

4-19-2016

## Campus Town Hall [April 19, 2016]

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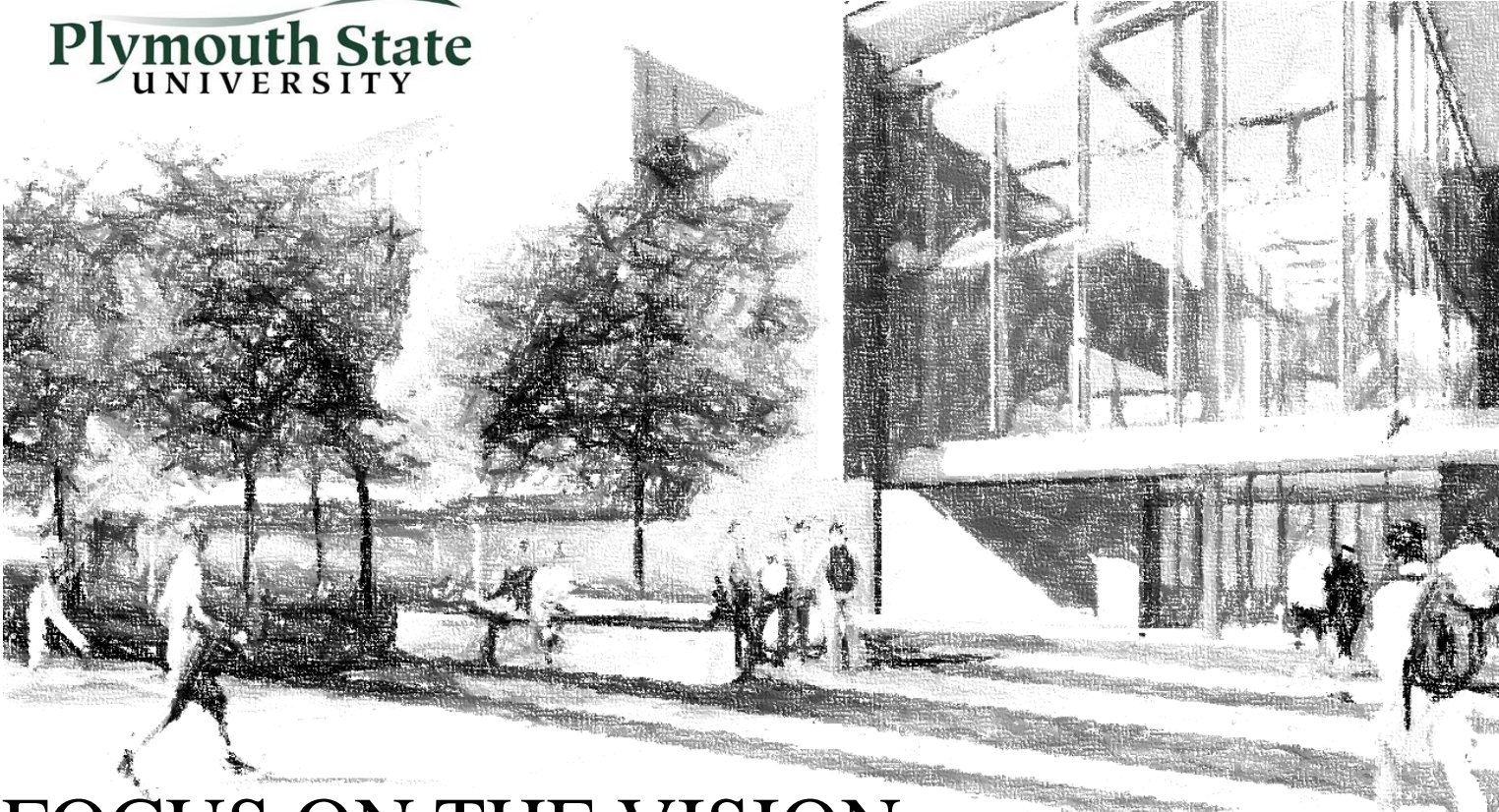
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# Campus Strategy FY17 - FY20

Town Hall Meeting  
April 19, 2016





## FOCUS ON THE VISION

Plymouth State University is a visionary institution at the hub of an ever-growing creative community where students, faculty, staff, and alumni are actively transforming themselves and the region. We develop ideas and solutions for a connected world and produce society's global leaders within interdisciplinary strategic clusters, open labs, partnerships and through entrepreneurial, innovative, and experiential learning.

