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30/20 GHz NET ACCESSIBLE MARKET ASSESSMENT

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MARKET ASSESSMENT
FOR 30/20 GHz
SATELLITE SYSTEMS

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FOR: NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
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16. Abstract Starting with the potential communications traffic for 30/20 GHz systems developed in Task 6, this study estimates the net accessible market traffic which is likely to be implemented on these systems for years 1990 and 2000. By creating a number of market scenarios, variations dealing with network types, network sizes and service price levels can be analyzed for their impact on market demand. Each market scenario represents a market demand forecast with results for voice, data and video service traffic expressed in peak load megabits per second.					
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30/20 GHz NET ACCESSIBLE MARKET ASSESSMENT

TASK 9

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TASK 9 - ACCESSIBLE MARKET FOR 30/20 GHz SERVICES

SECTION 1

STATEMENT OF WORK

Starting with the potential traffic (voice, data and video) for 30/20 GHz systems developed in Task 6, the contractor shall estimate the actual traffic that would likely be implemented on such systems for the years 1990 and 2000. Eleven scenario variations shall be investigated: nine of a "common network" approach and two dealing with a "trunking network" approach. Each scenario element would represent a market demand based on certain network size and service price assumptions. The demand results for voice, data and video traffic shall be expressed in peak load megabits per second.

SECTION 2

OBJECTIVES AND SCOPE

2.0 INTRODUCTION

2.1 Initial 30/20 GHz Market Demand Assessment

This market identification study was preceded by a market demand assessment encompassing the telecommunications environment of the United States. The primary goal of that study, now referred to as Phase 1, was to estimate the market demand for 30/20 GHz satellite systems over the period 1980-2000. Achieving that goal required completion of the following tasks elements within that study.

- Projection of communication traffic volumes to year 2000
- Assessment of the relationship of traffic volume to:
 - . Mileage band distance distribution
 - . Population density
 - . U.S. geographical distribution
- Price sensitivity
- Identification of service traffic volumes by major user category
- Analysis of traffic demand within a representative metropolitan area
- Comparison of present and future service costs
- Evaluation of the demand for communications services as a function of reliability and real vs. non-real time delivery

The study report provided by this document, now considered Phase II, is the follow-on study to the above Service Demand Assessment study completed by Western Union in July 1979. The purpose of these market studies conducted by NASA is to promote the commercial applications of 30/20 GHz band.

2.2 Objectives

The overall objective of the Task 9 study effort is to quantify the net accessible 30/20 GHz satellite systems market demand through a series of scenario variations. From the eleven different scenarios which

consider differences in network type, network size and service price, an optimized approach for system implementation may emerge. This preferred approach should reflect the best matching of system size to an accessible market demand fill level.

2.3 Scope

The 11 market scenarios created as part of this study effort define two basic approaches to 30/20 GHz system implementation: the common network or specialized carrier model, and the trunking network or public carrier model. Each approach includes an analysis of network characteristics which affect the accessible market demand and serving capabilities.

The market scenarios permit the conversion of the 30/20 GHz systems net addressable market into the net accessible market over the 1990-2000 period. The net addressable market is that portion of the total satellite market which is capable of being served by 30/20 GHz satellite systems.

It can also be defined as the resultant traffic volume after consideration has been given to user operating characteristics, system technical constraints on service applications, and economic advantages of satellite versus terrestrial means. The net accessible market is the portion of the net addressable demand which is likely to be implemented on 30/20 GHz satellite systems.

It includes such factors as:

- Economic feasibility of particular networks
- Geographic coverage
- Service compatibility with network market objectives
- System availability and timing constraints with regard to services offered.

Market penetration by competing specialized carriers is the final element required to actually size a common network utilization. Penetration factors for individual carriers have not been projected in this study.

The common or specialized carrier network service demand is evaluated on the basis of three different earth station networks: minimum, most efficient and, largest network sizes; with consideration given to three different service price levels: equal to Ku-band services, 20% below Ku-band and 40% below.

Two trunking network configurations were evaluated, both based on the geographical market coverage provided by the network. One contained ten earth station locations, the other 20 locations. Additional variations were not considered to be particularly useful for the purposes of this analysis.

SECTION 3

TASK OVERVIEW

The two major families of market scenarios, common and trunking networks, are based on distinctly different network types. The common network is characterized by services with limited geographic coverage due to the lack of extensive terrestrial distribution facilities.

The trunking or public network, on the other hand, will employ extensive distribution of traffic terrestrially on the type of facilities available only to a "Bell"-type network.

3.1 Common (Specialized Carrier) 30/20 GHz Network Market Models

Specialized common carriers do not have extensive terrestrial distribution systems augmenting a satellite network. These carriers must use a network approach which strategically locates a number of earth stations close to the major areas of market demand. Terrestrial distribution must be limited for economic reasons, linking subordinate areas of market demand within 50 miles. The terrestrial extensions are required to create the "critical mass" of market demand necessary for a viable network. Areas of market demand may include multiple corporate users, joint (shared) user groups and dedicated users. Earth stations may be equipped with small, medium or large antennas depending on the type and quantity of traffic projected to be handled.

A series of market models for this network approach were investigated. The associated net accessible market demand for three distinct network sizes was developed: the market for the minimum number of earth stations representing something near the smallest viable network; a number of terminal locations representing the most efficient size, and, a larger number of earth terminals representing the upper limits of marginal utility of the 30/20 GHz system.

Each earth station location serves the local Standard Metropolitan Statistical Area (SMSA), plus terrestrial extension to all neighboring SMSA's of a minimum threshold market size. The number of earth station locations within a given network also provides insight into the point of diminishing return where the incremental traffic is insufficient to support an additional earth station.

The effect of user and operating requirements were included in the determination of the net addressable satellite markets developed in Phase I; however, these characteristics were reevaluated when determining the net accessible markets for the two discrete satellite carrier markets. Common networks normally seek to attract different market segments than trunking networks, therefore it was necessary to develop a new mixture of service traffic comprising each network.

The market addressable to 30/20 GHz systems was assessed by examining the price relationship between Ku-band and 30/20 GHz satellite systems. It was appropriate that at least three variations in price be analyzed. A price above that charged for comparable Ku-band systems will not yield practical results and was not considered. The three choices for pricing were: equal to Ku-band service; 20 percent less than Ku-band services; and, 40 percent less. These service costs are in relative terms--no actual costing of systems were a part of this task. Ku-band service costs were developed via construction of a parametric satellite facility cost model, discussed in Section 5.2. Market issues not specifically included were: market inertia, the effect on market demand caused by slow user acceptance in the marketplace; and, the competitive marketplace influences.

The selection of three pricing variations required each of the previous three network size scenarios to be further subdivided. The common network scenario thus contains nine subscenarios, each yielding a separate projection of the net accessible market demand. The flow of network sizing analysis and identification of the 30/20 GHz net accessible market is shown in Figure 1.

3.2 Trunking (Public Carrier) 30/20 GHz Network Market Models

A "Bell"-type system requirement may influence a decision to offer 30/20 GHz satellite systems transmission as an adjunct to the terrestrial distribution system as well as timing of implementation. This possibility was evaluated through the creation of a scenario family with appropriate subscenarios.

The trunking network would require a limited number of high volume earth station locations serving large geographical areas. Two market coverage models for the trunking approach were investigated. The first is based on ten earth station locations, the second on 20 locations. Market coverage for each model was calculated through use of computer-based optimization algorithms. The choice of two market coverage models introduced two permutations into this basic scenario. Each permutation required separate analysis and estimates of market demand.

Market assumptions and constraints included in the trunking network addressable market are similar to those developed for the common network. Analysis of the 30/20 GHz addressable market was somewhat different for the trunking network scenario due to the types of traffic expected to be carried. Each of the three or four major service categories now offered on the nationwide telephone system were analyzed to determine the quantities of traffic likely to be implemented on a 30/20 GHz system. The categories include business and residential MTS and private line service.

Market demand projections for all eleven scenarios are expressed in the appropriate service units (i.e., channels, transponders and bits per second) for voice, video and data services, as well as peak load megabits per second.

30/20 GHz SATELLITE MARKET SIZING

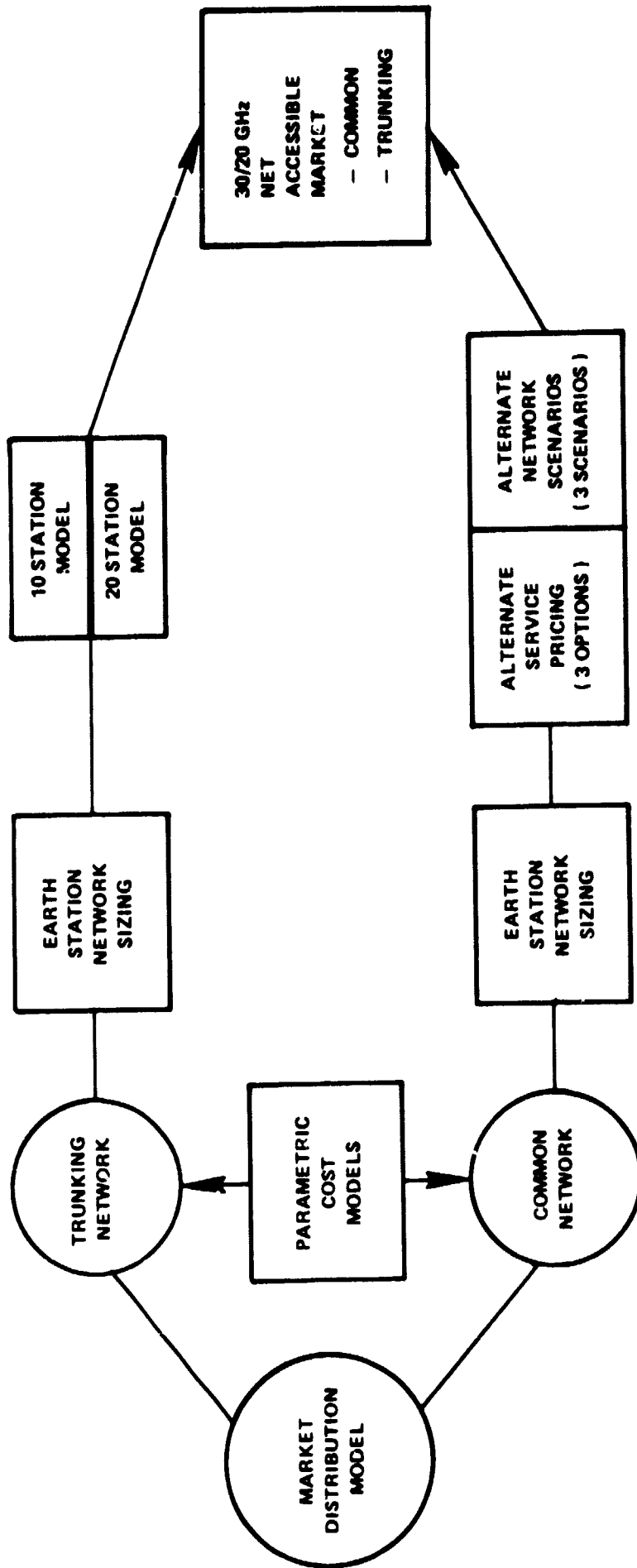


FIGURE 1

SECTION 4

FUTURE MARKET CONSIDERATIONS

4.1 Market Specialization

There are a limited number of prime orbital slots for domestic satellites that serve the voice, data and video needs of business, government and private users. Congestion of the orbital arc will restrict the future entry of new major carriers into the satellite transmission market. The saturation of available C and Ku-band capacity will promote the use of new, higher frequency satellite systems in the 30/20 GHz spectrum. A 30/20 GHz system has less restrictive orbital spacing requirements than C and Ku-band systems, and will help towards satisfying the demand for wideband and specialized transmission services.

The first domestic communications satellite systems were designed in the early 1970's to satisfy the needs of private line data users, as the primary market, and video/audio broadcasters, as a secondary market. At the end of the 1970's, satellite carriers began to establish dominance in several of the existing market segments based on marketing skills and strategies rather than the technical characteristics of their satellite system. Two of the best examples of market niche concentration and domination are RCA Americom in the CATV market, and American Satellite Corporation in both the government and commercial wideband data markets.

Opportunity exists for satellite carriers to expand into new market segments with high growth potential. Competitors will position themselves to capitalize on their marketing strengths. Each carrier will concentrate its efforts towards one, perhaps two, market segments only. Existing carriers have already begun to implement this strategy. New carriers will establish themselves in markets without a dominant competitor (e.g. Electronic Mail and Message Systems). To illustrate this point, Table 1 depicts the competitive market structure in the late 1970's and the probable scenario for the 1980's.

There are four primary market segments, from a satellite transmission point of view, that exist today: commercial private line, government private line, message toll service (MTS), and video/audio broadcasting. Electronic mail and message systems (EMMS) and teleconferencing will be added to this list in the 1980's. A seventh category, specialized applications, will include a variety of services most with low volume transmission requirements.

Competitive Satellite Service Market

Carrier \ Service Market	Specialized Applications	Commercial Private Line	EMMS	Gov't Private Line	MTS	Teleconferencing	Video/Audio
AT&T/GTE					X		
American Satellite		X		X			
RCA		X		X			X
Western Union		X		X			X

1970's

Carrier \ Service Market	Specialized Applications	Commercial Private Line	EMMS	Gov't Private Line	MTS	Teleconferencing	Video/Audio
AT&T/GTE		S			P	S	S
American Satellite		S		P			
RCA		S		S			P
SBS		P	P			S	
Western Union		S	P	S			P
XTEN		P	P			S	
Others	P						

1980's

P: Primary Market
S: Secondary Market

Table 1

The two service categories with high growth potential between 1980 and 2000 are data and teleconferencing. Data services include the subcategories data transmission, EMMS, and EFTS/POS. Market demand for total data services will increase twentyfold between 1980 and 2000. The demand for transponder space to satisfy teleconferencing applications will also increase significantly; tenfold over the same time period. Each of the four service categories may require a satellite system dedicated to satisfying market demand for the service. Available satellite capacity for each service may constrain the market demand. Latent market demand for high speed digital data transmission and teleconferencing can be partly attributed to the inadequate transmission facilities now in existence. Specially designed satellite systems may solve this problem.

There are several services not now available, but that are expected to emerge in the late 1980's, that may require specialized satellite system designs. Examples of such services include remote monitoring systems for flood, fire and environmental control, remote and mobile emergency medical communications, and transportable earth stations systems to provide emergency communications channels during times of catastrophe. Each of these services are likely to utilize portable or small aperture earth station antennas and high power satellite systems.

These service markets may not be large enough to attract the attention of major satellite carriers. Small specialized carriers would be able to enter a highly competitive market by providing these neglected transmission services. Other service categories that offer opportunity to specialized carriers are land mobile radio communications, secure voice, and bulk mail volume transfer for the USPS. Satellite systems dedicated to these services could be specially designed to satisfy the unique transmission requirements.

Satellite systems dedicated to a limited range of service capabilities, and carriers specializing in one or two market segments, may best serve the customer's needs. Designing a single dedicated system, with a high degree of complexity is more economical than installing many high cost earth stations with complexity built into the ground segment. When market demand for a new satellite transmission service is sufficient it may be easier to design and develop a new system rather than attempt to adapt an existing one. Reliability and quality usually accompanies specialization in a given service or product.

4.2 Timing of 30/20 GHz Satellite Systems

The time frame for the introduction of higher frequency satellite systems will be heavily influenced by a number of different factors. Among these factors are technology developments, service costs, competition, regulation, orbital slot availability and the overall growth in the nation's economy. Some of these factors are addressed below in further detail.

The technology needs of a first generation 30/20 GHz system have been identified in a preliminary manner by two systems contractors. Development of multiple spot beam antennas, variable powered spacecraft amplifiers, large data handling capacities and low cost earth terminals are some of the technologies which system users must overcome. Thus, the speed of technological developments for 30/20 GHz systems will play an important role in the timing of its implementation. The use of these new technologies in actual satellite systems will help to reduce satellite service costs.

Likewise, market factors will influence the use of 30/20 GHz satellite systems. Market saturation of the already large capacities for C and Ku-band satellites may occur much later than anticipated. Right now, the primary marketing advantage satellite delivery has over terrestrial delivery, is lower service cost. The success of planned direct-to-user systems will determine the future demand and the rate of growth for high capacity wideband satellite systems.

Both competition and regulation have ways of influencing the timing of the introduction of new satellite systems. Bell Laboratories has reported research on scanning spot beam satellites and both AT&T and GTE have conducted operating tests at 18 and 28 GHz frequencies. Other competing satellite carriers may also be thinking about their third generation of domestic satellites.

The results of the WARC '79 conference may establish new regulations for the use of higher frequencies. Nations are attempting to reserve parking space in-orbit for future national communications satellites. The United States may find itself, by the mid 1980's with few orbital slots to place additional satellites for optimum communication. Changes in the minimum number of degrees of orbiting satellite spacing will affect the availability of desirable slots.

Other competing approaches to 30/20 GHz satellites may influence the timing, and perhaps even the eventual introduction of satellite systems. A new generation of satellites which may be used during the 1990's will provide area coverage by a large number of spot beams operating in several frequencies. Multiple frequency reuse on spot beams could lead to satellites with usable capacities equivalent to 300 present-day 36 MHz transponders. Others foresee the 1980's as a period of transition in satellite communications. The benefits of large capacity systems may result in the employment of large geostationary platforms by the 1990's with multiple carriers sharing its use.

Predictions for much higher fuel costs will add to the demand for all types of communications systems, at the expense of personal travel.

Rising real growth in the U.S. Gross National Product will create the economic environment necessary to support advanced satellite systems.

Thus, there are many factors which will influence the timing of the use of 30/20 GHz systems. The most likely timing for its introduction would be in the 1992-1995 timeframe, but this could vary if some of the factors discussed substantially change during the 1980's.

SECTION 5

COMPUTER MODELLING

The use of various computer models and operations research techniques permitted the evaluation of a number of alternative traffic models for each of the eleven market scenarios. The Market Distribution Model (MDM) was also used to analyze the various network parameters and to develop specific market values for eleven different network sizes. Market value represents a relative measure of communications traffic between all 275 SMSA's. This model was updated and enhanced to enable the projection of market values for the years 1990 and 2000.

5.1 Market Distribution Model (MDM)

Several new traffic indicator data bases were added to the MDM for this study. These included Population Forecasts, Effective Buying Income forecasts, and Equipment Shipment Values. Equipment Shipment Values are a Commerce Department indicator of manufacturing production within an SMSA. These data bases and several others were used after relative weightings, to determine the market values of the 275 SMSA's in the Model. A trend projection technique was employed to extend several data bases through the years 1990 and 2000. This served to influence the relative importance of all SMSA's over time. However, it should be recognized that several other data bases remained unchanged during the time forecast period. This is due to the static nature of the distribution of the data bases through time. The Market Distribution Model (MDM) provided a complete traffic distribution between all of the 275 SMSA's. This was accomplished by combining weighted static and dynamic flow data bases. The static data bases are converted to a dynamic flow by an algorithm employing a distance sensitivity measure. For an overview of this procedure, see Figure 2. The same process was used for both a common network market distribution and a trunking network market distribution.

5.2 Parametric Crossover Distance Model

For the specialized carrier network scenarios, the Parametric Crossover Distance Model developed in Task 5 was revised to reflect the different mixture of services and to facilitate the separation of terrestrial and satellite traffic. The crossover mileage distance it produced determined the distance at which the satellite pricing has a 20% advantage over the corresponding terrestrial service pricing.

Crossover distances were combined in a weighted form for both key years involved and the changing service mix of traffic. Variations to this mileage distance criteria, where satellite service was equal to Ku-band service, were evaluated for alternatives of both 20% and 40% below Ku-band service.

MARKET DISTRIBUTION MODEL

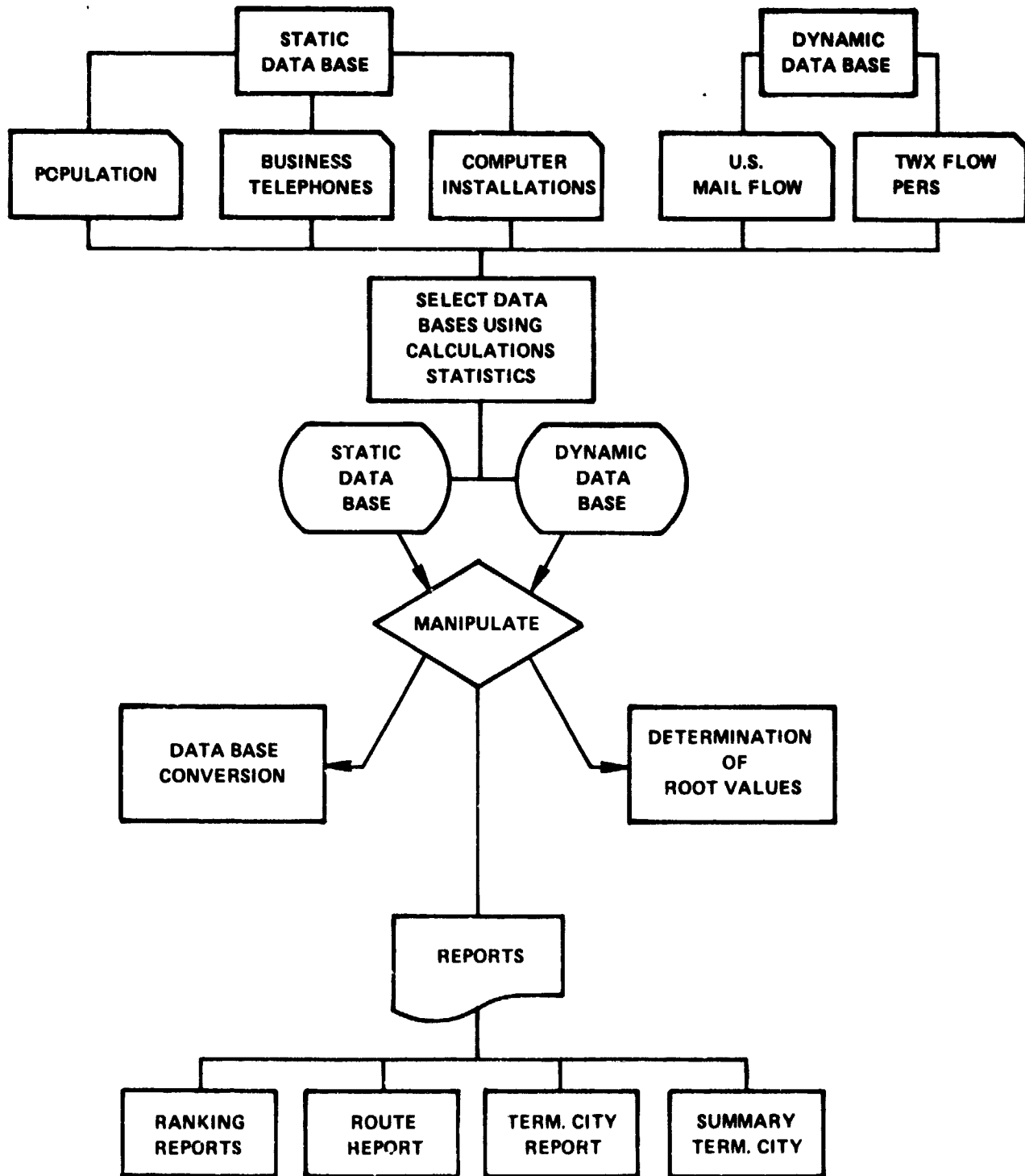


FIGURE 2

Four kinds of traffic were considered in the specialized carrier network crossover distance model. Figure 3 shows the alternative combinations of traffic. The four traffic alternatives are known as satellite inter-station traffic, intra-cellular traffic, terrestrial inter-SMSA traffic and satellite inter-SMSA traffic. In the example, it is assumed that the distance between the two earth stations A and A¹ is greater than the minimum crossover mileage. The circles surrounding the earth station locations represent the maximum SMSA hubbing distance (radius) of 50 miles. The satellite inter-station traffic between A and A¹ is included in the network market values.

The SMSA marked as "B" is subordinated to the earth station "A" because it falls within the hubbing distance (50 miles) and its traffic called intra-cellular, is carried terrestrially.

A third type of traffic is between two subordinated SMSA's within different earth station cells. Traffic between "B" and "C" is considered to be terrestrial inter-SMSA if either: the distance between the two points is less than 100 miles or the distance between these points is less than the mileage crossover advantage of satellite vs. terrestrial.

Traffic between two subordinated SMSA's such as "B" to "D", which are greater than 100 miles apart is called satellite inter-SMSA and its market value is included in the satellite traffic model.

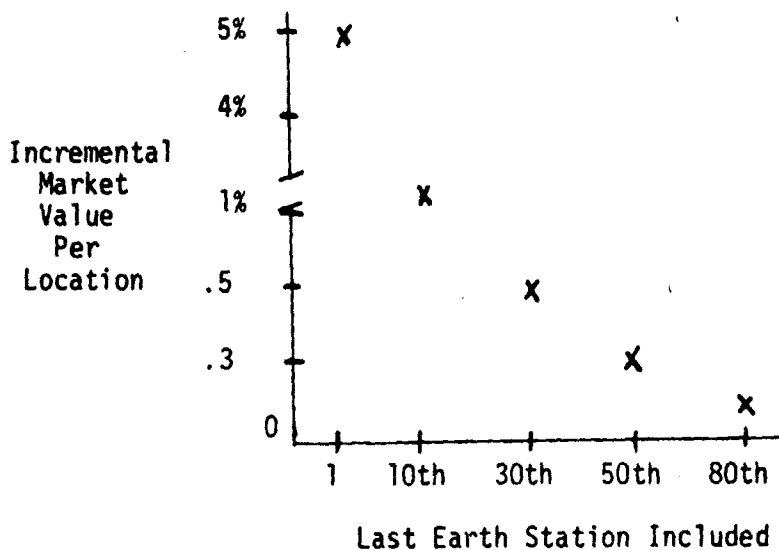
5.3 Market Optimization Model

The market optimization method is a new technique developed with the objective of attaining the maximum market value by means of exclusion of the least amount of common network. This means that in any network of "N" earth station locations, a process of reduction (contraction) occurs whereby the station with the least incremental market value is eliminated until the desired threshold value for the total remaining coverage is achieved.

By subordinating SMSA's to their closest earth station locations within its area of coverage, the market optimization insured an optimal earth station network. In addition, it provided networks which met economic cross-over criteria for the common network scenarios.

The satellite market value of all locations are interrelated since half of the market value resides in the termination of traffic in another earth station or in a subordinate SMSA. The market optimization method is based on the fact that the earth station excluded at any points the earth station which exclusively serves the smallest market value. The graph of the incremental market values per location versus the number of earth stations included in the network is shown in Exhibit 1.

Exhibit 1



Through the development of minimum traffic thresholds for each earth station network model, the determination of the various network sizes were made. These criteria of minimum traffic levels for common networks are discussed in Section 6.

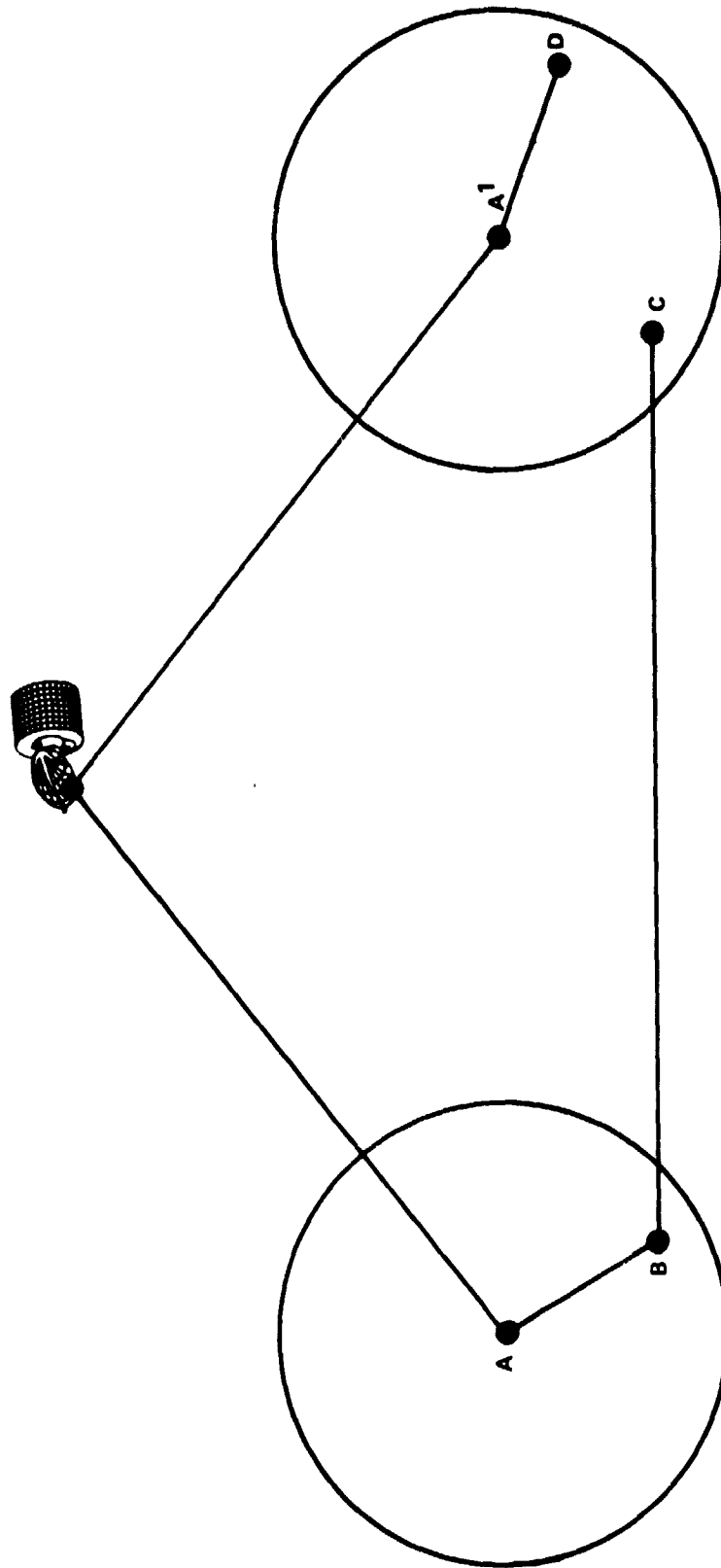
It was determined from the BDP, for instance, that with a total of 164 earth station locations all 275 SMSA's could be served by a common or specialized carrier network. However, it is neither necessary nor economically viable to place 30/20 GHz earth stations at all 164 locations.

