International Journal of Social and Business Sciences Vol:8, No:12, 2014

## A Study of the Establishment of the Evaluation Index System for Tourist Attraction Disaster Resilience

Authors : Chung-Hung Tsai, Ya-Ping Li

**Abstract :** Tourism industry is highly depended on the natural environment and climate. Compared to other industries, it is more susceptible to environment and climate. Taiwan belongs to a sea island country and located in the subtropical monsoon zone. The events of climate variability, frequency of typhoons and rainfalls raged are caused regularly serious disaster. In traditional disaster assessment, it usually focuses on the disaster damage and risk assessment, which is short of the features from different industries to understand the impact of the restoring force in post-disaster resilience and the main factors that constitute resilience. The object of this study is based on disaster recovery experience of tourism area and to understand the main factors affecting the tourist area of disaster resilience. The combinations of literature review and interviews with experts are prepared an early indicator system of the disaster resilience. Then, it is screened through a Fuzzy Delphi Method and Analytic Network Process for weight analysis. Finally, this study will establish the tourism disaster resilience evaluation index system considering the Taiwan's tourism industry characteristics. We hope that be able to enhance disaster resilience after tourist areas and increases the sustainability of industrial development. It is expected to provide government departments the tourism industry as the future owner of the assets in extreme climates responses.

Keywords : resilience, Fuzzy Delphi Method, Analytic Network Process, industrial development

Conference Title : ICHTMM 2014 : International Conference on Hospitality, Tourism Marketing and Management

Conference Location : Bangkok, Thailand

Conference Dates : December 18-19, 2014