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**Title:**

Speech opening new premises of P. G. Pak-Poy and Associates, Adelaide

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SPEECH BY THE PREMIER, MR. DUNSTAN, OPENING NEW PREMISES  
OF P.G. PAK-POY & ASSOCIATES, ADELAIDE. 6.4.73

MR. PAK-POY, LADIES AND GENTLEMEN,

THIS IS, AS I WORK IT OUT, PAK-POY'S FIFTH MOVE IN ABOUT NINE YEARS. NOW IN ANYONE ELSE THAT COULD BE PUT DOWN TO SHEER WANDERLUST BUT SINCE NEARLY ALL OF THEM HAVE BEEN CONFINED TO THE GREENHILL ROAD, WITH ONLY A SMALL FORAY INTO ANGLO AVENUE, I THINK IT'S MERELY TYPICAL OF THE FIRM'S PERFECTIONISM.

NOW, THE COMPANY IS IN THIS EXCELLENT NEW OFFICE COMPLEX BACK ON THE OLD SITE AND DESIGNED BY MR. PAK-POY HIMSELF SO I IMAGINE THE WALKABOUT DAYS ARE OVER.

ACTUALLY, OF COURSE, ALL THIS ACTIVITY HAS BEEN A FUNCTION OF THE QUITE REMARKABLE GROWTH OF THE COMPANY FROM ITS INCEPTION SINGLEHANDED IN 1965 TO THE PRESENT THRIVING CONCERN OF 80 WITH OFFICES ACROSS AUSTRALIA AND RAPIDLY

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DEVELOPING CONNECTIONS OVERSEAS.

I WAS READING IN A NEW BOOK THE OTHER DAY - WRITTEN UNDER THE IMPRIMATUR OF THAT AUGUST AUTHORITY THE FINANCIAL TIMES OF LONDON - THAT THERE ARE AT PRESENT, GREAT GOINGS ON IN SOUTH AUSTRALIA.

IN A SURVEY OF THE NATIONAL SCENE THE AUTHOR SAID THAT WE'VE MOVED FROM BEING "CONSERVATIVE, BACKWARD THINKING AND GENTEEL" TO ONE OF THE MOST OUTWARD LOOKING OF THE STATES WITH " A GOVERNMENT WHICH ACTIVELY ENCOURAGES INDIVIDUALISM RATHER THAN MUSTERING ITS PEOPLE INTO SINGLE-MINDED HERDS".

NOW, THAT'S VERY FLATTERING, THOUGH IT GIVES TOO MUCH CREDIT TO THE GOVERNMENT RATHER THAN THE OUTWARD LOOKING INDIVIDUALS WHO ARE REALLY RESPONSIBLE.

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BUT CERTAINLY ONE THING WE ARE SEEKING TO DO IS TO SECURE FOR SOUTH AUSTRALIA, A REPUTATION AS A BASE FOR WHAT HAS BEEN CALLED THE FOURTH LEVEL OF INDUSTRY, KNOWLEDGE FIRMS WHICH MARKET SPECIALIST, HIGHLY SOPHISTICATED SKILLS OF THE KIND WHICH ARE ALREADY IN HEAVY DEMAND AND WHICH WILL BE NEEDED EVEN MORE IN THE FUTURE.

WE CAN DO IT. WE HAVE THE TRADITION AND THE RESOURCES. WE ALSO HAVE IN ADELAIDE A BEAUTIFUL CITY WHICH IS CONGENIAL TO LIVE IN, AND CONDUCIVE TO THE DEVELOPMENT OF SUCH SKILLS.

P.G. PAK-POY AND ASSOCIATES ARE A CONSPICUOUSLY SUCCESSFUL EXAMPLE OF WHAT CAN BE ACHIEVED IN A LARGER CONTEXT.

LOCALLY, MR. PAK-POY IS PERHAPS BEST KNOWN FOR THE REPORT PREPARED FOR THE STATE GOVERNMENT ON ROAD SAFETY, A DOCUMENT WHICH HAS PUT SOUTH AUSTRALIA IN HIS DEBT.

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BUT A LOOK AT CURRENT PROJECTS BEING UNDERTAKEN BY THE FIRM SHOWS WHAT A RANGE OF SERVICES OF A MULTI-DISCIPLINARY KIND EMBRACING ENGINEERING, ECONOMICS, ARCHITECTURE, TOWN PLANNING, ELECTRONICS AND GEOGRAPHY CAN BE PROVIDED FROM AN ADELAIDE BASE.

THESE INCLUDE THE GREATER DARWIN TOWN PLAN FOR 200,000 PEOPLE, A DEVELOPMENT AND INVESTMENT STUDY FOR WESTERN SAMOA, TRANSPORT INVESTIGATIONS FOR TASMANIA AND WESTERN AUSTRALIA, PLANNING FOR THE TORRENS COLLEGE FOR ADVANCED EDUCATION, THE PREPARATION OF A REPORT ON THE EFFECT ON INTERNATIONAL AVIATION DEVELOPMENT AND TOURISM IN AUSTRALIA, AND FUNCTIONAL DESIGN OF THE CANBERRA EASTERN PARKWAY.

MR. PAK-POY TELLS ME THAT THE FIRM'S AUSTRALIAN CLIENTS INCLUDE 21 STATE AND 12 FEDERAL AGENCIES AS WELL AS SOME OF THE BEST

known academic and private industrial bodies in the country.

It is, by any standards, an impressive list and a tribute to the diverse skills of the company's staff, but, particularly to the energy and resources of Pat Pak-Poy himself.

And, happily, he is not in isolation. We have in South Australia other concerns, public, semi-governmental and private, which are taking a leading place in the national development of knowledge industries or which are capable of such development.

The state government is most anxious to obtain further development of this kind and will give its most serious consideration to any proposition which can foster it.

We are currently giving attention to the establishment of another agency, an environmental research institute which will provide a new 'brain industry' for the state.

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This will be an independent organisation, operating under statute and capable of undertaking highly specialist research and development projects relating to, the environment and industrial processes which affect it.

Its clients will be both government and private organisations and I believe its resources could be marketed both interstate and overseas.

We can, in short, set up here a pool of specialist, technology-related firms and agencies which will enable our whole region to pick South Australian brains to solve a particular problem.

Certainly, the history of the firm's development shows that there has been no shyness about picking Mr. Pak-Poy's. His success has been outstanding and deserved. I'm sure

HE AND HIS ASSOCIATES WILL BECOME STILL MORE SUCCESSFUL IN  
THE YEARS AHEAD IN THIS NEW HOME WHICH I NOW HAVE MUCH  
PLEASURE IN OFFICIALLY DECLARING OPEN.

THANK YOU.