Additional computer modelling was also utilized to develop the most important 10 and 20 trunking earth station locations. Through careful geographic analysis of major hubbing locations, a ranking of the most suitable locations for trunking earth stations was developed.

The use of computer modelling also enabled the translation of the cumulative market value of a certain network scenario into a traffic forecast of potential service demand by network scenario type.

The results of these computer modelling efforts to analyze the various network size alternatives are displayed in a flow diagram in Figure 4.

TRAFFIC DISTANCE CRITERIA



TRAFFIC LEGEND

- A-A': SATELLITE INTER-STATION
- B-A: INTRA-CELLULAR
- B-C: TERRESTRIAL INTER-SMSA
- B-D: SATELLITE INTER-SMSA

FIGURE 3

30/20 GHz SATELLITE MARKET SCENARIO NETWORK SIZING — ACCESSIBLE MARKET

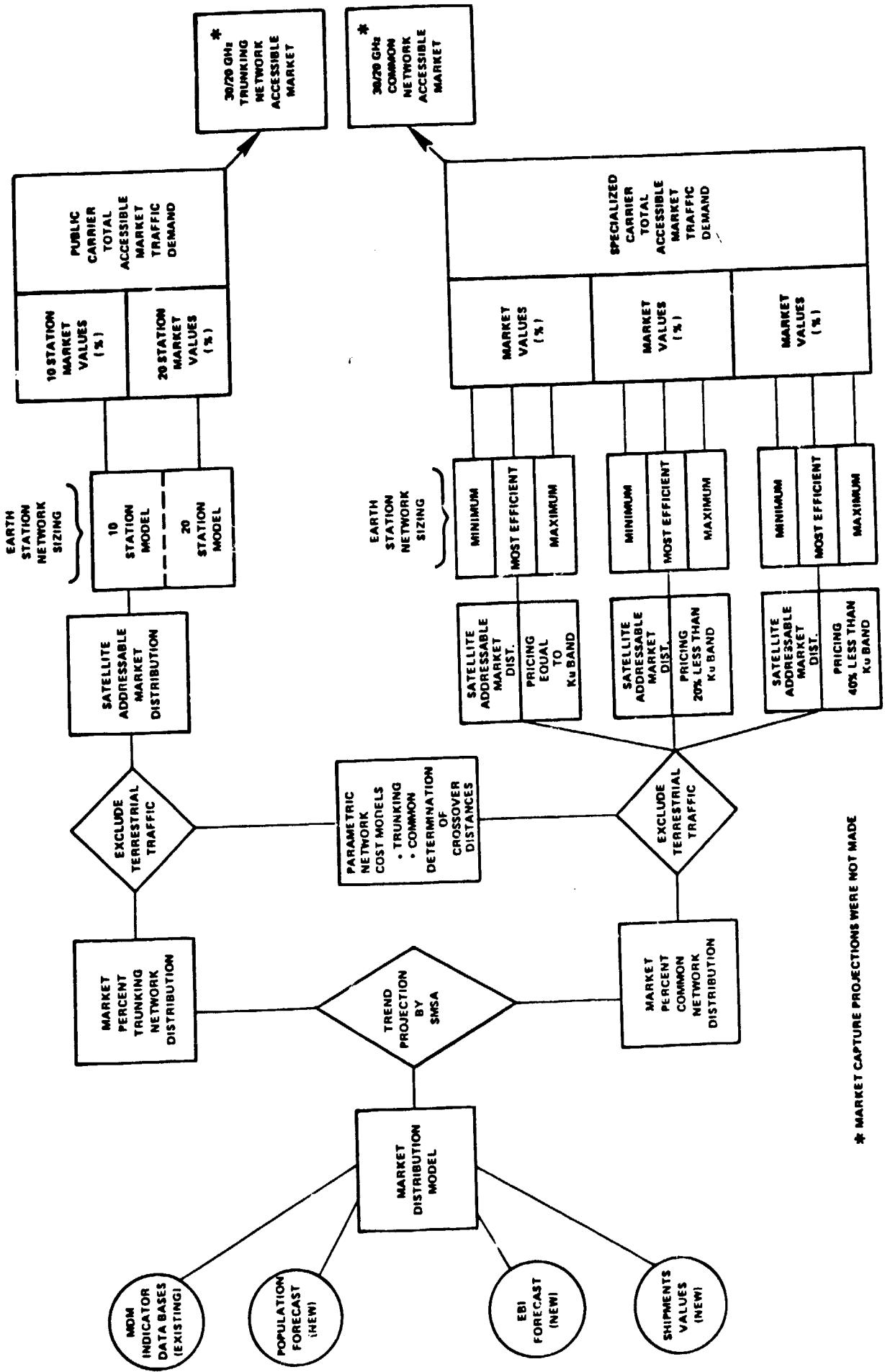


FIGURE 4

* MARKET CAPTURE PROJECTIONS WERE NOT MADE

SECTION 6

COMMON NETWORK 30/20 GHz MARKET MODEL

6.1 Network Definition

A common network is generally provided by specialized common carriers using a networking approach which strategically locates a number of earth stations close to major markets. Lacking an extensive terrestrial distribution system, careful placement of earth stations to maximize market is vital.

For economic reasons, linking of subordinate market areas within a limited mileage radius must also be carefully analyzed. The terrestrial extensions which provide interconnection is required to create the critical threshold of market demand to justify serving any one location. Traffic distribution requirements will also require the lease of local loops to interconnect the earth station to the user's premises. Market demand within this type network will come from multiple corporate users, joint or shared facility users and individual, large dedicated users. These types of users may require direct transmission to their on-premises 30/20 GHz earth stations.

There are likely to be variations in user demand for transmission quality levels as well as delivery time in common networks. Teleconferencing users, for example, will require point-to-point real-time transmission; electronic messages, on the other hand, may be delayed several hours before completing delivery. By far, the most common type of traffic on 30/20 GHz networks will be private line voice and data.

One final characteristic of common networks is that the earth station size and capacity will vary significantly depending on the market to be served. Obviously, the earth station serving Los Angeles will have a vastly greater capacity than the one serving Cincinnati. The flexibility of the served network locations will have to be matched with the communication satellite.

6.2 Network Scenarios

A total of nine network scenarios were examined for the common network market models. First, it was appropriate to select models representing three distinctive network sizes. These are minimum, most efficient and maximum network size. These network scenarios were selected to provide a broad range to the net accessible market and the geographic market coverage.

ORIGINAL PAGE 1
OF FOUR PAGES

The least number of earth stations represents the smallest network which could attain economic viability. This network is characterized by large earth stations serving a relatively small number of the 275 Standard Metropolitan Statistical Areas (SMSA's).

The largest number of earth stations identifies the broadest market coverage with the smallest earth station while still achieving the minimum market and economic criteria.

In between these two network models is a most efficient number of earth stations. This network size examines the effects of other carrier's competition to determine the smallest incremental location which meets minimum market and economic thresholds.

It was determined from both previous market analysis and a review of local access tariffs that terrestrial extension coverage could viably extend to all neighboring SMSA's within 50 airline miles of the earth station location. Where a particular neighboring SMSA was of a significant market size, this hubbing criteria was extended an additional 15 miles.

One of the most important considerations in the segregation of net accessible 30/20 GHz market is the pricing relationship between Ku-band and 30/20 GHz satellite systems. Therefore, three price variations were analyzed for their price/demand relationships. The three pricing alternatives are:

- . Equal to Ku-band service
- . 20 percent less than Ku-band service
- . 40 percent less than Ku-band service

The effects of these pricing alternatives have been reevaluated solely in relative terms - no actual costing of 30/20 GHz systems has been done. The effects on market demand of service price variations is calculated through the parametric network cost model and its associated distance crossovers. This is discussed in more detail in Section 6.3.4.

The choice of three pricing variations for each of the three network scenarios caused a total of nine subscenarios to be created. The common network scenario thus contains nine subscenarios, each yielding a variation in the net accessible market demand.

6.3 Methodology and Approach

6.3.1 Approach

Development of the common network net accessible market involved a series of steps to generate the appropriate market sizing. The essential steps are shown in Figure 5 and indicate that the product of these efforts is the network market values. The market value represents a relative measure of communications traffic between all SMSA's.

The Market Distribution Model was used to establish a market profile for the specialized carrier market. A revised parametric network cost model was developed to reflect the competitive service pricing of a specialized carrier network. The application of mileage crossover distances resulting from the cost model yielded the satellite accessible market. The establishment of a common network terrestrial hubbing criteria indicated the market scope.

Sizing of the three distinct networks was accomplished through consideration of dynamic programming analysis, market value threshold criteria and adjustment for competition within geographic areas. The nine separate traffic forecasts, expressed in terms of cumulative network market values, were generated as a result of the market scenario service pricing and network sizing assumptions.

6.3.2 Market Development Methodology

The profile of the common network is based on the scenarios discussed in Section 6.2. There were four assumptions for the common network profile:

- . Cost effective routes which met the minimum economic crossover distance threshold in comparison with terrestrial routes
- . Earth stations were located at the largest (ranked by market value) SMSA's. The market value reflects the communications traffic distribution between a set of SMSA routes and is expressed in percentage form
- . Earth station coverage extended to a 50-65 mile radius of coverage
- . Subordinate SMSA's were linked to principal earth station locations if within this 50+ mile radius.

SPECIALIZED CARRIER NETWORK MARKET SIZING

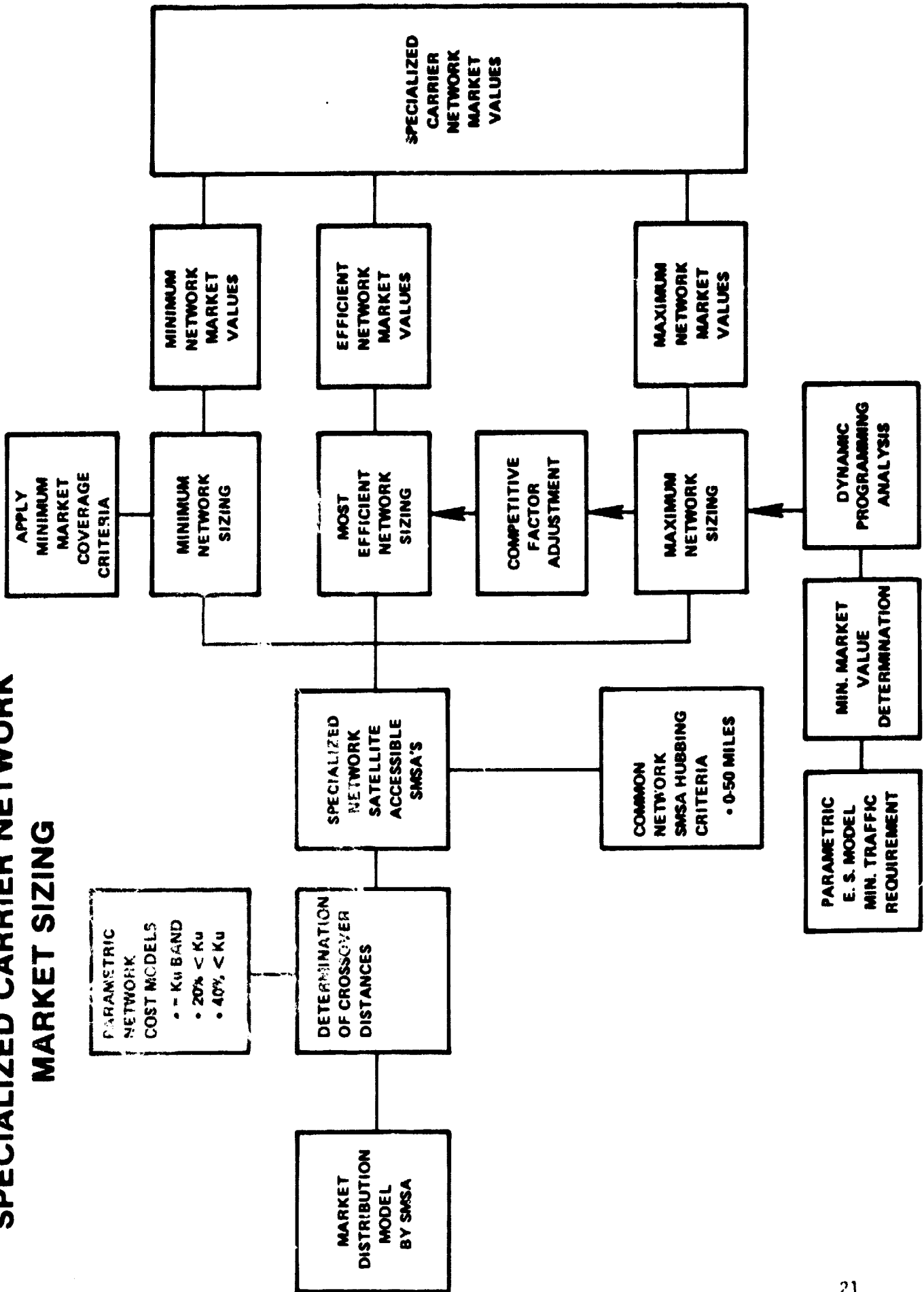


FIGURE 5

A parametric network cost model was developed for the specialized carrier network. The cost model produced the minimum crossover distances for each of the three pricing variations where satellite service is cost effective in comparison with terrestrial service. Only those SMSA route pairs which met the minimum distance criteria were included in the accessible market.

Rather than locating an earth station in a small SMSA which had two or more larger SMSA's surrounding it, the market profile assumed that earth stations would only be in principal SMSA's. Therefore, the earth station SMSA could not have a single subordinated SMSA which had a greater market value.

6.3.3 Market Distribution Model

The Market Distribution Model (MDM) contains a series of databases which reflect the relative demand for communication services by SMSA and route. Its geographic coverage includes 275 SMSA's in the contiguous U.S. and contains over 72% of the U.S. population and 37,675 possible route combination. It represent the entire market universe for this study.

The MDM was updated by the addition of more current information for existing databases and three new databases: population forecasts for 1980, 1990 and 2000, effective buying income by location for the same three periods and equipment shipment values for 1978-79.

Six principal databases were used in the MDM to reflect the common network market profile. They were weighted individually and combined statistically within the model. The six selected databases were:

- Business Telephones
- U.S. Population
- Computer Mainframes
- Manufacturing Shipments
- TWX Messages
- Effective Buying Income

The total demand represented by the MDM database indicators represents values for both terrestrial and satellite traffic. These market values were "normalized" to reflect only the satellite portion. That is, if the satellite demand represented 40% of the total, that 40% was adjusted to reflect 100% market distribution for the 30/20 GHz satellite market.

Once completed, the MDM was ready for consideration of the distance crossover criteria which yielded a smaller geographic market coverage.

6.3.4 Parametric Network Cost Model

A Parametric Cost Model was developed originally in Task 5 of the first phase of this study. In that study, a satellite system cost model for both C and Ku-band was constructed. However, that model did not reflect either the earth station network size or service distribution of a specialized carrier network. To account for these changes, revisions were made to the original model for end-to-end Ku-band service costs. The revisions were:

- . The number of earth stations were increased from 10 to 40
- . Average earth station utilization rate increased from 60% to 80%
- . A greater proportion of medium and high speed (9.6 and 56 Kbps) data channels over voice services.

As a result of these model revisions, the service channel cost for the Ku-band TDMA satellite network was reduced for years 1990 and 2000. A 20% premium was added to these basic service costs to provide the necessary incentive for conversion from terrestrial to satellite transmission. A sample output for year 2000 of the Parametric Cost Model is shown in Table 2.

By weighting the model's crossover distances by the traffic distribution of each of the four services (voice, low, medium and high speed data) and average crossover distance for Ku-band (equal to 30/20 GHz) service in 1990 and 2000 was developed. The combined average crossover distance of the two key time periods in the base price case was 397 miles.

The Parametric Cost Model also produced crossover mileages for reduction in price from Ku-band service. As a result, in each case, the average crossover distances for 1990/2000 were lowered. Comparison of the three satellite circuit costs and crossover distances derived from the specialized carrier network cost model is displayed in Tables 3 and 3A.

30/20 GHz Parametric Cost Model
Comparison of Distance Crossover Mileages

<u>Price</u>	<u>Crossover Distances (Miles)</u>		
	<u>1990</u>	<u>2000</u>	<u>Average</u>
Equal to Ku-Band	410	385*	397
20% Below Ku-Band	251	222	236
40% Below Ku-Band	107	87	97

Table 3

*Shown as example in Table 2.

PARAMETRIC FACILITY COST MODEL
 =====
 CROSSOVER DISTANCES WHERE

SATELLITE PRICING EQUAL TO KU-BAND
 YEAR 2000

MODEL	YEAR	E S SYSTEM	SPEED	WEIGHT	ES+EL	CHAN/ES	SPACE	CH COST	TOTAL	TOTAL/CH	LOOP	CH+LOOP	CROSSOVER DISTANCE (MILES)
40 E S	2000	C - BAND	TDMA VOICE	49.98	6684383	204	1999020	569856	9253259	2268	1122	3390	310
40 E S	2000	C - BAND	FDM VOICE	18.90	2011366	204	1663454	2162400	5837220	1431	1122	2553	170
40 E S	2000	K - BAND	TDMA VOICE	49.98	5028195	204	4747673	636000	10411868	2552	1122	3674	360
40 E S	2000	K - BAND	FDM VOICE	18.90	1388932	204	3950704	2162400	102036	1839	1122	2961	240
40 E S	2000	C - BAND	TDMA 300 E	14.99	2005315	612	599706	6349824	8754845	732	638	1370	20
40 E S	2000	C - BAND	FDM 300 E	5.67	603410	612	499036	6838272	7940718	649	638	1287	10
40 E S	2000	K - BAND	TDMA 300 E	14.99	1508459	612	1424302	6349824	9282584	758	638	1396	20
40 E S	2000	K - BAND	FDM 300 E	5.67	416679	612	1185211	6838272	8440163	690	638	1328	20
40 E S	2000	C - BAND	TDMA 9.6KE	20.09	2686860	82	803528	2507366	5997754	3657	1996	5653	0
40 E S	2000	C - BAND	FDM 9.6KE	7.60	808490	82	668643	3144384	4621518	2818	1996	4814	0
40 E S	2000	K - BAND	TDMA 9.6KE	20.09	2021137	82	1908378	2533824	6463340	3941	7548	11489	830
40 E S	2000	K - BAND	FDM 9.6KE	7.60	558296	82	1588028	3144384	5290708	3226	7548	10774	710
40 E S	2000	C - BAND	TDMA 56 KE	14.94	1998762	61	597746	512870	3109378	2549	22580	25129	250
40 E S	2000	C - BAND	FDM 56 KE	67.83	7217254	61	5968866	9005760	2191880	18190	22580	40770	780
40 E S	2000	K - BAND	TDMA 56 KE	14.94	1503529	61	1419647	572400	3495576	2865	22580	25445	260
40 E S	2000	K - BAND	FDM 56 KE	67.83	4983813	61	14176056	9005760	8165629	23087	22580	45667	930

KEY

- Network Model - 40 Earth Stations
- Study Period - Year 2000
- Earth Station Systems - C or Ku-band, FDM or TDMA
- Transmission Speed - Proportion of total expected traffic by service
- Weight - Earth station and entrance link costs
- ES + EL - Earth station and entrance link costs
- Chan/ES - No. channels per earth stations

KEY

- Space - Space Segment, including launch costs
- Ch. Cost - Cost of channelizing equipment
- Total - Sum of earth station, entrance link, space segment and channel costs
- Total/Ch - Total cost divided by total number two-way system channels
- Loop - Local loop leased cost
- Ch + Loop - Total annual cost per end-to-end channel
- Crossover Distance - Mileage where satellite is lower

TABLE 2

OFFICE OF THE ATTORNEY GENERAL
 STATE OF TEXAS

Satellite Circuit Costs
Ku-Band - TDMA

	<u>1990</u>	<u>2000</u>
Equal to Ku-Band	\$6400	\$8200
20% Less Than Ku-Band	5100	6500
40% Less Than Ku-Band	3800	4900

Table 3A

As the incremental market value became progressively smaller until the last earth station location is included, it was necessary to identify the threshold where the incremental market value of adding N+1 earth stations could not be economically justified.

A specialized carrier earth station site cost model was developed to serve this purpose. The operative premise was that the incremental revenue/traffic accessible by any principal SMSA had to be sufficiently large to cover the annual cost of capital and operations of a 30/20 GHz earth station in that SMSA. Market penetration of that incremental traffic was not a factor at this point.

For the earth station site model, cost data was derived from the Hughes Aircraft Co. "18/30 GHz Satellite Communication System Study" of June 7, 1979. The direct to user, FDMA multi-beam network model was selected because it seemed to represent the closest available model for a common network-type earth station. The FDMA model was also used because it appeared to be more efficient for supporting a multi-beam interconnected network, especially voice traffic, and its cost was higher, so that a more conservative cost model would be used.

The minimum traffic requirement for each earth station location was derived from the following model elements shown in Table 4:

- Annual earth station cost (\$873,000)
- Weighted average bandwidth per circuit (2 Mbps)
- Average annual revenue per circuit (\$103,500)

The annual cost of an earth station was divided by the average circuit revenues to determine the minimum number of circuits which must be sold to justify the expense. The resultant 8.5 circuits when multiplied by 2 Mbps, as adjusted by a market inertia factor of 1.25, produces a minimum market demand of 21 Mbps for each earth station location. The market inertia factor, which was first mentioned in the Phase I study, acknowledges that regardless of price, service or coverage only some of the customers in any locations will ever switch from terrestrial service.

The final step in determining the minimum incremental SMSA traffic size involved transforming the minimum traffic size in Mbps to a market value or percent of the accessible market to be served. This was done by dividing the minimum traffic size of 21 Mbps by the overall net addressable 30/20 GHz market demand. Section 8.2 discusses how the net addressable 30/20 GHz demand was developed in greater detail.

Specialized Carrier Earth Station
Site Cost Model

<u>Earth Station Cost</u>	(\$000)
FDMA Earth Station Installed Cost	<u>2167*</u>
Return on Investment (22%)	476
Depreciation (4 Years)	180
Operations and Maintenance	<u>217</u>
Total Annual Cost/E.S.	<u><u>873</u></u>

Revenue Development

<u>Service</u>	<u>Distribution of Services</u>	<u>Annual Revenue/ Circuit*</u>	<u>Weighted Revenue</u>
Voice/Data - 64 Kbps	52%	\$ 6,700	\$ 3,500
High Speed Data - 1.544 Mbps	23%	80,000	18,500
Video - 6.3 Mbps	25%	326,000	<u>81,500</u>
Average Bandwidth Per Circuit - 2 Mbps	Average Annual Revenue Per Circuit		\$103,500

Minimum Traffic Requirement

<u>Annual Cost/E.S.</u>	<u>\$873</u>	8.5 circuits
Average Revenue/Circuit	103	

Therefore, 8.5 circuits @ 2 Mbps/circuit x 1.25 =

21 Mbps minimum market demand/earth station location

*Hughes Aircraft Final NASA Study Report, June 7, 1979

Table 4

The application of the average crossover distances to the total addressable 30/20 GHz satellite market is instrumental in determining the accessible market for the three pricing scenarios.

6.3.5 Network Sizing Criteria

The previously outlined market analysis determined the total addressable market for 30/20 GHz satellite systems. At this point it was necessary to select the geographic coverage provided by the three earth station network sizes and develop the corresponding market values.

As previously discussed, three network sizes were to be identified for the specialized carrier or common network: minimum, most efficient and maximum. Each network size represent a 30/20 GHz system consisting of earth stations located in principal SMSA's and a number of subordinated SMSA's within a 50-65 mile radius.

6.3.5.1 Minimum Earth Station Network

The minimum network size is defined as the smallest viable network based on geographical market coverage. From other common carrier experience it has become clear that a network serving only a few markets and offering limited market coverage could not remain viable. In the early years of the specialized microwave carriers, for example, it took time for them to expand their network coverage to sufficient geographical coverage to attract new customers. Large communications users have a need to communicate to most of the principal U.S. cities and normally will seek a competitively priced carrier which offers service to these largest 15-20 metropolitan areas.

From marketing experience, it was determined that the minimum required market coverage is 30% of the total accessible market. At a 30% coverage level almost all of the principal centers of business activity will be served. Accordingly, an analysis was conducted to determine the total number of SMSA market values necessary to generate a 30% market coverage. Results of that analysis are shown in Section 6.4.

6.3.5.2 Maximum Network Size

Determination of the maximum or largest earth station network involved consideration of economic trade-offs. The dynamic programming techniques discussed in Section 5 (Computer Modelling) provided the foundation for the network sizing analysis. The computer modelling determined that with a total of 164 earth station SMSA's and the remaining 111 SMSA's subordinated to the 164 largest locations, 100% of the accessible market could be served.

The minimum market value threshold for each additional SMSA is shown with the three price alternatives.

<u>Service Price</u>	<u>Minimum Market Value/Earth Station Location</u>
. Equal to Ku-Band	.11%
. 20% Below Ku-Band	.10%
. 40% Below Ku-Band	.10%

The dynamic programming model which developed the incremental market values for the 164 earth station SMSA's indicated how far it was possible to go into the ranking before the minimum incremental market value per SMSA was no longer achieved. At that point where the last incremental SMSA added a duplex market value equal to the network minimum market value, the earth station network size was defined for all three pricing variations. These results are displayed in Section 6.4.

6.3.5.3 Most Efficient Network Size

The earth station network which represents the most efficient size is the number of stations where each one incrementally generates sufficient traffic to economically justify it within a competitive carrier environment. An important element in this analysis was to attempt to define the extent of the competition in the 1990-2000 time period for 30/20 GHz markets.

A competitive market scenario was created in which as many as four specialized carriers will be operating 30/20 GHz satellite networks. It is foreseen that the need for greater capacity and the availability of this higher frequency spectrum may attract four major specialized carrier competitors.

A further effort is to define the relative market shares of each of these competitors for 30/20 GHz traffic. In the absence of any perceived clear-cut advantage one carrier may have over the others, it was decided that their respective market shares would be divided equally in fourths or 25% of the accessible market traffic in all locations served.

Thus, given a market environment, where, due to competition, only 25% of the accessible market was available to one specialized carrier network, a minimum traffic requirement level could be established for the smallest SMSA.

For the maximum network scenario, the minimum traffic level per location was converted into minimum market value per end location required to economically justify locating a 30/20 GHz common earth station in a SMSA. The most efficient network sizing minimum market value criteria was developed with the assumption that only one-fourth of the SMSA's accessible traffic would be available to justify locating the 30/20 GHz earth station. Therefore, the minimum market value per end location has been increased by a factor of four:

<u>Service Price</u>	<u>Minimum Market Value/Earth Station Location</u>
. Equal to Ku-Band	.44%
. 20% Below Ku-Band	.42%
. 40% Below Ku-Band	.40%

An analysis of the dynamic programming model of the 164 SMSA earth stations indicated the point at which the incremental market value of each SMSA could justify locating a 30/20 GHz earth station. At that number of earth stations, which was different for each of the three pricing alternatives, the smallest earth station would still have sufficient accessible market traffic to support it in a competitive market environment. The results of this scenario analysis are displayed in Section 6.4.

