	Manuscript	
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Effect of a web-based intervention to promote physical activity and		
improve health among physically inactive adults - A population-based randomized controlled trial		
TITLE		
1a-i) Identify the mode of delivery in the title		
see below		
"Effect of a web-based intervention to promote physical activity and		
improve health among physically inactive adults - A population-based		
randomized controlled trial"		
1a-ii) Non-web-based components or important co-interventions in title		
N/A		
1a-iii) Primary condition or target group in the title		
see below		
"Effect of a web-based intervention to promote physical activity and		
improve health among physically inactive adults - A population-based		
randomized controlled trial"		
ABSTRACT		
1b-i) Key features/functionalities/components of the intervention and comparator in the METHODS section of the ABSTRACT		
"The intervention website was founded on the theory of stages of change and planned behaviour and, apart from a forum page where a physiotherapist		
answered questions about PA and training, fully automated."		
1b-ii) Level of human involvement in the METHODS section of the ABSTRACT		
"The intervention website was founded on the theory of stages of change and planned behaviour and, apart from a forum page where a physiotherapist answered questions about PA and training, fully automated."		
1b-iii) Open vs. closed, web-based (self-assessment) vs. face-to-face assessments in the METHODS section of the ABSTRACT		
"Physically inactive adults (n=12,287) participating in a nationwide e-health survey and health examination in Denmark were randomly assigned to		
either intervention (website) (n=6,055) or a no-intervention control group (n=6,232) in 2008."		
"A subgroup of participants (n=1,190) was invited to a follow-up health examination at 3 months."		
Not nescible to blind when the intervention is access to a web site		
Not possible to blind when the intervention is access to a web-site. 1b-iv) RESULTS section in abstract must contain use data		
Less than 25% of the participants logged-on to the website once and only 7% logged on frequently. No difference in PA level was found between the		
website and the control group at 3 and 6 months' follow-up		
Reported in methods of abstract.		
"Physically inactive adults (n=12,287) participating in a nationwide e-health survey and health examination in Denmark were randomly assigned to		
either intervention (website) (n=6,055) or a no-intervention control group (n=6,232) in 2008."		
"A subgroup of participants (n=1,190) was invited to a follow-up health examination at 3 months."		
1b-v) CONCLUSIONS/DISCUSSION in abstract for negative trials		
"Based on our findings, we suggest that active users of a web-based PA intervention can improve the level of PA. However, for unmotivated users,		
single-tailored feedback may be too brief. Future research should focus on developing more sophisticated interventions with potential to reach both		
motivated and unmotivated sedentary individuals."		
INTRODUCTION		
2a-i) Problem and the type of system/solution		

see below	
"However, evidence supporting the one or the other is inconclusive [22;23]. Many web-based interventions conducted to date have limitations. Some	
studies use an inadequately powered sample, lack a no-information control group, have a large drop-out rate or rely only on self-reported outcome	
measures. "	
2a-ii) Scientific background, rationale: What is known about the (type of) system	
See below "Web-based interventions have been successfully applied to achieve lifestyle improvement and health behaviour change targeting weight loss, stress	
management, fall-related injuries, smoking cessation and heavy drinking [9-12]. The Internet has several advantages in delivering health promotion, for	
example, cost- and time-effectiveness, 24 hour-accessibility, and generation of instant personalized or individually tailored feedback [13-15]. Individually	
tailored feedback, rather than a more general prevention message, is likely to be more effective as users can identify with relevant personal information	
rather than general information [15-19]. Overall, web-based interventions provide cost-time efficient means of delivering individually targeted lifestyle	
modification at a population level. Based on the existing web-based randomized controlled trials (RCT) in relation to PA, it is unclear whether the	
Internet can effectively deliver PA interventions [20-22]. A review from 2009 [23] identified web-based PA interventions in primary prevention; only four	
of 16 studies, had above average external validity and reported a positive, between-group effect in PA."	
METHODS 3a) CONSORT	
see below	
"The aim of this study was to examine whether PA was increased among inactive persons in a large population with an automated web-based	
intervention. More specifically, to determine whether access to a website with individually tailored feedback on PA level and suggestions to increase PA	
resulted in improvements in self-reported PA, anthropometrics and physiological measurements in a intervention group compared with a no-information	
control group. "	
3b-i) Bug fixes, Downtimes, Content Changes	
"A technical error gave some participants in the control group access to	
the website and resulted in exclusion of 895 participants."	
"Due to a technical error, only half the participants were invited to answer	
the 3 month follow-up questionnaire."	
4a-i) Computer / Internet literacy	
N/A since partipants were recruted from an e-health study.	
4a-ii) Open vs. closed, web-based vs. face-to-face assessments:	
"Participants who met the inclusion criteria were identified by a screening program and were invited to join the intervention study at the end of the	
questionnaire in DANHES. If willing to participate, each participant was randomly assigned by the registration program to either intervention (website) or	
a no-intervention control group. The only incentive given to participants was the possibility of being assigned to the intervention group. Blinding was not	
feasible. The participants in the website group received an a mail with a link to a DA website immediately after allegation to the website group. In addition	
The participants in the website group received an e-mail with a link to a PA website immediately after allocation to the website group. In addition, relevant data from the health survey were automatically transferred to the intervention website. To access the website the participants were required to	
log-on to the website, using the same personal username and password given in the health survey."	
4a-iii) Information giving during recruitment	
"Participants who met the inclusion criteria were identified by a screening program and were invited to join the intervention study at the end of the	
questionnaire in DANHES. If willing to participate, each participant was randomly assigned by the registration program to either intervention (website) or	
a no-intervention control group. The only incentive given to participants was the possibility of being assigned to the intervention group. Blinding was not	
feasible."	
"All participants gave informed consent before being enrolled in the study. The study was approved by The National Committee on Biomedical	
Research Ethics in Denmark (H-D-2008-035)." 4b-i) Report if outcomes were (self-)assessed through online questionnaires	
Truth report in outcomes were (sein-)assessed tillough online questionnalles	

