EFFECTIVENESS OF I-LEARN AMONG ART & DESIGN STUDENT MAJOURING IN GRAPHIC DESIGN IN UiTM MELAKA CITY CAMPUS

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AUTHOR’S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of University Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any other degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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When you talk about learning online, most people think about distance learning programs, where students can take classes to get a degree from home. But online classes are becoming a part of life on campus at a growing number of colleges across the country (WPRI, 2010). Students nowadays are no stranger towards technologies like the major online social networking site called Facebook, Twitter, Instagram and etc. In these modern era, having all the gadget is a normal thing and it is a necessity to some people as it works as their main tool for communicating with one another. However, in education there have been a revolution where universities and institution have come out with method to give attraction in learning process by introducing e-learning. By having this in learning environment, it can give benefit to both teacher and also students. Yet, students in the art department majoring in graphic design shows less interest in using the I-Learn system that works as an e-learning material provided by the University. There are many social networking site on today’s World Wide Web and is been used by students but not when it comes to logging onto the I-Learn system. Through this, new approach has been founded which is combining the existing I-Learn with social media platform that would attract student attention. There are big chance that students will use the I-Learn more frequently when they can still have the social network experience.
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