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1 **The cost of emissions mitigation by legume crops in French**

2 **agriculture**

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11

12 **Abstract**

13

14 This paper considers the cost of greenhouse gas mitigation potential of legume crops in
15 French arable systems. We construct marginal abatement cost curves to represent this
16 mitigation or abatement potential for each department of France and provide a spatial
17 representation of its extent. Despite some uncertainty, the measure appears to offer significant
18 low cost mitigation potential. We estimate that the measure could abate half of the emissions
19 reduction sought by a national plan for the reduction of chemical fertilizers emissions by
20 2020. This would be achieved at a loss of farmlands profit of 1,2%. Considering the
21 geographical heterogeneity of cost, we suggest that a policy implementing carbon pricing in
22 agriculture would be more efficient than a uniform regulatory requirement for including the
23 crop in arable systems.

24

25 Key words: Agriculture, greenhouse gas mitigation, legumes, cost-effectiveness

26

27

28 **1 Introduction**

29

30 Agriculture accounts for a significant proportion of total greenhouse gas (GHG) emissions
31 both in France and at the European level. In 2011, European Union agriculture accounted for
32 461 million tCO₂eq, while in France the amount was 92,5 million tCO₂eq (respectively 10,8
33 and 20,6% of European and French GHG emissions including land use, land use change and
34 forestry according to UNFCCC¹ National Inventory Report, 2013). A recent European
35 Commission communication (European Commission, 2014) on the policy framework for
36 climate and energy indicated that emissions from sectors outside the EU Emission Trading
37 Scheme (EU-ETS) would need to be cut by 30% below the 2005 level by 2030. At the same
38 time, within the framework of the 'energy-climate' package France has committed to reduce
39 emissions of its sectors not covered by the EU-ETS by 14% by 2020 compared to 2005
40 emissions levels (European Union, 2009).

41

42 Given these ambitions, there is increasing scrutiny of the mitigation measures and specifically
43 their cost relative to other option available within agriculture and in other sectors. This paper
44 considers the abatement of emissions from crop fertilization, which represents a major source
45 of emissions from French agriculture (a fifth of French agricultural emissions²). This
46 comprises emissions of nitrous oxide mainly emitted during the process of denitrification of
47 nitrogenous fertilizers spread on arable land. The paper assesses the overall abatement

¹ United Nations Framework Convention on Climate Change.

² Calculated by dividing the 20,29 MtCO₂eq emissions from crops (see appendix A) by the 94,3 MtCO₂eq French agricultural emissions (CITEPA, 2012).

48 potential of a key measure, the introduction of leguminous crops, and the associated costs and
49 co-benefits in farm systems.

50

51 Legumes (fabaceae), commonly known in France as alfalfa, pea, or bean family, have the
52 ability to naturally fix atmospheric nitrogen and can reduce N₂O emissions compared with
53 conventional crops (maize, wheat, barley, oilseed, rape). This function is conferred by
54 rhizobium bacteria that live in symbiosis at the level of their roots in little organs called
55 nodules. As a consequence, they need far less fertilizer thanks to the fixing effect allowing
56 nitrogen to stay in the ground for up to two years after planting. This contributes additional
57 amounts of nitrogen to subsequent crop in rotations. Studying alternative crop emissions,
58 Jeuffroy et al. (2013) demonstrated that legume crops emit around five to seven times less
59 GHG per unit area compared with other crops. Measuring N₂O fluxes from different crops
60 they show that peas emitted 69 kgN₂O/ha; far less than winter wheat (368 kgN₂O/ha) and
61 rape emissions (534,3 kgN₂O/ha). Moreover, compared to the emissions from cattle meat
62 production, human consumption of peas instead of meat leads to 85 to 210 times less N₂O
63 emissions for the same content of protein ingested³. Despite this mitigation benefit, N-fixing
64 crops have low agronomic performance (see appendix A) and consequently their introduction
65 in arable systems will, in most regions, incur a penalty in terms of farm revenue.

66

67 Recent research (Pellerin et al. 2013) has suggested the cost of GHG mitigation via grain
68 legumes at around 19 euros/tCO₂eq. This paper scrutinises this assessment by proposing three

³ 20-37 gN₂O/kg protein for meat and 0,17-0,23 gN₂O/kg protein for peas. The amount of emissions for meat is obtained using the N₂O content from feed fertilization and manure management included in cattle meat from Dollé *et al.* (2011) of 3,026 kgCO₂eq and 1,615 kgCO₂eq per kg of meat. The amount of emissions for pea is obtained using the yield of 25-34 q/ha from Agreste data..The protein content of meat (27,6g/100g) and peas (8,8 g/100g) required for the calculation are from Ciquel (2012).

69 improvements: (1) determining the spatial variation of cost across French Departments; (2)
70 studying how cost varies according to reduction targets; and (3) analyzing the sensitivity of
71 the abatement cost with respect to agricultural seed prices and farmers' ability to exploit low
72 abatement cost.

73

74 Here, abatement cost assessment is linked to the substitution of other arable crops by legume
75 crops in farmlands simulating two consecutive years, so as to integrate the fixing effect of the
76 preceding period. This methodology allows the derivation of a marginal abatement cost curve
77 for each French metropolitan geographical area⁴. The results are then subject to a sensitivity
78 analysis to examine growers' responses to low cost abatement, crops prices and agricultural
79 input prices.

80

81 The paper is structured as follows. The next section presents the context of N-fixing crops
82 cultivation in France and in Europe and section 3 analyses abatement cost assessment in the
83 scientific literature. Section 4 describes the methodology. Section 5 analyses the results and
84 compares them with the previous INRA (National Institute of Agronomic Research) study
85 (Pellerin *et al.*, 2013). Finally, a discussion considers the policy relevance of carbon pricing to
86 promote N-fixing crops.

87

88 **2 Context**

89

⁴ Each geographical area corresponds to a department. In the administrative divisions of France, the department (French: *département*) is one of the three levels of government below the national level. It is situated between the region and the *commune*.

90 Despite their beneficial properties, the area planted to legumes in France has been on a steady
91 downward trend. For fodder legumes the fall started in the 1960's from a high of 17% of the
92 French arable land. The area then decreased steadily, reaching 2% in 2010 (Duc et al. 2010).
93 For grain legumes, the fall began later at the end of the 1980's after years of political effort to
94 develop them through the common agricultural policy (CAP) (Cavaillès, 2009).

95
96 This decline is due to several factors. First an increasingly meat-based diet incorporating less
97 vegetable proteins led to lower consumption of legumes by humans. The General Commission
98 for Sustainable Development reports that in France between 1920 and 1985 human seed
99 legume consumption fell from 7,3 kg/person/year to 1,4 kg/person/year (Cavaillès, 2009).

100 This trend coincided with a change in livestock feeding regimes, with legume-based rations
101 being increasingly replaced by maize silage, grass plants and imported soybean meal. The loss
102 of agricultural nitrogen due to this switch in farmlands was compensated by chemical
103 fertilizers, which had become increasingly price-competitive since the 1960's.
104 Simultaneously, trade agreements on the abolition of customs tariffs between Europe and the
105 United States favored American soybean imports. Finally, a lack of agronomic research
106 dedicated to legumes compared with common crops, led to a relative decrease of their
107 agronomic performance (Cavaillès, 2009).

