International conference:

**CHALLENGES OF CONTEMPORARY SOCIETY**

12 November 2015,
Skopje, Macedonia

Conference venues:
Holiday Inn Hotel, Skopje
and
Institute for sociological, political and juridical research- Skopje
International program committee:

Prof. Mirjana Borota- Popovska- Director, Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje
Prof. Petar Atanasov, Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje, R. Macedonia
Prof. Reinhard Heinish, Head of Department of Political science, Faculty of Political science and Sociology, University of Salzburg, Austria
Prof. Stefan Buzarovski, School of environment, education and development, University of Manchester, United Kingdom
Prof. Tamara Dzamonja Ignjatovic, Faculty of Political science, University of Belgrade, Serbia
Prof. Ganka Cvetanova, Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje
Prof. Thiele Martina, Department of Communication studies, University of Salzburg, Austria
Prof. Panajotis Cakirpaloglu, Department of Psychology, Philosophical Faculty of Palacky University in Olomouc, Czech Republic
Assoc. Prof. Camelia Florela Voinea, Political science faculty, University of Bucharest, Romania
Assoc. Prof. Goran Janev, Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje
Assist. Prof. Katerina Spasovska, Department of Communication, Western Carolina University, USA
Doc. D-r Aneta Cekik, Institute for sociological, political and juridical research

12 November 2015
9.00-9.30
Registration of participants

12 November 2015,
Holiday Inn, Skopje
9:30-10:00
Opening of the conference/Welcoming speech
Prof. Mirjana Borota- Popovska, Director Institute for sociological, political and juridical research, Skopje
10:00-11:30
Millennium I conference hall
MANAGEMENT, BUSINESS AND WORKFORCE ISSUES
IN THE 21ST CENTURY
Chair: ________________

Nikica Mojsoska Blazevski, PhD,
Marjan Petreski, PhD
University American College Skopje
“Employment and wage ‘scarring’ when youth unemployment is extremely high: Evidence from Macedonia”

Nikoloski Dimitar, PhD,
Pechijareski Ljupcho PhD
Faculty of Economics, Prilep,
St. Clement of Ohrid University of Bitola
“The recent economic crisis and youth unemployment in Macedonia”

Gordana Tasevska, PhD
Business Academy Smilevski, Skopje
“Higher education in function of reducing youth unemployment in Macedonia”

Marija Magdinceva –Sopova, PhD,
Faculty of tourism and business logistics,
Goce Delchev University of Shtip
Neda Petroska-Angelovska, PhD,
Marija Ackovska, PhD
Institute of economics, Ss. Cyril and Methodius University in Skopje
“The Stress Management as a entrepreneurial strategy for increasing of the competitive advantage of the companies”

Maria Dimovska-Kotevska, PhD,
Mende Solunchevski, PhD
International Slavic University, Macedonia
“The personality as a factor for effective management of human resources in modern conditions”

Andriana Skerlev Cakar, PhD
“New trends for implementing organizational changes in the public administration in the Republic of Macedonia - the participative concept”

10:00-11:30
Conference room II
CHALLENGES FOR DEMOCRACY AND DEMOCRATIZATION
Chair: ________________

Stephan E. Nikolov, PhD
Bulgarian Academy of Sciences
“Bulgaria, Cuba, Uzbekistan: three very different experiences with communism that turned up to an impasse”

Camelia Florela Voinea, PhD
Faculty of Political Science, University of Bucharest, Romania
“On Eastern European post-communist political clientelism”

Irena Rajchinovska Pandeva, PhD
Faculty of Law Justinianus Primus, Ss. Cyril and Methodius University in Skopje
“Depleted democracy and liberal downfall – the state of current Turkish affairs”

Petar Atanasov, PhD,
Bojana Naumovska, PhD
Institute for sociological, political and juridical research
“The ethnic identity entanglements among the student population”

Jonilda Rrapaj, PhD Candidate
Ankara University, Turkey
“Neo-liberal Globalization and the EU Integration of the Western Balkans”

Marius Grad, PhD Candidate
Babes Bolyai University, Cluj Napoca, Romania
“What if ISIS will take control over Libya? Religious radicalization and disappearance of democracy in Northern Africa”