# Mission

- ▶ Plymouth State University serves the state of New Hampshire and the world beyond by transforming our students through advanced practices where engaged learning produces well-educated undergraduates and by providing graduate education that deepens and advances knowledge and enhances professional development. With distinction, we connect with community and business partners for economic development, technological advances, healthier living, and cultural enrichment with a special commitment of service to the North Country and Lakes Region of New Hampshire.

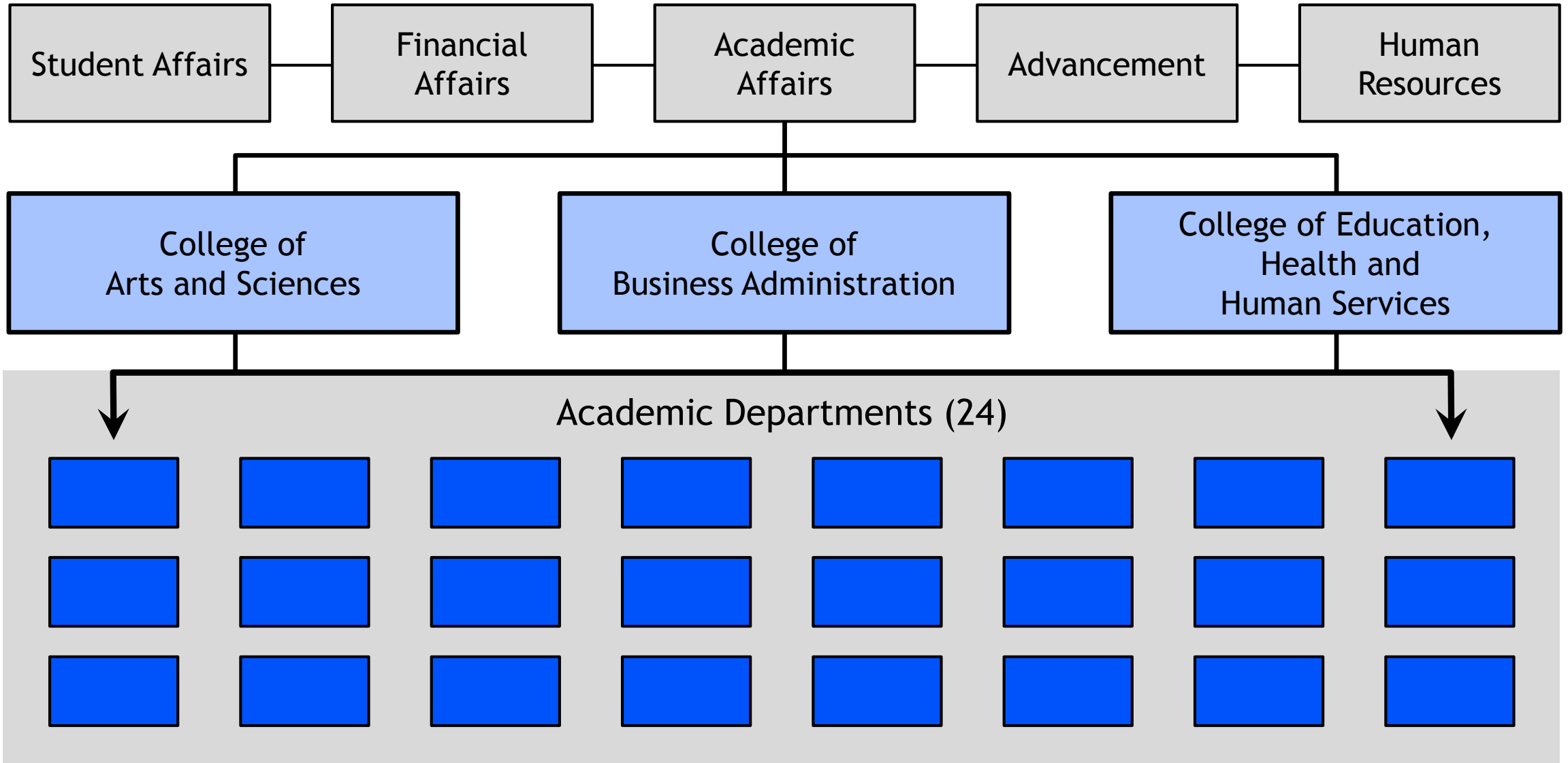
# PSU Strategic Priorities

- ▶ **Student Success: Transformational Teaching and Learning**
  - ▶ Recruitment, retention, completion
  - ▶ Embrace interdisciplinary, real-world learning, research, and service in preparation for 21<sup>st</sup> century careers, community engagement, and global citizenship.
