

# Title

Neoliberal capitalism and conservation in the post-crisis era: the dialectics of "green" and "un-green" grabbing in Greece and the UK

# **Running Head**

The dialectics of "green" and "un-green" grabbing

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#### Abstract

"Green-grabbing", in which environmental arguments support expropriation of land and resources, is a recognized element in neoliberal conservation. However, capitalism's strategic interest in promoting the neoliberalization of conservation is accompanied by attempts to exploit hitherto protected natures without any pretence at "greenness". In this paper we explore the dialectics between "green" and "un-green" grabbing as neoliberal strategies in the reconstruction of nature conservation policies after the 2008 financial "crash" in Greece and the UK. In both countries, accelerated neoliberalization is manifested in diverse ways, including initiatives to roll back conservation regulation, market-based approaches to "saving" nature and the privatization of public nature assets. The intensification of "green" and "un-green" grabbing reflects capitalism's strategic interest in both promoting and obstructing nature conservation, ultimately leaving for "protected natures" two choices: either to be further degraded to boost growth or to be "saved" through their deeper inclusion as commodities visible to the market.

**Keywords**: neoliberal conservation, green grabbing, privatization, deregulation, neoliberalization of nature, economic crisis

1	"The old world is dying away, and the new world struggles to come forth:
2	Now is the time of monsters."
3	Antonio Gramsci. Selections from Prison Notebooks, 1971.
4	Introduction
5	Since 2007 the world economy has been in a state of economic crisis, which has
6	unfolded unevenly around the globe. Policy to confront the crisis has been profoundly

7 neoliberal. It has involved austerity and retrenchment, coupled with liberalization in the

8 form of deregulation and privatization of public property (Harvey 2011; Peck et al

9 2012). Neoliberalism has framed responses to the crisis in many countries (Cahill

10 2011), but has been particularly evident in the rescue or "bailout" packages from the EU

11 and the International Monetary Fund (IMF), for southern European economies.

Nonhuman nature, including forms of "protected nature", has not been immune from
neoliberal measures. The intensification of the neoliberalization of nature, itself a crisisinducing process form of market-disciplinary regulatory restructuring (Peck et al 2012),
has been a significant element of the post-crisis era. Nature remains the main source of
wealth along with labour power (Marx 1890: 2002, p 523), and plays a key role to
capital accumulation.

18 The framing of "wild nature" in terms of monetary value is rapidly becoming a 19 hegemonic discourse (Roth and Dressler 2012) and the neoliberal mode of conservation 20 is advancing across the globe. The latter has as a core axiom that "in order for natures to 21 be "saved" conservation should be brought to the markets and private investment to 22 variously conserved natures" (Büscher et al 2012). Neoliberal conservation not only 23 portrays capitalism as the key to future ecological sustainability (Igoe et al 2010), 24 obscuring capitalism's environmental contradictions, but also uses ecosystem 25 degradation as an opportunity for investment and further accumulation. The term "green 26 grabbing" describes the new ways through which land or resources are appropriated for

27 environmental purposes (or, in the case of "green-washing", are are justified by 28 environmental arguments Apostolopoulou and Pantis 2010) with the ultimate goal of 29 gaining profit (Corson et al 2013; Fairhead et al 2012). Such appropriations may reflect 30 market opportunities associated with environmental legislation (e.g. to promote biofuel 31 crops), responses to environmentalist fears (e.g. global food shortfall, or the loss of 32 critical biodiversity), or direct appropriation of land for conservation that is 33 subsequently made available as the basis for capitalist exploitation (e.g. ecotourism, carbon derivative trading, biodiversity offsets or species banking, Pawliczek and 34 35 Sullivan 2011). In "green grabbing", eco-friendly motivations are used simultaneously 36 to hide policies that are destructive to both ecosystems and people and as a strategy by 37 which capitalism seeks to advance itself as the means to "save nature". These two 38 disparate inclinations are brought together as a self-contained package: capitalism is 39 used to solve environmental problems it has generated, in turn creating more problems 40 and opportunities for capitalism to "help"; meanwhile all non-market based forms of 41 conservation become illegible, progressively excluded from the dominant conservation 42 discourse.

43 However, such "green grabbing" does not operate either without contradictions 44 or evenly around the globe. Capitalism's strategic interest in *promoting* a neoliberal 45 version of conservation, via its further inclusion into market function, goes hand in 46 glove with parallel processes whereby capitalism seeks to *obstruct* the conservation of 47 species and ecosystems, and to grab and exploit hitherto protected natures *without* any 48 "green" or "eco-friendly" argumentation. In this paper we term this latter process "un-49 green" grabbing, and we suggest that attention needs to be paid to its importance in the 50 engagement between capitalism and nature in the post-crisis era. We define "un-green" 51 grabbing as a form of land or resource grabbing that involves the exploitation and

52 appropriation of *protected* natures. Unlike "green grabbing", it is not done in the name 53 of the environment (Fairhead et al 2012). It is a distinct subset of general capitalist land 54 or resources appropriation, and its dialectics with "green grabbing" highlight the dual 55 outcome of a single exploitative engagement of capitalism with nature and its profound 56 challenges for the feasibility of a radical environmentalist position.

57 Neoliberalism is a diverse and interlinked set of practices reflecting a 58 heightened, evolved and more destructive form of capitalism (Heynen and Robbins 2005, p 6) designed to restore and consolidate capitalist class power (Harvey 2010, p 59 60 18). Under neoliberalism, even though the state's role as the central agent in the 61 direction, legitimization and exercise of control over the use of nature is typically 62 reduced (Castree 2008a, b), the state retains a role in the creation and preservation of an 63 institutional framework for capital accumulation (Harvey 2005), and indeed in the 64 protection of nature. Conservation by the state (e.g. protected areas and environmental 65 legislation) constrains the freedom of capital to operate, and shapes its engagement with 66 nature (e.g. protected landscapes and areas, regulation of development or pollution, 67 incentives for eco-friendly behaviour, Adams et al 2014; Hodge and Adams 2012). We 68 therefore believe that the state's role remains critical in the balance between processes 69 of "green" and "un-green" grabbing and in its changing dialectics in the post-crisis era. 70 In this paper, we explore the dialectics between "green" and "un-green" 71 grabbing as neoliberal strategies in the reconstruction of nature conservation policies in 72 a post-crisis era. We consider the aftermath of the 2008 financial "crash", using the 73 example of Greece and the UK, two developed EU countries. We focus on the 74 processes of deregulation, reregulation, commodification and privatization and pay 75 particular attention to the ways in which these neoliberal policies can facilitate and 76 promote both "green" and "un-green" grabbing. Given the intensification of "un-green"

grabbing in both countries in the post-crisis era we also explore the opposition that itcan awaken.

