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The University of Dayton

News Release

UD AWARDS BASKETBALL TICKETS TO STRAIGHT A STUDENTS

DAYTON, Ohio, Dec. 5, 1989--The University of Dayton has donated 4,000 Flyer basketball tickets to the Dayton Public Schools to reward outstanding students for their efforts in the classroom.

The "Flying Straight A Program," targeted at high school students, will allow young scholars who receive all A's to view four UD Flyer basketball games at the University of Dayton Arena beginning with the Dec. 27 match-up against Southern University. Students also will see the Flyers battle Loyola University on Jan. 13, Butler University on Jan. 25 and the University of Detroit on Jan. 27. High school principals will identify eligible students and distribute tickets for each game.

"I think the program is a good way for the University to demonstrate its commitment to academic excellence," said Francis Martinez, a sports marketing intern in the Arena ticket office who conducted a feasibility study on the Straight A program as part of his master's thesis. "It's also a good chance for these students to become associated with UD."

For more information on the "Flying Straight A Program," contact Francis Martinez at (513) 229-4456 or Gary McCans, UD Arena ticket manager, at 229-4433.