

## PERAN PENTING JIWA KEWIRAUSAHAAN DALAM MENGEMBANGKAN USAHA BARU PASCA BENCANA

Oleh

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### Abstract

This study aims to determine the factors that drive success in entrepreneurship and become a barrier to entrepreneurship. The subjects were a group effort Manunggal work. The research method used was qualitative. Data collection techniques used in this research is indept interview. The results showed that the knowledge of business management and technical skills and business mentoring to encourage the success of a business but also requires entrepreneurial spirit. With the entrepreneurial spirit of fear of the risks, challenges and obstacles will be overcome, and has the motivation to produce the best. In addition employers should also have the ability to communicate so they can build a relationship with consumers, other groups and the government. Community of descent not born entrepreneur, if you decide to be entrepreneurs will be able to be entrepreneurs through training and education. In the course of entrepreneurship, the role of the group is very important for the success of the business, because the group can motivate a person to develop their business.

Keywords: entrepreneurial spirit, communication, group, motivation