108
109 In France, as in the rest of the European Union (EU) these factors have led to a strong
110 dependency on soya imported from America to feed livestock. In 2009, soya was the largest
111 food commodity imported into the EU (12,5 million tons) ahead of palm oil and bananas
112 (FAO⁵). These imports come mainly from South America (49% from Brazil and 31% from
113 Argentina (European Commission, 2011)), and at a significant cost : the average annual trade

⁵ <http://faostat.fao.org/>

114 balance, calculated over the period 2004-2008, represented a loss equivalent to 1 billion euros
115 (Cavaillès, 2009) for France and up to 10,9 billion euros for the EU. It follows that increasing
116 legume areas in French agriculture can both mitigate GHG emissions and limit dependency on
117 feed imports. This is all the more so given the trend of increasing chemical fertilizer prices. In
118 2010, the price of fertilizers and soil conditioners spread on farmland in France were some
119 65% higher than 1990; this increase being largely related to higher global energy prices. Thus,
120 the increasing scarcity of fossil fuels provides another reason to explore the potential
121 development of legume crops.

122

123 **3 Cost-effectiveness analysis in the literature**

124

125 For cost-effectiveness analysis Vermont and De Cara (2010) identify three broad approaches
126 for the derivation of marginal abatement cost curves (MACCs), the device typically used to
127 evaluate pollution abatement costs and benefits. These are: i) a bottom-up or engineering
128 approach; ii) an economic approach consisting of modeling the economic optimization of a set
129 of (in this case) farm operations; iii) a partial or general equilibrium approach that extends and
130 relaxes some of the assumptions about wider price effects induced by mitigation activity.

131

132 The engineering approach focuses on the potential emission reduction of individual measures
133 and observes their cumulated abatement and associated costs. The required data to appraise
134 abatement costs are ideally collected from measures applied on test farms, thereby reducing
135 some uncertainty the estimated cost and mitigation potential for each mitigation measure. It is
136 normally the case that more measures are assessed using the engineering approach relative to
137 the economic approach (MacLeod et al. 2010, Moran et al. 2010, Pellerin et al. 2013).

138

139 The economic approach consists of modeling the economic optimization of a set of farm
140 operations located within a given geographical scale. The objective function is typically to
141 maximize profit of these farms under given constraints such as available arable land or even
142 lay fallow land as imposed by agricultural policies. The introduction of a carbon tax as a new
143 constraint, allows the model to reconfigure farm activities to accommodate the necessary
144 GHG emissions reductions. The resulting loss in profit (opportunity cost) and GHG reduction
145 provide the relevant abatement cost information.

146

147 Equilibrium models relax some of the cost assumptions made in the economic approach and
148 include a description of the demand for agricultural products thereby allowing a price
149 feedback into the cost of mitigation (Vermont and De Cara, 2014). Their level of spatial
150 disaggregation is generally lower than that of bottom-up models and their geographic scope
151 and coverage are generally wider. This approach has been used to assess abatement cost at the
152 level of the USA (Schneider and McCarl, 2006; Schneider et al., 2007; McCarl and
153 Schneider, 2001).

154

155 A noteworthy difference between the approaches is the frequent observation of negative cost
156 options in the engineer approach for some options (Moran et al., 2010; MacKinsey &
157 Company, 2009). These are obviated in any optimization approach and are in any case
158 questioned by some authors. Kesicki and Ekins (2012) for example suggest that they more
159 likely imply a failure to assess some hidden costs (diffusion of the information, administration
160 barriers) than any real opportunity to reduce emissions while increasing farm gross margins.
161 Another observation is that each mitigation measure in the engineering approach is associated
162 with a constant marginal cost – creating a stepwise marginal abatement curve (each step
163 corresponding to an option). This observation suggests that the economic potential per ton

164 CO₂ equivalent mitigation is the same for each specific option irrespective of spatial scale or
165 in terms of the overall volume of emission reduction, which would seem unlikely. Indeed, due
166 to regional variability in soils, farm systems, climate and yields, abatement cost would also
167 vary for any individual mitigation measure.

168
169 Results from studies employing the economic approach are depicted by continuous increasing
170 abatement cost curves, with no negative cost. An advantage of these studies is optimization of
171 fewer mitigation measures over a large number of farm types. For example De Cara and Jayet
172 (2011) modeled around 1300 EU farms optimizing animal feed, a reduction in livestock
173 numbers, a reduction of fertilization and the conversion of croplands to grasslands or forests.

174
175 Legumes have been specifically assessed in a UK study constructing a national MACC for
176 agricultural GHG emissions (Moran *et al.*, 2010). The marginal abatement cost obtained for
177 legume crops appears constant and very high (14280 £/tCO₂eq equivalent to 17000
178 euros/tCO₂eq). This is in stark contrast to Pellerin *et al.* (2013) estimate of only 19 euros/t
179 CO₂eq. To explore some of the reasons for this disparity we adopt a predominantly
180 engineering approach combined with elements of an economic approach to explore the role of
181 farm systems decision-making around the adoption of legumes as a specific measure that can
182 influence farm profitability.

183

184 **4 Method**

185

186 4.1 Defining emissions and gross margin

187 The analysis assesses the abatement potential in 96 French metropolitan geographical areas,
188 each considered as a single farm decision unit. The analysis is confined to the within farm

189 gate effects and does not account for the upstream or downstream impacts; e.g. associated
 190 with lower fertilizer production, or the emission mitigation benefit related to enteric
 191 fermentation of cattle consuming legumes (McCaughey et al., 1999). In each geographical
 192 area, farmland emissions and profits are calculated and decomposed for each crop (Common
 193 Wheat, Durum Wheat, Barley, Maize, Sunflower, Rapeseed, Pea, Horse bean and Alfalfa).

194 We followed the 2006 IPCC Guidelines for National Greenhouse Gas Inventories (IPCC,
 195 2006) to estimate N₂O emissions per hectare. Using mineral nitrogen spreading rates and
 196 organic spreading rates from the Agricultural Practices survey (Agreste, 2010) we calculate
 197 the following kinds of emission sources:

- 198 - direct emissions, happening directly on the field,
- 199 - indirect emissions, covering emissions from atmospheric redeposition and leaching
 200 and runoff,
- 201 - emissions from crop residues.

202 The formula that determines each crop gross margin in each geographical area is summarized
 203 as follows (Ecophyto R&D, 2009) :

$$GM_{k,i} = (price_{k,i} \times yield_{k,i}) - (exp_{phyto,k,i} + exp_{ferti,k,i} + exp_{seed,k,i})$$

204

205 Where GM_{k,i} is the gross margin calculation for each crop i in each geographical area k (in
 206 euro per ha). Price_{k,i} is the crop price in euros per ton and yield_{k,i} is expressed in tons per
 207 hectare. The expenses in phytosanitary products (exp_{phyto,k,i}), in fertilizers spread (exp_{ferti,k,i})
 208 and in seed (exp_{seed,k,i}) are all measured in euros per hectare.

209 4.2. Baseline

210 Appendix A shows the results for the main crops cultivated in France and gives the baseline
 211 for overall farmland gross margin (6,4 billion euros) and for emissions (20,4 MtCO₂eq).
 212 When comparing these emissions with those of the national inventory report, we observe that
 213 the amount represents less than half of the category ‘Agricultural Soils’ (46,7 MtCO₂eq
 214 (CITEPA, 2012)). This category represents all N₂O emissions linked to soil fertilization both
 215 from cropland and grassland soils. Hence the baseline emissions assessed here is quite
 216 coherent since we only focus here on emissions from croplands which represent less than half
 217 of the French Utilized Land Area⁶.

218 4.3. Introduction of legumes onto croplands

219 Legume crops have low emissions per hectare and a low gross margin compared with other
 220 crops. Consequently, in most geographical areas, as the overall utilized land area remains
 221 constant, increasing the share of in N-fixing crops induces a reduction of both profit and
 222 emissions.

223 Additional legume crop areas are introduced in each geographical area by 10% increments to
 224 the initial legumes area. The loss of profit (dCost) divided by the reduction of emission
 225 (dEmissions) linked to these additional areas represents the marginal abatement cost. The
 226 marginal cost and marginal emissions also integrate the preceding fixing effect, which induces
 227 higher gross margin and lower emission for following year crops that have been preceded by
 228 legumes.

$$\text{Marginal Abatement Cost} = \frac{d\text{Cost}}{d\text{Emissions}}$$

⁶ According to Agreste, the Utilized Land Area represents 28 million hectare in France. In appendix A, we observe that cropland area covers less than half of this area: 13,6 million hectares.

