

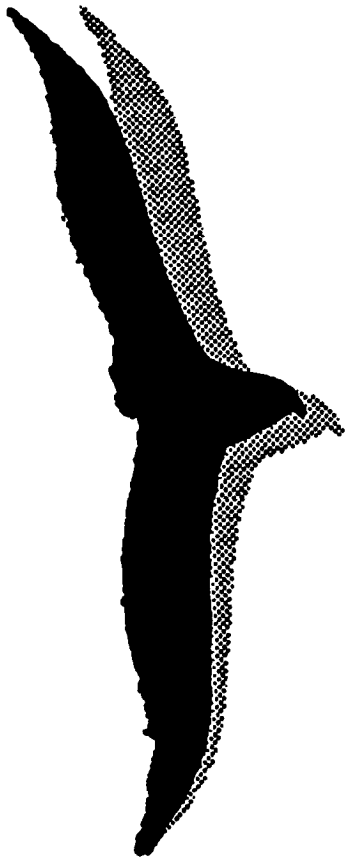
## Serie research memoranda

### The Timing of Pollution Abatement Investments and the Business Cycle: an international comparison

M. Bouman  
P.A. Cautier  
M.W. Hofkes

Research Memorandum 1995-33

October 1995



|a|l|e|r|t|

applied  
labour  
economics  
research  
team



# The Timing of Pollution Abatement Investments and the Business Cycle: an international comparison

M. Bouman<sup>1</sup>, P.A. Gautier<sup>2</sup> and M.W. Hofkes<sup>2</sup>

## Abstract

In this paper we develop a simple equilibrium business-cycle model for an economy with both **clean-** and dirty-producing plants. We derive that the optimal timing of cleaning the production **process** is during a slowdown of the economy. Due to **external effects** and market failures the timing of pollution abatement investments is not **expected** to be optimal in the **real** world. We test the optimality of the timing of those investments with data for Germany, the Netherlands and the U.S.A. It appears that for more than 25 percent of the sectors pollution abatement investments show counter-cyclical behaviour, while in only one sector these investments are pro-cyclical.

**Keywords:** business-cycle model, pollution abatement investments, cleaning production, environmental regulation.

Correspondence to: M.W. Hofkes, Department of Economics, Vrije Universiteit,  
De Boelelaan 1105, 1081 HV Amsterdam, the Netherlands.  
tel +31-20-4446047, fax + 3 1-20-4446005, email: [mhofkes@econ.vu.nl](mailto:mhofkes@econ.vu.nl)

<sup>1</sup> University of Amsterdam and Tinbergen Institute

<sup>2</sup> Free University Amsterdam and Tinbergen Institute

## 1. Introduction

**Governments** are **often** reluctant to attack environmental problems in recessions. They argue that they have to wait until the economy booms again, since then there is more "space" for **action**. In this paper, we argue that the best **time** to clean the environment is **when** the economy is slowing down, since the opportunity costs of **cleaning** the environment are lowest then. From the **fifties** until the beginning of the seventies, the conventional **wisdom** was that during recessions the economy should be stimulated through an increase of government spending. The arguments used then, differ **however** from ours. We believe that the government should concentrate the implementation of certain public projects in recessions, but only those which are necessary for long-run growth, **such** as investments in **infrastructure** and environment. Our motivation is not to dampen output fluctuations per se, but **rather** to concentrate investment activities in **times when** the opportunity costs of doing so are lowest.

There is some **evidence** (see e.g. **Bean**, 1990 and Saint Paul, 1993), that in recessions **firms engage** in activities that increase long run growth at the **cost** of a temporary **fall** in production. The **reason** for this is that the opportunity costs of those productivity increasing activities are lowest in recessions. With pollution abatement investments, things are more complicated, since the **main reason** for **firms** to undertake **such** investments is **because** they are **forced** to do so by the government. So, only **when** the government announces abatement laws early enough, firms **will** have the possibility to **time** their investments optimally.

In this paper we **will first** develop a simple model **in** which there are both clean and dirty plants. In this model, the **consumer** workers derive positive utility from consumption and leisure and negative utility from pollution. Dirty plants **can** be made clean but this has costs in the form of foregone production. Since most **economies** are growing over **time** it is necessary to continuously implement **cleaner** production techniques to keep the absolute amount of pollution constant. We **will** capture this feature in our model by letting, in **each** period, revert some clean plants into dirty **ones**. We **will** show that in this model it is socially optimal to increase pollution abatement expenditures in periods **when** aggregate **demand** is low.

