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UA9 Investing in the Spirit

WKU Development & Alumni Relations

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WKU Alumna Leaves $3.5 Million To WKU For Scholarships

Mary Hutto lived a quiet life. To look at her, one never would have guessed she was a millionaire. But upon her death in April 2001, she left a legacy of $3.5 million that will forever touch countless Kentucky students. The gift is the second-largest in Western's history and the second-largest gift designated for scholarships at a Kentucky public university.

"These scholarships will go to good students, students who are leaders in their high schools," said Dr. Gary Ransdell.

In one gift, Mary Hutto has provided a permanent source of scholarship funding for some of these worthy students.

- Dr. Gary Ransdell

WKU President Gary Ransdell. "We have limited capacity to award academic scholarships and we often run out of scholarship money before we get to these students. In one gift, Mary Hutto has provided a permanent source of scholarship funding for some of these worthy students."

Interest from the endowment will provide $175,000 annually to fund 70 renewable scholarships at $2,500. The scholarships will be for Kentucky students who rank high in their class or score high on the ACT, but don't qualify for a President's or Regents scholarship or an Award of Excellence.

Mary Hutto was born Aug. 6, 1905, in Bowling Green. After graduating from Western Kentucky University in 1927 with a degree in education, she took a teaching job in Florida where she met her husband, H.W. Hutto, a Maytag dealer in Stuart, Fla. He was killed in a car accident in 1953 and Mary Hutto took over the dealership for a short time.

Hutto returned to Bowling Green and managed a boardinghouse owned by her parents. Most of the borders were Western students. After retirement, and with the onset of physical disabilities, she returned to Florida where she lived until her death on April 9, 2001.

"She had a love for education, a love for Western and a love for Kentucky," Dr. Ransdell said. "She wanted to create a legacy so that young Kentuckians would get a higher education."
Dear Friend of Western,

We are pleased to have you as an important part of the Western family. Many exciting opportunities have emerged within the Investing in the Spirit Campaign for Western Kentucky University. As we enter the final phase of our Campaign, the support we have received from our alumni and friends has truly been phenomenal.

At the close of December 2001, the Campaign surpassed $70 million in cash and pledges raised thus far. This represents 90 percent of the five-year goal of $78 million. Since this time last year, more than $12.6 million has been raised for the Campaign. In addition, Western received $7.5 million in cash gifts during the first six months of the fiscal year - 60 percent more than the dollars raised during the first six months of the last fiscal year.

More important than the increase in donations is the impact of this Campaign on our campus. Because of your support and the early success of the Campaign, the following items have been made possible:

- More than 75 new scholarships will be awarded.
- A total of $761,000 is available in support of our faculty each year.
- Nearly $900,000 in annual operating support has been raised for academic departments.

We are pleased and appreciative of this outpouring of support from our alumni and friends. While we are closing in on our goal of $78 million, we have only met five of the 19 individual goals established within the Campaign. Our Campaign Cabinet is working diligently toward making a recommendation for a new goal or new ways to fully reach the 19 individual goals.

We appreciate the part you have played in our success. Please contact me via phone at (270) 745-6208 or via e-mail at tom.hiles@wku.edu if you have any questions or concerns.

Sincerely,

Thomas S. Hiles

Thomas S. Hiles, Vice President for Institutional Advancement
WKU Faculty and Staff Support Campaign Efforts

Western Kentucky University recently released year-end numbers from its annual faculty/staff campaign. Part of the Investing in the Spirit Campaign for Western Kentucky University, the faculty/staff campaign has a goal of raising $1.5 million with 50 percent of faculty and staff participating by June 30, 2003. As of the close of the last fiscal year, $1.1 million has been raised, with 48 percent of faculty and staff participating. Percentages of participation for the campaign are detailed below.

<table>
<thead>
<tr>
<th>Academic Affairs</th>
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<tr>
<td>Athletics</td>
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<tr>
<td>Bowling Green Community College</td>
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<td>College of Education and Behavioral Sciences</td>
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<tr>
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<td>Enrollment Management</td>
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<tr>
<td>Student Affairs</td>
<td>20%</td>
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<td>University Libraries and Kentucky Museum</td>
<td>65%</td>
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President’s Circle: Providing Support to Continuing Excellence

Last year, a total of 1,082 Western alumni and friends chose to make a meaningful lead annual gift to the University and become a member of the President’s Circle. The President’s Circle was established in the 1980s to recognize Western donors who give $1,000 or more each year. Its membership has nearly tripled in the last three years, and this year’s figures reflect a 22 percent growth from 1999-2000.

