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Theory of Planned Behavior including self-stigma and perceived barriers explain help-seeking behavior for sexual problems in Iranian women suffering from epilepsy



Chung-Ying Lin^a, Sonia Oveisi^b, Andrea Burri^{c,d}, Amir H. Pakpour^{b,e,*}

^a Department of Rehabilitation Sciences, The Hong Kong Polytechnic University, Hung Hom, Hong Kong

^b Social Determinants of Health Research Center, Qazvin University of Medical Sciences, Shahid Bahonar Blvd, Qazvin 3419759811, Iran

^c Health and Rehabilitation Research Institute, Auckland University of Technology, New Zealand

^d Waitemata Pain Service, Department of Anaesthesia and Perioperative Medicine, North Shore Hospital, New Zealand

^e Department of Nursing, School of Health and Welfare, Jönköping University, Jönköping, Sweden

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ABSTRACT

Purpose: To apply the Theory of Planned Behavior (TPB) and the two additional concepts self-stigma and perceived barriers to the help-seeking behavior for sexual problems in women with epilepsy. *Methods:* In this 18-month follow-up study, TPB elements, including attitude, subjective norm, perceived behavioral control, and behavioral intention along with self-stigma and perceived barriers in seeking help for sexual problems were assessed in n = 818 women with epilepsy (94.0% aged ≤40 years). The basic TPB model

(model 1) and the TPB model additionally including self-stigma and perceived barriers (Model 2) were analyzed using structural equation modeling (SEM). *Results:* Both SEM models showed satisfactory model fits. According to model, attitude, subjective norms, perceived behavioral control, and intention explained 63.1% of the variance in help-seeking behavior. Variance

was slightly higher (64.5%) when including self-stigma and perceived barriers (model 2). In addition, the fit indices of the models were better highlighting the importance of self-stigma and perceived barriers in help-seeking behavior for sexual problems.

Conclusion: Theory of Planned Behavior is useful in explaining help-seeking behavior for sexual problems in women with epilepsy. Self-stigma and perceived barriers are additional factors that should be considered in future interventions aiming to adopt TPB to improve help-seeking behavior for sexual problems.

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1. Introduction

Sexual problems have detrimental effects on an individual's quality of life and overall well-being and not only impact on mental health and selfesteem, but may further lead to emotional distress, dyadic friction, and in some extreme cases even divorce [1–5]. According to a recent British study, nearly one-third of men and two-thirds of women avoid sex because of their sexual problems; yet less than 25% of those who reported sexual problems actively seek help [6]. In other words, the negative influence of a sexual problem may continue because of non-help-seeking behavior and lead to termination of relationships and marriages.

* Corresponding author at: Social Determinants of Health Research Center (SDH), Qazvin University of Medical Sciences, Shahid Bahonar Blvd, Qazvin 3419759811, Iran.

E-mail addresses: Pakpour_Amir@yahoo.com, apakpour@qums.ac.ir (A.H. Pakpour).

Research has recently started to focus on the problem of non-help seeking for sexual problems in the general population but also in a variety of clinical samples [4,7–9]. It is therefore important to address this issue also in women suffering from epilepsy. A number of epidemiologic studies have suggested that women with epilepsy have an elevated risk of sexual problems (>70%) [10]. According to one such study, women with epilepsy had a significantly higher prevalence (75.3%) of sexual problems compared with the general adult population (12.0%), [11]. The range of sexual complaints in women with epilepsy is broad, with problems pertaining to libido, arousal, and orgasm problem representing those most commonly observed [12,13]. Though impaired sexual functioning has long been known to have detrimental effects on the quality of life of the patients and on couple satisfaction, many clinicians – including neurologists – tend to ignore the importance of sexual health in patients with epilepsy and do not consider it to be a treatment priority [14].

