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## Letter from the Editors

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## Letter from the Editors

### Abstract

The Editorial Board of the Cornell Real Estate Review is pleased to present Volume 16 (2018). The Review is a student run publication under the direction of the Baker Program in Real Estate founded as a forum for faculty, professionals, and real estate students to focus attention on current issues in the real estate industry. The Review focuses on the interdisciplinary nature of real estate, blending informative articles on real estate practice with application-based academic research. The Review covers a broad range of issues from the various real estate disciplines including design, business economics, engineering, finance, law, planning, development, marketing, and property management.

### Keywords

Cornell, real estate, Dubai, Korea, Research, design, business economics, engineering, finance, law, planning, development, marketing, property management

# Letter from the Editors

## DEAR READERS,

The Editorial Board of the *Cornell Real Estate Review* is pleased to present Volume 16 (2018). The *Review* is a student-run publication under the direction of the Baker Program in Real Estate founded as a forum for faculty, professionals, and real estate students to focus attention on current issues in the real estate industry. The *Review* focuses on the interdisciplinary nature of real estate, blending informative articles on real estate practice with application-based academic research. The *Review* covers a broad range of issues from the various real estate disciplines including design, business economics, engineering, finance, law, planning, development, marketing, and property management.

This year we are pleased to publish several research articles that demonstrate the international strengths of the Baker Program students. The articles cover a broad range of topics revealing the complexities of global real estate. These topics range from multifamily financing in Colombia to office occupancy characteristics in Korea to an Apple Store redevelopment in Brooklyn.

We are also excited to highlight:

- International Baker Program Trek: Dubai and Abu Dhabi
- Cornell Real Estate Women Highlight: Tammy Jones
- Research Article: Colombia, Turning Towards Real Estate
- Research Article: Coworking and Historic Sacred Places

In addition to this journal, the *Review* staff has published weekly blog articles touching on technology, international real estate, and current events (<http://blog.realestate.cornell.edu/>). Below is a sampling of these articles.

- Dharavi: When a Slum Becomes a Goldmine
- The Impact of Assault-Style Weapons Bans on Retail Real Estate
- PropTech 101: Intro to Disruption in Commercial Real Estate
- Promoting Affordability Through State Regulation of TODs
- Grand Mosque Expansion Highlights Growth of Saudi Arabian Tourism Industry
- The Cuban Transition

The work that goes into publishing the *Review* is shared amongst a staff of twelve graduate students and two advisors. The work requires extensive time creating, editing, and formatting submissions. We would like to thank the contributors and the editors for the quality of content. We would also like to share our appreciation to Professor Michael Tomlan and Director Dustin Jones for their support and guidance.

We hope that you find this *Review* insightful and valuable.

Sincerely,

Daniel Wright (Baker '18)

Matthew Farrell (Baker/MBA '18)

Lera Covington (Baker/CRP '20)