6.4 Network Analysis Results

As a result of the previously outlined methodology, nine earth station network scenario sizes were developed. Each network covers a varying number of earth station locations and subordinated SMSA's representing different geographical area coverage. The market coverage represented by these common networks is expressed in terms of the proportion of the served accessible market. The market coverage also represents the satellite communications activity in the SMSA's being served by the common network earth stations. The 30/20 GHz market forecasts by service and peak load can be found in Section 8.

6.4.1 Minimum Network Size

The minimum number of terminals for the smallest viable network was developed for the three service price alternatives to Ku-band.

A thorough analysis of the economics of operating a communications network combined with the number of major market demand centers in the U.S., indicate that about 30% of the accessible market represents the minimum viable coverage.

A satellite network must serve this minimum portion of the market to attract a sufficient number of customers and subsequent traffic load to its network.

The Market Distribution Model criteria for the minimum network size were set at identifying the number of SMSA's and subordinate locations within a 50 mile radius of the earth station which will cumulatively represent a 30% market value. The resulting analysis indicates that all three price variations a total of 16 earth station locations representing 52 SMSA's will yield a market value approximating 30%.

Figure 6 is a map of the U.S. which identifies the sixteen 30/20 GHz earth station selected locations. The Appendix contains the computer analysis for the minimum network model by principal and subordinate SMSA and their associated market values.

While the number of locations and the SMSA's are identical for all three crossover distances, there are two differences among the three networks. First, the SMSA order of ranking and individual market values change with the reduction in the crossover distance. For example, Houston is the 5th ranked earth station SMSA where the service price is equal to Ku-band (397 mile crossover) it dropped to 9th place when the service price is 20% below Ku-band (236 mile crossover). In effect, as the crossover mileage shrinks with service price reductions, the SMSA's in the densely packed Eastern Corridor increase in market value.

The second difference is a slight change in the cumulative market values of the 16 SMSA's (plus subordinates) between 1990 and 2000. Table 5 summarizes the cumulative market values for the common model variations in the year and service price level.

Common Network Model
Minimum Network Size

	1990		2000	
	<u>No. E.S. Locations</u>	<u>Cumulative Mkt. Values</u>	<u>No. E.S. Locations</u>	<u>Cumulative Mkt. Values</u>
<u>Service Price</u>				
Equal to Ku	16	31.07%	16	30.88%
20% Below Ku	16	31.30%	16	31.14%
40% Below Ku	16	31.40%	16	31.19%

Table 5

6.4.2 Maximum Network Size

The maximum network size employed a market analysis methodology which involved creation of an earth station site cost model to determine the smallest amount of traffic in an SMSA location to economically justify placement of a specialized carrier earth station. The smallest market values were also developed and displayed in Table 4.

Using the previously developed computer-based market model, the threshold point in the SMSA ranking was determined. The smallest market value for the last principal SMSA location was about .11% for each of the three service price variations. This represented a different number of earth stations, total SMSA's served and cumulative market value as shown in Tables 6 and 7. The apparent trend in these results is that as the service price and satellite crossover distances decline, the number of viable earth station locations and cumulative market value served increases. Thus, at a service price 40% below Ku-band, more than 82% of the market can be served, with the smallest or last ranked SMSA still generating a sufficient amount of traffic.

Common Network Model Maximum Network Size			
<u>Year 1990</u>			
<u>Service Price</u>	<u>No. Of Earth Stations</u>	<u>No. Of Total SMSA's</u>	<u>Cumulative Market Value</u>
Equal to Ku	80	174	60.30%
20% Below Ku	89	189	73.04%
40% Below Ku	99	203	82.26%

Table 6

Common Network Model
Maximum Network Size

Year 2000

<u>Service Price</u>	<u>No. Of Earth Stations</u>	<u>No. Of SMSA's</u>	<u>Cumulative Market Values</u>
Equal to Ku	82	180	60.68%
20% Below Ku	90	191	73.16%
40% Below Ku	99	203	83.15%

Table 7

The individual names of the earth station locations are too numerous to display on a map but can be found along with their subordinated SMSA's and market values in the Appendix. The ranked order is based on the total market value of the principal SMSA plus all of its subordinates located within a 50+ mile radius for hubbing purposes.

6.4.3 Most Efficient Network

The most efficient common network has been defined as one in which the smallest incremental SMSA generates sufficient communications traffic within a competitive carrier environment. In the selected competitive market scenario for the 30/20 GHz satellite market four carriers will be vying for an equal share of each principal SMSA. Therefore, the minimal amount of traffic per location will have to be four times larger than in the maximum network model. This roughly translates into a minimum market value for any SMSA of .44% of the accessible market.

A similar market analysis of the previously discussed market model yielded different numbers of SMSA's, each of which overcame the minimal traffic hurdle. Assuming each specialized carrier obtained an approximately equal market share of all served SMSA's, the number of earth stations contained in the most efficient common network will range from 28 to 36, depending on the service price alternative. These market value results for 1990 and 2000 are

displayed in Tables 8 and 9. The earth station locations are shown in Figure 7.

Common Network Model
Most Efficient Network Size

Year 1990

<u>Service Price</u>	<u>No. Of Earth Stations</u>	<u>No. Of SMSA's</u>	<u>Cumulative Market Values</u>
Equal to Ku	28	95	35.46%
20% Below Ku	34	105	46.97%
40% Below Ku	36	113	53.47%

Table 8

Common Network Model
Most Efficient Network Size

Year 2000

<u>Service Price</u>	<u>No. Of Earth Stations</u>	<u>No. Of SMSA's</u>	<u>Cumulative Market Values</u>
Equal to Ku	28	95	35.38%
20% Below Ku	34	105	46.86%
40% Below Ku	36	112	53.30%

Table 9

SECTION 7

TRUNKING NETWORK 30/20 GHz MARKET MODEL

7.1 Network Definition

A public carrier or satellite trunking network can be characterized as a system composed of a limited number of high volume earth stations serving as an adjunct to an extensive terrestrial system. Such a satellite system could be used by a Bell-type carrier to off-load terrestrial facilities, carry high volume or wideband traffic or provide other services best suited for such a system (e.g. Broadcast, Audio and Video).

The public carrier network earth stations will have large traffic capacities, higher cost and locations only in the highest traffic volume areas.

The existence of extensive inter-SMSA terrestrial facilities will permit terrestrial extensions to a greater radius than was economically feasible for the specialized carrier, which owned none of these facilities.

The public carrier will have message toll service as its largest proportion of nationwide traffic.

7.2 Methodology and Approach

Two market coverage models for the 30/20 GHz trunking network approach were analyzed. The first market model contained 10 earth station locations, the second contained 20 locations. Calculations of the respective market coverages and net accessible markets for each model were made, taking into account the terrestrial extensions necessary to reach the maximum market. Variations in service price were not considered because a public carrier's justification for use of a 30/20 GHz satellite system may have little to do with service price. For a public carrier, the use of a high capacity satellite system may be based on it providing network backup, the more efficient handling of specialized service, or competitive necessity.

The two key market parameters for the trunking network are the optimal selection of the SMSA earth station locations and the hubbing distance determination.

The Market Distribution Model was used for the earth station location selection and to rank the terminating traffic values for all 275 SMSA's in years 1990 and 2000. The numerical descending order for the trunking model was based on the weighting of five market databases:

- Business Telephones
- U.S. Population
- Computers
- TWX Billing Messages
- Manufacturing Shipments

A selection of the first ten and second ten most important locations was based upon a minimum of 235 mile separation between all earth station SMSA's. This distance factor represented two times the subordinate SMSA hubbing mileage (118 miles) and also permits separation of satellite beams if required. This criteria resulted in Philadelphia traffic hubbed to New York and San Diego traffic hubbed to Los Angeles.

The crossover distance for 30/20 GHz satellite trunking traffic was based on a simplified economic model. All trunking network traffic was assumed to be grouped in T-1 (1.544 Mbps) wideband channels. A comparison was made of the current satellite rate for a T-1 channel versus the projected year 2000 terrestrial T-1 rate. The economic model was developed to yield the maximum mileage distance where terrestrial hubbing would be more economically attractive than satellite interconnection. That distance was found to be 118 miles and is based on the data shown in Table 10.

Trunking Network Cost Model

Annual rate per 30/20 GHz T-1 channel	\$96,000 *
Projected terrestrial T-1 rate	
Fixed Charge:	\$24,000/year
Mileage Charge:	\$612/mile
Crossover Distance:	$\frac{\$96,000 - \$24,000}{\$612/\text{mile}} = 118 \text{ miles}$

Table 10

*Estimated T-1 30/20 GHz based on a parametric cost model prepared previously for NASA-LRC.

The 118 mile cost crossover represents the internal cost with appropriate incentive for a public carrier to divert suitable terrestrial traffic to more cost effective satellite facilities. Therefore, in most cases, any SMSA within a 0-117 mile distance of an earth station location will be hubbed terrestrially to that station. An SMSA market value threshold was developed so that any SMSA with a higher market value which is within a 118-165 mile radius would be included in the value for the earth station SMSA. The market value threshold was based on a minimum market size which warranted extension to an outer limit of 165 miles. This threshold was established at a 0.1% market value which was determined on the basis of market judgement of traffic thresholds.

Through this selection process of optimum locations for 10 and 20 trunking earth stations, along with extending coverage to the subordinate SMSA's, two carrier network models were created for years 1990 and 2000. The largest market value coverage of the accessible 30/20 GHz market was obtained for these network sizes as a result. The market sizing process for the public carrier network is shown in Figure 8.

7.3 Network Analysis Results

Two trunking earth station network models were created as a result of the previous methodology. The market coverage of these networks is expressed in terms of the proportion of the served accessible market. The market values also represent the satellite communications activity being served by the trunking network earth stations. The 30/20 GHz market forecasts by service and peak traffic load is presented in Section 8.

7.3.1 Ten Earth Station Network

The ten earth station locations selected for the trunking network are displayed in Figure 9. These locations, representing the optimum market coverage, are:

- | | |
|---------------------|------------------|
| 1. New York | 6. San Francisco |
| 2. Los Angeles | 7. Boston |
| 3. Chicago | 8. Cincinnati |
| 4. Detroit | 9. Atlanta |
| 5. Washington, D.C. | 10. Houston |

PUBLIC CARRIER NETWORK MARKET SIZING

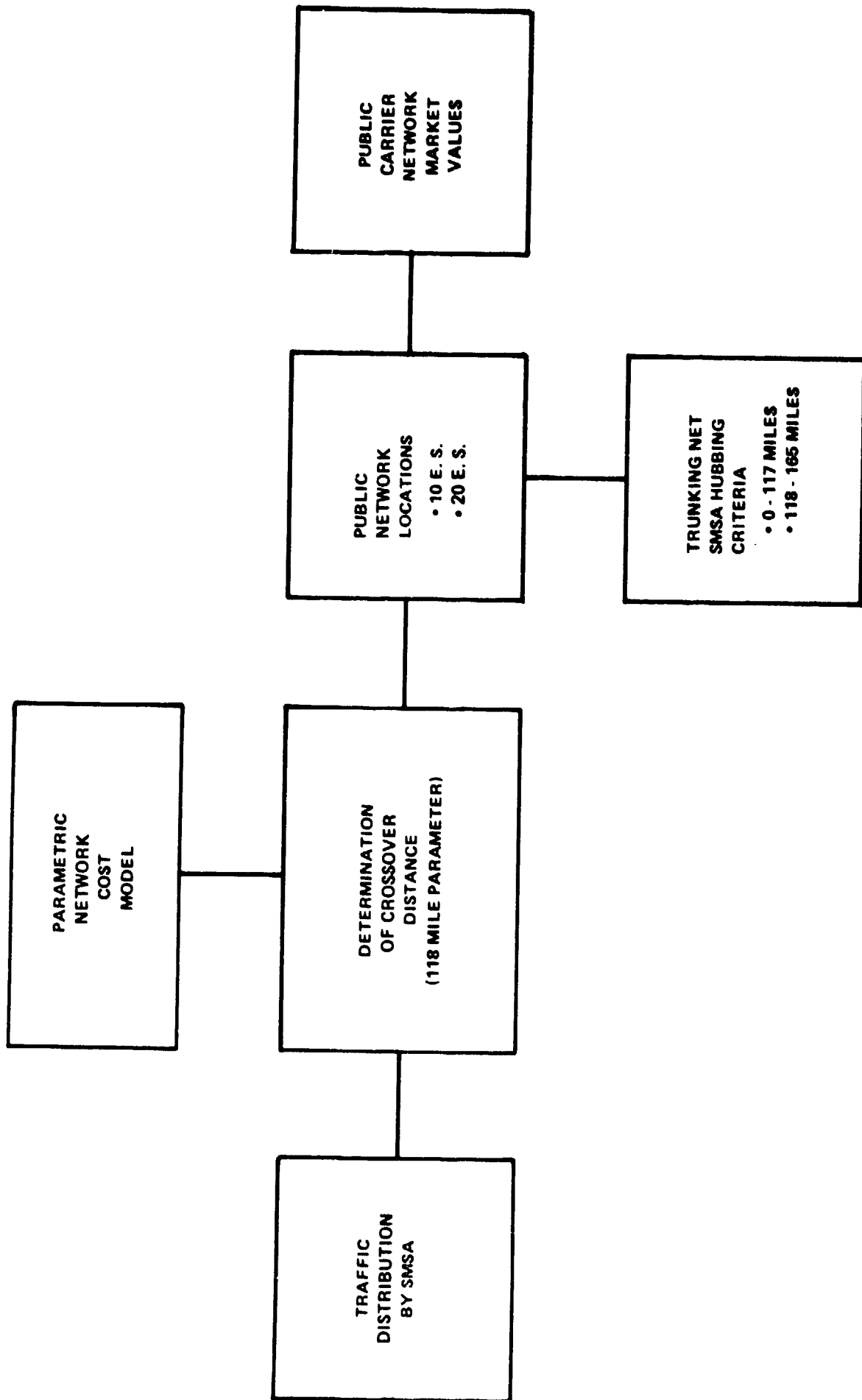


FIGURE 8

The 10 locations plus their subordinate SMSA's would provide market coverage for more than 34% of the accessible market. In addition to the ten principal locations, a total of 117 subordinate SMSA's would be interconnected to the trunking network. The market values for both 1990 and 2000, produced as a print-out from the Market Distribution Model, are in the Appendix.

7.3.2 Twenty Earth Station Network

The optimal 20 trunking earth station's approximate geographical coverages are shown in Figure 10. It was determined that the first 10 stations were identical in both the twenty and ten station model because of their very large market values. However, the market values for these top ten locations were greater in the twenty station network because their universe of communications (19 other stations plus their subordinate SMSA's) is larger than the ten station network. For example, New York and its subordinate SMSA's have a market value of 7.5% in the ten station model and 9.8% in the larger model.

The twenty earth station locations selected for the trunking model are:

- | | |
|---------------------|-----------------|
| 1. New York | 11. Pittsburgh |
| 2. Los Angeles | 12. Dallas |
| 3. Chicago | 13. Miami |
| 4. Detroit | 14. Tampa |
| 5. Washington, D.C. | 15. Minneapolis |
| 6. San Francisco | 16. St. Louis |
| 7. Cincinnati | 17. Denver |
| 8. Boston | 18. Buffalo |
| 9. Atlanta | 19. Kansas City |
| 10. Houston | 20. Seattle |

The 20 locations plus their 148 subordinate SMSA's provide market coverage of more than 56% of the accessible satellite market. The market model printouts for 1990 and 2000 are in the Appendix.

SECTION 8

NET ACCESSIBLE 30/20 GHz MARKET

8.1 Market Definition

Development of the Net Accessible Market for 30/20 GHz systems began with the net addressable market forecast presented in Task 6C and Appendix G of the Phase I study. That forecast incorporated a number of factors which rendered the total satellite traffic more suitable for a 30/20 GHz system. Principal among them are operational characteristics such as weather induced service outages, technical considerations such as message distribution and economic decisions based on the comparative prices for all service alternatives.

It was recognized that the type of services likely to be carried on trunking networks is likely to differ from those carried on common networks. For example, a high proportion of MTS business and residential traffic will be carried on a trunking network, whereas the common network may carry little or none. Therefore, a different mixture of service volumes was developed for each network.

The existence of an operating 30/20 GHz satellite system was assumed to have an impact on the market demand for such a system. This assumption has been validated by earlier satellite systems and services where demand was stimulated simply by the existence and user awareness of a new service mode. The effect of implementation and general availability of 30/20 GHz systems during the 1990's was to lower the demand in 1990 and to increase it in the year 2000.

Application of these factors to the Scenario 2 net addressable market resulted in the traffic volumes shown in Table 10 for the specialized carrier and in Table 11 for the public carrier. The net accessible market for each type of network is very close in overall traffic volume but do exhibit variations in service mix. Conversion of individual service units to Megabits per second (MBPS) is based on the same criteria previously specified in Task 6C of the Phase I study.

8.2 Market Development

Both the specialized and public carrier accessible 30/20 GHz markets were developed from the same source: the net addressable market traffic forecast prepared for Task 6C of the Phase I market study. In that task effort three market scenarios for the 30/20 GHz satellite market were created. Scenario 2, which assumed a service price equal to Ku-band and a lower service quality, was selected as the basis for the accessible market development.

TOTAL ACCESSIBLE MARKET TRAFFIC

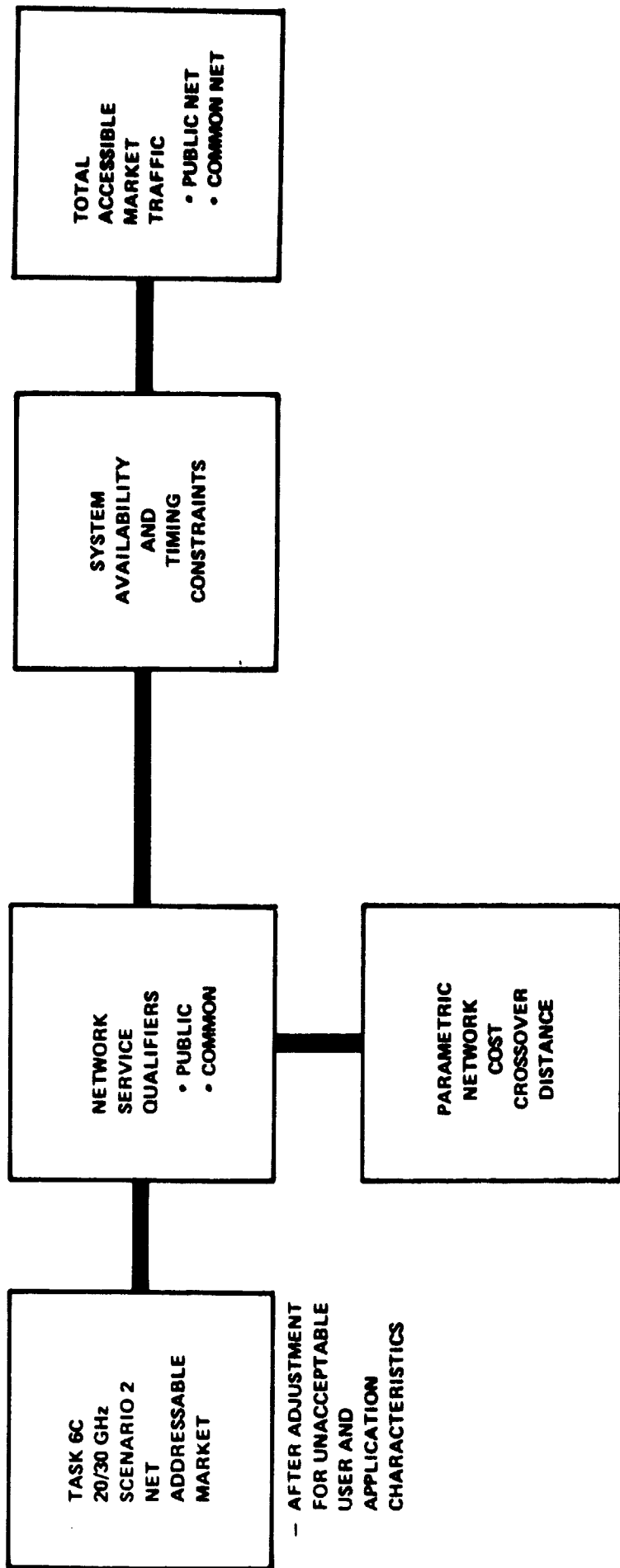


FIGURE 11

30/20 GHz Specialized Carrier
Total Accessible Market Demand Traffic

<u>Data (Terabits)</u>	<u>1990</u>	<u>Mbps.</u>	<u>2000</u>	<u>Mbps</u>
. Data Transmission	2669		12,491	
. Electronic Mail	720		1,838	
. Electronic Funds Transfer	19		115	
. Miscellaneous	<u>156</u>		<u>694</u>	
TOTAL	3564	(1753)	15,138	(6766) 12.1%
<u>Voice (Half Circuits)</u>				
. Private Line	456,000		1,262,500	
. MTS-Business	17,500		152,500	
. Miscellaneous	<u>4,000</u>		<u>10,500</u>	
TOTAL	477,500	(15280) 83.6%	1,425,500	(45616) 81.7%
<u>Video (Transponders)</u>				
. Network	0.2		0.7	
. Occasional	0.8		1.6	
. CATV	6.2		9.6	
. Teleconference	<u>17.8</u>		<u>57.4</u>	
TOTAL	25.0	(1250) 6.8%	69.3	(3465) 6.2%
		<u>(18283)</u>		<u>(55847)</u>

Table 10

30/20 GHz Public Carrier Network
Total Accessible Market Demand Traffic

	<u>1990</u>	<u>Mbps</u>	<u>2000</u>	<u>Mbps</u>
<u>Data (Terabits)</u>				
• Data Transmission	2956		13,879	
• Electronic Mail	1440		3,696	
• Electronic Funds Transfer	96		576	
• Miscellaneous	<u>156</u>		<u>694</u>	
TOTAL	4648	(2291) 12.5%	18,845	(8415) 15.4%
<u>Voice (Half Circuits)</u>				
• Private Line	456,000		1,262,500	
• MTS-Business	-		38,000	
• MTS-Public	-		23,500	
• Miscellaneous	<u>4,000</u>		<u>10,500</u>	
TOTAL	460,000	(14720) 80.6%	1,334,500	(42704) 78.2%
<u>Video (Transponders)</u>				
• Network	0.2		0.7	
• Occasional	0.8		1.6	
• CATV	6.2		9.6	
• Teleconference	<u>17.8</u>		<u>57.4</u>	
TOTAL	25.0	(1250) 6.9%	69.3	(3465) 6.4%
		<u>(18261)</u>		<u>(54584)</u>

Table 11

Figure 12 shows the final step in development of the 30/20 GHz net accessible market. This step is the application of the market values obtained in the network sizing efforts discussed in Section 6 and 7 to the accessible market demand traffic. The addressable market assumes nationwide geographic coverage, whereas the cumulative market values for each network reflect only the markets actually served by the 30/20 GHz earth stations and their subordinate SMSA's. By applying the market values, defined by specific geographic coverage for each of the eleven earth station networks, the net accessible market forecasts for 1990 and 2000 were developed.

8.3 Specialized Carrier Common Network Market Forecasts

A total of nine network scenarios were developed which dealt with variations in service price and earth station network size. The market values discussed in Section 6.4 (Network Analysis Results) were separately applied to the 30/20 GHz common network addressable market demand in a similar manner by service. The result was a series of forecasts of the 30/20 GHz common network's net accessible service demand. Service demand has been expressed in the associated service units of volume: terabits for data services, half circuits for voice services, and wideband channels for video services.

Analysis of the 30/20 GHz specialized carrier indicates that voice traffic will be the dominant service for the foreseeable future. The specialized carrier voice traffic will contain a combination of MTS business traffic and switched private line services. These customers would be more likely to accept reduced quality (higher outages) service at considerably reduced prices. Consequently, voice channels (at 32 Kbps per half circuit) will tend to dominate the market accessible by common networks.

The accessible market forecasts for the nine common networks by service for year 2000 are shown in Table 12. It shows that the number of half voice circuits increases dramatically between the minimum network size (with a 31% market coverage) and the maximum network size (covering 60% of the addressable market). The impact of the service price reduction from the Ku-band service level is also shown. For the most efficient size network, a price 20% below Ku-band increases the market size by 50.7%. The relative proportions of the net accessible market where price is 20% less than Ku-band for the most efficient market is shown in Figure 13.