Regarding the causes, possible risk factors for sexual problems in women with epilepsy include earlier onset of menopause, epileptic activity in cortex, certain antiepileptic drugs (AEDs), anxiety, and stigmatization [15–18]. Therefore, the etiology of sexual dysfunction for

Abbreviations: AEDs, antiepileptic drugs; TPB, Theory of Planned Behavior; FSFI, Female Sexual Function Index; SSOSH, Self-Stigma of Seeking Help Scale; SEM, structural equation modeling; DWLS, diagonally weighted least squares; CFI, comparative fit index; TLI, Tucker-Lewis index; RMSEA, root mean square of error approximation; WRMR, weighted root mean square residual.

women with epilepsy is most likely multifactorial, wherein neurological, iatrogenic, endocrine, psychiatric, and psychosocial factors all seem to play a role [11]. Still, the specific etiology often remains unclear and has to be evaluated individually for each case [11,19,20]. Given the high rates of sexual problems in women with epilepsy and the low numbers of individuals actively seeking help for their problems, expanding our knowledge on the factors influencing help-seeking behavior for sexual problems in this specific clinical sample may be of interest for clinicians and researchers and may provide them the necessary input to design more effective and holistic interventions and treatment plans.

Theory of Planned Behavior (TPB) as proposed by Ajzen [21] is a potential framework that can be used to better understand the mechanism of help-seeking behavior for sexual problems in women with epilepsy. Previous evidence has shown that TPB can be used to explain medication adherence across different populations [22], including people with epilepsy [23], and numerous recent studies have used TPB to explain help-seeking behaviors for a broad range of conditions [24–27], including sexual problems [28].

Theory of Planned Behavior suggests three main factors that influence an individual's behavioral intention which subsequently affects the expression of the final behavior. The three factors are *attitude* (a person evaluates the positive or negative outcomes of performing the behavior), *subjective norm* (a person perceives whether his or her significant others approve or disapprove of the behavior), and *perceived behavioral control* (a person judges his or her capability to perform the behavior). Attitude and subjective norm are associated with final behaviors via behavioral intention, while perceived behavioral control seems to be indirectly (also through behavioral intention) linked to the final behavior [21,29]. Moreover, meta-analyses which support the validity of TPB across different health behaviors demonstrate that TPB can explain 19–36% of the variance in the final behavior and 40–49% of the variance in behavioral intention [22,30–32].

In order to maximize the explanatory potential of TPB, several additional factors such as self-stigma and perceived barriers in help seeking behavior can be incorporated in TPB. Self-stigma describes a set of negative attitudes toward help seeking [33,34] and may restrict an individual's motivation to change the situation or work on a problem [35–37]. A study on 281 Iranian women with sexual dysfunction echoes the influence of self-stigma by showing that ~10% of the participants did not seek for help because of shame [9]. Another study by Vahdaninia et al. [9] reported that ~40% of the participants did not seek help because of time constraints. Therefore, perceived barriers (especially physical burdens) could be another reason preventing women from seeking help for sexual problems.

1.1. Aims

Because of the previously suggested potential of TPB in explaining help-seeking behavior and the recent evidence of the negative effects of self-stigma and perceived barriers on behavioral intention, we aimed to evaluate two different models that may explain help-seeking behavior for sexual problems in a sample of Iranian women suffering from epilepsy. The first model (Model 1) included elements of traditional TPB such as attitude, subjective norm, perceived behavioral control, and behavioral intention to explain variance in help-seeking behavior for sexual problems. In the second model (Model 2) the two additional factors of self-stigma and perceived barriers were incorporated.

2. Material and methods

2.1. Participants

This 18-month follow-up study targeted female patients with epilepsy who had been referred to three university neurology clinics in the cities of Tehran and Qazvin. Inclusion criteria were 1) being 18 years or older; 2) a confirmed diagnosis of epilepsy; 3) being married or having a partner; and 4) any kind of sexual problem as assessed by the Female Sexual Function Index (FSFI) (according to the suggested cut-off score of ≤ 26.55) [38,39]. Patients were excluded from the study if they 1) showed cognitive impartment as evaluated by the Mini Mental State Examination (score ≤ 23), and 2) did not agree to participate in the study. Two trained physicians identified the eligible participants from the registry data and subsequently contacted the patients to invite them to the study. Of the 1303 approached patients, 1081 patients (83%) attended an initial screening session where they were informed about the study aims and screened for sexual problems using the FSFI. The 818 (75.7%) patients reporting a sexual problem according to the FSFI were then invited to complete a series of study questionnaires for the assessment of help-seeking behavior (for more detailed information see Section 2.2.6) at baseline. Eighteen months later, information on help-seeking behavior for sexual problems was again collected.

