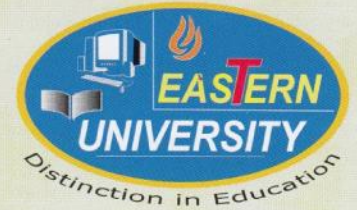


Eastern University NEWSLETTER



Vol 13, Issue 2, May 2015

Vice Chancellor of EU Attends 65th Executive Board Meeting of AMDISA and 13th South Asian Management Forum 2015 in Sri Lanka



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EU Students Participate in the 8th South Asian Universities Festival 2015 in India *Read more on page 15*



Department of English Celebrates Birth Anniversary of William Shakespeare

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The 4th Convocation of Eastern University was held on 9 February 2015 at Bashundhara Convention Centre conferring degrees to a total of 2,019 students of the... *More on page 1*

FOUNDATION DAY 2015



Celebrating 12 Years of Success



Eastern University celebrated its 12th foundation day on 29 April 2015 with great festivity and jubilation. Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU...

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International Study Tour in China



In association with Yunnan Open University, China, Career Services and International Office (CSIO), EU has arranged...

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Mr. Mohammad Enayet Ullah
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Ismat Zarin
Assistant Professor
Department of English

Members

Humaira Shegufta Chowdhury
Senior Lecturer
Department of English

Psyfun Mustary

Lecturer
Department of English

Khandaker Nayeema Haque

Lecturer
Department of English

Special Thanks

Abu Hena MD Rasel
Deputy Director, CSIO

Md. Jamal Uddin
Deputy Director, OSA

Mohammad Imtiaz Uddin
Deputy Director, PRO

Design

Md. Atikuzzaman Limon
Assistant Director, Creative
Vice Chancellor's Office

Photography

Monir Hossain Sabbir

Eastern University
House No. 26, Road No. 5
Dhanmondi, Dhaka 1205
Phone : 9676031-5, Fax : 9675981
E-mail : info@easternuni.edu.bd
Web : www.easternuni.edu.bd

The Advisor's Note

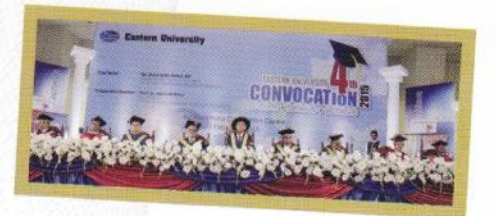
The EU Newsletter provides a glimpse of what Eastern University stands for and how it functions through the semesters. EU naturally puts emphasis on the academic grooming of the students, and on the extracurricular activities so that students not only become knowledgeable and scholarly, but are also groomed to be smart, self-confident and dynamic. The Newsletter records the academic and extra-academic activities of the students, teachers and office staff in order to enthuse all, particularly the students so that they do the same when their turn comes. I congratulate the members of the faculty and the staff who worked tirelessly to bring it out.



University. As delegated by the Honorable President of the People's Republic of Bangladesh and the Chancellor of Eastern University Mr. Md. Abdul Hamid, Education Minister Mr. Nurul Islam Nahid, MP presided over the ceremony. Professor Dr. Akbar Ali Khan, renowned economist, retired Cabinet Secretary and former Adviser to the Caretaker Government of Bangladesh graced the occasion as the Convocation Speaker. Professor Dr. Abdur Rab, Vice Chancellor, Eastern University delivered the welcome speech while Mr. Mohammad Enayet Ullah, Chairman, Board of Trustees, Eastern University also spoke on the occasion. Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU was also graced the occasion with his presence.

Congratulating the graduates and the Eastern University authority on the grand occasion, the Education Minister assured all that the government does not discriminate between the public and the private universities. He urged the private universities to ensure and enhance the quality of education to create skilled workforce in the country. Mr. Nahid reiterated his optimism for the Convocation that the graduates "would be sincere and devoted to their respective pursuits in life and would be in the frontline of the development and progress of Bangladesh."

The Convocation Speaker insightfully touched upon the evolution of the primary objective of education from inculcating ethical values in the classical age to developing production-oriented skills in the contemporary world. While congratulating the



graduates, he stressed that higher education must combine knowledge with the values of age-old teaching in order to fulfill the aim of education. In his speech, the Vice Chancellor of EU congratulated the graduates and advised them to use their acquired knowledge and skills in their work environment. Mentioning the functioning of “Institutional Quality Assurance Cell” and “Long-term Strategic Plan” of the University, he asserted that Eastern University is adopting every possible measure to ensure quality education not only on a national scale but on a global scale. Mr. Enayet Ullah, Chairman, Board of Trustees, EU thanked the students and guardians for placing their trust on EU authority and reiterated, “From the very beginning, EU has been maintaining quality in teaching.”

Among the 2,019 graduates from the four Faculties, Fouzia Rahman and Reaz Uddin Mahmud from the Department of Law were awarded the Chancellor’s Gold Medal for securing the highest CGPA in the undergraduate and graduate programs respectively. Alamin from LL.M. Program, Sultana Affa Marium from M.A. in English Program and Fatema Tuj Johora from MBA Program received the Chairman’s Gold Medal. The recipients of the Vice Chancellor’s Gold Medal were Farzana Kabir Muna from B. A. (Hons.) in English Program, Umme Salma from BBA Program, S. M. Zubaer Hossain from B.SC. in EEE and Neger Sultana Toma from LL.B. Program. A sombre atmosphere engulfed the joyous occasion when Mr. Abdul Latif, father of Late Alamin (one of the Chairman’s Gold Medalists, who had expired recently) came on the stage to receive the medal on behalf of his departed son. Eastern University authority honoured him with a cheque of Tk. 3 Lac as a token of acknowledgement. The daylong ceremony ended with an engrossing cultural show.



The program was anchored by Ms. Tasnuva Rahman, Coordinator, EU Cultural Club and Md. Jamal Uddin, Deputy Director, OSA and Mehzabin Mehboob, a student of BBA. The show began with a group song performed by the students of the University. Diverse genres of songs ranging from folk to modern Bengali songs to rock ones were fused in the show. The music segment was coupled with a ramp show and several group and duet dance performances. The most enthralling part of the show was a rock concert led by the renowned singer and musician of the country, Ayub Bachchu of LRB.



Cultural Show in 4th Convocation



WORKSHOP ON

Freelance Writing at EU



A workshop on “Freelance Writing” was organized by EU Journalist Forum on 25 March 2015 in the Seminar Hall of EU. The objective of the workshop was to train students willing to choose journalism as their future career. The workshop was conducted by the prominent journalist and columnist of The Daily Ittefaq Mr. Berek Kaiser. Prof. Dr. Sharif Nurul Ahkam, Dean, FBA inaugurated the program. Md. Rofiusan, Coordinator, EU Journalist Forum and Ms. Fatima Satter, Coordinator, Spark Creative Writers’ Forum were also present. At the end of the workshop, the trainer selected eight EU students to write for The Daily Ittefaq as contributors.

Dr. Zhifei Li from Yunnan Normal University (YNNU), China Joins EU



Dr. Zhifei Li, an expert in Chinese Language and Literature from Yunnan Normal University, China has joined the Faculty of Arts at Eastern University on deputation to teach Chinese Language course in Spring, 2015. Dr. Li graduated from Yunnan University of Vocational and Technical College in Chinese Language and Literature. He completed and his Post Graduation in Modern and Contemporary Chinese Literature from Yunnan University of Humanities College and earned his PhD in Modern and Contemporary Chinese Literature from Szechuan University of Literature and Journalism College. Dr. Li’s experience ranges from teaching to administrative work. He also has extensive experience in academic exchange programs.

Borsho Boron 1422 at EU

EU welcomed the Bengali New Year “Pohela Boishakh 1422” on 14 April 2015. Mohammed Ali Azzam, Member, BoT, EU inaugurated the program with Prof. Dr. Abdur Rab, VC, EU in presence of Dr. Abdul Hannan Chowdhury, Pro-VC, Registrar, EU and Deans, Chairpersons, Faculty Members, officials and a large number of students.