Greece and the UK share the formal structures of conservation common to all
EU countries, but they have different state strategies, conservation histories and
institutional regimes. These furnish interesting insights into the ways "actually-existing
neoliberalisms" produce geographically distinct outcomes, offering insights towards
understanding both the variegation and operational logic of neoliberalization (Büscher
and Arsel 2012; Castree 2010; Neves and Igoe 2012).

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# 86 The contradictory character of nature conservation in the era of neoliberal

#### 87 capitalism

88 The contradictory relationship between capitalism and nature has been extensively 89 investigated in the Marxist tradition. O'Connor (1998, p 165) has even referred to a 90 "second contradiction of capitalism" associated with the undermining of capitalism's 91 conditions of production. The demand for profit along with the pursuit of accumulation 92 for accumulation's sake and the irreconcilable contradiction between use value and 93 exchange value (Burkett 1999a) are not just characteristics of "greedy" capitalists; they 94 rather lie at the heart of the capitalist mode of production. As Marx wrote in *Capital* 95 (1890: 2002, p 199): the capitalist's aim is to "produce not only a use-value, but a 96 commodity also; not only use-value, but value; not only value, but at the same time 97 surplus value". It is this obsession with capital accumulation that distinguishes 98 capitalism from the simple system for satisfying human needs it is portrayed as in 99 mainstream economic theory and thus the natural environment is perceived by 100 capitalism as a means, a "free" gift as Burkett (1999a) puts it, to the ends of profit-101 making and capital accumulation (Sweezy 2004).

102 But what is the role of protected natures and nature conservation in the pursuit 103 of capital accumulation context? Protected areas (PAs), and the totality of natures 104 under conservation status, are land-controlling mechanisms (Kelly 2011) for specific 105 purposes. The ostensible purpose is the protection of nature for the public good. A 106 variety of often-contradictory driving forces, have shaped the history of conservation 107 and PAs. Their establishment by the state and non-governmental actors secured 108 ecosystems (and sometimes public access to land) in the face of degradation caused by 109 capitalism's expansion. Yet at the same time, their establishment often involved the 110 displacement of local or indigenous people (Adams 2004). Protected areas enacted a 111 radical separation of humans and nature, which as Marx argued in *The Grundrisse* 112 (1857-1861) was essential to transforming the natural world into objects of exchange 113 (Igoe et al 2010). Indeed, the way the protection of some areas implies the availability 114 of nature elsewhere for exploitation, seems to reinforce the argument that "conditions 115 for production may be created through environmental protection" (O'Connor 1998, p 116 151).

117 Under capitalism, the state therefore has a complex double role, as "guardian" 118 of both general capitalist class interests and nature. The clash between these roles has 119 led to inadequate regulations to protect "the conditions of production" and ultimately to 120 the degradation of ecosystems and the emergence of the "environmental crisis" (Foster 121 1992). The core contradiction of conservation in capitalism lies precisely here: in the 122 need to combine the preservation of nature as a resource for future capital 123 accumulation with the exploitation to support current accumulation. Smith (2007) 124 argued that since the 1970s, capitalism has dealt with this contradiction through 125 environmental legislation and regulation to limit environmental despoliation at the 126 hands of capital. This has effectively created a new scarcity: namely "allowable natural

127 destruction". In the case of conservation, this is regulated by measures to protect

128 specific habitats, species and ecosystems by constraining human activities.

129 The relationship between capitalism and conservation is contradictory, intense 130 and diverse (Brockington and Duffy 2010; Büscher and Arsel 2012; Corson 2010; Igoe 131 and Brockington 2007). Even though a non-exploitative relationship with nature cannot 132 be achieved within capitalism, since it would require non-exploitative production 133 relations, the particular ways through which this relationship is shaped as well as its 134 material outcomes depend on the specifics of place and moment in history. Currently, 135 capitalism attempts to gain profits from nature by its inclusion in the market not only 136 through direct annexation and exploitation, but also through regulatory acts of 137 conservation. These include attempts to legitimize itself as a socio-economic system 138 that supports the sustainable use of natural resources in the form of the "green 139 economy" (Corson et al 2013; MacDonald and Corson 2012; McAfee 1999; Sullivan 140 2013b), and more broadly in supporting selected conservation activities. Neoliberal 141 capitalism therefore promotes and frames mainstream conservation in order to render it 142 open to capitalist expansion (Büscher et al 2012), proposing solutions to biodiversity 143 loss and ecosystem degradation that hinge on the production and consumption of 144 "ecological commodities" (Brockington and Duffy 2010) and on the assignment of 145 prices to ecological phenomena. The increasing financialisation of nonhuman nature 146 gradually renders it as the basis of strategies of accumulation (see Katz 1998; Smith 147 2007).

The processes of privatization, deregulation and reregulation are key aspects of the neoliberalization of nature conservation and have been decisive in the facilitation and consolidation of both "green" and "un-green" grabbing processes. Deregulation and reregulation play a key role in "rolling-back" state "interference" in conservation

152 so that state regulation is "light touch" and more actors become self-governing, and in 153 "rolling-out" state policies that facilitate the further privatization and marketization of 154 nature (Castree 2008a). The privatization of hitherto public assets has been a signal 155 feature of the neoliberal project, aiming to open up new fields for capital accumulation 156 (Harvey 2005) and it consists of the assignment of clear private property rights to 157 social or environmental phenomena that were previously state-owned, unowned, or 158 communally owned (Castree 2008a).

In the current context, of a neoliberalism in crisis, we therefore witness not an end to nature's exploitation but rather an intensification (see Smith 2010, p 266). As Harvey (2010, p 11) argues, financial crises "typically lead to reconfigurations, new models of development, new spheres of investment and new forms of class power": that is also true of conservation.

