

L2335
1.994
Copy 4

LANDER UNIVERSITY



ANNUAL REPORT 1993-1994

Printed Under The Direction Of The
State Budget And Control Board

S. C. STATE LIBRARY

MAY 20 1998

STATE DOCUMENTS

Lander

UNIVERSITY

Greenwood, South Carolina 29649

Office of the President

Telephone (803) 229-8300 • Fax (803) 229-8884

November 1, 1994

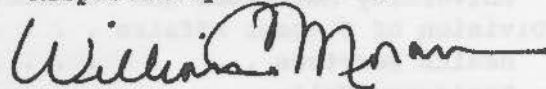
The Honorable Carroll A. Campbell
Governor of South Carolina
The General Assembly of South Carolina
State House
P. O. Box 11450
Columbia, South Carolina 29211

Dear Governor Campbell:

Lander University operated during the 1993-94 year with a budget which rendered it necessary to delay the purchase of essential laboratory and teaching equipment and to curtail our resources and staff for the maintenance of the campus; however, we still enjoyed a very successful year. Because of the professionalism and integrity of all those associated with this campus, 1993-94 was one of the institution's most productive years.

The enclosed report gives testimony to the excellence of Lander University and to the fact that it has continued steadfast to its mission and purpose. We are optimistic about Lander's future, and we are thankful for the opportunity to contribute to the future of our State.

Respectfully submitted,



William C. Moran
President

WCM:dj
Enclosure

TABLE OF CONTENTS

	Page
History	3
Statutory Authority	4
Board of Trustees	5
President	6
Administrative Officers	7
Organization	9
Purpose	10
Accreditation	11
Academic Affairs	11
Academic Programs	11
Faculty	13
Admissions	14
Library	14
Business Affairs	14
Procurement Services	14
Printing Services	15
Human Resources	15
Financial Aid	16
Bookstore	16
Vending Machines	17
Mail Service	17
Technical Services	17
Computer Services	17
Telecommunication Services	18
Construction Services	18
Physical Plant	20
Building Services	20
Groundskeeping	20
Financial Report	21
University Advancement	22
Alumni Affairs	22
University Advancement	22
The Lander Foundation	23
University Relations and Publications	23
Division of Student Affairs	24
Health Services	25
Residence Halls	25
Counseling Services	25
Career Services and	
Co-operative Education	25
Public Safety Department	26
Parking	26
Athletics	26
Statistics	27

HISTORY

Lander College was founded in 1872 by Samuel Lander, a Methodist clergyman. He opened the Williamston Female College in the town of his ministry, Williamston, South Carolina; and it remained a proprietary institution for 26 years. In 1898, the college gained the support of the South Carolina Conference of the Methodist Episcopal Church, South. The college was relocated at Greenwood in 1904 and renamed to honor its founder.

In 1948, when the Methodist Conference, pursuant to a policy of consolidation in educational efforts, decided to discontinue support of Lander College, interested citizens of Greenwood formed The Lander Foundation, a non-profit corporation, and leased the college from the church.

In 1951, the County of Greenwood obtained the college name and property from the Methodists. The South Carolina General Assembly created the Greenwood County Education Commission, known as The Lander Foundation, to serve as the board of control for the college. Lander thus became the only four-year liberal arts college in the United States to be controlled and financed by a county government.

On July 1, 1973, Lander College came under the control of the Board of Trustees of the State Colleges of South Carolina. That board governed Lander College, the College of Charleston and Francis Marion College until 1988, when the legislature created separate boards for each of the three colleges.

Lander was founded as a college for women and retained that image for many years. Men were admitted in 1943, and the institution is now completely coeducational.

Under Act 272, Lander College was designated Lander University on July 1, 1992.

Speaker of the House of Representatives
J. Morgan Kousser, Jr.
Harry Holtzman
Harvey Milk
E. P. Ladd
Agnes M. Lundy
Robert M. Majors
Leo P. McMillin
Charles A. Park
William W. Roemer
Sheldon S. Silver
Jerry D. Wilson

STATUTORY AUTHORITY

An Act To Authorize the Transfer of Lander College to
The State of South Carolina

Be it enacted by the General Assembly of the State of South Carolina

SECTION 1. The State of South Carolina is hereby authorized to acquire all that property known as Lander College, real, personal and mixed, from The Lander Foundation, a political subdivision created by Act 110 of 1951, and to operate the college as a State supported institution of higher learning.

SECTION 2. The Lander Foundation is authorized to transfer Lander College and all of its properties, real, personal and mixed, to the State of South Carolina under such terms as may be mutually agreed upon, and is further authorized to transfer endowment or trust properties and funds which are not to be transferred to the State to an appropriate foundation of eleemosynary corporation upon such terms as the trustees shall determine.

SECTION 3. The present governing body of Lander College shall continue its operation until July 1, 1973, at which time this body shall be dissolved, if at that time the college has been acquired by the State. After acquisition by the State, Lander College shall be governed by the State College Board of Trustees.

SECTION 4. This act shall take effect upon approval by the Governor.

In the Senate House the 13th day of June
In the Year of Our Lord One Thousand Nine Hundred and Seventy-two.

EARL E. MORRIS, JR.
President of the Senate
SOLOMON BLATT

Speaker of the House of Representatives

Approved the 14th day of June 1972.

