

## RIGHT skills for the RIGHT people: The RIGHT Project

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The North Sea Region (NSR) boasts six of the top eight countries in Europe for innovation and is a great place to live and work. However, the region's stability and long-term prosperity depends on its ability to strengthen knowledge transfer and business support across the borders.

What can be done to stimulate sustainable economic growth in the region?

RIGHT\* is an Interreg project which approach is to connect smart specialisation strategies in the NSR to human capital and skills (especially in small to medium enterprises). Through collaborations, the project will define existing and potential regional growth sectors and sub-sectors (blue and energy). In addition, skills gaps will be identified to unlock innovation capacity by testing new models to overcome skills barriers. RIGHT aims to build methodology, develop knowledge and to provide a model for long-term solutions and transferability by designing and testing tailored educational and training programmes targeting the skills gaps. The successful results will be capitalised by the partner regions to generate long-term impact in the context of rapidly changing skills demands. RIGHT Project brings together a multidisciplinary partnership of 7 regional partners. Ghent University will actively participate in the collection and dissemination of vocational trainings, educational programmes as well as in the design and testing of pilot case studies, through the Marine Training Platform ([www.marinetraining.eu](http://www.marinetraining.eu)).

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