THE PRINCIPAL STRATEGY IN IMPROVING TEACHER PERFORMANCE
Case Study Of Sma Bina Nusantara Semarang

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Abstract
The principal strategy is an effort to improve the performance of teachers in the learning process while the performance is something to be achieved, demonstrated achievement and employability of a person. The teacher is the most influential component of the creation process and the quality of educational outcomes. The results of the study showed that: (1) The SWOT analysis is a step undertaken by the Head of Bina Nusantara High School in order to find a strategy that will be done in improving the performance of teachers. (2) The strategy used Head Bina Nusantara High School in order to improve the quality of teacher competency standards is a strategy S - O (strenghts - Opportunity), which is a strategy where the powers that be maximized to capture the opportunities that exist. (3) The programs that are relevant to the principal strategies in improving the performance of teachers in Bina Nusantara High School Semarang is the responsibility through mentoring programs, programs of learning activities, program evaluation process of learning, discipline teacher training programs, teacher mentoring program commitments.

Keywords: Strategy, Principal, School, Teacher, Performance