A daylong event named “Borsho Boron” was organized on the occasion which included short strips from traditional dramas and choreographers staged by EU Drama and Theatre Forum (EUDTF) coordinated by Ismat Zarin, Assistant Professor, English and the Coordinator of the forum. The celebration also included a cultural program consisting of puthi path, recitation, songs, dance performances and band music. The campus was colourfully decorated in traditional Bangali motifs by the EU Visual Archive. The program was jointly organized by EUDTF, Spark Creative Writers’ Forum, Cultural Club and Visual Archive Club in coordination with OSA, EU.



Admission Open House at EU for Summer 2015

The Admission Open House for Summer 2015 of Eastern University began on 28 March 2015. Mohammed Ali Azzam, Chairman, Admission Committee and Member, BoT, EU inaugurated the fair in the presence of the VC, Pro-VC, Deans, Chairpersons and faculty members of the University. In addition to offering waivers and scholarships the fair provided students with information and suggestions on different career prospects.



International Mother Language Day Observed by EU

Eastern University observes the International Mother Language Day every year to pay homage to the undaunted spirits who laid down their lives for the mother tongue on February 21, 1952. This year EU students led by the Assistant Proctor Mohd. Moniruzzaman Akhand and the Jamal Uddin, Deputy Director, OSA laid wreaths at the Shahid Minar.



Introduction of Short Course on Social Business at EU



A short course on “Social Business” was inaugurated on February 20, 2015 in EU. The course marked the beginning of an initiative by Eastern University in collaboration with Yunus Centre to spread the concept of social business among the youth.

The ceremony was graced by Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU, Prof. Dr. Sharif Nurul Ahkam, Dean, FBA, EU, Prof. Dr. Md. Ashraf Hossain, Chairperson, FBA, EU, Mr. M F M Amir Khashru, General Manager, Yunus Centre and Rezwan Siddiqui, Assistant Program Officer, Yunus Centre. Faculty members and students of Business and Social Entrepreneurship Club (BSEC) of EU were also present at the program. The Coordinator of the Short Course, Ms. Parisa Islam, Assistant Professor, FBA, EU gave a brief introduction to the objectives and organization of the course. Prof. Dr. Md. Ashraf Hossain, Chairperson, FBA shared his thoughts on social business. Prof. Dr. Sharif Nurul Ahkam, Dean, FBA emphasized the importance of the course and appreciated the initiative. Mr. M F M Amir Khashru shared his experience of working with Yunus Centre and highlighted the necessity of such courses. Citing global examples of social business, Pro-VC, EU charted the contributions of social business to the betterment of the society. He also stressed the relevance of introducing Social Business as a full time course in the university curriculum.



WORKSHOP ON

Principles of Social Business and Bridging Generations

Eastern University (EU) Career Services and International Office (CSIO) organized a workshop on ‘Principles of Social Business and Bridging Generations’ in EU on February 20, 2015. The workshop was conducted by a delegation of four students from Konstanz University, Germany. Ms Sophie Bauermeister, Ms Patrizia Röckert, Ms Chiara Frey and Mr Kevin Abdollahkhani.



At the workshop, EU students got to know the definition, principles, values, aims, strategies, tasks and evaluation of Social Business. The delegation gave a vivid description and examples of various social Business organizations operating in Germany such as Dialogue Social Enterprise GmbH, Glovico, Berlin Genesis Institute for Social Impact Strategies, Social Entrepreneurship Akademie, The Grameen Creative Lab – Frankfurt and Ashoka Germany GmbH.

“Green Expo” at EU

Eastern University Earth Care Club launched “Green Week” on 22 February 2015. Professor Dr. Abdul Hannan Chowdhury, Pro- Vice Chancellor, Eastern University inaugurated the weeklong event. Mr. Abu Md. Abdullah, Coordinator, EUECC and Jamal Uddin, Deputy Director, Office of Student Affairs were present in the inaugural ceremony. Through the event, the Club helped to educate the students about the importance of green movement. The Club also welcomed new members on the occasion.

Vice Chancellor of EU Attends 65th Executive Board Meeting of AMDISA and 13th South Asian Management Forum 2015 in Sri Lanka



Professor Dr. Abdul Rab, Vice Chancellor of Eastern University attended the 65th meeting of the Executive Board of AMDISA at Hotel Taj Samudra, Colombo, Sri Lanka on 25 March 2015. He also attended the conference of the 13th South Asian Management Forum (SAMF) 2015 hosted by Institute of Certified Professional Managers (CPM) in collaboration with AMDISA on 26 and 27 March 2015 there. The theme of the SAMF 2015 was “Management and Sustainability: South Asian Perspective.” Professor Rab chaired a session on “Management and Sustainability: Global Dimensions” at the conference on 27 March. He also presented a paper titled “Impact on Social Welfare” on behalf of Prof. Sharif Nurul Ahkam, Dean, Faculty of Business Administration of EU at the conference.

The conference brought together a group of academics, management professionals and business leaders from South Asian countries to address different aspects of management. As the former President of AMDISA, Professor Rab also acted as the Chair of the Nomination Committee for Executive Board Members. Dr. Rab was invited to the conference by the organizers as a distinguished academician and one of the pioneers of management education in Bangladesh. Faculty of Business

Faculty Member of EU Presents Paper at International Conference at TISS, Mumbai, India



Dewan Mukhtadir-Al-Mukit, Senior Lecturer, Faculty of Business Administration, EU has presented a paper titled *Sustainable Development and Green Financing: A Study on Banking Sector of Bangladesh* at an International Conference on 'Social Entrepreneurship and Sustainable Development' held from 4-7 February 2015. The conference was organized by The Centre for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences (TISS), Mumbai, India and was supported by the United Nations Conference on Trade and Development (UNCTAD, Geneva). The Conference provided a broad-based platform for interaction to a large number of participants, academicians, practitioners and students from various countries. The conference was aimed at creating a network of academicians, scholars, professionals, social entrepreneurs and students collaborating in finding solutions for social, economic and environmental crises and working towards sustainable development.

The paper was co-authored by Dr. M. Ashraf Hossain, Professor, FBA, Eastern University. Dewan Mukhtadir-Al-Mukit was awarded Scholarship by the organizers to attend the conference and the paper was highly appreciated by many scholars.

English Department and ELT Faculty Members Present Papers at 20th International Conference of NELTA



Nepal English Language Teachers' Association (NELTA) holds an international conference for the ELT practitioners, educators, trainers, teachers and scholars every year to present their research papers, discuss, disseminate ideas and share concerns and find solutions to problems in the field of ELT. This year NELTA organized its 20th International Conference at Kathmandu from the 17th -19th February 2015. The theme of this year's conference was *"The Quest for Quality ELT: Riding the Waves and Creating the Landscapes"* Keeping in line with the previous times, this year NELTA conference attracted hundreds of participants from all around the world. The teachers who presented at the conference from EU were: Murshida Nishat, Senior Lecturer, and Md. Mukibuzzaman Khan, Lecturer, from M.A. in ELT Program, Humaira Shegufta Chowdhury, Senior Lecturer, Kazi Tahmina, Senior Lecturer, and Fulbright Scholar Maggie Espino from the Department of English.

Kazi Tahmina presented a paper titled *"Using Face book Horoscope App and Quizzes as Teaching Learning Materials"* Humaira Shegufta Chowdhury's paper, *"Using Pictures to Enhance the Appropriate Usage of Descriptive Words"* is a study conducted on the 2nd semester students of EU. Murshida Nishat's paper, *"Blending Critical Thinking to Develop Writing Skills"* was a study conducted on MA students of ELT on how they develop their writing skills, using Blooms's taxonomy and Paul's elements of thoughts. Mukibuzzaman Khan's, *"Using Movie Trailers in ESL/EFL Classroom as ice-breaker"* showed how movie trailers can be a great source of material for learners to build up their linguistic repertoire and make them confident communicators. The presentations were well appreciated by the participants.