The protocol for the study was approved by the ethics committee of Qazvin University of Medical Sciences and all participants provided a written informed consent before study participation.

2.2. Main outcome measures

2.2.1. TPB questionnaire development

The TPB items were developed according to the guidelines of Azjen et al. [40,41]. For this, a convenience sample of females with epilepsy (n = 11) was interviewed using a semi-structured interview. In this interview, women were presented with a hypothetical situation that they had been experiencing persistent from sexual dysfunction (disturbances in sexual desire, sexual arousal, and sexual pain and difficulty or inability to achieve an orgasm).

2.2.2. Attitude toward help-seeking

Attitude was assessed using seven items: "For me to seek sexual health service is (1) extremely bad to extremely fine, (2) extremely negative to extremely positive, (3) extremely undesirable to extremely desirable, (4) extremely unimportant to extremely important, (5) extremely useless to extremely useful, (6) extremely disagreeable to extremely agreeable, and (7) extremely embarrassing to extremely unshameful." All responses were rated on a 5-point scale. Cronbach's α of the seven items was 0.89 in the present study.

2.2.3. Subjective norms

Three items were used to measure subjective norms (e.g., *my husband/partner thinks that I should seek sexual health service*). Each item was rated on a 5-point scale that ranged from 1 (strongly disagree) to 5 (strongly agree). Cronbach's α of the three items was 0.90 in the present study.

2.2.4. Perceived behavioral control

Perceived behavioral control was measured using 3 items (e.g., *seeking sexual health service is dependent on my choice*). Each item was rated on a 5-point scale that ranged from 1 (strongly disagree) to 5 (strongly agree). Cronbach's α of the three items was 0.86 in the present study.

2.2.5. Help-seeking intention

Three items were used to measure help-seeking intention (e.g., *I intend to seek sexual health service*). Each item was rated on a 5-point scale that ranged from 1 (strongly disagree) to 5 (strongly agree). Cronbach's α of the three items was 0.88 in the present study.

2.2.6. Help-seeking behavior in sexual dysfunction

The target behavior was actual visits to clinical psychologists, psychiatrists, gynecologists, or general practitioners for the sexual problem. The behavior was defined in terms of several elements including target (sexual health specialists: clinical psychologist, psychiatrist, gynecologist, and general practitioner), action (visiting sexual health specialists), context (at a clinic), and time (during the eligibility period). Behaviors were classified into two categories: "*Did not visit during the follow-up period*" and "*Visited during the follow-up period*." All information from clinical visits was collected directly from the clinics.

2.2.7. Self-Stigma of Seeking Help (SSOSH) Scale

The SSOSH was adopted to assess the stigma associated with helpseeking behavior for sexual problems in women with epilepsy. The SSOSH consists of 10 items which are rated on a 5-point Likert-type scale ranging from 1 (strongly disagree) to 5 (strongly agree), with higher scores indicating greater self-stigma [34]. The Iranian version of the SSOSH has previously been found to be highly valid and reliable [42]. Cronbach's α of the scale was 0.93 in the present study.

2.2.8. Perceived barriers

Six items were used to measure help-seeking intention (e.g., *don't know where to seek sexual health service*). These items were adopted from previous studies [43,44]. Each item was rated on a 5-point scale that ranged from 1 (strongly disagree) to 5 (strongly agree) with higher scores indicating more perceived barriers. Cronbach's α of the six items was 0.82 in the present study.

2.3. Data analysis

Demographic data are presented in n and %. Pearson correlation was used to investigate the relationships between age, years of education, TPB elements, self-stigma, and perceived barriers. Structural equation modeling (SEM) using two different models was conducted to investigate the variance in non-help-seeking behavior explained by the factors. Model 1 (Fig. 1) included all traditional TPB framework factors (attitude, etc.) and the demographic control variables age, educational years, socioeconomic status, and employment. In addition to all these variables, Model 2 (Fig. 2) further included self-stigma and perceived barriers.