229 Legume substitution continues until a marginal abatement cost of 125 euros/tCO₂eq has been
230 exceeded per geographical area. This upper abatement cost threshold has been arbitrarily
231 chosen, considering the relative abatement cost in other sectors (Vermont and De Cara,
232 2014)⁷.

233 In seeking the lowest abatement cost in terms of foregone gross margin per unit emissions, we
234 assume that legume crops displace conventional (non N fixing) crops according to a schedule
235 of progressively increasing gross margin. Thus areas yielding lowest gross margin are
236 converted first. But to avoid complete displacement of conventional crops, a cap is placed on
237 the extent of this displacement. The logic here is that it is difficult to foresee that farmers
238 would be entirely motivated by an abatement cost goal to cultivate legumes to the exclusion
239 of other crops. In reality most farmers would seek to minimize risk by maintaining a level of
240 diversity on their land, which often means that they maintain less profitable crops. For
241 instance, on livestock farms, some less profitable crops are used for feed. In other cases a lack
242 of training and information can also retard the adoption of new practices such as legumes. We
243 consider scenarios in which the limit, termed the variable limit, is assumed to take alternative
244 values of 10%, 30%, 90% and 100%. When the variable limit is 100%, farmers can
245 potentially replace all the crop area, meaning that they are looking for a complete
246 minimization of abatement cost and are strongly sensitive to economic signals for mitigation.
247 On the other hand, a 10% limit means that farmers cannot replace more than 10% of the least
248 profitable crops area. Moreover, we account for the fact that the variable limit is the same for
249 every crop in every geographical area. Allowing for agronomic differences, different national
250 abatement cost curves are therefore presented for the different variable limits: from the 10%

⁷ Vermont and De Cara, 2014 assesses for instance a marginal abatement cost curve for European farms until a maximum level of 100 euros/tCO₂eq

251 scenario corresponding to a low exploitation of minimal abatement cost to a complete use of
252 low abatement cost in the 100% scenario.

253 As legume crops are introduced onto farmland the cumulated cost corresponds to the sum
254 of dCost and the cumulated abatement corresponds to the sum of dEmissions generated at
255 each additional area introduction. These cumulated cost and abatement are obtained both at
256 the regional and national levels. The average mitigation cost is the ratio between cumulated
257 cost and cumulated abatement. Figure 1 illustrates a sample geographical area in which
258 legumes area is increased with a 50% limit. Agricultural land is allocated with only 5 crops,
259 each characterized by a specific emissions rate per hectare and gross margin. Assume the rank
260 of crops considering their ratios of gross margin per emissions is : crop i, crop j, crop l and
261 crop m. Thus, the additional area of legumes first replaces crops i. Once crop i has lost 50% of
262 its area, legumes replace crop j, and so on until the introduction reaches crop m. At this stage,
263 the 125 euros/tCO₂eq is achieved, which consequently stops further legume introduction.

264 [Figure 1]

265 The marginal abatement cost of successive areas increments is depicted in figure 2. Each
266 point of the curve corresponds to an additional increase in legume area. For a given crop, the
267 marginal abatement cost is the same whatever the replaced area, which explains the different
268 steps of the curve. The values comprising the overall abatement cost curve is derived from the
269 integral of the marginal abatement cost curve.

270 [Figure 2]

271 **5 Results**

272 5.1 Abatement potentials and cost

273

274 At the national level and assuming the variable limit of 100%, the maximum technical
275 abatement of 2,5 million tCO₂eq/year is possible for an overall cost of 118 million euros/year
276 (see figure 3. c). This corresponds to an increase of 1,6 Mha of legumes and an average
277 abatement cost of 43 euros/tCO₂eq.

278

279 The overall cost depends on the volume of emissions reduction. Since displaced crops in each
280 geographical area are ordered by their ratio of gross margin per emission, the lower the
281 abatement targets the lower the overall cost. For example, if the target of emission reduction
282 is reduced by 30%, to 1,7 MtCO₂eq, the average abatement cost is reduced by 80% to 14
283 euros/tCO₂eq. If the target is lower than 1,4 MtCO₂eq, we find a negative abatement cost,
284 implying that legumes are actually now more profitable than the crop that is displaced .

285

286 Reducing the variable limit also reduces the overall abatement potential while increasing the
287 abatement cost. Fixing the limit to either 10% or 90% induces a reduction in the maximum
288 abatement potential of 84% and 8% respectively. We thus observe that results are highly
289 sensitive to this variable. But even if the variable is low, we still observe opportunities to
290 reduce emissions while increasing farm gross margins (see figure 3).

291

292 Pellerin et al. (2013) suggests that legume introduction could provide an overall abatement
293 potential of 0,9 MtCO₂eq, at a cost of 17 million euros. This implies an average mitigation
294 cost of 19 euros/tCO₂eq. That study did not consider how cost varies with area and hence the
295 potential for negative costs. By illustrating those results (the blue curve in Figures 3b and 3c)
296 alongside those derived in this study, it is possible to see that defining a variable limit of 50%,
297 which is the average scenario, and the most realistic, for the same amount of emission abated,

298 we obtain the same overall cost and the same average abatement cost (reached for a marginal
299 abatement cost of 80 euros/tCO₂eq).

300

301 [Figure 3 a]

302 [Figure 3 b]

303 [Figure 3 c]

304

305 5.2 Heterogeneity of abatement cost between French geographical areas

306

307 The spatial allocation of the abatement potential between different geographical areas can be
308 represented for the same marginal abatement cost. Figure 4 shows the departmental shares for
309 the same marginal carbon reduction cost threshold (80 euros/tCO₂eq) and a 50% limit to
310 achieve the same reduction estimated by Pellerin et al. (2013). The results show considerable
311 geographical variability, with some accounting for a small amount of the 0,9 MtCO₂eq
312 national abatement. These geographical areas are mainly located in the south and eastern parts
313 of France, and represent each less than 1% of these overall reduced emissions. Departments
314 with the highest potential are located in the north-west, where the majority of the geographical
315 areas represent each more than 1% of the national abatement. Note that two regions, Orne and
316 Manche, can each contribute more than 10% of the national abatement.

317

318 An alternative representation of the cost heterogeneity is presented in figure 5 for three
319 geographical areas: Orne, Haute-Vienne and Côtes d'Armor. Introducing legumes in Orne is
320 more profitable than in Haute-Vienne or in Côtes d'Armor. In the latter two regions, even for
321 low levels of mitigation the marginal abatement cost is high (respectively 80 euros/tCO₂eq
322 and 110 euros/tCO₂eq). This cost heterogeneity demonstrates the challenge of setting a

323 uniform nationwide target. If, for example the objective of reducing 50 000 tCO₂eq GHG
324 emissions were assigned for the three previously mentioned geographical areas, the overall
325 cost would be high relative to the case of one region (Orne), mitigating 130 000 tCO₂eq on its
326 own. As a result, this simulation demonstrates the advantages of policy instruments that
327 account for the cost heterogeneity between regions.

328 [Figure 4]

329 [Figure 5]

330 5.3 Sensitivity analysis

331
332 Figure 6 shows the impact on the abatement cost of price variations of conventional crops.
333 When seed prices of alternative crops increase, the opportunity cost of legume introduction
334 rises. On the contrary, when seed prices decrease, the difference of gross margin between
335 legumes and conventional crops decreases as well and makes their introduction less costly.
336 We represent the abatement curves for the follow price increases: -20%, +20% and +50%. For
337 a price decrease of -20%, negative abatement costs appear until an abatement level of 6
338 MtCO₂eq. For a price increase of 20%, the opportunity of decreasing emissions while
339 increasing profit disappears completely. The abatement cost becomes considerably high when
340 the increase is 50%. Consequently, we observe a strong sensitivity of abatement cost to the
341 price of conventional crops.

