## Chapter 10

# The Emergence and Impact of Intelligent Machines

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The following issues are addressed in this essay.<sup>1</sup>

- **Models of Technology Trends**: A discussion of why nanotechnology and related advanced technologies are inevitable. The underlying technologies are deeply integrated into our society and are advancing on many diverse fronts.
- The Economic Imperatives of the Law of Accelerating Returns: The exponential advance of technology, including the accelerating miniaturization of technology, is driven by economic imperative, and, in turn, has a pervasive impact on the economy.

#### 1. Models of Technology Trends

A diverse technology such as nanotechnology progresses on many fronts and is comprised of hundreds of small steps forward, each benign in itself. An examination of these trends shows that technology in which the key features are measured in a small number of nanometers is inevitable. I hereby provide some examples of my study of technology trends.

The motivation for this study came from my interest in inventing. As an inventor in the 1970s, I came to realize that my inventions needed to make sense in terms of the enabling technologies and market forces that would exist when the invention was introduced, which would represent a very different world than when it was conceived. I began to develop models of how distinct technologies—electronics, communications, computer processors, memory, magnetic storage, and the size of technology—developed and how these changes rippled through markets and ultimately our social institutions. I realized that most inventions fail not because they never work, but because their timing is wrong. Inventing is a lot like surfing, you have to anticipate and catch the wave at just the right moment.

<sup>&</sup>lt;sup>1</sup> This chapter covers much of the material presented at a plenary address of the same title at the London conference on *Intelligent Motion and Interaction within Virtual Environments*. More of Kurzweil's writing may be found on the web at: <u>http://www.kurzweilai.net/meme/frame.html?m=10</u>.

In the 1980s, my interest in technology trends and implications took on a life of its own, and I began to use my models of technology trends to project and anticipate the technologies of future times, such as the year 2000, 2010, 2020, and beyond. This enabled me to invent with the capabilities of the future. In the late 1980s, I wrote my first book, *The Age of Intelligent Machines*, which ended with the specter of machine intelligence becoming indistinguishable from its human progenitors. This book included hundreds of predictions about the 1990s and early 2000 years, and my track record of prediction has held up well.

During the 1990s I gathered empirical data on the apparent acceleration of all informationrelated technologies and sought to refine the mathematical models underlying these observations. In *The Age of Spiritual Machines* (ASM), which I wrote in 1998, I introduced refined models of technology, and a theory I called "the law of accelerating returns," which explained why technology evolves in an exponential fashion.

#### 1.1 The Intuitive Linear View versus the Historical Exponential View

The future is widely misunderstood. Our forebears expected the future to be pretty much like their present, which had been pretty much like their past. Although exponential trends did exist a thousand years ago, they were at that very early stage where an exponential trend is so flat and so slow that it looks like no trend at all. So their lack of expectations was largely fulfilled. Today, in accordance with the common wisdom, everyone expects continuous technological progress and the social repercussions that follow. But the future will nonetheless be far more surprising than most observers realize because few have truly internalized the implications of the fact that the rate of change itself is accelerating.

Most long-range forecasts of technical feasibility in future time periods dramatically underestimate the power of future developments because they are based on what I call the "intuitive linear" view of history rather than the "historical exponential view." To express this another way, it is not the case that we will experience a hundred years of progress in the twenty-first century; rather we will witness on the order of twenty thousand years of progress (at *today's* rate of progress, that is).

When people think of a future period, they intuitively assume that the current rate of progress will continue for future periods. Even for those who have been around long enough to experience how the pace increases over time, an unexamined intuition nonetheless provides the impression that progress changes at the rate that we have experienced recently. From the mathematician's perspective, a primary reason for this is that an exponential curve approximates a straight line when viewed for a brief duration. It is typical, therefore, that even sophisticated commentators, when considering the future, extrapolate the current pace of change over the next 10 years or 100 years to determine their expectations. This is why I call this way of looking at the future the "intuitive linear" view.

But a serious assessment of the history of technology shows that technological change is exponential. In exponential growth, we find that a key measurement such as computational power is multiplied by a constant factor for each unit of time (e.g., doubling every year) rather than just being added to incrementally. Exponential growth is a feature of any evolutionary process, of which technology is a primary example. One can examine the data in different ways, on different time scales, and for a wide variety of technologies ranging from electronic to biological, as well as social implications ranging from the size of the economy to human life span, and the acceleration of progress and growth applies. Indeed, we find not just simple exponential growth, but "double" exponential growth, meaning that the rate of exponential growth is itself growing exponentially. These observations do not rely merely on an assumption of the continuation of Moore's law (i.e., the exponential shrinking of transistor sizes on an integrated circuit), but is based on a rich model of diverse technological processes. What it clearly shows is that technology, particularly the pace of technological change, advances (at least) exponentially, not linearly, and has been doing so since the advent of technology, indeed since the advent of evolution on Earth.

