



ACCESS Dissemination Conference Earth Institute, Columbia University

11 March 2013, New York, USA

Results and coverage

Conference on Access to Healthcare

11 March 2013 at Columbia University

■ Organizers:

Novartis Foundation
for Sustainable Development



THE EARTH INSTITUTE
COLUMBIA UNIVERSITY

■ Over 50 participants:

- UNICEF
- UN Global Compact
- USAID
- World Bank
- Global Partnerships Forum
- Center for Globalization and Sustainable Development
- Novartis US



Conference coverage through NFSD channels

- Highlights video on youtube
 - youtube.com/novartisfoundation
- Newsletter to 4500+ subscribers
- Feature story on
 - novartisfoundation.org
 - novartisstiftung.org

Top news

Conference at Columbia University



On 11 March 2013, experts from the Novartis Foundation, the Ifakara Health Institute and the Swiss Tropical and Public Health Institute gathered at Columbia University's Earth Institute in New York to discuss challenges and advances in the field of access to healthcare.

[Read more about the conference and projects showcased.](#)

May 2013

express^{2/13}

Newsletter | Novartis Foundation for Sustainable Development



Conference on improving access to healthcare

More than a quarter of the world's population has inadequate access to quality healthcare and medicines. The complexity of the access issue demands far beyond the availability and affordability of medicines. Even if the drugs are provided for free, patients don't necessarily have access to them. Many unaddressed factors must be targeted to improve access.

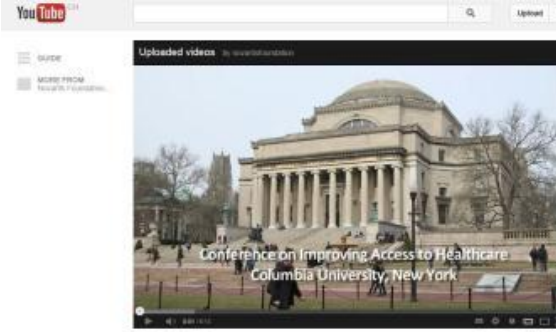
In 2012, the Novartis Foundation for Sustainable Development launched the ACCESS project to generate evidence on the access issue by studying the concrete obstacles patients face when seeking care. Working with the Ifakara Health Institute and the Swiss Tropical and Public Health Institute, we developed an analytical framework that defines access as the degree to which patients' needs, expectations and resources (derived skills) are aligned with the services and providers they rely on in the healthcare system. Using the baseline research, ACCESS developed a comprehensive set of interventions. In 2012, ACCESS reached an estimated 1.6 million people through its interventions. Our [last newsletter](#) presented the final evaluation results of the ACCESS project.

To further disseminate these findings and discuss the potential for scaling up, we gathered experts from the ACCESS project, Columbia University, Ifakara Institute and other organizations in New York on 11 March 2013. Speakers and participants discussed the results of the ACCESS project, the opportunities and potential for its successful scale up and other interventions to improve access to healthcare for patients in need.

I hope you find this newsletter of interest and, as always, we look forward to hearing your thoughts. Thank you for your support.



Dr. Axel Berth, Head of the Novartis Foundation for Sustainable Development



Access to healthcare conference, Columbia University

novartisfoundation 3h video 134 views

Published on May 7, 2013

On 11 March 2013, experts from the Novartis Foundation for Sustainable Development (NFSD), the Ifakara Health Institute and the Swiss Tropical and Public Health Institute gathered at Columbia University's Earth Institute in New York to discuss challenges and advances in the field of access to healthcare.

[Read more about the conference and projects showcased.](#)

Novartis Foundation for Sustainable Development

Home Corporate responsibility International health Projects Symposium Publications About us

Project management handbook out now
Download and learn more about the handbook.

Top news

Conference at Columbia University

About us

2.3 billion people still live on USD 2 or less a day and thus struggle to meet their basic needs and lack regular access to healthcare services and medicines. The scale of the problem and its complexity call for the engagement of all relevant actors of society: governments, international organizations and the private sector.

In all aspects of our work, the Novartis Foundation contributes to global development with a human face:

- practical project and program work
- dialog and networking activities
- think-tank work (research, publications, reputation and information work)

[Learn more about our work.](#)

Annual report 2012

The annual report 2012 of the Novartis Foundation is now available.