Conversion of the individual service units to Mbps was based on the same conversion factors explained in Task 5C, Phase I study. Re-

30/20 GHz NET ACCESSIBLE MARKET FORECAST

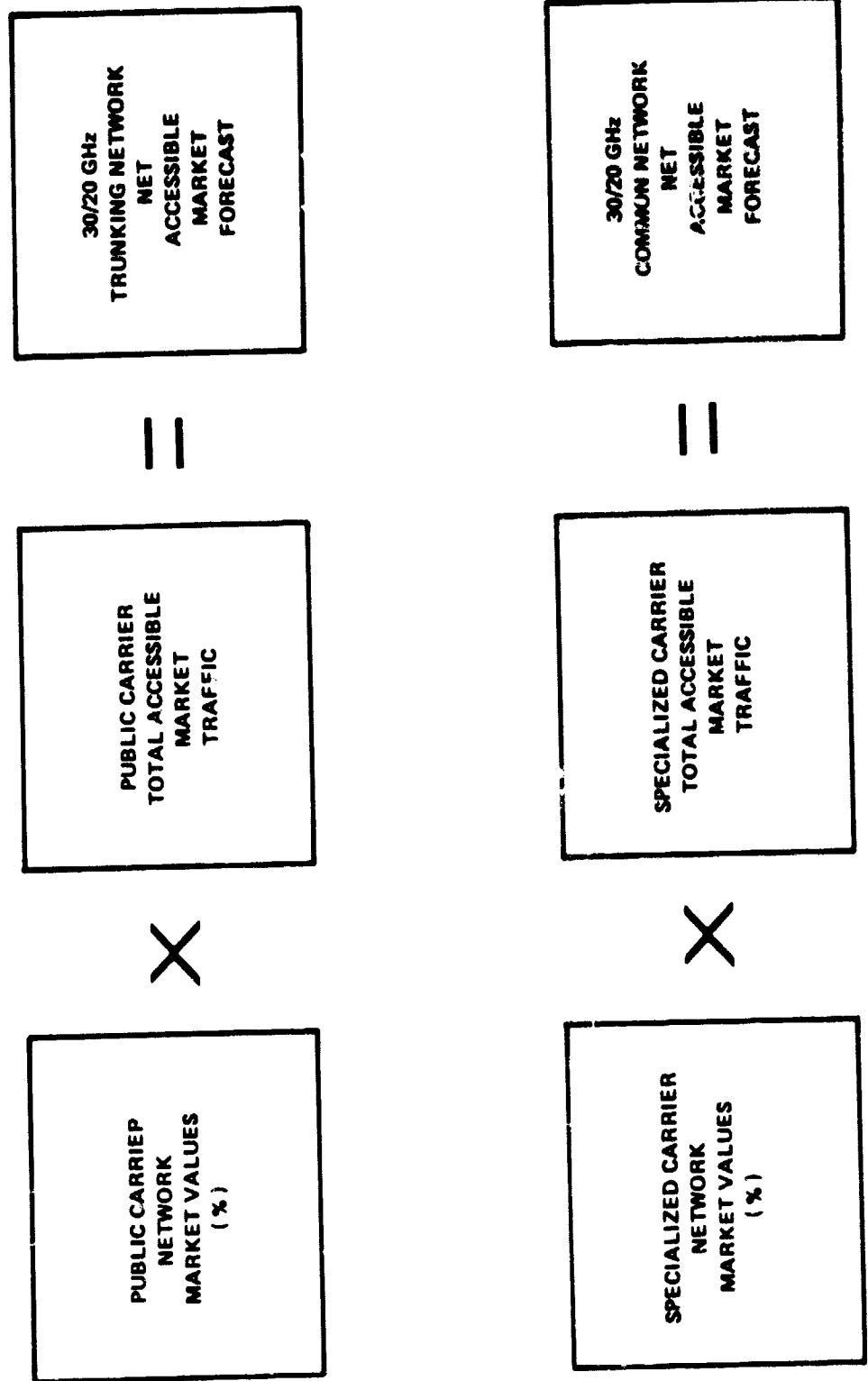


FIGURE 12

30/20 GHz Common Network
Net Accessible Market Service Demand

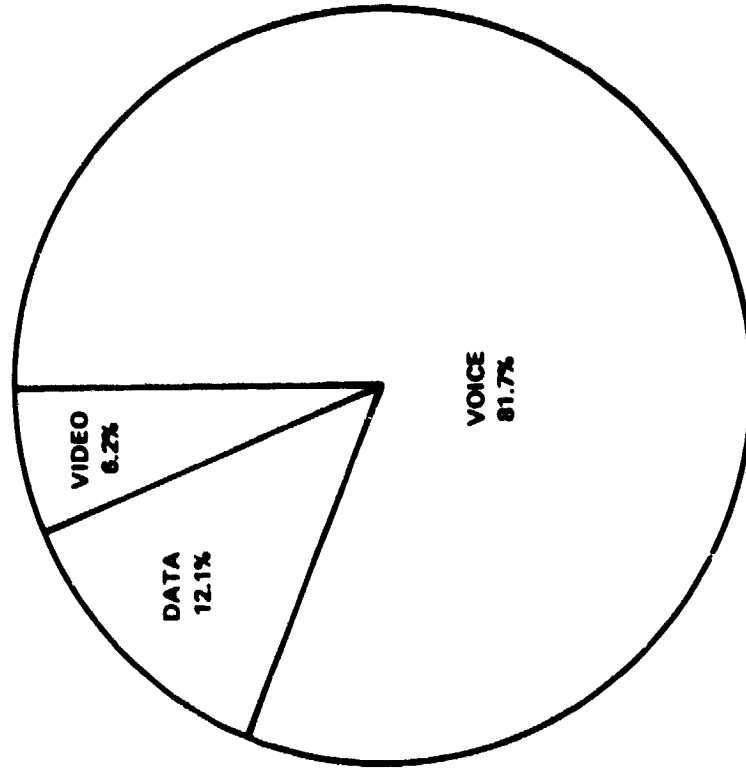
Year 2000

<u>Market /Network Scenario/ Size</u>	<u>Data (Terabits/Year)</u>	<u>Voice (Half Circuits)</u>	<u>Video (Wideband Channels)</u>
<u>Price = Ku-Band</u>			
Minimum Network	4676	890,000	21.4
Most Efficient Network	5356	1,008,000	24.5
Maximum Network	9185	1,729,000	42.0
<u>Price 20% Ku-Band</u>			
Minimum Network	4714	888,000	21.6
Most Efficient Network	7092	1,335,000	32.5
Maximum Network	11,075	2,085,000	50.7
<u>Price 40% Ku-Band</u>			
Minimum Network	4700	885,000	21.5
Most Efficient Network	8069	1,519,000	36.9
Maximum Network	12,587	2,370,000	57.6

Table 12

**30/20 GHz COMMON NETWORK
NET ACCESSIBLE MARKET
MOST EFFICIENT NETWORK
PRICE 20% BELOW KU-BAND**

YEAR 2000



YEAR 1990

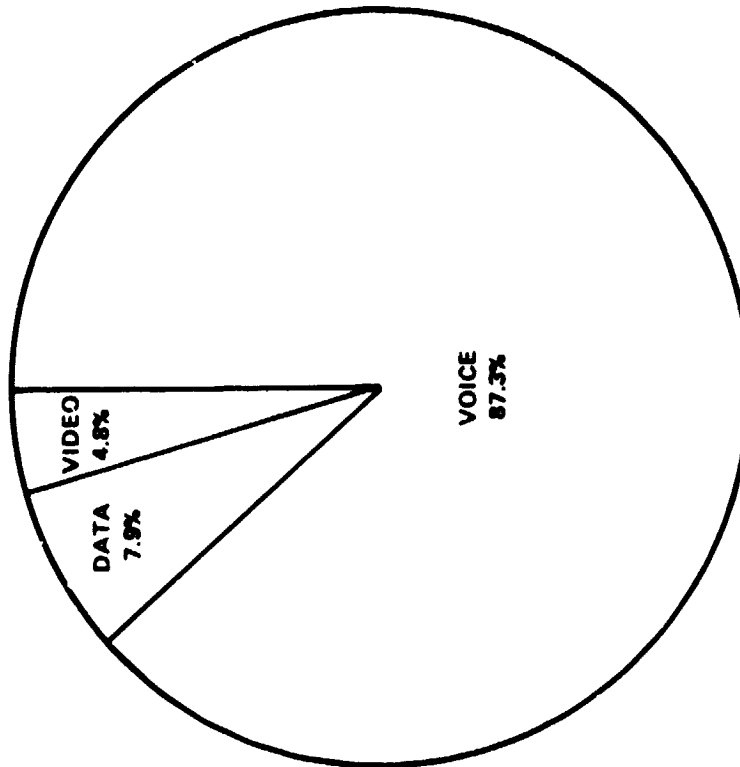


FIGURE 13

sults of these conversions can be seen in Table 13 for the service price equal to Ku-band; Table 14 for price 20% below Ku-band. A summary comparison of the three common networks market traffic is displayed in Figure 14.

In Table 13, voice services represent the largest market traffic; 81.7% of total Mbps demand. A comparison of the three network sizes indicates that the maximum network size, which contains 80 earth stations, has about twice the net accessible market as the minimum network. This should be compared with the fact that there are five times the number of earth stations in the maximum network scenario.

In Table 14, the most efficient network has a net accessible market in year 2000 which is 50% greater than the minimum network, while its earth stations number 34, approximately twice as large as the smaller network. Table 15 indicates that the maximum networks' total demand is 167% greater than the minimum network while the comparison of the number of earth stations, 99 versus 16, shows a much higher ratio. This analysis indicates that a significant fall-off begins to occur after the 20-25 largest markets are covered; incremental earth stations add proportionally smaller market traffic.

8.4 Public Carrier Trunking Network Market Forecasts

The net accessible market for the trunking network is heavily oriented to voice services, especially Message Toll Service. It is also characterized as concentrated in large population centers because much of the traffic is between and among regional centers. There are also more subordinate SMSA's terrestrially connected to the SMSA's containing earth stations for satellite transmission.

Traffic forecasts for the trunking network are expressed in two measures of traffic volume: specific service units (i.e., terabits, half circuits, wideband channels), and in peak hour megabits per seconds. The conversion factors from service units to Mbps are the same as those used in Task 5C, Phase I study.

The 10 trunking station market demand is displayed in Table 16 for the years 1990 and 2000. A large growth in this ten year span is projected for the data services market segments, achieving almost a quadrupling in size. The voice services accessible market is growing at a smaller rate of 11% because MTS, while starting from a much larger base, is projected to grow at an annual rate of 8.5%. The impact of these relative service proportions is shown in Figure 15.

Table 17 displays the 20 trunking station network market projections by service. Once again, the data services accessible market is the fastest growing segment. Note also, that the twenty station market is not twice the size of the ten station market. This happens because the additional ten earth station locations do not contribute a market value equal to the first ten largest locations. The total market value for the ten station model is 34.3%; the 11-20 stations in the twenty earth station model have a total incremental market value of 12.8%.

Common Network Net Accessible Market
Year 2000 Service Demand

MBPS

	Price = Ku-Band			<u>Total Demand</u>
	<u>Data Services</u>	<u>Voice Services</u>	<u>Video Services</u>	
Minimum Network	2090	14090	1065	17245
Most Efficient Network	2394	16139	1225	19758
Maximum Network	4105	27679	2104	33888

Table 13

Common Network Net Accessible Market
Year 2000 Service Demand

MBPS

	<u>Price 20% Below Ku-Band</u>			<u>Total Demand</u>
	<u>Data Services</u>	<u>Voice Services</u>	<u>Video Services</u>	
Minimum Network	2106	14202	1077	17385
Most Efficient Network	3170	21374	1620	26164
Maximum Network	4950	33372	2535	40857

Table 14

Common Network Net Accessible Market
Year 2000 Service Demand

	<u>MBPS</u>			<u>Total Demand</u>
	<u>Data Services</u>	<u>Price 40% Below Ku-Band</u>		
		<u>Voice Services</u>	<u>Video Services</u>	
Minimum Network	2101	14165	1076	17342
Most Efficient Network	3606	24313	1847	29766
Maximum Network	5626	37929	2882	46437

Table 15

30/20 GHZ COMMON NETWORK NET ACCESSIBLE MARKET TRAFFIC YEAR 2000

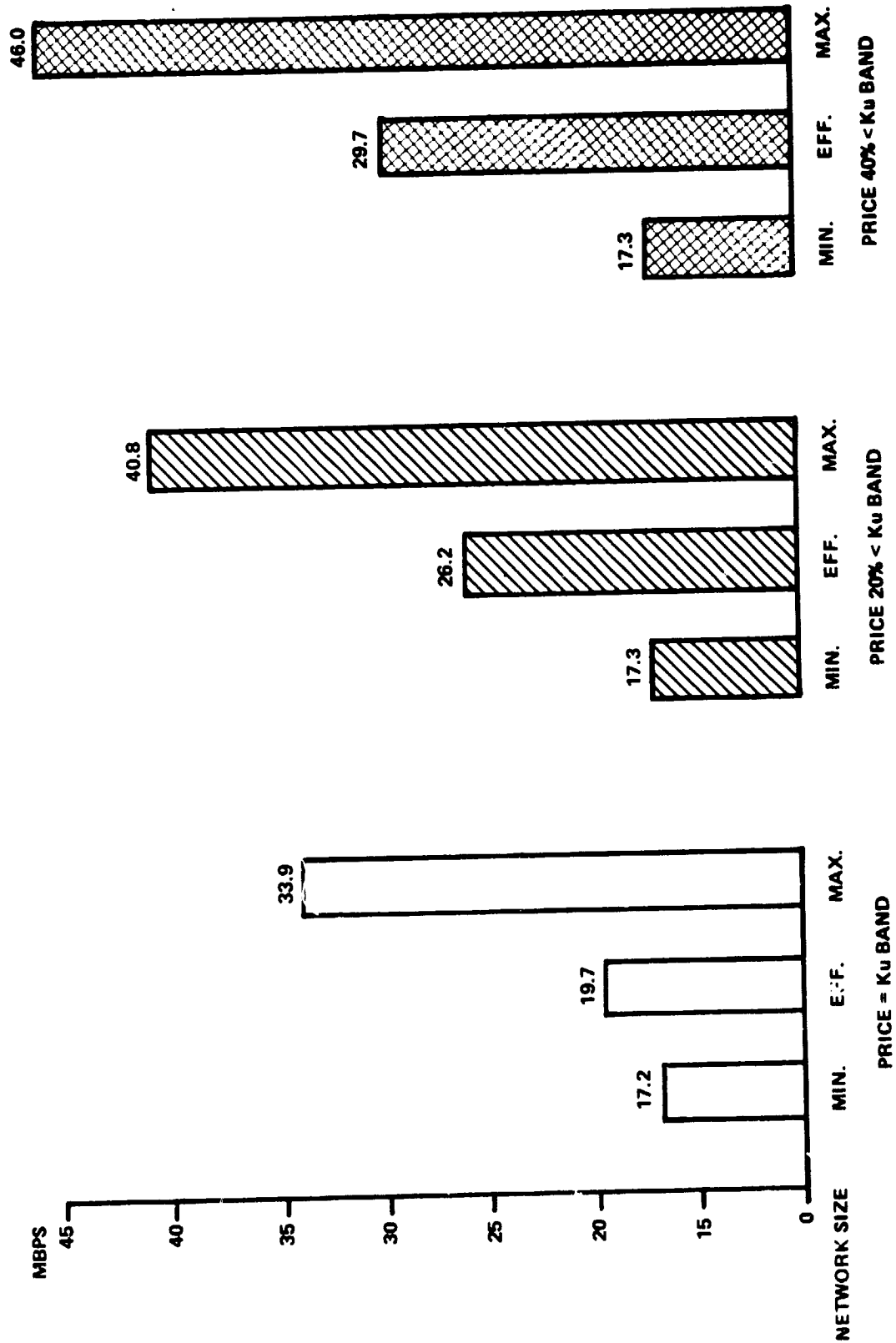


FIGURE 14

30/20 GHz Trunking Network
Net Accessible Market Demand
10 Station Network

<u>Service</u>	<u>1990</u>	<u>2000</u>
Data (Terabits/Year)	1625	6455
Voice (Half Circuits)	321,000	915,000
Video (Wideband Channels)	9	24

Table 16

30/20 GHz TRUNKING NETWORK RELATIVE MARKET SEGMENTS NET ACCESSIBLE MARKET

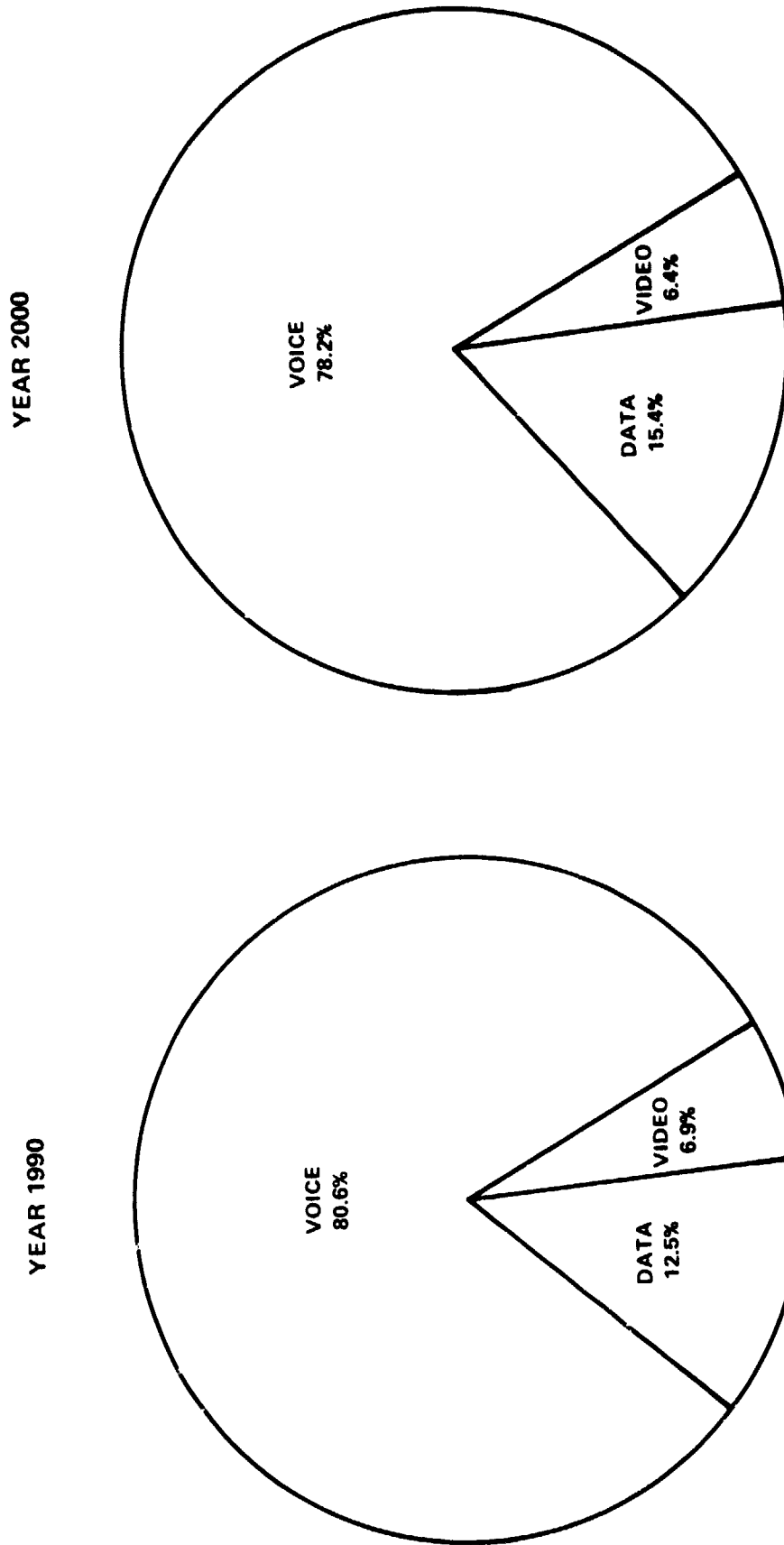


FIGURE 15

30/20 GHz Trunking Network
 Net Accessible Market Demand
20 Station Network

<u>Service</u>	<u>1990</u>	<u>2000</u>
Data (Terabits/Year)	2658	10651
Voice (Half Circuits)	525,000	1,510,000
Video (Wideband Channels)	14	39

Table 17

The conversion of the net accessible market by service to peak hour megabits per second resulted in Tables 18 and 19. Table 18 compares the 10 and 20 station networks for year 1990. Table 19 compares the same two network sizes for year 2000. Figure 16 provides a similar comparison. The 30/20 GHz net accessible market for trunking networks is projected to triple between 1990 and year 2000. This is mostly due to the expected rapid growth in voice and data services. Voice services traffic is projected to grow at a 12.5% Average Annual Growth Rate, Compounded (AAGR) while data services traffic is projected to grow even faster, at a 16.5% AAGR.

As was discussed previously, the total net accessible market of 10.3 Gbps (1990) or 30.9 Gbps (2000) represent a market that could be accessed by a 30/20 GHz trunking system. The actual traffic carried on such a system by a public carrier may differ as a result of considerations other than market accessibility.

30/20 GHz Trunking Network
Net Accessible Market Traffic
Year 1990

(MBPS)

<u>Service</u>	<u>10 Station Network</u>	<u>20 Station Network</u>
Data	718	1188
Voice	5136	8400
Video	450	700
TOTAL	<u>6304</u>	<u>10288</u>
	TOTAL	TOTAL

Table 18

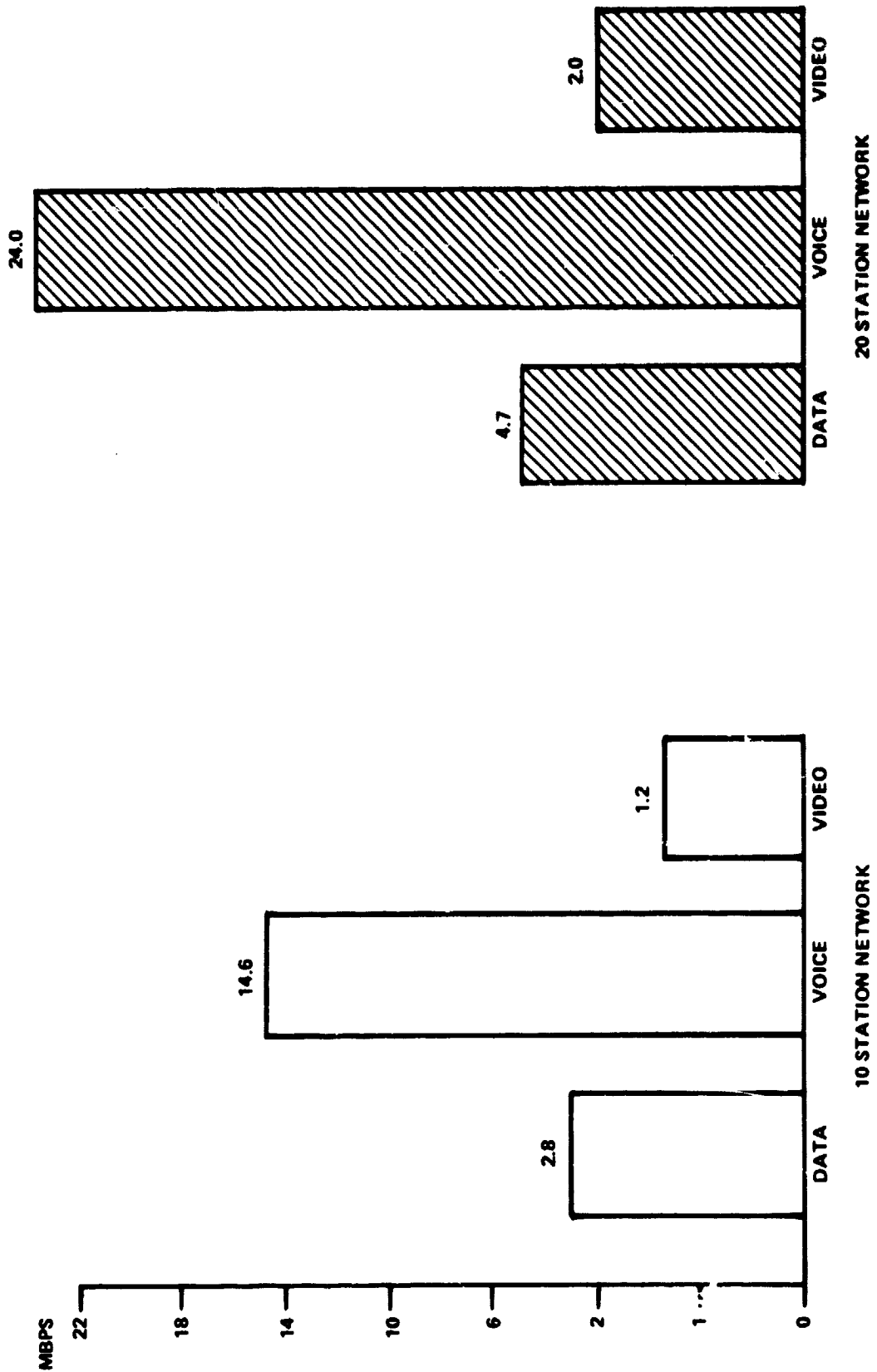
30/20 GHz Trunking Network
 Net Accessible Market Traffic
Year 2000

(MBPS)

<u>Service</u>	<u>10 Station Network</u>	<u>20 Station Network</u>
Data	2855	4761
Voice	14643	24162
Video	1188	1960
TOTAL	<u>18686</u>	<u>30883</u>

Table 19

30/20 GHz TRUNKING NETWORK NET ACCESSIBLE MARKET TRAFFIC YEAR 2000



SECTION 9

CONCLUSIONS

Several overview statements can be made as a result of performing this 30/20 GHz satellite market study. These comments are derived both as a result of performing the research as well as examining the model's traffic forecast results.

1. The net accessible market, in total, should only be used as a rough measure of the potential amount of traffic placed on 30/20 GHz satellite systems. A number of non-marketing considerations may affect the actual size of a single satellite system. These considerations were previously identified in 4.2.
2. Competitive factors may play a large role in the use of 30/20 GHz frequencies and the amount of traffic any single carrier may have on its network.
3. Future service price for 30/20 GHz satellite services will have a major impact on market demand. Service price equal to or higher than Ku-band will delay demand for the higher frequency services, especially if service quality is lower than Ku-band.
4. It is interesting that the maximum common network market (with price equal to Ku-band) is only slightly larger (33 Mbps vs. 30 Mbps) than the larger trunking network's market. This is despite the fact the maximum common network contains 80 earth stations versus 20 trunking earth stations.
5. Regardless of the market penetration levels achieved by the common or trunking network carriers, the model's earth station locations are likely to be those selected by the satellite carriers. Whether a small network of 10-16 stations or a large network consisting of 80 stations, the market modelling efforts have produced the sites of greatest market value for future satellite systems.

APPENDIX

The purpose of the Appendix is to provide a level of in-depth information which is too detailed for the main report. The Appendix contains two sections, both dealing with computer printouts which were developed by the two marketing models. The first section contains the satellite system service cost and crossover distance calculations derived from the parametric network cost model. The second section contains the individual network scenario market values for both the common and trunking network models. References to these reports have been made in the main study volume.

Section I - Parametric Cost Model Results

A parametric cost model was created for the specialized carrier network scenarios to account for a larger number of earth stations and higher operating efficiency than was assumed in the Phase I study parametric cost model. The specialized carrier satellite cost model contained 40 earth stations which fits well into the size of the most efficient common network. Crossover distances were determined where terrestrial costs were 20% higher than 30/20 GHz system service costs for three cases: service price equal to Ku-band, 20% below and 40% below Ku-band.

The results of the service price distance crossover model for year 2000 were displayed in the main report. The following charts show the details of the parametric cost model for both years 1990 and 2000 and the 20% and 40% below Ku-band crossover distance comparisons.

It should be noted that while it appears that the total cost for each end-to-end channel remains unchanged in the three price variation cases, internally the model adjusted the end cost to reflect the reduced satellite rate and the corresponding crossover distance.

Section II - Market Distribution Model Market Values

The Market Distribution Model was used to reflect a set of criteria established for both the specialized and public carrier networks. These criteria dealt with mileage distance crossovers and length of hubbing extensions for terrestrial interconnection to earth station location. The results were developed in the form of market values, the proportion of the total market served by the principal or earth station SMSA plus its subordinate SMSA's.

A. Trunking Network Models

There are four reports of the resulting market values shown on the following computer generated displays. These cases deal with the 10 and 20 earth station models for the two years 1990 and 2000.

Each report shows the principal or earth station location, ranked by its total market value, including the number of subordinates. The subordinate SMSA's and their distance to the earth station and their individual market values are also displayed. Also provided is the cumulative market value of the earth stations and subordinate locations as the ranking continues lower. The cumulative value shown for the last principal location is the total market values for the entire network.

B. Common Network Models

A total of nine common network market models were developed to generate the various network size combinations. The following reports are grouped by network size model: minimum networks, most efficient networks, and maximum networks. For each network grouping the three price alternatives have also been generated.

The market values increase in a corresponding manner to the growth in the size of the network. New York and its subordinate SMSA's, for example, have a market value of 3.7% in the minimum network model, a 3.9% market value in the most efficient network model, and grows to a 5.1% value in the maximum network model.

As before, the cumulative market value for the ranked group of earth station locations is provided at each point in the ranking.

