



Associazione Italo-Americana  
AMERICAN STUDIES CENTER



# International Conference on Culture, Institutions and Economic Development

Matera, 24-25 October 2019  
Venue: Le Monacelle, Via Riscatto 9, Matera (Italy)

## Thursday, 24 October 2019

From 08:30

Registration

09:00-09:30

Welcome Address: **Giuseppe Romaniello** (*Director of University of Basilicata*)

09:30-10:30

Keynote speaker – **Luigi Guiso** (*Einaudi Institute for Economics and Finance*):  
Demand and Supply of Populism  
Chair: **Alfredo Del Monte**

10:30-11:00

Coffee break

11:00-12:30

Session 1A – The Roots of Political Attitudes Chair: <b>Luigi Guiso</b>	Session 1B – Language and Human Capital Chair: <b>Floro Ernesto Caroleo</b>
<i>Fascistville: Mussolini's New Towns and the Persistence of Neo-Fascism.</i> <b>Mario F. Carillo</b>	Talking (and Thinking) Business: New Micro Evidence on the Effects of Language on Economic Behaviour. <b>Francesco Campo</b> , <b>Luca Nunziata</b> and <b>Lorenzo Rocco</b>
Cultural Contagion and the Demand for Populism Evidence from Argentina. <b>Sara Lazzaroni</b>	Dialects, human capital and labour market outcomes. <b>Elona Harka</b>
Income Inequality and Populist Attitudes: A US County Level Analysis. <b>Lisa Wilder</b>	The Family and the Accumulation of Human Capital: Evidence from 19th Century Europe. <b>David Raymaekers</b>

12:30-13:30

Lunch

13:30-14:30

Keynote speaker – **Thierry Verdier** (*Paris School of Economics*):  
Crime, Repression and Social Disorganization Theory: A Cultural Transmission Perspective  
Chair: **Maria Rosaria Carillo**

14:30-16:00

Session 2A – Determinants of Immigrants Assimilation Chair: <b>Thierry Verdier</b>	Session 2B – Institutions and Culture Chair: <b>Alfredo Del Monte</b>
Identity and labour market outcomes of immigrants in Italy. <b>Maria Rosaria Carillo</b> , <b>Vincenzo Lombardo</b> and <b>Tiziana Venittelli</b>	The Rise of Inclusive Political Institutions and Stronger Property Rights: Time Inconsistency Vs. Opacity. <b>Giacomo Benati</b> , <b>Carmine Guerriero</b> and <b>Federico Zaina</b>
Individual Attitudes towards Immigration in Aging Populations. <b>Rana Comertpay</b> , <b>Andreas Irmen</b> and <b>Anastasia Litina</b>	On the Evolution of Norms in Strategic Environments. <b>Sebastiano Della Lena</b> and <b>Pietro Dindo</b>
Immigration Restrictions and Second-Generation Cultural Assimilation: Theory and Quasi-Experimental Evidence. <b>Fausto Galli</b> and <b>Giuseppe Russo</b>	Asymmetric Cultural Proximity and Greenfield FDI. <b>Matteo Fiorini</b> , <b>Giorgia Giovannetti</b> , <b>Mauro Lanati</b> and <b>Filippo Santi</b>

16:00-16:30

Coffee break

16:30-18:00

Session 3A – The Economic and Cultural Determinants of Epidemics Chair: <b>Antonio Acconcia</b>	Session 3B – The Roots of Political Preferences Chair: <b>Luca Pennacchio</b>
Imperfect Information Acquisition and Vaccination Decision: The Importance of Cultural Trust. <b>Laure Athias</b> and <b>Moudo Macina</b>	To Russia with Love? The Impact of Sanctions on Elections. <b>Robert Gold</b> , <b>Julian Hinz</b> and <b>Michele Valsecchi</b>
The Economics Behind the Epidemic: Afghan Opium Price and Prescription Opioids in the US. <b>Claudio Deiana</b> , <b>Ludovica Giua</b> and <b>Roberto Nisticò</b>	Do Voters Choose Better Politicians than Political Parties? Evidence from a Natural Experiment in Italy. <b>Maria Rosaria Alfano</b> , <b>Anna Laura Baraldi</b> and <b>Erasmus Papagni</b>
On the coevolution of epidemics, immunization choices, and pseudoscience attitudes. <b>Matteo Bizzarri</b> , <b>Fabrizio Panebianco</b> and <b>Paolo Pin</b>	Justifying Income In-Equality (or not): Does Subjective Well-being matter? <b>Nabamita Dutta</b> and <b>Daniel Meierrieks</b>