[Order a copy or download the electronic version](#)

[Articles](#)

Newsletter

express^{2/13}

Conference on improving access to healthcare

Social media push through partner organizations (I)

- Jeffrey Sachs
 - Twitter reach: 220,000+
 - Facebook reach: 12,000+
- Earth Institute
 - Facebook reach: 6,000+
- Millennium Villages
 - Twitter reach: 2,400
 - Facebook reach: 760



Social media push through partner organizations (II)

- 1 MCHW Initiative
 - Twitter / Facebook reach: 700+
- Millennium Promise
 - Twitter reach: 10,000+



Pending: Conference coverage through Novartis' and other channels

- Material made available to Corporate Communication for outreach via corporate channels
- Material made available to Swiss Tropical and Public Health Institute for outreach



BACK-UP

Results and coverage

ACCESS Dissemination Conference and Media Trip

22 – 26 October 2012, Dar es Salaam and Ifakara, Tanzania

Dissemination Conference

Final evaluation of the ACCESS project, 23 Oct 2012, Dar es Salaam

■ Organizers

Novartis Foundation
for Sustainable Development



Swiss TPH



Swiss Tropical and Public Health Institute
Schweizerisches Tropen- und Public Health-Institut
Institut Tropical et de Santé Publique Suisse

Associated Institute of the University of Basel



■ Attendants

- 100 participants
- Ministry of Health and Social Welfare
- Donor community (USAID, SDC, etc.)
- NGOs
- Tanzanian and international media



Conference coverage of NFSD and partner's channels

Feature story on www.novartisfoundation.org

19 Nov 2012

Conference on access to healthcare in Dar es Salaam

The Novartis Foundation, together with the Ifakara Health Institute and the Swiss Tropical and Public Health Institute, held a conference on 23 October 2012 in Dar es Salaam (Tanzania) to present the results of the final evaluation of the ACCESS project.



Dr. Flora Kessy, Project Manager ACCESS

Starting in 2003, the ACCESS project analysed the obstacles to access to effective malaria treatment and care and to overall quality healthcare services. For this purpose, ACCESS developed a framework which defines access as the degree of fit between the supply side (healthcare providers) and the demand side (patients). Based on this research, the project designed a variety of interventions to improve access to healthcare in a comprehensive way. Interventions include the strengthening of community health funds, support to women's groups, quality of care assessments in health facilities and peer-marketing activities to inform people about malaria.

Obstacles to an effective malaria lead to low case coverage

Months reduce malaria when 60 years old

Download + [PDF, 1.2 MB]

Subscribe here

Access to health

Conference on access to healthcare in Dar es Salaam

Highlights video on www.youtube.com/novartisfoundation

access dissemination conference dar es salaam

The ACCESS project in the first phase aimed at generating evidence on the obstacles to access effective treatment



Dr. Flora Kessy
Project Manager, ACCESS

Conference on access to healthcare and effective malaria treatment

Feature story on www.swisstph.ch

Swiss TPH

Abstracts | Events | News | Funding | Research

20.11.2012

Conference on access to healthcare in Dar es Salaam

The Swiss Tropical and Public Health Institute, together with the Novartis Foundation for Sustainable Development and the Ifakara Health Institute, held a conference on 23 October 2012 in Dar es Salaam (Tanzania) to present the results of the final evaluation of the ACCESS project.

Starting in 2003, the ACCESS project analysed the obstacles to access to effective malaria treatment and care and to overall quality healthcare services. For this purpose, ACCESS developed a framework which defines access as the degree of fit between the supply side (healthcare providers) and the demand side (patients). Based on this research, the project designed a variety of interventions to improve access to healthcare in a comprehensive way. Interventions include the strengthening of community health funds, support to women's groups, quality of care assessments in health facilities and peer-marketing activities to inform people about malaria. These efforts in research and intervention are an excellent example of inter- and transdisciplinary collaboration.

Feature story on www.novartis.ch

Erfahren Sie mehr über Novartis in der Schweiz

Novartis aktuell

19-11-2012

Konferenz zur Verbesserung des Zugangs zu Gesundheitsversorgung

Die Novartis Stiftung für Nachhaltige Entwicklung, das Ifakara Health Institute und das Schweizerische Tropen- und Public-Health-Institut haben am 23. Oktober 2012 in Dar es Salaam (Tanzania) auf einer gemeinsamen Konferenz die Ergebnisse der Abschlussévaluation des ACCESS-Projekts vorgestellt.