Eastern University Co-Sponsors 7th BELTA International Conference



The 7th International Conference of Bangladesh English Language Teachers' Association (BELTA) was held on 2nd January – 4th January 2015 at NAEM, Dhaka. BELTA is the most reputed organization in the field of language teaching study in Bangladesh. English language teachers from all around Bangladesh look forward to this event every two years. This time EU was one of the sponsors of this event. The other sponsors were the British Council, English in Action and the American Center. In this year's 7th International conference, the program advisor, Prof. Iffat Ara Nasrin Majid, conducted a session on *"Reading Proficiency strategies of low proficiency learners of L2"*. This study was reflection of low proficiency learners' attitude to reading skill. Ismat Zarin, Assistant Professor, Dept. of English, EU also presented a research paper titled, *"Using peer review activities in teaching cohesion and coherence"*. The teachers of the M.A. ELT Program of EU presented their academic papers as well. Murshida Nishat, Senior Lecturer, and Md. Mukibuzzaman Khan, Lecturer, teachers of M.A. ELT Program jointly presented a study titled, *"Fostering Critical Thinking through using Movie Trailers and Short Videos in ESL/EFL Classroom"*. Maggie Espino, a Fulbright fellow working in EU, presented on *"Assessing Speaking"*. Prof. Iffat Ara Nasrin Majid also joined the colloquium at the conference with other prominent members of BELTA. Besides presenting and attending the conference, the presenters were also invited to a presenters' dinner at Pan Pacific Sonargaon Hotel with Prof. Dr. Abdur Rab, VC, EU and the delegates from abroad. With the resonance of Christmas and the celebration of a new year still in the air, the presenters' dinner was a beautiful way to share ideas and build networks.

SEMINAR ON

Study & Scholarship Opportunities in Europe



A seminar on 'Study & Scholarship Opportunities in Europe' was held at EU on 20 April 2015. The program was arranged in collaboration with EU Career Services & International Office (CSIO). Mr. Salman Haider, Country Representative, Helmholtz Center for Environmental Research-UFZ, Germany, and Director, Diakonia Education Bangladesh acted as the resource person in the program. The program was marked by the spontaneous participation of EU students.

Rural Market Visit by EU Students



Students attending the course entitled Rural Marketing Course in Spring 2015 visited a village market in Nababgonj, Dohar led by Syed Habib Anwar Pasha, Assistant Professor, FBA. On the occasion Mr. Pasha delivered a speech on the characteristics and the importance of rural market in the national economy. The students were divided into two groups to conduct a survey on the local shopkeepers and consumers. They also visited the historical places of the area and afterwards met the Principals and Headmasters of the local schools and colleges. In the field trip, the students took notes of the events, photographs and experienced the relevance of theoretical discussions in the classrooms. The trip was organized by "EU Marketers", a student forum of Eastern University.

Department of English Celebrates Birth Anniversary of William Shakespeare



On 19 April 2015 Department of English, EU, celebrated the 450th birth anniversary of William Shakespeare with a literary program titled "Shakespeare Talks" in the Seminar Hall. The program started with a discussion session in which Professor Tahmina Ahmed and Professor Shamsad Mortuza, Dept. of English, Dhaka University, participated. Prof. Dr. Abdur Rab, Vice Chancellor, EU, Prof. Kashinath Roy, Dean, Faculty of Arts shared their views on Shakespeare and his influence on them. Professor Dr. Nurul Islam moderated the session. After the discussion session, a number of faculty members and students of the department performed a few scenes from *King Lear*, *Merchant of Venice*, *Hamlet*, *Macbeth* and *As You Like It*.

Ms Sureya Huda, Chairperson, Dept. of English, Prof. Dr. Nazrul Islam, Director, GED, EU, Prof. Zerin Alam, Dhaka University, graced the occasion. All the faculty members and students of the English Department were present.

SEMINAR ON

Cyber Security



In association with Insight Bangladesh Foundation on behalf of the Ministry of Posts, Telecommunications and Information Communication Technology, the CSIO, EU organized a seminar on Cyber Security on 31 March 2015. The Pro-VC, EU, Prof. Dr. Abdul Hannan Chowdhury inaugurated the seminar while Dr. Md. Mahfuzur Rahman, Chair, CSE presided. Mr. Tanvir Hasan Zoha, Director, Operations, Insight Bangladesh Foundation and a renowned resource person on Cyber Security conducted the seminar. During the interactive discussion, the participants shared stories about how they had been victimized by cybercrime. Mr. Zoha advised them on how to take preventive measures against those crimes. Participants also learnt about sources, types and ways of cyber crimes and the means to fight cyber criminals or hackers. Among others, Prof. Dr. Md. Ashraf Hossain, Chair, FBA, Deputy Director, CSIO and faculty members were present. At the closing, the Chief Guest of the seminar the Prof. Dr. Abdur Rab, VC, EU shared his valuable thoughts on Cyber Crime.

Orientation for Graduate Students, Spring 2015

The orientation ceremony for the graduate students of Spring semester 2015 of EU was held on 27 January 2015 in the University premises. Mr. Arif Al Islam, Managing Director & CEO, Summit Communications Limited graced the occasion as the Chief Guest. He congratulated and welcomed the new undergraduate students and shared his story of success in the corporate sector. Prof. Dr. Abdur Rab, VC, EU presided over the ceremony. In his speech he outlined the initiatives taken to make EU one of the best private universities of Bangladesh. He thanked the students, their parents and guardians for placing their trust on EU authority.



Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU asked the students to make the best use of their time at EU by making use of different facilities and opportunities available for them. Registrar, EU welcomed the newly enrolled students. On the occasion, Deans of all the faculties spoke on some of the special features of their respective Faculties and programs.

Lecture Session with American Writer Debra Efroymsen

EU Earth Care Club organized a lecture session on “Pollution Control and Environmental Issues” on 4 March 2015. Ms. Debra Efroymsen, the prominent American writer of *Beyond Apologies*, gave a lecture as the resource person. She highlighted the importance of pollution control and of making the planet greener for the future generations.

Prof. Dr. Md. Ashraf Hossain, Chair, FBA, EC members of the Club and a large number of participants were present at the program. At the end, Abu Md. Abdullah, Coordinator, EUECC thanked the participants and announced the new committee of the Club.



EU Earth Care Club Celebrates World Water Day 2015



EU Earth Care Club celebrated World Water Day 2015 in collaboration with YES Alumni, Bangladesh to create awareness in people of water crisis and to reduce water related problems. The club members started the at Dhanmodi Lake area by distributing leaflets and testing the lake water to measure the level of pollution. In the campaign, Environment activist and Rajib Lochan Das, Assistant Professor, FBA & co-coordinator, IEARN-BD and Md. Ashraf Alam, President of Earth Care Club and AFM Moshir Rahman, Editor, Campus Mirror, were present.

Vice Chancellor of EU Receives BCKT Award 2015



The Vice Chancellor of Eastern University, Professor Dr. Abdur Rab received BCKT Award 2015 for excellence in education organized by Bangladesh Chhatra Kalyan Trust (BCKT), a voluntary education welfare institution on 17 May 2015. Advocate Md. Fazle Rabbi Miah, MP, Hon’ble Deputy Speaker graced the occasion as the Chief Guest while Dr. Anisuzzaman, Professor Emeritus, Dhaka University inaugurated the program as the Guest of Honour. The program was chaired by Lieutenant Colonel (Retd.) Abu Osman Chowdhury, Executive Director, BCKT.

WORKSHOP ON

Program and News Presentation at EU



EU Journalist Forum organized a workshop on “Program and News Presentation” on Friday, 27 February 2015. The workshop was conducted by the prominent trainer and media personality Mr. Jamil Ahmed.

At the workshop, students were trained about the knowhow of program and news presentation. There was a voice test session at the end of the workshop. Prof. Dr. Nurul Islam, former VC, EU, Prof. Dr. Sharif Nurul Ahkam, Dean of FBA and Md. Rofiusan, Coordinator, EU Journalist Forum were also present at the program.

WORKSHOP ON

Meditation for Life



EU Psycho-Social Counselling Unit arranged a workshop titled “Meditation for Your Life” on 5 April 2015. The workshop emphasized on the importance of relaxation and meditation in daily life. It was facilitated by Nowshin Nahar, Psycho-social Counsellor of EU. The participants were introduced to various types and techniques of meditation and relaxation were introduced in the workshop. At the end of the session, the participants practiced some of the techniques themselves.