Because of the dichotomous nature of the help-seeking behavior variable (yes vs. no), diagonally weighted least squares (DWLS) estimator was used in both SEM models. Before testing the individual associations between the variables, we relied on a series of fit indices to determine the model fit. These indices included the Comparative fit index (CFI), the Tucker-Lewis index (TLI), the root mean square of error approximation (RMSEA), and the weighted root mean square residual (WRMR). CFI and TLI were set at ≥ 0.95 , RMSEA at <0.08, and WRMR at ≤ 0.10 or below [23,48,45–47]. In terms of the mediated associations, we used Sobel tests to determine the

significance level [49]. To determine the mediating effects of behavioral intention in the associations between help-seeking behavior and the TPB elements including attitude, subjective norm, perceived behavioral control, as well as self-stigma and perceived barriers, Sobel test was used.

For descriptive statistics and data handling, SPSS 17.0 was used and SEM modeling was conducted using lavaan package [50] in the R software.

3. Results

The majority of the participants were 40 years or younger (94.0%)(Table 1). The relationship between the sociodemographic variables and the main study variables are presented in Table 2.

Model 1 including the traditional TPB elements and the demographic confounders showed an excellent fit across all indices (CFI = 0.991; TLI = 0.973; RMSEA = 0.057; WRMR = 0.851), except for the χ^2 test $(\chi^2 [df] = 7.243 [2]; p = 0.027)$. Because the indices indicated a good model fit, the direct associations of attitude (coefficient = 0.236, SE = 0.050; p < 0.001), subjective norm (coefficient = 0.094, SE = 0.030; p = 0.002), and perceived behavioral control (coefficient = 0.660, SE = 0.030; p < 0.001) with behavioral intention, as well as the associations of behavioral intention (coefficient = 0.433, SE = 0.086; p < 0.001) and perceived behavioral control (coefficient = 0.837, SE = 0.123; p < 0.001) with help-seeking behavior were examined. According to these results, behavioral intention was a significant mediator in the associations between attitude and help-seeking behavior (coefficient = 0.102, SE = 0.029; p = 0.001); subjective norm and help-seeking behavior (coefficient = 0.041, SE = 0.015; p = 0.009); and perceived behavioral control and help-seeking behavior in sexual dysfunction (coefficient = 0.286, SE = 0.059; p < 0.001). Attitude, subjective norm, and perceived behavioral control together explained 60.7% of the variance in behavioral intention; all the associations mediated through behavioral intention and perceived behavioral control together explained 63.1% of the help-seeking behavior (Table 3). In addition, age was positively correlated with the help-seeking behavior for sexual dysfunction (coefficient = 0.018, SE = 0.008; p = 0.021).

Similarly to Model 1, Model 2, which included the additional variables of self-stigma and perceived barriers, also demonstrated excellent data-model fit (CFI = 0.994; TLI = 0.969; RMSEA = 0.036; WRMR = 0.540), including a non significant χ^2 test (χ^2 [*df*] = 4.088 [2]; p = 0.130). Examination of the links between the study variables produced significant associations between behavioral intention and self-stigma (coefficient = -0.017, SE = 0.006; p = 0.002), perceived

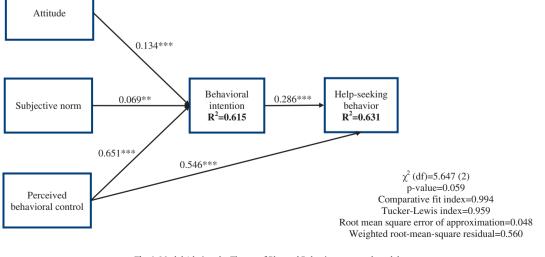


Fig. 1. Model 1 being the Theory of Planned Behavior structural model.

