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# Spherical Microaggregation: Anonymizing Sparse Vector Spaces\*

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#### Abstract

Unstructured texts are a very popular data type and still widely unexplored in the privacy preserving data mining field. We consider the problem of providing public information about a set of confidential documents. To that end we have developed a method to protect a Vector Space Model (VSM), to make it public even if the documents it represents are private. This method is inspired by microaggregation, a popular protection method from statistical disclosure control, and adapted to work with sparse and high dimensional data sets.

# 1 Introduction

In the last years, the quantity of stored personal information has been increasing exponentially and it has created a problem of privacy due to the inherent tension in mining those sensitive data bases. Since that, research fields such as privacy preserving data mining has got an important role in the community and a number of different methods have been proposed for privacy preserving data mining. Although, sanitization methods explicitly remove identifiers like names, phone numbers, addresses, etc., they are not enough to protect individual's privacy. Therefore, we should delete other additional information so an attacker cannot infer an identity or other sensitive information about an individual based on the remainder information.

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In this paper we address the problem of how to release a set of confidential documents without giving away sensitive information that can be linked to specific individuals and also achieved with the minimum loss of information. Given a set of confidential, and thus, private documents we want to provide some public metadata to be used for analysis and mining, which preserves the privacy or the anonymity with respect to the original documents. To address the problem we have relied on a well known data representation of a set of documents, the Vector Space Model (VSM) [34], which is widely used in information retrieval and text mining. Following these ideas our proposal can be summarized as providing a secure VSM, which closely represents a set of documents while preserving the anonymity of the documents. The protected VSM can be made public, while the original documents are kept secret. This allows to perform some information retrieval and text mining tasks on the set of documents while preserving the privacy of the documents.

It is important to clarify what do we consider as private information with respect to a set of documents. In this work we have focused to the concrete protection of the document owner, creator, or the entity to which the document is explicitly related. We try to prevent the ability of an attacker to correctly link a given document (or document representation) to a concrete entity (individual, organization, ...). That is, depending on the protection purpose, we want to avoid the possible link an attacker can establish between a document and its writer, or on the other hand, we also want to avoid the possible link an attacker can establish between a document and the entity which it is about. We will discuss several possible scenarios that present this particularity or threat, some clear examples are a set of health patient records, research project proposals, individual posts to a private internet forum, ...

To achieve the protection of the VSM we rely in the k-anonymity property [35, 39]. Our proposal provides a protection method that yields a kanonymous VSM. As we will see, this will ensure that at least k vectors (document representations) in the VSM are equal to each other providing an upper bound on the probability to link an entity to the specific document.

### 1.1 Motivation

To better shape our proposal we present here three motivating scenarios. In short, the presented anonymization technique is suitable for scenarios involving a set of confidential documents in which each document is directly or indirectly related to one or a set of different entities. A direct relation is when the document contains sensitive information of the specific person or institution that must be anonymized, while an indirect relation is when the document does not contain explicit information about the entity to be anonymized, but also there is an implicit relation between the entity and the document that can be inferred through some other document properties. We describe three cases where our proposal has a direct application.

Private textual datasets for generic research. A clear application scenario

is within the research community, in the information retrieval and text mining fields. Several organizations present their research at scientific journals or conferences. Usually, the experiments presented showing their improvements and validating their research are done over some private datasets. However, when other researchers want to reproduce those experiments it becomes impossible, since the datasets are private and can contain confidential information. Examples are a set of patient health records, user posts to a private Internet forum, a set of user profiles from a social network, or even a set of user queries made to a search engine (recall the infamous AOL search data leak [8]).

A possible solution is to publish an anonymized data that represents the original dataset and can be used to reproduce to some extent the research made on the original dataset. This is straightforward in text mining research where the VSM is frequently used to represent a set of documents, but other similar data structures can be envisioned with the same purpose for more specific tasks.

Private profiling data for advertising. Personalized online advertisement is another possible area where anonymization should be considered. Lots of web services are offering their services for free in exchange of introducing advertisements on their services. Google, Twitter or Facebook are some examples of companies, which collect and store thousands of users' confidential information in order to analyze and offer targeted advertisements [31, 36]. E-mails, user's posts or even personal documents are some clear examples. In some cases these data could be transferred to specialized companies, which analyze all data in order to define advertisement strategies in a user base.

These user data might be considered confidential, and might not be directly transferable to other parties. Therefore, the solution is to anonymize the data before its transference. The idea behind this approach is that the advertisement company will not be able to distinguish a unique user from a set of k of them. Hence, the advertisements selected for a single user are actually extracted from a mix of several user's profiles.

Anonymized metadata from public tender. As a last example, we can consider for instance a government agency managing applications to public research project funding. Such applications should be kept private, but at the same time it can be interesting to be able to give some information about the applications and more precisely of the projects presented by the applicants. This becomes specially difficult if we assume that the projects are written in a free-form text. This information is interesting not only to the community applying for funding but also to the administration and politicians. We are looking for information such as: "this geographic area applies for projects about this topic", or "this methodology is proposed by a given percentage of researchers from these given topics". While this information can be valuable it normally does not reveal specific and private

information.

### 1.2 Contributions and plan of the paper

The major contributions of this paper are as follows. We provide a new approach for the anonymization of very sparse and high-dimensional data sets. We continue and improve the work presented in [3], in which the authors presented a first microaggregation approach for the anonymization of document space vectors. We propose an adaptation in the partition and aggregation functions of microaggregation in order to improve the data quality of the output protected data. That is, the anonymization method has to protect an original data set ensuring the entities' confidentiality and achieve it with the lowest loss of information, so that this anonymous data could reflect as much as possible the original data distribution. Therefore, given that microaggregation is a distance based clustering approach we propose to use the cosine dissimilarity, instead of the Euclidean distance, in order to find a better partition for sparse data sets. Moreover, we also improve the way clusters' representatives should be computed. A cluster representative is the vector which is the closest in terms of cosine distance (in average) to all data vectors belonging to its respective partition. A mathematical proof is provided to support our proposition. Finally, the evaluation of the method is conducted by performing a large set of experiments on two different sparse and high-dimensional data sets.