John Ridley, chair of the President’s Circle Advisory Council, says the President’s Circle was formed to honor alumni and friends who provide the necessary support for Western’s continued commitment to excellence.

"The sustaining support of these donors maintains and strengthens the high quality associated with Western's academic, administrative and athletic programs. It provides increased computer technology on campus, purchases essential materials for our classrooms and laboratories, attracts and retains distinguished faculty, and offers scholarships to outstanding students,” he said.

Ridley added that the Investing in the Spirit Campaign, announced on April 27, 2000, calls for Western to increase its annual support from the $3 million raised in 1997 by more than 200 percent to $10 million. By the end of the 2000-2001 fiscal year, these numbers had already grown to a record $9.8 million.

- John Ridley
Commonwealth Health Corporation and Center Care Endowment

Commonwealth Health Corporation (CHC) and Center Care Health Benefit Programs are stepping forward to provide leadership corporate support to Western while honoring a dedicated board member. Center Care Health Benefits Programs has established a $100,000 endowment to fund the Charles M. Stewart Scholarship. This scholarship, which covers the cost of tuition and book fees for one year, will be presented annually to a child of a CHC employee who is attending or who plans on attending WKU.

According to John C. Desmarais, CHC president and chief executive officer, Stewart began his service with CHC in 1967 as a member of the Bowling Green - Warren County Hospital Commission. As a result of reorganization, the Hospital Commission became known as the Bowling Green - Warren Hospital Commission in 1977. Stewart served as chairman of both organizations, and in 1985 he was elected to serve on the first Commonwealth Health Corporation Board of Directors. Through his leadership, the hospital on Reservoir Hill was replaced with a state-of-the-art facility, now known as The Medical Center at Bowling Green. Stewart served as an active director and supporter of CHC for 25 years.

"Charles Stewart is an individual who cares for his community," Desmarais said. "He committed himself many years ago to ensuring that south central Kentucky has a quality healthcare facility. His work and dedication in this area became a reality with The Medical Center. We are very grateful for his support and leadership."

Desmarais said that CHC established the scholarship fund to express its deepest appreciation for Stewart’s “wise counsel and loyal friendship. His devotion to the advancement of healthcare has played an important role in CHC's high position in our community.”

In addition to this $100,000 gift, CHC also made a $50,000 gift in support of the existing Commonwealth Health Corporation / Center Care Health Benefits Visiting Professorship in Nursing. This gift was matched by $15,209 through the Commonwealth of Kentucky’s Regional University Excellence Trust Fund, an incentive fund designed to leverage private support for endowed faculty positions, faculty support, and scholarships.

WKU President Gary A. Ransdell said that Western is deeply appreciative of CHC's generosity. "CHC is a prime example of a dedicated corporate leader," he said. "Their spirit of generosity will impact countless students in the years to come."
I am pleased to give something back to my department and give it in a different way.

- Dr. Joseph Cangemi

Dr. Joseph Cangemi, who has been a member of the WKU Department of Psychology for more than 30 years, is giving back in a unique way to support his fellow faculty.

Cangemi recently made a $20,000 commitment to create the Joseph P. Cangemi Psychology Faculty Award. He said this award will support a well-rounded faculty member who has demonstrated excellence in teaching, research, and public service.

"I have been with Western Kentucky University for 32 years, and a number of people have been very kind to me and supportive of me," he said. "We have many outstanding and deserving people in our department. This award will ensure that an exemplary professor is rewarded each year."

The first Joseph P. Cangemi Award was presented to retiring department head, Dr. John O'Connor in April 2001. Cangemi said it was particularly fitting that O'Connor received this first award. "I am grateful for the support Dr. O'Connor has always shown me," he said. "I am pleased to give something back to my department and give it in a different way."

Dr. Karen Adams, dean of WKU’s College of Education and Behavioral Sciences, said it is fitting that Dr. O’Connor, with whom Dr. Cangemi served for many years, was the first recipient of the award. "Since Dr. Cangemi was such an outstanding faculty member himself, it is particularly significant that, as he retired from his full-time faculty position, he made a gift to ensure ongoing recognition for other outstanding faculty."

The first award was $1,000, but Cangemi is confident that the award will increase in the years to come.

Dr. O'Connor called Cangemi a "dynamic teacher" and one of the most popular instructors in the department. "He has written extensively on leadership and organizational behavior for three decades and is a highly valued management consultant at the national level," he said.