Many scientists and engineers have what my colleague Lucas Hendrich calls "engineer's pessimism." Often an engineer or scientist who is so immersed in the difficulties and intricate details of a contemporary challenge fails to appreciate the ultimate long-term implications of their own work, and, in particular, the larger field of work that they operate in. Consider the biochemists in 1985 who were skeptical of the announcement of the goal of transcribing the entire genome in a mere 15 years. These scientists had just spent an entire year transcribing a mere one ten-thousandth of the genome, so even with reasonable anticipated advances, it seemed to them like it would be hundreds of years, if not longer, before the entire genome could be sequenced. Or consider the skepticism expressed in the mid 1980s that the Internet would ever be a significant phenomenon, given that it included only tens of thousands of nodes. The fact that the number of nodes was doubling every year and there were, therefore, likely to be tens of millions of nodes ten years later was not appreciated by those who struggled with "state of the art" technology in 1985, which permitted adding only a few thousand nodes throughout the world in a year.

I emphasize this point because it is the most important failure that would-be prognosticators make in considering future trends. The vast majority of technology forecasts and forecasters ignore altogether this "historical exponential view" of technological progress. Indeed, almost everyone I meet has a linear view of the future. That is why people tend to overestimate what can be achieved in the short term (because we tend to leave out necessary details), but underestimate what can be achieved in the long term (because the exponential growth is ignored).

#### **1.2 The Law of Accelerating Returns**

The ongoing acceleration of technology is the implication and inevitable result of what I call the "law of accelerating returns," which describes the acceleration of the pace and the exponential growth of the products of an evolutionary process. This includes technology, particularly information-bearing technologies, such as computation. More specifically, the law of accelerating returns states the following:

• Evolution applies positive feedback in that the more capable methods resulting from one stage of evolutionary progress are used to create the next stage. As a result, the rate of progress of an evolutionary process increases exponentially over time. Over time, the "order" of the information embedded in the evolutionary process (i.e., the measure of how well the information fits a purpose, which in evolution is survival) increases.

- A correlate of the above observation is that the "returns" of an evolutionary process (e.g., the speed, cost-effectiveness, or overall "power" of a process) increase exponentially over time.
- In another positive feedback loop, as a particular evolutionary process (e.g., computation) becomes more effective (e.g., cost effective), greater resources are deployed towards the further progress of that process. This results in a second level of exponential growth (i.e., the rate of exponential growth itself grows exponentially).
- Biological evolution is one such evolutionary process.
- Technological evolution is another such evolutionary process. Indeed, the emergence of the first technology-creating species resulted in the new evolutionary process of technology. Therefore, technological evolution is an outgrowth of and a continuation of biological evolution.
- A specific paradigm (a method or approach to solving a problem, e.g., shrinking transistors on an integrated circuit as an approach to making more powerful computers) provides exponential growth until the method exhausts its potential. When this happens, a paradigm shift (a fundamental change in the approach) occurs, which enables exponential growth to continue.
- Each paradigm follows an "S-curve," which consists of slow growth (the early phase of exponential growth), followed by rapid growth (the late, explosive phase of exponential growth), followed by a leveling off as the particular paradigm matures.
- During this third or maturing phase in the life cycle of a paradigm, pressure builds for the next paradigm shift.
- When the paradigm shift occurs, the process begins a new S-curve.
- Thus the acceleration of the overall evolutionary process proceeds as a sequence of Scurves, and the overall exponential growth consists of this cascade of S-curves.
- The resources underlying the exponential growth of an evolutionary process are relatively unbounded.
- One resource is the (ever-growing) order of the evolutionary process itself. Each stage of evolution provides more powerful tools for the next. In biological evolution, the advent of DNA allowed more powerful and faster evolutionary "experiments." Later, setting the "designs" of animal body plans during the Cambrian explosion allowed rapid evolutionary development of other body organs, such as the brain. Or to take a more recent example, the advent of computer-assisted design tools allows rapid development of the next generation of computers.
- The other required resource is the "chaos" of the environment in which the evolutionary process takes place and which provides the options for further diversity. In biological evolution, diversity enters the process in the form of mutations and ever- changing environmental conditions, including cosmological disasters (e.g., asteroids hitting the Earth). In technological evolution, human ingenuity combined with ever-changing market conditions keep the process of innovation going.

