AN ANALYSIS OF ASSOCIATIVE MEANING USED IN JAWA POS

THESIS

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This thesis is submitted to fulfill one of the requirements to achieve Sarjana Degree in English Education

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MOTTO AND DEDICATION

Everybody is genius, but when you judge the fish by the ability in climb the tree it will live its life believing that it’s stupid
(Albert Einstein)

DEDICATION:
I dedicate this thesis to:
My beloved father and mother,
My beloved father and mother-in-law to be (amiin) ^_^,
My two brothers,
My wife to be (amiin)) ^_^♥,
My friends,
And my dreamer friends
ACKNOWLEDGEMENT

In the name of Allah, the Most Gracious and the Most Merciful. The researcher would like to address the deepest gratitude for giving the researcher strength to complete this thesis. *Sholawat and Salam* always are given to our prophet Muhammad who has already given much goodness for our future life.

It is a pleasure thank to all those who have given me the possibility to complete this thesis. First and foremost, his sincere gratitude and appreciation goes to both his advisors, Dian Arsitades, M. Pd and Khaerudin, M. Pd for their constructive ideas, criticism, guidance, and patience throughout the long duration of preparing this thesis. They have successfully guided the researcher through some stressful times. Then, they are always willing to sharpen his understanding of this thesis and other academic activities.

Special thank goes to his beloved mother who always gives spirit and motivation, his beloved father who always gives advice, financial, and everything in her life, his two sweet brothers.

Lastly, the researcher would like to extend the gratitude and affection to his Lovely one (Aisyah), his lovely family (Diah, Icha, Novita, Ncy, Sandhy, Ramly, Ifa, Udin, Doni, Beni, Elok, and Lala), and for all of her friends who cannot be mentioned one by one for their encouragement, love, care and pray so that he can finish this thesis.

Hopefully, to those people mentioned above, and the people who I cannot write here one by one, May Allah gives Mercies and Blessings for everything they have already done to help the researcher lean.
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ABSTRACT

Studying meaning including studying associative meaning is the way to understand how the words, phrases, or sentences deliver meaning in everyday situation of spoken or written. It needs related theories to understand well what the meaning. Associative meaning in this research is to know a symbolism that is used by language community to express other concepts.

This research in general aims to study associative meaning in written text because sometimes to understand the meaning of the text is more difficult or ambiguous than in conversation. In this research, the researcher decide the types and the functions of associative meaning based on Chaer’s theory that was collected from Jawa Pos published from 17 August 2013 until 23 August 2013. Furthermore, it was focused on the OPINI and JATI DIRI columns of Jawa Pos because there are many associative meanings are found.

Qualitative research is used to give comprehensive descriptions and discover functions of associative meaning in the articles. Then, the data was analyzed by classifying into words, phrase or sentences.

The result of this study shows that there are four types of associative meaning and its functions. The first is connotative meaning; it creates an extra meaning that is caused by the difference in social, culture, and norm in language society. The second is stylistic meaning; it creates stylistic which appears in language. The third is affective meaning; it creates the feeling or emotion of speaker itself. Then, the last is collocative meaning; it is used to show the correlation between word meaning and other word meaning that has same location in a phrase.

In conclusion, different types show different functions. Certainly, the writer uses the associative meaning to perform their function which are related to the circumstance because it very appropriate to influence the reader to read.

Key words: (meaning, associative meaning, language of journalism)
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