20:30

Dinner

## Friday, 25 October 2019

09:30-10:30

**Keynote speaker – Guido De Blasio** (*Bank of Italy*):  
Populist Voting and Losers' Discontent: Does Redistribution Matter?  
**Chair: Carmelo Petraglia**

10:30-11:00

Coffee break

11:00-12:30

Session 4A – Historical Roots of Regional Disparities Chair: Guido de Blasio	Session 4B – Birthplace Diversity and Integration Chair: Maria Rosaria Carillo
Regional entrepreneurship and innovation: historical roots and the impact on the growth of Italian regions. <b>Alfredo Del Monte</b> , Sara Moccia and Luca Pennacchio	Which Diversity <i>divides</i> ? The impact of Birth-place Diversity on Redistributive Policies. First evidences. <b>Melissa E. Tornari</b>
Endogenous Institutions: a network experiment in Nepal. <b>Giulio Iacobelli</b> and Juni Singh	Cultural shocks and immigrants' identity. Evidence from the San Gennaro's Massacre. Maria Rosaria Carillo, <b>Tiziana Venittelli</b> and Alberto Zazzaro
The educational roots of the Italian territorial divide. <b>Francesco Ferrante</b> , Daniela Federici and Valentino Parisi	Museums' commitment to immigrant integration: A quantitative analysis. <b>Chiara Dalle Nogare</b> , Raffaele Scuderi and Enrico Bertacchini

12:30-13:30

Lunch

13:30-14:30

**Keynote speaker – Luciana Lazzeretti** (*University of Florence*):  
Exploring the Role of Culture and Creativity for Urban and Regional Development  
**Chair: Antonio Acconcia**

14:30-16:30

Session 5A – Cultural Heritage and Development Chair: Luciana Lazzeretti	Session 5B – The Market Value of Information Chair: Carlo Capuano
Public investment in culture and territorial growth: unwrapping the impact of culture. <b>Antonella Ardizzone</b> , Concetta Castiglione, Valeria Morea and Michele Trimarchi	Innovation and Competition with Asymmetric Information. <b>Maria Grazia Romano</b>
<i>Kalòs kai agathòs?</i> Government quality and cultural heritage in the regions of Europe. <b>Enrico Bertacchini</b> and Federico Revelli	Firm performance and R&D partner: what matters? Claudia Cantabene and <b>Iacopo Grassi</b>
Economic and spatial strategies of artists as cultural entrepreneurs. <b>Monika Murzyn-Kupisz</b> and Jarek Działek	<i>Are Simplified Corporate Forms Promoting Entrepreneurship?</i> Econometrics Evidence from Chile and Colombia. <b>Alvaro Pereira</b>
Tourism in Campania, Strengths and Strategies for Territory Development: The Case of Tourist Districts. Floro Ernesto Caroleo and <b>De Iudicibus</b>	The welfare effect of personal data market Regulation. <b>Carlo Capuano</b> , Iacopo Grassi and Giacomo Valletta

16:30-17:00

Coffee break

17:00-18:00

Session 6A – The Cultural Activities of American Studies Center Chair: Francesco Cappelli, President of American Studies Center	Session 6B – Corruption Chair: Nabamita Dutta
<b>Guido de Blasio</b> presents the book <i>"Il Mezzogiorno d'Italia e il Sud degli Stati Uniti: due Casi di Sviluppo a Confronto"</i> by <b>Alfredo Del Monte</b>	Corruption and distortion of public expenditures: Evidence from Africa. <b>Harouna Sedgo</b> and Luc-Désiré Omgba
<b>Robert Leonardi</b> and <b>Raffaella Nanetti</b> present the book: <i>"Le Chiavi della Prosperità"</i> by <b>Matteo Marini</b>	Does women's empowerment improve the governance of foreign aid by reducing corruption? Maria Rosaria Carillo, <b>Valentina Chiariello</b> , Rita De Siano and Luca Pennacchio