Vice Chancellor's Honor Certificate Award



The Vice Chancellor's Honor certificates were awarded to a number of EU students for their outstanding academic performance on 21 April 2015. Prof. Dr. Sharif Nurul Ahkam, Dean, FBA, Prof. Kashinath Roy, Dean, FA, Prof. Dr. Mortuza Ali, Dean, E&T handed the certificates to the recipients in the presence of faculty members, officials and students. The Vice Chancellor's Honor Certificates are awarded to the students in recognition of their merit as reflected in CGPA of 3.8 and above. In his closing speech, Prof. Dr. Abdur Rab, VC, EU, congratulated all the awardees, saying that it was a privilege for EU to recognize their talents. Pro-VC, EU also spoke on the occasion.

SPARK Creative Writers' Forum Launches Board Magazine



The SPARK Creative Writers' Forum of EU participated in the two-day-long Bangla Noboborsho celebration inaugurated on 13 April 2015. The program was inaugurated by Prof. Dr. Abdur Hannan Chowdhury, Pro-Vice Chancellor, EU. On the occasion, the club inaugurated a board magazine incorporating write ups from EU students with the theme "Aam Kuranor Boishaikh". The magazine was coordinated by Ms. Fatima Satter, Coordinator of the Forum and Ms. Lamya Bint Al Islam, Senior Lecturer, FBA. Shahnaz Parvin Keya, President of the Forum designed the magazine.

Dean's Honor Certificate Award



The Dean's Honor certificate was awarded to the meritorious of the EU students on 22 April 2015. Prof. Dr. Sharif Nurul Ahkam, Dean, FBA, Prof. Kashinath Roy, Dean, FA, Prof. Dr. Mortuza Ali, Dean, E&T handed the certificates to the recipients. The Dean's Honor Certificates are given to the students in recognition of their merit as reflected in CGPA of 3.75 and above. Prof. Dr. Abdur Rab, Vice Chancellor was present in the ceremony and congratulated all the recipients of the award.

Saraswati Puja at EU



EU Saraswati Puja Committee celebrated Shri Shri Saraswati Puja with due religious solemnity and fervor on 25 January 2015. The program was coordinated by Bitan Bhattacharya, Senior Lecturer, Department of English. Prof. Dr. Abdur Rab, VC, EU, Prof. Dr. Abdur Hannan Chowdhury, Pro-VC, Mohammed Ali Azzam, Member, BoT, EU Maj. Gen Kazi Ashfaq Ahmed, Registrar and Prof. Kashinath Roy, Dean, Faculty of Arts graced the occasion with their presence.

Independence Day Celebration by Eastern University



Eastern University Cultural Club (EUCC) celebrated the Independence Day on 29 March 2015 at the Russian Cultural Centre, Dhanmondi, Dhaka. Freedom fighter Lt Col (Rtd) S I M Nurun Nabi Khan, Bir Bikram was the Chief Guest and freedom fighter Mr. Sharif Nurul Ambia was the special guest at the program. Mr. Anwar Hossain Chowdhury, Former Chairman and member of BoT, EU Professor Dr. Abdur Rab, VC, EU, Professor Dr. Abdur Hannan Chowdhury, Pro-VC, EU Deans, Chairs and faculty members along with a large number of students of the University were also present at the event. The program began with a welcome speech by Pro-VC, EU in which he talked about his personal memories during the Liberation War. Mr. Anwar Hossain Chowdhury, Member, BoT, EU urged the students to be good citizens in order to uphold the image of the nation. Sharing some true accounts during the training for the Liberation War, the special guest of the program fused the personal and collective milieus of the War in his evocative speech. The Chief Guest of the program stressed the ingrained national pride in the War of 1971 for the Bangladeshi people. The formal session of the program ended with a closing note from Professor Dr. Abdur Rab, the Vice chancellor of Eastern University which was followed by a cultural program. The enchanting cultural program comprised a variety of performances such as dance, ramp show, and a series of patriotic songs by EUCC. The program ended with a vote of thanks by Ms. Tasnuva Rahman, Coordinator, EUCC.



Eastern University & British Council, Dhaka Organize Book Reading Competition



Eastern University and British Council, Dhaka, jointly organized a semester long Book Reading Program in Fall 2014. The aim of the program was to enhance the students' reading skill and sensitize them towards the English language. All the first semester students across the faculties were part of this program which ended with a Book Reading Competition. A prize and certificate giving ceremony was held on 31 March 2015 at EU. Prof. Dr. Abdul Rab, VC, EU, Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU, Prof. Kashinath Roy, Dean, Faculty of Arts, and Prof. Dr. Nurul Islam, Faculty of Arts graced the occasion with their presence. Ms. Sureya Huda, Chair, Dept. of English, started the program with a welcome speech and Ms. Sarwat Masuda Reza, Resource Centre Manager, British Council, Dhaka, shared her views and experience about the Book Reading Program. At the end, the honorable guests gave away prizes, certificates and membership of British council to the winners.

WORKSHOP ON

Exam Anxiety



EU Psycho-Social Counseling Unit arranged a workshop titled "Exam Anxiety" on 20 April 2015. The workshop was facilitated by Nowshin Nahar, Psycho-Social Counsellor of EU. The session focused on the causes and symptoms of exam anxiety and the techniques and strategies to reduce it and the exam anxiety of the participants was also measured. The workshop ended with the participants practising several breathing relaxation and emotional freedom techniques.

WORKSHOP ON

Leadership Development for HR Professionals



In association with Future Leaders and Career Services and International Office (CSIO), EU and Bangladesh Society for Human Resource Management (BSHRM) organized a half-day workshop titled "Leadership Development for HR Professionals" on 27 March 2015. Around 95 human resources professionals from various institutions joined the workshop. The workshop was conducted by the eminent trainer Mr. Quazi M. Ahmed, EC member of BSHRM and the Lead Consultant & CEO of Future Leaders. The workshop aimed at enabling the participants to broaden self-awareness, develop skills of engaging and influencing and build organizing capabilities.

WORKSHOP ON

The Art of Debating at EU



Eastern University Debating Club (EUDC) arranged a six-hour-long workshop on "The Art of Debating" from 21-22 March 2015. The objectives of the workshop were to build up the debating skills of the new debaters and to enhance their knowledge about debate. The workshop was facilitated by Mr. Anamul Kabir, former President, Debate Bangladesh and Former Moderator, Cambrian Debating Society. Mr. Kabir helped the participants learn about different forms of debate. He pointed out five essential strategies of debate for being a good debater. Mr. Shah Shafiqullah Al-Zakerin, DGS, Bangladesh Debate Federation (BDF) was present as the Moderator. He discussed parliamentary debate through an interactive session. Mozumdar Arifa Ahmed, Assistant Prof., FBA, EU and Coordinator of EUDC concluded the workshop by giving vote of thanks.

Orientation Program for Undergraduate Students



The Orientation Program for the Undergraduate students of Spring 2015 of EU was held on 27 January 2015. Mr. Shahid Hossain, Managing Director, Southeast Bank Limited graced the occasion as the Chief Guest. In his inaugural speech, he congratulated the newly admitted students on having chosen EU as their Alma Mater and

asked them to enhance their skills in addition to their academic knowledge which will pave the way for their becoming efficient future leaders and good citizens. The Special Guest of the ceremony Mr. Anwar Hossain Chowdhury, Member, BoT, EU urged the students to be honest as human beings and skilled as professionals. In his address, Prof. Dr. Abdul Rab, VC, EU mentioned some of the initiatives such as introduction of world-class course curriculum, appointment of internationally recognized faculty members, internationalization of education etc. taken by EU and shared his vision to make EU one of the best private universities of Bangladesh. He thanked the parents and guardians for putting their trust in the EU authority. In his welcome speech, Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU drew attention to some of the specialties and opportunities available at EU. The Deans and Advisors of the Faculties and the Registrar, EU also spoke on the occasion.