If we apply these principles at the highest level of evolution on Earth, the first step, the creation of cells, introduced the paradigm of biology. The subsequent emergence of DNA provided a digital method to record the results of evolutionary experiments. Then, the evolution of a species that combined rational thought with an opposable appendage (the thumb) caused a fundamental paradigm shift from biology to technology. The upcoming primary paradigm shift will be from biological thinking to a hybrid combining biological and nonbiological thinking. This hybrid will include "biologically inspired" processes resulting from the reverse engineering of biological brains.

If we examine the timing of these steps, we see that the process has continuously accelerated. The evolution of life forms required billions of years for the first steps (e.g., primitive cells); later on progress accelerated. During the Cambrian explosion, major paradigm shifts took only tens of millions of years. Later on, Humanoids developed over a period of millions of years, and Homo sapiens over a period of only hundreds of thousands of years.

With the advent of a technology-creating species, the exponential pace became too fast for evolution through DNA-guided protein synthesis and moved on to human-created technology. Technology goes beyond mere tool making; it is a process of creating ever more powerful technology using the tools from the previous round of innovation, and is, thereby, an evolutionary process. The first technological steps—sharp edges, fire, the wheel—took tens of thousands of years. For people living in this era, there was little noticeable technological change in even a thousand years. By 1000 AD, progress was much faster and a paradigm shift required only a century or two. In the nineteenth century, we saw more technological change than in the nine centuries preceding it. Then in the first twenty years of the twentieth century, we saw more advancement than in all of the nineteenth century. Now, paradigm shifts occur in only a few years time. The World Wide Web did not exist in anything like its present form just a few years ago; it didn't exist at all a decade ago.



The paradigm shift rate (i.e., the overall rate of technical progress) is currently doubling (approximately) every decade; that is, paradigm shift times are halving every decade (and the rate of acceleration is itself growing exponentially). So, the technological progress in the twenty-first century will be equivalent to what would require (in the linear view) on the order of 200 centuries. In contrast, the twentieth century saw only about 20 years of progress (again at today's rate of progress) since we have been speeding up to current rates. So the twenty-first century will see about a thousand times greater technological change than its predecessor.

#### 1.3 Moore's Law and Beyond

There is a wide range of technologies that are subject to the law of accelerating returns. The exponential trend that has gained the greatest public recognition has become known as "Moore's Law." Gordon Moore, one of the inventors of integrated circuits, and then Chairman of Intel, noted in the mid-1970s that we could squeeze twice as many transistors on an integrated circuit every 24 months. Given that the electrons have less distance to travel, the circuits also run twice as fast, providing an overall quadrupling of computational power.

However, the exponential growth of computing is much broader than Moore's Law.

If we plot the speed (in instructions per second) per \$1000 (in constant dollars) of 49 famous calculators and computers spanning the entire twentieth century, we note that there were four completely different paradigms that provided exponential growth in the price-performance of computing before the integrated circuits were invented. Therefore, Moore's Law was not the first, but the fifth paradigm to exponentially grow the power of computation. And it won't be the last. When Moore's Law reaches the end of its S-Curve, now expected before 2020, the exponential growth will continue with three-dimensional molecular computing, a prime example of the application of nanotechnology, which will constitute the sixth paradigm.

When I suggested in my book *The Age of Spiritual Machines*, published in 1999, that threedimensional molecular computing, particularly an approach based on using carbon nanotubes, would become the dominant computing hardware technology in the teen years of this century, that was considered a radical notion. There has been so much progress in the past four years, with literally dozens of major milestones having been achieved, that this expectation is now a mainstream view.



Moore's Law was not the first, but the fifth paradigm to provide exponential growth of computing. Each time one paradigm runs out of steam, another picks up the pace.

The exponential growth of computing is a marvelous quantitative example of the exponentially growing returns from an evolutionary process. We can express the exponential growth of computing in terms of an accelerating pace: it took 90 years to achieve the first MIPS (million instructions per second) per thousand dollars; now we add one MIPS per thousand dollars every day.

Moore's Law narrowly refers to the number of transistors on an integrated circuit of fixed size, and sometimes has been expressed even more narrowly in terms of transistor feature size. But rather than feature size (which is only one contributing factor), or even number of transistors, I think the most appropriate measure to track is computational speed per unit cost. This takes into account many levels of "cleverness" (i.e., innovation, which is to say, technological evolution). In addition to all of the innovation in integrated circuits, there are multiple layers of innovation in computer design, e.g., pipelining, parallel processing, instruction look-ahead, instruction and memory caching, and many others.

