

Weaving Social Networks

Performance of small rural firms in India as an outcome of entrepreneurs' social and human capital

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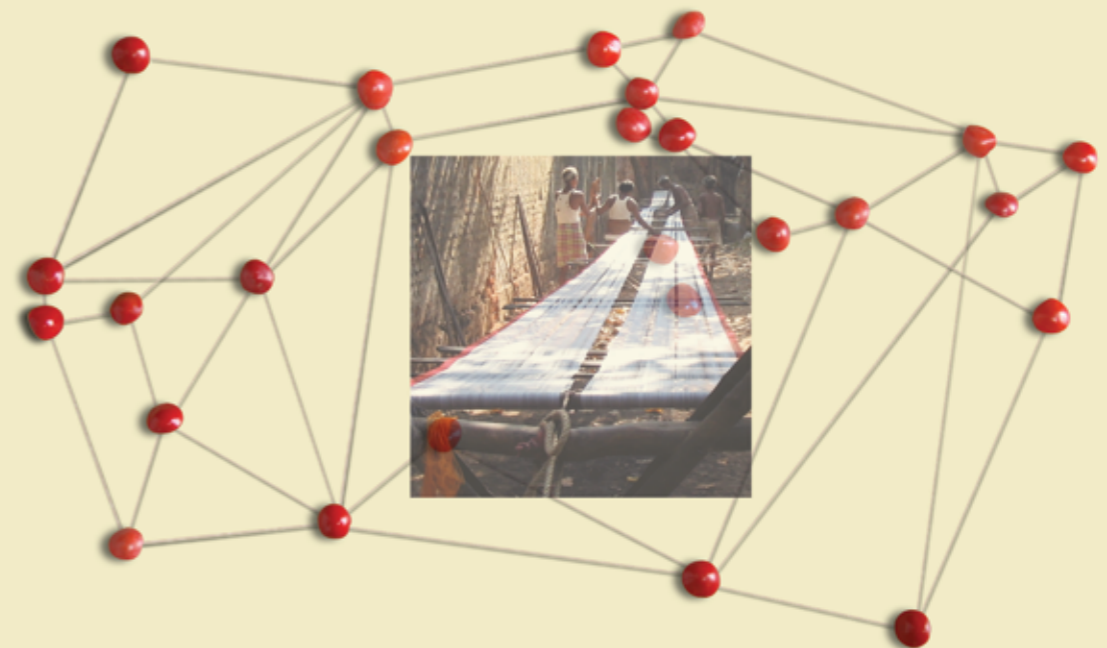
While entrepreneurship exists all over the world, most of the academic insights have come primarily from developed economies. The focus of such studies has typically been the industrial and high technology domains. Relatively little research has gone into how individuals set up and manage their firms in low technological domains.

This research examines firms in one such domain and applies to them certain theories, like the structural hole theory, that have been predominantly developed in the western economies. The context for this study is the handloom sector. It is a pre-market, pre-capitalist industry that makes fabric using hand-operated looms and provides employment to over 10 million people in India.

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