John C. West,
Governor

BOARD OF TRUSTEES
1993-94

Glenn J. Lawhon, Jr., Chairman
Hartsville, South Carolina

William G. Stevens, Vice Chairman
Greenwood, South Carolina

Jean T. McFerrin, Secretary
Aiken, South Carolina

Jack H. Boger Rock Hill, South Carolina
Ann B. Bowen Greenwood, South Carolina
Bobby M. Bowers Lexington, South Carolina
Nancy J. Cash Charleston, South Carolina
C. Tyrone Gilmore Spartanburg, South Carolina
Thomas L. Hansen Charleston, South Carolina
Maurice Holloway West Columbia, South Carolina
John E. Johnston Greenville, South Carolina
Estelle M. Mauldin Greenwood, South Carolina
Mary D. Moore Greenwood, South Carolina
Walter D. Smith Florence, South Carolina
George R. Starnes Columbia, South Carolina
Martha S. Whitener Union, South Carolina
S. Anne Walker Sumter, South Carolina

Emeriti Faculty

Ralph Z. Boroughs
Joseph W. Davis
Herbert A. Ellis
Gilbert S. Guinn
Ann M. Hutto
J. Hayden Igleheart, Jr.
Harry P. Irwin, Jr.
Harvey E. Jeffreys
M. F. Lide
Agnes M. Luddy
Roberta Major
Leo F. McMullin
Charles A. Park
Wilma W. Reeves
Shelton E. Stewart
Jerry D. Wilson

PRESIDENT

Dr. William C. Moran

William C. Moran assumed office on July 1, 1992, the date synonymous with Lander College's being redesignated Lander University. He is the eleventh president of this institution.

Prior to assuming office at Lander University, Dr. Moran served as Vice President for Academic Affairs at Francis Marion University, Dean of the College of Arts and Sciences at Winthrop University, and in various faculty and administrative positions at Berry College (Ga.) and at Southeast Missouri State University.

Dr. Moran took the A.A. degree at St. Charles College, the B.A. and the M.A. degrees at Marshall University, and the Ph.D. degree at The University of Tennessee. In addition to his duties as president, Dr. Moran regularly teaches each semester a course in literature to emphasize the teaching mission of the institution.

Dr. and Mrs. Moran have two sons and three grandchildren.

ADMINISTRATIVE OFFICERS

President's Office

William C. Moran President
Clara S. Bonds Administrative Assistant
Peggy E. Chandler Administrative Specialist

Academic Affairs

Richard A. Skinner Vice President for Academic Affairs
and Dean of the Faculty
Leonard E. Lundquist Interim Vice President for
Academic Affairs
Samrendra Singh Assistant Vice President for
Academic Affairs
Jean B. Boozer Administrative Assistant
Sam B. Davis Director of Media Services
Ann T. Hare Director of Library
Bettie R. Horne Director of Instructional Services
Jackie D. Roark Director of Admissions
R. Thomas Nelson Registrar
Deanne S. Blackwelder Administrative Specialist
Deanna T. Pinson Part-time Administrative Specialist
Nira M. Spivey Administrative Specialist

Financial Affairs

W. E. Troublefield, Jr. Vice President for Business
and Administration
Rebecca H. Kidd Administrative Assistant
R. Dan Adams Director of Human Resources
C. Bruce Cobb Director of Computer Services
William G. Beckom Director of Plant Services
Emily R. Collier Director of Procurement Services
Mary Jo Cook Budget Supervisor
Donald W. Foulkes Director of Construction Services
George S. Franke Assistant Vice President
for Technical Services
I. M. Hubbard Financial Aid Officer
Diane B. Moody Bookstore Manager
M. F. Steinberg Director of Printing Services
M. Blair Willingham Controller

University Advancement

Jeff J. May Vice President for University Advancement
Eleanor S. Teal Assistant Vice President for
University Advancement
Charlotte P. Cabri Director of University Relations and
Publications
Linda B. Dennis Director of Alumni Affairs
Laura F. Bentley Administrative Specialist
Mary Ann Crum Writer
Kathy L. Goldsmith Administrative Specialist
Laura E. Hester Writer
Donna H. Johnson Administrative Specialist
Linda M. Stevens Executive Director of Greenwood
Performing Arts
Kate R. Stone Coordinator of Facilities Scheduling
Robert A. Stoner Public Information Specialist