Public Dialogue on Women's Rights in the Digital Age at EU



On the eve of International Women's Day, the Faculty of Law, EU, in collaboration with Law Life Culture (LLC) and Asia Pacific Masters Alumni for Human Rights and Democratisation (MHRD), University of Sydney, arranged a Public Dialogue on 8 March 2015. The theme of the event was "Women's Rights Debates in the Digital Age: Let's Picture it in Bangladesh." Md. Abu Bakar Siddique, Lecturer, Faculty of Law, EU and an alumnus of MHRD, University of Sydney welcomed the guests and the audience.

The keynote speaker, Ms. Hana Shams Ahmed, an activist and the Coordinator of International Chittagong Hill Tracts Commission, highlighted the salient features of the social media and the role of women in establishing Digital Bangladesh. The speaker explained how the term 'technology' is still regarded as a domain for men. From her point of view, the usage of social media is still regarded as a luxury in the society.

Later, the open discussion was presided by Prof. Dr. Borhan Uddin Khan, Chairman, Department of Law, Dhaka University and Advisor, Faculty of Law, EU. Dr. Sadeka Halim, Prof., Department of Sociology, Dhaka University, Dr. Shahnaz Huda, Prof., Department of Law, Dhaka University; Ms. Chaumtoli Huq, Senior Research Fellow, American Institute for Bangladesh Studies (AIBS) and Ms. Tasaffy Hossain, Freelance Advocate for Human and Gender rights and Founder of the VDAY Dhaka were among other distinguished discussants. They focused on Women Human Rights Defenders' (WHRDs) input and participation in technology, telecommunication and information communication sectors to ensure women's rights such as rights to privacy, freedom of expression online or offline. They also explored the general legal and

EU Games and Sports Club Organized Inter Batch Cricket Tournament 2015



The first Inter Batch Cricket Tournament of EU was held from 12-13 April 2015. The tournament was organized by EU Games and Sports Club with the aim to introduce the students to the real flavor of cricket.

Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU inaugurated the event with a 'straight drive' by his bat. In the inaugural speech, he emphasized the necessity of organizing such events on a regular basis to motivate the students to sometimes look beyond the academic periphery. Faculty members and officials of EU were also present in the inaugural session.

EU Journalist Forum Hosts Inter University Quiz Contest 2015



EU Journalist Forum hosted the final round of "Inter University Quiz Contest" on 10 March 2015. The program was organized by Youth for Better Future Society with a view to celebrate the National Martyrs Day and International Mother Language Day. The renowned poet Al Mahmud was present as the Chief Guest at the program. He said that the work of a poet leads a nation to its highest dreams and the responsibility of translating the dream into reality rests with the youth. Prof. Dr. Abdul Hannan Chowdhury, Pro-Vice Chancellor of Eastern University was present as the Special Guest. Md. Jamal Uddin, Deputy Director, OSA, A.F.M. Moshir Rahman, Editor, Campus Mirror and Md. Ashrafal Alam, President, EU Journalist Forum and Editor in Chief, Bd Environment were present at the event.

administrative mechanisms to combat cyber stalking, hate speech and censorship and 'harmful content' against WHRDs and netizens in Bangladesh.

Mr. Rezaur Rahman Lenin, Executive Director, Law Life Culture (LLC) made the closing remarks with the call for multidisciplinary actions for ensuring women's rights and accelerating social development.

English Writing Skills Workshop and Competition at Viqarunnisa Noon School and College



EU organized a workshop on English Writing Skills and Competition at Viqarunnisa Noon School and College, Dhaka on 10 April 2015. The program was chaired by Ms. Jannatul Ferdous, Moderator of Viqarunnisa English Language Club.

Ms. Sureya Huda, Associate Prof. and Chairperson of the Dept. of English, EU briefed the students about the University and conducted a workshop on writing skill. She highlighted the necessary tips and guidelines for improving writing skills. After her presentation, 230 students took part in the competition in groups. The competition included paper presentation by the participants. After the session, Ms. Huda awarded prizes to the groups for their performance.

Eastern University Social Welfare Club spent “A Colorful Day with Underprivileged Children”



Eastern University Social Welfare Club (EU SOWCL) arranged a program titled “A Colorful Day with Underprivileged Children” on 10 April 2015. The program consisted of two sessions, the first held at the Shohorwardi Uddayan and the second at Shishu Park. A total of 30 underprivileged children from Mirpur Jutpotti Slum and 25 street children had a colorful day with the aid of EUSOWCL.

On the occasion, Ekhtear Hossain Sakil, President, EUSOWCL briefed the gathering about the activities of the Club. Shamima Rahman Shimu, who jointly runs a school named “ShawpnoRath” for street children with EU SOWCL President, also delivered a speech. EU SOWCL’s ex-President Sayed Aminul Islam Shazi praised the recent activities of the Club.

Prof. Dr. Sharif Nurul Ahkam, Dean, FBA spoke to the audience, children and journalists. Citing examples from his own life, he said that even though he did not come from a rich family, he was now in a prestigious position by means of his determination, perseverance and hard work. In his speech, the Advisor of the club Prof. Dr. A.K.M Shamsur Rahman highly praised the club members for their initiatives to change the society. Syed Habib Anwar Pasha, Coordinator, EU SOWCL and Asst. Prof. FBA shared his experience of coordinating the whole event.

The Special Guest of the program Franziska Gaube, a researcher from Hamburg University, expressed her optimism that one day these children would also contribute to the society. Barrister Dr. Farzana Shila, Advocate, Supreme Court of Bangladesh, said

WORKSHOP ON

Learning and Earning through Android App Development



EU Journalist Forum organized a workshop titled “Learning and Earning through Android App Development” in collaboration with US Education Center and US Software Limited on 6 April 2015. A total of 97 students of EU attended the workshop. Renowned Android Application Developer and the Lead Facilitator in App Development department of US Software Limited Hamidur Rahman Bappi conducted the App Development session.

The Coordinator of US Education Center Abdur Rouf Shibliu showed a promo video and demonstrated how users can benefit from Android applications while the Founder and President of Eastern University Journalist Forum Md. Ashraful Alam conducted another session on earning money by application development.

At the end of the workshop, the Chief Executive Officer (CEO) of US Education Center Luthfor Rahman and the Pro-Vice Chancellor of Eastern University Professor Dr. Abdul Hannan Chowdhury encouraged the students to start career in application development. They pointed out how a student can be self-dependent by learning soft skills as Android App Development.

that these types of programs create positive effects on children’s mind and thanked EU SOWCL for their effort. The program came to an end with the speech of the Chief Guest Barrister M. Anamul Kabir Emon, Legal Adviser, Prime Minister’s Office, A21 Programme & Administrator, Zilla Parishad, Sunamganj. He admired the initiative and expressed his desire to help EU SOWCL in their future initiatives.

ICT Festival 2015 at EU



With a vision to updating students about the latest innovations in the ICT sector, Eastern University organized an ICT Festival 2015 at the University Premises on 9 April. The three-day long festival included training on Geographic Information System (GIS), workshop on Android Game Development, Intra-university Programming Contest and seminar on Career Development through IT.

The Vice Chancellor of Eastern University, Prof. Dr. Abdur Rab inaugurated the festival. Pro-vice Chancellor of Eastern University Prof. Dr. Abdul Hannan Chowdhury, JPO of World Bank Mirva Tuulia Viitanen-Kamal, Dean of E&T faculty Prof. Dr. Mortuza Ali, Chairperson of Department of CSE Dr. Mahfuzur Rahman, Deputy Director of Career Services and International Office Mr. Abu Hena Rasel were also present at the inauguration ceremony.

At the closing, Ms. Jenifer Farrel, Medical Health Technical Consultant, Stanford University awarded certificates to the successful participants. The Festival was sponsored by Stanford University, USA.



Map-a-thon!