The sequential ordering of the nine computer generated reports are:

- . Minimum Network
 - Price = Ku-band
 - Price 20% below
 - Price 40% below
- . Most Efficient Network
 - Equal Ku-band
 - 20% below
 - 40% below
- . Maximum Network
 - Equal Ku-band
 - 20% below
 - 40% below

APPENDIX

PARAMETRIC FACILITY COST MODEL
 =====
 CROSSOVER DISTANCES WHERE
 TERRESTRIAL COSTS ARE 20%+ HIGHER THAN SATELLITE COSTS AND
 SATELLITE PRICING EQUAL TO KU-BAND
 YEAR 1990

MODEL	YEAR	E S SYSTEM	SPEED	WEIGHT	ESTEL	CHAN/ES	SPACE	CH COST	TOTAL	TOTAL/CH	LOOP	CH+LOOP	% DIST
40 E S	1990	C - BAND TDMA	VOICE	64.94	9566909	265	2597403	922522	13086833	2469	1122	3591	350
40 E S	1990	C - BAND FDM	VOICE	34.37	3892843	265	2199455	3500640	9572939	1810	1122	2932	240
40 E S	1990	K - BAND TDMA	VOICE	64.94	7600675	265	6168831	1029600	14799106	2792	1122	3914	100
40 E S	1990	K - BAND FDM	VOICE	34.37	2861299	265	5223706	3500640	11585645	2186	1122	3308	300
40 E S	1990	C - BAND TDMA	300 B	13.99	2061398	571	559667	7380173	10001238	876	638	1514	40
40 E S	1990	C - BAND FDM	300 B	7.41	838798	571	473920	7947878	9260596	811	638	1449	30
40 E S	1990	K - BAND TDMA	300 B	13.99	1637730	571	1329209	7380173	10347112	906	638	1544	40
40 E S	1990	K - BAND FDM	300 B	7.41	616529	571	1125561	7947878	9689968	849	638	1487	30
40 E S	1990	C - BAND TDMA	9.6KE	12.99	1913382	53	519481	2016538	4449400	4198	1996	6194	0
40 E S	1990	C - BAND FDM	9.6KE	6.87	778569	53	439891	2528856	3747316	3535	1996	5531	0
40 E S	1990	K - BAND TDMA	9.6KE	12.99	1520135	53	1233766	2037816	4791717	4520	7548	12068	930
40 E S	1990	K - BAND FDM	9.6KE	6.87	572260	53	1044741	2528856	4145857	3911	7548	11459	830
40 E S	1990	C - BAND TDMA	56 KB	8.00	1191351	33	323450	337075	1851876	2806	22580	25386	260
40 E S	1990	C - BAND FDM	56 KB	51.76	5817230	33	3286733	5918880	15023843	22762	22580	45342	940
40 E S	1990	K - BAND TDMA	56 KB	8.09	946499	33	768194	376200	2070893	3168	22580	25748	270
40 E S	1990	K - BAND FDM	56 KB	51.36	4275752	33	7805991	5918880	18000624	27274	22580	49854	1160

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PARAMETRIC FACILITY COST MODEL

CROSSOVER DISTANCES WHERE
 TERRESTRIAL COSTS ARE 20% HIGHER THAN SATELLITE COSTS AND
 SATELLITE PRICING 20% LESS THAN KU-BAND
 YEAR 2000

MODEL	YEAR	E S SYSTEM	SPEED	WEIGHT	ESTEL	CHAN/ES	SPACE	CH COST	TOTAL	TOTAL/CH	LOOP	CH+LOOP	X DIST
40 E S 2000 C	-	BAIRD TDMA	VOICE	49.98	6684383	204	1999020	569856	9253259	2268	1122	3390	200
40 E S 2000 C	-	BAIRD FDM	VOICE	18.90	2011366	204	1663454	2162400	5837220	1431	1122	2553	90
40 E S 2000 K	-	BAIRD TDMA	VOICE	49.98	5028195	204	4747673	636000	10411868	2552	1122	3674	240
40 E S 2000 K	-	BAIRD FDM	VOICE	18.90	1388932	204	3950704	2162400	7502036	1839	1122	2961	140
40 E S 2000 C	-	BAIRD TDMA	300 B	14.99	2005315	612	599706	6349824	8954845	732	638	1370	0
40 E S 2000 C	-	BAIRD FDM	300 B	5.67	603410	612	499036	6838272	7940718	649	638	1287	0
40 E S 2000 K	-	BAIRD TDMA	300 B	14.99	1508459	612	1424332	6349824	9282584	758	638	1396	0
40 E S 2000 K	-	BAIRD FDM	300 B	5.67	416679	612	1185211	8838272	8440163	690	638	1328	0
40 E S 2000 C	-	BAIRD TDMA	9.6KB	20.09	2686860	82	803528	2507366	5997754	3657	1996	5653	0
40 E S 2000 C	-	BAIRD FDM	9.6KB	7.60	808490	82	668643	3144384	4621518	2818	1996	4814	0
40 E S 2000 K	-	BAIRD TDMA	9.6KB	20.09	2021137	82	1908378	2533824	6463340	3941	7548	11489	440
40 E S 2000 K	-	BAIRD FDM	9.6KB	7.60	558296	82	1588028	3144384	5290708	3222	7548	10774	340
40 E S 2000 C	-	BAIRD TDMA	56 KB	14.94	1998762	61	597746	512870	3109378	2549	22580	25129	80
40 E S 2000 C	-	BAIRD FDM	56 KB	67.83	7217254	61	5968866	9005760	22191880	18190	22580	40770	500
40 E S 2000 K	-	BAIRD TDMA	56 KB	14.94	1503529	61	1419647	572400	3495576	2865	22580	25445	90
40 E S 2000 K	-	BAIRD FDM	56 KB	67.83	4983813	61	14176056	9005760	28165629	23087	22580	45667	640

PARAMETRIC FACILITY COST MODEL

TERRESTRIAL COSTS ARE 20% HIGHER THAN SATELLITE COSTS AND
 SATELLITE PRICING 40% LESS THAN KU-BAND
 YEAR 2000

MODEL	YEAR	E S	SYSTEM	SPEED	WEIGHT	ES*EL	CHAN/ES	SPACE	CH COST	TOTAL	TOTAL/CH	LOOP	CH+LOOP	% DIST
40 E S	2000	C	- BAND TDMA	VOICE	49.98	6684383	204	1999020	569856	9253259	2268	1122	3390	90
40 E S	2000	C	- BAND FDM	VOICE	18.90	2011366	204	1663454	2162400	5837220	1431	1122	2553	40
40 E S	2000	K	- BAND TDMA	VOICE	49.98	5058195	204	4747673	636000	1041868	2552	1122	3674	110
40 E S	2000	K	- BAND FDM	VOICE	18.90	1388932	204	3950704	2162400	7502036	1839	1122	2961	60
40 E S	2000	C	- BAND TDMA	300 F	14.99	2005315	612	599706	6349824	8954845	732	638	1370	0
40 E S	2000	C	- BAND FDM	300 F	5.67	203410	612	499036	6838272	7940718	649	638	1287	0
40 E S	2000	K	- BAND TDMA	300 F	14.99	1508459	612	1424302	6349824	9282584	758	638	1396	0
40 E S	2000	K	- BAND FDM	300 F	5.67	416679	612	1185211	6838272	8440163	690	638	1328	0
40 E S	2000	C	- BAND TDMA	9.6KB	20.09	2686860	82	803528	2507366	5997754	3657	1996	5653	0
40 E S	2000	C	- BAND FDM	9.6KB	7.60	808490	82	668643	2144384	4621518	2818	1996	4814	0
40 E S	2000	K	- BAND TDMA	9.6KB	20.09	2021137	82	1908378	2533824	6463340	3941	7548	11489	70
40 E S	2000	K	- BAND FDM	9.6KB	7.60	558296	82	1588028	3144384	5290708	3226	7548	10774	20
40 E S	2000	C	- BAND TDMA	56 KB	14.94	1998762	61	597746	512870	3109378	2549	22580	25129	0
40 E S	2000	C	- BAND FDM	56 KB	67.83	7217254	61	5968866	9005760	22191880	18190	22580	40770	220
40 E S	2000	K	- BAND TDMA	56 KB	14.94	1503529	61	1419647	572400	3495576	2865	22580	25445	0
40 E S	2000	K	- BAND FDM	56 KB	67.83	4983813	61	14176056	9005760	28165629	23087	22580	45667	320

MARKET DISTRIBUTION MODEL (MDD)
 NETWORKING NETWORK - 118 MILEGUE CROSSOVER - 117/165 RADIUS
 STATE'S MARKET VALUE - LEAF 1990
 COORDINATES 117/165 MILES OR FEET

MARK	5054	PRINCIPAL	NY-NJ	PK INC	TOTAL	CUM	SUBS	EMEA	SUBORDINATES	DIST	MARKET VALUE
1	5000	NEW YORK	NY-NJ	3,8064	7,5659	7,5659	24	160A 240A 1160A 1170A 1930 3640 4410 4960A 5380 5440A 5460 5480A 5640 5760 6040 6160A 6460 6680A 8040A 8480A 8760A 8880A 560 5745	ALBANY-SCH NY ALLENTOWN-PA-NJ BRIDGEPORT CT BRISTOL CT DANBURG CT JERSEY CIT NY LONG BRANC NJ MERIDEN CT MASSAD-SUF NY NEW BRITAI CT NEW BRUNSW NJ NEW HAVEN-CT NEWARK NJ NORMALK CT PATERSON-C NJ PHILADELPH PA-NJ FOUGHKEEPS NY READING PA STANFORD CT TRENTON NJ VINELAND-M NJ WATERBURY CT ATLANTIC C NJ NORTHEAST PA	134 78 52 85 54 3 31 83 20 90 30 68 10 39 16 82 68 106 33 54 103 75 99 102	0.1769 0.1392 0.1093 0.0149 0.0325 0.1198 0.0807 0.0126 0.4495 0.0267 0.1256 0.1108 0.5702 0.0405 0.1334 1.1222 0.0328 0.0718 0.0937 0.0942 0.0279 0.0499 0.0274 0.0969
										1515	3.7595
2	4400	LOS ANGELES CA		2,8250	4,5701	12,1359	6	360 600C 6780 7320 7480 680	ANAHEIM-SA CA OXNARD-SIM CA RIVERSIDE-CA SAN DIEGO CA SANTA BARE CA BAKERSFIEL CA	25 55 55 113 88 102	0.6722 0.1222 0.2671 0.5176 0.0863 0.0797
										438	1.7451

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MARKET DISTRIBUTION MODEL (MM)
 WORKING NETWORK - 118 MILEAGE CROSS-OVER - 117/105 RADIUS
 MARKET BY MARKET VALUE - YEAR 1990
 SUBORDINATES 117/105 MILES OR LESS

MARK	AREA	PRINCIPAL	MI	FRINC	TOTAL	VALUES	CUM	SUES	SASA	SUBORDINATES	DIST	MARKET VALUE
3	1000	CHICAGO	IL	2,9456	4,5464	16,6824	14	2960		GARY-HAMMO IN	25	0.1492
								3000A		GRAND RAPID MI	125	0.1360
								3720A		KALAMAZOO MI	109	0.0687
								3800		KENOSHA WI	50	0.0491
								5080		MILWAUKEE WI	82	0.5223
								5320		MUSKOGON-N MI	117	0.0353
								6120		PEORIA IL	130	0.1223
								6600		RACINE WI	59	0.0572
								3740		KYNAKEE IL	54	0.0202
								3920		LAFAYETTE IN	108	0.0347
								6880		ROCKFORD IL	80	0.0920
								7800		SOUTH BEND IN	73	0.0692
								4720		MADISON WI	122	0.1236
								1960		DAVENPORT-IA-IL	154	0.1210
											1288	1.6009
4	2160	DETROIT	MI	1,6488	3,8216	20,5040	16	80		AKRON OH	118	0.1935
								440		ANN ARBOR MI	33	0.1286
								780		BATTLE CREE MI	110	0.0336
								1320		CANTON OH	137	0.0934
								1680		CLEVELAND OH	91	0.0540
								2640		FLINT MI	58	0.1331
								3520		JACKSON MI	70	0.0580
								4040		LANSING-EA MI	82	0.1316
								4440		LORAIN-ELY OH	75	0.0786
								8400		TOLEDO OH-MI	54	0.2254
								9320		YOUNGSTOWN OH	151	0.1120
								2360		ERIE PA	153	0.0715
								4800		MANSFIELD OH	112	0.0401
								2760A		FORT WAYNE IN	138	0.1000
								800		DAY CITY MI	98	0.0193
								6960		SAGINAW MI	89	0.0701
											1569	2.1728

MARKET DISTRIBUTION MODEL (MEM)
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 FILE 592 - MASA T-10 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 1990
 SUBORDINATES 117/165 MILES OR LESS

MARK	SMSA	PRINCIPAL	WASHTON DC-MD-	FRANC	TOTAL	V A L U E S	CUM	SUES	SMSA	SUBORDINATES	DIST	MARKET VALUE
5	3840	WASHINGTON DC-MD-	1.3/52	3.1560	23.6600	8			720	BALTIMORE MD NEWFORT NE VA NORFOLK-VI VA-NC RICHMOND VA WILMINGTON DE-NJ- YORK PA HARRISBURG PA LANCASTER PA	36 137 148 97 99 76 95 88	0.7851 0.0958 0.2430 0.2686 0.1238 0.0575 0.1368 0.0702
									4000*		776	1.7808
6	7360	SAN FRANCISCO CA	1.5360	2.9706	26.6305	9			6920	SACRAMENTO CA SALINAS-SE CA SAN JOSE CA SANTA CRUZ CA SANTA ROSA CA STOCKTON CA VALLEJO-FA CA MODESTO CA FRESNO CA	74 89 43 61 49 63 24 78 162	0.3217 0.0608 0.6611 0.0362 0.0641 0.0792 0.0535 0.0614 0.0966
									2040		643	1.4346
7	1120	BOSTON MA	1.2703	2.4130	29.0435	15			1200	BROCKTON MA FALL RIVER MA-RI FITCHEBURG MA HARTFORD CT LAWRENCE-H MA-NH LOWELL MA-NH MANCHESTER NH NASHUA NH NEW LONDON CT-RI FITTSFIELD MA PROVIDENCE RI-MA SPRINGFIELD CT-MA WORCESTER MA NEW BEDFOR MA PORTLAND ME	20 46 42 93 25 24 49 35 88 113 42 81 39 52 99	0.0518 0.0322 0.0206 0.2227 0.0793 0.0663 0.0483 0.0493 0.0258 0.0234 0.2287 0.1042 0.0913 0.0449 0.0537
									2480 2600 3280*		848	1.1426
									4160 4560 4760 5350 5520*			
									6320 6480*			
									8000*			
									9240*			
									5400 6400			

TABLE 592 - COST TO BUILDING NETWORK - 118 MILEAGE GROUPS - 117/105 RADIUS
 SOURCE: MARKET VALUE - YEAR 1990
 SUBORDINATES 117/105 MILES OR LESS

MARK	AREA	PRINCIPAL	CIRCUMFERENCE	PRICE	MARKET VALUE			SUBORDINATES	DIST	MARKET VALUE
					TOTAL	CUM	SUBS			
8	1540	CINCINNATI OH-KY	0.5571	2,3654	31,4039	12	400	ANDERSON IN BLOOMINGTO IN CHARLESTON WV COLUMBUS OH DAYTON OH HAMILTON-M OH INDIANAPOL IN LOUISVILLE KY-IN MUNCIE IN SPRINGFIEL OH LEXINGTON-KY LIMA OH	93 109 164 101 49 21 100 90 89 58 73 115	0.0292 0.0190 0.0790 0.4340 0.3037 0.0678 0.3579 0.3172 0.0285 0.0396 0.0961 0.0352
									1072	1.8283
9	520	ATLANTA GA	0.8589	1,8147	33,2236	9	1000	BIRMINGHAM AL ANNISTON AL CHATTANOOG TN-GA COLUMBUS GA-AL GADSDEN AL MACON GA KNOXVILLE TN HUNTSVILLE AL MONTGOMERY AL	141 84 104 95 95 77 155 143 147	0.2888 0.0236 0.1459 0.0637 0.0232 0.0733 0.1361 0.1085 0.0926
									1041	0.9558
10	360	HOUSTON TX	1.2755	1,6790	34,9025	4	640	AUSTIN TX GALVESTON-TX BEAUMONT-P TX BRYAN-COLL TX	147 47 80 88	0.2202 0.0545 0.1051 0.0238
									362	0.4035

MARKET DISTRIBUTION MODEL (MDM)

FILE 592 - NASA T-10 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

MARK	SMSA	PRINCIPAL	NY-NJ	FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5600	NEW YORK		3.6561	7.2986	7.2986	24	160A	ALBANY-SCH NY	134	0.1684
								240A	ALLENTOWN-PA-NJ	78	0.1377
								1160A	BRIDGEPORT CT	52	0.1062
								1170A	BRISTOL CT	85	0.0139
								1930	DANBURY CT	54	0.0316
								3640	JERSEY CIT NJ	3	0.1132
								4410	LONG BRANC NJ	31	0.0795
								4960A	MERIDEN CT	83	0.0119
								5380	MASSAU-SUF NY	20	0.4299
								5440A	NEW BRITAIN CT	90	0.0250
								5460	NEW BRUNSW NJ	30	0.1228
								5480A	NEW HAVEN-CT	68	0.1059
								5640	NEWARK NJ	10	0.5509
								5760	NORWALK CT	39	0.0394
								6040	PATERSON-C NJ	16	0.1284
								6160A	PHILADELPH PA-NJ	82	1.0895
								6460	POUGHKEEPS NY	68	0.0317
								6680A	READING PA	106	0.0714
								8040A	STAMFORD CT	33	0.0916
								8480A	TRENTON NJ	54	0.0948
								8760A	VINELAND-M NJ	103	0.0294
								8880A	WATERBURY CT	75	0.0475
								560	ATLANTIC C NJ	99	0.0278
								5745	NORTHEAST PA	102	0.0940
										1515	3.6425
2	4480	LOS ANGELES CA		2.7317	4.5101	11.8087	6	360	ANAHEIM-SA CA	25	0.6858
								6000	OXNARD-SIM CA	55	0.1237
								6780	RIVERSIDE-CA	55	0.2846
								7320	SAN DIEGO CA	113	0.5153
								7480	SANTA BARB CA	88	0.0892
								680	DANVERS FIEL CA	102	0.0798
										438	1.7784

MARKET DISTRIBUTION MODEL (MDM)

FILE 592 - NASA T-10 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

FANK	SMSA	PRINCIPAL	IL	PRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
3	1600	CHICAGO	IL	2.8375	4.4143	16.2230	14	2960	GARY-MAMMO IN	25	0.1464
								30004	GRAND RAPID MI	125	0.1328
								37204	KALAMAZOO MI	109	0.0662
								3870	KENOSHA WI	50	0.0510
								5780	MILWAUKEE WI	82	0.5160
								5320	MUSKOGON-N MI	117	0.0336
								6120	PEORIA IL	130	0.1227
								6600	KACINE WI	59	0.0548
								3740	KANSASKEE IL	54	0.0194
								3920	LAFAYETTE IN	108	0.0335
								6880	ROCKFORD IL	80	0.0888
								7800	SOUTH BEND IN	73	0.0664
								4720	MADISON WI	122	0.1256
								1960	DAVENPORT-IA-IL	154	0.1197
										1288	1.5769
4	2160	DETROIT	MI	1.5842	3.6788	19.9018	16	80	AERON OH	118	0.1803
								440	ANN ARBOR MI	33	0.1292
								780	BATTLE CREE MI	110	0.0319
								1320	CANTON OH	137	0.0889
								1680	CLEVELAND OH	91	0.6411
								2640	FLINT MI	58	0.1323
								3520	JACKSON MI	70	0.0567
								4040	LANSING-EA MI	82	0.1338
								4440	LORAIN-ELY OH	75	0.0760
								8400	TOLEDO OH-MI	54	0.2239
								9320	YOUNGSTOWN OH	151	0.1080
								2360	ERIE PA	153	0.0695
								4800	MANSFIELD OH	112	0.0380
								2760*	FORT WAYNE IN	138	0.0955
								800	BAY CITY MI	98	0.0182
								6960	SAGINAW MI	89	0.0713
										1569	2.0945

MARKET DISTRIBUTION MODEL (MDM)
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 FILE 592 - NASA 1-10 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS
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RANK	SMSA	PRINCIPAL	MARKET	PRINC	TOTAL	VAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET
						U	U					VALUE
5	8840	WASHINGTON DC-MD-	1.3555	3.1207	23.0224	8			720	BALTIMORE MD	36	0.7731
									5680	NEWPORT NE VA	137	0.0932
									5720	HORFOLK-VI VA-NC	148	0.2426
									4760	RICHMOND VA	97	0.2682
									9160A	WILMINGTON DE-NJ-	99	0.1207
									9280A	YORK PA	76	0.0572
									3240A	HARRISBURG PA	95	0.1393
									4000A	LANCASTER PA	88	0.0707
											776	1.7652
6	7360	SAN FRANCISCO CA	1.5342	3.0017	26.0242	9			6920	SACRAMENTO CA	74	0.3252
									7120	SALINAS-SE CA	89	0.0597
									7400	SAN JOSE CA	43	0.4804
									7485	SANTA CRUZ CA	61	0.0392
									7500	SANTA ROSA CA	49	0.0444
									8120	STOCKTON CA	63	0.0770
									8720	VALLEJO-FA CA	24	0.0545
									5170	MODESTO CA	78	0.0680
									2840	FRESNO CA	162	0.0991
											643	1.4676
7	1120	BOSTON MA	1.2117	2.3345	28.3587	15			1200	BROCKTON MA	20	0.0550
									2480	FALL RIVER MA-RI	46	0.0314
									2600	FITCHBURG-MA	42	0.0199
									3280A	HARTFORD CT	93	0.2124
									4160	LAWRENCE-H MA-NH	25	0.0775
									4560	LOWELL MA-NH	24	0.0451
									4760	MANCHESTER NH	49	0.0496
									5350	NASHUA NH	35	0.0504
									5520A	NEW LONDON CT-RI	88	0.0236
									6320	PITTSFIELD MA	113	0.0226
									6480A	PROVIDENCE RI-MA	42	0.2291
									8000A	SPRINGFIELD CT-MA	81	0.1003
									9240A	WORCESTER MA	39	0.0896
									5400	NEW BEDFORD MA	52	0.0436
									6400	PORTLAND ME	99	0.0525
											848	1.1228

MARKET DISTRIBUTION MODEL (MEM)

FILE 592 - SASA T-10 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSAs BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

MARK	SMSA	PRINCIPAL	MARKET PRINC	TOTAL	VALUES	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
8	1640	CINCINNATI OH-KY	0.5237	2.2980	30.6568	12		400	ANDERSON IN	93	0.0284
								1020	BLOOMINGTO IN	109	0.0192
								1480	CHARLESTON WV	164	0.0787
								1840	COLUMBUS OH	101	0.4242
								2000	DAYTON OH	49	0.2899
								3200	HAMILTON-M OH	21	0.0874
								3480	INDIANAPOL IN	100	0.3445
								4520	LOUISVILLE KY-IN	90	0.3080
								5280	MUNCIE IN	89	0.0270
								7960	SPRINGFIEL OH	48	0.0364
								4280	LEXINGTON-KY	73	0.0976
								4320	LIMA OH	115	0.0331
										1072	1.7743
9	520	ATLANTA GA	0.8743	1.8363	32.4930	9		1000	BIRMINGHAM AL	141	0.2942
								450	ANNISTON AL	84	0.0228
								1560	CHATTANOOG TN-GA	104	0.1455
								1800	COLUMBUS GA-AL	95	0.0609
								2880	GADSDEN AL	95	0.0221
								4680	MACON GA	77	0.0736
								3840	EMOXVILLE TN	155	0.1396
								3440	MUNTSVILLE AL	143	0.1058
								5240	MONTGOMERY AL	147	0.0974
										1041	0.9619
10	3360	HOUSTON TX	1.3738	1.8056	34.2986	4		640	AUSTIN TX	147	0.2406
								2920	SALVESTON-TX	47	0.0554
								840	BEAUMONT-F TX	80	0.1099
								1260	BRYAN-COLL TX	88	0.0258
										362	0.4718

MARKET DISTRIBUTION MODEL (MMM)

FILE 593 - MOBILE T-20 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

AREA	SMSA	PRINCIPAL	NY-NJ	MARKET PRINC	TOTAL	CUM SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5600	NEW YORK	NY-NJ	4,8094	9,7634	24	160A	ALBANY-SCH NY	134	0.2311
							240A	ALBANY-SCH NY	78	0.1908
							1160A	ALBANY-SCH NY	52	0.1433
							1170A	BRIDGEPORT CT	85	0.0184
							1930	BRISTOL CT	54	0.0426
							3640	BANDUNG CT	3	0.1504
							4410	JERSEY CIT NJ	31	0.1074
							4960A	LONG BRANC NJ	83	0.0143
							5380	MERIDEN CT	26	0.5715
							5440A	MASSAU-SUF NY	90	0.0336
							5460	NEW BRITAI CT	30	0.1453
							5480A	NEW BRUNSW NJ	68	0.1446
							5640	NEW HAVEN- CT	10	0.7307
							5760	NEWARK NJ	39	0.0527
							6040	NORWALE CT	16	0.1713
							6160A	PATERSON-C NJ	82	1.5160
							6460	PHILADELPH PA-NJ	68	0.0429
							6680A	POUSHKEEPS NY	106	0.0959
							8040A	READING PA	33	0.1224
							8480A	STANFORD CT	54	0.1332
							8760A	TRENTON NJ	103	0.0469
							8880A	VINELAND-N NJ	75	0.0442
							560	WATERBURY CT	99	0.0390
							5745	ATLANTIC C NJ	102	0.1292
								NORTHEAST PA	1515	4.9540
2	4480	LOS ANGELES CA		3,4716	5,7553	6	360	ANAMIEA-SA CA	25	0.8755
							6000	OXNARD-SIN CA	55	0.1592
							6780	RIVERSIDE- CA	55	0.3490
							7320	SAN DIEGO CA	113	0.6601
							7480	SANTA BARB CA	88	0.1149
							680	BAKERSFIEL CA	102	0.1049
									438	2.2836

MARKET DISTRIBUTION MONET. (ADM)
 FILE 593 - NASA T-20 TRAINING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SASA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

MARK	SMSA	PRINCIPAL	IL	MARKET VALUE	TOTAL	CUM	SUBS	SASA	SUBORDINATES	DIST	MARKET VALUE
3	1600	CHICAGO	IL	3.6536	5.7917	21.2204	14	2960	GARY-NANNO IN	25	0.1883
								3000A	GRAND RAPID MI	125	0.1786
								3720A	KALAMAZOO MI	109	0.0093
									REMOSA WI	50	0.0458
								5080	MILWAUKEE WI	82	0.6493
								5320	MUSKOGEE MI	117	0.0458
								6120	PEORIA IL	130	0.1566
								6600	RACINE WI	59	0.0705
								3740	KANKAKEE IL	54	0.0250
								3920	LAFAYETTE IN	108	0.0441
								6880	ROCFORD IL	80	0.1147
								7800	SOUTH BEND IN	73	0.0908
								4720	MADISON WI	122	0.1586
								1960	DAVENPORT IA-IL	154	0.1507
										1288	2.0481
4	2160	DETROIT	MI	2.0163	4.1221	25.3424	12	440	ANN ARBOR MI	33	0.1667
								780	BATTLE CREE MI	110	0.0436
								1680A	CLEVELAND OH	91	0.7854
								2640	FLINT MI	58	0.1716
								3520	JACOBSON MI	70	0.0766
								4040	LANSING-EA MI	82	0.1807
								4440	LORAIN-ELY OH	75	0.0938
								8400	TOLEDO OH-MI	14	0.2912
								4800	MAHSPIELDS OH	11	0.0481
								2760A	FORT WAYNE IN	138	0.1296
								800	DAY CITY MI	98	0.0237
								6960	SAGINAW MI	89	0.0929
										1010	2.1058
5	8840	WASHINGTON DC-MD-		1.7351	4.0319	29.3744	8	720	BALTIMORE MD	36	0.9924
								5680	NEWPORT NE VA	137	0.1209
								5720	NORFOLK-VI VA-NC	148	0.3100
								6760	RICHMOND VA	97	0.3507
								9160A	WILMINGTON DE-NJ-	99	0.1689
								9280A	YORK PA	76	0.0745
								3240A	MARRISBURG PA	95	0.1042
								4000A	LANCASTER PA	88	0.0935
										776	2.2968

OF POOR QUALITY

MARKET DISTRIBUTION MODEL (MDM)

FILE 593 - MASA T-20 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

RANK	SMSA	PRINCIPAL	MARKET PRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
6	7360	SAN FRANCISCO CA	1.9235	3.7976	33.1720	9	6920	SACRAMENTO CA SALINAS-SE CA SAN JOSE CA SANTA CRUZ CA SANTA ROSA CA STOCKTON CA VALLEJO-FA CA MODESTO CA FRESNO CA	74 89 43 61 49 63 24 78 162 643	0.4153 0.0771 0.8614 0.0499 0.0819 0.0970 0.0696 0.0866 0.1351 1.8741
7	1640	CINCINNATI OH-KY-	0.6715	2.9761	36.1481	12	400 1020 1480 1840A 2000 3200 3480A 4520 7960 4280 4320	ANDERSON IN BLOOMINGT IN CHARLESTON WV COLUMBUS OH DAYTON OH HAMILTON-M OH INDIANAPOL IN LOUISVILLE KY-IN MUNCIE IN SPRINGFIEL OH LEXINGTON-KY LIMA OH	93 109 164 101 49 21 100 90 89 68 73 115 1072	0.0392 0.0250 0.1015 0.5371 0.3729 0.1124 0.4657 0.3967 0.0367 0.0479 0.125 0.0437 2.3046
8	1120	BOSTON MA	1.4980	2.9753	39.1234	15	1200 2480 2600 3280A 4160 4560 4760 5350 5520A 6320 6480A 8000A 9240A 5400 6400	BROCKTON MA FALL RIVER MA-RI FITCHBURG-MA HARTFORD CT LAWRENCE-M MA-NH LOWELL MA-NH MANCHESTER NH NASHUA NH NEW LONDON CT-RI PITTSFIELD MA PROVIDENCE RI-MA SPRINGFIEL CT-MA WORCESTER MA NEW BEDFOR MA PORTLAND ME	20 46 42 93 25 24 49 35 88 113 42 81 39 52 99 848	0.0689 0.0426 0.0255 0.2889 0.0959 0.0806 0.0625 0.0618 0.0322 0.0305 0.3098 0.1361 0.1211 0.0554 0.0657 1.4773

MARKET DISTRIBUTION MODEL (MDM)
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 FILE 593 - NASA T-20 TRUING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS
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RANK	SMSA	PRINCIPAL	GA	FRINC	TOTAL	VAL	UES	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
9	520	ATLANTA	GA	1.1159	2.3483	41.4716	9	1000	BIRMINGHAM AL	141	0.3774	
								450	ANNISTON AL	84	0.0289	
								1560	CHATTANOOG TN-GA	104	0.1848	
								1800	COLUMBUS GA-AL	95	0.0777	
								2880	GADSDEN AL	95	0.0282	
								4680	MACON GA	77	0.0938	
								3840	KNOXVILLE TN	155	0.1824	
								3440	MURTSVILLE AL	143	0.1351	
								5240	MONTGOMERY AL	147	0.1240	
										1041	1.2323	
10	3360	HOUSTON	TX	1.7530	2.2945	43.7662	4	640	AUSTIN TX	147	0.2988	
								2920	GALVESTON-TX	47	0.0704	
								840	BEAUMONT-F TX	80	0.1403	
								1260	BRYAN-COLL TX	88	0.0320	
										362	0.5415	
11	6280	PITTSBURGH	PA	0.9507	1.7056	45.4718	8	808	AKRON OH	91	0.2314	
								1320*	CANTON OH	77	0.1304	
								8080	STUEBENVIL OH-MV	33	0.0372	
								9000	WHEELING WV-OH	46	0.0397	
								9320*	YOUNGSTOWN OH	57	0.1797	
								280	ALTOONA PA	85	0.0367	
								3680	JOHNSTOWN PA	58	0.0613	
								6020	PARKERSBUR WV-OH	116	0.0386	
										563	0.7550	
12	1920	DALLAS-FOR	TX	1.4957	1.6292	47.1010	3	7640	SHERMAN-DE TX	60	0.0242	
								8640	TYLER TX	92	0.0472	
								8800	MACO TX	87	0.0622	
										239	0.1336	
13	5000	MIAMI	FL	0.8909	1.6175	48.7185	2	2680	FORT LAUDE FL	24	0.4707	
								8960	WEST PALM FL	64	0.2559	
										88	0.7266	