- ▶ **Strategic Clusters, Open Labs and Collaborative Partnerships**
  - ▶ Collaborative interdisciplinary research and scholarship, innovation, entrepreneurship, curriculum development, and creative production. Partnerships for research, service, internships, community, economic and cultural development, and funding.
- ▶ **Investment in Teaching Facilities**
  - ▶ Technology-enriched, high quality learning environments
- ▶ **Embracing a Culture of Change and Innovation as an Opportunity for Learning**

# Internal Operational Strategic Priorities

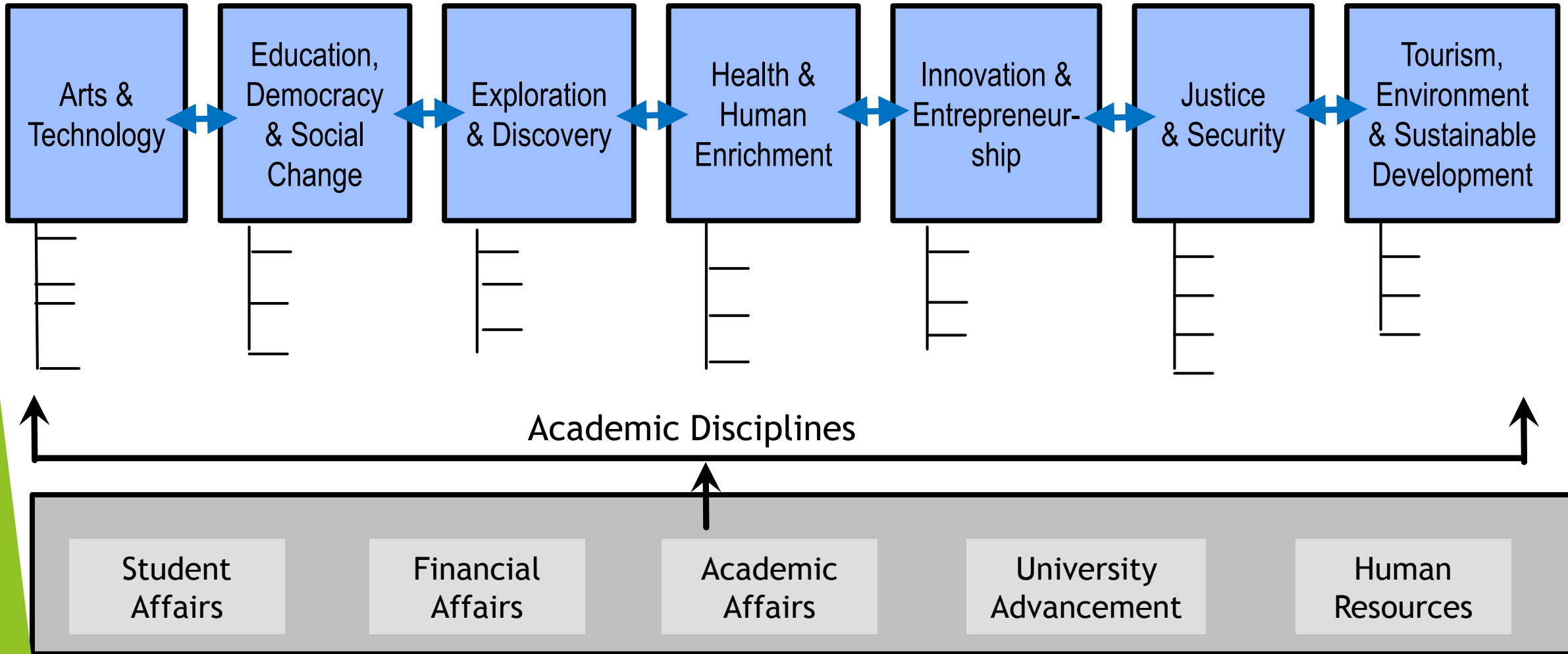
- ▶ Financial Sustainability and Return on Investment
- ▶ Data Management System/s and training
- ▶ De-centralization of processes and decision-making
- ▶ Functions/Process/Workload