342
343 Abatement costs are also highly sensitive to agricultural input prices (fertilizers, seeds and
344 phytosanitary products) (figure 7). A rise of 20% of input prices compared to baseline values
345 determined in the Ecophyto R&D (2009) favors legume introduction by lowering the
346 abatement cost. A higher increase of 50% for a marginal abatement cost of 30 euros/tCO₂eq
347 increases the abatement from 0,8 to 2 million tons CO₂ equivalent. On markets, input prices

348 are not so volatile. Although they rose sharply in 2008-2009, this spike was exceptional
349 relative to recent trends showing more stable increases. The prospect of rising fossil fuel
350 prices, which are inputs to phytosanitary products manufacturing, suggests that the
351 opportunity cost of legumes may be lower in the future.

352 [Figure 6 a]

353 [Figure 6 b]

354 [Figure 6 c]

355 [Figure 7 a]

356 [Figure 7 b]

357 [Figure 7 c]

358

359 **6. Discussion**

360

361 A problematic observation in the analysis is the presence of negative abatement costs, which
362 raises questions about their veracity. Specifically, it is unclear why farmers would not
363 automatically adopt such profitable measures (and provide associated mitigation) unless it is
364 the case that there are other unaccounted for costs driving decision-making, which are not
365 captured in this analysis. These hidden costs can be attributed to a variety of barriers within
366 and beyond the farm. Some barriers are intrinsic to individual behaviors and imply internal
367 factors (cognition and habit) and social factors (norms and roles) (Moran et al. 2013).
368 Moreover, farmers may be exhibiting risk aversion behavior in response to legume yield
369 variation. In this study, the average legume gross margin is relatively high in some regions,
370 making the crop in rotations more profitable than some of the conventional crops. However,
371 the annual yield of legume disguises significant annual variation that is not represented here.
372 Consequently some farmers, actually grow crops with a lower gross margin to be sure that the

373 yield of the crop will be high enough and to avoid any risk of significant loss associated to
374 legumes. This risk aversion is also linked to the volatility of other crop prices, which has a
375 strong impact on abatement cost as shown in figure 5. Furthermore, as noted by Gouldson
376 (2008), some factors are external to the farm. These include a necessity to adapt the
377 organization of agricultural cooperatives to collect the output of legumes. For instance,
378 legumes need adapted silos that are not currently established in all regions in France. The role
379 of cooperatives is also important in the diffusion of information, training and advice in the
380 agricultural sector (Meynard *et al.*, 2013).

381
382 Beyond the apparent paradox of non adoption of negative cost measures, a broader challenge
383 relates to the available policy options available for agricultural mitigation. The CAP reform
384 framework for the 2014-2020 period elevates emissions mitigation as a significant challenges
385 for agriculture (European Commission, 2014). But ongoing debate about the reform is notable
386 for the limited scope of explicit GHG mitigation objectives that are nevertheless being
387 analyzed at national level in several countries (e.g. UK, Ireland, and Netherlands). In France,
388 the Court of Auditors has indicated that climate policy should not only focus on the energy
389 and industry sectors through the EU-ETS, but also on sectors with small and diffuse
390 emissions sources, in particular agriculture (Cour des Comptes, 2014). A similar situation can
391 be observed in the UK, where abatement cost analysis has helped to define an economic
392 abatement potential that is initially being targeted through voluntary agreement with the
393 agricultural sector (AHDB, 2011). The point now at issue is the relevant policy instrument to
394 motivate these emissions reductions at least cost.

395
396 The fact that abatement costs vary strongly from one geographical area to another suggests
397 that these instruments should rely more on market-based approaches, rather than a regulatory

398 approach aimed at increasing legumes area directly. Such approaches (e.g. a tax or forms of
399 emissions permits) offer the flexibility of response, thereby increasing the likelihood of
400 realizing the abatement potential identified by marginal abatement cost curves. Specifically,
401 when a carbon price is implemented in a specific sector, agents should reduce their emission
402 until the marginal abatement cost reaches the carbon price (de Perthuis et al., 2010).

403
404 In the case of domestic projects, a carbon price can compensate the costs due to the
405 introduction of additional legume area. In this way, agents will continue to reduce their
406 emissions as long as marginal abatement costs are lower than the benefit of the carbon
407 annuity. Thus, legumes areas rise while minimizing overall abatement cost; in contrast to a
408 blanket regulatory requirement that specifies the area to be planted.

409
410 For illustration, we compare the two approaches for the same target for increasing legumes
411 (doubling the current area at national level). This target is chosen since it corresponds to an
412 area that should be cultivated in France to reduce dependence on soya imports (Cavaillès,
413 2009). In the carbon pricing approach, a doubling of legumes at national level happens at a
414 carbon price of 80 euros/tCO₂eq. In the uniform regulatory approach, each geographical area
415 is required to double its legumes area. On the face of it, the latter approach appears logical if
416 we consider that each region increases area in proportion of the initial area. Yet, we observe
417 in table 1 that for the same target, the overall abatement cost is far lower under a carbon price
418 (18 million euros) than under a uniform target (127 million euros).

419
420 An experimental initiative with offset payments for legume cultivation is currently being
421 piloted on a voluntary basis by some regional cooperatives (InVivo, 2011). Farmers willing to
422 increase the share of legumes on their land receive a carbon annuity, determined by the level

423 of carbon price on the EU ETS⁸. However, few cooperatives have been part of this initiative.
424 Indeed, the carbon price being relatively low at 5 euros/tCO₂eq (CDC Climat, 2014) the offer
425 is not attractive for farmers. An advantage of the MACC analysis presented here is to assess
426 the impact on abatement if this initiative were to become more widespread, subsequently to
427 higher carbon price level.

428 [Table 1]

429 **7. Conclusion**

430
431 Combining both economic and engineering approaches to the development of abatement cost
432 curves, this study offers a national assessment of the cost-effectiveness of GHG mitigation
433 using legumes in arable systems. This intermediate MACC approach allows for the possibility
434 of negative abatement costs that are typically excluded in economic approaches to MACC
435 construction. It also reveals more granularity in cost information that is usually disguised in
436 the average cost assumptions made in engineering approaches. This is particularly
437 advantageous for illustrating uncertainties linked to agricultural price variation (agricultural
438 input and seed prices volatility) and some hypotheses about the reaction of farmers to
439 economic signals. Finally the approach is useful to display regional variability in costs and
440 hence to illuminate the efficiency of policy alternatives for the introduction of the measure.

441
442 In a realistic scenario, legumes could abate a maximum 7% of chemical fertilizer emissions at
443 a cost of 77 million euros corresponding to a loss of 1,2% of overall profit in France. Win-win
444 abatement could be 3% of chemical fertilizer emissions. Hence, although showing that this

⁸ This project is led under the framework of the Joint Implementation
(http://unfccc.int/kyoto_protocol/mechanisms/joint_implementation/items/1674.php). An assessment report of
the project is drawn up at the moment and should be delivered in the period of January-February 2015.

445 mitigation option could offer low abatement cost, N-fixing crop would need to be combined
446 with other measures to tackle the 14% emissions reduction target of diffuse emissions sectors
447 by 2020 (European Union, 2009). To increase adoption the suggested option of carbon pricing
448 would appear to be more economically efficient than a policy focusing on increasing areas in
449 each geographical area directly.