one week after the first. The follow-up examination included the same measurements as the baseline health examination and the same test procedures

"After 3 months and after 6 months, all participants were invited by e-mail to answer a follow-up questionnaire. In addition, the follow-up questionnaire

"From three selected municipalities in the intervention study, 1200 participants were invited to a follow-up health examination after 12 weeks. The participants were invited by e-mail, which was sent 3–4 weeks prior to the examination. If the participant did not respond, a reminder e-mail was sent

included questions about use of the website for the website group."

were followed. The follow-up examination was blinded to the examiners."

4b-ii) Report how institutional affiliations are displayed	
"The DANHES was used to recruit participants and as baseline	
assessment. The intervention study was conducted in 11 of the 13	
municipalities participating in DANHES during May 2008–May 2009. Two	
municipalities were not included in the intervention study as one served	
as a pilot study for DANHES and the second used paper questionnaires."	
"The interventions was conducted by the same research group who	
"The interventions was conducted by the same research group who	
conducted the DANHES."	
5-i) Mention names, credential, affiliations of the developers, sponsors, and owners	
N/A no company, affiliation sponsors were mentioned when invited to join	
the intervention study.	
"All participants gave informed consent before being enrolled in the study. The study was approved by The National Committee on Biomedical	
Research Ethics in Denmark (H-D-2008-035)."	
5-ii) Describe the history/development process	
"The intervention website was founded on the theory of stages of change [25] and planned behaviour [26]. First, we identified determinants in the	
theory, which included: intentions, attitudes, self-efficacy, social support and knowledge. Second, key objectives were specified for each determinant	
and it was decided where in the intervention the objectives would be implemented (Table 1). The key objectives were used in the wider planning of the	
intervention to specify how objectives could be translated into action in the real-life intervention."	
"The content of the website was developed by the research team. Two professional web companies did the graphical design and implementation. The	
intervention was pre-tested among experts and representatives of the target population. We tested screening of participants, invitation to the	
intervention, automatic generation of individually tailored advice, e-mail generation and the general usability of the website. Furthermore, the first	
municipality participating in the study (n=1,298) served as a pilot study, and comments and suggestions from the participants were used to fine tune the	
website. "	
5-iii) Revisions and updating	
Was not documented during development.	
5-iv) Quality assurance methods	
"The content of the website was developed by the research team. Two professional web companies did the graphical design and implementation. The	
intervention was pre-tested among experts and representatives of the target population. We tested screening of participants, invitation to the	
intervention, automatic generation of individually tailored advice, e-mail generation and the general usability of the website. Furthermore, the first	
municipality participating in the study (n=1,298) served as a pilot study, and comments and suggestions from the participants were used to fine tune the	
website."	
5-v) Ensure replicability by publishing the source code, and/or providing screenshots/screen-capture video, and/or providing flowcharts of the algorithms	
used	
It has not been possible to have an online version of the website after the	
intervention.	
But see Supplementary files 1 for screen shoots of the intervention	
website.	
5-vi) Digital preservation	
It has not been possible to have an online version of the website after the	
intervention.	
But see Supplementary files 1 for screen shoots of the intervention	
website.	
5-vii) Access	
"The participants in the website group received an e-mail with a link to a	
PA website immediately after allocation to the website group. In addition,	
relevant data from the health survey were automatically transferred to the	
intervention website. To access the website the participants were required	
to log-on to the website, using the same personal username and	
password given in the health survey."	
5-viii) Mode of delivery, features/functionalities/components of the intervention and comparator, and the theoretical framework	