# Current Organizational Structure

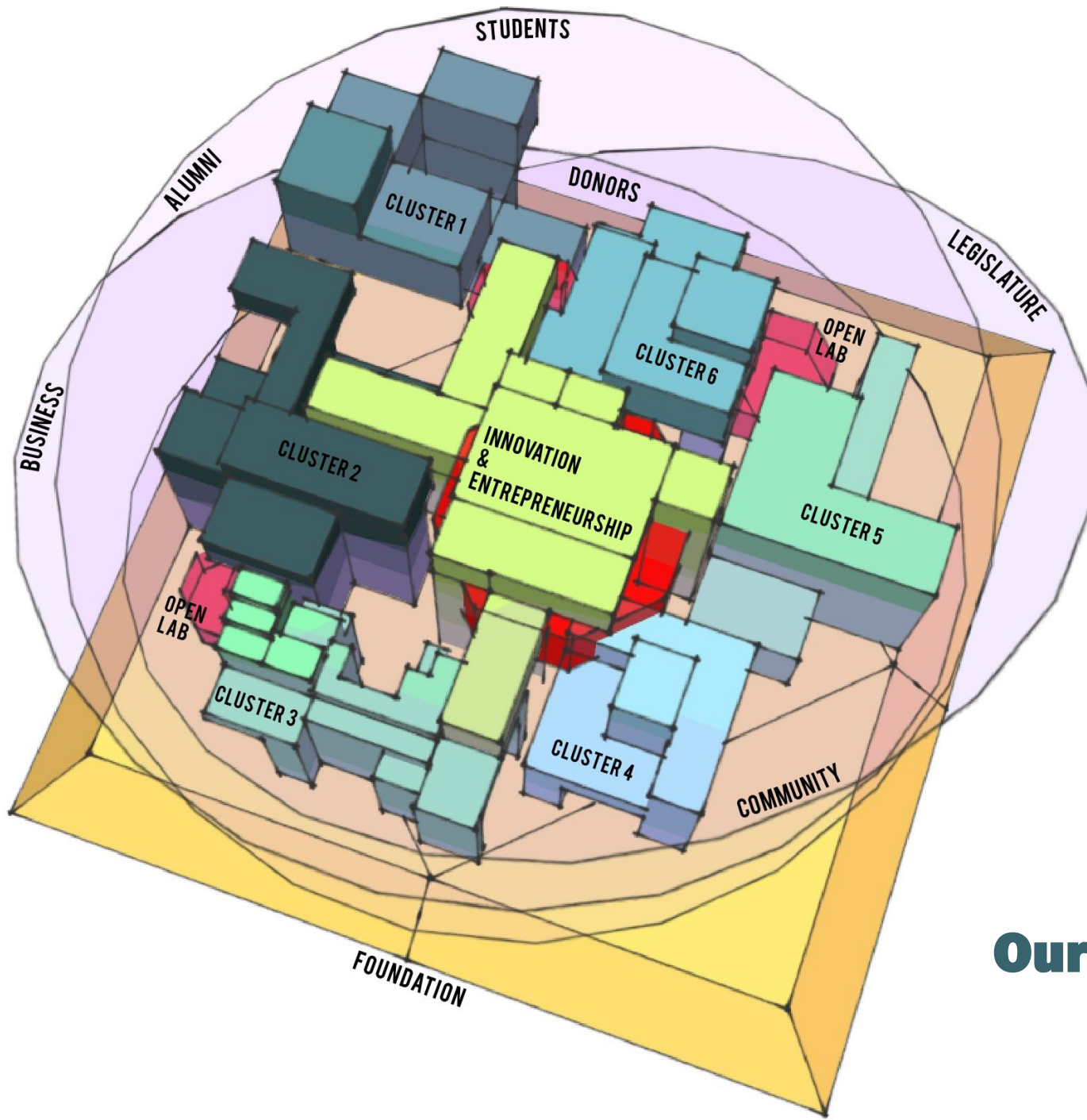


# Clusters

## Organizational Structure

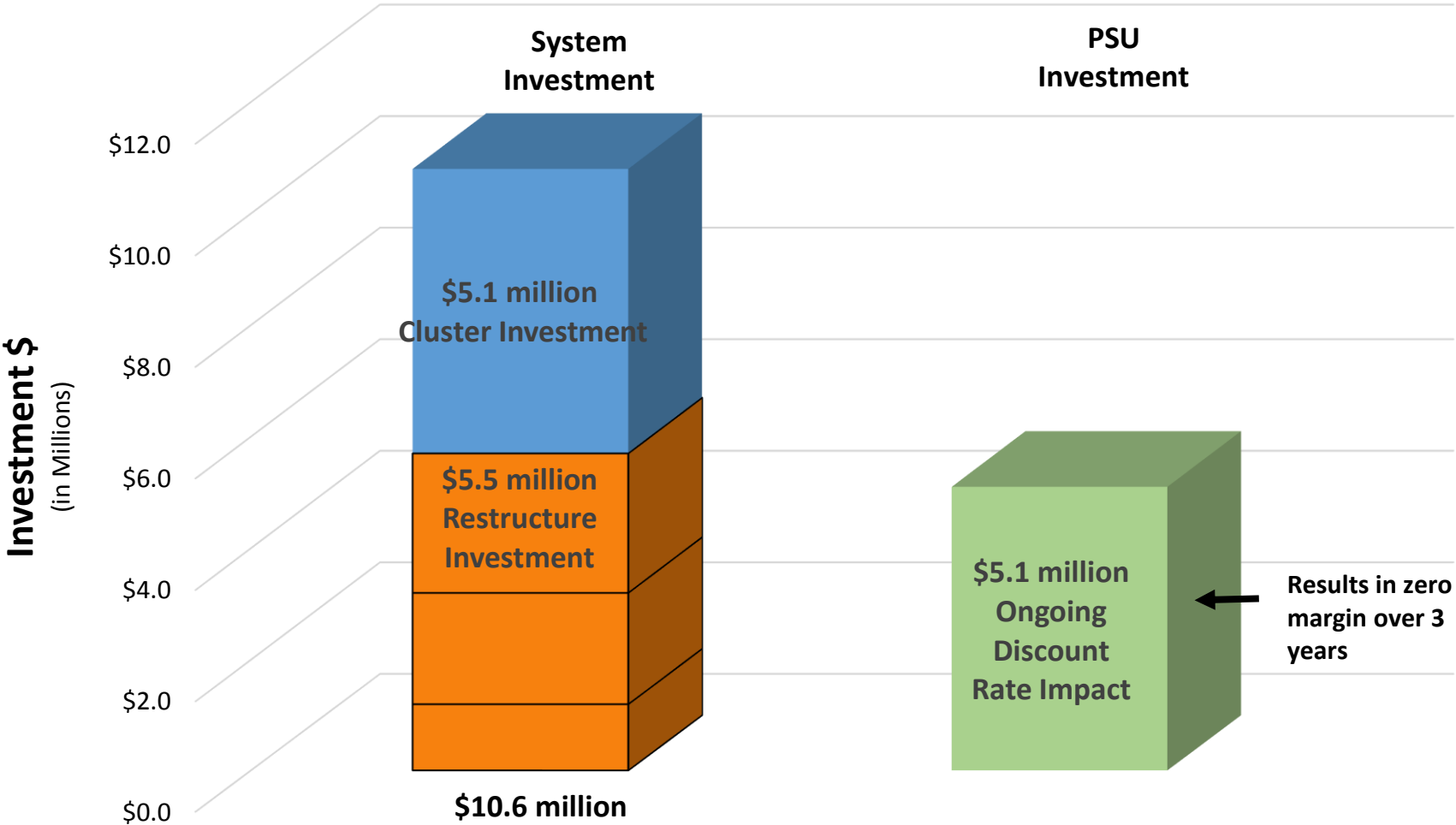






**Our Future Structure**

# Recreate PSU



Cluster Investments:  
Faculty, Pilot Open Labs,  
Curriculum Restructuring,  
Gen Education

Discount Rate:  
Reduced annually for each new  
entering class for 4 yrs. Stabilizes after  
4 years

Results in zero  
margin over 3  
years

# What is Success?

- ▶ **Implementation of strategic clusters and open labs**
  - ▶ Institutional identity
  - ▶ Rhetoric matches strategy
- ▶ **Positive impact on and partnership with students, faculty, staff, alumni, donors and community**
- ▶ **Financial stability: growing operating margin and level discount rate**
- ▶ **Stable enrollment**

# Q & A