Cangemi has published numerous books, and his work has appeared in over 300 papers/articles in more than 80 periodicals. He was a 1983 recipient of the Distinguished Alumnus Award from State University of New York, and a 1996 recipient of an honorary doctorate from William Woods University. In addition, Cangemi received a 1999 honorary doctorate from the Moscow State University of Humanities in Moscow, Russia, sponsored by the Russian Academy of Sciences. He was Western's 1999 and 2000 nominee (one of two) for the Carnegie Foundation's Professor of the Year national award, and he has also received numerous awards for teaching, research, and public service at Western.

Dr. Cangemi is married to the former Amelia Santalo of Havana, Cuba. They have two daughters, Michelle and Lisa Ann, and four grandchildren.
Convention and Visitors Bureau Supports Bridge Project at
Lost River Cave and Valley

A local tourism organization is ensuring that the historic Lost River Cave and Valley is protected and enhanced for years to come. The Bowling Green Area Convention and Visitors Bureau pledged a $100,000 challenge grant toward the completion of a $200,000 bridge project at the Lost River Cave and Valley.

Rho Lansden, executive director of Friends of the Lost River, said the bridge over the Lost River Valley will improve access to the Lost River Cave, increasing tourism and other opportunities.

In addition to the $100,000 challenge grant, almost $50,000 in additional cash and in-kind contributions has been raised to meet the balance of the need, said Tom Hiles, vice president for Institutional Advancement at Western. Western has owned the cave and valley since it was donated in 1986 by Raymond Cravens and Owen Lawson.

Gary West, executive director of the Convention and Visitors Bureau, said, said the organization is pleased to be a partner in this project. "I am excited about the role that our Visitors Bureau is playing in this effort to take Lost River Cave to a new level," he said. "A bridge of this sort will enhance the ability of many more people, both local and tourists, to visit this awesome attraction that we are fortunate enough to have right in the middle of Bowling Green."

Lansden said this project makes "the future of the cave and valley even brighter. The goals of the Friends of the Lost River have always included ensuring the preservation and protection of the cave and valley. Tourism is the means by which this goal is going to be achieved."

Lansden said that without safe access to the cave, the number of visitors will be limited. "The admission dollars will protect this area for future use as an educational facility and provide a drawing card for the Center for Cave and Karst Studies and Western Kentucky University," she said. "Without the bridge, Lost River will achieve far less than it is capable of in this community," Lansden said.

Bowling Green Mayor Sandy Jones offered her thanks to the Convention and Visitors Bureau. "I am exceedingly proud of the fact that our citizens band together to continually improve the quality of our community," she said. "Lost River Cave is unique and special. This bridge project will help us share it with all visitors more effectively."

WKU President Gary Ransdell called the Lost River Cave and Valley a "treasure too precious to keep hidden."

"Development of the cave and valley is a continuing process," he said. "Gary West and his board recognize the importance of this treasure to our area and have stepped forward to help make it happen."

The pre-engineered and manufactured steel bow truss bridge will be about 125 feet long and 10 feet wide and would carry pedestrian and light vehicular traffic through the upper canopy of the Lost River Valley. It will connect the existing parking lot to an access road on the Cave Mill Road side of the valley where the grade is less steep.
Campus Beautification an Important Goal for Campaign

Western Kentucky University has a tradition and reputation for excellence in presenting an extremely attractive campus. High levels of maintenance and attention to plantings and campus cleanliness all contribute to the overall effort towards a beautiful campus environment. Within the Investing in the Spirit Campaign, beautification projects will move us toward our ultimate goal of restoring the historic beauty of the campus.

In support of this goal, Western has partnered with several individuals and organizations to improve the physical appearance of the campus and return it to the park-like atmosphere enjoyed throughout its history. Some of these gifts include:

- A $100,000 commitment by Sodexo Marriott to support beautification efforts of the campus landscape of Western. These projects will include Alumni Drive enhancements, Van Meter lookout restoration, and South Lawn Improvements.

- A $100,000 anonymous gift from an anonymous donor for campus beautification projects. The first project funded by this fund will include the beautification on the south end of the campus. Construction is underway on a courtyard in the new Media and Technology Hall that will be graced by a plaza and brick bell / clock tower.

- A gift, as part of a $1.5 million total commitment, from Lowell and Carolyn Guthrie and Trace Die Cast, Inc. will support restoration and protection of the Four Season statues formerly located in the Italian Garden near Snell Hall.

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The bell / clock tower is being built in memory of Mr. Guthrie's brother, Sergeant First Class Robert Guthrie, who was killed in the Korean War, and all those associated with Western who lost their lives in service to this country. The courtyard will be named in honor of Guthrie's wife, Judith Carolyn Guthrie. The bell / clock tower will be dedicated on May 6, 2002.