In the following section, we consider the similarities and differences between provisions for conservation in Greece and the UK. Then we explore the neoliberal restructuring of nature conservation in the post-crisis era by paying attention on the dialectics of green and un-green grabbing.

168

## 169 Nature conservation in Greece and the UK

170 The history of conservation in the UK and Greece shows significant differences in

171 institutional arrangements and political-economic background that illustrate the

172 variegated character of nature conservation under capitalism.

In Greece, conservation has historically been state-initiated and mostly done on public land. The first national parks were established in 1938 and 1971, in periods of rule by dictators. The relevant conservation laws reflected the conservative concept of "untouched wilderness" (Apostolopoulou et al 2012). Neoliberal elements were brought

into conservation during the 1990s: an increase in the number of PAs was accompanied
by the emergence of various partnerships between statal, parastatal, voluntary and
market actors. "Protected nature" was positioned as a potential source of profit through
various EU-funded projects, green products and tourist investments, and several nonstate actors began to sit on important state committees whereas market proxies were
clearly introduced in conservation legislation (e.g. law 2742/1999).

183 Although payments began to be made to private environmental actors, the 184 private sector remained reluctant to invest in conservation. Capital perceived 185 environmental legislation as threatening its interests, and governments avoided strict 186 environmental controls on the freedom of landowners and businesses, on the grounds 187 these would hinder economic development or private property rights (Apostolopoulou 188 et al 2012). Delays, limited implementation, compromises and exceptions have been 189 typical of attempts to pass conservation legislation (Apostolopoulou and Pantis 2009, 190 2010).

In the UK, nature conservation was led by the state through the second half of
the twentieth century. Until the end of the Second World War, PAs were almost all
established on private land (Sheail 1976). Legislation passed by the Labour government
in 1949 giving government a leading role in conservation, allowing creation of national
parks and National Nature Reserves (Adams 2003).

Despite the engagement of the state, private landholders remained important to conservation: the majority of wildlife habitat, notified as Sites of Special Scientific Interest (SSSIs), existed on private land. In theory their value should have been taken into account in government decisions about planning and development, but business interests (and national economic arguments) often took precedence. Agriculture was exempt from planning, and intensification (backed by a strong private farming lobby)

202 caused rapid ecological degradation. From the 1980s, agricultural support under the 203 Common Agricultural Policy not only funded intensification, but also, under growing 204 agri-environment schemes, enabled payments by the state to private landholders 205 (including conservation trusts) for conservation management. 206 There are significant commonalities in the protection of nature in Greece and the 207 UK, mainly due to the Europeanization of conservation since the 1990s. The heart of 208 EU conservation policy is the Natura 2000 network of sites, containing the most 209 valuable or endangered species and habitats, designated by national governments under 210 the Birds and Habitats Directives. In the UK, Natura 2000 built directly on a pre-211 existing system of designated conservation zones of national importance (Sites of 212 Special Scientific Interest). On accession to the EU in 1981, Greece had no such system 213 of protected sites. Since the Habitats Directive was transposed into Greek law in 1998, 214 241 Sites of Community Importance (SCI) and 202 Special Protection Areas (SPAs) 215 have been designated, forming the core conservation policy instrument in the country. 216 There are also both differences and similarities in the environmental movements 217 in Greece and the UK. In the UK, the protection of wildlife, natural beauty and access to 218 the countryside were important issues throughout the twentieth century (Adams 2003; 219 Lowe et al 1987; Sheail 1976). Countryside conservation became a mass movement 220 after the second world war: NGOs emerged and built large memberships, notably the 221 National Trust (over a century old, with over three million members) and the Royal 222 Society for the Protection of Birds and the Wildlife Trusts (both with about a million 223 members). Some NGOs became substantial landowners, enabling them to become both 224 the owners and managers of private land for conservation purposes (Adams 2003; 225 Dwyer and Hodge 1996; Sheail 1976). In Greece, the environmental and conservation 226 movement were smaller, and despite significant conservation conflicts (Apostolopoulou

- and Pantis 2010) public environmental health was the key issue in environmental-social
- 228 movements until struggles to protect conservation land from privatization and

229 development projects developed in the twenty first century.

230

#### 231 Neoliberal restructuring of nature conservation in the post-crisis era

232 Neoliberal restructuring and conservation in Greece

233 In the first year following election of the PASOK (Panhellenic Socialist Movement)

234 government in 2009, the prime minister emphasized that Greece was shifting towards a

235 "green economy" model; on many occasions big environmental NGOs clearly

supported this agenda, as indicating a "positive step"<sup>1</sup>. This green rhetoric soon faded

and even though investments in areas such as renewable energy remained important, the

238 governmental agenda ceased to be framed in terms of a "green economy" discourse. On

the contrary, the government's "Memorandum of Economic and Financial Policy",

240 published in 2011 and 2012<sup>2</sup>, announced the creation of a "business-friendly Greece"

241 (IMF 2011, p 143), marking a shift to fiscal austerity. The IMF and the EU played a

242 decisive role in defining debt repayment as Greece's priority: their reports regarding

structural adjustment make no reference to terms like "biodiversity", "nature",

<sup>244</sup> "environment", "sustainable development" or "green economy", but instead to "growth"

(i.e. IMF 2011, 2013; EC 2011); no room was made for even the rhetorical reference to

capitalism's ability to "save" nature.

Between 2010 and 2012, a variety of laws were promoted by both the PASOK government and its successor (a coalition between the centre-right and the centre-left parties elected in 2012). These fundamentally changed provisions for conservation and were related, in classic neoliberal fashion, to criticism of the efficiency, effectiveness, and reliability of the state and civil servants. New regulations were accompanied by an

increased role for the private sector and société anonymes, the downsizing of staff in
environmental authorities, the merger of already understaffed environmental research
institutes, and the dismantling of protected area administrations as well as a cut in funds
for the Ministry of the Environment<sup>3</sup>.

