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Science publication workshops as a strategy to improve the visibility of scholarly production: the experience of the University of Sao Paulo (USP) - Brazil

World Library and Information Congress: IFLA General Conference and Council, 78, 2012, Helsinki http://www.producao.usp.br/handle/BDPI/43953

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SCIENCE PUBLICATION WORKSHOPS AS A STRATEGY TO IMPROVE THE VISIBILITY OF SCHOLARLY PRODUCTION



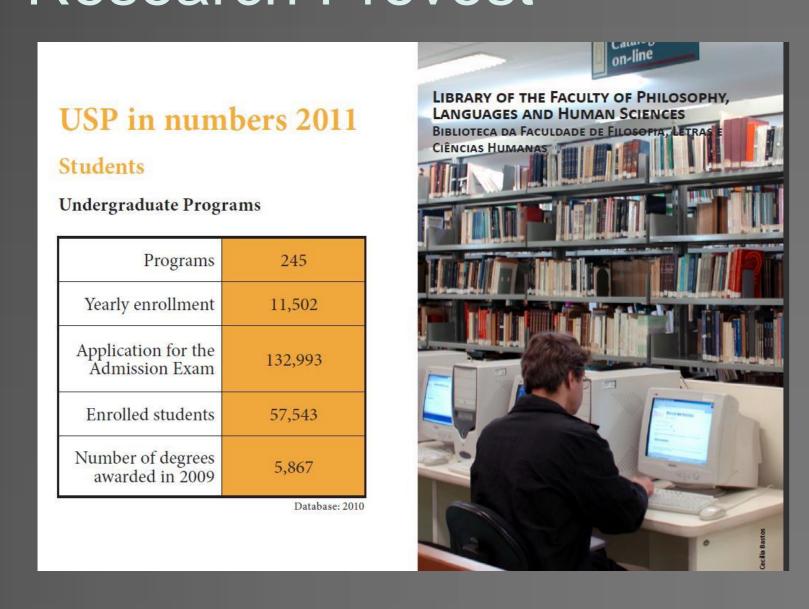
The experience of the University of São Paulo (USP) – Brazil



Elisabeth Dudziak and Sueli Mara Ferreira Integrated Library System - USP

Objective

Present the experience of workshops that have been developed at the University of Sao Paulo by the Integrated Library System in partnership with Research Provost



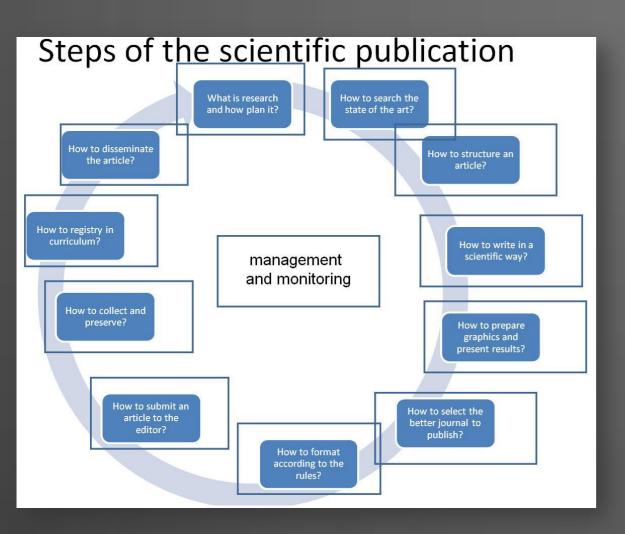
Workshops

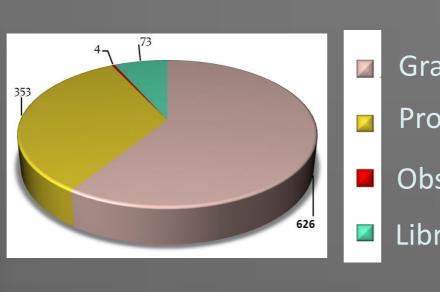
They were made in 2011, in two knowledge areas: life science and engineering, about science publication processes, and directed to graduates, pos-doctorates, researchers, professors and library staff.



Gaps in scholarly communication

- research planning,
- search information strategy,
- information organization,
- submission process,
- identification of high impact journals







Strategy 1: Working more closely with students, professors and researchers

Strategy 2: Identifying opportunities to clarify the use of tools and the service offered by the Library Division

Strategy 3: Develop workshops and courses on scientific publication processes and resources

Strategy 4: maintaining the scientific production records of the University in OPAC and other systems updated.