MARKET DISTRIBUTION MODEL (MDM)
 =====
 FILE 593 - MASA T-20 TRUCKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SIZES BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

RANK	SMSA	PRINCIPAL	M A R K E T	T O T A L	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
14	8280	TAMPA-ST F FL	0.6817	1.4174	50.1359	6	1140 3980 4900 5960 7510 2700	BRADENTON FL LAKELAND-W FL MELEBOURNE FL ORLANDO FL SARASOTA FL FORT MYERS FL	33 46 111 79 43 97	0.0475 0.0979 0.1000 0.3283 0.0829 0.0790
									409	0.7357
15	5120	MINNEAPOLI MN-WI	1.2153	1.3406	51.4765	3	2290 6820 6980	SAU CLAIRE WI ROCHESTER MN ST CLOUD MN	88 77 50	0.0351 0.0471 0.0431
									225	0.1253
16	7040	ST LOUIS MO-IL	1.1013	1.2885	52.7651	2	2040 7880	DECATUR IL SPRINGFIELD IL	107 86	0.0633 0.1239
									193	0.1872
17	2080	DENVER-BOU CO	0.9358	1.2078	53.9729	4	3060 6560 1720 2670	GREELEY CO FUEBLO CO COLORADO S CO FORT COLLI CO	50 104 63 58	0.0331 0.0450 0.1294 0.0645
									275	0.2720
18	1280	BUFFALO NY	0.4891	0.9925	54.9653	2	6840 2360*	ROCHESTER NY ERIE PA	66 81	0.4029 0.1004
									147	0.5033
19	3760	KANSAS CIT MO-KS	0.6908	0.8276	55.7929	3	4150 7000 8440	LAWRENCE KS ST JOSEFH MO TOPEKA KS	37 48 59	0.0157 0.0362 0.0849
									144	0.1368

MARKET DISTRIBUTION MODEL (MDM)
 =====
 FILE 593 - NASA T-20 TRUNKING NETWORK - 118 MILEAGE CROSSOVER - 117/165 RADIUS
 SMSA'S BY MARKET VALUE - YEAR 2000
 SUBORDINATES 117/165 MILES OR LESS

MARK	SMSA	PRINCIPAL	MARKET FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
20	7600	SEATTLE-EV WA	0.6129	0.7867	56.5796	2	8200 9260	TACOMA YAKIMA	26 111	0.1388 0.0349
									137	0.1737

MARKET DISTRIBUTION MODEL (MMD)

FILE 573 - BASE 1 20 - MODELING RETROCK - 118 MILEAGE CROSSOVER - 117,165 MILES
 1990 - 91 MARKET VALUE YEAR 1990
 SUBORDINATES 117,165 MILES OR LESS

CODE	000	FINDING	MI	POP	LEI	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
3	1430	LOS ANGELES CA	MI	5,5760	5,8045	21,7369	6	360	ANAHEIM-SA CA	25	0.8536	
								6000	OXFORD-SIM CA	55	0.1564	
								6780	RIVERSIDE- CA	55	0.3444	
								7320	SAN DIEGO CA	113	0.6597	
								7480	SANTA BARB CA	88	0.1106	
								680	BAKERSFIELD CA	102	0.1040	
										438	2.2286	
4	2160	DETROIT MI	MI	2,0901	4,2525	25,9894	12	440	ANN ARBOR MI	33	0.1651	
								780	BATTLE CREE MI	110	0.0457	
								1680A	CLEVELAND OH	91	0.8331	
								2640	FLINT MI	58	0.1718	
								3520	JACKSON MI	70	0.0780	
								4040	LANSING-EA MI	82	0.1769	
								4440	LORAIN-ELY OH	75	0.0985	
								8400	TOLEDO OH-MI	54	0.2918	
								4800	MAHNSFIELD OH	112	0.0505	
								2760A	FORT WAYNE IN	138	0.1352	
								800	BAY CITY MI	98	0.0250	
								6960	SAGINAW MI	89	0.0909	
										1010	2.1624	
5	3340	WASHINGTON DC-MD	MD	1,7505	4,0545	30,0439	8	720	BALTIMORE MD	36	1.0023	
								5680	NEWPORT NE VA	137	0.1235	
								5720	NORFOLK-VI VA-NC	148	0.3088	
								6760	RICHMOND VA	97	0.3492	
								9160A	WILMINGTON DE-NJ-	99	0.1724	
								9280A	YORK PA	76	0.0764	
								3240A	HARRISBURG PA	95	0.1795	
								4000A	LANCASTER PA	88	0.0921	
										776	2.3041	

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MODEL DISTRIBUTION MODEL (M66)
 ADDITIONAL MODEL 118 VILLAGE CROSSEVER - 11/7/65 FORDS
 MODEL'S E. MARKET VALUE YEAR 1979
 SUBORDINATES 117/125 MILES OR LESS

MODEL	YEAR	LOCATION	PRICE	TOTAL	VAL	UES	SMSA	SUBORDINATES	DIST	MARKET VALUE
6	7369	500 TRAVIS CA	1,9174	3,7392	33,7831	9	6920	SACRAMENTO CA	74	0.4084
							7120	SALINAS-SE CA	89	0.0781
							7400	SAN JOSE CA	43	0.8326
							7485	SANTA CRUZ CA	61	0.0458
							7500	SANTA ROSA CA	49	0.0810
							8120	STOCKTON CA	63	0.0993
							8720	VALLEJO-FA CA	24	0.0680
							5170	MODESTO CA	78	0.0777
							2840	FRESNO CA	162	0.1309
									643	1.8217

7	1120	BOSTON MA	1,5642	3,0619	36,8450	15	1200	BROCKTON MA	20	0.0645
							2480	FALL RIVER MA-RI	46	0.0434
							2600	FITCHBURG MA	42	0.0262
							3280A	HARTFORD CT	93	0.3012
							4160	LAWRENCE-H MA-NH	25	0.0977
							4560	LOWELL MA-NH	24	0.0818
							4760	MANCHESTER NH	49	0.0607
							5350	NASHUA NH	35	0.0601
							5520A	NEW LONDON CT-RI	88	0.0350
							6320	FITTSFIELD MA	113	0.0314
							6480A	PROVIDENCE RI-MA	42	0.3080
							8000A	SPRINGFIEL CT-MA	81	0.1409
							9240A	WORCESTER MA	39	0.1230
							5400	NEW BEDFORD MA	52	0.0568
							6400	PORTLAND ME	99	0.0668
									848	1.4977

8	1640	CINCINNATI OH-KI	0.6858	3,0487	39,8937	12	400	ANDERSON IN	93	0.0401
							1020	BLOOMINGT IN	109	0.0253
							1480	CHARLESTON WV	164	0.1012
							1840A	COLUMBUS OH	101	0.5473
							2000	DAYTON OH	49	0.3889
							3200	HAMILTON-K OH	21	0.1130
							3480A	INDIANAPOL IN	100	0.4815
							4520	LOUISVILLE KY-IN	90	0.4065
							5280	MUNCIE IN	89	0.0385
							7960	SPRINGFIEL OH	68	0.0519
							4280	LEXINGTON KY	73	0.1225
							4320	LIMA OH	115	0.0462
									1072	2.3629

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MARKET DISTRIBUTION MODEL (ADM)
 TITLE 593 - DATA 1 20 TAUHET 99 DE DOUR 110 MILEVA CROSSOVER - 117,105 RADUS
 AREA OF MARKET VALUE - YEAR 1990
 SUBORDINATES 117,105 AIDS OF LESS

MARK	AREA	RELATION	GA	ADDED	PRIME	TOTAL	CUM	SUBS	SMEN	SUBORDINATES	DIST	MARKET VALUE
9	500	ATLANTA	GA	1.0698	2.3055	42.2001	9	1000	1000	BIRMINGHAM AL	141	0.3682
								450	450	ANNISTON AL	84	0.0297
								1560	1560	CHATTANOOG TN-GA	104	0.1841
								1800	1800	COLUMBUS GA-AL	95	0.0807
								2880	2880	GADSDEN AL	95	0.0295
								4680	4680	MACON GA	77	0.0928
								3040	3040	KNOXVILLE TN	155	0.1768
								3440	3440	HUNTSVILLE AL	143	0.1378
								5240	5240	MONTGOMERY AL	147	0.1171
											1041	1.2167
10	300	HOUSTON	TX	1.6162	2.1192	44.3194	4	640	640	AUSTIN TX	147	0.2718
								2920	2920	GALVESTON TX	47	0.0688
								840	840	BEAUMONT TX	80	0.1332
								1260	1260	BRYAN-COLL TX	88	0.0292
											362	0.5030
11	600	FITTSBURGH	PA	1.0029	1.7901	46.1095	8	800	800	AKRON OH	91	0.2468
								1320	1320	CANTON OH	77	0.1362
								8080	8080	STUEBENVIL OH-WV	33	0.0404
								9000	9000	WHEELING WV-OH	46	0.0419
								9320	9320	YOUNGSTOWN OH	57	0.1850
								280	280	ALTOONA PA	85	0.0384
								3680	3680	JOHNSTOWN PA	58	0.0587
								6020	6020	PARKERSBUR WV-OH	116	0.0398
											563	0.7871
12	1920	DALLAS FOR	TX	1.4818	1.6132	47.7227	3	7640	7640	SHERMAN-DE TX	60	0.0236
								8640	8640	TOLEA TX	92	0.0454
								8800	8800	WACO TX	87	0.0624
											239	0.1314
13	5000	MIAMI	FL	0.8339	1.4957	49.2184	2	2680	2680	FORT LAUDE FL	24	0.4423
								8960	8960	WEST PALM FL	64	0.2195
											88	0.6617

MARKET DISTRIBUTION MODEL (MDM)

FILE 593 - JUNE 1990 - 118 MILEAGE CROSSOVER - 117/155 RADIUS
 SUBORDINATES BY MARKET VALUE - YEAR 1990
 SUBORDINATES 117/155 MILES OR LESS

MARKET	PRINCIPAL	MARKET VALUE	TOTAL	CUM	SUES	SMSA	SUBORDINATES	DIST	MARKET VALUE
14	5120 MICHIGAN MI-WI	1.2502	1.3745	50.5929	3	2290	EAU CLAIRE MI ROCHESTER MN ST CLOUD MN	88 77 60	0.0362 0.0470 0.0411
						6980		225	0.1243
15	7040 ST LOUIS MO-IL	1.1084	1.2968	51.8897	2	2040	DECATUR IL SPRINGFIELD IL	107 86	0.0635 0.1249
						7880		193	0.1884
16	8280 TAMPA ST P FL	0.6301	1.2947	53.1844	6	1140	BRADENTON FL LAKELAND-M FL MELBOURNE- FL ORLANDO FL SARASOTA FL FORT MYERS FL	33 46 111 79 43 97	0.0384 0.0819 0.1028 0.2986 0.0817 0.0612
						2700		409	0.6646
17	2080 DENVER-BOU CO	0.9025	1.1692	54.3536	4	3060	GREELEY CO PUEBLO CO COLORADO S CO FORT COLLI CO	50 104 63 58	0.0295 0.0454 0.1339 0.0579
						2670		275	0.2667
18	1280 BUFFALO NY	0.5257	1.0499	55.4034	2	6840	ROCHESTER NY ERIE PA	66 81	0.4215 0.1027
						2360A		147	0.5241
19	3760 PARSONS CIT MO KS	0.7220	0.8639	56.2674	3	4150	LAWRENCE KS ST JOSEPH MO TOPEKA KS	37 48 59	0.0167 0.0368 0.0884
						8440		144	0.1419

MARKET DISTRIBUTION MODEL (MDM)

FILE 604 - NASA 16 COMMON NETWORK MODEL W/397 CROSSOVER AND 50 MILE RADIUS
 SMSA'S BY SATELLITE ACCESSIBLE MARKET VALUE - YEAR 2000

Pricing = Ku-Band
 Minimum Network Size

RANK	SMSA	MUNICIPAL	NY-NJ	PRINC	MARKET VALUES			SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
					TOTAL	CUM	SUBS					
1	5600	NEW YORK	NY-NJ	4,3097	5,8718	5,8718	8	3640	JERSEY CIT NJ LONG BRANC NJ NASSAU-SUF NY NEW BRUNSM NJ NEWARK NJ NORWALK CT PATERSON-C NJ STAMFORD CT	3 31 20 30 10 39 16 33	0.1178 0.0698 0.3936 0.1498 0.5520 0.0466 0.1164 0.1161	
										182	1.5622	
2	4480	LOS ANGELE	CA	3,0633	3,7222	9,5940	1	360	ANANEIM-SA CA	25	0.6589	
										25	0.6589	
3	1600	CHICAGO	IL	3,3896	3,5675	13,1615	2	2960	GARY-MAMMO IN KENOSHA WI	25 50	0.1279 0.0499	
										75	0.1779	
4	7360	SAN FRANCIS	CA	1,5612	2,4017	15,5632	3	7400	SAN JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	0.7567 0.0458 0.0381	
										116	0.8405	
5	3360	HOUSTON	TX	1,6679	1,7438	17,3071	1	2920	GALVESTON-	47	0.0759	
										47	0.0759	
6	2160	DETROIT	MI	1,5301	1,6974	19,0045	1	440	ANN ARBOR MI	33	0.1673	
										33	0.1673	

MARKET DISTRIBUTION MODEL (MDM)

FILE 604 - NASA 16 COMMON NETWORK MODEL W/397 CROSSOVER AND 50 MILE RADIUS
 SMSA'S BY SATELLITE ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMSA	PRINCIPAL	MARKET FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
7	6160	PHILADELPH PA-NJ	1.2023	1.6849	20.6893	5	240 6480 8480 8760 9160	ALLENTOWN- PA-NJ READING PA TRENTON NJ VINELAND-M NJ WILMINGTON DE-NJ-	49 49 29 33 26	0.1474 0.0670 0.1026 0.6781 0.1375 0.4825
8	1120	BOSTON MA	0.9211	1.4886	22.1780	9	1200 2490 2600 4160 4560 4760 5350 6480 9240	BROCKTON MA FALL RIVER MA-RI FITCHBURG- MA LAWRENCE-M MA-NH LOWELL MA-NH MANCHESTER NH NASHUA NH PROVIDENCE RI-MA WORCESTER MA	20 46 42 25 24 49 35 42 39	0.0272 0.0239 0.0148 0.0573 0.0451 0.0330 0.0368 0.2427 0.0867 0.5676
9	1920	DALLAS-FOR TX	1.4087	1.4087	23.5867	0			0	0.0000
10	8840	WASHINGTON DC-MD-	0.8674	1.3878	24.9745	1	720	BALTIMORE MD	36	0.5204
11	520	ATLANTA GA	1.1181	1.1181	26.0926	0			0	0.0000
12	5000	MIAMI FL	0.7778	1.0998	27.1924	1	2680	FORT LAUDE FL	24	0.3220
13	5120	MINNEAPOLI MN-WI	1.0797	1.0797	28.2721	0			24	0.3220
									186	0.4825
									322	0.5676

MARKET DISTRIBUTION MODEL (NDM)

FILE 604 - NASA 16 COMMON NETWORK MODEL W/397 CROSSOVER AND 50 MILE RADIUS
 SMSA'S BY SATELLITE ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMSA	PRINCIPAL	MU-2	MARKET PRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
14	7040	ST LOUIS	0	0.9649	0.9649	29.2370	0			0	0.0000
15	1640	CINCINNATI OH-KY	0.4756	0.8564	30.0934	2	2000	DAYTON OH		49	0.2989
							3200	HAMILTON-M OH		21	0.0819
										70	0.3808
16	1680	CLEVELAND OH	0.6015	0.7963	30.8897	2	80	AKRON OH		31	0.1149
							4440	LORAIN-E.Y OH		26	0.0799
										57	0.1948

MARKET DISTRIBUTION MODEL (MINI)

FILE 005 MASSG 16 COMMON NETWORK MODEL M/236 MILEAGE CROSSOVER MID 50 MILE RADIUS
 SMSA'S BY STATE ACCESSIBLE MARKET VALUE - YEAR 2000

Pricing = 20% below Ka-Band
 Minimum Network Size

ROUTE	SMSA	PRINCIPAL	MARKET	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5600	NEW YORK NY-NY	3,7383	5,1294	5,1294	8	3640	JERSEY CIT NJ LONG BRANCH NJ NASSAU-SUF NY NEW BRUNSW NJ NEWARK NJ NORWALK CT PATERSON-C NJ STAMFORD CT	3 31 20 30 10 39 16 33	0.1019 0.0598 0.3373 0.1361 0.5009 0.0427 0.1058 0.1065
									182	1.3911
2	4400	LOS ANGELES CA	3,2619	3,9557	9,0851	1	360	ANNHEIM-SA CA	25	0.6938
									25	0.6938
3	1600	CHICAGO IL	3,6317	3,8166	12,9017	2	2960	GARY-MANNO III KENOSHA WI	25 50	0.1300 0.0550
									75	0.1850
4	7360	SAN FRANCISCO CA	1,9500	2,8239	15,7257	3	7400	SAN JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	0.7895 0.0452 0.0391
									116	0.8739
5	2160	DETROIT MI	1,6491	1,7925	17,5181	1	440	ANN ARBOR MI	33	0.1433
									33	0.1433
6	6160	PHILADELPHIA PA-NJ	1,2314	1,7370	19,2552	5	240	ALLENTOWN-PA-NJ READING PA TRENTON NJ VINELAND-N NJ WILMINGTON DE-NJ	49 49 29 33 26	0.1515 0.0809 0.1034 0.0287 0.1410
									186	0.5056

MARKET DISTRIBUTION MODEL (MDM)

FILE 605 -- NASA 16 COMMON NETWORK MODEL W/236 MILEAGE CROSSOVER AND 50 MILE RADIUS
 SMSA'S ET SATELLITE ACCESSABLE MARKET VALUE -- YEAR 2000

MARK	SMSA	PRINCIPAL	MA	FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
7	1120	BOSTON	MA	1.0341	1.6268	20.8819	9	1200	BROCKTON MA	20	0.0302
								2480	FALL RIVER MA-RI	46	0.0268
								2600	FITCHBURG-- MA	42	0.0159
								4160	LAWRENCE-H MA-NH	25	0.0586
								4560	LOWELL MA-NH	24	0.0492
								4760	MANCHESTER NH	49	0.0342
								5350	NASHUA NH	35	0.0394
								6480	PROVIDENCE RI-MA	42	0.2430
								9240	WORCESTER MA	39	0.0953
										322	0.5927
8	8840	WASHINGTON DC-MD--		1.0183	1.5582	22.4402	1	720	BALTIMORE MD	36	0.5399
9	3360	HOUSTON TX		1.4294	1.4979	23.9380	1	2920	GALVESTON-- TX	47	0.0684
10	1920	DALLAS--FOR TX		1.2107	1.2107	25.1487	0			47	0.0684
11	1680	CLEVELAND OH		0.7954	1.1090	26.2577	2	80	AKRON OH	31	0.2151
								4440	LORAIN-ELY OH	26	0.0985
12	5120	MINNEAPOLI MN-MI		1.0762	1.0762	27.3339	0			57	0.3136
13	7040	ST LOUIS MO-IL		1.0009	1.0009	28.3348	0			0	0.0000
14	520	ATLANTA GA		0.9775	0.9775	29.3123	0			0	0.0000

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MARKET DISTRIBUTION MODEL (MDM)

FILE 605 - NASA 16 COMMON NETWORK MODEL W/236 MILEAGE CROSSOVER AND 50 MILE RADIUS
 SMSA'S BY SATELLITE ACCESSABLE MARKET VALUE - YEAR 2000

RANK	SMSA	PRINCIPAL	FL	MIAMI	0.6666	0.9426	30.2549	1	2680	FORT LAUDE FL	DIST	MARKET VALUE
15	5000										24	0.2760
											24	0.2760
16	1640	CINCINNATI OH-KY-		0.5171	0.8817	31.1366	2	2000	DAYTON OH	49	0.2883	
								3200	HAMILTON-M OH	21	0.0764	
										70	0.3646	

MARKET DISTRIBUTION MODEL (MDM)

FILE 606 - HHSR 16 COMMON NETWORK MODEL W/97 MILEAGE CROSSOVER AND 50 MILE RADIUS
 SMSA'S BY SATELLITE ACCESSIBLE MARKET VALUE - YEAR 2000

Pricing = 40% below Ku-Band
 Minimum Network Size

MAIN SMSA	PRINCIPAL	HT	MARKET VALUE	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5000	NEW YORK NY-NJ	4,2561	5,8178	5,8178	8	3640	JERSEY CIT NJ LONG BRANC NJ NASSAU-SUF NY NEW BRUNSW NJ NEWARK NJ NORWALK CT PATERSON-C NJ STAMFORD CT	3 31 20 30 10 39 16 33	0.1167 0.0666 0.3786 0.1500 0.5782 0.0427 0.1231 0.1058
									182	1.5616
2	4480	LOS ANGELES CA	2,9043	3,5220	9,3398	1	360	ANAHAIM-SA CA	25	0.6177
									25	0.6177
3	1600	CHICAGO IL	3,3019	3,4933	12,8331	2	2960	GARY-HAMMO IN KENOSHA WI	25 50	0.1421 0.0493
									75	0.1914
4	7360	SAN FRANCISCO CA	1,7363	2,5144	15,3475	3	7400	SAN JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	0.7030 0.0403 0.0348
									116	0.7781
5	1120	BOSTON MA	1,3456	2,1286	17,4760	9	1200	BROCKTON MA FALL RIVER MA-RI FITCHBURG-MA LAWRENCE-M MA-NH LOWELL MA-NH MANCHESTER NH NASHUA NH PROVIDENCE RI-MA WORCESTER MA	20 46 42 25 24 49 35 42 39	0.0362 0.0321 0.0196 0.0811 0.0612 0.0422 0.0570 0.3311 0.1225
									322	0.7829
6	0840	WASHINGTON DC-MD-	1,3935	2,1007	19,5767	1	720	BALTIMORE MD	36	0.7072
									36	0.7072

MARKET DISTRIBUTION MODEL (MDM)
 FILE 606 - NASA 16 COMMON NETWORK MODEL M/97 MILEAGE CROSSOVER AND 50 MILE RADIUS
 SMSA'S BY SATELLITE ACCESSIBLE MARKET VALUE - YEAR 2000

RANK	SMSA	PRINCIPAL	MI	MARKET VALUE	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
7	2150	DETROIT MI	1.5487	1.6998	21.2755	1	440	ANN ARBOR MI		33	0.1511
										33	0.1511
8	6160	PHILADELPHIA PA-NJ	1.2228	1.6894	22.9659	5	240	ALLENTOWN-PA-NJ		49	0.1391
							6680	READING PA		49	0.0721
							8480	TRENTON NJ		29	0.1044
							8760	VINELAND-M NJ		33	0.0256
							9160	WILMINGTON DE-NJ-		26	0.1255
										186	0.4666
9	3360	HOUSTON TX	1.3474	1.4083	24.3742	1	2920	GALVESTON-TX		47	0.0609
										47	0.0609
10	1920	DALLAS-FORT WORTH TX	1.1526	1.1526	25.5268	0				0	0.0000
11	1680	CLEVELAND OH	0.7402	1.0261	26.5529	2	80	AKRON OH		31	0.1959
							4440	LORAIN-ELY OH		26	0.0899
										57	0.2859
12	5120	MINNEAPOLIS MN-WI	0.9583	0.9583	27.5111	0				0	0.0000
13	1640	CINCINNATI OH-KY	0.5244	0.9425	28.4537	2	2000	DAYTON OH		49	0.3310
							3200	HAMILTON-M OH		21	0.0872
										70	0.4182
14	7040	ST LOUIS MO-IL	0.8912	0.8912	29.3448	0				0	0.0000
										0	0.0000

MARKET DISTRIBUTION MODEL (MDM)

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FILE 606 - NCSA 16 COMMON NETWORK MODEL W/97 MILEAGE CROSSOVER AND 50 MILE RADIUS

SMSA'S BY SATELLITE ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMSA	PRINCIPAL	GA	FL	MIAMI	MIAMI	PRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
15	520	ATLANTA	0.8703	0.8703	0.8703	0.8703	0.8703	30.2152	0				0	0.0000
16	5000	MIAMI	0.5935	0.8393	31.0544	1	2680	FORT LAUDE FL	24				24	0.2457
													24	0.2457

FILE 315 - NASA 28 DOMESTIC MARKET FOR YEAR 2000 W/377 CROSSOVER MILEAGE AND 50 MILE R
 MARKET ACCESSIBLE MARKET VALUE - YEAR 2000

**Most Efficient Network
 Price = Ku-Band**

BOOK	SMSA	PRINCIPAL	NY-NJ	MARKET PRICE	TOTAL	SUBS	CUM	VALUES	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5000	NEW YORK	NY-NJ	3.8757	5.3248	8	5.3248	5.3248	3540 4410 5380 5460 5640 5760 6040 8040	JERSEY CITY NJ LONG BRANCH NJ HASSAUB-SUF NY NEW BRUNSW NJ NEWARK NJ NORWALK CT PATERSON-C NJ STAMFORD CT	3 31 20 30 10 39 16 33	0.1081 0.0661 0.3631 0.1415 0.5143 0.0413 0.1099 0.1047
											182	1.4491
2	4480	LOS ANGELE	CA	2.7401	3.5280	2	8.8528	8.8528	360 6780	ANANEIM-SA CA RIVERSIDE- CA	25 55	0.5860 0.2019
											80	0.7879
3	1600	CHICAGO	IL	2.9974	3.1108	1	11.9636	11.9636	2960	GARY-MAMMO IN	25	0.1133
											25	0.1133
4	7360	SAN FRANCIS	CA	1.5774	2.3622	3	14.3258	14.3258	7400 7500 8720	SAH JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	0.7056 0.0429 0.0365
											116	0.7849
5	2150	DETROIT	MI	1.3297	1.6584	2	15.9843	15.9843	440 8400	ANN ARBOR MI TOLEDO OH-MI	33 54	0.1435 0.1852
											87	0.3287
6	6150	PHILADELPH	PA-NJ	1.1041	1.5505	5	17.5347	17.5347	240 6680 8480 8760 9160	ALLEHTOMN- PA-NJ READING PA TRENTON NJ VINELAND-M NJ WILMINGTON DE-NJ	49 49 29 33 26	0.1364 0.0630 0.0954 0.0254 0.1262
											186	0.4463

MARKET DISTRIBUTION MODEL (MEM)

FILE 415 - MASA 28 COMMON NETWORK MODEL FOR YEAR 2000 W/397 CROSSOVER M1
 SMSA'S BY ACCESSIBLE MARKET VALUE - YEAR 2000

RANK	SMSA	PRINCIPAL	M A R K E T FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST
14	1680	CLEVELAND OH	0.5341	0.8558	26.9644	4	80 1320 4440 9320	AKRON OH CANTON OH LORAIN-ELY OH YOUNGSTOWN OH	31 51 26 61 169
15	7040	ST LOUIS MO-IL	0.8421	0.8421	27.8066	0			0 0.0000
16	2000	DENVER-BOU CO	0.7578	0.7786	28.5851	1	3060	GREELEY CO	50 50 0.0208 0.0208
17	1640	CINCINNATI OH-KY-	0.4048	0.7380	29.3232	2	2000 3200	DAYTON OH HAMILTON-M OH	49 21 70 0.2616 0.0716 0.3332
18	3200	HARTFORD CT	0.2426	0.6894	30.0126	9	1160 1170 1930 4960 5440 5480 5520 8000 8880	BRIDGEPORT CT BRISTOL CT DANBURY CT MERIDEN CT NEW BRITAIN CT NEW HAVEN-CT NEW LONDON CT-NI SPRINGFIELD-MA WATERBURY CT	49 16 48 18 9 35 42 24 25 266 0.0956 0.0121 0.0302 0.0080 0.0256 0.1001 0.0227 0.0996 0.0528 0.4468
19	7600	SEATTLE-EV WA	0.5759	0.6752	30.6878	1	0200	TACOMA WA	26 26 0.0994 0.0994
20	3760	KANSAS CIT MO-KS	0.6348	0.6700	31.3579	2	4150 7000	LAWRENCE KS ST JOSEPH MO	37 48 85 0.0098 0.0255 0.0352

ref. not used
= not used

MARKET DISTRIBUTION MODEL (MDM)