The rest of the paper is organized as follows. Section 2 presents an overview of the literature related to anonymization of textual data. Section 3 introduces preliminaries for the set of documents preprocessing and its representation as a VSM, as well as the definition of what we consider in this work as an anonymous VSM. In Section 4 we present a brief introduction to the classical microaggregation algorithm and our proposal to anonymize VSMs. In Section 5 we provide an evaluation of our proposal. Data is described and analyzed before and after its corresponding anonymization. These evaluations are performed by means of different traditional information retrieval techniques. Finally, the conclusions are given in Section 6.

# 2 Related Work

There are two existing work areas related to text-based documents protection. The first one, and probably the best known, is the single document sanitization, such technique is needed while declassifying documents involving sensitive or confidential information, such as names, telephones, etc. The second research line, most related to ours, is the document anonymization while preserving text mining. So, as text mining primary task is the development of models, with the anonymized texts sets we will be able to develop accurate models which are similar to models developed with original text sets.

Document sanitization consist of two tasks. The detection of sensitive data within the text and then, the hiding or deletion of such detected information, with the aim of minimizing the disclosure risk, while causing the least distortion to the document content. The first task is usually solved by using Named Entity Recognition and Classification systems, such as [37, 32]. The second task has been developed in different ways. Chakaravarthy et al. [9] presented the ERASE (Efficient RedAction for Securing Entities), a system for preforming document sanitization automatically based on entities suppression. Perturbation was also a solution for hiding personal identity information employed in [32]. In [7], the author used an ontology to replace sensitive nouns with other words semantically more general.

The literature concerning to the second line of research, textual data anonymization preserving a certain degree of mining, follows the research direction of two more established disciplines, as are Statistical Disclosure Control (SDC) [43] and Privacy Preserving Data Mining (PPDM) [6]. They provide a set of protection techniques for statistical data sets, microdata, that preserve data mining and also a set of measures to evaluate disclosure risk [40] and information loss [12, 1] of protected data.

Recently, several research works have been interested in the protection of text-based data sets while preserving text mining. Relying on the basic anonymization principles stated by PPDM and SDC, those works have presented either new or modified existing protection techniques for textual data. Most of them were geared towards the problem of anonymizing search engine query logs after the highly publicized case in 2006, were AOL in an attempt to help the information retrieval research community released several million search queries to the public after performing a very simplistic anonymization. However, through analysis of text and linking attributes from the queries to public data, one user was re-identified [8]. For instance, in [26] the authors argued that removing some queries from the log does not preserve and acceptable privacy degree and they present a technique for query-anonymization, they ensure the k-anonymity in query logs by aggregating them. In the same direction, Erola et al. [16] introduced a variation of the microaggregation method, which enforced user kanonymity by taking into account the semantic similarity between user queries relying on a hierarchical ontology, such as the Open Directory Project (ODP). The cluster representatives are made by selecting specific queries form each user in the group, that is, queries that are semantically close and/or that are in deeper ODP levels.

Other related works have been focused on semantic microaggregation variations by means of introducing external knowledge databases, such as Word-Net [25], a hierarchical ontology of English words. The authors in [2] exploit WordNet to group the most similar attribute sets according to the similarity of their meanings. Then, each group is represented by a centroid, which is the taxonomical common ancestor of all the grouped terms. (e.g., truck < motor vehicle). Improving some drawbacks in that paper, authors in [23, 24] extend the microaggregation algorithm to support non-numerical (categorical) attributes defining an appropriate distance and aggregation operator. They introduce a weighted semantic distance and an aggregation operator that integrates the distribution and the semantics of the data. In [20] the authors focused on preserving privacy in publishing vocabularies, that is, very sparse bag-valued data extracted from a web query log. They extend the k-anonymity principle to ensure that every vocabulary for a given granularity is indistinguishable from at least k - 1 other vocabularies, they call this principle vocabulary k-anonymity. They proposed a semantic similarity based on clustering for retaining enough data utility, relying on the minimum path distance over a semantic network, such as WordNet, between a pair of terms. Unlike previous authors, they substituted the terms with semantic similar terms, because they stated that for sparse data the generalization operation suffers from a high loss of information.

Unlike the previous research studies, we focus our work on the protection of vector spaces (i.e., texts are mapped onto document-term matrices), which are supported by lots of traditional information retrieval and data mining analysis algorithms. These text mappings lead to very sparse and high-dimensional data matrices and, although the application of anonymization to vector spaces is recent, other researchers have also been focused towards the anonymization of high-dimensional spaces. Ghinita et al. [17] proposed an anonymization technique which combines the advantages of both generalization and permutation whose main idea is to first group closer transactions and then associate each group to a set of diversified sensitive values. Lasko and Vinterbo [19] introduced the term *spectral anonymization* to refer to an algorithm that uses a spectral basis for anonymization instead of an original data. They also presented two spectral anonymization examples, one based on data swapping and the other based on Recursive Histogram Sanitization, a microaggregation method.

Our proposal relies in k-anonymity to ensure a certain degree of privacy. The protected data is completely k-anonymous in the sense that there are k vectors completely undistinguishable. Therefore, contrary to other works on k-anonymity, there is no need for additional protection mechanisms regarding unprotected sensitive attributes such as l-diversity [22]. This ensures that reidentification algorithms [4, 27] will have a re-identification probability bounded by k.

In this paper, we have continued the work started in [3], in which the authors present a very first approach for vector space models anonymization based on MDAV [13], a microaggregation method. Although, they decided to use the cosine distance to determine the similarity of two vectors, their proposed method generates all centroids by computing the mean of all vectors within each partition. However, none of these centroids minimize the sum of distances between itself and all the vectors contained in its corresponding partition. For this reason, we propose and prove how these centroids should be computed in order to equally represent all the elements of a cluster.

# 3 Document Representation: towards a privacy preserving VSM

A bag-of-words is a simplified document representation that considers a document as an unordered collection of words. Take into account that unlike a set of words, a bag-of-words allow word duplicates. Neither the original word order nor the word syntax and grammar are considered. However, this fact makes the representation a very simple model, which can be easily extended by means of extracting different term-weights for each of the words in a document. The objective of such weighting representation is to enhance discrimination between various document vectors and to enhance retrieval effectiveness [33].