The human brain uses a very inefficient electrochemical digital-controlled analog computational process. The bulk of the calculations are done in the interneuronal connections at a speed of only about 200 calculations per second (in each connection), which is about ten million times slower than contemporary electronic circuits. But the brain gains its prodigious powers from its extremely parallel organization *in three dimensions*. There are many technologies in the wings that build circuitry in three dimensions. Nanotubes, an example of nanotechnology, which is already working in laboratories, build circuits from pentagonal arrays of carbon atoms. One cubic inch of nanotube circuitry would be a million times more powerful than the human brain. There are more than enough new computing technologies now being researched, including three-dimensional silicon chips, optical and silicon spin computing, crystalline computing, DNA computing, and quantum computing, to keep the law of accelerating returns as applied to computation going for a long time.

As I discussed previously, it is important to distinguish between the "S" curve (an "S" stretched to the right, comprising very slow, virtually unnoticeable growth—followed by very rapid growth— followed by a flattening out as the process approaches an asymptote) that is characteristic of any specific technological paradigm and the continuing exponential growth that is characteristic of the ongoing evolutionary process of technology. Specific paradigms, such as Moore's Law, do ultimately reach levels at which exponential growth is no longer feasible. That is why Moore's Law is an S curve. But the growth of computation is an ongoing exponential (at least until we "saturate" the Universe with the intelligence of our human-machine civilization, but that will not be a limit in this coming century). In accordance with the law of accelerating returns, paradigm shift, also called innovation, turns the S curve of any specific paradigm into a continuing exponential. A new paradigm (e.g., three-dimensional circuits) takes over when the old paradigm approaches its natural limit, which has already happened at least four times in the history of computation. This difference also distinguishes the tool making of non-human species, in which the mastery of a tool-making (or using) skill by each animal is characterized by an abruptly ending S shaped learning curve, versus human-created technology, which has followed an exponential pattern of growth and acceleration since its inception.

#### 1.4 DNA Sequencing, Memory, Communications, the Internet, and Miniaturization

This "law of accelerating returns" applies to all of technology, indeed to any true evolutionary process, and can be measured with remarkable precision in information-based technologies. There are a great many examples of the exponential growth implied by the law of accelerating returns in technologies, as varied as DNA sequencing, communication speeds, brain scanning, electronics of all kinds, and even in the rapidly shrinking size of technology, which is directly relevant to the discussion at this hearing. The future nanotechnology age results not from the exponential explosion of computation alone, but rather from the interplay and myriad synergies that will result from manifold intertwined technological revolutions. Also, keep in mind that every point on the exponential growth curves underlying these panoply of technologies (see the graphs below) represents an intense human drama of innovation and competition. It is remarkable therefore that these chaotic processes result in such smooth and predictable exponential trends.

As I noted above, when the human genome scan started fourteen years ago, critics pointed out that given the speed with which the genome could then be scanned, it would take thousands of years to finish the project. Yet the fifteen year project was nonetheless completed slightly ahead of schedule.



Of course, we expect to see exponential growth in electronic memories such as RAM.



Notice How Exponential Growth Continued through Paradigm Shifts from Vacuum Tubes to Discrete Transistors to Integrated Circuits

However, growth in magnetic memory is not primarily a matter of Moore's law, but includes advances in mechanical and electromagnetic systems.



Exponential growth in communications technology has been even more explosive than in computation and is no less significant in its implications. Again, this progression involves far more than just shrinking transistors on an integrated circuit, but includes accelerating advances in fiber optics, optical switching, electromagnetic technologies, and others.



Notice Cascade of "S" Curves.

Note that in the above chart we can actually see the progression of "S" curves: the acceleration fostered by a new paradigm, followed by a leveling off as the paradigm runs out of steam, followed by renewed acceleration through paradigm shift.

The following two charts show the overall growth of the Internet based on the number of hosts (server computers). These two charts plot the same data, but one is on an exponential axis and the other is linear. As I pointed out earlier, whereas technology progresses in the exponential domain, we experience it in the linear domain. So from the perspective of most observers,

nothing was happening until the mid 1990s when seemingly out of nowhere, the World Wide Web and email exploded into view. But the emergence of the Internet into a worldwide phenomenon was readily predictable much earlier by examining the exponential trend data.



Notice how the explosion of the Internet appears to be a surprise from the Linear Chart, but was perfectly predictable from the Exponential Chart.

The most relevant trend to this hearing, and one that will have profound implications for the twenty-first century is the pervasive trend towards making things smaller, i.e., miniaturization. The salient implementation sizes of a broad range of technologies, both electronic and mechanical, are shrinking, also at a double-exponential rate. At present, we are shrinking technology by a factor of approximately 5.6 per linear dimension per decade.



#### 2. The Economic Imperatives of the Law of Accelerating Returns

It is the economic imperative of a competitive marketplace that is driving technology forward and fueling the law of accelerating returns. In turn, the law of accelerating returns is transforming economic relationships.