256 In parallel to cuts in personnel and resources, an extensive deregulation began, 257 aiming to boost investments by surpassing the obstacles of the legislation. Two laws 258 (3853 and 3894 or the "fast-track" law) were passed in 2010 creating a "one stop shop" 259 services for new businesses to attract investments and accelerate public-private 260 partnerships. The "fast track" law defined a new category of "strategic investments" for 261 which fundamental derogations from environmental law could be made to facilitate, 262 inter alia, expropriations of public land. This opened up a route to "un-green grabbing". 263 The "fast track" law is applicable to all PAs types, except Natura 2000 areas of absolute 264 protection and responsibility for its implementation was given to a société anonyme, 265 called "Επενδύστε στην Ελλάδα A.E." ("Invest in Greece S.A."). 266 The Greek state had a central role as market manager in facilitating "strategic" 267 investment, and releasing capital from the restrictions of environmental protection. This 268 involved mobilization and transformation of the whole institutional framework of the 269 state, reflecting a close interplay of deregulation and re-regulation (see also Peck 2001). 270 This had been a significant trend since the 2000s but in 2011 it was significantly 271 extended by the "Aid for Private Investment" law (3908), which aimed at promoting 272 economic growth by introducing state aid for the private sector to improve 273 entrepreneurship, technological development, and enterprises competitiveness. 274 To facilitate "un-green grabbing" further, fundamental changes were made to 275 environmental licensing, by simplifying and accelerating procedures to complete 276 environmental impact assessments and approve environmental terms (IMF 2011; laws

277 3892/2011 and 4014/2011). Changes included exemption from environmental 278 assessment of certain projects within Natura 2000 sites (e.g. housing development, 279 shopping malls of up to 2,000  $m^2$ ) and were combined with the permission to establish "Areas of Integrated Tourism Development" (POTA<sup>4</sup>). Some forms of land acquisition 280 281 combined elements of "green" and "un-green" grabbing, notably the construction of 282 renewable energy projects within PAs. Huge public subsidies were given to renewable 283 energy projects (creating a debt accumulation in the Renewable Energy Account, IMF 284 2013), and the government's commitment to privatizing the Public Power Company 285 (IMF 2013, p 172) was accompanied by land acquisition and development on land of conservation status. This "un-green" grab of protected land for ostensibly "green" 286 287 purposes highlights the complex interplay of "green" and "un-green" grabbing.

288 Again the deregulation of legislation was followed by new regulations to allow 289 such developments. These were included in the biodiversity law (3937/2011) which was (surprisingly) welcomed by the biggest ten environmental NGOs<sup>5</sup>. New regulations not 290 291 only opened PAs to further exploitation but also legitimized past derogations allowing, 292 inter alia, the post-facto legalization of illegal buildings within PAs. The Government 293 argued that legalization would require paying a fine which would be deposited in the 294 "Green Fund" to offset adverse effects. In 2013, the Fund had 1,9 billion euros, 1,5 of which comes from arbitrary building<sup>6</sup>. However, the "Green Fund" law (3889/2010) 295 296 was amended twice, such that only 2.5% of funds could be used for environmental 297 actions, while 97.5% would be transferred to the main state budget.

Over the same period, several laws (e.g. laws 4030/2011; 4042/2011) further reduced the scope of forest legislation by favouring exceptions to rules about the creation of mountain refuges, ski centers or tourist facilities in forest areas. In September 2013, the Ministry of Environment released new a draft law for consultation

that proposed to declassify 15% of Greek territory, opening up real estate to lands thatare mainly covered with sparse arboreal, maquis and phryganic vegetation.

304 Underlying these policy developments was a commitment to the privatization of public land under the Greek structural adjustment program. The Hellenic Republic 305 306 Asset Development Fund (HRADF) was established in 2011 under the medium-term 307 fiscal strategy and launched "the largest declared divestment programme in the 308 world"<sup>7</sup>, to attract revenue to be used for debt repayment. HRADF is a "société 309 anonyme" (a private company, of which in this case the Hellenic Republic is the sole 310 shareholder) and a Board of Directors, including business executives and two observers 311 from the Eurozone and the EC, has the absolute authority on privatization decisions. 312 Natural areas have a prominent position in HRADF's agenda, and claims about 313 "pristine natural environment" and "great natural beauty" are used to attract 314 investors<sup>8</sup>. The "Invest in Greece S.A." website is dominated by images of Greek *"unique"* and *"diverse"* protected ecosystems (for example Ramsar sites)<sup>9</sup>. Public 315 316 conservation land was included in privatization proposals from the very beginning: the initial list of state properties to be privatized (ICARP 2010<sup>10</sup>), included the area of 317 318 Prasonisi (Isle of Rhodes), to be sold for mass tourism, including a Natura 2000 site (GR4210031<sup>11</sup>). A few months later, HRADF's portfolio included a new property in 319 320 the area of Kassiopi (on Corfu), for the development of an upscale residential complex, 321 including vacation villas and hotel/leisure facilities. The Kassiopi area included three 322 inland wetlands for the protection of which the Ministry of Environment has started specific initiatives during  $2012^{12}$ . In September 2012, a new list was announced of 40 323 324 islands available for development, 24 of which were Natura 2000 sites and four were within national parks<sup>13</sup>. In February 2013, the first 100% foreign direct investment in 325 326 Greek public lands for the past 15 years was agreed: the board of HRADF granted a

327 concession for 99 years<sup>14</sup> over Kassiopi to NCH Capital, an American fund<sup>15</sup>. In the
328 same month, a law passed from the Parliament further facilitating the leasing of
329 islands<sup>16</sup> whereas few months later a new island (Issos) was added to the HRADF's
330 portfolio again including a Natura 2000 site.