Each document can be represented as a term-weight vector and therefore the whole collection of unstructured texts is represented as a document-term matrix, where the rows are the documents and the columns are the weights corresponding to the relevance of each term in each document. This representation is called the Vector Space Model (VSM) and it is commonly used in the information retrieval and computer vision areas due to the ease to operate with vectors. The VSM is a simple model based on linear algebra, which allows the computation of continuous distances between documents, ranking them in order of relevance to a given query, partial matching, ...

As previously described our proposal introduces an anonymization process for the VSM. In the following section we describe how the VSM is obtained and what do we understand by an anonymous VSM.

### 3.1 Document processing

Figure 1 shows the document preprocessing steps. In order to represent each document as a vector of terms, the documents are read and tokenized. However, not all the words included in a document are useful when using text classification or information retrieval techniques. These words, called stop-words, are removed. Moreover, we consider an additional step in the cleaning process. It consists in removing all the words which are not in the WordNet ontology [25] (note that we will be dealing with English texts). This last step adds a simple additional protection level by removing words, which are proper names or very specific terms of a particular field. In case that the analysis to be carried on the text data requires such words this step can safely be removed since the protection method that we have developed ensures k-anonymity on the resulting VSM.

Once all documents are cleaned, we decide to apply two feature reduction measures. Firstly, we remove all words with two or less letters and secondly, we apply the Porter stemming algorithm [30]. This algorithm considers all words with the same stem as the same word, producing a reduction in the size of the feature set. Note that these feature reduction measures are not compulsory, so data owners should decide its application depending on their data sets and goals.



Figure 1: Document preprocessing techniques.

The document vectorization is done by means of selecting a value/weight to represent the relevance of each word within a document or collection of documents. There are different ways to measure the relevance of words, such as a binary representation, the frequency of each word, the information gain, etc. We have used the term frequency-inverse document frequency, known as tf-idf [21]. The tf-idf increases proportionally to the number of times a term appears in a document, but it is countered by the frequency that term appears in the text collection, also called corpus. Equation 1 shows the relation between the term frequency of a term in a single document and the frequency of the term in the corpus. That is,

$$tf - idf(t, d, D) = tf(t, d) \log \frac{|D|}{|\{d \in D : t \in d\}|}$$
(1)

where t is a term of the corpus, d is a document and D is the set of documents. tf(t, d) denotes the raw frequency of a term in a document.

In the VSM model it is beneficial to abstract out the magnitude of the term weights because it takes out the influence of the document length: only the relative weights across documents are important and not how big the document is. For that reason each document can be normalized to have unit norm, same direction but with length 1. That is, the division of each of the document vector,  $\vec{d_i}$ , by its  $L^2$ -norm:

$$\vec{v'} = \frac{\vec{d_i}}{\|\vec{d_i}\|} = \frac{\vec{d_i}}{\sqrt{\sum_j \vec{d_i}_j^2}}$$
(2)

The last step is the feature selection. This is a useful step when we are dealing with a big corpus and a reduction of features can improve the model. Therefore, the features, in our case all the vocabulary terms, are sorted in terms of the given weights and the most relevant ones are selected while the others are discarded.

Finally, the set of all document vectors can be seen as a document-term matrix, where the rows represent each document and the columns are the corresponding term weights.

### 3.2 Anonymous VSM

The purpose of our work is to provide an anonymous or privacy-preserving version of a given VSM, so it satisfies the k anonymity property with respect to

document owners or entities to which the document is related.

In this sense we define a k-anonymous VSM as follows.

**Definition 1.** A VSM is said to satisfy k-anonymity if for every vector  $\vec{v}$  in VSM, there are at least k - 1 vectors equals to  $\vec{v}$ .

This is preformed by means of constructing groups of indistinguishable k records, in which the statistical characteristics of these groups are used to generate a group representative that is used for data mining purposes. Although, such representative records do not represent the true data vectors, they are useful for most modelling purposes, since they reflect the original distribution of the records.

For instance, imagine a VSM representing a set of patient records, where each row corresponds to a unique patient. Its k-anonymous VSM version will have a certain number of sets with k indistinguishable patients. Therefore, the probability of linking a given record to a given patient is bounded by the selected k.

# 4 Anonymization of the VSM

Our method to anonymize the VSM is based on microaggregation, which is a popular method used in SDC and PPDM. The idea behind microaggregation is to modify statistical data so they can be released and analyzed by third parties without giving away sensitive information that can be linked to specific individuals and in addition this modification should ensure the minimum loss of information as possible.

Section 4.1 explains the microaggregation algorithm and in Section 4.2 we introduce our proposed microaggregation variation to anonymize sparse and high-dimensional models, such as the presented vector spaces model.

### 4.1 Microaggregation

Microaggregation is a well known anonymization technique that provides privacy by means of partition the data into small clusters and then replacing the original data by the representatives of the corresponding clusters.

Privacy is achieved ensuring that all clusters have at least a predefined number of elements, say k to the number of values and, therefore, there are at least k records with the same value and hence k indistinguishable records. Note that all records in a specific cluster are replaced by the corresponding representative/centroid values of this cluster.

Microaggregation was originally [10] defined for numerical attributes, but later extended to other domains, e.g., to categorical data in [41] (see also [14]), and in constrained domains in [42].

From the operational point of view, microaggregation is defined in terms of partition and aggregation:

- **Partition**: Records are partitioned into several clusters, each of them consisting of at least k records.
- Aggregation: For each of the clusters a representative (the centroid) is computed, and then original records are replaced by the representative of the cluster to which they belong to.