FILE 015 AREA 20 COMMON DEPEND MODEL FOR YEAR 2000 N/377 CROSSOVER MILEAGE AND 50 MILE R
SEARCHABLE MARKET VALUE YEAR 2000

MARK	AREA	FRTLIFML	MI	FRINC	TOTAL	CUM	BUYS	EMSA	SUBORDINATES	WI	DIST	MARKET VALUE
21	3000	MILWAUKEE	WI	0.4822	0.5799	31.9377	2	3000 6600	KENOSHA RACINE	WI	32 24	0.0454 0.0523
											56	0.0977
22	0200	TAMPA-ST F	FL	0.4104	0.5450	32.4827	3	1140 3980 7510	BRADENTON LAKELAND-M SARASOTA	FL	33 46 43	0.0207 0.0653 0.0486
											122	0.1346
23	7320	SAN DIEGO	CA	0.4972	0.4972	32.9799	0				0	0.0000
24	6230	PITTSBURGH	PA	0.4630	0.4959	33.4758	2	8080 9000	STEUBENVIL WHEELING	OH-WV WV-OH	33 46	0.0190 0.0139
											79	0.0329
25	1300	BURLINGTON	NC	0.0109	0.4940	33.9698	2	3120 6640	GREENSBORO RALEIGH-DU	NC	20 49	0.2789 0.1962
											69	0.4751
26	6100	PHOENIX	AZ	0.4831	0.4831	34.4530	0				0	0.0000
27	6440	FORTLAND	OR-MA	0.4129	0.4657	34.9187	1	7080	SALEM	OR	44	0.0529
											44	0.0529
28	3480	INDIANAPOL	IN	0.3765	0.4652	35.3039	4	400 1020 3850 5280	ANDERSON BLOOMINGT KOKOMO MUNCIE	IN	34 46 49 50	0.0273 0.0198 0.0150 0.0266
											179	0.0887

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OF POOR QUALITY

MARKET DISTRIBUTION MODEL (MMI)

FILE 017 - HAN 34 COMMON NETWORK MODEL FOR YEAR 2000 W/236 CROSSOVER MILEAGE AND 50 MILE R
 SASA'S 51 ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMSA	PRINCIPAL	MARK	PRINC	TOTAL	CUN	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
7	8040	WASHINGTON DC-MD	1.2286	1.8778	23.9757	1	720	BALTIMORE MD		36	0.6492
										36	0.6492
8	1120	BOSTON MA	1.1772	1.8735	25.8492	9	1200	BROCKTON MA		20	0.0351
							2480	FALL RIVER MA-NI		46	0.0314
							2600	FITCHBURG MA		42	0.0183
							4160	LAWRENCE-H MA-NH		25	0.0687
							4560	LOWELL MA-NH		24	0.0549
							4760	MANCHESTER NH		49	0.0416
							5350	NASHUA NH		35	0.0438
							6480	PROVIDENCE RI-MA		42	0.2914
							9240	WORCESTER MA		39	0.1112
										322	0.6963
9	3360	HOUSTON TX	1.5597	1.6342	27.4834	1	2920	GALVESTON-TX		47	0.0745
										47	0.0745
10	1680	CLEVELAND OH	0.8329	1.4478	28.9312	4	80	AKRON OH		31	0.2235
							1320	CANTON OH		51	0.1263
							4440	LORAIN-ELY OH		26	0.1048
							9320	YOUNGSTOWN OH		61	0.1603
										169	0.6149
11	1920	DALLAS-FOR TX	1.3570	1.3570	30.2882	0				0	0.0000
										0	0.0000
12	5120	MINNEAPOLI MN-WI	1.1940	1.1940	31.4822	0				0	0.0000
										0	0.0000
13	3000	MIAMI FL	0.6991	1.1304	32.6127	2	2680	FORT LAUDE FL		24	0.2925
							9960	WEST PALM FL		64	0.1368
										88	0.4314

MARKET DISTRIBUTION MODEL (MDS)

FILE 017 - AREA 34 CUMMANT NETWORK MODEL FOR YEAR 2000 M/236 CROSSOVER MILEAGE AND 50 MILE R
 SHARES BY ACCESSIBLE MARKET VALUE - YEAR 2000

AREA	SMSA	PRINCIPAL	MO-IL	PRINC	TOTAL	CUM	SUBS	SMSA	SUBORD	RATES	DIST	MARKET VALUE
14	7040	ST LOUIS	MO-IL	1.0996	1.0996	33.7123	0				0	0.0000
15	520	ATLANTA	GA	1.0783	1.0783	34.7906	0				0	0.0000
16	1640	CINCINNATI	OH-KY-	0.5620	0.9665	35.7571	2	2000 3200	DAYTON HAMILTON-M	OH OH	49 21	0.3162 0.0883
17	6280	PITTSBURGH	PA	0.8359	0.8997	36.6568	2	8080 9000	STEUBENVIL WHEELING	OH-WV WV-OH	33 46	0.0367 0.0271
18	3280	HARTFORD	CT	0.3012	0.8482	37.5049	9	1160 1170 1930 4960 5440 5480 8000 8880	BRIDGEPORT BRISTOL DANBURY MERIDEN NEW BRITAIN NEW HAVEN NEW LONDON SPRINGFIELD WATERBURY	CT CT CT CT CT CT-RI CT-MA CT	49 16 48 18 9 35 42 24 25	6.1156 0.0150 0.0361 0.0101 0.0318 0.1264 0.0274 0.1196 0.0650
19	2080	BEAVER-SOU	CO	0.8075	0.8297	38.3346	1	3060	GREELEY	CO	50	0.0222
20	5000	MILWAUKEE	WI	0.6520	0.7809	39.1155	2	3800 6600	KEOSAU RACINE	WI WI	32 24	0.0598 0.0691
											56	0.1289

MARKET DISTRIBUTION MODEL (cont)

FILE 617 - NASH 34 COMMON NETWORK MODEL FOR YEAR 2000 W/236 CARRIER MILEAGE AND 00 MILE R
 SOURCE BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SALES	PRINCIPAL	OR-MA	MARKET PRICE	TOTAL	CUM	SUBS	ENSA	SUBORDINATES	OR	DIST	MARKET VALUE
29	6440	FORTLAND	OR-MA	0.4381	0.4946	44,5914	1	7080	SALEM	OR	44	0.0565
											44	0.0565
30	8120	STOCKTON	CA	0.0891	0.4736	45,0650	2	6920	SACRAMENTO CA	CA	45	0.3342
								5170	MONESTO CA	CA	28	0.0504
											73	0.3845
31	1280	BUFFALO	NY	0.4568	0.4568	45,5218	0				0	0.0000
32	6520	FRODO-OREN	UT	0.0466	0.4549	45,9767	1	7160	SALT LAKE UT	UT	38	0.4083
											38	0.4083
33	5560	NEW ORLEAN	LA	0.4437	0.4437	46,4204	0				0	0.0000
34	6840	ROCHESTER	NY	0.4370	0.4370	46,8574	0				0	0.0000
											0	0.0000

MARKET DISTRIBUTION MODEL (MIM)
 COMMON REVENUE MODEL FOR YEAR 2000 W/77 CROSSOVER MILEAGE AND 50 MILE RA
 ERRORS BY ACCESSIBLE MARKET VALUE - YEAR 2000

Most Efficient Network
 Price = 40% below Ku-Rand

MARK	SMSA	PRINCIPAL	NY-NJ	NY-NJ	FRIDGE	TOTAL	CUM	SUFS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5600	NEW YORK	NY-NJ	5.5332	7.5917	7.5917	3	3640	JERSEY CIT NJ	3	0.1547	
								4410	LONG BRANC NJ	31	0.0905	
								5380	NASSAU-SUF NY	20	0.4959	
								5450	NEW BRUNSW NJ	30	0.2047	
								5640	NEWARK NJ	10	0.7577	
								5750	NORWALK CT	39	0.0542	
								6040	FATEKSON-C NJ	16	0.1626	
								8040	STAMFORD CT	33	0.1381	
										182	2.0584	
2	4480	LOS ANGELES	CA	3.6961	4.7149	12.3066	2	360	ANAHEIM-SA CA	25	0.7644	
								6780	RIVERSIDE- CA	55	0.2545	
3	1500	CHICAGO	IL	4.0953	4.2753	16.5819	1	2960	GARY-HAMMO IN	25	0.1797	
										25	0.1797	
4	7360	SAN FRANCISCO	CA	2.2110	3.1832	19.7650	3	7400	SAN JOSE CA	43	0.8761	
								7500	SANTA ROSA CA	49	0.0510	
								8720	VALLEJO-FA CA	24	0.0451	
										116	0.9721	
5	8840	WASHINGTON DC-MD	DC-MD	1.7517	2.6477	22.4127	1	720	BALTIMORE MD	36	0.8960	
										36	0.8960	
6	1120	BOSTON	MA	1.6028	2.5564	24.9691	9	1200	BROCKTON MA	20	0.0447	
								2480	FALL RIVER MA-RI	46	0.0399	
								2600	FITCHBURG- MA	42	0.0238	
								4160	LAWRENCE-H MA-NH	25	0.0974	
								4560	LOWELL MA-NH	24	0.0724	
								4760	MANCHESTER NH	49	0.0536	
								5350	MASHUA NH	35	0.0652	
								6480	PROVIDENCE RI-MA	42	0.4071	
								9240	WORCESTER MA	39	0.1495	
										322	0.9535	

MARKET DISTRIBUTION MODEL (MM)

FILE 319 - MASA 36 COMPANY PERIOD MODEL FOR YEAR 2000 W/77 CROSSOVER MILEAGE AND 50 MILE RA
 MARKET ACCESSIBLE MARKET VALUE - YEAR 2000

MARKET	PRINCIPAL	MI	FEED	TOTAL	CUM	EUS	SMSR	SUBORDINATES	DIST	MARKET VALUE
7	2100 DETROIT MI	1.9434	2.3954	27.2645	2	440	8400	ANN ARBOR MI TOLEDO OH-MI	33 54	0.1903 0.2587
									87	0.4490
8	6160 PHILADELPH FA-NJ	1.6777	2.3303	29.6948	5	240	6680	ALLENTOWN- FA-NJ READING FA TRENTON NJ VINELAND-M NJ WILMINGTON DE-NJ-	49 49 29 33 26	0.1961 0.0991 0.1423 0.0350 0.1781
									186	0.6506
9	3500 HOUSTON TX	1.6533	1.7291	31.4239	1	2920		GALVESTON-TX	47	0.0758
									47	0.0758
10	1600 CLEVELAND OH	0.9447	1.5970	33.0209	4	80	1320	AKRON OH CANTON OH LORAIN-ELY OH YOUNGSTOWN OH	31 51 26 61	0.2362 0.1344 0.1136 0.1680
									169	0.6523
11	1720 DALLAS-FOR TX	1.4492	1.4492	34.4700	0				0	0.0000
12	5120 ANNAPOLIS MD-MI	1.2154	1.2154	35.6854	0				0	0.0000
13	1640 CINCINNATI OH-KT	0.6673	1.1817	36.8671	2	2000	3200	DAYTON OH HAMILTON-M OH	49 21	0.4051 0.1093
									70	0.5144

MARKET DISTRIBUTION MODEL (MDD)

FILE 517 AREA 50 COUNCIL PITTSBURGH MODEL FOR YEAR 2000 W/77 CROSSOVER MILEAGE AND 50 MILE RA
 BASED ON ACCESSIBLE MARKET VALUE YEAR 2000

MARK	AREA	STATE	MARKET PRICE	TOTAL VALUE	CUM. VALUE	SUBS.	AREA	SUBORDINATES	DIST.	MARKET VALUE
14	5000	MIAMI FL	0.7217	1.1685	38.0356	2	2680 8960	FORT LAUDE FL WEST PALM FL	24 64	0.3034 0.1434
									88	0.4468
15	701	ST LOUIS MO-IL	1.1353	1.1353	39.1709	0			0	0.0000
16	6200	PITTSBURGH PA	1.0518	1.1296	40.3005	2	8080 9000	STEBENVIL OH-WV WHEELING WV-OH	33 46	0.0452 0.0326
17	520	ATLANTA GA	1.0966	1.0966	41.3971	0			79	0.0778
									0	0.0000
18	3200	HARTFORD CT	0.4413	1.0495	42.4466	7	1160 1170 1930 4960 5440 5480 5520 8000 8880	BRIDGEFORD CT BRISTOL CT DANBURY CT MERIDEN CT NEW BRITAIN CT NEW HAVEN CT NEW LONDON CT-RI SPRINGFIELD CT-MA WATERBURY CT	49 16 48 18 9 35 42 24 25	0.1230 0.0165 0.0380 0.0113 0.0361 0.1407 0.0307 0.1356 0.0761
									266	0.6082
19	2000	DENVER-CO CO	0.8207	0.8433	43.2898	1	3060	GREELEY CO	50	0.0226
									50	0.0226
20	5000	MILWAUKEE WI	0.6716	0.8067	44.0965	2	3800* 6600	KENDISHA WI KASCINE WI	32 24	0.0628 0.0723
									56	0.1351

MARKET DISTRIBUTION MODEL (MM)

FILE 319 - 0860 36 COMMODITY MODEL FOR YEAR 2000 W/97 CROSSOVER MILEAGE AND 50 MILE RA
 SMS015 BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	AREA	FINDICAL	ST	OR-WA	OR	MA	CA	UT	NY	LA	MI	PA	MARKET VALUE
29	1300	BUFFALO	NY										0 0.0000
30	6440	PORTLAND	OR-WA										44 0.0587
31	6120	STOCKTON	CA										44 0.0587
32	6520	PROVO-OREM	UT										45 0.3400
33	6840	ROCHESTER	NY										28 0.0512
34	5560	NEW ORLEAN	LA										73 0.3912
35	2640	FLINT	MI										38 0.4146
36	3240	HARRISBURG	PA										38 0.4146
													0 0.0000
													0 0.0000
													0 0.0000
													48 0.1956
													42 0.0196
													32 0.0744
													122 0.2895
													23 0.0993
													35 0.0916
													58 0.1909

MARKET TOTAL CUM

PRICE 0.5244 0.5244 50.0500 0

SUBS 1 7080 SALEM OR

SMS0 6920 SACRAMENTO CA

5170 MODESTO CA

1 7160 SALT LAKE UT

3 4040 LANSING-EA MI

800 BAY CITY MI

6960 SAGINAW MI

2 9280 YORK PA

4000 LANCASTER PA

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MARKET DISTRIBUTION MODEL (MM%)

FILE 316 - 8550 82 COMMON NETWORK MODEL FOR YEAR 2000 W/397 CROSSOVER MILEAGE AND 50 MILE R
 SMSA'S BY ACCESSIBLE MARKET VALUE - YEAR 2000

Maximum Network
 Price - Ku-Band

MARK	SMSA	PRINCIPAL	NY-NJ	PRICE	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5000	NEW YORK	NY-NJ	5.1528	7.1513	7.1513	6	3640	JERSEY CIT NJ LONG BRANC NJ NAESSAU-SUF NY NEW BRUNSW NJ NEWARK NJ NORWALK CT PATERSON-C NJ STAMFORD CT	3 31 20 30 10 39 16 33	0.1484 0.0911 0.4902 0.1935 0.7129 0.0551 0.1529 0.1443
										182	1.9885
2	4480	LOS ANGELE	CA	3.5984	4.6463	11.7976	2	360	ANAHEIM-SA CA RIVERSIDE- CA	25 55	0.7699 0.2780
3	1600	CHICAGO	IL	3.8265	3.9792	15.7768	1	2960	GARY-NAMMO IN	25	0.1527
4	7360	SAN FRANCIS	CA	2.0089	3.0181	18.7949	3	7400	SAN JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	0.9044 0.0563 0.0485
5	6160	PHILADELPH	PA-NJ	1.5342	2.1624	20.9573	5	240	ALLENTOWN- PA-NJ READING PA TRENTON NJ VINELAND-M NJ WILMINGTON DE-NJ-	49 49 29 33 26	0.1938 0.0891 0.1334 0.0348 0.1770
6	2160	DETROIT	MI	1.6880	2.1051	23.0624	2	440	ANN ARBOR MI TOLEDO OH-MI	33 54	0.1813 0.2358
										87	0.4171

MARKET IDENTIFICATION MODEL (RHO)

FILE 015 - DATA 02 COMPANY BELMONT MODEL FOR YEAR 2000 W/397 CROSSOVER MILEAGE AND 50 MILE RADIUS AT ACCESSIBLE MARKET VALUE - YEAR 2000

RANK	AREA	PRINCIPAL	MARKET	FEINC	TOTAL	CUM	SUBS	SMVA	SUBORDINATES	DIST	MARKET VALUE
7	1120	BOSTON MA	MA	1.2491	2.0242	25.0866	9	1200	FROCKTON MA	20	0.0382
								2480	FALL RIVER MA-RI	46	0.0342
								2600	FITCHBURG MA	42	0.0209
								4160	LAWRENCE-H MA-NH	25	0.0769
								4560	LOWELL MA-NH	24	0.0577
								4760	MANCHESTER NH	49	0.0445
								5350	MASHUA NH	35	0.0461
								6480	PROVIDENCE RI-MA	42	0.3377
								9240	WORCESTER MA	39	0.1199
										322	0.7762
8	3300	HOUSTON TX	TX	1.8466	1.9336	27.0203	1	2920	GALVESTON-TX	47	0.0870
9	8840	WASHINGTON DC-MD	MD	1.1580	1.8096	28.8299	1	720	BALTIMORE MD	36	0.6516
10	1920	DALLAS-FOR TX	TX	1.6196	1.6196	30.4495	0			36	0.6516
11	5000	MIAMI FL	FL	0.8354	1.3594	31.8089	2	2680	FORT LAUDE FL	24	0.3539
								8960	WEST PALM FL	64	0.1702
12	5120	MINNEAPOLI MN-MI	MI	1.2049	1.2849	33.0939	0			88	0.5241
13	520	ATLANTA GA	GA	1.2234	1.2234	34.3173	0			0	0.0000

MARKET DISTRIBUTION MODEL (MCM)

FILE 616 - HASA 82 COMMON MARKET MODEL FOR YEAR 2000 W/377 CROSSOVER MILEAGE AND 50 MILE R
 EMENTS BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	BASE	PRINCIPAL	MARKET PRICE	TOTAL	CUM	SUES	SMSA	SUBORDINATES	DIST	MARKET VALUE
14	1580	CLEVELAND OH	0.7024	1.1451	35.4623	4	80 1320 4440 9320	AMFON OH CANTON OH LORAIN-ELY OH YOUNGSTOWN OH	31 51 76 61	0.1550 0.0876 0.0934 0.1067
									169	0.4426
15	7040	ST LOUIS MO-IL	1.0561	1.0561	36.5184	0			0	0.0000
16	2080	DENVER-BOU CO	0.9715	0.9989	37.5174	1	3060	GREELEY CO	50	0.0274
									50	0.0274
17	3200	HARTFORD CT	0.3341	0.9535	38.4708	9	1160 1170 1930 4960 5440 5480 5520 8000 8880	BRIDGEPORT CT BRISTOL CT DANBURY CT MERIDEN CT NEW BRITAIN CT NEW HAVEN CT NEW LONDON CT-RI SPRINGFIELD CT-MA WATERBURY CT	49 16 48 18 9 35 42 24 25	0.1314 0.0164 0.0403 0.0113 0.0358 0.1384 0.0319 0.1397 0.0743
									266	0.6193
18	1640	CINCINNATI OH-KY-	0.5235	0.9496	39.4204	2	2000 3200	DAYTON OH HAMILTON-M OH	49 21	0.3326 0.0935
									70	0.4261
19	7600	SEATTLE-EV WA	0.7285	0.8580	40.2784	1	8200	TACOMA WA	26	0.1294
									26	0.1294
20	3760	KANSAS CIT MO-KS	0.7976	0.8427	41.1211	2	4150 7000	LAWRENCE KS ST JOSEPH MO	37 48	0.0124 0.0326
									85	0.0451

MARKET DISTRIBUTION MODEL (MDD)

FIGURE 22 COMMON MARKET MODEL FOR YEAR 2000 BY 50 MILE RADIUS ET AL. MARKET VALUE - YEAR 2000

MARK	AREA	PRINCIPAL	MARKET TOTAL VALUES				SMSA	SUBORDINATES	DIST	MARKET VALUE
			PRICE	TOTAL	CUM	SUES				
21	5000	MILWAUKEE WI	0.6296	0.7585	41.8796	2	38004 6600	MI MI	32 24	0.0603 0.0686
									56	0.1289
22	6280	PITTSBURGH PA	0.6155	0.6620	42.5417	2	8080 9000	STEUBENVIL OH-MV WHEELING MV-OH	33 46	0.0267 0.0198
									79	0.0466
23	7320	SAN DIEGO CA	0.6414	0.6414	43.1831	0			0	0.0000
24	6200	PHOENIX AZ	0.6353	0.6353	43.8184	0			0	0.0000
25	1300	BURLINGTON NC	0.0291	0.6348	44.4533	2	3120 6640	GREENSBORO NC RALEIGH-DU NC	20 49	0.3551 0.2557
									69	0.6108
26	6280	TAMPA-ST P FL	0.5370	0.6291	45.0824	2	1140 7510	BRADENTON FL SARASOTA FL	33 43	0.0276 0.0646
									76	0.0921
27	3400	INDIANAPOLIS IN	0.4891	0.5995	45.6819	4	400 1020 3850 5280	ANDERSON IN BLOOMINGTO IN KOKOMO IN MUNCIE IN	34 46 49 50	0.0359 0.0256 0.0197 0.0341
									179	0.1154
28	6440	FORTLAND OR-WA	0.5273	0.5974	46.2793	1	7080	SALEM OR	44	0.0701
									44	0.0701

ALL 510 (1) (2) (3) (4) (5) (6) (7) (8) (9) (10) (11) (12) (13) (14) (15) (16) (17) (18) (19) (20) (21) (22) (23) (24) (25) (26) (27) (28) (29) (30) (31) (32) (33) (34) (35) (36) (37) (38) (39) (40) (41) (42) (43) (44) (45) (46) (47) (48) (49) (50) (51) (52) (53) (54) (55) (56) (57) (58) (59) (60) (61) (62) (63) (64) (65) (66) (67) (68) (69) (70) (71) (72) (73) (74) (75) (76) (77) (78) (79) (80) (81) (82) (83) (84) (85) (86) (87) (88) (89) (90) (91) (92) (93) (94) (95) (96) (97) (98) (99) (100)

LINE	QUANTITY	UNIT	DESCRIPTION	UNIT PRICE	TOTAL	DATE	STATUS	SUBORDINATE	DIST	MARKET VALUE
37	780	BOYLE	CRE MI	0.0400	0.4076	50.5377	3	3520 JACKSON MI 37200 ALABAMA MI 40400 LAWS. MI	40 21 43	0.0720 0.0976 0.1780
38	1000	ETERNAL	AL	0.3581	0.4054	50.9381	1	6600 TUSCALOOSA AL	47	0.0473
39	1520	COMPLETE	NC	0.3630	0.3638	51.3019	0		49	0.0473
40	3600	JACKSONVILLE	FL	0.3575	0.3575	51.6594	0		0	0.0000
41	8500	TULSA	OK	0.3537	0.3537	52.0131	0		0	0.0000
42	1560	CLARKSVILLE	TN	0.0395	0.3508	52.3640	1	5360 NASHVILLE TN	41	0.3114
43	7240	SAINT ANTOINE	TX	0.3501	0.3501	52.7141	0		41	0.3114
44	4520	LOUISVILLE	KY	0.3253	0.3253	53.0394	0		0	0.0000
45	1280	BUFFALO	NY	0.3204	0.3204	53.3598	0		0	0.0000

MARKET PERIODIZATION MODEL (MDE)

CALL 612 - ANSA 32 CONRAD BELMONT CORP FOR THE 2009 W/297 CRG COVER MILEAGE AND 50 MILE P
 MARKET ACCESSIBLE MARKET VALUE (LMB 2000)

MARK	AREA	CITY/STATE	MARKET VALUE	TOTAL	CUM	SUBS	SASA	SUBORDINATE	DIST	MARKET VALUE
55	700	BATON ROUGE LA	0.2281	0.2281	56.0893	0			0	0.0000
56	5040	MICHIGAN MI	0.2240	0.2240	56.3133	0			0	0.0000
57	3000	GRAND RAPIDS MI	0.1777	0.2237	56.5365	1	5320	MUSHEGON-N MI	35	0.0455
58	3160	GREENVILLE SC	0.2219	0.2219	56.7584	0			35	0.0455
59	2090	FLINT MI	0.1358	0.2209	56.9793	2	800	PAY CITY MI	0	0.0000
60	1760	COLUMBIA SC	0.2100	0.2100	57.1892	0	4960	SAGINAW MI	32	0.0672
61	6025	PASCAGOULA MS	0.0481	0.2099	57.3991	2	920	BILOXI-GUL MS	21	0.0339
62	2120	DES MOINES IA	0.2051	0.2051	57.6042	0	5160	MOBILE AL	38	0.1279
63	4400	LITTLE ROCK AR	0.1708	0.1914	57.7956	1	6240	FINE BLUFF AR	59	0.1618
									0	0.0000
									40	0.0207
									40	0.0207

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MARKET DISTRIBUTION MODEL (MDS)
 MODEL FOR YEAR 2000 W/397 CROSSEVER
 MILEAGE AND 50 MILE R
 SHARES BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMSA	MUNICIPAL	MARKET FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	IL	RIST	MARKET VALUE
64	7000	SPRINGFIELD IL	0.1206	0.1856	57.9812	1	2040*	MECATON	IL	38	0.0650
										38	0.0650
65	1720	COLORADO S CO	0.1375	0.1778	58.1590	1	6560	PUEBLO	CO	41	0.0403
										41	0.0403
66	8520	TUCSON AZ	0.1752	0.1752	58.3342	0				0	0.0000
67	1560	CHATTANOOG TN-GA	0.1727	0.1727	58.5069	0				0	0.0000
68	200	ALBUQUERQUE NM	0.1717	0.1717	58.6786	0				0	0.0000
69	2320	EL PASO TX	0.1710	0.1710	58.8495	0				0	0.0000
70	3640	KNOXVILLE TN	0.1596	0.1596	59.0091	0				0	0.0000
71	840	BEAUMONT-P TX	0.1588	0.1588	59.1680	0				0	0.0000
72	2760	FORT WATHE IN	0.1536	0.1536	59.3215	0				0	0.0000

MARKET DISTRIBUTION MODEL (RPM)

FILE 013 - BMSA 82 CONDUIT NETWORK MODEL FOR YEAR 2000 W/397 CROSSED MILEAGE AND 50 MILE RADIUS BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	PRINCIPAL	MARKET VALUE	TOTAL	CUM	SUBS	BMSA	SUPERINTEGRATES	DIST	MARKET VALUE
73	1480 CHARLESTON WV	0.0813	0.1534	59.4747	1	7400	HUNTINGTON WV-KT-	44	0.0722
								44	0.0722
74	460 GPFLETON-O WI	0.0882	0.1512	59.6262	1	3080	GREEN BAY WI	27	0.0631
								27	0.0631
75	5440 HORTSVILLE AL	0.1501	0.1501	59.7762	0			0	0.0000
76	4/20 MADISON WI	0.1438	0.1438	59.9200	0			0	0.0000
77	1360 LEDAR RAFI IA	0.1035	0.1429	60.0630	1	8920	WATERLOO-C IA	50	0.0394
								50	0.0394
78	1965 DAVENPORT-14-IL	0.1375	0.1375	60.2005	0			0	0.0000
79	4120 LAS VEGAS NV	0.1233	0.1233	60.3237	0			0	0.0000
80	3560 JACKSON MS	0.1219	0.1219	60.4456	0			0	0.0000
81	2840 FRESNO CA	0.1210	0.1210	60.5666	0			0	0.0000

MARKET DISTRIBUTION MODEL (MOR)

FILE 010 - GASB B2 COMMON RETURN MODEL FOR YEAR 2000 W/377 Crossover MILFOGE AND 50 MILE R.
 SHARES ET ALLESBATE MARKET VALUE - YEAR 2000

MARK	PRINCIPAL	MARKET PRICE	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	PIST	MARKET VALUE
B2	5745 NORTHEAST FA	0.1197	0.1197	60.6862	0			0	0.0000

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MARKET DISTRIBUTION MODEL (MUM)

FILE 018 - GSM 90 COMMON NETWORK MODEL FOR YEAR 2000 W/236 CROSSOVER MILEAGE AND 50 MILE R
RADIUS BY ACCESSIBLE MARKET VALUE - YEAR 2000