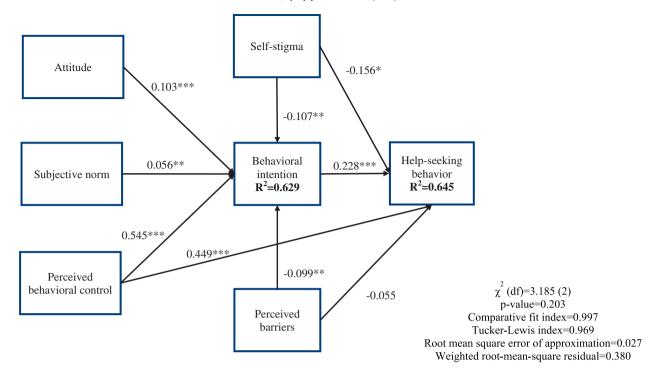


Fig. 2. Model 2 being the Theory of Planned Behavior structural model combined with self-stigma and perceived barriers directly associated with help-seeking behavior.

barriers (coefficient = -0.137, SE = 0.040; p = 0.001), attitude (coefficient = 0.181, SE = 0.050; p < 0.001), subjective norm (coefficient = 0.076, SE = 0.030; p = 0.011), and perceived behavioral control (coefficient = 0.552, SE = 0.036; p < 0.001). Furthermore, help-seeking behavior was significantly associated with self-stigma (coefficient = -0.040, SE = 0.017; p = 0.017), behavioral intention (coefficient = 0.357, SE = 0.090; p < 0.001), and perceived behavioral control (coefficient = 0.713, SE = 0.125; p < 0.001) but not with perceived barriers (coefficient = -0.119, SE = 0.103; p = 0.247). Behavioral intention turned out to be a significant mediator in the associations between help-seeking behavior and self-stigma (coefficient = -0.049, SE = 0.003; p = 0.016), perceived barriers (coefficient = -0.049, SE = 0.019; p = 0.011); attitude (coefficient = 0.027, SE = 0.024; p = 0.036); and perceived behavioral control (coefficient = 0.024; p = 0.036); and perceived behavioral control (coefficient = 0.024; p = 0.036); and perceived behavioral control (coefficient = 0.024; p = 0.036); and perceived behavioral control (coefficient = 0.027, SE = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.027, SE = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.027, SE = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.027, SE = 0.013; p = 0.036); and perceived behavioral control (coefficient = 0.027, SE = 0.013; p = 0.036); and perceived be

Table 1	
Participants'	characteristics ($N = 818$).

Characteristic n (%) Age (year)
≤20 139 (17.0) 21-30 492 (60.1) 31-40 138 (16.9)
21-30 492 (60.1) 31-40 138 (16.9)
31–40 138 (16.9)
41–50 32 (3.9)
51-60 8 (1.0)
61-69 8 (1.0)
Years of education
≤6 481 (58.8)
7–9 177 (21.6)
10–12 146 (17.8)
≥13 13 (1.6)
Socioeconomic status
Good 269 (32.9)
Fair 531 (64.9)
Poor 15 (1.8)
Employment
Yes 308 (37.7)
No 510 (62.3)

(coefficient = 0.197, SE = 0.051; p < 0.001). Self-stigma, perceived barriers, attitude, subjective norm, and perceived behavioral control together explained 62.1% of the variance in behavioral intention; all the mediated associations through behavioral intention, self-stigma, and perceived behavioral control together explained 65.1% of the help-seeking behavior in sexual dysfunction (Table 3). In addition, no significant correlation between age and help-seeking behavior could be detected in Model 2 (coefficient = 0.012, SE = 0.009; p = 0.169).

4. Discussion

Using a large sample of women with epilepsy (n = 818), our results support the potential usefulness of the TPB model to increase helpseeking behavior in women with epilepsy suffering from sexual problems. We further found self-stigma and perceived barriers to be significantly associated with help seeking behavior. Overall, our results provide important insights for the future development of theorybased interventions to address intransigent health and well-being problems in women with epilepsy.

Our results are in accordance with the findings of studies applying TPB to other behaviors, such as medication adherence in people with epilepsy [23], intention to seek mental health services in people suffering from mental illnesses [25], or help-seeking for sexual dysfunction in prostate cancer survivors [28]. Similar to these other TPB findings, we found a weaker relationship between subjective norm and behavioral intention compared with attitude and perceived behavioral control [23,30]. Nonetheless, attitude, subjective norm, and perceived behavioral control altogether explained over 60% of the variance in behavioral intention, highlighting a potential path for healthcare providers to design appropriate interventions in order to increase the motivation and intention of women with epilepsy to deal with sexual problem. Such interventions may focus more on shaping the attitudes of women with epilepsy by, for example, increasing self-efficacy [51,52]. By changing and reshaping behavioral intentions, help-seeking behavior for sexual problems may subsequently increase given that behavioral intention and perceived behavioral control totally explained more than 63% of the variance in the behavior.

