E-Recruitment: Criteria for its Effectiveness and Modern Trends

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Abstract - Human Resources are the most important and vital factor behind the success of every small and large organization and so the recruitment. Recruiting the right talent human resource using the internet technology is the E-Recruitment or Electronic Recruitment. Posting of the jobs on the company website or on an online recruitment website and now it has grown from there to the mobile recruitment. This study looks into the overall basic concepts of E-Recruitment, criteria for its success, modern trends, general advantages and disadvantages.

Keywords: E-Recruitment, Modern Trends, Effectiveness