The primary force driving technology is economic imperative. We are moving towards nanoscale machines, as well as more intelligent machines, as the result of a myriad of small advances, each with their own particular economic justification.

To use one small example of many from my own experience at one of my companies (Kurzweil Applied Intelligence), whenever we came up with a slightly more intelligent version of speech recognition, the new version invariably had greater value than the earlier generation and, as a

result, sales increased. It is interesting to note that in the example of speech recognition software, the three primary surviving competitors stayed very close to each other in the intelligence of their software. A few other companies that failed to do so (e.g., Speech Systems) went out of business. At any point in time, we would be able to sell the version prior to the latest version for perhaps a quarter of the price of the current version. As for versions of our technology that were two generations old, we couldn't even give those away.

There is a vital economic imperative to create smaller and more intelligent technology. Machines that can more precisely carry out their missions have enormous value. That is why they are being built. There are tens of thousands of projects that are advancing the various aspects of the law of accelerating returns in diverse incremental ways. Regardless of near-term business cycles, the support for "high tech" in the business community, and in particular for software advancement, has grown enormously. When I started my optical character recognition (OCR) and speech synthesis company (Kurzweil Computer Products, Inc.) in 1974, high-tech venture deals totaled approximately \$10 million. Even during today's high tech recession, the figure is 100 times greater. We would have to repeal capitalism and every visage of economic competition to stop this progression.

The economy (viewed either in total or per capita) has been growing exponentially throughout this century:



Note that the underlying exponential growth in the economy is a far more powerful force than periodic recessions. Even the "Great Depression" represents only a minor blip compared to the underlying pattern of growth. Most importantly, recessions, including the depression, represent only temporary deviations from the underlying curve. In each case, the economy ends up exactly where it would have been had the recession/depression never occurred.

Productivity (economic output per worker) has also been growing exponentially. Even these statistics are greatly understated because they do not fully reflect significant improvements in the quality and features of products and services. It is not the case that "a car is a car;" there have been significant improvements in safety, reliability, and features. Certainly, \$1000 of

computation today is immeasurably more powerful than \$1000 of computation ten years ago (by a factor of more than1000). There are a myriad of such examples. Pharmaceutical drugs are increasingly effective. Products ordered in five minutes on the web and delivered to your door are worth more than products that you have to fetch yourself. Clothes custom-manufactured for your unique body scan are worth more than clothes you happen to find left on a store rack. These sorts of improvements are true for most product categories, and none of them are reflected in the productivity statistics.

The statistical methods underlying the productivity measurements tend to factor out gains by essentially concluding that we still only get one dollar of products and services for a dollar despite the fact that we get much more for a dollar (e.g., compare a \$1,000 computer today to one ten years ago). University of Chicago Professor Pete Klenow and University of Rochester Professor Mark Bils estimate that the value of existing goods has been increasing at 1.5% per year for the past 20 years because of qualitative improvements. This still does not account for the introduction of entirely new products and product categories (e.g., cell phones, pagers, pocket computers). The Bureau of Labor Statistics, which is responsible for the inflation statistics, uses a model that incorporates an estimate of quality growth at only 0.5% per year, reflecting a systematic underestimate of quality improvement and a resulting overestimate of inflation by at least 1 percent per year.

Despite these weaknesses in the productivity statistical methods, the gains in productivity are now reaching the steep part of the exponential curve. Labor productivity grew at 1.6% per year until 1994, then rose at 2.4% per year, and is now growing even more rapidly. In the quarter ending July 30, 2000, labor productivity grew at 5.3%. Manufacturing productivity grew at 4.4% annually from 1995 to 1999, durables manufacturing at 6.5% per year.



The 1990s have seen the most powerful deflationary forces in history. This is why we are not seeing inflation. Yes, it's true that low unemployment, high asset values, economic growth, and other such factors are inflationary, but these factors are offset by the double-exponential trends in the price-performance of all information-based technologies: computation, memory,

communications, biotechnology, miniaturization, and even the overall rate of technical progress. These technologies deeply affect all industries. We are also undergoing massive disintermediation in the channels of distribution through the Web and other new communication technologies, as well as escalating efficiencies in operations and administration.

All of the technology trend charts above represent massive deflation. There are many examples of the impact of these escalating efficiencies. BP Amoco's cost for finding oil is now less than \$1 per barrel, down from nearly \$10 in 1991. Processing an Internet transaction costs a bank one penny, compared to over \$1 using a teller ten years ago. A Roland Berger/Deutsche Bank study estimates a cost savings of \$1200 per North American car over the next five years. A more optimistic Morgan Stanley study estimates that Internet-based procurement will save Ford, GM, and DaimlerChrysler about \$2700 per vehicle.