Pearson correlations among age, years of education, Theory of Planned Behavior factors, self-stigma, and perceived barriers.

Variables	Mean (SD)	r							
		2.	3.	4.	5.	6.	7.	8.	9.
1. Age	26.96 (7.85)	-0.03	0.02	-0.04	-0.07	-0.04	-0.02	-0.03	0.04
2. Years of education	6.42 (3.59)	1.00	0.04	-0.01	0.08^{*}	0.09*	-0.09^{**}	-0.08^{*}	0.12**
3. Attitude	4.00 (0.59)		1.00	0.37***	0.60***	0.55***	-0.51^{***}	-0.44^{***}	0.35***
4. Subjective norm	3.26 (0.77)			1.00	0.38***	0.36***	-0.35^{***}	-0.26^{***}	0.21***
5. Perceived behavioral control	3.46 (1.02)				1.00	0.76***	-0.72^{***}	-0.52^{***}	0.50***
6. Behavioral intention	3.65 (1.04)					1.00	-0.64^{***}	-0.51^{***}	0.44***
7. Self-stigma	27.92 (6.43)						1.00	0.62***	-0.47^{***}
8. Perceived barriers	3.40 (0.76)							1.00	-0.39^{***}
9. Help-seeking behaviors for sexual dysfunction	1.24 (0.43)								1.00

* p < 0.05.

** p < 0.01.

*** p < 0.001.

Because TPB is based on the principle of parsimony, some researchers argue that the four original TPB concepts may not be sufficient to explain certain behaviors such as help-seeking [53]. We therefore extended the traditional TPB model by including the two additional factors namely self-stigma of seeking help and perceived barriers that have previously been related to help-seeking behavior. In accordance with these previous reports [9], both factors were relevant for help-seeking behavior with self-stigma and perceived barriers restricting women's behavioral intention.

There are some limitations to the present study. First, we only collected information on help-seeking behavior at follow-up but not at baseline. Therefore, we cannot comment on the direction of causality between the TPB elements, self-stigma, perceived barriers, and the help-seeking behavior. However, our models were supported by the nature of the theoretical framework where help seeking was the final outcome. Nevertheless, future studies should implement a more rigorous design (e.g., experimental design) to examine the causal relationships between these variables. Second, help-seeking behavior may be underestimated because we were unable to collect all the relevant clinical information from the participants. Some participants may have visited a specialist but did not have it recorded. Third, our results cannot be generalized to men with epilepsy suffering from sexual problem.

5. Conclusion

Our results support the usefulness of traditional TPB factors (attitude, social norms, and perceived behavior control) to increase help seeking behavior in women with epilepsy suffering from sexual problems. Our results further highlight the importance of self-stigma and perceived barriers indicating that interventions targeting only the traditional TPB elements may not be sufficient. In order to increase interventional efficacy, clinicians and researchers may consider minimizing self-stigma and reducing perceived barriers.

Table 3

Sobel tests for mediated effects through behavioral intention.

Independent variable	Std. coefficient	Coefficient	SE	p-Value
Model 1				
Attitude	0.038	0.102	0.029	0.001
Subjective norm	0.020	0.041	0.015	0.009
Perceived behavioral control	0.186	0.286	0.059	< 0.001
Model 2				
Self-stigma	-0.024	-0.006	0.003	0.016
Perceived barriers	-0.023	-0.049	0.019	0.011
Attitude	0.024	0.065	0.024	0.007
Subjective norm	0.013	0.027	0.013	0.036
Perceived behavioral control	0.124	0.197	0.051	< 0.001

Std. coefficient = standardized coefficient.

Appendix A. Supplementary data

Supplementary data to this article can be found online at http://dx. doi.org/10.1016/j.yebeh.2017.01.010.

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