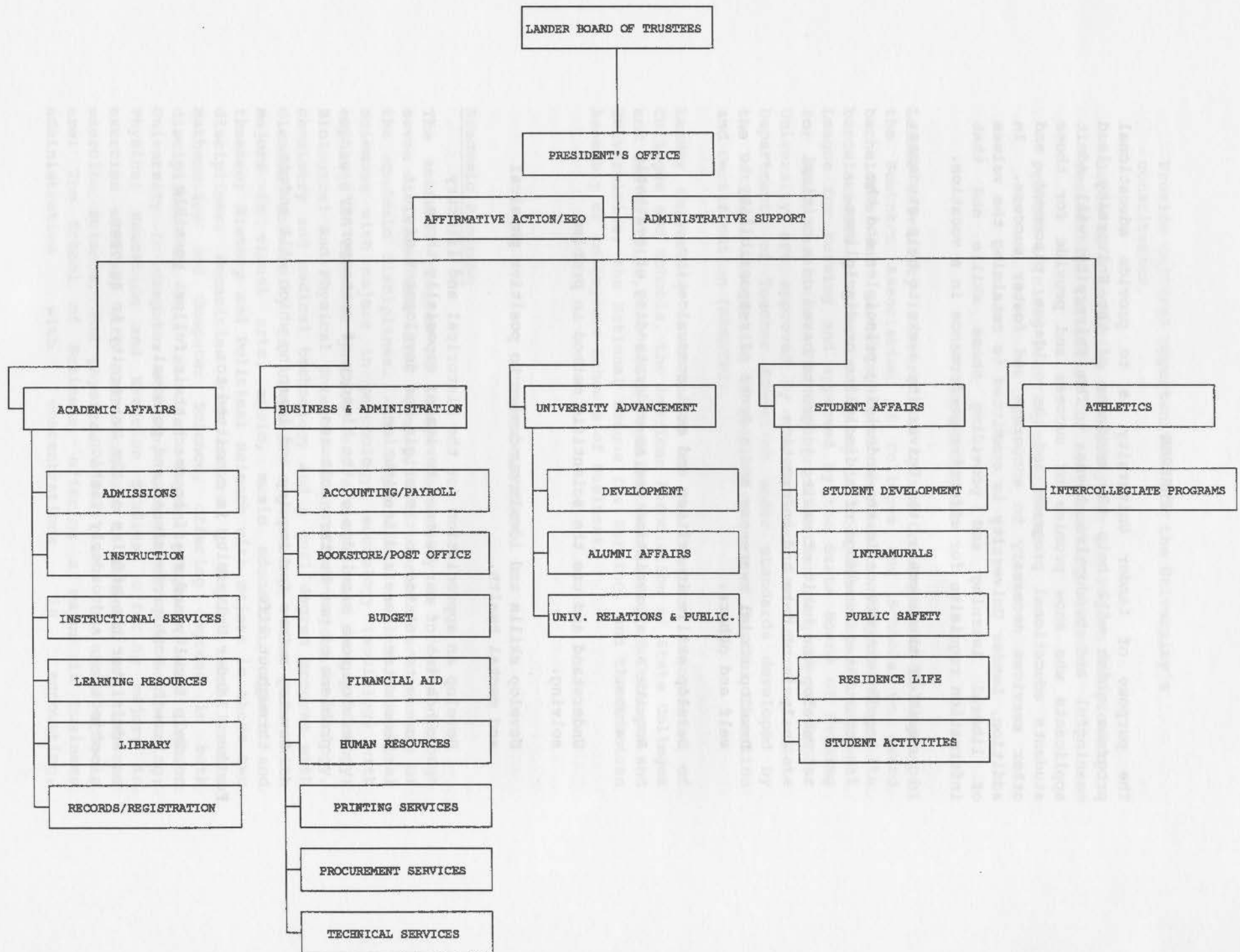
Student Affairs

H. Randall Bouknight Vice President for Student Affairs
Pamela T. Bartley Administrative Assistant
Frederick C. Bosarge Dean of Student/Director of
Counseling Services
Chandler R. Darling Assistant Residence Life Director
Andrea S. Harpe University Nurse
Charles P. Hershey Director of Intramurals
Elizabeth deB. Jervey Director of Career Services
Lewis M. Morgan Chief of Public Safety
W. Douglas Spears Director of Residence Life
Robert F. Stevenson Director of Student Publications
Carl R. Wells Assistant Dean of Students/
Minority Student Affairs
Kenneth Waldrop Director of Student Activities

Athletics

Finis E. Horne Athletic Director
and Men's Basketball Coach
Cheryl F. Bell Student Services Coordinator
Roger "Chipper" Bagwell Assistant Men's Basketball Coach
Joseph A. Cabri Men's Tennis Coach
E. Van Taylor Director of Operations, Pees Complex
and Men's Soccer Coach
George S. Sugden Assistant Men's Soccer Coach
Ann Williamson Women's Basketball Coach
and Women's Tennis Coach
Cindy Simmons Women's Assistant Basketball Coach
Robert A. Stoner Sports Information Director
and Men's and Women's Cross Country Coach
W. Douglas Spears Women's Softball Coach

1993-94
Lander University Organizational Chart



PURPOSE

The purpose of Lander University is to provide educational programs which will help the students of the University lead meaningful and productive lives. The University will admit applicants who show promise of success and provide for those students educational programs and the guidance, placement, and other services necessary to encourage and foster success. In addition, Lander University is committed to retaining the values of liberal learning and providing those skills and that information requisite for effective performance in a vocation.

In pursuit of these goals, the University seeks to help students:

Acquire competence in the underlying principles and the accumulated knowledge of a discipline or disciplines.

Develop the habit of making judgments based on a critical analysis of data and information.

Develop social awareness and a sense of responsibility to self and others.

Develop skills in written and oral communication.

Acquire an appreciation and an understanding of aesthetic values.

Understand and use the scientific method in problem solving.

Develop skills and ideals conducive to positive physical and mental health.

Develop an appreciation for the historical and literary foundation of our Western heritage, especially those documents related to the origin and development of democratic ideas and institutions.

Develop some knowledge of the history of contemporary problems of non-Western cultures.

Develop a love for inquiry and learning which will endure throughout life.

Further, Lander University is committed to:

Help faculty and staff to reach their fullest possible growth, both professional and personal.

Administer the affairs of the University in an open, objective, and orderly fashion.

Provide cultural opportunities for the University's constituents.

Serve as a commuting university for the region and provide residential facilities for non-commuting students.

Provide lifelong learning experiences.

ACCREDITATION

Lander University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's and master's level degrees. Additionally, its baccalaureate program in Nursing is accredited by the National League for Nursing and approved by the State Board of Nursing for South Carolina. The Teacher Education programs of Lander University are approved by the National Association of State Departments of Teacher Education under standards developed by the National Association of State Directors of Teacher Education and Certification (NASDTEC).

Lander University is a member of the Southern Association of Colleges and Schools, the American Association of State Colleges and Universities, the South Carolina Association of Colleges and Universities, the National League for Nursing, and the American Assembly of Collegiate Schools of Business.