Training on Geographic Information System in association with Stanford University, USA



Eastern University (EU) Career Services and International Office (CSIO) organized a daylong training session followed by a workshop titled 'Map-a-thon' (a coordinated mapping event using Geographic Information Systems - GIS) in association with Stanford Geospatial Center of Stanford University, California, USA and World Bank on 9 April 2015. The program was held simultaneously in Dhaka and California. The inaugural session of the program was held in the Seminar Hall of Eastern University while the training session was conducted on the Engineering and Technology campus of the University.+

Prof. Dr. Abdur Rab, Vice Chancellor of Eastern University inaugurated the program as the Chief Guest. Special Guest Prof. Dr. Abdul Hannan Chowdhury, Pro-Vice Chancellor of the University, Mirva Tuulia Viitanen-Kamal, Communications Specialist, Water and Sanitation Program, World Bank Bangladesh, Ms. Jenifer Farrel, Medical Health Technical Consultant, Stanford University also spoke on the occasion. Prof. Dr. Mortuza Ali, Dean, Faculty of E&T, Eastern University, chaired the session with Dr. Md. Mahfuzur Rahman, Chairperson, Department of Computer Science and Engineering of the University as the Co-chair. Mr. Abu Hena Rasel, Deputy Director, Career Services and International Office and other administrative officials as well as faculty members of the University coordinated the inaugural session.

A total of 40 students from Eastern University joined the training session as volunteer mappers who had been introduced to GIS. The training modules focused on enabling the participants to capture, store, manipulate, analyze, manage and present all types of spatial or geographical and base map data so that they can use them in any crisis in Bangladesh. The program incorporated the quality of and access to care for Bangladeshi children during cholera outbreaks. The training was conducted by Mr. Ahasanul Hoque, GIS & Data Management Specialist, World Bank Bangladesh while Mr. Stacey Maples, Geospatial Manager, Stanford Geospatial Center, gave precise instructions over Skype. All the mappers across the world were able to share their work and look at each other's mapping contribution and tried to establish sessions on Google Hangouts to say "Happy Mapping" and meet the man behind the program, Eric J. Nelson, MD, PhD, Pediatric Global Health Physician Scientist, Stanford University School of Medicine.

At the end of the session, the successful participants were given certificates and three best participants from three different categories were awarded attractive Tab (Palmtop) sponsored by Stanford University. Guests present thought that the program would be a pathway to opening a GIS department at Eastern University which can promote its demand in Bangladesh.

Induction Program of EU Earth Care Club



An induction program of Eastern University Earth Care Club was held in the on 28 February 2015. Prof. Dr. Md. Ashraf Hossain, Chairperson, FBA and Adviser of the Club was present as the Chief Guest of the program. Mr. Abu Abdullah, Coordinator of the Club, Farhana Khan, Assistant Professor, FBA, EC members of the Club and a large number of newly enrolled members were also present in the program. The program was hosted by Md. Ashraf Alam, Organising Secretary, EUECC. The program began with a documentary on the club activities followed by an introduction of the Executive Body of the Club to the new members.

JSTOR Online Journals Available at EU



Eastern University Library has subscribed to JSTOR online journals through UGC Digital Library (UDL). About 2,800 online journals are accessible on JSTOR which includes 1,450 leading academic journals on Business & Economics, English and Law. Besides, access to and download facilities of 26,000 online journals and 11,000 eBooks can also be availed through 52 databases published by various internationally recognized publishers. The subscription of JSTOR has allowed the students, faculty members and other patrons of EU to access and download the e-resources through any PC of EU or within the Wi-Fi zones of EU campus. The Library of EU also provides remote access facility for subscribed e-resources through MyAthens. The subscription to JSTOR online journals would significantly help the students, faculty members and researchers of EU to meet their educational, professional and independent research needs.

Baroary Debate Competition 2015 at EU

EU Debating Club (EUDC) arranged Baroary Debate Competition titled “Dekha Hoy Nai Chokhkhu Meliya” on Thursday, 9 April 2015. A total of 30 participants from the four faculties of the University took part in the competition. Prof. Dr. Sharif Nurul Ahkam, Dean, FBA inaugurated the program. In his welcome speech, the Honorable Dean motivated the participants by sharing his experience as a debater. Ms. Sabrina Karim, Assistant Professor, Faculty of Arts, Ms. Fatima Satter, Senior Lecturer, FBA, Ms. Nowshin Nahar, Psychosocial Counselor, and Mr. Jamal Uddin, Deputy Director, Student Affairs of the University were present as judges at the contest.



The participants justified the title of the contest by exploring the topic from multiple viewpoints, bringing in socio-political, legal, gender and even ecological dimensions. They offered new and implicative insight into familiar issues as democracy, political instability, and enforcement of law, social discrepancy and women’s rights. Among the 30 participants, Md. Rayhanul Islam of Law department, Nazmus Sakib of CSE department and Borhan Jahan of BBA program secured the first, second and third positions respectively. Prof. Dr. Abdul Hannan Chowdhury, Pro-Vice Chancellor of Eastern University distributed the awards to the winners as the Chief Guest of the program. Mozumdar Arifa Ahmed, Assistant Professor, FBA, EU and Coordinator of EUDC concluded the program by giving vote of thanks.



EU Students on International Study Tour in China



In association with Yunnan Open University, China, Career Services and International Office (CSIO), EU has arranged an International Study Tour in China for EU students titled “Experiencing Chinese Language and Culture”. A team of ten participants comprising eight EU students and two officials started for China on 20 May 2015 for the twelve-day-tour and will return on 31 May 2015.

To orient the students with the tour, a program was held on 12 May 2015 where the participants were given guidelines on Chinese culture, etiquette and manners by Prof. Dr.

Abdur Rab, VC, EU, Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU, Maj Gen Kazi Ashfaq Ahmed psc (Retd), Registrar, EU, and Abu Hena Md. Rasel, Deputy Director, CSIO, EU. Participants were also taught a basic Chinese conversation by Prof. Dr. Li Zhifei, Course Teacher, Chinese Language Center, EU. Md. Jamal Uddin, Deputy Director, OSA and Mohammad Imtiaz, Deputy Director, PRO, EU were present in the Orientation Program.

Through this study tour, EU students will learn about basic Chinese Language and Culture in propinquity of Chinese natives. They will also learn Chinese Calligraphy, Knots, Games etc. and will get an opportunity to visit attractive places in China. At the completion of the tour, Yunnan Open University is going to handover certificates to the successful participants.

This initiative will open up great opportunities for higher studies in China for EU students in near future. EU wishes the participants to have an engaging learning experience through the tour.

Eastern University Students Participated in Young Engineers' Summit 2015



The Institution of Engineers, Bangladesh (IEB) arranged Young Engineers' Summit 2015 at its auditorium on 8 May 2015 to mark the 67th founding anniversary of the Institution. The day is also observed nationwide as the Engineers' Day. More than 1,000 young and 200 experienced engineers joined the program. Engr. Khandaker Mosharraf Hossain, Minister, Ministry of Expatriates' Welfare and Overseas Employment, was present as the Chief Guest on the occasion. The aim of the summit was to motivate the young engineers for enhancing their leadership qualities and thereby various types of workshops had been organized including icebreaking games for electing young leaders, project show, seminar and cultural events. Raihanul Islam and Sohel Rana, students of EEE, EU, participated as the members of the Project Exhibition and Event Management Committee for the Summit. Their group Yellow 7 stood first in the icebreaking game.

EU wins against UIU in the 8th ULAB Fair Play Cup Cricket Tournament



Eastern University Cricket team participated in the 8th Fair Play Cup Cricket tournament on 25 January 2015 with University of Liberal Arts, Bangladesh (ULAB). As part of this tournament Eastern University defeated United International University (UIU) team by 6 runs.

Reception of New Members of BSEC

Eastern University Business and Social Entrepreneurship Club (EU BSEC) organized a program on 7 April 2015 in the Seminar Hall of EU to welcome the new members and to thank the former Coordinator and members of the club for their contribution. Prof. Dr. Abdul Hannan Chowdhury, Pro-VC, EU was present on the occasion as the Chief Guest. He shared his thoughts and gave an inspiring speech for the members of BSEC. Prof. Dr. Sharif Nurul Ahkam, Dean, FBA, EU also spoke on the occasion as the Special Guest. Muhammad Siddique Hossain, Associate Prof., FBA, EU also gave his speech in the program.