From a formal point of view, microaggregation can be defined as an optimization problem with some constraints, so it should minimize the information loss resulting from this replacement process, in other words, the difference between all the elements of each cluster  $(x_j)$  and its corresponding centroid  $(v_i)$  should be as minimum as possible. We give a formalization below using  $u_{ij}$  to describe the partition of the records in the sensitive data set X with n records. That is,  $u_{ij} = 1$  if record j is assigned to the *i*th cluster. Let  $v_i$  be the representative (centroid) of the *i*th cluster, then a general formulation of microaggregation with g clusters and a given k is as follows:

Minimize 
$$\sum_{i=1}^{g} \sum_{j=1}^{n} u_{ij} (d(x_j, v_i))^2$$
  
Subject to 
$$\sum_{i=1}^{g} u_{ij} = 1 \text{ for all } j = 1, \dots, n$$
$$2k \ge \sum_{j=1}^{n} u_{ij} \ge k \text{ for all } i = 1, \dots, g$$
$$u_{ij} \in \{0, 1\}$$

For numerical data it is usual to require that d(x, v) is the Euclidean distance. In the general case, when attributes  $\mathbf{V} = (V_1, \ldots, V_s)$  are considered, x and v are vectors, and d becomes  $d^2(x, v) = \sum_{V_i \in \mathbf{V}} (x_i - v_i)^2$ . In addition, it is also common to require for numerical data that  $v_i$  is defined as the arithmetic mean of the records in the cluster. That is,  $v_i = \sum_{j=1}^n u_{ij} x_i / \sum_{j=1}^n u_{ij}$ . As the solution of this problem is NP-Hard [28] when we consider more than one variable at a time (multivariate microaggregation), heuristic methods have been developed.

MDAV [13] (Maximum Distance to Average Vector) is one of such existing algorithms. It is explained in detail in Algorithm 1, when applied to a data set X with n records and A attributes. The implementation of MDAV for categorical data is given in [14].

Note that when all variables are considered at once, microaggregation is a way to implement k-anonymity [35, 39].

### 4.2 Spherical Microaggregation

In this section we present which changes should be applied to the classic microaggregation algorithm in order to obtain better results when it is dealing with sparse and high-dimensional data, such as vector spaces.

It was shown in the previous section that microaggregation works as a distance-based clustering algorithm. However, it was defined to work with lowdimensional and dense data and therefore, our goal is to extend its functionality

#### Algorithm 1: MDAV

Γ	Data: X: original data set, k: integer							
F	<b>Result:</b> X': protected data set							
1 begin								
2	while $( X  \ge 3 * k)$ do							
3	Compute average record $\bar{x}$ of all records in X;							
4	Consider the most distant record $x_r$ to the average record $\bar{x}$ ;							
5	Form a cluster around $x_r$ . The cluster contains $x_r$ together with							
	the $k-1$ closest records to $x_r$ ;							
6	Remove these records from data set $X$ ;							
7	Find the most distant record $x_s$ from record $x_r$ ;							
8	Form a cluster around $x_s$ . The cluster contains $x_s$ together with							
	the $k-1$ closest records to $x_s$ ;							
9	Remove these records from data set $X$ ;							
10	if $( X  \ge 2 * k)$ then							
11	Compute the average record $\bar{x}$ of all records in X;							
12	Consider the most distant record $x_r$ to the average record $\bar{x}$ ;							
13	Form a cluster around $x_r$ . The cluster contains $x_r$ together with							
	the $k-1$ closest records to $x_r$ ;							
14	Remove these records from data set $X$ ;							
15	Form a cluster with the remaining records;							

to vector space models of large document collections, or in other words, very sparse and high-dimensional models.

It is well known how in distance-based clustering algorithms the use of different distances lead to different data partitions and so, depending on the data type used one distance can obtain better results than others. Strehl et al. [38] or Dihllon and Modha [11] demonstrate that Euclidean distance is a weak discriminant when data is multidimensional and sparse. Therefore, in order to adapt the microaggregation algorithm a new distance function has to be considered, and as a consequence, we are forced to modify the aggregation function to another that fits better with the considered distance. That is, the resultant aggregated vector, or centroid, should minimize the sum of distances between all the cluster members and itself.

To do so, we have focused on the spherical k-means clustering algorithm, presented by Dihllon and Modha [11], due to its similarities with the presented problem. Their objective was to adapt the k-means clustering algorithm results for vector spaces by means of using the cosine similarity and an aggregation function that computes the best representative for a given cluster, according to the cosine similarity.

In the next sections the necessary modifications to adapt the microaggregation to vector spaces are explained. Section 4.2.1 introduces the cosine similarity and in Section 4.2.2 is presented the algorithm aggregation function and also its mathematical proof.

#### 4.2.1 Distance function

We assume that all document vectors have been normalized using  $L^2$ -norm, as described in Equation (2). This means that vectors can be represented on a high dimensional unit sphere. Furthermore, for most of the weighting schemes all the document vectors are non-negative, and hence all document vectors can be represented in the first quadrant of the unit sphere. For those vectors, the dot product is a natural measure of similarity. This measure is known as cosine similarity and it is widely used in text mining and information retrieval due to its easy interpretation and simple computation for sparse vectors. The similarity between two given document vectors,  $\vec{d_1}$  and  $\vec{d_2}$ , is given by:

$$s_{cos}(d_1, d_2) = \cos(\theta(\vec{d_1}, \vec{d_2})) = \frac{\langle \vec{d_1}, \vec{d_2} \rangle}{|\vec{d_1}||\vec{d_2}|}$$
(3)

where  $\langle \vec{d_1}, \vec{d_2} \rangle$  and  $\theta(\vec{d_1}, \vec{d_2})$  are the inner product and the angle between these two vectors, respectively.

The resulting similarity ranges from -1 meaning exactly opposite vectors, to 1 meaning exactly the same. However, as we have assumed non-negative vectors the similarity ranges from 0 to 1. The maximum similarity, 1, is achieved when there is a complete match between both vectors, and the minimum, 0, when both vectors are orthogonal, that is the angle between both vectors is 90°.

It is easy to transform Equation 3 into a distance  $d_{cos}$  (Equation 4). Note that vector norms are removed from the equation because we have assumed magnitude 1 for all the document vectors.

$$d_{cos}(\vec{d_1}, \vec{d_2}) = 1 - \langle \vec{d_1}, \vec{d_2} \rangle \tag{4}$$

#### 4.2.2 Aggregation function

The aggregation step is defined by a function that given a partition of document vectors,  $\pi_j$ , returns the corresponding representative vector,  $c_j$ , which in average is closest, in terms of cosine similarity, to all document vectors belonging to that partition.