450

451 An interesting addition to this work would be to investigate the upstream and downstream
452 impact of legume on greenhouse gases and their consequences on abatement cost. The
453 production of chemical fertilizers is responsible for significant CO₂ emissions in industries.
454 Hence, the associated decrease of emissions due to chemical fertilizers substitution should
455 decrease abatement cost. Further, the displacement of imported soybean by fodder legumes
456 such as alfalfa would have a positive impact on enteric fermentation, responsible for methane
457 emissions in livestock feeding regimes (Martin *et al.*, 2006). It would also via indirect land
458 use change (De Cara, 2013) impact land use emissions of countries where soybean is
459 currently produced. Accordingly, studying impacts beyond the farm gate would be a useful
460 extension.

461

462 Finally, further research should seek a more disaggregated level with several farms inside the
463 geographical area scope. Currently, the decision unit is at the level of the department.
464 Providing a more disaggregated level of analysis below the focus would be worthwhile
465 especially by distinguishing different groups of farms below this level. In the different
466 scenarios concerning the impact of the variable limit, we assume that all farmers have the
467 same response toward economic signals, but reality shows that farmer behaviours are diverse
468 (Dury, 2011; Glenk *et al.*, 2014). In this regard characterizing groups of farmers with specific
469 variable limits would be of interest.

470

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472

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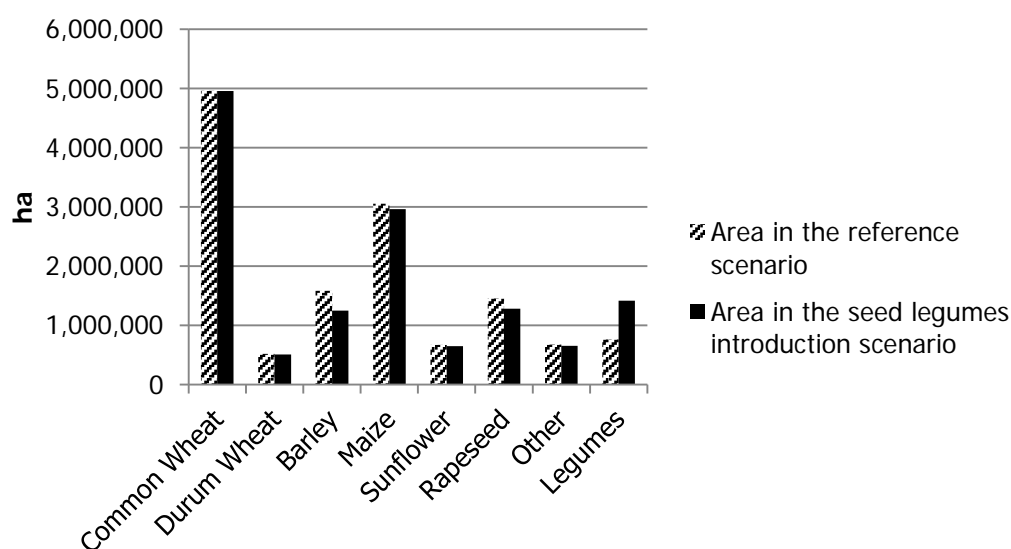
635

636 **Appendix A – Area, emissions and gross margin for the main crops in France at the**
 637 **national level in the baseline situation**

	Area	Average Emissions	Overall Emissions	Average GM	Profit
	ha	kgCO ₂ eq/ha	MtCO ₂ eq	euros/ha	Meuros
Common Wheat	4 961 435	1 323	6,56	546	2 709
Durum Wheat	519 852	1 512	0,79	377	196
Barley	1 581 969	1 222	1,93	365	577
Maize	3 051 075	2 230	6,81	588	1 794
Sunflower	671 075	1 356	0,91	293	197
Rapeseed	1 452 744	1 528	2,22	360	523
Other	672 539	1 552	1,04	422	284
Legumes (pea, alfalfa, horse bean)	763 049	35,4	0,03	122	93
All Crops	13 673 738	-	20,29	-	6 372,90

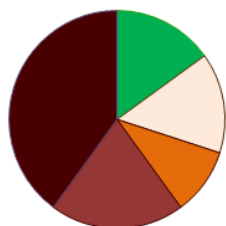
638

639 **Appendix B – Impact on legume introduction on other cereals area (for a carbon price**
 640 **of 80 euros/tCO₂eq with a limit of 50%)**



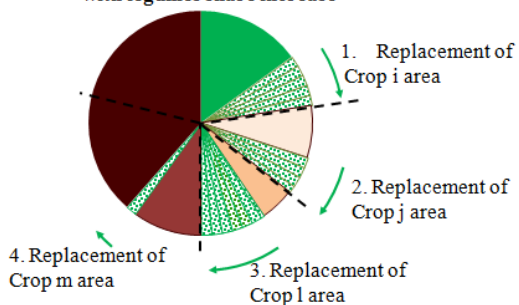
641 **Figures**

Reference for Cropland Allocation



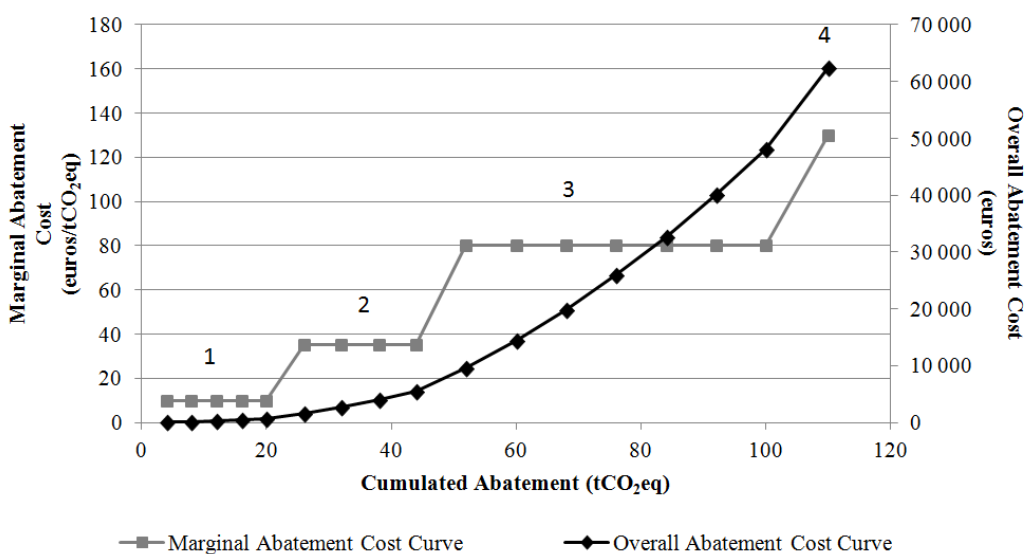
- Legumes
- Crop i
- Crop j
- Crop l
- Crop m
- Legumes Areas Taken over other crops
- - 50% Limit of replacement