The program commenced with the welcoming of the distinguished guests and the club members of BSEC followed by speeches by the present Coordinator Mr. Rakib Ahmed, Senior Lecturer, FBA and the former Coordinator of BSEC Ms. Parisa Islam, Assistant Prof., FBA. The former President and Vice President of BSEC also shared their experience and thoughts regarding the importance of club activities. Later, the new Executive Committee of the club was announced by the Coordinator.

EU launches Chinese Language Courses



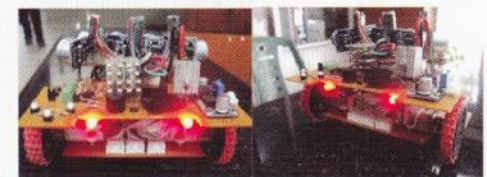
Eastern University Centre for Modern Languages formally launched a Short Certificate Course and a yearlong course on Chinese Language on 21 March 2015. Professor Dr. Abdur Rab, Vice Chancellor of EU chaired the inaugural ceremony as the Chief Guest and made the formal announcement of the Course. Prof. Dr. Abdul Hannan Chowdhury, Pro-Vice Chancellor, Prof. Kashinath Roy, Dean, Faculty of Arts, Dr. Li Zhifei, the Course Instructor, and distinguished faculty members and officials were present. Dr. Li Zhifei, of the Faculty of Chinese Language and Literature has been deputed as the Course Teacher by Yunnan Normal University, Kunming, China under a faculty exchange agreement with EU.

EU Students Nominated for "RLF Inspiring Women Award 2015"



RLF Inspiring Women Award organized by Bangladesh Brand Forum celebrated International Women's Day at Radisson Blu Water Garden Hotel, Dhaka on 8 March 2015 to honour the professional women of the country. The event was the first of its kind and at this program two students of Eastern University Ms. Mehzabin Mehboob, Vice President of EU Cultural Club and Ms. Tanin Ahmed, a student of English Department got nominated for "Leaders of Tomorrow" from among the fifteen categories based on which the awards were given. Around 500 invitees from the local and multinational corporate sector, development agencies, government bodies and dignitaries from the embassies graced the ceremony and was honoured for their great contribution to the country.

EU Students Participate in the Robo Tour and Programming Contest



Eastern University students Md. Muhibbullah Mahee and Shah Mohiuddin Razu participated in the Robo Tour & Programming Contest organized by Rajshahi University of Engineering & Technology (RUET) on March 19, 2015 with a mini robot "ALPHA M-16". They secured the 16th position and thereby successfully qualified for the second round placing EU among the five private universities qualifying for the second round.

EU Student Secures Gold Medal at 2nd South Asian Gojo RYU Karate Championship



Shanuma Afrin Meghla, a student of CSE Department of Eastern University, won the 2nd South Asian Gojo RYU Karate Championship at Senior Level. She received a gold medal as the Champion of the tournament among South Asian Countries. The event was organized by Bangladesh Goju-Ryu Karate Association at the BKSP in Savar. Karatekas from India, Nepal, Bhutan and Pakistan participated in the competition. Prof. Dr. Abdur Rab, Vice Chancellor and Prof. Dr. Abdul Hannan Chowdhury, Pro Vice Chancellor of EU congratulated her on her remarkable achievement.

EU Students Participate in the 8th South Asian Universities Festival 2015 in India



Eastern University students Md. Samiul Ghoni and Aruna Bala participated in the 8th South Asian Universities Festival 2015 held from 7 to 11 March 2015 in Mohanlal Sukhadia University, Udaipur, India.

The 8th SAUFEST 2015 festival chiefly focused on cultural diversity by exhibiting their cultural strengths on a common platform which is in line with the active collaboration and mutual assistance among South Asian Countries in educational, social, cultural, skill development and entrepreneurship areas. More than 300 student delegates participated from Afghanistan, Bangladesh, Bhutan, India, Maldives, Mauritius, Myanmar, Nepal, Pakistan and Sri Lanka. The activities held during the SAUFEST- 2015 included cultural events, martial arts, exhibitions, young artists' camps, seminars and adventure programs.

Coordinator of EU IEEE Mr. Masudul Hasan Quraishi, Lecturer, EEE, Faculty of E & T participated in the program. The participation in the EEE Olympiad was a great experience for EU students and future collaboration was also ensured through this program.

EU Celebrates International Women's Day



In commemoration of International Women's Day on 8 March 2015, the EU Complaint Committee on Sexual Harassment placed banners and festoons in the Campus area. This year's theme was, "Make It Happen". The Vice Chancellor, along with Deans, Chairpersons, faculty members, officials and students released multi-colored balloons symbolizing human rights and freedom in all spheres of life. A vibrant atmosphere pervaded the University premises, with many dressed in purple, green and white, signifying hope, dignity and justice for all women.

2nd Anniversary of Engineering Club



Eastern University Engineering Club (EUEC) celebrated its second anniversary on 2 March 2015. The club started its journey back in March 2013.

Professor Dr. Mirza Golam Rabbani, Chairperson, Department of EEE, Dr. Md. Mahfuzur Rahman, Chairperson, Department of Computer Science and Engineering, Mr. Kazi Saiful Alam, Coordinator EUEC, Mr. Jamal Uddin, Deputy Director, Office of Student Affairs, and other faculty members of Faculty of Engineering and Technology and the members of the Club were present in the ceremony.

EU IEEE Student Members Attend Inauguration of MIST IEEE



IEEE Eastern University Student Branch (IEEE EU) participated in the inauguration ceremony of IEEE MIST program on 3 May 2015. The daylong ceremony comprised of the inauguration of IEEE MIST (Military Institute of Science and Technology) Student Branch, the 1st Inter University Electrical & Electronic Engineering Olympiad, and a Seminar on Women in Engineering at MIST, Mirpur Cantonment, Dhaka. A group of eight IEEE EU members Md. Shahnewaj Kabir, Md. Rahat Kabir, Md. Hafizur Rahman, Rajwanul Kabir, Md. Nayme Mahady, Md. Mahmudul Hassan, Sathy Chowdhury and Nishi Saha led by the

WORKSHOP ON

Web Concepts at EU



A daylong workshop titled 'Learn Web Concepts' conducted by 'CODE IT, GIRL' for university going girls was held at EU on 20 February 2015. This workshop has been conducted by the Lead UX designer Mostaque Ahammed Maq, Development Manager at Vantage Labs, Mozammel Haque, CEO of Dimik Computing, Tahmid Rafi, Ashiqur Rahman Mushfique, co-founder of Appinoid. The online community 'Living on Codes' sponsored the program and Dimik Computing School was the academic partner.

'CODE IT, GIRL' is a voluntary organization working on encouraging and helping young girls to learn programming. Very few girls join the engineering school, and fewer come to work in the industry sector. Afreen Hossain, Mirfat Akter Sharmin, Rezvi Bin Islam, Ashiqur Rahman Mushfique, Rashidul Hasan Shaikot, and Tapos Pal organized the event. A total of 42 participants from 20 universities took part in the event. In this day long workshop, participants learnt about the basics of web technologies. They were taught to create a static website using HTML and CSS in the first half and a dynamic website with the basic knowledge of Java Script in the second half of the workshop. They were also given a list of free online resources to be able to continue learning.



Eastern University Awards Scholarships to HSC Students



A scholarship awarding program patronized by Eastern University (EU) was held on 9 March 2015 at Saleha School & College, Dhaka. Dr. Mahfuzur Rahman, Chairperson, Department of CSE of EU was the Chief Guest at the Program. Mr. M A Khan Majlish, Member of the Governing Body of the College presided. At the beginning, Mr. A.S.M.G Faruk, Director of Admission, EU, introduced the students to EU. The Chief Guest delivered his speech on preparation for HSC examination and advised the awardees on their future education. About 200 HSC candidates were present at the program and three students were awarded scholarships by EU based on their HSC Test results. The Program ended with a note of thanks from Mr. Nazrul Islam, the Principal of the College.