The Guthrie family children take a closer look at one of the four bells that were unveiled December 14, 2001. The bells will be placed in the Guthrie Bell Tower in early 2002.
Dr. Jane Bramham, a Bowling Green physician, and Dr. Camilla Collins, a professor at Western, have made a $60,000 gift to create the Bramham / Collins Visual and Performing Guest Artist Endowed Fund, which will support visiting artists at Western.

According to Western President Gary Ransdell, visiting artists and scholars endowments are a priority for Western.

"This program will provide us with greater access to distinguished and innovative scholars, artists, and writers," he said. "Through their appointments, these artists can serve to energize faculty and students while offering focused attention on timely opportunities for constructive change."

This gift will support the goal of enriching cultural enhancement activities on Western’s campus, as outlined in the Investing in the Spirit Campaign. The Campaign aspires to offer a series of activities each year designed to enrich the University’s cultural life. Reaching across many disciplines, these activities will feature prominent artists and scholars who will both present on the stage and in the classroom working directly with students and faculty.

The Bramham / Collins Visual and Performing Guest Artist Endowed Fund will support the departments of Art, Music, and Theatre and Dance in the Potter College of Arts, Humanities, and Social Sciences.

Dr. Bramham said the presence of an active arts community on campus was a very important part of her college experience.

"We want to make sure that type of experience is available to students at Western," she said. "It is critical in all fields to have outside stimulation, new ideas, and different perspectives."

Through their appointments, these artists can serve to energize faculty and students while offering focused attention on timely opportunities for constructive change.

- Dr. Gary Ransdell

We wanted to give the students and faculty that integral opportunity.”

Likewise, Dr. Collins said her experience as a Western professor has led her to realize the effect such outside influences can have upon a university.

“It adds a dimension to the educational perspective that is extremely worthwhile,” she said. "It complements what is already wonderful at Western. We care about these areas because they are some of the things that add value to the university."

This gift will be matched with an additional $60,000 from the Commonwealth of Kentucky’s Regional University Excellence Trust Fund.
Gift from Lila Greene to Create Enhanced Listening Library at WKU

Lila Greene is giving back to an area of Western in which she feels a special bond: the library. Greene, a 1943 alumna from Bowling Green, worked at the library as a student and later after her graduation.

“I have always understood the importance of our libraries,” she said. “They are the only entity on a campus that touches the life of every student, faculty member, and academic discipline.”

Greene’s gift of property will be used to equip and maintain the listening library of Helm-Cravens Library. According to Michael Franklin, WKU’s senior circulation assistant/Library Public Services, the listening libraries provides students, faculty members, and other library patrons with opportunities to study classical and other music, as well as oratory, historical events, and theatrical performances in both audio and video formats.

“Because this program is highly technology based, equipment is in constant need of upgrading as well as occasional repair,” he said. “The library also needs to purchase supplies and resources related to serving the patrons who use this service.”

Dr. Dwight Pounds, WKU professor emeritus, says it is extremely good news that the listening library, so essential to Music History and Music Appreciation courses, is being upgraded at this time.

“Considering that the price of required recordings is prohibitively expensive for some of our students, the listening facility is essential for daily assignments and an absolute necessity for a good grade,” he said.

Associate Professor Mary Wolinski agrees. “Listening to music is an important source of satisfaction for any person,” she said. “We have a good basic collection of recordings. Now it will be more accessible in the library. An expanded listening center will mean that students will have more opportunities to listen to a wide variety of music. It will also give teachers more options in what they can assign for listening.”

Mike Binder, WKU’s dean of libraries and museum, says the library is grateful for Ms. Green’s leadership support. “Support for focus collections, the Kentucky Library and electronic library resources will allow the library system to maintain and expand its collections to support the University. Private support is necessary to enhance the collections and services of the University Libraries and to continue to expand technology.”

Lila Greene worked in the WKU library during and after college and taught school for several years. She was also the owner and operator of the Broadway Washeteria and has been the co-owner of B.G. Consolidated with her brother, Charles Hardcastle, for more than 40 years. “I am pleased to have the opportunity to make this commitment,” she said. “It is my hope that the proceeds from this gift will ensure that the listening library maintains and enhances its offerings for years to come.”
Making a Gift of Stock

An increasing number of donors are choosing to give appreciated securities to Western Kentucky University. Donors enjoy the ease of giving and the significant tax savings these gifts create. According to Paula Jarboe, trust accountant for the WKU Foundation, gifts of stocks and bonds that have increased in value provide even greater tax benefits than cash donations. The market value of the securities is deductible (subject to applicable limitations), and you also avoid paying the capital gains tax on the appreciation. You may generally deduct gifts in the form of appreciated property up to 30 percent of your adjusted gross income with any excess deductible over the next five years.

