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# Aerospace Division

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# AEROSPACE DIVISION

The objectives of the Aerospace Division are to encourage the free exchange of ideas and information between libraries and librarians who are directly concerned with aerospace technology and related sciences, and to maintain a dialog with NASA and other governmental agencies upon whom we rely as sources of technical data and bibliographic sources.

## FROM THE CHAIR

LYNN ECKLUND

### WINTER CONFERENCE



Phyllis Fisher, Chair-Elect, and I represented the Aerospace Division at the SLA Winter Conference this past January in St. Louis. Coincidentally, Phyllis manages the McDon-

nell Douglas Libraries in St. Louis and lives just a few miles outside the city -- so besides arranging for clear weather for the three-day event, she was also able to provide this Southern Californian with lots of good inside views of the city.

Our time was spent attending meetings of the Board of Directors and the Division, Chapter and Joint Cabinets. You will be happy to know there will be no increase in dues next year. Also, SLA Headquarters is gearing up to increase its public relations activities. You should be seeing a renewed publicity campaign in national and local media, especially in conjunction with National Library Week, April 22-28, 1990.

The majority of effort was focused on conference planning. We are happy to report that plans for San Antonio (1991) are now under way and that Pittsburgh

plans are now finalized. We have been working long and hard at creating a program informative and beneficial to our membership. I hope you all can attend the Annual Conference: "The Information Professional: An Unparalleled Resource," June 10 - 14, 1990, Pittsburgh.

### 1990 SLA CONFERENCE AEROSPACE DIVISION

#### Sunday, June 10

3:00 - 4:30 p.m.

Executive Board Meeting

#### Monday, June 11

10:30 a.m. - 12:00 noon

"International Information: What We Should Expect -- What We Should Know" Part I: "Worldwide Information: The Technology Connection.

"(This is part I of a 3-part program, sponsored by 9 divisions.)

12:00 noon - 1:30 p.m.

Business Meeting and Lunch

1:30 - 3:00 p.m.

Part II: "Worldwide Information: The Human Connection -- North Atlantic"

3:00 - 4:30 p.m.

Part III: "Worldwide Information: The Human Connection -- The Pacific"

7:30 - 10:30 p.m.

Open House/Reception

**Tuesday, June 12**

10:30 a.m. - 12:00 noon

Workshop: "What's New in Patent Searching?" (Co-sponsored with Chemistry, Engineering, Metals & Materials, Sci-Tech Divisions)

1:30 - 3:00 p.m.

Program: "Marketing Library Services: Where to Begin & How to Succeed" (Co-sponsored with Engineering & Library Management Divisions)

9:00 - 11:00 p.m.

Open House

**Wednesday, June 13**

1:30 - 3:00 p.m.

"Understanding the Diffusion of Federally Funded STI"

9:00 - 11:00 p.m.

Open House

**Thursday, June 14**

9:00 a.m. - 3:00 p.m.

Field Trip:

Robotics Institute, Carnegie Mellon

Lunch

Egypt Hall, Carnegie Museum of Natural History (King Tut).

(Co-sponsored with Engineering and Sci-Tech Divisions)

I would like to encourage all members to try their best to attend the Division's Business Meeting and Lunch on Monday. If you have an agenda item, please let me know. Also, our Division will be sharing a suite in the Vista International Hotel with the Engineering Division. The suite will be open Monday evening through Wednesday evening and will be a good way to meet with old friends, peers, colleagues, and

make new contacts. Our big night will be on Monday and will include hors d'oeuvres and drinks. So far our sponsors for the Division Suite are AIAA/TIS, Mead Data Central and Information Handling Services.

The Hotel and meeting room numbers have not yet been officially assigned. However, the two meeting function Hotels will be the Vista International Hotel and the Pittsburgh Hilton. The Aerospace Division will have a suite in the Vista.

**PATRICIA MARSHALL  
HONORED**

The Aerospace Division is proud to announce that Patricia Marshall, Director of Library Resources for the American Institute of Aeronautics and Astronautics Technical Information Service in New York, has been selected as a Fellow of the Special Libraries Association. The designation of Fellow of the Special Libraries Association is given to individual members of SLA in recognition of their leadership in the field of special librarianship and for their outstanding contributions to the Association. Fellows are called upon to advise the Association's Board of Directors, to prepare discussion materials, and to alert the membership to issues and trends warranting action. No more than five members will be selected as Fellows each year. I'm sure most of you have benefitted from Patricia's outstanding efforts over the years in disseminating the information contained in the archival collections of the AIAA to the rest of the aerospace community. Congratulations, Patricia!

## MORE FREEBIES!

For those of you who would like to gain some insight into the technical communication habits of your manager and nonmanager clientele, there are now two new publications available for free as long as the supply lasts. The two publications are:

Technical Communications in Aeronautics: Results of an Exploratory Study: An Analysis of Managers' and Nonmanagers' Responses. NASA Technical Memorandum 101625 (August 1989) 51 p.

Technical Communications in Aeronautics: Results of an Exploratory Study: An Analysis of Profit Managers' and Nonprofit Managers' Responses. NASA Technical Memorandum 101626 (October 1989) 64 p.

Both of these publications are authored by Thomas E. Pinelli, Myron Glassman, Rebecca O. Barclay, and Walter E. Oliu.

