12-18-1991

Privatization Of State-run Television Company Begins

Steven Ranieri

Follow this and additional works at: https://digitalrepository.unm.edu/sourcemex

Recommended Citation

This Article is brought to you for free and open access by the Latin America Digital Beat (LADB) at UNM Digital Repository. It has been accepted for inclusion in SourceMex by an authorized administrator of UNM Digital Repository. For more information, please contact amywinter@unm.edu.
Privatization Of State-run Television Company Begins

by Steven Ranieri

Category/Department: General

Published: Wednesday, December 18, 1991

On Dec. 10, the federal government opened the privatization process of the Mexican Television Institute (IMEVISION). IMEVISION physical installations and broadcast permits are to be sold to private sector investors over the next six months. If no acceptable bids are received during that period, facilities will be dismantled, and the equipment auctioned off. The presidential decree ordering privatization of IMEVISION cited the company's financial losses as the principal motive for transfer to the private sector. IMEVISION was established in March 1983 and currently broadcasts in Mexico City on channels 7, 13 and 22. Private television network Televisa operates four channels. Since November 1990, the government has been actively moving towards divestment of IMEVISION via cutbacks in programming, elimination of broadcast facilities, and reduction of the work force from 6,000 to about 2,000. A group of prominent Mexican intellectuals has requested that President Carlos Salinas de Gortari maintain at least one of IMEVISION's three channels as a public entity, to be used exclusively for cultural and public affairs programming. (Sources: Notimex, Agence France-Presse, 12/10/91)

-- End --