Even **when** the government takes account of pollution externalities by internalizing them in the **prices** or by setting emission standards the optimality **result will** only carry over to a decentralized market economy **when** there are no market failures like for example capital rationing. Otherwise, there is a potential role for governments to **subsidize** pollution abatement **policies** in recessions. The potential scope for government **action**, i.e. the **importance** of possible market failures, **can** only be **assessed** from an empirical investigation. We have therefore **collected** data on pollution abatement investments in different sectors for the U.S., Germany and the Netherlands. We look for a **business-cycle** effect in the ratio of abatement investment to total investment. For 70 percent of the **country-**sectors we do not find a cyclical pattern. A possible **reason** for this might be that the timing of

environmental regulation itself is non-optimal. Another reason could be that we have used **sectoral** data **rather** than data on the **firm** level. In **all** but one of the sectors that do show a significant cyclical pattern of pollution abatement investments we **find** that, relative to total investment, those investments are counter-cyclical.

## 2. Theory

### 2.1 Model

We consider **an** economy with two production **technologies**, a clean-production **technology** and a dirty-production **technology**<sup>1</sup>. At the **beginning** of period  $t$ ,  $S_t$  infinitely lived consumer-workers are matched to clean-production sites, **each** producing output  $Y_c$ . So, there is only one (variable) input factor in production. For simplicity, we distribute **all** workers over the unit interval. So, there are  $1-S_t$  workers matched to dirty-production sites, producing output  $Y_d$ , **where**  $Y_d \geq Y_c$  if there have to be **placed** restrictions on the production technique to **produce cleaner** and  $Y_d < Y_c$  if clean plants **produce** the same output with less resources. Note that the problem does not become trivial in the **latter** case in the **sense** that **all** workers **will** be matched to the clean-production sites ( $S_t = 1$ ), because **such** a transfer **will** not be costless due to operation **costs**. Let  $\sigma_t$  be the **fraction** of clean-producing sites that revert to dirty-producing sites within period  $t$ . **This can** for example be a **consequence** of depreciation. This **process captures** the **idea** that a constantly growing economy **needs** to continuously clean up the production **process** in order to keep the same absolute level of pollution.

Let  $\Theta_t$  be the **fraction** of workers **who** move from dirty- to clean-production sites in period  $t$ . Then the **law of motion** for **state** variable  $S_t$  is given by:

$$S_{t+1} = (1 - \sigma_t)S_t + \Theta_t(1 - S_t + \sigma_t S_t) \quad (1)$$

The **first** term in this equation gives the number of **cleans** which remain clean and the **second** term gives the **fraction** of old dirties plus new dirties which become clean-production sites in the next period. Finally, we **will assume** that there are operation **costs** involved for a worker **who** moves from a dirty-production **site** to a clean-production **site**. These **costs** are equal to one unit of **time** input by one (dirty-producing) worker. We **can** give **three** interpretations for these **costs**:

- (1) The worker's **time cost** of moving from a **closed** dirty plant to a new clean plant. According to

---

<sup>1</sup> This model **draws** on Davis and Heltiwanger's (1990) "prototype" model of job **reallocation**

this interpretation, unemployment is a direct **consequence** of cleaning the environment.

- (2) An adjustment **cost**, in the form of foregone production **caused** by the opening of a new (clean) plant or the transformation of a dirty plant into a clean plant.
- (3) An investment in **human** capital by the worker and **site** owner. It **may** for example be necessary to train the workers to work with the new **cleaner** technology. The costs of this investment are foregone production, since **when** a worker is being trained he cannot **produce**.

Now, for a given  $\sigma_t$ , there has to be made a decision about the **fraction** of workers at dirty-production sites **who will** be moved to clean-production sites, arriving at the **beginning** of period  $t + 1$ . To keep things tractable, we **will** assume that it is always possible to transform dirty- into **clean**-production sites. We **can** interpret  $\sigma_t$  now not only as the **rate** at which existing clean plants revert to dirty **ones**, but **also** as the **rate** at which clean-production techniques become available.

Let  $P_t$  represent a pollution index in period  $t$  given by:

$$P_t = \mu(1-\Theta)(1 - S_t + \sigma_t S_t) Y_D \quad (2)$$

We assume for simplicity that clean plants do not pollute. So  $P_t$  is a function of the number of dirty-production sites. Now, let the utility function of **all** consumer-workers in period  $t$  **depend** on consumption and pollution, and be given by:  $U(A_t, C_t, B_t, P_t)$ . Where:

$$U_C > 0, U_{CC} < 0, U_P < 0, U_{PP} < 0, U_{CP} = U_{PC} = 0$$

$A_t$  and  $B_t$  are utility shifters. A change in  $A_t$  **will** be interpreted here as **an** aggregate **demand** shock.  $B_t$  is a taste for the environment shifter. Furthermore,  $A_t$ ,  $B_t$ , and  $\sigma_t$  are assumed to follow **first** order Markov **processes**. We **will** assume the following functional form for utility:

$$U(A_t, C_t, B_t, P_t) = A_t \hat{U}(C_t) - B_t f(P_t) \quad (3)$$

Finally, it is assumed that consumers do not save. So aggregate consumption in period  $t$  is **equal** to aggregate production:

$$c_t = (1 - \sigma_t) S_t Y_S + (1 - S_t + \sigma_t S_t)(1 - \Theta) Y_D \quad (4)$$