Given a set of non negative document vectors,  $\vec{d_1}, \ldots, \vec{d_N}$ , which have unit norm and a set of p disjoint clusters on the vectors,  $\pi_1, \ldots, \pi_p$ , Dhillon and Modha [11] proposed to compute the centroid of each  $\pi_j$  first computing the vector  $\vec{m_j}$  as follows,

$$\vec{m_j} = \frac{1}{N_j} \sum_{d_i \in \pi_j} \vec{d_i},\tag{5}$$

where  $N_j$  is the number of document vectors in the cluster  $\pi_j$ . And, then, as the resulting vector does not have a unit norm they define the centroid of  $\pi_j$  normalizing the vector by its  $L^2$  norm. That is:

$$\vec{c_j} = \frac{\vec{m_j}}{\|\vec{m_j}\|} \tag{6}$$

**Proposition 1.** Let S be the set of vectors in the unit sphere and let  $\pi_j$  be a cluster containing a set of documents vectors  $\vec{d_1}, \ldots, \vec{d_N} \in S$ . The average vector of S defined by

$$\mathbb{C}(\vec{d_1},\ldots,\vec{d_N}) = argmin_{\vec{c_j}\in S}\{\sum_{\vec{d_i}\in\pi_j} d_{cos}(\vec{c_j},\vec{d_i})\}$$
(7)

can be computed using the following expression

$$\mathbb{C}(\vec{d_1}, \dots, \vec{d_N}) = \frac{\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}}}{\sqrt{\sum_{r=1}^R (\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}})^2}}.$$
(8)

where R is the number of dimensions of the vectors.

*Proof.* Starting from the assumption that all the elements have a unit norm, including the centroid, we can express the cosine distance as the half of the squared euclidean distance.

$$\begin{split} \|\vec{d_i} - \vec{d_j}\|^2 &= (\vec{d_i} - \vec{d_j})^T (\vec{d_i} - \vec{d_j}) \\ &= \|\vec{d_i}\|^2 + \|\vec{d_j}\|^2 - 2\vec{d_i}^T \vec{d_j} \\ &= 2(1 - \cos(\theta(\vec{d_i}, \vec{d_j}))) \end{split}$$

so,

$$d_{cos}(d_i, d_j) = \frac{1}{2} \|\vec{d_i} - \vec{d_j}\|^2$$
(9)

We can express the minimization problem, stated in Equation 7 and its corresponding constraint,  $\|\vec{c_j}\| = 1$ , by means of Lagrange multipliers,

$$L = \frac{1}{2} \sum_{\vec{d_i} \in \pi_j} ||\vec{c_j} - \vec{d_i}||^2 - \lambda(\vec{c_j}^T \vec{c_j} - 1).$$

We can rewrite this expression in terms of the components:

$$L = \frac{1}{2} \sum_{\vec{d_i} \in \pi_j} \sum_{r=1}^R (\vec{c_{j_r}} - \vec{d_{i_r}})^2 - \lambda (\sum_{r=1}^R \vec{c_{j_r}}^2 - 1)$$

In order to obtain an expression for  $\vec{c_j}$ , we obtain an expression for each dimension of it,  $\vec{c_j}_r$ , using  $\frac{\partial L}{\partial \vec{c_j}_r} = 0$ . That is,

$$\frac{\partial L}{\partial \vec{c_{j_r}}} = \sum_{\vec{d_i} \in \pi_j} \frac{1}{2} 2(\vec{c_{j_r}} - \vec{d_{i_r}})(1) - \lambda 2\vec{c_{j_r}} = 0, \quad \forall \ r = 1 \dots R$$

From this expression, we get

$$-\sum_{\vec{d_i}\in\pi_j} \vec{d_{i_r}} + \vec{c_{j_r}} |\pi_j| - 2\lambda \vec{c_{j_r}} = 0, \quad \forall \ r = 1 \dots R,$$

Therefore, each dimension of  $\vec{c_j}$  is expressed as follows,

$$\vec{c_{j_r}} = \frac{\sum_{\vec{d_i} \in \pi_j} \vec{d_{i_r}}}{|\pi_j| - 2\lambda}, \quad \forall r = 1 \dots R.$$

$$(10)$$

Now, we consider  $\frac{\partial L}{\partial \lambda} = 0$ . That is,

$$\frac{\partial L}{\partial \lambda} = -\left(\sum_{r=1}^{R} \vec{c_{j}}_{r}^{2} - 1\right) = 0.$$

Hence, using the expression in Equation 10, we get

$$\sum_{r=1}^{R} \left( \frac{\sum_{\vec{d}_i \in \pi_j} \vec{d}_{ir}}{|\pi_j| - 2\lambda} \right)^2 = 1.$$

So,

$$\sum_{r=1}^{R} (\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}})^2 = (|\pi_j| - 2\lambda)^2.$$

So, in order to obtain  $\lambda$ , we have to solve the following second degree equation:

$$4\lambda^2 - 4\lambda |\pi_j| + |\pi_j|^2 - \sum_{r=1}^R \left(\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}}\right)^2 = 0$$

This results into the following expression for  $\lambda$ :

$$\lambda = \frac{|\pi_j| \pm \sqrt{\sum_{r=1}^{R} (\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}})^2}}{2}.$$

If we replace now this expression for  $\lambda$  in Expression 10 we get for all  $r = 1 \dots R$ ,

$$\begin{split} \vec{c_{j_r}} &= \frac{\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}}}{|\pi_j| - 2\left(\frac{|\pi_j| \pm \sqrt{\sum_{r=1}^R (\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}})^2}}{2}\right)} \\ &= \frac{\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}}}{\sqrt{\sum_{r=1}^R (\sum_{\vec{d_i} \in \pi_j} \vec{d_{ir}})^2)}}. \end{split}$$

As the last equation is the aggregation operator that returns the vector which is closest in terms of the cosine distance (in average) to all document vectors belonging to the cluster  $\pi_j$ , we have proved the proposition. Note that Expression 8 corresponds to the process described by Dhillon and Modha.