Jarboe said Western has seen an increase in gifts of stock since the beginning of the Investing in the Spirit Campaign in 1998. "We try to make it as easy as possible for the donor," she said. "Donors can work directly with us or with their stock broker. Mutual funds are as easy to transfer as individual stocks."

Jan ('72) and Bobby ('56, '58) Hensley of Bowling Green have made numerous gifts through stock transfers. "Obviously a gift of securities offers significant tax advantages," said Mr. Hensley. "I have been fortunate with some of my stock picks and that allows me to give gifts of great value."

Hensley, an attorney in Horse Cave, Ky., says he has always felt strongly about the education he received at Western. "It played an important part in my personal development and prepared me well," he said. "I have fond memories from my days as a student. There was always such a spirit of camaraderie and fellowship. Jan and I hope that our support fosters that type of atmosphere for many years to come. We want Western to still be that truly unique place."

I have fond memories from my days as a student. There was always such a spirit of camaraderie and fellowship.

- Bobby Hensley

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**EXAMPLE OF TAX SAVINGS**

An alumnus has decided to make a gift to Western of $1,000 through either an outright gift of cash or an outright gift of appreciated securities.

**With an outright gift of cash (28% bracket):**
- Cash Gift: $1,000
- Charitable Deduction: $1,000
- Tax Saving (28%): $280
- "Cost" of $1,000 Gift: $720
- Benefit to Western: $1,000

**With an outright gift of appreciated securities (28% bracket):**
- Current Market Value: $1,000
- Original Cost: $200
- Capital Gain: $800
- Charitable Deduction: $1,000
- Tax Savings (28%): $280
- Capital Gain Tax Avoided (20%): $160
- Total Tax Savings: $440
- "Cost" of $1,000 Gift: $560
- Benefit to Western: $1,000
WBKO Supports “View From the Hill”

Thanks to a generous gift from WBKO, Western is now able to benefit from a weekly feature called “View From the Hill.” This minute to minute-and-a-half feature on a Western activity or issue airs each Friday during the 5:00 PM newscast. The program is produced by Stephen Barnett, WKU’s manager of TV and radio services, and the Office of University Relations.

“We have publicized events, such as Homecoming and news conferences,” said Barnett. “We have also used this as an opportunity to define unique stories that would not normally be covered as breaking news stories. It also gives us the chance to showcase WKU students and faculty who are doing outstanding work.

Rick McCue, vice president/general manager for WBKO, said it is in the community’s best interest to promote Western’s well being. “We are interested in the economic growth of this area, and Western Kentucky University is a major player,” he said. “In supporting Western we feel we are supporting the overall growth in this area.”

Tom Hiles, WKU’s vice president for Institutional Advancement, said WBKO has been a community leader throughout its history. “This gift is another example of their support of Western and the community,” he said. “We look forward to partnering with WBKO to provide important insights and updates on news ‘from the Hill.’”

Jim Johnson Supports WKU Police Department

Jim Johnson (R), owner of Jim Johnson Nissan, presents a new Nissan Pathfinder to Western Kentucky University Police Chief Robert Deane (L). The gift to the WKU Police Department will enable the campus police force to serve the students, faculty, staff and visitors better by adding a vehicle to the force’s fleet. Both Mr. Johnson and Chief Deane formerly served with the Detroit Police Department. “This gift is really important to our progress in providing the best service we can to the University community,” Deane said. “Having been a police officer, Jim understands the value of a well equipped department, and we appreciate his tremendous generosity in providing us with this wonderful vehicle,” Deane added.
Volunteer Spotlight on Sandy Jones

Family:
Husband, Martin V. Jones
Son, J.T. Hardin
One grandson and another grandchild due in May 2002

Community Volunteer Experience:
Commission on Small Business Advocacy – Commonwealth of Kentucky
Smart Growth Task Force – Commonwealth of Kentucky
Completed Kentucky League of Cities’ Certification at the “Leadership Fellow Level”

WKU Volunteer Positions:
Investing in the Spirit Campaign Cabinet – member
Hilltopper Athletic Foundation – past volunteer

Why I am involved with WKU:
“WKU is a vital economic component in our community. A vitality, energy, and progressive flair accompany the reputation of Bowling Green. WKU is a major contributing factor to our community’s success, past and future.”

Most rewarding experience:
“I am very proud to be able to fund the Sandy and Martin Jones Reach Higher Education Awards, which is a scholarship fund that provides assistance to low-income students associated with the Housing Authority of Bowling Green.”