"The intervention website was founded on the theory of stages of change [25] and planned behaviour [26]. First, we identified determinants in the theory, which included: intentions, attitudes, self-efficacy, social support and knowledge. Second, key objectives were specified for each determinant and it was decided where in the intervention the objectives would be implemented (Table 1). The key objectives were used in the wider planning of the intervention to specify how objectives could be translated into action in the real-life intervention.

The website was structured as three major parts: 1) a personal page, which included individually tailored PA advice and a personal profile, 2) a page with training programs and general recommendations, and 3) a forum/discussion page for questions from participants.

The individually tailored PA advice consisted of three parts: a general introduction; normative feedback, which related the participants' PA to the current PA recommendations; and general advice about using the different tools on the website. The normative feedback was based on the summarized PA time of participants' answers in the IPAQ. Feedback was given in the domains: everyday activity, fitness training, and strength training. In each domain we defined categories of which the participants received tailored feedback according to their level of PA. The categories were partly based on PA recommendations from the Danish National Board of Health translated into min/week [27] together with analyses from answers in the IPAQ from two municipalities. The analyses showed that the categories needed to be wide because of over reporting in the IPAQ. The categories were: everyday activity, al time from activity in the IPAQ summarized: low (<1200 min/week), moderate (1200–3500 min/week) and high (>3500 min/week); fitness training, summarized time from vigorous and moderate intensity activity from transport and the leisure time domain and moderate intensity from domestic domain in the IPAQ: low (<40 min/week), moderate (40–350 min/week) and high (>350 min/week); and strength training, summarized time from highest intensity level in the four domains in the IPAQ: low (<100 min/week), moderate-high (>100 min/week). Participants of 60+ years were given extra advice regarding the importance of strength training. With the purpose of monitoring their progress during the coming months, the participants could register personal data, such as waist circumference and the result of a short fitness and strength test in the personal profile. This kind of biofeedback was used to keep the participants motivated during the intervention. Furthermore, current activity per day could be calculated with a short activity calculator, and it was possible to set goals for the following four weeks. The four weeks for goal-setting was decided as a balance between time for seeing results and retaining motivation. All participants were encouraged to make a personal profile to set their goals, monitor progress and implement their goals.

The part of the website which included the page with the training programs and general recommendations was structured in the same way as the PA advice in the three domains: everyday activity, fitness training, and strength training. The participants were encouraged to go through the different suggestions and programs and pick the ones best suited to them based on the individually tailored advice and goals set by each participant. General information about motivation and relevant links were also present on the website.

On the forum/discussion page, a physiotherapist, with experience from counselling on PA, answered all questions about PA and training from participants. In addition, participants could share experiences and give each other tips or search for training partners in a second forum. The tailored PA advice was kept short so as not to overload the participant with information, and apart from training programs and general recommendations, as a means of following the theory of stages of change [25]. The model describes how change is a process involving progress through a series of stages and includes the following stages: pre-contemplation, contemplation, preparation, action, maintenance and termination. Hence, participants ready for change and already in the action stage could make a personal profile, set goals and find training programs. Participants in the pre-contemplation to preparation stage who did not log-on to the website or not make a personal profile were sent two e-mail reminders to encourage them to become involved with the intervention. Participants in the maintenance stage who made a personal profile were sent reminders and encouraging e-mails to keep the profile updated after 4, 8, 12 and 16 weeks."

5-ix) Describe use parameters

"The participants were encouraged to go through the different suggestions and programs and pick the ones best suited to them based on the individually tailored advice and goals set by each participant. General information about motivation and relevant links were also present on the website."

"All participants were encouraged to make a personal profile to set their goals, monitor progress and implement their goals."

5-x) Clarify the level of human involvement

"On the forum/discussion page, a physiotherapist, with experience from counselling on PA, answered all questions about PA and training from participants. In addition, participants could share experiences and give each other tips or search for training partners in a second forum."