331 The government's willingness to sell and the private sector's willingness to 332 buy, protected land, both in line with IMF's requirements, faced the same obstacle: 333 "strict" legislation. The former minister of the Environment and the Executive Director for housing at the HRADF argued in March<sup>17</sup> and in September<sup>18</sup> of 2012 respectively, 334 335 that environmental licensing legislation was one of the main barriers in state's attempts 336 to boost investment and allow development of public property by third parties. In April 337 2012, the EC also noted in its publication "Growth for Greece" that land-use planning and environmental licensing rules were often "obstacles to investment"<sup>19</sup>. In September 338 2012, an interview with a consultant of "Private Islands Inc." was published in Greek 339 340 blogs entitled "Change the laws and you will sell all your islands". In this context, the 341 Minister for the Environment in a meeting of EU Ministers of Environment (Vilnius, 342 July 2013) characterized Greek PAs as "over-protected" and "hostile ... to economic activity"<sup>20</sup>. 343

344

345 Neoliberal restructuring and conservation in the UK

In the UK, transformations in provision for conservation following the crash began with the change of government at the 2010 elections. The Labour government was defeated, and a collation was formed between the centre-right Conservative and the centre left Liberal Democrat parties. Post election policy showed this to be strongly liberal in ideology, with a Budget focused on rapid reduction of the deficit in public accounts. The shift to fiscal austerity matched (or even exceeded) the budget of 1981 (Keegan

2010), introduced under the first conservative government of Margaret Thatcher (197983), the UK's archetypal proponent of neoliberalism. Yet the new Prime Minister, the
Conservative David Cameron, claimed in May 2010, during a visit to the Department of
Energy and Climate Change, that he wanted the new administration to be the "greenest
government ever" (Randerson 2010).

357 A key feature of this attempt at deficit reduction was cuts to government 358 departments and quasi-autonomous government bodies (QUANGOs), alongside public 359 services. A number of environmental organisations were targeted, such as the Royal 360 Commission on Environmental Pollution and the Sustainable Development 361 Commission. By the autumn, the RSPB observed that the UK was entering "a period of 362 deep and prolonged green austerity" (Comerford et al 2010). The October Spending 363 Review spelled out the deep cuts faced by the Department for Environment, Food and 364 Rural Affairs (DEFRA). These reached 30% (£700m by 2014-15), compared to an 365 average of 19% across government. Significant reductions in Natural England staff 366 numbers were reported (The Guardian reported 5-8,000 out of 30,000, Jowitt 2010). 367 In the *Coalition Agreement* published on 20 May 2010, the incoming 368 government committed itself to a range of actions aimed at reducing regulation of 369 businesses. These included a commitment to cut "red tape", introducing a "one-in, one-370 out" rule whereby no new regulation would be brought in without other regulation being 371 cut by a greater amount. There was also a commitment to replace what was described as 372 a culture of "tick-box" regulation with "targeted inspections of high-risk organizations" through "co-regulation and improved professional standards"<sup>21</sup>. 373

In July 2011, the government announced a drastic simplification of planning
regulations controlling development (GOV.UK 2011). It proposed to cut over a
thousand pages of planning advice to around 50 pages, to "encourage sustainable

377 [economic] growth" (Vaughan 2012). Notwithstanding the rhetoric of "sustainable
378 development", the government's aims were clear: "growth at any environmental cost to
379 jolt the nation's flatlining economy" (Vaughan 2012).

380 Perhaps the most significant way in which neoliberalization found purchase in 381 public policy for conservation after 2008 is through the idea of nature providing 382 "ecosystem services" (Norgaard 2010). This rhetorical and material strategy is a key 383 feature of the neoliberal turn in conservation (Brockington and Duffy 2010; Büscher et 384 al 2012; Hodge and Adams 2012), and a key determinant in strategies of "green 385 grabbing". The concept of ecosystem services provides a means by which nature can be 386 made visible to capital (Robertson 2006). It makes ecological functions subject to 387 exchange and sale (Kosoy and Corbera 2010), and provides a standard metric for nature 388 allowing it to be commodified (Robertson 2004). The construction of nature as a 389 "service provider" (Sullivan 2009) in this way is a fundamentally neoliberal strategy, 390 the essential step to the financialisation of nature (Robertson 2004; Sullivan 2013a, b). 391 The idea of nature as a source of wealth (The Secretary of State for the 392 Environment referred to 'Mother Nature's Bank' in launching the 2011 Environment White Paper)<sup>22</sup>, matched both the new government's conservative ideology and its 393 394 views of the fiscal requirements of retrenchment in public finances following the bailout 395 of the private banking sector. The UK government engaged strongly with the 396 Convention on Biological Diversity's "ecosystem approach", especially Principle 5, 397 expressed the importance of conservation of ecosystem structure and functioning in 398 terms of the need "to maintain ecosystem services" (CBD 2013). The concept of 399 "ecosystem services" was placed at the core of government environmental policy-400 making and delivery (Hopkins 2013). The UK National Ecosystem Assessment (NEA), 401 published in 2011, sought to provide a complete account of the ecosystems that could

402 be held to comprise natural value (UK NEA 2011). Ecosystem services were

403 fundamental to The UK government White Paper on the natural environment, *The* 

404 *Natural Choice: securing the value of nature* (DEFRA 2011). The UK government also

405 established a Natural Capital Committee, to report to the Chancellor of the Exchequer,

406 and an Ecosystem Markets Task Force "to gain the maximum benefits for UK

407 businesses from new market opportunities which protect and improve natural capital"

408 (DEFRA 2013a).

409 A key element of UK government strategy to create economically efficient links 410 between capital and nature was the concept of "biodiversity offsets". These involve 411 allowing losses to biodiversity in one place (and at one time) to be compensated by 412 gains elsewhere. Thus valuable nature need no hold up development: habitats can 413 simply be created (or the protection of existing habitats enhanced) elsewhere. The 414 approach is controversial within conservation because of conceptual flaws and problems 415 of compliance and monitoring (Bull et al 2013), and is widely critiqued in accounts of 416 the neoliberalization of conservation (e.g. Pawliczek and Sullivan 2011, Sullivan 417 2013b). DEFRA tested the approach with the government conservation adviser Natural 418 England, and local governments in six pilot areas in England, and published a discussion paper in September 2013<sup>23</sup>. Further development involved DEFRA and a 419 420 series of private organisations (including engineering consultants and contractors and 421 the aggregates industry). In November 2013, the Parliamentary Environmental Audit 422 Committee described the approach as simplistic and an admission of failure of the planning system: it suggested the approach should be put on hold<sup>24</sup>. Newspapers 423 424 described the approach as "a license to trash nature" (Carrington 2013). 425 The UK government's enthusiasm for the ecosystem service approach (backed

426 by engagement from ecologists and conservationists, for example in the NEA) was

accompanied by a specific attempt to promote un-green grabbing by privatising public
nature assets by selling off state conservation and forestry land. In August 2010, the
government proposed the sale of National Nature Reserves (NNRs; Jowitt et al 2010),
and in October, it proposed the sale of the government Forestry Commission estate.
One newspaper commented that the government seemed intent on "asset-stripping our
national heritage" (Hickman 2010).

