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The problems of linguistic modeling of new eurasian linguistic personality in multilinguistic and mental environment (by example of onomasphere)

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Abstract

The article considers the changes of the strategies of language functions in the post-Soviet countries, which resulted in the transformation of the structure of new modern Eurasian linguistic personality and identify the character of interferences resulted in the new features in onomasphere affected by globalization. This approach allows us to understand the evolution of the modern linguistic personality formation in the Eurasia affected by a multi-ethnic globalization. The author revealed the nature of modern communication war and the inclusion of new "participants" - the languages of the post-Soviet countries. The "clip"-type of thinking causes some ersatz-carrier, which uses the native, confessional, international communication, the official and the additional languages in communication. Linguistic modeling of new Eurasian linguistic personality operating by three or four linguistic and cultural concepts in present occurs spontaneously that can cause undesirable trends in the ethnic personality of this type © IDOSI Publications, 2013.

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Keywords

Attraction language, Eurasian linguistic personality, Evolution Language game, Globalization, Language functions, Linguistic personality, Multiethnic environment, New Eurasian linguistic personality, The structure of the