Marko Krtolica, PhD Candidate
Faculty of Law, Ss. Cyril and Methodius University in Skopje
“The new radical right political parties in Europe: ideological background and basic reasons for their rise”

11:30-12:00 COFFEE BREAK
12:00-13:30
Millennium I conference hall
MANAGEMENT, BUSINESS AND WORKFORCE ISSUES IN THE 21ST CENTURY
Chair: ________________

Mirjana Borota- Popovska, PhD
Marija Topuzovska- Latkovikj, PhD
Institute for sociological, political and juridical research
“HR competency framework development as a basis for creation of dual system on HRM educational program”

Toni Soklevski, PhD
Business Academy Smilevski, Skopje
“Model of the operations manager for the 21st century”

Silvana Jovcheska, PhD
FON University, Skopje
“Professional profile of a successful international manager”

Vesna Zabijakin- Chatleska, PhD
Institute for sociological, political and juridical research
“Human resource management in small and medium-sized enterprises: Recent developments and emerging issues”

Natasha Daniloska, PhD,
Snezana Kostadinoska-Milosheska, PhD
Institute of Economics, Ss. Cyril and Methodius University in Skopje
“Opportunities for development of women entrepreneurship in the Republic of Macedonia”

Jasmina Mishoska, PhD candidate
Institute of Economics, Ss. Cyril and Methodius University in Skopje
“Entrepreneurship – the challenge of modern society”

Ivan Trajkov, PhD
Faculty of Philosophy, Ss. Cyril and Methodius University in Skopje
Eleonora Serafimovska, PhD
Marijana Markovik, PhD
Institute for sociological, political and juridical research
“Professional stress in social workers and psychologists employed in the field of social care and health”

13:30- 14:15  LUNCH BREAK

12:00-13:30
Conference room II
NEW MEDIA, NEW COMMUNICATION, NEW IDENTITIES
Chair: ________________

Ganka Cvetanova, PhD,
Institute for sociological, political and juridical research
Veno Pachovski, PhD,
University American College Skopje
Irena Bojadzievska, PhD,
“E-democracy and Levels of Citizen Involvement in the Republic of Macedonia”

Raluca Lutai, PhD Candidate,
Babes Bolyai University, Cluj Napoca, Romania
“Social Media in the use of public secret services. Social Media Intelligence a way to fight terrorism”

Ruzica Cacanoska, PhD
Institute for sociological, political and juridical research
“The basis of e-research on a modern Macedonian society”

Marijana Markovik, PhD,
Eleonora Serafimovska, PhD
Institute for sociological, political and juridical research
“Association between aspects of identity orientation and social roles: comparative study of students from EU and non-EU country”

Maja Simonovska, PhD Candidate,
University of Banja Luka, Serbia
Radmila Zivanovic, PhD Candidate,
International Balkan University- Skopje
“Virtual and social identity: connectedness, conditionality and difference”

Ana Blazeva, PhD candidate,
Institute of Social Sciences and Humanities, Skopje
“Melancholy as a potential for political imagination”
14:15-15:45
Millennium conference hall
CHALLENGES FOR DEMOCRACY AND DEMOCRATIZATION
Chair: ___________________

Mirjana Slaninka-Dineva, PhD
Institute for sociological, political and juridical research
“The Institution “mandate” in the public sector of Republic of Macedonia - Theses for an interdisciplinary research “pro futuro”

Goran Ilik, PhD,
Nikola Petrovski, MA
Faculty of Law, University St. Klement of Ohrid, Bitola
“The challenges of liberal democracy in the new international context: the European Union perspective”

Nikoleta Tomovic, PhD Candidate
University of Donja Gorica, Montenegro
“Expectations of European Foreign and Security Policy”

Marina Andeva, PhD,
University American college Skopje
Zoran Necev, PhD candidate,
“EU migration policies and Western Balkan transit routes: the case of Macedonia”

Strashko Stojanovski, PhD,
Trajche Stojanov, PhD,
Faculty of Law, University Goce Delchev in Shtip, Macedonia
“The youth under migration: attitudes of students toward migration questions”