Maximum Network
Price = 20% Below Ku-Band

MARK	SMSA	PRINCIPAL	MT-NJ	FR FREQ	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5600	NEW YORK	NY-NJ	5.7521	8.0064	8.0064	8	3640	JERSEY CIT NJ LONG BRANC NJ NASSAU-SUF NY NEW BRUNSW NJ NEWARK NJ NORWALK CT PATERSON-C NJ STANFORD CT	3 31 20 30 10 39 16 33	0.1675 0.1019 0.5388 0.2239 0.8218 0.0625 0.1753 0.1627
										182	2.2543
2	4480	LOS ANGELE	CA	4.3193	5.5542	13.5606	2	360	ANAHEIM-SA CA RIVERSIDE- CA	25 55	0.9145 0.3204
										80	1.2349
3	1600	CHICAGO	IL	4.6700	4.8556	18.4163	1	2960	GARY-HAMMD IN	25	0.1857
										25	0.1857
4	7360	SAN FRANCI	CA	2.5839	3.7478	22.1641	3	7400*	SAN JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	1.0463 0.0624 0.0552
										116	1.1639
5	6160	PHILADELPH	PA-NJ	1.9026	2.6916	24.8557	5	240	ALLEN TOWN- PA-NJ READING PA TRENTON NJ VINELAND-M NJ WILMINGTON DE-NJ-	49 49 29 33 26	0.2420 0.1174 0.1641 0.0427 0.2227
										186	0.7890
6	2160	DETROIT	MI	2.1883	2.6604	27.5160	2	440	ANN ARBOR MI TOLEDO OH-MI	33 54	0.1976 0.2745
										87	0.4721

MARKET REGISTERED FOR MODEL (MILE)

FILE 01B - HASM 90 COMMON REGISTER MODEL FOR YEAR 2000 W/236 CROSSOVER IN LEAD (ADD 30 MILE R
 SAMPLE BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	PRINCIPAL	FRANC	TOTAL	CUM	SUIS	SASA	SUBORDINATE	DIST	MARKET VALUE
/	3340 WASHINGTON DC-MD	1.0025	2.4488	27.9649	1	720	BALTIMORE MD	36	0.8464
								36	0.8464
U	1120 BOSTON MA	1.5259	2.4421	32.4070	9	1200	BROCKTON MA	20	0.0461
						2480	FALL RIVER MA-RI	46	0.0415
						2600	FITCHBURG MA	42	0.0248
						4160	LAWRENCE-H MA-NH	25	0.0899
						4560	LOWELL MA-NH	24	0.0704
						4760	MANCHESTER NH	49	0.0535
						5350	NASHUA NH	35	0.0554
						6480	PROVIDENCE RI-MA	42	0.3899
						9240	WORCESTER MA	39	0.1447
								322	0.9163
V	3360 HOUSTON TX	1.9224	2.0148	34.4218	1	2920	GALVESTON TX	47	0.0924
								47	0.0924
10	1680 CLEVELAND OH	1.0401	1.8112	36.2330	4	80	AKRON OH	31	0.2799
						1320	CANTON OH	51	0.1579
						4440	LORAIN-ELY OH	26	0.1332
						9320	YOUNGSTOWN OH	61	0.2001
								169	0.7711
11	1920 DALLAS-FOR TX	1.6900	1.6900	37.9230	0			0	0.0000
12	5120 MIDDLETOWN MI-MI	1.4857	1.4857	39.4087	0			0	0.0000
13	5000 MIAMI FL	0.8536	1.3900	40.7987	2	2680	FORT LAUDE FL	24	0.3614
						0960	WEST PALM FL	64	0.1749
								88	0.5364

MARKET DISTRIBUTION MODEL (MM)

FILE 610 - NASH YO COMMON NETWORK MODEL FOR YEAR 2000 W/236 CROSSOVER MILEAGE AND 50 MILE R
 SMSA'S BY ACCESSIBLE MARKET VALUE - YEAR 2000

RAWK	SMSA	PRINCIPAL	MO-IL	PRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
14	7040	ST LOUIS	MO-IL	1.3856	1.3856	42.1843	0			0	0.0000
15	520	ATLANTA	GA	1.3280	1.3280	43.5123	0			0	0.0000
16	1640	CINCINNATI	OH-KY-	0.7004	1.2208	44.7331	2	2000 3200	DAYTON OH HAMILTON-M OH	49 21	0.4055 0.1149
17	6280	PITTSBURGH	PA	1.0539	1.1373	45.8704	2	8080 9000	STEUBENVIL OH-WV WHEELING WV-OH	33 46	0.0479 0.0355
18	3280	HARTFORD	CT	0.3962	1.1167	46.9871	9	1160 1170 1930 4960 5440 5480 5520 8000 8880	BRIDGEPORT CT BRISTOL CT DANBURY CT MERIDEN CT NEW BRITAIN CT NEW HAVEN- CT NEW LONDON CT-RI SPRINGFIELD CT-MA WATERBURY CT	49 16 48 18 9 35 42 24 25	0.1519 0.0192 0.0461 0.0133 0.0422 0.1644 0.0372 0.1589 0.0873
19	2080	DENVER-BOU	CO	1.0038	1.0320	48.0192	1	3060	GREELEY CO	50	0.0282
20	5080	MILWAUKEE	WI	0.7942	0.9518	48.9710	2	3800* 6600	KENOSHA WI RACINE WI	32 24	0.0736 0.0840
										56	0.1576

MODEL OF CREDITORS' MODEL (1969)

FILE 518 0650 70 CREDITORS' MODEL FOR YEAR 2000 92233 CREDITORS' MILEAGE AND 50 MILE R
 30 CREDITORS' MODEL VALUE YEAR 2000

FORM	YEAR	PRINCIPAL	MARKET VALUE	FEED	TOTAL	CUM	SHARES	AREA	SUBORDINATES	DIST	MARKET VALUE
21	3700	KANSAS CIT MO-KS	0.8667	0.9160	49.8867	2	4150	LAWRENCE MO 7000 ST JOSEPH MO	MS MO	37 48	0.0134 0.0359
										85	0.0493
22	7000	SEATTLE EV WA	0.7382	0.8694	50.7563	1	8200	TACOMA WA	WA	26	0.1312
										26	0.1312
23	1300	FURLINGTON NC	0.0300	0.8078	51.5641	2	3120 6640	GREENSBORO NC FALEIGH-DU NC	NC NC	20 49	0.4659 0.3118
24	6200	PHOENIX AZ	0.7523	0.7523	52.3164	0				69	0.7778
										0	0.0000
25	3400	INDIANAPOLIS IN	0.5839	0.7177	53.0341	4	400 1020 3850 5280	ANDERSON IN BLOOMINGTO IN KOKOMO IN MUNCIE IN	IN IN IN IN	34 46 49 50	0.0401 0.0322 0.0227 0.0388
										179	0.1338
26	1840	COLUMBUS OH	0.6548	0.7024	53.7366	1	7960	SPRINGFIELD OH	OH	43	0.0477
										43	0.0477
27	7320	SAN DIEGO CA	0.6681	0.6681	54.4047	0				0	0.0000
28	8200	TAMPA-ST P FL	0.5458	0.6392	55.0439	2	1140 7510	BRADENTON FL SARASOTA FL	FL FL	33 43	0.0280 0.0655
										76	0.0934

MARKET DISTRIBUTION MODEL (1968)

FILE 618 - BASE 70 CONDUIT NETWORK MODEL FOR YEAR 2000 W/2500 OBSERVER MILEAGE AND 50 MILE RADIUS OF ACCESSIBLE MARKET VALUE YEAR 2000

MARK	BASE	PRINCIPAL	OR-WA	MARKET PRINC	TOTAL	COM	SOVS	SM50	SUBORDINATES	DIST	MARKET VALUE	
27	6410	PORTLAND	OR-WA	0.5347	0.5060	55.6479	1	7080	SALE4	OR	44	0.0711
											44	0.0711
30	8120	STOCKTON	CA	0.1081	0.5905	56.2403	2	6920	SACRAMENTO CA 5170 MODESTO CA	45 28	0.4204 0.0619	
31	1200	BUFFALO	NY	0.5645	0.5645	56.8048	0			73	0.4824	
										0	0.0000	
32	6520	PROVO-OREM	UT	0.0586	0.5634	57.3683	1	7160	SALT LAKE	UT	38	0.5049
										38	0.5049	
33	5560	NEW ORLEANS	LA	0.5404	0.5404	57.9087	0			0	0.0000	
34	6840	POLMESTER	NY	0.5285	0.5285	58.4372	0			0	0.0000	
35	4360	LINCOLN	NE	0.1246	0.5114	50.9486	1	5920	OMAHA	NE-IA	50	0.3869
										50	0.3869	
36	5760	ORLANDO	FL	0.2796	0.5102	59.4588	2	3980A 4900	LAKELAND-W FL MELBOURNE-FL	42 42	0.0873 0.1433	
										84	0.2306	
37	4920	MEMPHIS	TN-AR	0.5030	0.5030	59.9618	0			0	0.0000	

MARKET DISTRIBUTION MODEL (DDM)

FILE 318 - 0054 90 COMMOD RETIRED MODEL FOR YEAR 2000 W/236 CROSSOVER MILEAGE AND 50 MILE R
 RANGE OF ADJUSTABLE MARKET VALUE - YEAR 2000

Rank	PRINCIPAL	MARKET PRINC	TOTAL	VALUES	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
38	4520 LOUISVILLE KY-IN	0.4692	0.4692	60.4310	0				0	0.0000
39	6140 FLEETSBURG VA	0.0501	0.4610	60.8921	1	6760	✓ RICHMOND VA	23	23	0.4110
40	780 BATTLE CREE MI	0.0685	0.4599	61.3520	3	3520	JACKSON MI	40	40	0.0825
						3720*	KALAMAZOO MI	21	21	0.1090
						4040**	LANSHING-EA MI	43	43	0.2000
								104	104	0.3914
41	5880 OKLAHOMA C OK	0.4555	0.4555	61.8075	0				0	0.0000
42	1660 CLARKSVILLE TN-KY	0.0472	0.4353	62.2428	1	5360	✓ NASHVILLE- TN	41	41	0.3881
								41	41	0.3881
43	1520 CHARLOTTE- NC	0.4306	0.4306	62.6735	0				0	0.0000
44	1000 BIRMINGHAM AL	0.3805	0.4303	63.1038	1	8600	TUSCALOOSA AL	49	49	0.0498
								49	49	0.0498
45	5680 MEMPHIS NE VA	0.1166	0.4290	63.5327	1	5720	✓ NORFOLK-VI VA-NC	13	13	0.3124
								13	13	0.3124
46	3240 HARRISBURG PA	0.2326	0.4284	63.7611	2	9280	YORK PA	23	23	0.0883
						4000	LANCASTER PA	35	35	0.1075
								58	58	0.1958

OBJECT DISTRIBUTION MODEL (OTM)

FILE 618 - 0050 90 COMBID RETIRE MODEL FOR YEAR 2000 W/230 CROSOVER MILEAGE AND 50 MILE R
 RANGE OF ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	AREA	PRINCIPAL	MARKET	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET
			INTR		VALUES					VALUE
47	6000	MCKESSAVIL FL	0.3762	0.3762	64.3574	0			0	0.0000
48	3060	TIN SA OK	0.3766	0.3766	64.7340	0			0	0.0000
49	7240	SAN ANTONIO TX	0.3701	0.3701	65.1640	0			0	0.0000
50	8160	SYRACUSE NY	0.2388	0.3230	65.4270	1	8680	UTICA-ROME NY	47	0.0842
51	160	ALBANY-SCH NY	0.2767	0.3113	65.7383	1	6320	PITTSFIELD MA	47	0.0842
52	1040	BLOOMINGTO IL	0.0639	0.3032	66.0415	2	6120 ✓ 1400	PEORIA IL CHAMPAIGN IL	29	0.0345
53	640	AUSTIN TX	0.2942	0.2942	66.3357	0			29	0.0345
54	6000	ORANGE-SEP CA	0.1483	0.2774	66.6131	1	7480	SANTA BARB CA	82	0.2394
55	3000	GRAND RAPID MI	0.2094	0.2672	66.8804	1	5320	MUSKOGON-N MI	0	0.0000
									34	0.1291
									34	0.1291
									35	0.0578
									35	0.0578

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MARKET DISTRIBUTION MODEL (MMB)

TABLE 616 - 1988 50 COMPANY OFFROAD MODEL FOR YEAR 2000 W/2.5% CROSOVER RELEASE AND 50 MILE R
BASED BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARKET	PRINCIPAL	MI	MARKET PRICE	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
56	3100	GREENVILLE SC	0.2575	0.2575	67.1379	0			0	0.0000
57	2640	PLANT MI	0.1554	0.2548	67.3927	2	800 6960	BAY CITY MI SAGINAW MI	42 32	0.0209 0.0785
58	760	BATON ROUGE LA	0.2539	0.2539	67.6465	0			0	0.0000
59	2120	DES MOINES IA	0.2454	0.2454	67.8919	0			0	0.0000
60	9040	WICHITA KS	0.2438	0.2438	68.1357	0			0	0.0000
61	7800	SPRINGFIELD IL	0.1535	0.2326	68.3804	1	2040*	DECATUR IL	38	0.0791
62	4400	LITTLE ROCK AR	0.2042	0.2294	68.5978	1	6240	FINE BLUFF AR	38	0.0791
63	6025	FASCAGOULA MS	0.6512	0.2289	68.8267	2	920 5160	MOBILE AL MOBILE AL	40 40	0.0252 0.0252
64	1760	COLUMBIA SC	0.2269	0.2269	69.0536	0			0	0.0000
									21 38 59	0.0376 0.1401 0.1777

MARKET DISTRIBUTION MODEL (MUM)

FILE 818 - SASA 90 CONURB NETWORK MODEL FOR YEAR 2000 W/23% CROSSOVER MILEAGE AND 50 MILE R
 SASA'S ESTIMATED MARKET VALUE - YEAR 2000

MARK	SASA	PRINCIPAL	MARKET PRICE	TOTAL	CUM	SUBS	SASA	SUBORDINATES	DIST	MARKET VALUE
74	2760	WORT WATPE IN	0.1719	0.1719	70.9144	0			0	0.0000
75	340	BERMONT-P TX	0.1717	0.1717	71.0861	0			0	0.0000
76	1920	DAVERFORT-IA-IL	0.1699	0.1699	71.2560	0			0	0.0000
77	3440	MURKITSVILLE AL	0.1689	0.1689	71.4249	0			0	0.0000
78	1360	CEDAR RAPIDS IA	0.1136	0.1605	71.5855	1	8920	WATERLOO-C IA	50	0.0469
79	4640	LYNCHBURG VA	0.0614	0.1567	71.7421	1	6800	ROANOKE VA	50	0.0469
80	5745	NORTHEAST PA	0.1496	0.1496	71.8917	0			45	0.0953
81	4120	LOS VEGAS NV	0.1386	0.1386	72.0303	0			45	0.0953
82	3560	JACKSON MS	0.1377	0.1377	72.1680	0			0	0.0000
									0	0.0000

MARKET DISTRIBUTION MODEL (ADM)

FILE 518 - NMSA 90 COMMON NETWORK MODEL FOR YEAR 2000 M/236 CROSSOVER MILEAGE AND 50 MILE R
 NMSA 90 ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMSA	PRINCIPAL	MARKET VALUES				SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
			FRINC	TOTAL	CUM	AVG					
83	2440	EVANSVILLE IN-IN	0.1667	0.1325	72.3605	1	5990	OWENSBORO KY	29	0.0259	
									29	0.0259	
84	6800	ROCKFORD IL	0.1323	0.1323	72.4328	0			0	0.0000	
85	2040	FRESNO CA	0.1247	0.1247	72.5575	0			0	0.0000	
86	3660	JOHNSON CI TN-VA	0.1241	0.1241	72.6816	0			0	0.0000	
87	4280	LEXINGTON- KY	0.1217	0.1217	72.8033	0			0	0.0000	
88	7120	SALINAS-SE CA	0.0767	0.1216	72.9249	1	7485	SANTA CRUZ CA	30	0.0449	
									30	0.0449	
89	7800	SOUTH BEND IN	0.1204	0.1204	73.0454	0			0	0.0000	
90	2360	ERIE PA	0.1171	0.1171	73.1624	0			0	0.0000	

FILE 620 - MASSA 99 COMMON NETWORK MODEL FOR YEAR 2000 W/97 CROSSOVER MILEAGE AND 50 MILE RA
 SMSA'S BY ACCESSIBLE MARKET VALUE - YEAR 2000

Maximum Network
 Price = 40% below Ku-Band

MARK	SMSA	PRINCIPAL	NY-NJ	NY-NJ	MARKET FRIP/C	TOTAL	CUM SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
1	5600	NEW YORK			6.9980	9.6688	8	3640	JERSEY CIT NJ LONG BRANC NJ NASSAU-SUF NY NEW BRUNSW NJ NEWARK NJ NORWALK CT PATERSON-C NJ STAMFORD CT	3 31 20 30 10 39 16 33	0.2028 0.1188 0.6410 0.2645 0.9844 0.0712 0.2105 0.1776
										182	2.6709
2	4400	LOS ANGELE	CA		4.4936	5.7520	2	360 6780	ANAHEIM-SA CA RIVERSIDE- CA	25 55	0.9321 0.3263
3	1600	CHICAGO	IL		5.0933	5.3188	1	2960	GARY-HAMMO IN	25	0.2255
4	7360	SAN FRANCIS	CA		2.6279	3.8078	3	7400* 7500 8720	SAN JOSE CA SANTA ROSA CA VALLEJO-FA CA	43 49 24	1.0601 0.0635 0.0563
										116	1.1799
5	8840	WASHINGTON DC-MD			2.1810	3.2982	1	720	BALTIMORE MD	36	1.1173
										36	1.1173
6	1120	BOSTON	MA		1.9713	3.1485	9	1200 2480 2600 4160 4560 4760 5350 6480 9240	BROCKTON MA FALL RIVER MA-RI FITCHBURG- MA LAWRENCE-H MA-NH LOWELL MA-NH MANCHESTER NH MASHUA NH PROVIDENCE RI-MA WORCESTER MA	20 46 42 25 24 49 35 42 39	0.0560 0.0503 0.0304 0.1192 0.0884 0.0654 0.0769 0.5061 0.1845
										322	1.1772

MARKET DISTRIBUTION MODEL (MIDM)

FILE 520 - MODEL 99 COMMON MARKET MODEL FOR YEAR 2000 W/97 CROSSEVER MILEAGE AND 50 MILE RA
BASED ON ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SALE	FRIDGIFOL	FL	MO-IL	FEED	TOTAL	CUM	SUBS	EMSA	COORDINATES	DIST	MARKET VALUE
14	5000	MILWAU	FL		0.8823	1.4102	47.5236	2	2680	FORT LAUDE FL WEST PALM FL	24 64	0.3764 0.1795
											88	0.5559
15	7010	ST LOUIS	MO-IL		1.4398	1.4398	48.9634	0			0	0.0000
16	520	ATLANTA	GA		1.4178	1.4178	50.3812	0			0	0.0000
17	6280	PITTSBURGH	PA		1.2981	1.3965	51.7776	2	8080	STUBENVIL OH-MV WHEELING WV-OH	33 46	0.0570 0.0414
											79	0.0984
18	3280	HARTFORD	CT		0.5423	1.3333	53.1110	9	1160	BRIDGEFORD CT	49	0.1615
									1170	BRISTOL CT	16	0.0211
									1930	DANBURY CT	48	0.0484
									4960	MERIDEN CT	18	0.0149
									5440	NEW BRITAIN CT	9	0.0473
									5480	NEW HAVEN CT	35	0.1824
									5520	NEW LONDON CT-RI	42	0.0405
									8000	SPRINGFIELD CT-MA	24	0.1751
									8880	WATERBURY CT	25	0.0999
											266	0.7911
19	2080	DENVER-BOU	CO		1.0168	1.0455	54.1564	1	3060	GREELEY CO	50	0.0286
											50	0.0286
20	5080	MILWAUKEE	WI		0.8455	1.0147	55.1711	2	3900*	KENOSHA WI	32	0.0785
									6600	RACINE WI	24	0.0907
											56	0.1692

MARKET DISTRIBUTION MODEL (MDO)

FILE 620 - HASA 99 COMMON MEMORY MODEL FOR YEAR 2000 W/97 CROSSOVER MILEAGE AND 50 MILE RA
 MARKET VALUE BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMO	PRINCIPAL	MARKET PRICE	TOTAL	CUM	SUBS	SMSG	SUBORDINATES	DIST	MARKET VALUE
29	1200	BUFFALO NY	0.6417	0.6417	62.4620	0			0	0.0000
30	6440	FORTLAND OR-WA	0.5559	0.6250	63.0910	1	7080	SALEM OR	44	0.0732
31	8120	STOCKTON CA	0.1100	0.6014	63.6923	2	6920 5170	SACRAMENTO CA MODESTO CA	45 28	0.4284 0.0629
32	700	BATTLE CREE MI	0.0929	0.5707	64.2632	3	3520 3720 4040	JACKSON MI KALAMAZOO-MI LANSING-EA MI	40 21 43	0.1001 0.1323 0.2455
33	6520	FROVD-OFEM UT	0.0594	0.5705	64.8337	1	7160	SALT LAKE UT	38	0.5111
34	6840	ROCHESTER NY	0.5630	0.5630	65.3967	0			0	0.0000
35	3240	HARRISBURG PA	0.3154	0.5619	65.9586	2	9280 4000	YORK PA LANCASTER PA	23 35	0.1252 0.1213
36	5060	NEW ORLEAN LA	0.5497	0.5497	66.5083	0			0	0.0000

MARKET DISTRIBUTION MODEL (NDM)

FILE 620 - 1454 99 COMMON NETWORK MODEL FOR YEAR 2000 W/77 CROSSOVER MILEAGE AND 50 MILE RA
 SMSA'S BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK SMSA	PRINCIPAL	M A R K E T F R T I C	T O T A L	C U R	S U B S	S M S A	S U B O R D I N A T E S	D I S T	M A R K E T V A L U E
45	1000 BIRMINGHAM AL	0.4128	0.4659	71,5235	1	8600	TUSCALOOSA AL	49	0.0530
47	1520 CHARLOTTE-NC	0.4596	0.4596	71,9831	0			0	0.0000
48	160 ALBANY-SCH NY	0.4002	0.4386	72,4217	1	6320	PITTSFIELD MA	29	0.0384
49	3600 JACKSONVIL FL	0.4164	0.4164	72,8381	0			29	0.0384
50	8560 TULSA OK	0.4162	0.4162	73,2543	0			0	0.0000
51	7240 SAN ANTOHI TX	0.3922	0.3922	73,6465	0			0	0.0000
52	640 AUSTIN TX	0.3642	0.3642	74,0107	0			0	0.0000
53	1040 BLOOMINGTO IL	0.0798	0.3452	74,3559	2	6120 1400	✓ PEORIA IL CHAMPAIGN-IL	35 47	0.1957 0.0697
54	3000 GRAND RAPID MI	0.2765	0.3387	74,6946	1	5320	MUSKEGON-N MI	82	0.2654
								35	0.0622
								35	0.0622

MARKET DISTRIBUTION MODEL (ADM)

FILE 520 - NASA 99 COMMON NETWORK MODEL FOR YEAR 2000 W/97 CROSSOVER MILEAGE AND 50 MILE RA
 EMSATS BY ACCESSABLE MARKET VALUE - YEAR 2000

RANK	SMSA	PRINCIPAL	MT	M A R K E T FRIHC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
55	2540	FLIHT	MI	0.1888	0.3067	75.0013	2	800	BAY CITY MI SAGINAW MI	42 32	0.0245 0.0934
										74	0.1179
56	6000	ONHARD-SIM	CA	0.1533	0.2869	75.2882	1	7480	SANTA BARB CA	34	0.1336
										34	0.1336
57	3160	GREENVILLE	SC	0.2789	0.2789	75.5671	0			0	0.0000
58	7880	SPRINGFIELD	IL	0.1824	0.2767	75.8438	1	2040	DECATUR IL	38	0.0944
										38	0.0944
59	2120	DES MOINES	IA	0.2665	0.2665	76.1104	0			0	0.0000
60	760	BATCH ROUS	LA	0.2616	0.2616	76.3720	0			0	0.0000
61	1480	CHARLESTON	WV	0.1417	0.2602	76.6322	1	3400	HUNTINGTON WV-KY	44	0.1185
										44	0.1185
62	9040	WICHITA	KS	0.2587	0.2587	76.8908	0			0	0.0000
63	1760	COLUMBIA	SC	0.2419	0.2419	77.1327	0			0	0.0000

MARKET DISTRIBUTION MODEL (ADM)

FILE 620 HASA 99 COMMON NETWORK MODEL FOR YEAR 2000 W/97 CROSSOVER MILEAGE AND 50 MILE RA
 SMO'S BY ACCESSABLE MARKET VALUE - YEAR 2000

MARK	SMSA	PRINCIPAL	MARKET PRICE	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
64	6025	FASCAGOULA MS	0.0524	0.2405	77.3732	2	920	RILOXI-GUL MS MOBILE AL	21 38	0.0388 0.1493
65	4400	LITTLE ROCK AR	0.2142	0.2398	77.6130	1	6240	PINE BLUFF AR	40	0.0256
66	2760	FORT WAYNE IN	0.2378	0.2378	77.8508	0			40	0.0256
67	5745	NORTHEAST PA	0.2319	0.2319	78.0826	0			0	0.0000
68	1560	CHATTANOOG TN-GA	0.2153	0.2153	78.2980	0			0	0.0000
69	3840	KINGVILLE TN	0.2095	0.2095	78.5075	0			0	0.0000
70	4720	MARION WI	0.2089	0.2089	78.7163	0			0	0.0000
71	1960	DAVENPORT-IA-IL	0.2030	0.2030	78.9193	0			0	0.0000
72	460	WFFLETON-O MI	0.1151	0.2002	79.1195	1	3080	GREEN BAY WI	27	0.0852
									27	0.0852

MARKET DISTRIBUTION MODEL (MM)

FILE 620 - 0854 93 CONCORD NETWORK MODEL FOR YEAR 2000 9/97 CROSSOVER MILEAGE AND 50 MILE RA
 INPUT BY ACCESSIBLE MARKET VALUE - YEAR 2000

MARK	SMO	FRANCH	MARKET VALUE	FRINC	TOTAL	CUM	SUBS	SMSA	SUBORDINATES	DIST	MARKET VALUE
82	4120	LAS VEGAS NV	0.1608	0.1608	0.1608	80.9136	0			0	0.0000
83	2440	EVANSVILLE IN-KY	0.1219	0.1219	0.1503	81.0639	1	599L	OMENSBORO NY	29	0.0284
										29	0.0284
84	3550	JACKSON MS	0.1479	0.1479	0.1479	81.2119	0			0	0.0000
85	960	BIRMGHAMTON NY-PA	0.1225	0.1225	0.1463	81.3581	1	2335	ELMIRA NY	46	0.0238
										46	0.0238
86	7300	SOUTH BEND IN	0.1436	0.1436	0.1436	81.5018	0			0	0.0000
87	6830	ROCKFORD IL	0.1411	0.1411	0.1411	81.6429	0			0	0.0000
88	2360	ERIE PA	0.1366	0.1366	0.1366	81.7794	0			0	0.0000
89	3600	JOHNSON CI TN-VA	0.1360	0.1360	0.1360	81.9154	0			0	0.0000
90	4280	LEWINGTON KY	0.1302	0.1302	0.1302	82.0456	0			0	0.0000

MARKET DISTRIBUTION SUBJECT (0104)

FILE 520 ADDED BY COMPANY REPORT MODEL FOR YEAR 2000 N/77 CROSSOVER MILEAGE AND 50 MILE EA
 SUBJECT IS AVAILABLE MARKET VALUE YEAR 2000

MARK	AREA	FACILITY	MARKET PRICE	TOTAL	CUM	SUBS	SWGA	SUBORDINATES	DIST	MARKET VALUE
91	680	BARBER-ATL GA	0.1292	0.1292	82.1748	0			0	0.0000
92	760	SHREVEPORT LA	0.1263	0.1263	82.3012	0			0	0.0000
93	7120	SALINAS-SE CA	0.0789	0.1245	82.4257	1	7485	SANTA CRUZ CA	30	0.0457
									30	0.0457
94	2580	FAYETTEVILLE AR	0.0514	0.1234	82.5491	1	2720	FORT SMITH AR-OK	49	0.0720
									49	0.0720
95	3010	MILFORD-TE TX	0.0550	0.1231	82.6722	1	8800	MACO TX	46	0.0673
									46	0.0673
96	5240	MONTGOMERY AL	0.1215	0.1215	82.7937	0			0	0.0000
97	600	ATLANTA GA-SC	0.1210	0.1210	82.9147	0			0	0.0000
98	1410	CHARLESTON SC	0.1205	0.1205	83.0352	0			0	0.0000
99	1880	CORPUS CHR TX	0.1187	0.1187	83.1539	0			0	0.0000

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