Importance of Possessing Junior Players Training Class
"Junior Team" in Commercial Tennis club:
Focusing on Advantages and Disadvantages in Club Management

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The purpose of this study was to clarify advantages and disadvantages in club management by possessing junior team, and study on considerations about junior team management in commercial tennis clubs. In order to examine that, we conducted 2 studies as follows:

【Study1】: To clarify advantages and disadvantages in club management by possessing junior team, we conducted interview researches for junior team managers of tennis clubs that possess junior team.

【Study2】: We studied on considerations about junior team management in possessing junior team by data obtained from Study1.

We analyzed the data obtained by snowball sampling, using the KJ method. The main findings are summarized as follows.

1) We clarified 18 factors as advantages and disadvantages in club management by possessing junior team.
2) We clarified the considerations about junior team management “keeping management out of the red for good training environment”, “securing of a given number of players”, “system construction of cooperation with community”, “system construction of supply from general junior class”, “responding to the hollowing”, “supplying early elementary school child for the junior team”, “cost-effective in payment method”, “growing up mentally in junior players”, “connecting club members with junior players”.