These two reports continue their exploratory study investigating the technical communications practices of aeronautical engineers and scientists (see NASA TM 101534, pts. 1 & 2). The study had five specific objectives: 1) to solicit the opinions of aeronautical engineers and scientists regarding the importance of technical communications to their

profession; 2) to determine the use and production of technical communications by aeronautical engineers and scientists; 3) to seek their views about the appropriate content of an undergraduate course in technical communications; 4) to determine aeronautical engineers' and scientists' use of libraries, technical information centers, and online databases; and 5) to determine the use and importance of computer and information technology to them.

To order your free copies, please contact:

Tom Pinelli  
Mail Stop 180A  
NASA Langley Research Center  
Hampton, VA 23665-5225  
(804) 864-2491 (FTS 928)

## CRISS-CROSS & TRANSLATION DIRECTORIES STILL AVAILABLE

There are still a limited number of Volume II, Criss-Cross Directories available for sale. (Volume I is now out of print.) The price is \$55.00. Please contact:

Eleanor Zay  
NASA Lewis Research Center  
Mail Stop 60-1  
21000 Brookpark Road  
Cleveland, OH 44135  
(216) 433-5785

Also, there are still a limited number of Translations of Scientific & Technical Literature: A Guide to Their Locations, by Kathleen Wright, 1987, for sale. Price is \$20.00 (pre-paid). To order send check for \$20.00, payable to Aerospace Division, to:

Julia Keim  
186 Bedford Place  
Thousand Oaks, CA 91360  
(818) 710-3918

#### FOR YOUR INFORMATION

AGARD (Advisory Group for Aerospace Research & Development) is sponsoring a Lecture Series No. 171 on the "Benefits of Computer Assisted Translation (CAT) to Information Managers and End-Users." This program will be held in three different locations during June 1990: June 14-15, AIAA Headquarters, Washington, D.C.; June 25-26, Etat Major General, Brussels, and June 28-29, Royal Aeronautical Society, London. There is no registration fee and simultaneous interpretation (English/French) will be provided in all three locations. This Lecture Series will be of particular interest to Information Scientists, Librarians, Translators, and anyone concerned with the problems of translation. For further information, please contact:

Barbara Lawrence  
AIAA/TIS  
55 W. 57th Street, Suite 1200  
New York, NY 10019  
(212) 247-6500

#### NOMINATIONS AND ELECTIONS

By now you should have received your ballot for this year's elections. If you have not returned it, please do so as soon as possible. The Division needs to hear your voice.

The Nominating Committee would like to thank the following members for their willingness to serve as candidates this year:

##### **Chair-Elect:**

Sandy Moltz, GE, Lynn, MA

Mitzi Rinehart, Allied Signals  
Tempe, AZ

##### **Secretary:**

Sandy Spurlock, Honeywell  
Albuquerque, NM

Joyce Shields Baker, Lockheed  
Burbank, CA

I would also like to thank the members of the Nominating Committee for their fine work: Dee Hoelle, Princeton University; Veronica Hsu, GE; Patricia Marshall, AIAA/TIS.

**Betty Tyson**

#### MEMBERSHIP DIRECTORY

Please return your Aerospace Division Membership Directory Information form to me, Mitzi Rinehart, Membership Chairman. Over 50% of our members have returned their forms but I need to include all of you. To make this a helpful and successful directory, I need YOUR

membership information. If you have misplaced or never received a form please call me for a replacement. Your help and rapid response is needed. My phone number is (602) 893-7162. Thanks.

**Mitzi Rinehart**

### MORE ON NAME CHANGE

Your editor has been receiving more feedback about the proposal to change the name of the Aerospace Division to the Aerospace/Defense Technologies Division. Sherril Hisaw at Hughes Aircraft in Los Angeles polled all the SLA members at Hughes (and a few nonmembers) and they all were in favor of changing the Division's name. That's a total of 12 official "yes" votes (SLA members) and 7 unofficial "yes" votes at Hughes.

Betty Tyson at Westinghouse in Sunnyvale, CA, wrote to tell me she doesn't agree with Ruth Smith's suggested name of "Aeronautics and Space Division." She doesn't feel Ruth's suggestion does anything but make the Division's name longer. Betty also passed on some comments by Cindy Davis of Sanders Associates in NH. Cindy makes the point that with defense being seen as kind of a "dirty" word these days due to recent outbreaks of peace and the move to cut defense spending, that the Division's name should simply stay the same.

What do you think? Is there some way to broaden our Division's appeal without appearing entrenched in military spending? Do you have a catchy name that can do just that? If so, let the rest of the Division

know by communicating it or any other thoughts you may have on this subject via this column in *Sci-Tech News*.


### CORRECTION

Sandy Moltz's phone number is (617) 594-5363. Sorry about that, Sandy.

### FINAL COMMENTS

Once again I voice my plea for contributions to this column. Don't be shy. I need your help. What's on your mind? Anything of interest to our Division will be considered for inclusion in this column. Please consider contributing. Write me at Engineering Library, Terman Engineering Center, Stanford University, Stanford, CA 94305-4029. Or call me at (415) 725-1012. Better yet, send me e-mail at [cn.sxg@forsythe.stanford.edu](mailto:cn.sxg@forsythe.stanford.edu) if you have access to BITNET.

**Steve Gass**



**SLA's 1990 Regional  
Continuing Education Program**

**How To Work Smarter**

Denver	March 16	Omaha	Sept. 21
Nashville	April 6	Dearborn	Oct. 5
Minneapolis	April 27	Albuquerque	Nov. 2

**For further information contact  
SLA, Professional Development Section,  
202/234-4700.**