



# EOSDIS

NASA'S EARTH OBSERVING SYSTEM  
DATA AND INFORMATION SYSTEM

# Relevancy 101

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# WHAT IS RELEVANCY?

# A la Wikipedia


“how well a retrieved document or set of documents meets the information need of the user”

# Say I'm looking for *ozone* data from the Ozone Monitoring Instrument...

Keyword: ?


omi ozone

# Say I'm looking for *ozone* data from the Ozone Monitoring Instrument...

**Keyword:** 

omi ozone

Wait,  
what?

**OMI/Aura Ozone (O3) DOAS Total Column L3 1 day 0.25 degree x 0.25 degree V3 (OMDOAO3e)** 

[View Files](#) | [Info](#) | [Giovanni\\_Analysis](#) | [Data Calendar](#)


Approx. **4247** files found (Avg Size: **7.64** MB )

Parameters: **OZONE**

Spatial Resolution: 0.25 degree x 0.25 degree

Temporal Resolution: 1 day

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**OMI/Aura Bromine Monoxide (BrO) Total Column 1-orbit L2 Swath 13x24 km V003 (OMBRO)** 

[View Files](#) | [Info](#) | [Data Calendar](#)

Approx. **60135** files found (Avg Size: **6.85** MB )

Parameters: **BROMINE MONOXIDE**

Spatial Resolution: 13 km x 24 km

Temporal Resolution: 1 hour

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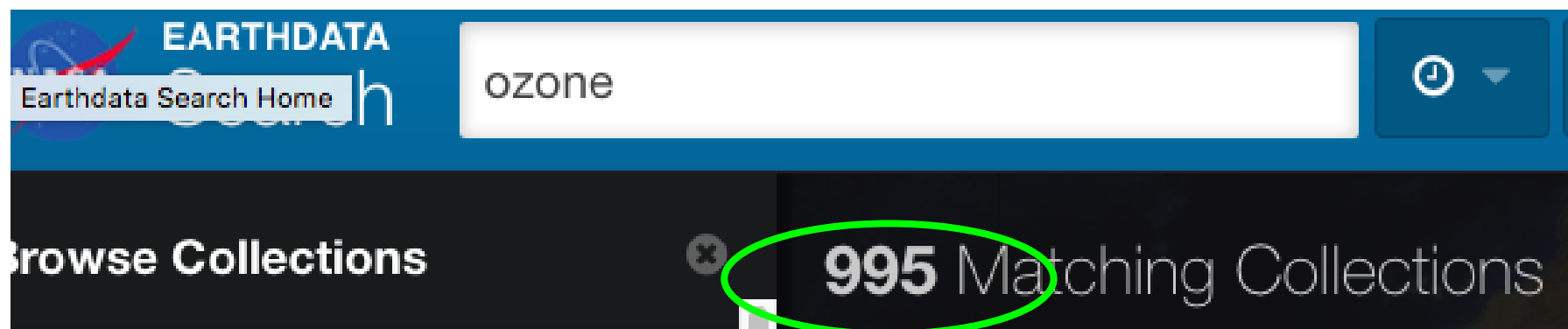
**OMI/Aura Ozone (O3) DOAS Total Column Daily L2 Global Gridded 0.25 degree x 0.25 degree V3 (OMI...)**

**WHY IT IS IMPORTANT?**

# Back to our ozone search...

The screenshot shows the Earthdata Search interface. At the top left is the Earthdata logo and the text "EARTHDATA Search Home". A search bar in the center contains the text "ozone". To the right of the search bar is a blue button with a circular refresh icon and a downward arrow. Below the search bar, a dark blue banner displays "Browse Collections" on the left and "995 Matching Collections" on the right. A small grey tab is visible at the bottom center of the banner.

# Back to our ozone search...



The screenshot shows the Earthdata Search interface. At the top left is the Earthdata logo and the text "EARTHDATA Search Home". A search bar in the center contains the word "ozone". To the right of the search bar is a refresh button. Below the search bar, a dark banner displays "Browse Collections" on the left and "995 Matching Collections" on the right. The number "995" is circled in green, and a blue arrow points from the text below to it.

Good thing I'm not busy for the next two weeks :-/



**HOW?**

# The Content Heuristic

Well, it would be nice if the dataset actually *had* the content I am looking for...

# New and Improved Heuristic - Processing Version

Newer version is better than older version

**MLS/Aura Level 2 Ozone (O3) Mixing Ratio V004 (ML2O3) at GES DISC**  
ML2O3 v004 - NASA/GSFC/SED/ESD/GCDC/GESDISC  
2004-08-08 ongoing | 4280 Granules

**MLS/Aura Level 2 Ozone (O3) Mixing Ratio V003 (ML2O3) at GES DISC**  
ML2O3 v003 - NASA/GSFC/SED/ESD/GCDC/GESDISC  
2004-08-08 to 2015-06-30 | 3935 Granules

# New and Improved Heuristic - Processing Version

New version is more likely to be up to date

**MLS/Aura Level 2 Ozone (O3) Mixing Ratio V004 (ML2O3) at GES DISC**  
ML2O3 v004 - NASA/GSFC/SED/ESD/GCDC/GESDISC  
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**MLS/Aura Level 2 Ozone (O3) Mixing Ratio V003 (ML2O3) at GES DISC**  
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# New and Improved Heuristic - Instrument

Newer instrument is supposed to be  
“better” than previous instruments

# Usability Heuristic

Level 3 Gridded datasets are easier for most users to use than Level 2 Swaths

# Community Usage Heuristic

The dataset most often used by the community is more likely to be useful

# Time Range Heuristic

Datasets covering the user's full time range are better than those covering just part of it



# Spatial Heuristic

Datasets covering the user's full area are better than those covering just part of it

# User-centric Heuristics

User type or intent	The most relevant datasets are...
Applications users	High spatial resolution, near-real-time
Students	Easier to use data (L3 grids in netCDF)
Climate Modeler	Datasets on Climate Model Grid (CMG)

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**Raytheon**