5-xi) Report any prompts/reminders used

"The participants in the website group received an e-mail with a link to a PA website immediately after allocation to the website group. In addition, relevant data from the health survey were automatically transferred to the intervention website. To access the website the participants were required to log-on to the website, using the same personal username and password given in the health survey." "Participants in the pre-contemplation to preparation stage who did not log-on to the website or not make a personal profile were sent two e-mail reminders to encourage them to become involved with the intervention. Participants in the maintenance stage who made a personal profile were sent reminders and encouraging e-mails to keep the profile updated after 4, 8, 12 and 16 weeks. " "From three selected municipalities in the intervention study, 1200 participants were invited to a follow-up health examination after 12 weeks. The participants were invited by e-mail, which was sent 3–4 weeks prior to the examination. If the participant did not respond, a reminder e-mail was sent one week after the first."	
5-xii) Describe any co-interventions (incl. training/support)	
N/A	
6a-i) Online questionnaires: describe if they were validated for online use and apply CHERRIES items to describe how the questionnaires were designed/deployed	
I have no knowledge if these questions have been validated for an online specifically. We have a manuscript in press about online use of IPAQ.	
6a-ii) Describe whether and how "use" (including intensity of use/dosage) was defined/measured/monitored	
". In addition, the follow-up questionnaire included questions about use of	
the website for the website group. "	
"Here we divided the participants of the website group into three groups	
according to user activity (no log-on, log-on once and log-on more than	
once)"	
6a-iii) Describe whether, how, and when qualitative feedback from participants was obtained	
N/A	
7a-i) Describe whether and how expected attrition was taken into account when calculating the sample size	
"We assumed that reasonable effect of the intervention on total time of physical activity estimated by the IPAQ would be around 12% and 5% for the	
intervention and control group, respectively. With a power of 80% probability of detecting a 12% vs. 5% difference as statistically significant at the 5%	
level we calculated the minimum sample size to be 250 in each group. We expected that approx. 50% of the participants in DANHES were sedentary.	
Assuming that 80% accepted participation and 25% were lost to follow-up, this would still give us a large population and hence ensuring sufficient	
power. "	
7b) CONSORT	
N/A	
8a) CONSORT	
"If willing to participate, each participant was randomly assigned by the	
registration program to either intervention (website) or control group"	
8b) CONSORT	
"If willing to participate, each participant was randomly assigned by the	
registration program to either intervention (website) or control group"	
9) CONSORT	
N/A	
10) CONSORT	
"If willing to participate, each participant was randomly assigned by the	
registration program to either intervention (website) or control group"	
11a-i) Specify who was blinded, and who wasn't	
For participants "Blinding was not feasible."	
At follow-up health examination "The follow-up examination was blinded	
to the examiners."	
11a-ii) Discuss e.g., whether participants knew which intervention was the "intervention of interest" and which one was the "comparator"	
N/A	
11b) CONSORT	
N/A	
12a) CONSORT	

"Results were primarily analysed as intention to treat analyses with the use of last observation carried forward to account for missing data at follow-up. Completer analyses were performed with only participants included who completed the follow-up health examination or questionnaire. Website usage was assessed by the follow-up questionnaire and combined by information provided by the company who were responsible for the website who recorded if a participant logged on. Odds ratios of being an active user (several log-ons and one/none) were calculated in relation to sex, highest education level (<10, 10–12, 13–14, 15+	
years), age groups (18–44, 45–64, 65+ years) and motivation to be more active (yes, yes/maybe, no) by the use of logistic regression. "	
12a-i) Imputation techniques to deal with attrition / missing values	
"Results were primarily analysed as intention to treat analyses with the use of last observation carried forward to account for missing data at follow-up.	
Completer analyses were performed with only participants included who completed the follow-up health examination or questionnaire."	
12b) CONSORT	
"As a post-hoc outcome measure, a secondary analysis was carried out	
among active users of the intervention. Here we divided the participants of the website group into three groups according to user activity (no log-on,	
log-on once and log-on more than once) and assessed level of physical	
activity. Furthermore we calculated odds ratios of being an active user of	
the website."	
RESULTS	
13a) CONSORT	
See flow chart Figure 1.	
13b) CONSORT	
See flow chart Figure 1	
13b-i) Attrition diagram	
See flow chart Figure 1 and figure 2	
14a) CONSORT	
The intervention study was conducted in 11 of the 13 municipalities	
participating in DANHES during May 2008–May 2009.	
14a-i) Indicate if critical "secular events" fell into the study period	
We are not aware that the registration program or web-site had downtime during the intervention.	
14b) CONSORT	
N/A	
15) CONSORT	
see table 1	
15-i) Report demographics associated with digital divide issues	
not shown	
16-i) Report multiple "denominators" and provide definitions	
Both ITT and completers analysis were performed. Furthermore active	
users were analyced.	
16-ii) Primary analysis should be intent-to-treat	
"Results were primarily analysed as intention to treat analyses with the	
use of last observation carried forward to account for missing data at	
follow-up. Completer analyses were performed with only participants	
included who completed the follow-up health examination or	
questionnaire."	
17a) CONSORT	
Yes see table 4+5 17a i) Proceptation of process autoomos such as matrice of use and intensity of use	
17a-i) Presentation of process outcomes such as metrics of use and intensity of use Yes "Here we divided the participants of the website group into three	
groups according to user activity (no log-on, log-on once and log-on more	
than once) "	
Figure 2	