# 5 Experimental results

In this section, we evaluate the anonymous data generated by the presented microaggregation variation. This assessment relies on a set of evaluation experiments to estimate how much information has been lost by the anonymized data with respect to the original and so to determine the utility of this anonymized data. These evaluations are performed by means of a comparison between the results obtained by the original data and its respective anonymizations when different information retrieval techniques are applied.

We have divided this section in three different subsections. The first two, 5.1 and 5.2, describe the data sets used in the experiments before and after its anonymization and in Section 5.3 we quantify how much information has been lost after the anonymization process by analyzing the results obtained by a set of machine learning techniques.

#### 5.1 Original data

We have selected two well known datasets, the Reuters-21578 and the Movie Reviews Corpus. The former, Reuters, is currently the most widely used test collection for text categorization research. It consists of 10K documents classified in 52 different categories. To make it simple, we have avoided documents which are related with more than one category, and also, we have reduced the number of document features by means of removing the terms occurring in just one document. This reduction is based on the assumption that rare words do not affect category prediction. Hence, after these simplifications the corpus has 7346 documents classified in 7 different categories.

The latter, Movie Reviews, is a collection of documents used for sentiment analysis, so all documents are labeled with respect to their sentiment polarity (positive or negative). It consists on 2000 movie reviews, classified on 1000 positive reviews and 1000 negative reviews. As in the Reuters corpus, we have applied a feature selection process relying on the deletion of the words appearing just in one document.

In Section 5.3.3 we used two different supervised classification methods to estimated the quality of the protected models with respect to the original ones. Therefore, data should be split in two sets, training and test data. Hence, both data sets are divided with a proportion 70-30. The 70% is the training data and the remaining 30% is the test data. In the case of the Reuters corpus this partition is given by the data owners, otherwise, the Movie Reviews corpus has been randomly partitioned. To simplify the data sets name, we will refer to Reuters and Movie Reviews as R and MR, respectively. Besides, when we refer to one of its partitions, we will add its corresponding subscript, tr and ts for the training and test case respectively (e.g.,  $R_{tr}$ , Reuters training set).

Corpus	Split	N	d	$Avg(d_{nz})$	K	Balance
Reuters	All	7346	5473	29.4	7	0.0131
	Train	5255	5343	30.5	7	0.0152
	Test	2091	4152	26.7	7	0.0093
Movie Review	All	2000	12431	186.5	2	1
	Train	1420	12188	185	2	0.96
	Test	580	10479	190.3	2	0.91

Table 1: Summary of all vector spaces used. (For each dataset, N is the number of documents, d is the number of words after removing stop-words,  $Avg(d_{nz})$  is an average of the number of words per document, K is the total number of classes and Balance is the ratio of the number of documents belonging to the smallest class to the number of documents belonging to the largest class.)

A summary of all vector space models used in this paper is shown in Table 1. In this table, besides the number of documents and words of the datasets used, we show an indicator of the term-document matrix sparsity level by means of an average of the non-zero weight terms  $(Avg(d_{nz}))$  and also the ratio of the number of documents in the smallest class to the number of documents in the largest class (*Balance*). So a value close to 1 indicates a very balanced data set and a value close to 0 indicates completely the opposite.

In the histogram of Figure 2 we show two distance distributions by intervals of 0.1. Black bars corresponds to the Reuters data set (R) and the grey ones represent the distance distribution of the Movie Reviews data set (MR). At first glance, it is clearly appreciable that almost all distances computed are located in the intervals with higher distance values. Specifically, the 99.3% and 89.4% of the distances are located in the two last intervals for the Movie Reviews and Reuters data set, respectively. This means that most document vectors of both data sets are far from each other in terms of cosine distance. Moreover, if we focus on the last interval, with distance equal to one, we will realize that while Movie Reviews has a percentage of almost zero, Reuters has much more distances located in that interval and so, it has more document vectors with non-overlapped terms. In detail, Reuters has the 57.9% of the distances in the



Figure 2: Distance distribution by intervals.

[0.9, 1) interval and the 31.5% in the interval with distances equal to one. In general MR vectors are much more scattered than the R vectors and as we will see in the following sections, this fact has an important impact in the quality of the protected data.

### 5.2 Anonymized data

In order to anonymize the data we have implemented the microaggregation heuristic method MDAV, Algorithm 1, with the corresponding distance and aggregation functions proposed in Sections 4.2.1 and 4.2.2. We have used the implemented method to anonymize both datasets and their partitions independently, the training and test sets. The fact of protecting independently the training and test sets is because in Section 5.3.3 we have considered a set of three different scenarios relaying on supervised learning techniques to evaluate the quality of the protected data.

In addition, we have considered different values for the k microaggregation parameter, which ranges from 2 to 20, and so for each original dataset we have 19 protected variations. Thereby, we will study the variation effects of this parameter in order to decide which should be the best anonymization value.

All the protected datasets have the same number of documents. However, as the k parameter is increased the anonymity clusters are growing and therefore the protected vectors are increasing the number of words due to the aggregation operation. The sparsity of the vector space or term-document matrix is decreased, or inversely, as it is shown in Figure 3, the average of the number of words reaches a maximum value when the protection degree is equal to 20. It increases about a 5% in the Reuters case and about 16% in the Movie Reviews



Figure 3: Average of the number of words with a non-zero weight.



Figure 4: Global word weight average.

case. Furthermore, increasing the number of words per document also implies a decrease in all vector weight values. This behavior is shown in Figure 4. Note that in all plots the data point with k = 1 is referring to the original data.



Figure 5: Distance distribution by intervals.

Figure 5 consists of a set of histograms for three different protection degrees,  $k = \{2, 3, 10, 20\}$ , showing the distance distributions by intervals. If we compare the original distribution, Figure 2, with the smallest protection degrees, Figures 5a and 5b, we realize that both data sets show different behaviors. In the Reuters case it is clearly appreciable the reduction of higher distances. In particular, the interval with the highest distance has decreased from the 31.5%, originally, to the 3.6% with k = 3, and most of those distances are spread in lower intervals, such as in the [0.9, 1) interval. However, in the Movie Reviews case, this effect is not happening despite the nature of the protection algorithm. This fact give us an idea of how far are data vectors between them, since the data representatives are as far as the real data vectors. In Figures 5c and 5d, in which protection degrees are much higher than before, the nature of the algorithm is more clear. As before, Reuters dataset shows a clear distance redistribution where higher distance values are decreasing in favor to the next interval with lower distance values. Nevertheless, as in Movie Reviews almost all distances were originally very high, the protected representatives are not as accurate as in the Reuters corpus and this produces extreme changes on the distance distributions.