Jelena Ristik, PhD Candidate
Faculty of Law Justinianus Primus, Skopje
“Models of approach of the European court of human rights to the intellectual property protection disputes”

Driton Kuçi, PhD candidate
State University of Tetovo
“Relationship between the Legislature and the Executive power in the R. Macedonia”

Radica Todorovska, PhD candidate
Institute for sociological, political and juridical research
“Gender equality – a politically integrative challenge for the present-day Balkans”

14:15-15:45
Conference room I
SOCIAL CHALLENGES FOR CONTEMPORARY SOCIETY
Chair: ___________________

Slavejko Sasajkovski, PhD,
Institute for sociological, political and juridical research
Ljubica Macanovska, BA
“Political economy of the Transatlantic Trade and Investment Partnership (TTIP)”

Aleksandra Lozanoska, PhD,
Elizabeta Djambaska, PhD,
Natasha Daniloska, PhD,
Diana Boshkovska, PhD
Institute of Economics Skopje, Ss. Cyril and Methodius University in Skopje
“The challenges of liberal democracy in the new international context: the European Union perspective”

Tatjana Boskov, PhD
Faculty of Tourism and Business Logistics, Goce Delcev University of Shtip
“Importance of Exchange Rate for SMEs Improvement and Economic Development”

Zenaida Šabotid, PhD
Department of Economic Sciences, State University of Novi Pazar, Serbia
“The position of highly educated population in Serbia - possibilities and limitations”

Jorde Jakimovski, PhD
Institute for sociological, political and juridical research
“Changes in the family”

Marjan Kostov, MA student
Institute for sociological, political and juridical research
“Problems in the functioning of the pension system in some countries of Southeast Europe”
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<th>Time</th>
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<td>15:45-17:15</td>
<td>Conference room I</td>
<td>MANAGEMENT, BUSINESS AND WORKFORCE ISSUES IN THE 21ST CENTURY</td>
<td>Chair: __________________________</td>
<td>Zlatko Jakovlev, PhD, Biljana Petrevska, PhD</td>
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<td>“Tourism development of East Region of Macedonia: economic perspective”</td>
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<td>Ana Zdravkovska Ilievsk, PhD</td>
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<td>“Impact of social media on tourism industry”</td>
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<td>Mende Solunchevski, PhD, Maria Dimovska-Kotevska, PhD</td>
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<td>“Customs ethical issues: the case of the Republic of Macedonia”</td>
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<td>Marija Magdinceva-Sopova, PhD</td>
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<td>“Implementation of corporate entrepreneurship as a means of boosting the</td>
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<td>operation of enterprises in the tourism sector in Macedonia”</td>
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<td>“Communal waste management in Republic of Macedonia: contemporary challenges and real opportunities”</td>
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<td>Ognanoski Darko, MA student</td>
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<td>“Customs and forwarding operations in Macedonia: incentive of long-term efficacy and efficiency of procedure”</td>
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**NEW MEDIA, NEW COMMUNICATION, NEW IDENTITIES**

Chair: __________________________

Eleonora Serafimovska, PhD, Marijana Markovik, PhD
Institute for sociological, political and juridical research
“Emotional processing of articles' contents in the Macedonian media”

Vesna Stefanovska, PhD
Faculty of security, Skopje
“Media coverage of police and policing in the Republic of Macedonia”

Bojan Blazevski, PhD candidate
Institute for sociological, political and juridical research
“The dependence of global media on foreign policy reporting of the Macedonian daily newspaper Vecer (2013 - 1983)”

Klime Babunski, PhD,
Institute for sociological, political and juridical research
“Matrix of values of the student protests- Skopje 2014”

Ivan Stefanovski, PhD Candidate Scuola Normale Superiore di Pisa-sede di Firenze
“Citizens for Macedonia” – From Citizen Mobilization to Democratization?

Sveto Toevski, PhD candidate
Institute for sociological, political and juridical research
“Participatory political culture begins to suppress parochial and subject political culture in Macedonia”

Aneta Stojanovska- Stefanova, MA
Goce Delchev University in Shtip
“Significance of the media in multiethnic societies

Nevena Ristova, MSc, MIT University – Skopje
“The role of the internet and social media among young population in contemporary societies”