433 Debate over sale of government forests proved more protracted and if anything 434 more controversial (Lucas 2011), particularly over the question of public access to 435 forest land (Hodge and Adams 2013). The debate focused on England, since the 436 Scottish Government and Welsh Assembly Government rapidly distanced themselves 437 from the policy, although on-going forest sales in Scotland were in fact extensive 438 (Johnson 2011). Although, speaking to the House of Lords Environment Committee in 439 November 2010, Jim Paice, Minister of State for Agriculture and Food, acknowledged 440 that the sale reflected the need to balance the government's books following the 441 banking crash, saying "I am not going to avoid the issue here - there is a need for capital receipts"<sup>25</sup>, the Environment Secretary claimed that "this is not a fire sale by a 442 443 cash-strapped state" (Spelman 2010).

444

# 445 **Opposition to ungreen grabbing in Greece**

In Greece, the government's neoliberal agenda has been mainly criticised by parties of
the radical and communist Left<sup>26</sup>. The biggest environmental NGOs have been trapped
in highly contradictory positions. They have welcomed initiatives that they considered
positive (such as the presidential decree for wetlands protection or the biodiversity law),
while criticising others that they considered to be negative (such as laws regarding
environmental licensing and forests or attempts to lease islands)<sup>27</sup>. NGOs have been in a

452 particularly awkward position in relation to the EU. In previous decades it had been
453 common for Greek NGOs to blame the government for not implementing EU
454 conservation policy. However, now NGOs such as WWF International are seeking (in
455 vain) to enlist EU support against the environmental impacts of rapid economic
456 restructuring in Greece (Rehn and Potočnik 2012).

The most significant struggles against privatization and deregulation have been from local committees. From 2010, communities on Rhodes and Corfu expressed their objection to the privatization of Kassiopi and Prasonisi, and in the case of Kassiopi they treated the conservation status of Natura 2000 sites as official<sup>28</sup>. The municipality of Corfu, the Region of Ionian Islands and island's residents appealed to the Council of the State against the decision to grant a concession to NCH Capital. Similar opposition is now being expressed for the case of Issos Island.

464 A prime example of local protest against the privatization of nature assets 465 concerns a proposed gold mine in the primeval forest of Skouries (Halkidiki, NE 466 Greece). Previous efforts to implement a mining investment plan were cancelled by the 467 Council of the State in 2002 due to their severe environmental impacts. In 2011 and 468 after several transfers of the assets between companies with the mediation of the state, 469 the mines were transferred to the "Eldorado Gold Corporation", a Canadian company, 470 and the Environmental Impact Assessment was approved. The area of exploitation covered 26,400 ha with 90% forest cover, including Natura 2000 sites<sup>27</sup>. Since 2011 471 472 mass demonstrations have been organized against the expansion of mining activities. In 473 March 2012, the first 410 ha of public forest were conceded to begin the project's 474 implementation. Several scientific bodies also expressed strong opposition, 475 charactering the project as a violent intervention in a unique natural area with 476 irreversible impacts. However, the government emphasized the scale of investment at

477 Skouries, bringing jobs and local welfare and formed a coalition, including scientists
478 and local authorities, to support the project's implementation<sup>29</sup> while forcefully
479 repressing environmental struggles<sup>30</sup>.

480 Despite the violent repression of demonstrations, key non-state actors and 481 media have adopted the government's line of rhetoric, even where they have otherwise 482 sought a "green" profile. Thus SKAI television (whose website often portrays staff engaged in volunteer environmental activities<sup>31</sup>), has systematically criticized the 483 struggles against the exploitation of Skouries<sup>32</sup>. Similarly, the newspaper *Kathimerini* 484 equated them with the actions of neo-nazis (Golden Dawn) in East Attica<sup>33</sup>. During 485 486 October 2013, 27 anti-goldmine activists of Chalkidiki were charged with the same 487 crime as the leaders of Golden Dawn: formation of a criminal organization.

488 The Skouries movement has gained international solidarity, with 489 demonstrations around the world. The citizens of Chalkidiki have placed their 490 opposition to the current development model at the core of their struggle and have 491 criticized both the unprecedented criminalization of their struggle and the unequal distribution of costs and benefits of the project<sup>34</sup>: profits for Eldorado and Hellenic 492 493 Gold corporations and costs to the community in the form of ecological impacts, public 494 health (e.g. pollution of water resources, soil and air) and traditional economic 495 activities (e.g. agriculture, livestock, apiculture, fishing, aquaculture, organic farming and beekeeping $^{35}$ ). 496

497

#### 498 **Opposition to ungreen grabbing in the UK**

499 In the UK, when the government suggested privatising National Nature Reserves in

- 500 2010, conservation NGOs found themselves in an awkward position. Some held
- 501 discussions with government about which NNRs they might accept and the terms under

502 which they might do so. Most looked like unattractive acquisitions: isolated and 503 expensive to manage. The government conservation adviser, Natural England, also 504 explored the possibility of creating a new charity specifically to manage NNRs. Neither 505 option was cheap, and both would need considerable public subsidy. While the 506 government might have hoped for the "Big Society" to take on the costs and managing 507 public assets of high conservation value, the intention to reduce government 508 expenditure precluded provision of the resources needed to make NGO management 509 sustainable. The government retreated: on 4 February 2011, the Secretary of State for 510 Environment, Food and Rural Affairs, Caroline Spelman, announced the end of plans 511 to remove NNRs from public ownership (Mendick 2011). 512 There was a similar sharp public backlash against the proposed forest sales. In 513 January 2011, as the government began a public consultation on the proposal, a 514 YouGov poll found that 84% of people agreed the woods and forests should be kept in 515 public ownership for future generations (Carrington 2011). The protection of 516 biodiversity on forest land, and public access, were important issues (Hodge and 517 Adams 2013). By mid February, over half a million people had signed a petition on the 518 web site 38 Degrees to "save our forests – don't sell them off to the highest bidder"<sup>36</sup>, 519 the strength of opposition surprising both government and NGOs. Conservation NGOs 520 were vilified for their cautious approach, failing to back the public campaign and 521 apparently willing to cherry pick forests of high conservation value (Porritt 2011). The 522 national campaign was successful. On 16 February, the Prime Minister announced the 523 end of plans to sell forests, and abandonment of the consultation that had been due to 524 run for a further nine weeks (Watt and Vidal 2011). The government appointed an 525 Independent Panel to review of forestry policy. After widespread consultation, its final 526 report in 2013 concluded that the public forest estate should be retained in public

ownership, and held "in trust for the nation", and they proposed the appointment of
"guardians" or "trustees" directly accountable to Parliament to oversee forest
management. The recommended an expansion in the area of woodland in England
(from 10% to 15% of land area) by 2060. These recommendations were subsequently
almost entirely accepted by government (DEFRA 2013b).