EU IEEE Inaugurates Official website



The official website of EU IEEE has been launched on 5 May 2015. In the launching ceremony, Prof. Abdur Rab, Vice Chancellor and Prof. Abdul Hannan Chowdhury, Pro-Vice Chancellor, EU advised the IEEE members to work in a focused way to contribute in the growth of EU. Md. Rahat Kabir, Vice-Chair, EU IEEE made a presentation on the website. EU IEEE Counselor Dr. Md. Mahfuzur Rahman, Chairperson, CSE and Coordinator Mr. Masudul Hassan Quraishi, Lecturer, EEE and Saddam Hossain, Webmaster of the site helped in coordinating the program.

Mini Workshop on 555 Timer IC



Engineering club of Eastern University organized a workshop on 555 Timer IC on 25 April 2015. The workshop was facilitated by two senior students from the Department of EEE. They demonstrated the construction and function of the IC with Proteus 8.0 Circuit designing and stimulating tools. Professor Dr. Abdur Rab, Vice Chancellor, EU, Professor Dr. Mortuza Ali, Dean, Faculty of E&T, Professor Dr. Mirza Golam Rabbani, Chairperson, Department of EEE were present as guests in the workshop.

Obituary



Dr. Md. Jahurul Haque, Professor, Faculty of Business Administration, Eastern University expired on March 04, 2015. He was the former Dean of the Business Faculty of the Chittagong University. The Eastern University family deeply mourns his sudden demise.



Md. Tawhidul Islam Rafi, a first semester student of Eastern University, passed away on April 22, 2015 due to cardio respiratory arrest while playing cricket. He got admitted into Eastern University for his BBA in January (Spring) 2015. The Eastern University family offers its deepest condolences to Tawhid's family and friends.

Training session on “Open Street Mapping”



In cooperation with the World Bank, the Career Services and International Office of Eastern University organized a training session on ‘Open Street Mapping (OSM)’ in the EU campus on 17 January 2015. Mr. Pete Masters, and Ms. Jorieke Vyncke, Project Coordinators, Missing Map Project, and Ahasanul Hoque, GIS & Environmental Data Management Specialist, WSP, the World Bank, conducted the training session. On behalf of EU Prof. Dr. Abdur Rab, Vice Chancellor, EU and Mr. Abu Hena MD Rasel, Deputy Director and Head, CSIO, EU participated in the discussion with the group. Dr. Rab appreciated such noble initiatives of World Bank and expressed his gratitude for providing EU students with an opportunity to learn about Global Information Systems (GIS). In the session the students were trained to collect data of definite areas, buildings, addresses, mosques, temples, churches, and streets and upload those data in the central map database. Through the training, EU students were ensured an opportunity to work in similar projects of World Bank in future.

Workshop on Pronunciation



Eastern University Language Club (EULC) arranged a day long workshop on Bengali and English pronunciation titled “Workshop on Pronunciation” on 4 April 2015 in the seminar hall of EU. The VC, EU Prof. Dr. Abdur Rab inaugurated the workshop. He pointed out the need for correct pronunciation and asked the members of EULC to continue their efforts to enhance students’ language skills.

WORKSHOP ON Teaching-Learning for the New Millennials



EU organised a workshop on “Teaching-Learning for the New Millennials” from 12-14 May. Professor Dr. Abdur Rab, VC, EU planned and organised the workshop and conducted a few sessions for the newly recruited faculty members. Md. Moniruzzaman Khan and Mozumdar Arifa Ahmed, Assistant Professors of FBA served as the Coordinators of the workshop. Professor Dr. Abdul Hannan Chowdhury, Pro-VC, EU and Deans, Advisors and senior Professors of the University conducted sessions as the resource persons in the series of the workshops. The new faculty members of EU attended the workshop. Professor Dr. Golam Samdani Fakir, Vice Chancellor, Green University of Bangladesh spoke on multi-dimensional art of teaching as guest speaker. The resource persons utilized participative, interactive, learner-centred and hands-on approach to achieve the aim of the workshop. The program ended with the demonstration of the learning outcomes from the workshop.

Prof. Kashinath Roy, Dean, Faculty of Arts spoke on the centrality of the spoken word in any language and Ms. Sureya Huda, Chair, Department of English exhorted the students to give more attention to the way they pronounced the words.

Dr. Bhaswar Banerjee, the renowned voice & speech trainer, media trainer, theatre director of Bangladesh conducted the lively session on Bengali pronunciation. The second session on English pronunciation began under the supervision of Maggie Espino, Language Fellow from the US, now a Guest Faculty under the Faculty of Arts, EU. The workshop

EU Participants in Seminar on Rethinking Marketing



Eastern University students participated in a daylong seminar titled “Rethinking Marketing” organized by Bangladesh Brand Forum (BBF) on 18 April 2015 at the Radisson Hotel, Dhaka. Prof. Dr. Abdur Rab, Vice Chancellor, Eastern University attended the program as an invited guest. The seminar was designed to share the best practices and thinking from around the world with local marketing and business leaders. The key focus of the seminar was the emerging uses of marketing and branding. Mr. Sunil Alagh, Founder & Chairman of SKA Advisors, Mr. Hooi Den Huan, Director, Nanyang Technopreneurship Center, Dr. Dan Formosa, Jury President, Product Design, New York and Mr. Hermawan Kartajaya, President, World Marketing Association spoke in the seminar. Sabrina Ahmed along with ten other BBA students of EU participated in the consecutive sessions of the seminar.

was attended by a large number of faculty members, students and administrative officials. It ended with handing over certificates to the participants.



New Members in EU

Faculty Members



Dr. Zakia Begum
Professor, Physics, E & T



Dr. Iqbal Mahmud
Assistant Professor, E & T



Chadni Islam
Lecturer, E & T



Ashraful Haider Chowdhury
Lecturer, E & T



Md. Maidul Islam
Lecturer, E & T



Md. Mehedy Hasan Sumon
Lecturer, E & T



Md. Monzur Rabbi
Sr. Lecturer, Law



A.B.M. Imdadul Haque Khan
Sr. Lecturer, Law



Mohammad Kamrul Arefin
Senior Lecturer, FBA



Ummay Sumaiya Mutiatur Rasul
Lecturer, FBA



Sultana Shahida Abedin
Lecturer, FBA



Dilruba Sharmin
Lecturer, FBA



Shayala Yesmin
Lecturer, FBA



Kashfia Haque Neelom
Lecturer, FBA



Naziba Hoque
Lecturer, English



Ruman Rafique
Lecturer, English



Sifat Tajrimin Simi
Lecturer, English



Nafisa Huq
Lecturer, English

Administration



Mohammad Ramiz Uddin Khan
Senior Deputy Director, Accounts and Finance



Asif Imran
Deputy Director, Procurement and Logistics



Mohammad Imtiaz Uddin
Deputy Director, PRO



Shaikh Abdullah Bin Zahid
Assistant Executive, Admission



Rakibul Hassan Sunny
Assistant Executive, E & T

FOUNDATION DAY 2015



Celebrating 12 Years of Success

welcomed the guests with Mr. Md. Enayet Ullah, Chairman, Board of Trustees. Other Members of EU Board of Trustees, Registrar, Deans, Chairpersons, Faculty members, Officials and a large number of students were present in the program. On the occasion, Mr. Abul Quasem Haider spoke on behalf of the Board of Trustees of EU.

The day began with a seminar on *“Higher Education in Bangladesh”*. Dr. Hossain Zillur Rahman, former Adviser to the Caretaker Government of Bangladesh, graced the occasion as the Chief Guest. Professor Dr. Ainun Nishat, former Vice Chancellor, BRAC University and Professor Dr. Abdur Rab, Vice Chancellor, Eastern University, presented their papers on the seminar. In his paper titled *“Higher Education in Bangladesh”* Professor Nishat observed that research is a major criterion in ranking universities and private universities must be empowered to award M. Phil and PhD to sustain research activities. In his paper on *“Achievements and Challenges of Private Universities”*, Professor Dr. Abdur Rab pointed out that public universities recruit the best students while leaving the next to the private universities which nurture them. It is thus that the private universities share two-thirds of the nation’s burden in the field of higher education. The seminar was followed by the cutting of a cake and a documentary on Eastern University and its progress.

The celebrations ended with a lively cultural program organized by the EU officials in which they themselves performed.