ACADEMIC AFFAIRS

Academic Programs

The academic program of Lander University is offered through seven divisions and three schools, each embracing one or more of the academic disciplines. The eight divisions are: Behavioral Sciences with majors in psychology, sociology (sociology with emphasis on criminal justice) and a certificate in gerontology; Biological and Physical Sciences which offers majors in biology, chemistry and medical technology and a dual degree program with Clemson University in chemical engineering; Fine Arts with majors in visual arts, music, music education, speech and theatre; History and Political Science with majors in those two disciplines; Humanities with majors in English and French; Mathematics and Computer Science, offering degrees in both disciplines as well as dual degree programs with Clemson University in computer science, mathematics, and engineering; Physical Education and Exercise Studies, offering majors in exercise studies, with concentrations in athletic training and exercise science, and physical education. The three schools are: The School of Business, offering a major in business administration with concentrations in accounting,

economics/finance and management/marketing; the School of Education which offers undergraduate degrees in Early Childhood, Elementary, and Special Education, and the Master of Education degree in Elementary Education; and the School of Nursing which offers an undergraduate degree in Nursing. Baccalaureate degrees in Interdisciplinary Studies are also available.

Major events and trends in the programs and services of Lander University for the 1993-94 academic year demonstrate success. The University was able to experience significant growth in enrollment even though financial support from the State continued to decrease. This success is a function of the cost-effective manner in which all University units managed their programs. If, however, state funding continues on its downward spiral, Lander's future success in goal achievement will have to be tied closely to an increase in enrollment. Otherwise, the quality of our programs will begin to suffer.

Unlike the immediate past year, a period plagued by serious financial concerns, 1993-94 saw a slight improvement in the financial status. Although an increase in state funding was not realized, a 10% increase in enrollment, coupled with the cost-effective stewardship of University programs, caused \$277,000 to be available, at the end of the year, for distribution across the University. These monies provided a modicum of support for essential equipment.

Lander's role as a regional state university continues to grow. It was successful in its efforts to have Lander University serve as the site of one of the thirteen Mathematics and Science Hubs funded by South Carolina's National Science Foundation grant to support mathematics and science education within the State.

As evidenced by the acquisition of the Mathematics and Science Hub, the development of new graduate and undergraduate programs, and an ever increasing presence at the University Center in Greenville, the role of Lander, as a regional state University, continues to grow. Accompanying this growth, the physical plant for "Campus 2000" continues to develop according to schedule. Ground was broken on the Biological and Physical Sciences/Mathematics and Computer Science complex in the fall of 1993.

Two new programs were developed, and two new programs were approved. A proposal to offer an M.A.T. in secondary education with concentrations in art, English, and science was submitted to the Commission on Higher Education (CHE), and was recommended for approval by the Commission's Advisory Council for Academic Programs. A proposal to establish a B.S. in Spanish was approved by Lander's Board of Trustees, and submitted to CHE. In November 1993 the Commission on Higher Education approved for implementation in August 1994 a B.S. in Health Care Management and a B.A. in Mass Communication and Theatre. As a result, the

French and Speech and Theatre majors were approved to be discontinued.

While enrollment figures at the University Center in Greenville, S.C. increased marginally, Lander's efforts to establish its presence in this viable market is expanding. The Center's governing board approved the proposal to explore offering three new programs: an M.A.T. in secondary education with concentrations in art, English, and science to be offered in collaboration with Clemson University; a Bachelor of Science in Social Work (BSW), to be offered in collaboration with South Carolina State University; and a B.S. in Psychology with an emphasis in counseling.

The Faculty Senate, established in 1992-93, culminated a year of hard work with the successful revision of the Faculty Manual (renamed the Faculty Handbook). The new handbook, effective June, 1994, was adopted by the full faculty at their April 27, 1994 meeting.

The year saw a "changing of the guard." Academic Vice President Richard Skinner resigned his position to accept the Presidency at Clayton State College, in Georgia. Dr. Leonard Lundquist served as Interim Vice President for Academic Affairs. Dr. David Henderson, Professor of Education, assumed the duties of Dean of School of Education. Drs. Joe Murphy, Professor of Education; Otha Gray, Professor of Business; and Tom Stevens, Professor of Physical Education, retired after more than 30 years of service to the state. These retirements, coupled with a number of resignations and growth in several academic areas, provided the University with the challenge of revitalizing several academic areas. Late in May, Dr. Friederike Wiedemann, Dean of the College of Humanities and Social Sciences at the University of Southern Colorado, was appointed Vice President for Academic Affairs.

The year marked the beginning of a process that ties University planning to outcome assessment. Thus, each institutional unit, both academic and administrative, is becoming more proactive in addressing University-wide goals.

If the inter- and intra-institutional collaborative efforts which have begun this year continue, 1994-95 should prove to be an exciting year.

Faculty

During fall semester of 1993-94, there were 126 full-time teaching faculty members plus 37 part-time faculty members. The total FTE faculty count for the fall of 1993 was 128.59. These figures do not include five professional librarians who have faculty status. Terminal degrees are held by 71 percent of the full-time teaching faculty.

Admissions

The 1993 fall undergraduate enrollment was 2,423, an increase of 9.5 percent over fall 1992. New freshmen numbered 510 with an average SAT score of 861. The spring 1994 enrollment of 2,268 reflected a 6.5 percent increase from spring 1993.

Library

In 1992-93 circulation was 43,117.

