



# Retention & Persistence

## Definitions:

**Retention:** Students who admitted to PSU one year and return for the start of the next. (Fall 2019 to Fall 2020)

**Persistence:** Students who persist from one semester to the next until graduation.

In reality, Retention & Persistence = Student Success

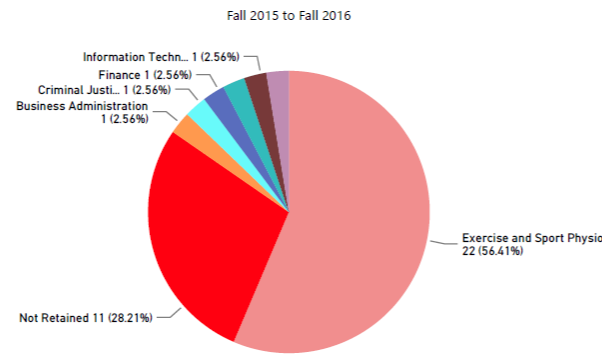
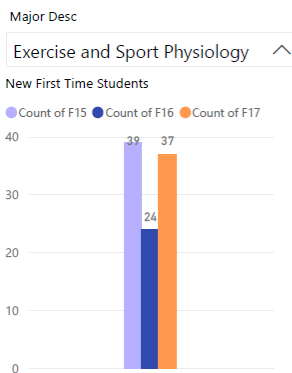
# Retention-Persistence Working Group

- In August, 2017, Pres. Birx created a campus-wide group to better align all that PSU is doing as an institution to engage, retain, and graduate students..
- Composition: Provost and/or Associate Provost, two faculty members, Dean of Students, Academic Student Advocate, a Success Coach, Financial Aid, Advancement rep, Admissions, Student Onboarding, Res. Life, IR, Career Services, Special Projects, two students

## New: Faculty Retention Liaisons

Each cluster has 1-2 liaisons who will take ideas from their cluster to liaison meetings to share and bring back ideas they gained from the group to the cluster faculty.

# New: Faculty Retention & Persistence Liaisons

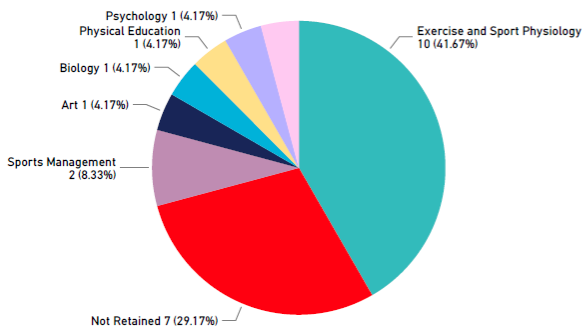


Status	Fall 2015 Cohort
Retained - Same Major	56.41%
Retained - Different Major	15.38%
Not Retained	28.21%

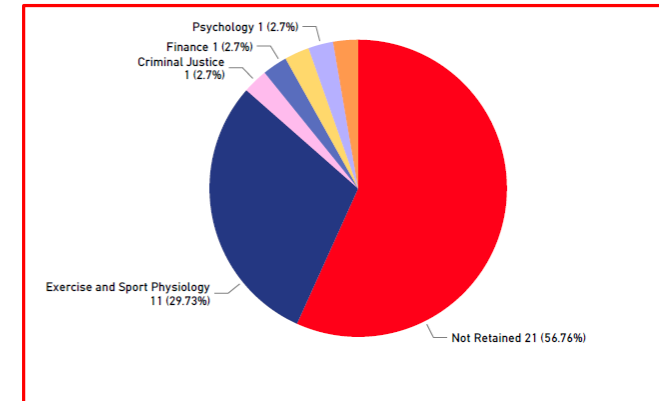
Status	Fall 2016 Cohort
Retained - Same Major	41.67%
Retained - Different Major	29.17%
Not Retained	29.17%

Status	Fall 2017 Cohort
Retained - Same Major	29.73%
Retained - Different Major	13.51%
Not Retained	56.76%

Fall 2016 to Fall 2017



Fall 2017 to Fall 2018



- Engage 1<sup>st</sup> year students directly
  - Following Mathematics Program idea
    - Coffee or Tea with professors built into Introduction to Exercise Science
  - Following Physical Education & Health Education Teacher Certification idea
    - First-Year students attend student organization as part of Intro course

# What can you do to help to students succeed?

In general, engage them. Challenge them. Show them the joy and benefit of higher education. Engagement leads to retention – which leads to Graduation.

Specifically? What actionable ideas can we share to other academic units to increase student success?

