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**Title:**

Press statement: Mackay Convair Heaters (Aust). Pty. Ltd.

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PRESS STATEMENT: 16/11/70.

FROM: THE PREMIER (MR. DUNSTAN)

SUBJECT: MACKAY CONVAIR HEATERS (AUST). PTY. LTD.

"Mackay Convair Heaters' success in developing local, interstate and overseas markets indicates that South Australia is a viable manufacturing base for companies wishing to effectively develop and market new products," the Premier (Mr. Dunstan) said today.

Mr. Dunstan was opening additional factory, administration, sales and warehousing facilities at the Company's Hindmarsh location.

The extension included an additional 15,000 sq. ft. of manufacturing plant, a new administration and sales building, 1,000 sq. ft. of warehousing facilities and new continuous painting facilities.

Mr. Dunstan said that the total expenditure in Mackay Convair Heaters' extension programme is in the vicinity of \$300,000.

"With the addition of three new products which have been developed by Mackay Convair Heaters Parent Company, Vulcan Australia Ltd., of Victoria for manufacture in Australia, the total programme could mean a significant increase in the number of employees the company at present employs.

Mr. Dunstan said that although he had been informed of the nature of the new products it was not the company's wish to make them public at this stage.

Mr. Dunstan said that although there was a serious fire in 1969 at the premises of Mackay Convair Heaters the parent company, which is located in Victoria, decided at that stage to increase its manufacturing facilities in South Australia.

"The company has thereby indicated that there are significant advantages in South Australia for the efficient production of specialised consumer durables.

"The profitability of the parent company (Vulcan Australia Ltd.), is indicated by the fact that its profit increased by 36 p.c. last financial year.

"The company's success story in both local and export markets is an exciting one and has been made possible by the work of its highly skilled research and development department."