Current holdings include the following:

Audiovisuals	1,476
Books	134,322
Bound Periodicals	8,859
CD - ROM	22
ERIC	17,945
Maps	16
Microfilms	90,049
South Carolina	3,299
Special Collections	121
Total Collection	256,464

BUSINESS AFFAIRS

The Vice President for Business and Administration is responsible for the financial reporting and analysis of all university funds. This responsibility includes preparation of the annual university budget which is submitted to both the State Legislature and South Carolina Commission on Higher Education.

Other areas under the direct supervision of the Vice President include the Budget Office; Business Office (Accounting and Payroll); Human Resources; Procurement Services; Printing Services; Financial Aid; Bookstore; Vending and Mail Service; and Technical Services including Plant Services, Computer Services, Construction Services, and Telecommunication Services.

Procurement Services

The Procurement Office is the contracting agent for the University for routine supplies and equipment. This office monitors a purchase order system both internally and with the cooperation of the State Material Management Office. The Office strives to insure that items ordered are delivered properly,

distributed to the person requesting the order, and to insure that the order is complete and satisfactory prior to authorizing payment to be made by the Accounting Department.

All equipment and supplies for general operation and maintenance are purchased through the Procurement Office with the exception of library books which are purchased by the Bookstore Manager. During 1993-94, the office issued 3,796 purchase orders.

The Director of Procurement Services is a Certified Public Purchasing Officer and the Procurement Officer in the office has earned the Public Professional Buyer certificate.

An audit of the purchasing operation was conducted by the Division of General Services during 1991-92, and the University was re-certified for the following purchasing limits under the model procurement code.

- \$30,000 per commitment - Goods and Services
- \$30,000 per commitment - Consultants
- \$30,000 per commitment - Construction Services
- \$30,000 per commitment - Information Technology in the approved IT Plan.
- \$50,000 per commitment - Printing

Printing Services

The Director of Printing Services is responsible for the operation and supervision of the printing and duplicating facility. Standard forms, relatively simple brochures, posters, important committee reports, and similar materials are routinely produced. During the 1993-94 year, the Printing Services Section was responsible for production of approximately 7,179 printing jobs, involving over 3.4 million impressions according to definitions of the State Printing Office. The Director also coordinates larger jobs sent out to commercial printers.

In addition to regular printing services, the department has responsibility for and oversees use and maintenance of document reproduction systems and outgoing mail facilities, and provides centralized FAX services for the campus. The Director of Printing Services makes a continuing study of printing costs with the objective of gaining a more efficient operation and upgrading the quality of jobs produced.

Human Resources

The Human Resources Department is maintained to serve the best interests of the employees and the institution. This office is responsible for implementing the personnel policies of the University and the State. This office is also involved in

procurement of non-academic personnel, position classification, wage and salary administration, orientation and training programs, employee relations, information systems, employee benefits, and other related functions. The University presently employs approximately 397 employees, about 87 of whom are temporary employees.

The Human Resources Director also serves as the EEO Officer for the University.

Financial Aid

Lander University administers a comprehensive program of financial aid which benefits both needy and worthy students. Applications for financial aid must be submitted to the Financial Aid Office. Eligibility must be established each year for which a student is requesting aid. A parent's confidential statement or student's financial statement must be submitted to determine eligibility.

Many scholarships are made available through the generosity of The Lander Foundation and other sources. Awards are made by a Financial Aid Committee. The Committee reserves the right to withdraw a scholarship from a student whose academic record is not satisfactory.

There are several loans and grants for worthy and needy students available through the Financial Aid Office. Among these are the Perkins Student Loan Fund, Guaranteed Student Loan Funds, Federal Nursing Scholarship Fund, and Pell Grants. Through the cooperation of The Lander Foundation, the University also offers a short-term emergency loan fund to assist students.

The University also employs students on a part-time basis using both Lander University funds and Federal College Work Study funds. Jobs are available on a need basis, and the assignment to positions are coordinated by the Financial Aid Office.

Bookstore

The University Bookstore is a functional facility and allows the students room to browse at their leisure. Among the many items available to students, in addition to textbooks and supplies, are sweaters, class rings, mugs, toilet articles, stationery, and numerous other items. The University has a published refund policy which is posted in the Bookstore.

During 1990-91, the University purchased hardware and software to install a point-of-sale inventory system. Installation was completed in 1991-92 and represented a major improvement in operating efficiency. Enhancements to this system continued to be made in 1992-93 and 1993-94.

Vending Machines

The University contracts with a vending company and a laundry vending company to provide services on campus. A commission is received on the sale of items such as snacks, soft drinks, and laundry facilities.

Mail Service

The Bookstore Manager is directly responsible for all incoming mail. A full-time employee reporting to the Bookstore Manager staffs the University Post Office on a daily basis to sort all mail for administrative offices, faculty, staff, and students. Each boarding student and all university departments have a post office box in the University Post Office. The majority of all outgoing mail is distributed to a central location and is processed by the Printing Services Office.

Technical Services

During 1990-91, the functions of Computer Services, Construction Services, Physical Plant, and Telecommunications were reorganized under the Division of Technical Services and report to the Assistant Vice President for Technical Services.

Computer Services

Prior to 1985-86, computer services for the University were provided through a remote hook-up with Clemson University. The University purchased an IBM 36 mini-computer in late 1984-85. Since 1985-86, accounting and payroll have been operational on this system. Other administrative software has been acquired and implemented, including an on-line registration system. Additional refinements continued in 1986-87, 1987-88 and 1988-89. Implementation of this system was so successful that during 1987-88 IBM published an application brief featuring Lander's system. The University continues to maintain one dedicated line to the Clemson computer for faculty and student academic computer needs. During 1989-90, the University purchased an IBM AS 400 System to replace the IBM 36 purchased in 1984-85. Conversion to the new system was completed in 1990-91. Also during 1990-91, the University embarked on a project to create an electronic campus which will ultimately connect all areas of the campus electronically as well as provide electronic access to and from the campus from all over the nation and the world. Progress continued on this project during 1991-92 with the installation of a voice response system and the installation of a library automation system in 1992-93. Major funding for this project is being provided by the Self

Foundation. Personal computers in the student computer laboratories were replaced with new personal computers in 1993-94.