17b) CONSORT N/A 18) CONSORT "As a post-hoc outcome measure, a secondary analysis was carried out among active users of the intervention. Here we divided the participants of the website group into three groups according to user activity (no log-on, log-on once and log-on more than once) and assessed level of physical activity. Furthermore we calculated odds ratios of being an active user of the website." 18-i) Subgroup analysis of comparing only users "When the participants were divided into three groups according to use of the intervention website (no log-on, log-on once and log-on more than once), a significant difference was found between the groups in PA in leisure time and total PA (Figure 2). Dividing participants from the website group who participated in the follow-up health examination into the same three subgroups of website use did not show significant differences (data not shown)." 19) CONSORT N/A 19-i) Include privacy breaches, technical problems "Due to a technical error, only half the participants were invited to answer the 3 month follow-up questionnaire." "A technical error gave some participants in the control group access to the website and resulted in exclusion of 895 participants" 19-ii) Include qualitative feedback from participants or observations from staff/researchers "Furthermore, the first municipality participating in the study (n=1,298) served as a pilot study, and comments and suggestions from the participants were used to fine tune the website." DISCUSSION 20-i) Typical limitations in ehealth trials "Some methodological limitations must be considered in this study. The IPAQ has been developed to estimate PA of individuals in different domains. The validity of the IPAQ as a tool to measure changes in PA behaviour may be questioned. Nonetheless, it has been used in several PA web-based interventions [36:41:42:49-51]. Pedersen et al. [52] also used the IPAQ in a workplace intervention study and could not detect a 1 hour/week change in PA at work, even though participants were being monitored and the 1 hour/week actually took place. The use of the IPAQ may therefore have led to an underestimation of the effect of the intervention. We found that active users of the intervention could achieve a positive effect on PA. However, conclusions in RCTs should be drawn from consideration of differences between groups rather than in a subsample of the intervention group [53], since the validity of comparisons between groups established by randomization is not preserved in this analysis. The high number of participants is a strength of this study as subgroup analyses were possible. We found that the age group of 44–65 and 65+ years and motivated users were more likely to log-on to the intervention website. Nevertheless, no change in PA was found in these groups despite the greater likeliness of logging-on to the intervention. We rate the external validity of this study high as intention to treat analyses were used, and participants were recruited from a generalizable population which enables to assess the preventive potential if translated into practice. The relative high percentage of participants who were lost to follow-up is a limitation. Though, the drop out was equally distributed among the website group and the control group and is thus not expected to influence the results." 21-i) Generalizability to other populations "We rate the external validity of this study high as intention to treat analyses were used, and participants were recruited from a generalizable population which enables to assess the preventive potential if translated into practice. " 21-ii) Discuss if there were elements in the RCT that would be different in a routine application setting N/A

22-i) Restate study questions and summarize the answers suggested by the data, starting with primary outcomes and process outcomes (use)

"The present study evaluated the effectiveness of a web-based	
intervention to increase PA and improve health among physically inactive	
persons in a real life setting. At follow-up we did not find any significant	
differences in PA and health measurements between the website and	
control group. "	
22-ii) Highlight unanswered new questions, suggest future research	
"The finding in this study suggests that active users of a web-based	
intervention can achieve a positive effect. However, for unmotivated	
users, single-tailored feedback may be too brief. Future research should	
focus on the step from intention to action and on developing more	
sophisticated interventions, as seen in web-based smoking cession	
interventions, which combine different types of media and have many	
contacts, and thereby have the potential to reach both motivated and	
unmotivated sedentary individuals. "	
Other information	
23) CONSORT	
"Trial ID number: NCT01295203 (ClinicalTrials.gov)"	
24) CONSORT	
N/A Exist in danish language only	
25) CONSORT	
"Source of funding	
This study was funded by TrygFonden, Denmark."	
X26-i) Comment on ethics committee approval	
"The study was approved by The National Committee on Biomedical	
Research Ethics in Denmark (H-D-2008-035)."	
x26-ii) Outline informed consent procedures	
"All participants gave informed consent before being enrolled in the study."	
X26-iii) Safety and security procedures	
N/A	
X27-i) State the relation of the study team towards the system being evaluated	
"Conflicts of interest	
None to declare"	