Economic and mathematical modeling and forecasting of key performance indicators of PJSC "Sberbank"

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Abstract

This article explored the theoretical foundations of efficiency, describes methods of influencing bank performance. Today is becoming increasingly relevant in the transition to more modern forms of assessing the effectiveness not only of individual banks but of the banking system as a whole. Also predicted KPI of Russian commercial bank PJSC "Sberbank" is based on correlation and regression unit in the short term in terms of return on assets, market share by assets, transaction costs and turnover of staff. In the analysis it becomes evident that the unfavorable external economic situation continue to function systemically-important banks.

Keywords

Key performance indicator, Market share from the contribution of the population, Operating costs, Return on assets, Staff stability index

References