Telecommunication Service

In July 1985, the University acquired and successfully installed an AT&T System 85 switch to handle all campus telephone services. The University also now owns all of its telephone equipment and cabling on the campus. Maintenance personnel have been trained in telephone equipment installation and repair, and the Assistant Vice President for Technical Services has attended AT&T training sessions in order to learn maintenance and repair of the switch itself. This enabled the University to add a number of needed additional ports to the switch in 1991-92 and 1992-93 at considerable savings.

With the installation of the new switch, telephone service capabilities were greatly enhanced to provide many new features not previously available to users. Additionally, all student residence hall telephones were brought into the system. Students are now able to obtain an authorization code, make long distance calls, and be billed through the University.

Currently 512 student telephones and 408 faculty and administrative office telephones have been connected.

Construction Services (Capital Improvements)

The Lander University campus comprises approximately 105 acres located two blocks from the downtown business district of Greenwood.

A Master Plan for the development of Lander University was completed during the 1973-74 academic year. The plan provided for the expansion of university facilities, making use of all available campus property. During 1987-88 and 1988-89, this Master Plan was updated to carry campus development plans through the year 2000. The development of the "New Lander" to date consists of a new Library, a new Student Center, a new Learning Center, a new Cultural Center, and a new Physical Education and Exercise Studies/Athletic Complex.

The Larry A. Jackson Library was designed by Freeman, Wells & Major and constructed by Triangle Construction Company. This facility was completed August 1977.

The Boyce M. Grier Student Center was completed in December 1978. The firm of Craig and Gaulden were the architects, and the construction work was performed by McKnight Construction Company.

The architectural firm of Tarleton-Tankersley designed the Marion P. Carnell Learning Center. Construction of this facility was performed by E. L. Jones Construction Company and was completed in August 1982.

The Cultural Center was designed by the firm of Craig, Gaulden, and Davis. Construction of the facility was by G. E. Moore, Incorporated and was completed in June 1987.

A new housing complex with a total capacity of 308 students was constructed in 1976. The housing was designed by Neal Architects and was built by Two State Construction Company. The architectural firm of Wilbur Smith & Associates designed an outdoor activity center which included seven tennis courts. The project was constructed by Sherman Construction Company and was completed in August 1980.

During 1983-84, the University gained 124 additional dormitory spaces through a lease of newly constructed facilities adjacent to the campus. These facilities were constructed by The Lander Foundation. These facilities were purchased at the end of 1987-88.

In 1985-86, the University gained an additional 240 dormitory beds by entering into a lease with option to purchase a new apartment complex adjacent to the campus. This complex was purchased at the end of 1987-88.

The 1988-89 Bond Bill provided funds to begin architect and engineering services for the renovation/new construction of Old Main to house the University's science, mathematics, and computer science programs. During 1988-89, the architectural firm of F. J. Clark was selected for this project, and design work was completed in 1989-90. Contract documents were completed during 1990-91. Funding for the construction of this facility was included in the 1990-91 Bond Bill and was released in July 1992. Construction began in 1993-94.

The 1988-89 Bond Bill also included funding to allow the University to acquire approximately 5 acres of land with a deteriorating apartment complex on it adjacent to the campus. This property was purchased during 1988-89. The apartments have now been demolished.

During 1991-92, a new 68-student dormitory complex was constructed to replace the old Lander apartments which were demolished in 1992-93. The new complex was designed by the Tarleton-Tankersley Architectural Group, and the contractor was H. G. Reynolds Company.

1992-93 saw completion of the new Physical Education and Exercise Studies/Athletic Complex. This facility was designed by the architectural firm DSP and was constructed by the H. G. Reynolds Company.

The Construction Services Department provides a continuous liaison between the University and the contractors, architects, and engineers working on projects.

Physical Plant

Building Services

Physical Plant personnel include trade workers and custodians for the care of university buildings. Several trades are represented on the staff. They are able to perform most maintenance and refurbishing tasks.

Considerable effort and expense are required to keep older buildings usable until they can be replaced or fully renovated. (A few selected areas have been modernized). Equally diligent, however, must be work on the new buildings--keeping them in excellent condition and breakdown free through carefully planned preventive maintenance.

Groundskeeping

Groundskeepers are employed by the Physical Plant Department. A small crew maintains the exterior appearance of the campus. As increasing amounts of Lander's acreage become intensively developed, groundskeepers have improved efficiency through the use of modern machinery. During the summer, several people are engaged on a part-time basis to help improve the appearance of the grounds. In 1984-85, the University entered into an agreement with the Department of Corrections whereby a crew of three to five carefully selected inmates from the Greenwood Correctional Center assist the University's groundskeeping operations. This agreement continues and has been extremely helpful in maintaining the campus.