[mehr...](#)

Investor

SIX

NOV2n

59.05

Ergebnisse | Weitere Infos

Neueste Medienmitteilungen | Weitere Medienmitteilungen

04. Dezember 2012

Symposium der Novartis Stiftung erörtert psychosoziale Unterstützung psychischer Gesundheit und Wohlbefinden für gefährdete Kinder

Project briefs on www.ihl.or.tz

ihl IFAKARA HEALTH INSTITUTE research | training | services

October 2012 Issue No 7

PROJECT BRIEF

1 UNDERSTANDING ACCESS TO A combined supply AT Ifakara

2 ASSESSING AN QUALITY OF PRIMARY THROUGH AN ICT

3 IMPROVING QUALITY IN RESOURCE CON Monitoring trends in quality o

4 STRENGTHENING CO TO HEALTH EMERG SUPPORT TO W Experience from Kilimbero

5 STRENGTHEN RESOL The role of Comm

6 RESULTS FROM THE MONITORING AND EVALUATION OF THE ACCESS PROGRAMME: Phase I (2004 to 2008) and Phase II (2009-2011)

Evaluating Integrated Interventions to Improve Access to Malaria Treatment in Tanzania - Access Programme

7

THE ACCESS PROGRAMME OVERVIEW

The ACCESS programme, implemented by the Ifakara Health Institute in collaboration with the Swiss Tropical and Public Health Institute and the Novartis Foundation for Sustainable Development, is a multi-component intervention to improve access to malaria treatment and care in Tanzania.

The conceptual framework guiding both the interventions and the monitoring and evaluation activities was the Health Access Framework (HAF) developed by the Ifakara Health Institute and the Novartis Foundation for Sustainable Development. The HAF defines access as the degree of fit between the supply side (healthcare providers) and the demand side (patients). The HAF also identifies the key components of access: availability, accessibility, affordability, acceptability, and quality.

Media trip

Field-visit to ACCESS project in Ifakara

- 4 Swiss journalists
 - Markus Häfliger, NZZ correspondent for Africa
 - Claudia Weiss, Aargauerzeitung & Der Sonntag
 - Jürg Bürgi, Freelance, Tageswoche
 - Ruedi Suter, Freelance, author of leprosy book (to be published in 2013)
- 2 German journalists
 - Dagmar Wolf, Entwicklung + Zusammenarbeit / Development + Cooperation (special interest magazine in English and German)
 - Jan Dirk Herbermann, UN-correspondent for Handelsblatt, Die Welt, etc.
- 2 Spanish journalists
 - Ramon Roca Ribo, L'Econòmic
 - Lucia Barrera Paez, Contenidos e Información de Salud
- 2 Tanzanian journalists
 - Lucas Liganga, The Citizen
 - Faraja, Channel Ten



Coverage

Swiss media

Der Sonntag

Neue Zürcher Zeitung

Allige afrikanische Gesundheitsdienste

Im Kampf gegen Malaria schließt die Region in weiteren Schritten weitere Länder ein.



Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen. Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.

Gegen Malaria Afrika setzt auf die Frauen – und Schweizer Hilfe

Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.



Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.

LE TEMPS

Internationale lutte africaine



Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.

TagesWoche beta



Geld macht gesund

Das Entwicklungsprojekt Access unterstützt Frauen in Tansania mit Mikroaktionen. Malaria ist ein ernstes Gesundheitsrisiko auch in der Gegend. Die Gesundheitsversorgung im Kilimbaroo Tal. Von Jörg Kläger.



Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.

Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.

Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.

Die afrikanischen Gesundheitsdienste sind im Kampf gegen Malaria in weiteren Schritten vorangetrieben. In der Region sind weitere Länder in den Kampf gegen die Krankheit eingeschlossen.



Coverage

International media

■ International

- Development + Cooperation
- BBC Radio
- Radio France International

■ Spain

- L'Económic (*catalan*)
- Gaceta Medicina
- El Global
- Toma Medicina, Estar Bien

■ Tanzania

- The Citizen
- Daily News
- Habari Leo
- Channel 10
- ITV
- Capital TV



HABARILEO



DAILYNEWS

THE CITIZEN
"It's the content that counts"

Feedback from journalists

«This was the best media trip I ever attended.»

- Markus Haefliger, NZZ Africa Correspondent

«It was a very fascinating, informative, perfectly organized trip filled with experiences.»

- Claudia Weiss, Aargauerzeitung & Der Sonntag

«It was an excellent experience for me although I couldn't always keep up during the discussions with so many renowned journalists and experts. Many thanks also for the organization to the excellent team.»

- Dagmar Wolf, Development & Cooperation Magazine, Germany

