



Center for
Communication
Programs



United Against Malaria



Malaria Safe



- Malaria Safe is the initiative pioneered by *UAM* to **empower the private sector to promote prevention and treatment services in the workplace.**
- The **purpose of Malaria Safe** is to encourage the business sector to invest in protecting their staff against malaria.
- Malaria has massive negative impact on business so makes sense to get business involved.
- In Tanzania Malaria Safe was launched in November 2012 by The Prime Minister, His Excellence Honorable Mizengo Pinda
- The Prime Minister is a **malaria champion** and strongly advocates for Malaria safe activities

Malaria Safe in Tanzania

- Malaria Safe is facilitated by the **National Steering Committee** commissioned by the **Prime Minister** and chaired by the **Minister of Health and social welfare**.
- NMCP and JHU is the secretariat for the steering committee



Becoming Malaria Safe

- There are number of measurable benefits to becoming Malaria Safe – a reduction in the total number of worker absence, lower healthcare costs and greater annual returns.
- Companies become Malaria Safe by agreeing to implement 4 pillars
- Education / Protection / Visibility and Advocacy



MALARIA

IS EVERYONE'S BUSINESS

THE DISEASE IS RESPONSIBLE FOR;

- DECREASED PRODUCTIVITY
- EMPLOYEES ABSENTEEISM
- LOST LABOUR CAUSED BY DEATH
- INCREASED HEALTH CARE SPENDING, AND
- DOES HAVE A SIGNIFICANT NEGATIVE IMPACT ON THE SOCIO ECONOMIC DEVELOPMENT OF TANZANIA. IN AFRICA ALONE, MALARIA HAS BEEN ESTIMATED TO COST USD 12 BILLION EVERY YEAR

Many companies in Tanzania are **BECOMING MALARIA SAFE** by educating and protecting their employees against Malaria

**JOIN NOW;
TOGETHER WE CAN BEAT MALARIA!**

Malaria haikubaliki tushirikiane kuitokomeza

Call: +255 22 2600784

www.UnitedAgainstMalaria.org



SPONSORED BY



Our Champions

- More than 37 companies have become Malaria Safe



BG TANZANIA



msd
medical stores department



How can you support the initiative



- The Prime Minister has taken a lead, We should all join his efforts by encouraging many companies to invest in protecting their staff and families against Malaria.



Join Our Team



- You can learn more at: www.malariasafe.org.
- We also have over 20 Malaria Safe case studies from around the continent at: <http://www.malariafreefuture.org/malaria-safe-case-studies>.
- Companies can join by sending e-mail to: malariasafe@jhucptz.org