It is important to point out that a key implication of nanotechnology is that it will bring the economics of software to hardware, i.e., to physical products. Software prices are deflating even more quickly than hardware.

Automatic Speech Recognition Software			
	1985	1995	2000
Price	\$5,000	\$500	\$50
Vocabulary size (# words)	1,000	10,000	100,000
Continuous speech?	No	No	Yes
User training required (minutes)	180	60	5
Accuracy	Poor	Fair	Good

Software Price-Performance Has Also Improved at an Exponential Rate:



Current economic policy is based on outdated models that include energy prices, commodity prices, and capital investment in plant and equipment as key driving factors, but do not adequately model the size of technology, bandwidth, MIPs, megabytes, intellectual property, knowledge, and other increasingly vital (and increasingly increasing) constituents that are driving the economy.

Another indication of the law of accelerating returns in the exponential growth of human knowledge, including intellectual property. If we look at the development of intellectual property within the nanotechnology field, we see even more rapid growth.



None of this means that cycles of recession will disappear immediately. Indeed there is a current economic slowdown and a technology-sector recession. The economy still has some of the underlying dynamics that historically have caused cycles of recession, specifically excessive commitments such as over-investment, excessive capital intensive projects and the overstocking of inventories. However, the rapid dissemination of information, sophisticated forms of online procurement, and increasingly transparent markets in all industries have diminished the impact of this cycle. So "recessions" are likely to have less direct impact on our standard of living. The underlying long-term growth rate will continue at a double exponential rate.

Moreover, innovation and the rate of paradigm shift are not noticeably affected by the minor deviations caused by economic cycles. All of the technologies exhibiting exponential growth shown in the above charts are continuing without losing a beat through this economic slowdown.

The overall growth of the economy reflects completely new forms and layers of wealth and value that did not previously exist, or least that did not previously constitute a significant portion of the economy (but do now): new forms of nanoparticle-based materials, genetic information, intellectual property, communication portals, web sites, bandwidth, software, data bases, and many other new technology-based categories.

Another implication of the law of accelerating returns is exponential growth in education and learning. Over the past 120 years, we have increased our investment in K-12 education (per student and in constant dollars) by a factor of ten. We have a one hundred fold increase in the number of college students. Automation started by amplifying the power of our muscles, and in recent times has been amplifying the power of our minds. Thus, for the past two centuries, automation has been eliminating jobs at the bottom of the skill ladder while creating new (and better paying) jobs at the top of the skill ladder. So the ladder has been moving up, and thus we have been exponentially increasing investments in education at all levels.



# 3. The Deeply Intertwined Promise and Peril of Nanotechnology and Related Advanced Technologies

Technology has always been a double-edged sword, bringing us longer and healthier life spans, freedom from physical and mental drudgery, and many new creative possibilities on the one hand, while introducing new and salient dangers on the other. Technology empowers both our creative and destructive natures. Stalin's tanks and Hitler's trains used technology. We still live

today with sufficient nuclear weapons (not all of which appear to be well accounted for) to end all mammalian life on the planet. Bioengineering is in the early stages of enormous strides in reversing disease and aging processes. However, the means and knowledge will soon exist in a routine college bioengineering lab (and already exists in more sophisticated labs) to create unfriendly pathogens more dangerous than nuclear weapons. As technology accelerates towards the full realization of biotechnology, nanotechnology and "strong" AI (artificial intelligence at human levels and beyond), we will see the same intertwined potentials: a feast of creativity resulting from human intelligence expanded many-fold combined with many grave new dangers.

Consider unrestrained nanobot replication. Nanobot technology requires billions or trillions of such intelligent devices to be useful. The most cost-effective way to scale up to such levels is through self-replication, essentially the same approach used in the biological world. And in the same way that biological self-replication gone awry (i.e., cancer) results in biological destruction, a defect in the mechanism curtailing nanobot self-replication would endanger all physical entities, biological or otherwise. I address below steps we can take to address this grave risk, but we cannot have complete assurance in any strategy that we devise today.

Other primary concerns include "who is controlling the nanobots?" and "who are the nanobots talking to?" Organizations (e.g., governments, extremist groups) or just a clever individual could put trillions of undetectable nanobots in the water or food supply of an individual or of an entire population. These "spy" nanobots could then monitor, influence, and even control our thoughts and actions. In addition to introducing physical spy nanobots, existing nanobots could be influenced through software viruses and other software "hacking" techniques. When there is software running in our brains, issues of privacy and security will take on a new urgency.

