

Comparing attitudes toward time and toward money in experienced-based decisions

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This paper reports an experimental comparison of attitudes toward time and toward

money in experience-based decisions. Preferences were elicited under rankdependent utility for prospects with two or three consequences expressed either in

time or in monetary units. Probabilities were unknown but learned through

sampling. More specifically, time and money were compared under two conditions. In a first experiment, both consequences and probabilities of prospects were unknown and learned through sequential sampling. In a second experiment, the

possible consequences were revealed after the sampling. A real incentive system

Résumé en anglais

was implemented for both time and money. The heterogeneity of preferences was assessed for time and for money through individual and mixed modeling estimations. We observe that the nature of consequences (time or money) modifies probability weighting in terms of elevation and sensitivity. Subjects exhibit more optimism and less sensitivity to probability changes when deciding about time than about money. Revealing the consequences impacts the shape of the utility function and leaves probability weighting unchanged. We also observe that the real incentives have no effect except for the reduction in decision errors. This effect is stronger for money

than for time.

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