LANDER UNIVERSITY

FINANCIAL REPORT - FISCAL YEAR 1993-94

Revenue:

Educational and General Revenue	
Student Fees	\$ 7,786,114
State Appropriation	7,726,963
Grants and Contracts	3,374
Student Aid	1,766,548
Other Revenue	266,395
Total Revenue (Educational and General)	17,549,394
Auxiliary Enterprises	4,255,537
Grand Total Operating Revenue	\$21,804,931

Expenditures:

Educational and General	
Instruction	\$ 7,604,360
Academic Support	1,077,629
Student Services	1,594,251
Institutional Support	2,854,406
Operating and Maintenance of Plant	2,385,426
Student Aid	1,987,458
Total Expenditures (Educational and General)	17,503,530
Auxiliary Enterprises	4,121,881
Grand Total Operating Expenditures	\$21,625,411

Capital Funds (1973-74 -- 1993-94)

State Capital Improvement Bonds Authorized . . \$43,515,024

Housing Revenue Bonds and Loan Funds:

Bond Issue for Construction of Brookside Student Housing and Acquisition of Coleman Hall (Issued 1976)	\$ 1,800,000
Department of Education Loan for Acquisition of Williamston Student Housing and Villas West Apartments and Construction of New Facilities	3,000,000
Total Capital Funds	48,315,024
Less Capital Funds Drawn Through 6/30/94	38,508,049
Total Funds Remaining to be Drawn at 6/30/94	9,806,975

UNIVERSITY ADVANCEMENT

Areas and programs under the direction of the Vice President for University Advancement include Alumni Affairs, University Relations and Publications, Board of Visitors, Facilities Scheduling, Lander/Greenwood Concert Series and The Lander Foundation.

Alumni Affairs

The purpose of the Lander University Alumni Association is to further the interests of Lander University and to promote among its present and former students and friends a spirit of good fellowship and loyalty.

Alumni participate in the Lander University Annual Fund Drive which begins in July of each year and ends in June of the following year. Funds from the drive are used for scholarships, support of the campus lecture series, student relations, and discretionary funds for the President and other university officials.

The Lander Magazine/Alumni News is published twice a year. It contains news of alumni and descriptions of Alumni Association activities. The President's Report is published in November of each year.

Alumni are encouraged to return to campus often, and special opportunities are Homecoming in February and Alumni Weekend in April.

University Advancement

It is important that a university and its community relate well to each other. The Office of University Advancement exists for the purpose of fostering that relationship between Lander University and its community, defined as the Upper Savannah Region, the State of South Carolina, and beyond. In that context, this office is responsible for development, planned and deferred giving, seasonal fund-raising drives, and special projects involving community volunteers. Another objective is to keep the public highly aware of the broad higher education services and enriched opportunities available at Lander.

In addition to planning and development, the Office of University Advancement works closely with The Lander Foundation in monitoring its programs of scholarships, faculty and staff development, property management, and investments.

Objectives of the office are achieved through personal contact, direct mailing, university publications, news releases, and media contacts.

The Lander Foundation

The purpose of The Lander Foundation is to further the mission and goals of Lander University. The Foundation seeks to expand its assets to provide scholarships; faculty development funds for doctoral study, sabbaticals, postdoctoral seminars, and other professional development programs; and departmental support in various ways. The Foundation also provides limited venture capital for unique programs which may come to its attention from time to time.

Officers of The Lander Foundation are Wayne Q. Justesen, Jr., President; Stephen D. Baggett, Vice President; Jean T. McFerrin, Secretary and Recorder; W. E. Troublefield, Jr., Treasurer. The office of University Advancement is the administrative center for The Lander Foundation. Jeff May, Vice President for University Advancement, serves as Executive Director.

University Relations and Publications

The University Relations and Publications staff includes a director, a secretary, two part-time writers, and a public information specialist who also serves as sports information director and cross country coach.

University Relations and Publications publishes The President's Report, an annual publication, and a 32-40 page Lander Magazine, which is sent twice a year to alumni and friends of the University. The office publishes and distributes the Major Events Calendar to the Lander community and area alumni and friends of the University. University Relations and Publications operates the University news bureau disseminating features and news releases to area news media; hometown newspapers of students were heavily targeted this year and coverage on Lander honor students, graduates and events was excellent throughout the state. The staff also does research, writing and typesetting for a new publication, The President's Newsletter, which is published three times a year.

University Relations and Publications serves as the Publications Clearinghouse for the University with responsibility for proofing university publications for writing style and design. In addition, the office designs print ads for use in area newspapers; designs support publications for campus events, such as invitations, ad and fact sheet for Drummond Complex Open House; composes citations; and coordinates projects such as the design of a 4x10 foot vinyl banner with messages that can be velcroed on for various events.

As the marketing coordinator for Lander, the University Relations and Publications determines markets to be targeted and selects the type of advertising and promotions best suited for

each market. This year, for the first time, aerial advertising was used on the Grand Strand beach area during the first week of high school summer vacation. Ads and a poster were designed promoting Lander's programs at the University Center in Greenville. Print ads and radio spots were placed prior to the beginning of each semester.

University Relations and Publications coordinates photography services for the campus. Services include providing photos to accompany news releases, passport photos for faculty, display photos for university and alumni functions and photography for the Lander Magazine and The President's Report. A student worker serves as darkroom technician.

DIVISION OF STUDENT AFFAIRS

The student personnel staff, under the direction of the Vice President for Student Affairs, included a dean of students/director of counseling services, a director of residence life, an assistant director of residence life, a student counselor, a director of career services, a registered nurse, an intramural director, a director of student activities, a director of student publications, and the chief of public safety.

Goals of the student personnel program were to develop an atmosphere in which students can find a sense of identity and purpose; to insure that the students are given an opportunity to develop self-discipline in their behavior and self-direction in their personal and intellectual growth; to provide informal learning programs that will increase self-expression and self-enrichment; and to provide an environment in which individually students can develop totally.