532 There has also been local opposition to the sale of public nature assets and 533 developments proposed by commercial interests. In addition to the large national 534 campaign against public forest privatization, here were local campaigns, for example 535 HOOF (Hands Off Our Forest), to keep public ownership (and commoners' rights) in the ancient Forest of Dean<sup>37</sup>. There was also extensive local opposition to the proposal 536 537 by the American Trump Organisation to build a golf resort complex on the Scottish 538 coast North of Aberdeen (Arts and Maffey 2013). The Trump Organisations purchased 539 the Menie Estate in 2006, including a large area of undeveloped sand dunes, part of 540 which was a SSSI. The government conservation organisation, Scottish Natural 541 Heritage, advised against the development, and Aberdeenshire Council turned the 542 application down in 2007. The Scottish Government "called in" the application, 543 claiming it was a decision of national (Scottish) significance because of the number of 544 jobs it would create. In 2008 the decision was overturned and planning permission 545 granted (Ford 2011). The Trump Organisation began to try to buy out local landowners. 546 Local protests, about the development itself, the way the decisions were taken, and 547 (increasingly) the way protests were policed, mushroomed. A movie about the protests was made in 2011, and shown by the BBC in  $2012^{38}$ . The golf course complex was 548 officially opened in March  $2012^{39}$ . A petition with over 11,000 signatures was lodged 549 550 with the Scottish Parliament in March 2013 asking for a public inquiry into the handling 551 of the development by national and local governments (Arts and Maffey 2013).

#### 552 The dialectics of green and un-green grabbing under capitalism in crisis

553 Governments in both UK and Greece have used the economic crisis as a "Trojan horse" 554 to enable the further neoliberalization of nature conservation. The intensification of 555 "green" and "un-green" grabbing by showing in a sense the two sides of the capitalist 556 coin can capture the deepening of the contradictory ways in which capitalism under 557 crisis engages with "protected natures". On the one hand capitalism actively promotes a 558 neoliberal version of conservation, leading to conservation increasingly becoming "the 559 friend of capitalism" (Büscher et al 2012). On the other hand, capitalism actively 560 obstructs conservation to allow the exploitation of hitherto protected land perceiving 561 conservation to be an "enemy" to unlimited capital accumulation.

562 Attention to the dialectics of "un-green" and "green" grabbing is of crucial 563 importance for three main reasons. First, even though the appropriation and degradation 564 of nature has been at the core of the capitalist enterprise, the current intensification of 565 "un-green grabbing" marks a new era where governments are forcefully taking back 566 environmental regulations that have been shaped by the competition among capitals but 567 also won through environmental and social movements and hard class struggle (Harvey 568 2005; Vlachou 2005). The establishment of PAs resulted from such a conjunction of 569 factors and, crucially, the rolling back of conservation frameworks designed to protect 570 ecosystems from degradation along with the reversion of public conservation land into 571 the private domain entails the loss of rights (Harvey 2005, p 161). In the post-crisis era, 572 capital has sought to intensify the exploitation of protected natures through "un-green 573 grabbing", a process made possible because capital has been able, to a large extent, to 574 make the state apparatus its own entrepreneurial entity, "a purer catalyst of capitalist 575 expansion than ever before" (Smith 2010, p 260).

576 Second, it shows the radical transformation that neoliberal logics and practices 577 pose to our theoretical and political understanding of the social relationship with nature 578 while implying contradictory normative assumptions about nature itself. Neoliberal 579 conservation accepts the capitalist framing of protected nature as underpinning value, 580 and the absence of market pricing is blamed for limiting conservation success. 581 Ecosystem services science is pivotal to such approaches, both quantifying ecosystem 582 services as measured, transactable units across space and time (Robertson 2004), and 583 attributing monetary values and rendering nonhuman nature conceptually "docile" 584 (Sullivan 2013a). Meanwhile, in the context of "un-green grabbing", protected nature is 585 framed by capitalism (and the neoliberal state) as holding back the creation of value and 586 potentially in conflict with development and growth. This contradictory representation 587 of protected natures reflects specific material conditions and particularly the fact that 588 the tensions within capitalist politics over ensuring that the free gifts of nature are both 589 available to capital on an easy basis and also sustained for future use have become acute 590 (see also Harvey 2010, p 76). 591

Indeed, the dialectics of "green" and "un-green" grabbing as played out in 592 Greece and UK shed light on the fact that there is no common, global, capitalist strategy 593 consisting of a commitment to promote neoliberal conservation; the relationship 594 between capitalism and conservation is contradictory and thus unstable and uncertain in 595 its outcomes (see also Vlachou 2005). Currently, the ultimate result of the dialectics of 596 "green" and "un-green" grabbing is the *deepening* of the production of nature both 597 quantitatively, through the rapid intensification of exploitation, and qualitatively, 598 through adding new elements in nature's exploitation. The why behind the simultaneous intensification of the "real" and "formal" (Smith 2007) subsumption of nature is 599 600 strongly related to capitalism's environmental contradictions which neoliberalism