### 5.3 Evaluation

As the presented anonymization algorithm is considered a general purposed protection technique (i.e., it is not known the intended use of the protected data), we have selected a set of different but basic information retrieval techniques, so different aspects of the anonymized data can be evaluated. This evaluation is conducted by comparing the results obtained by the original data with the results obtained by the protected data. Firstly, we use a basic clustering evaluation, relying on intra and inter cluster similarity; secondly, we provide an evaluation by comparison of search query result sets; and finally, we consider an evaluation by comparing result sets when different classification and clustering techniques are performed.

#### 5.3.1 Intra/Inter-cluster sum of errors

The first evaluation procedure is based on an internal measure, that is, a measure related to the objective function used in the protection method, the average cosine distance between clusters. Hence, we evaluate our microaggregation method in terms of the intra-cluster sum of errors to evaluate the homogeneity of the with-in clusters (SSE) and the between-groups cluster (SSA).

$$SSE = \sum_{i=1}^{g} \sum_{j=1}^{n_i} (d_{cos}(\vec{d_{ij}}, \vec{d_i}))$$
(11)

where g is the number of groups and  $n_i$  the number of vectors in the *i*th group, so  $n_i \geq k$  and  $n = \sum_{i=1}^{g} n_i$ . In the same way  $d_{ij}$  is the *j*th record in the *i*th group and  $\overline{d}_i$  denotes the average data vector over the *i*th group. The lower SSE, the higher the within-group homogeneity.

$$SSA = \sum_{i=1}^{g} n_i (d_{cos}(\vec{\vec{d}}_i, \vec{\vec{d}}))$$
(12)

where  $\vec{d}$  is the average vector over the whole set of *n* vectors. The higher SSA, the lower the between-groups homogeneity.

The last measure is the normalized information loss, defined as the relation between the sum of squares of with-in group and the total sum of squares. That is,

$$IL = \frac{SSE}{SSE + SSA} \tag{13}$$

The optimal k-partition is defined by the one that minimizes the SSE measure (i.e., maximizes the within-group homogeneity) and maximizes the SSA measure (i.e., minimizes the between-group homogeneity).



Figure 6: Information Loss.

Figure 6 shows the relation between the normalized information loss and the protection degree k for the proposed microaggregation, Spherical microaggregation (Figure 6a) and the original microaggregation method (Figure 6b). Each method was evaluated with its specific information loss measure, Equations (13) for the Spherical microaggregation and the equivalent equations based on the Euclidean distance for the classical microaggregation (see [13] for further details). As expected in both methods, data utility is decreasing as the protection degree is increasing. Moreover, in general, we can see that vector spaces with more vectors (bigger datasets) have lost less information. Both the original and the Spherical microaggregation have been used to protect the same normalized datasets. As the data was normalized the Euclidean and the cosine distances are equivalent (see Equation (9)) and hence, both methods built the same data partitions. However, unlike the original microaggregation, which generates the cluster representatives using the mean vector, the Spherical microaggregation generates normalized cluster representatives and so, a normalized protected dataset. This difference is relevant when we are dealing with sparse data and so, we are not interested in preserving the magnitude of the vectors. If we compare the information loss produced by both methods, we see a significant improvement achieved by the Spherical microaggregation. As we can appreciate in Figures 6a and 6b the information loss produced by the Spherical microaggregation is always much lower than the one produced by the original microaggregation. If we focus on the minimum and maximum information loss values we see a significant difference. On the one hand, the Spherical microaggregation obtained a minimum ratio of information loss of 0.17, while the original microaggregation obtained a ratio of 0.31. On the other hand, the Spherical microaggregation produced a maximum ratio of information loss of 0.65, while the maximum ratio of information loss produced by the original microaggregation is about 0.95.

- q0 the n most frequent terms in the collection.
- q1 | the n less frequent terms in the collection.
- q2  $\mid n \text{ random terms.}$
- q3  $\mid n \text{ random terms.}$
- q4 | the n terms with higher average weight per document.
- q5 the n terms with higher weight.

Table 2: Test queries.

#### 5.3.2 Querying vector spaces

A common use of the VSM is to use it as an index to be queried. In order to measure the loss of information introduced by our method we can compare the results of querying the original vector space with the results obtained in the protected versions.

To that end we have built a simple and generic index from each vector space model, making use of an inverted index from the vector space and a cosine score. An inverted index consists of a list of all the unique words that appear in any document, and for each word, a list of the documents in which it appears. The query is represented as a vector  $\vec{q}$  from the vector space, and the search engine returns a ranked list of documents, where the rank is determined by the cosine distance between the query vector and the document vectors. See [21] for more details. Notice that searching the same query in a set of inverted index built from different vector spaces will return a result in almost the same time.

We have used 6 different queries described in Table 2. These are divided in three different types. The first type, q0 and q1, are queries related with the number of times a term appears in the corpus. The second type, q2 and q3, are queries with terms extracted randomly from the corpus. And finally, the third type of queries are related to the weight given to each word in the feature selection step, in this case the weight is the tf - idf of each term.

The queries are fed to the search engine which returns a list of the r documents with the highest rank. And we compare the resulting list R from the original vector space with the protected one R' by means of the harmonic mean between precision and recall. This measure is called  $F_1$ -score and it is represented by Equation 14.

$$F_1 = 2 * \frac{Precision * Recall}{Precision + Recall}$$
(14)

Figure 7 shows how the  $F_1$ -score ratio has a decreasing tendency while the protection degree, k, gets higher. The left hand side of this figure corresponds to the results when the Reuters corpus is queried with queries of sizes 1, 3 and 5 and the right hand side corresponds to the results when the Movie Reviews corpus is queried.