The various programs and services developed by the student affairs staff supplement the educational programs of Lander University. Examples of these programs are the Expo orientation programs, leadership seminars, co-operative education programs, career services, advisement of student organizations and activities, and similar learning programs.

The Grier Student Center, opened in January 1979, provides much needed space for the Student Affairs Office. In addition to this office space, the building contains a 475-seat cafeteria, campus store, post office, student organizations meeting rooms, and a recreation room. The student personnel program is also responsible for operating the Lander Recreation Center, which includes several meeting rooms as well as the University's outdoor pool.

At the present time, approximately 52 student groups and organizations on the Lander campus provide the student body with

opportunities to develop their interests and abilities outside the classroom. The Student Affairs staff along with a faculty advisor works closely with each organization in planning and implementing various activities.

Health Services

Lander Health Services provides routine office care and the services of a university physician and nurse for all resident students. The registered nurse maintains office hours in the Health Services office on campus, and students are referred to the University physician for office visits. First-aid and emergency treatment are available to all students during class hours. The doctors of the Family Practice Center serve as the University physicians.

Residence Halls

During the 1993-94 academic year, Lander University housed 1,065 students. The Residence Life Office was staffed by a director of residence life, an assistant director of residence life, and an administrative specialist. In addition to the full-time staff, 28 resident assistants with the residence hall program added additional emphasis to the quality of life in the residence halls.

Counseling Services

Counseling services at Lander University are designed as a part of the student affairs program with emphasis in helping the students individually grow in self-understanding toward the attainment of their goals. Counseling is available in the area of career services, personal problems, and academic affairs. Students are also welcome to discuss any aspect of campus life at Lander. At various intervals during the year, informal group sessions may be scheduled for groups of students with similar concerns.

Career Services and Co-operative Education

The Career Services provides students with a myriad of information concerning career services through a career library, course offerings, and individual counseling.

In October 1993, a Career Information Exchange was held that attracted approximately 41 representatives of business, industry, and governmental agencies.

The office has communicated its goals and objectives to the Lander community by direct contact with faculty and students, a

one-hour credit course offering, career seminars for students and faculty, printed materials on various careers, and by a program bringing recruiters to the campus to interview students as prospective employees.

During the 1993-94 academic year, 49 students and 37 employers participated in the Co-operative Education Program.

Public Safety Department

The Public Safety Department provides programs and services to aid in the safety and security of people and property in the University community. In addition, the Public Safety Department provides enforcement of traffic and parking regulations on campus. Public safety officers patrol the campus 24 hours a day with additional staff in selected residence halls between the hours of 4 p.m. and 8 a.m.

Parking

The University issued over 3,000 parking permits last year, at an annual cost of \$25 per permit. During the past year, the University allowed students, faculty, administrators, and staff to park in any lot, thus eliminating pre-assigned parking areas. The University issued fines ranging from \$5 to \$50 for parking violations.

ATHLETICS

The athletic staff under the direction of the Athletic Director includes all the coaches and support staff for the various intercollegiate sports. In 1993-94 Lander University competed in four men's and four women's intercollegiate sports. A faculty committee serves as an advisory group on eligibility, scheduling, and other matters concerning the athletic program.

Intercollegiate athletics began on the Lander campus in 1968. From 1968 through 1992, Lander was associated with the National Association of Intercollegiate Athletics (NAIA), District Six. On July 1, 1992, Lander dropped its NAIA membership and became a member of NCAA II. Lander is a charter member of the Peach Belt Athletic Conference representing colleges and universities in South Carolina, Georgia, and North Carolina. Lander's men's tennis team captured the NCAA II team championship in its first two years of competition.

ANNUAL REPORT STATISTICS

Total Enrollment

	<u>Fall</u> <u>1993</u>
Total Enrollment	
Head Count	2,764
FTE Count	2,171

Enrollment by Class

Freshmen	843
Sophomore	494
Junior	449
Senior	490
Second Bachelor	66
Graduate	345
Nondegree	77

Enrollment by Sex

Male	912
Male Percent of Total Head Count	33.0
Female	1,852
Female Percent of Total Head Count	67.0

Student Characteristics

Status	
White and Other	2,302
Black	462
South Carolinians	2,612
Out-of-State	152

Teaching Faculty Characteristics (FTE)

Professors	30.75
Associate Professors	27.00
Assistant Professors	40.33
Instructors	3.75
Others	26.76
Total Faculty FTE	128.59

Average 9-Months' Salaries of Teaching Faculty

Professor	44,107
Associate Professor	37,049
Assistant Professor	34,159
Instructor	28,007



Total Printing - Budget & Control Board (up to 255 copies) \$ 317.18
 Total Printing - Individual Agency (requesting over 255 copies and/or halftones) \$ -
 Total Printing Cost \$ 317.18

Total Number of Documents Printed	<u>255</u>
Cost Per Unit	<u>\$ 1.24</u>
Printing Cost - S.C. State Budget & Control Board (up to 255 copies)	<u>\$ 317.18</u>
Printing Cost - Individual Agency (requesting over 255 copies and/or halftones)	<u>\$ -</u>
Total Printing Cost	<u>\$ 317.18</u>

The following table shows the distribution of the total printing cost by agency. The total printing cost is \$317.18. The S.C. State Budget & Control Board is responsible for \$317.18 of the total printing cost. Individual Agencies are responsible for \$0.00 of the total printing cost.

Agency	Printing Cost
S.C. State Budget & Control Board	\$317.18
Individual Agencies	\$0.00
Total	\$317.18