601 makes manifest more than any other mode of environmental governance (McCarthy and 602 Prudham 2004) and further deepens them during periods of economic crisis (Peck et al 603 2012). The crisis has been used by capital as an engine of capitalist restructuring, 604 jockeying for a better position (Harvey 2011) by, inter alia, securing public assets and 605 carving out new areas for capital accumulation. Biodiversity conservation, in as much 606 as it is instrumental to capitalism's growth and reproduction (Brockington and Duffy 607 2010), has a particular role in this context: to create "new symbolic and material spaces 608 for global capital expansion" (Corson 2010, p 579). However, this is just one side of the 609 story. Even though mainstream nature conservation (Igoe et al 2010) has been reshaped 610 by a significant penetration of capitalism into conservation discourse and practice, we 611 argue that it has not yet achieved a complete transformation of conservation to a "win-612 win" scenario for capitalist interests: conservation legislation is still a barrier to the 613 unlimited grabbing of public land, as the Greek case clearly shows. 614 Third, the fact that "green" and "un-green" grabbing processes unfold unevenly 615 in Greece and the UK sheds light on different state strategies and governmental 616 responses. In Greece, the primary strategy does not address the benefits for biodiversity 617 conservation that could result from its inclusion in market relations but rather its further 618 exploitation through capitalist development. In the UK, perhaps because of the 619 importance of private landowners and enterprises to the delivery of conservation, and a 620

620 highly market-orientated public culture (three decades after Thatcherist privatisation),

621 strategies pointing towards the argument that creating green markets is necessary for

622 *saving biodiversity* appear much stronger.

As Marx (1890: 2002, p 779) explained in the first volume of the Capital "*public debt becomes one of the most potent levers of primitive accumulation*". In Greece, the
paroxysmal character of the crisis and the springing of the "debt trap" (Harvey 2005, p

626 162) are being systematically used to justify, inter alia, the deregulation of

627 environmental legislation and the privatization of public nature (and other) assets, 628 fulfilling longstanding demands from the private sector. Even before the crisis, Greek 629 capital was in most cases fighting against environmental regulation. Given the limited 630 success in establishing strategies to derive profit through the conservation of nature *per* 631 se, the market-based conservation strategy attractive to state and capital in the UK held 632 no appeal. The debt crisis was used as an argument to legitimize "un-green grabbing" 633 through overturning the barriers of environmental legislation in order to further exploit 634 "protected" natures and facilitate investment. The policy of massive privatization by 635 offering capital cut-price opportunities for profitability, establishes in a EU country an 636 accumulation model previously tried out in the Global South and the countries of 637 Eastern Europe (Kouvelakis 2012).

638 However, in both countries there is a post-crisis intensification of "un-green 639 grabbing", which has been opposed by the public. Even though there are in both 640 countries cases of governmental suppression of struggles there are also differences in 641 the political handling of opposition which raise important issues. In the UK, strong civil 642 society organizations, and a less acute debt crisis, partly constrained neoliberal 643 strategies such as the sale of state nature assets. In Greece, in the context of an 644 increasing crisis of hegemony (in Gramscian terms), forced imposition of extreme 645 neoliberal reforms became possible, not only under the threat of bankruptcy but also 646 through upgrading the role of the EU and the IMF and delegating responsibilities to 647 société anonymes. The parallel intensification of autocratic governance and "un-green 648 grabbing" processes has contributed to the emergence of conservation struggles in 649 Greece where mobilized social groups are fighting for the protection of conservation 650 land - being "conservationists" without naming themselves as such.

651 Overall, the intensification of "green" and "un-green" grabbing reflects the 652 inherent weaknesses of the capitalist system in formulating a positive response to the 653 challenge of managing the biophysical world (Harvey 2011). Ecological decline can 654 threaten capitalist production in the long term, however, individual capitalists, working 655 in their own short-term interests and impelled by competition laws are perpetually 656 tempted to adopt the position "après moi le deluge" (Marx 1890: 2002, p 282) with 657 respect to both the labourer and the soil (Harvey 2010, p 71). The latter is obvious in the 658 case of "un-green grabbing" but it can also be evident in the case of "green grabbing" 659 which despite the hegemonic framing, as a successful strategy for nature conservation, 660 is itself a growth industry (see also Burkett 1999b) through which "corporate capitalism 661 manages to reframe a genuinely use-value concern", such as halting the degradation of 662 ecosystems, "into a question of economic value that is entirely inimical to the original 663 concern" (Smith 2010, p 249), ultimately creating a version of conservation that is an 664 image of itself. Overall, both the Greek and UK cases show that the current post-crisis 665 production of nature does not signal just an expansion of capitalist economy toward the 666 industrialisation of new resources, but the making of a new social world (Smith 2007; 667 Robertson 2012) leaving for "protected" natures two choices: either to be further 668 degraded to boost growth or to be "saved" through their deeper inclusion as 669 commodities visible to the market.

In this context, radical conservation scholarship faces a potential deadlock: in opposing mainly neoliberal conservation and "green grabbing" and de-emphasizing "un-green grabbing", it is at risk of positioning itself against any possible form of nature conservation. In response, we suggest that opposition to the capital appropriation of nature, either with or without "green" argumentation, needs to be balanced by recognition of the rights of citizens to seek to oppose the degradation of ecosystems.

676	Opposition to land grabs by capital (or the state on behalf of capital) and to the
677	deregulation of environmental legislation do not imply support for the neoliberal model
678	of mainstream conservation. It means acknowledgement of the possibility of a positive
679	relationship between human society and non-human nature through radical change. To
680	address such dilemmas it is of critical importance to disentangle the genuine material
681	concern about and opposition to ecosystem degradation and biodiversity loss from the
682	specific ways that capitalism responds to them, and thus to ask by whom conservation is
683	promoted or obstructed in each case and for what purposes. It is therefore an important
684	question whether, in the era of capitalism in crisis, there are potential anticapitalistic
685	elements in emerging conservation struggles.
686	
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## 873 Endnotes

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- <sup>25</sup> Answer to the House of Lords Select Committee on the European Union, Agriculture, Fisheries and Environment Sub-Committee on 24<sup>th</sup> November 2010.
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http://www.smallplanet.gr/en/documentaries/chronologically/2012-2013/313-golden-times-

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<sup>31</sup> www.skai.gr

- <sup>32</sup> See for example In Search of the Greek Gold, <u>http://folders.skai.gr/main/theme?locale=en&id=206</u>
- <sup>33</sup> <u>http://news.kathimerini.gr/4dcgi/\_w\_articles\_columns\_1\_11/09/2012\_495124</u>
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