Crop land allocation with legumes share increase



642

643 Figure 1: Illustration of legume area increase in farmlands at the departmental scale

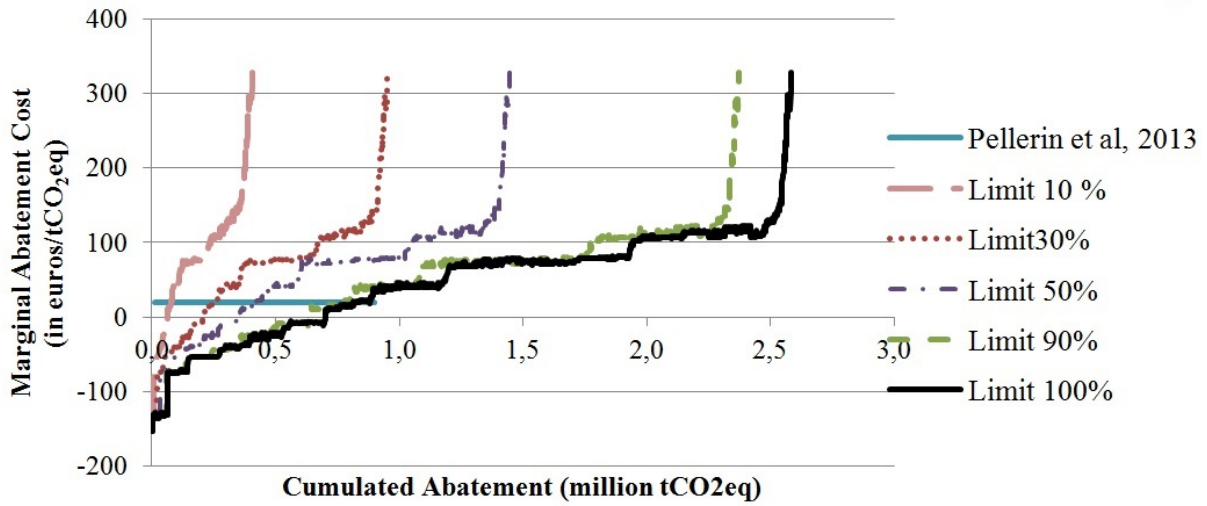


644

645 Figure 2: Illustrative marginal and overall abatement cost curves linked to increasing legume

646 area on farmland

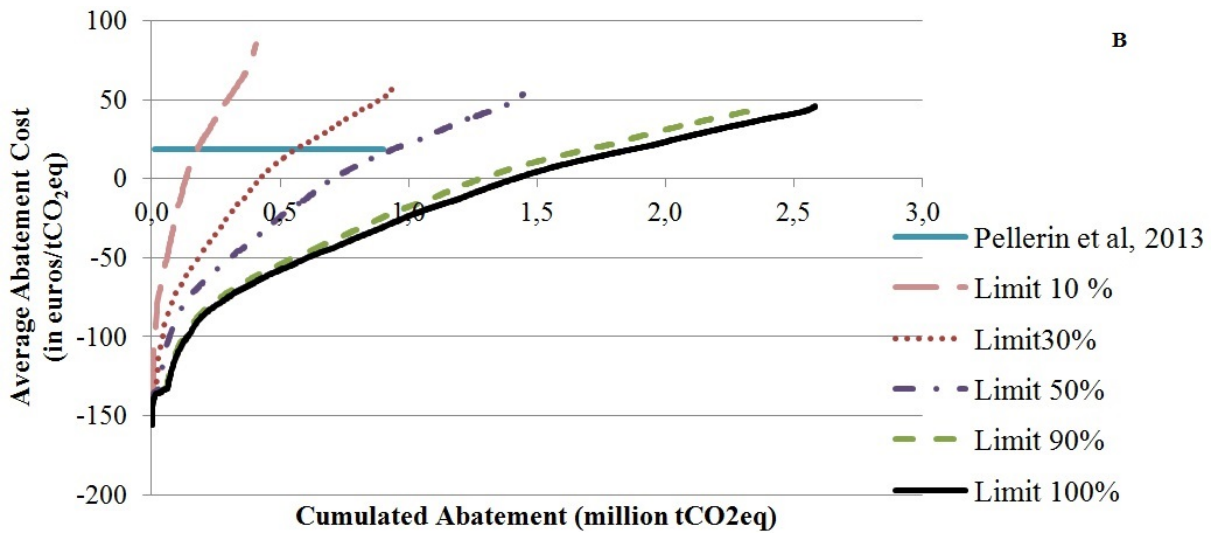
A



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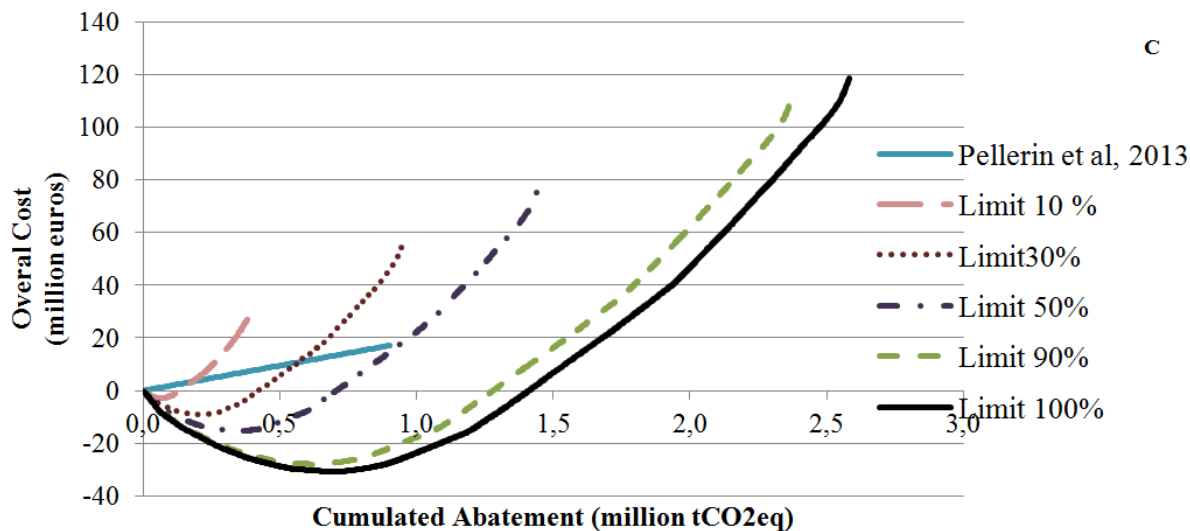
648 Figure 3 a