My own expectation is that the creative and constructive applications of this technology will dominate, as I believe they do today. However, I believe we need to invest more heavily in developing specific defensive technologies. As I address further below, we are at this stage today for biotechnology, and will reach the stage where we need to directly implement defensive technologies for nanotechnology during the late teen years of this century.

If we imagine describing the dangers that exist today to people who lived a couple of hundred years ago, they would think it mad to take such risks. On the other hand, how many people in the year 2000 would really want to go back to the short, brutish, disease-filled, poverty-stricken, disaster-prone lives that 99 percent of the human race struggled through a couple of centuries ago? We may romanticize the past, but up until fairly recently, most of humanity lived extremely fragile lives where one all-too-common misfortune could spell disaster. Substantial portions of our species still live in this precarious way, which is at least one reason to continue technological progress and the economic enhancement that accompanies it.

People often go through three stages in examining the impact of future technology: awe and wonderment at its potential to overcome age old problems; then a sense of dread at a new set of grave dangers that accompany these new technologies; followed, finally and hopefully, by the realization that the only viable and responsible path is to set a careful course that can realize the promise while managing the peril.

This congressional hearing was party inspired by Bill Joy's cover story for *Wired* magazine, "*Why The Future Doesn't Need Us*". Bill Joy, cofounder of Sun Microsystems and principal developer of the Java programming language, has recently taken up a personal mission to warn us of the impending dangers from the emergence of self-replicating technologies in the fields of genetics, nanotechnology, and robotics, which he aggregates under the label "GNR." Although his warnings are not entirely new, they have attracted considerable attention because of Joy's credibility as one of our leading technologists. It is reminiscent of the attention that George Soros, the currency arbitrager and arch capitalist, received when he made vaguely critical comments about the excesses of unrestrained capitalism.

Joy's concerns include genetically altered designer pathogens, followed by self-replicating entities created through nanotechnology. And if we manage to survive these first two perils, we will encounter robots whose intelligence will rival and ultimately exceed our own. Such robots may make great assistants, but who's to say that we can count on them to remain reliably friendly to mere humans?

Although I am often cast as the technology optimist who counters Joy's pessimism, I do share his concerns regarding self-replicating technologies; indeed, I played a role in bringing these dangers to Bill's attention. In many of the dialogues and forums in which I have participated on this subject, I end up defending Joy's position with regard to the feasibility of these technologies and scenarios when they come under attack by commentators who I believe are being quite shortsighted in their skepticism. Even so, I do find fault with Joy's prescription: halting the advance of technology and the pursuit of knowledge in broad fields such as nanotechnology.

In his essay, Bill Joy eloquently described the plagues of centuries past and how new selfreplicating technologies, such as mutant bioengineered pathogens and "nanobots" run amok, may bring back long-forgotten pestilence. Indeed these are real dangers. It is also the case, which Joy acknowledges, that it has been technological advances, such as antibiotics and improved sanitation, which have freed us from the prevalence of such plagues. Suffering in the world continues and demands our steadfast attention. Should we tell the millions of people afflicted with cancer and other devastating conditions that we are canceling the development of all bioengineered treatments because there is a risk that these same technologies may someday be used for malevolent purposes? Having asked the rhetorical question, I realize that there is a movement to do exactly that, but I think most people would agree that such broad-based relinquishment is not the answer.

The continued opportunity to alleviate human distress is one important motivation for continuing technological advancement. Also compelling are the already apparent economic gains I discussed above that will continue to hasten in the decades ahead. The continued acceleration of many intertwined technologies are roads paved with gold (I use the plural here because technology is clearly not a single path). In a competitive environment, it is an economic imperative to go down these roads. Relinquishing technological advancement would be economic suicide for individuals, companies, and nations.

#### 3.1 The Relinquishment Issue

This brings us to the issue of relinquishment, which is Bill Joy's most controversial recommendation and personal commitment. I do feel that relinquishment at the right level is part of a responsible and constructive response to these genuine perils. The issue, however, is exactly this: at what level are we to relinquish technology?

Ted Kaczynski would have us renounce all of it. This, in my view, is neither desirable nor feasible, and the futility of such a position is only underscored by the senselessness of Kaczynski's deplorable tactics. There are other voices, less reckless than Kaczynski, who are nonetheless arguing for broad-based relinquishment of technology. Bill McKibben, the environmentalist who was one of the first to warn against global warming, takes the position that "environmentalists must now grapple squarely with the idea of a world that has enough wealth and enough technological capability, and should not pursue more." In my view, this position ignores the extensive suffering that remains in the human world, which we will be in a position to alleviate through continued technological progress.

Another level would be to forego certain fields—nanotechnology, for example—that might be regarded as too dangerous. But such sweeping strokes of relinquishment are equally untenable. As I pointed out above, nanotechnology is simply the inevitable end result of the persistent trend towards miniaturization that pervades all of technology. It is far from a single centralized effort, but is being pursued by a myriad of projects with many diverse goals.