Figure 7:  $F_1$ -Score ration of equal documents returned querying the original and the protected data sets for different query lengths. The left column corresponds to the results of the Reuters and the right column tho the Movie Reviews corpus.

#### 5.3.3 Classification

This last part is focused on the comparison of results given by different classification and clustering algorithms, two widely extended techniques used within the information retrieval and text mining field. As in the previous section, the data utility evaluation is done by a comparison between the results obtained with the original data and its protected version when a classification or a clustering algorithm is performed. Two different metrics were used. For the classification algorithms we have used the Jaccard index [29], which is defined as the size of the intersection divided by the size of the union of two label sets. While for the clustering algorithms we have used the Adjusted Rand Index [18]. The Rand Index considers whether pairs of elements are in the same or different clusters in two clustering partition (in our case, the cluster partitions obtained by the original data and the protected data).

To evaluate the utility of the protected data, and taking into account that both data sets are labeled, we have considered two well known classifier algorithms: the K-Nearest Neighbors [15] and the Naive Bayes [21]. Besides, we have also considered the well known K-Means clustering algorithm, more precisely its spherical version [11].

In order to perform the evaluation by the **classification** algorithms two data partitions are necessary, training and test. As it was explained in Section 5.1, two partitions were extracted from the two initial corpus. So that for each corpus there are 3 vector spaces, the whole vector space and its two corresponding partitions, the training and the test sets. Then, all these data sets were independently anonymized. Note, that in a reverse process, where the partitions are done after data protection, some errors could be introduced due to a separation of a k-anonymous cluster. These data partitions also allow us to define a set of scenarios to estimate how much information has been lost in the anonymization process.

- Scenario 1. The algorithm is trained with an original training data partition and then the model is tested with a protected test data partition. An example of this scenario would be when the data owners build their model from their original data. Then they can use this model to classify data provided by a third party and thus anonymized. Results in Figure 8.
- Scenario 2. The training and test partitions are extracted from the same protected data set. We assumed that the released protected data is totally or partially labeled. Results in Figure 9.
- Scenario 3. The algorithm is trained with a protected training data partition and then the model is tested with an original test data partition. This is probably the most strange scenario, however, we have considered it because it provides a good evaluation of the protected data. That is, we can evaluate how good is the model obtained from the protected data when is compared with the one obtained from the original data. Results in Figure 10.



Figure 8: First scenario - KNN - BAYES



Figure 9: Second scenario - KNN - BAYES



Figure 10: Third scenario - KNN - BAYES

Figures 8, 9 and 10 show the results of the defined scenarios. In the left hand side of all these figures are shown the KNN results using 5 and 10 as the number of selected neighbors to decide the class of the tested document vector. In the right hand side are the plots corresponding to the *Bayes* classification results.

In the case of the **clustering** algorithm, the spherical k-means, we have just evaluate *Scenario 2*, where the data owner releases the whole vector space after being protected. Thus, the evaluation is expressed in terms of how different are the anonymized clusters with respect to the original ones. The spherical k-means experimental setup has been performed as follows.

We have executed the spherical k-means clustering for both original vector spaces, Reuters and Movie Reviews, and also for all their 19 anonymized variations. For the k-means we have considered the number of clusters parameter as 5, 10, 15, 20 and 25 for all the executions. Besides, in order to avoid that the algorithm converges to a local minimum we have repeated each execution 10 times and we have got the best cluster partition. In addition, since both corpus are labeled, we have also considered using the number of different labels as the number of clusters considered by the algorithm, which are 7 and 2 for the Reuters and Movie Reviews, respectively. However, as it is shown in Figure 11 in both instances the cluster partition and the labels partition do not match, especially in the Movie Reviews example.



Figure 11: Spherical.

Figure 12 shows how similar are the cluster partitions, in terms of the adjusted rand index, between the original vector spaces and their respective 19th protection variations. Although the Reuters results are not so bad the Movie Reviews results are in some way surprising. However, this big difference between the original clustering and the protected one is due to the distance between all Movie Reviews data vectors. As we have shown, in Figure 2 almost all distances between all data pairs were in the [0.9, 1) interval. This means that all documents are dissimilar in terms of cosine distance, and therefore the centroids built from each group are too general. Hence, the data distribution can limitate the prefromance of a distance-based anonymization method. Note that this is an extreme case, since we are considering 12000 features per vector. It is known that extremely high dimensional data has problems with k-anonymity based methods [5], which usually rely on distance functions.



Figure 12: Spherical.

# 6 Conclusions

A Vector Space Model is an algebraic representation commonly used in information retrieval to represent textual data as a term-document matrix. These models are very high-dimensional and sparse, and present different challenges such as the similarity computation. Many researches agree that the cosine similarity works better in these cases. This similarity allows to provide more efficient an accurate clustering for sparse vector spaces.

In this paper we have presented an approach for the anonymization of sparse and high-dimensional vector spaces relying on the microaggregation method. This is an anonymization technique which provides privacy by means of clustering data into small clusters and then replacing them by their representatives. We have introduced a new partition and aggregation operations relaying on the cosine distance instead of the Euclidean distance, which is usually employed in the classical microaggregation. Although the partition step is relatively straightforward, for the aggregation we have provided a proof, which demonstrates that the computed representative is the one that minimizes the sum of distances between all the members of the cluster and the representative. In addition, we have implemented a variation of the heuristic microaggregation algorithm, MDAV, with the proposed modifications.

Our results show how in most of the presented evaluation tests the data is highly useful, specially in the classification tests and the sum of error. The results obtained by the traditional evaluation, sum of error, were satisfactory despite the sparsity of the data, we have obtained less than a 50% of information loss for protection degrees lowers than 10 for the Movie Reviews data sets, and 20 for the Reuters data sets. In addition, in the classification tests the prediction results of protected data are quite similar to the ones obtained by the original data. Specifically, the maximum error obtained by the highest protection degrees (k = 20) in the Reuters data is about a 20% and about a 15% in the Movie Reviews. Otherwise, the results obtained by the clustering algorithm are much more discouraging. The partitions obtained with the protected data are very dissimilar to the original, specially, in the Movie Reviews data sets due to its distance distribution.

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