B



649

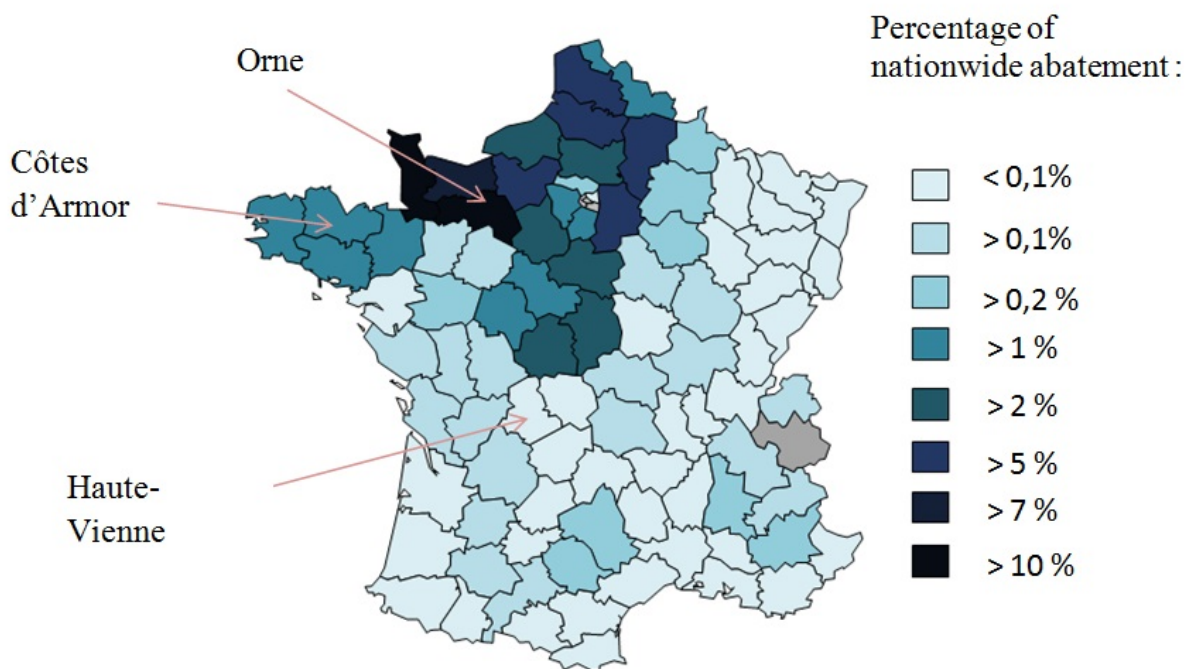
650 Figure 3 b



651

652 Figure 3 c

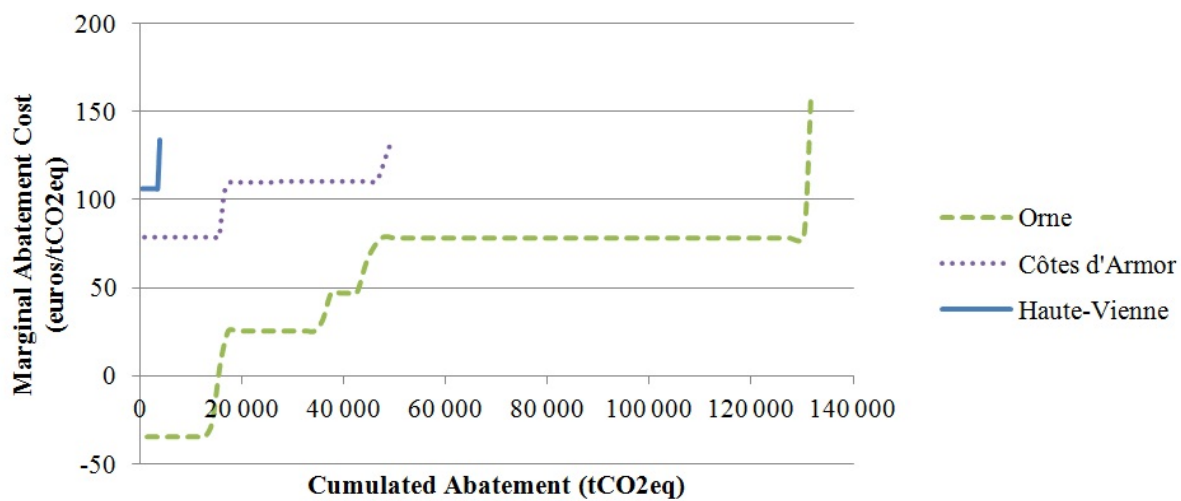
653 Figure 3: Sensitivity of the abatement cost to variable limit (results per year)



654

655 Figure 4: Departmental share of the mitigation potential (in percentage) for a marginal

656 abatement cost of 80 euros/t to reach an overall abatement of 0,9 MtCO2eq/year (limit : 50%)

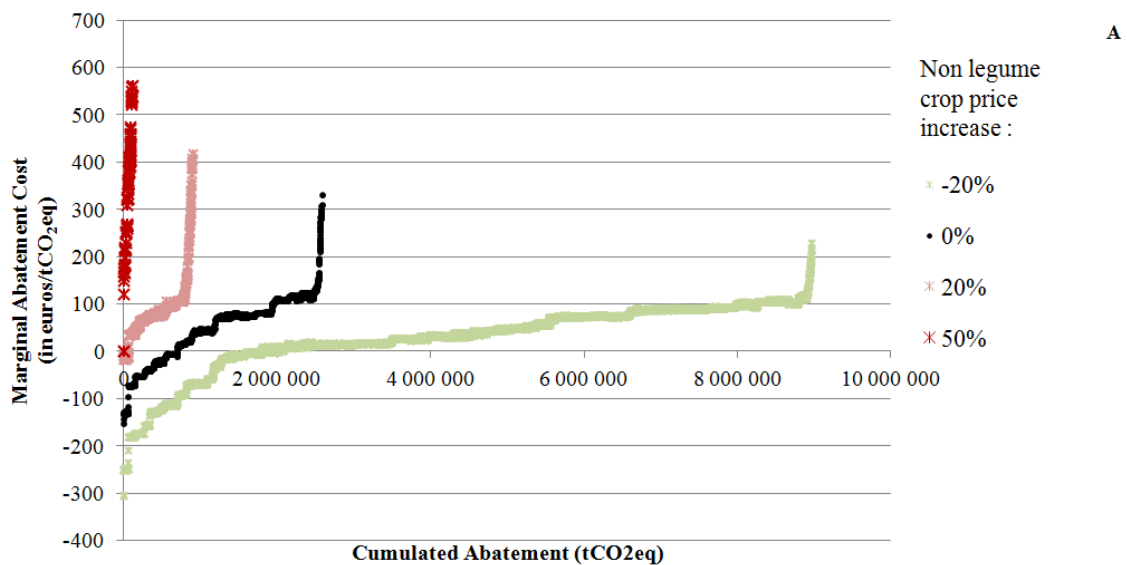


657

658 Figure 5: Examples of marginal abatement cost curves for three geographical areas for one

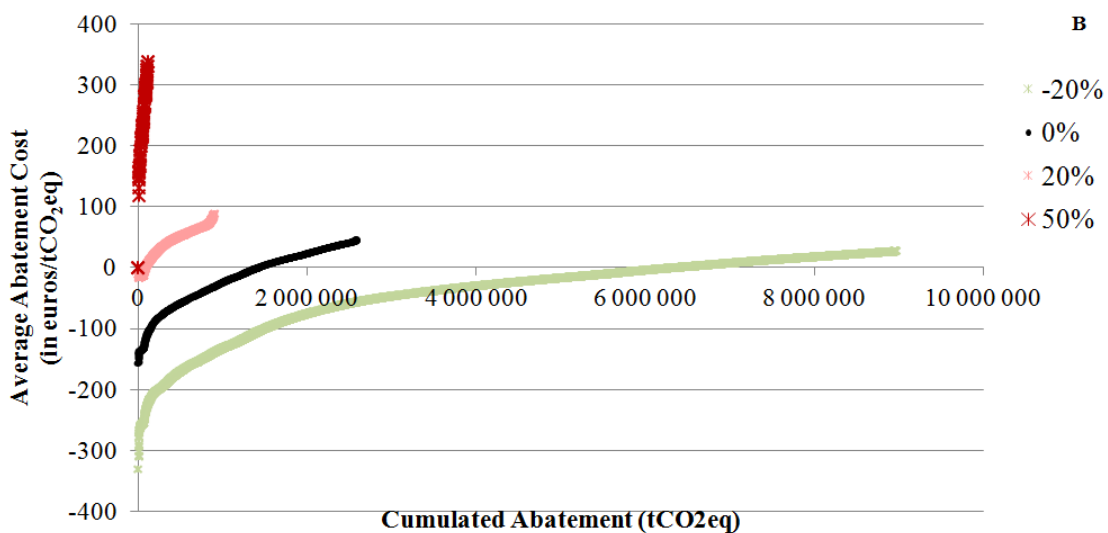
659 year (limit: 50%)