One observer wrote:

"A further reason why industrial society cannot be reformed...is that modern technology is a unified system in which all parts are dependent on one another. You can't get rid of the "bad" parts of technology and retain only the "good" parts. Take modern medicine, for example. Progress in medical science depends on progress in chemistry, physics, biology, computer science and other fields. Advanced medical treatments require expensive, high-tech equipment that can be made available only by a technologically progressive, economically rich society. Clearly you can't have much progress in medicine without the whole technological system and everything that goes with it."

The observer I am quoting is, again, Ted Kaczynski. Although one will properly resist Kaczynski as an authority, I believe he is correct on the deeply entangled nature of the benefits and risks. However, Kaczynski and I clearly part company on our overall assessment on the relative balance between the two. Bill Joy and I have dialogued on this issue both publicly and privately, and we both believe that technology will and should progress, and that we need to be actively concerned with the dark side. If Bill and I disagree, it's on the granularity of relinquishment that is both feasible and desirable.

Abandonment of broad areas of technology will only push them underground where development would continue unimpeded by ethics and regulation. In such a situation, it would be the less-stable, less-responsible practitioners (e.g., terrorists) who would have all the expertise.

I do think that relinquishment at the right level needs to be part of our ethical response to the dangers of 21st century technologies. One constructive example of this is the proposed ethical guideline by the Foresight Institute, founded by nanotechnology pioneer Eric Drexler, that nanotechnologists agree to relinquish the development of physical entities that can self-replicate in a natural environment. Another is a ban on self-replicating physical entities that contain their own codes for self-replication. In what nanotechnologist Ralph Merkle calls the "broadcast architecture," such entities would have to obtain such codes from a centralized secure server, which would guard against undesirable replication. I discuss these guidelines further below.

The broadcast architecture is impossible in the biological world, which represents at least one way in which nanotechnology can be made safer than biotechnology. In other ways, nanotech is potentially more dangerous because nanobots can be physically stronger than protein-based entities and more intelligent. It will eventually be possible to combine the two by having nanotechnology provide the codes within biological entities (replacing DNA), in which case biological entities can use the much safer broadcast architecture. I comment further on the strengths and weaknesses of the broadcast architecture below.

As responsible technologies, our ethics should include such "fine-grained" relinquishment, among other professional ethical guidelines. Other protections will need to include oversight by regulatory bodies, the development of technology-specific "immune" responses, as well as computer assisted surveillance by law enforcement organizations. Many people are not aware that our intelligence agencies already use advanced technologies such as automated word spotting to monitor a substantial flow of telephone conversations. As we go forward, balancing our cherished rights of privacy with our need to be protected from the malicious use of powerful 21<sup>st</sup> century technologies will be one of many profound challenges. This is one reason that such issues as an encryption "trap door" (in which law enforcement authorities would have access to otherwise secure information) and the FBI "Carnivore" email-snooping system have been controversial, although these controversies have abated since 9/11/2001.

As a test case, we can take a small measure of comfort from how we have dealt with one recent technological challenge. There exists today a new form of fully nonbiological self replicating entity that didn't exist just a few decades ago: the computer virus. When this form of destructive intruder first appeared, strong concerns were voiced that as they became more sophisticated, software pathogens had the potential to destroy the computer network medium they live in. Yet the "immune system" that has evolved in response to this challenge has been largely effective. Although destructive self-replicating software entities do cause damage from time to time, the injury is but a small fraction of the benefit we receive from the computers and communication links that harbor them. No one would suggest we do away with computers, local area networks, and the Internet because of software viruses.

One might counter that computer viruses do not have the lethal potential of biological viruses or of destructive nanotechnology. This is not always the case; we rely on software to monitor patients in critical care units, to fly and land airplanes, to guide intelligent weapons in our current campaign in Iraq, and other "mission-critical" tasks. To the extent that this is true, however, this observation only strengthens my argument. The fact that computer viruses are not usually deadly to humans only means that more people are willing to create and release them. It also means that

our response to the danger is that much less intense. Conversely, when it comes to self-replicating entities that are potentially lethal on a large scale, our response on all levels will be vastly more serious, as we have seen since 9/11.

I would describe our response to software pathogens as effective and successful. Although they remain (and always will remain) a concern, the danger remains at a nuisance level. Keep in mind that this success is in an industry in which there is no regulation, and no certification for practitioners. This largely unregulated industry is also enormously productive. One could argue that it has contributed more to our technological and economic progress than any other enterprise in human history. I discuss the issue of regulation further below.