660



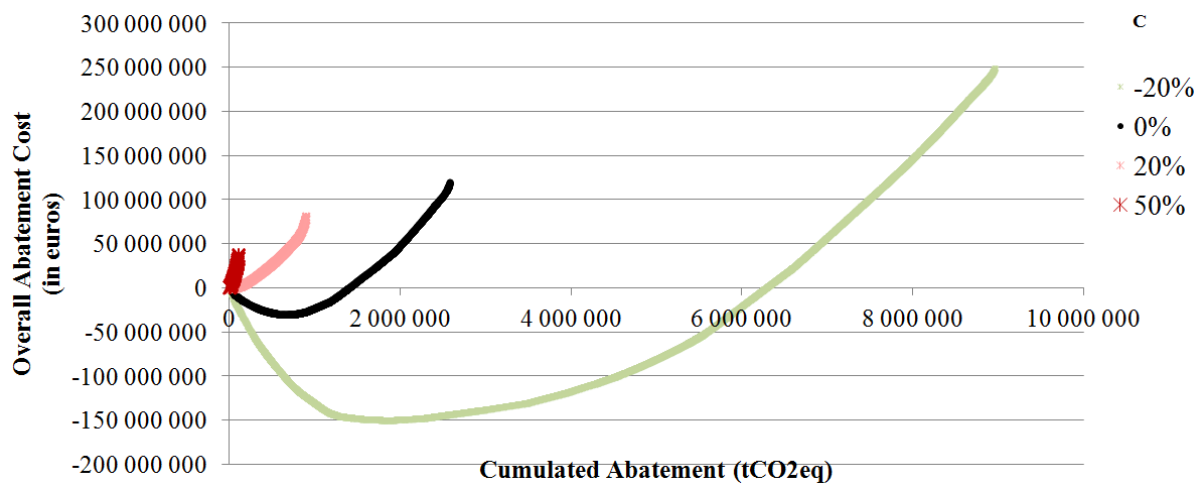
661

662 Figure 6 a



663

664 Figure 6 b



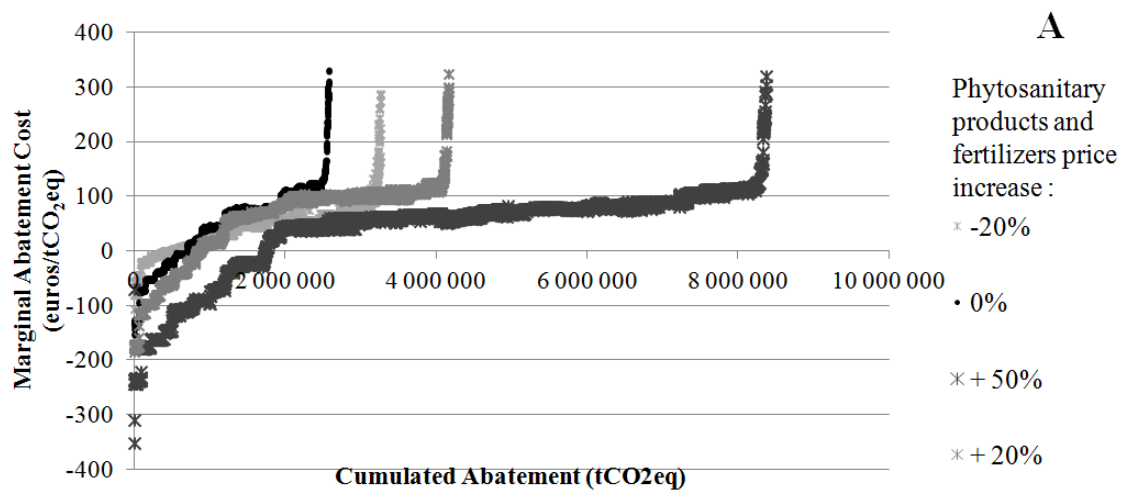
665

666 Figure 6 c

667 Figure 6: Sensitivity of the abatement cost to variation in grain prices (other than legumes)

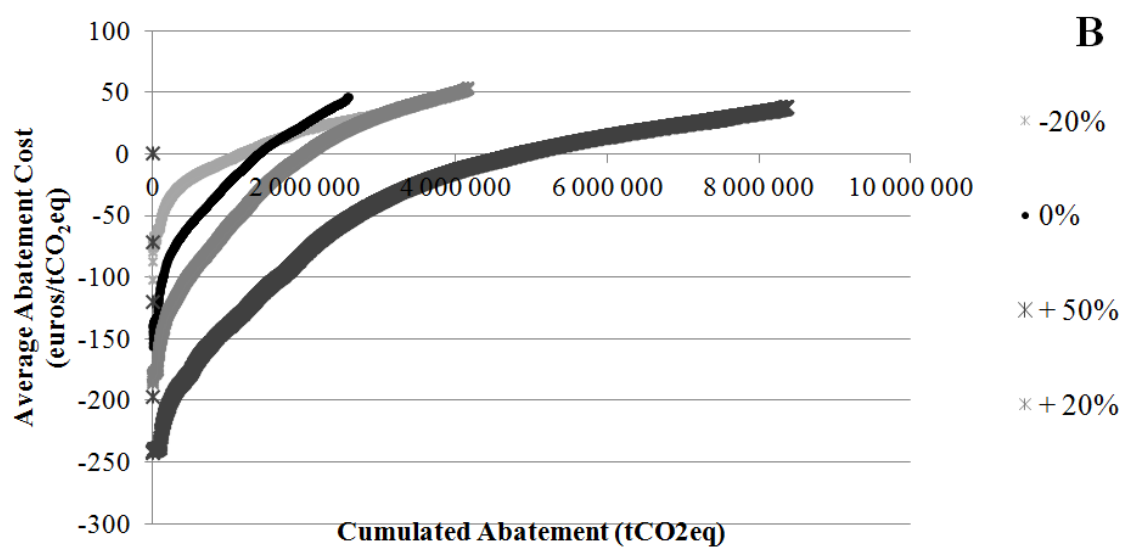
668 (results per year)

669



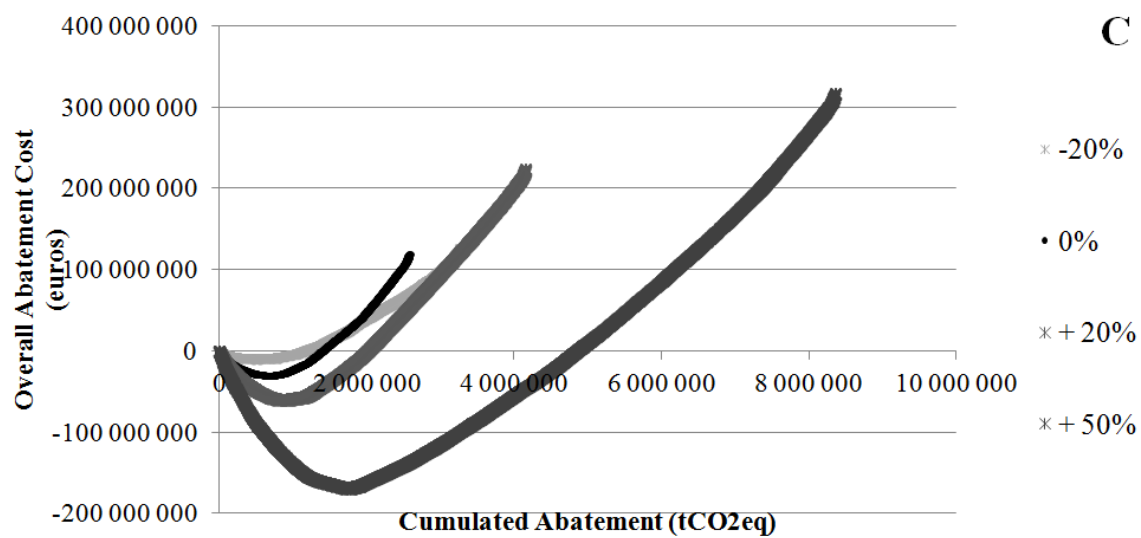
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671 Figure 7 a



672

673 Figure 7 b



674

675 Figure 7 c

676 Figure 7: Sensitivity of the abatement cost to agricultural input prices (results per year)

677

678 **Table**

679 Table 1 – Comparison between the two policy approaches for the same target of abatement

		Uniform doubling across all geographical areas	Carbon Pricing
Final legumes area	Million ha	1,5 (12% of French overall agricultural land)	
Overall Cost	Million euros/year	127	18
Marginal Abatement Cost	Euros/tCO₂eq	-	80 euros/tCO₂eq
Overall Abatement	Million tCO₂eq	1,03	0,9
Average Abatement Cost	Euros/tCO₂eq	123	19,5

680

681