Thus **all income** from both clean- and dirty-production sites is consumed. The opportunity costs of **cleaning** are in the form of foregone production and are represented by the term:

$$\Theta_t (1 - S_t + \sigma_t S_t) Y_D$$

At **time**  $t$ , a worker chooses a contingency plan that maximizes life **time** utility, given by:

$$\sum_{t=1}^{\infty} \beta^{t-1} [A_t \hat{U}(C_t) - B_t f(P_t)] \quad (5)$$

In what follows we **will concentrate** on the social planner's solution to the problem. Without government intervention there is no **reason** for the market sector to arrive at this solution, since there does not exist a market for pollution.

## 2.2 The social planner's problem

The social **planner's** problem can be formulated as a stochastic **dynamic** programming problem, with Bellman's functional equation given by:

$$V(S, A, B, \sigma) = \max_{\theta \in [0,1]} \left[ A \hat{U}[(1-\sigma)SY_s + (1-S+\sigma S)(1-\theta)Y_D] - B f(P) + \beta E[V(\bar{S}, \bar{A}, \bar{B}, \bar{\sigma})] \right] \quad (6)$$

$$\text{s.t. } \bar{S} = (1-\sigma)S + \theta(1-S+\sigma S)$$

**where** overlined variables denote next period values.

For now, we are only interested in **how** the optimal policy function  $\Theta(S, A, B, \sigma)$  reacts to innovations in A, B and  $\sigma$ . The **first order condition** of the **maximization** problem of (6) is given by:

$$A \hat{U}'[(1-\sigma)SY_s + (1-\bar{S})Y_D]Y_D - B f_p[\mu(1-\bar{S})Y_D]\mu Y_D = \beta E \left[ \frac{\partial V(\bar{S}, \bar{A}, \bar{B}, \bar{\sigma})}{\partial \bar{S}} \middle| A, B, \sigma \right] \quad (7)$$

Equation (7) **tells us** that **under an** optimal **cleaning** policy, the utility **costs** of foregone output, minus the utility gains from **less** pollution are equal to the expected utility gains resulting from **an** improved future environment (as a **consequence** of more clean-production sites) at the **beginning** of the next period.

It **will** be interesting to see **how** the number of workers moving from a dirty- to a **clean-** production **site** responds to a change in the number of currently employed **clean-site** workers. Therefore let us define M, the number of workers **who** move:

$$M_t = \Theta_t(1 - S_t + US_t) \quad (8)$$

thus:

$$\frac{\partial M}{\partial S} = -(1 - \sigma)\Theta$$

Since  $\frac{\partial \bar{S}}{\partial S} = (1 - \sigma) + (1 - \sigma)\Theta$ , we can write

$$\frac{\partial M}{\partial S} = \frac{\partial \bar{S}}{\partial S} \cdot (1 - \sigma) \quad (9)$$

The **first** part of the r.h.s. of (9) is similar to the consumption smoothing effect. The response to a positive **wealth** shock is not to consume everything at **once** but to **invest** part to increase future consumption. So if **S** increases (i.e.  $\partial \bar{S} / \partial S > 0$ , because for example  $\sigma$  is low) output in that period **will be higher** because **less** reallocation has to take **place**. Part of this **higher** output will, **however**, be **used** to improve future environment by moving more workers to clean-production sites now. The **second** term of the right hand **side** of (9), gives us the direct effect of **S** on **M**. For a given  $\Theta$ , an **increase** in **S** **will reduce** the necessity to open more clean-production sites.

To get a better understanding of the relationship **between** current consumption, current pollution, future consumption and future pollution, we **can** use (6) in combination with (7) to **get**<sup>2</sup>:

$$\frac{A\hat{U}_c - \mu B f_p}{E(\hat{U}_c)} = \beta E \left[ (1 - \bar{\sigma}) \left( \frac{Y_s}{Y_d} \right) \middle| A, B, \sigma \right] \quad (10)$$

Equation (10) gives **an** expression for the stochastic marginal **rate** of transformation and tells us that more present consumption **will** be allocated to the future if:

- (1) the expected **rate** at which **cleans** become **dirty**  $\bar{\sigma}$  is low.
- (2) the **expected** ratio of output in clean and dirty **plants** ( $Y_s/Y_d$ ) is high
- (3) the disutility from current pollution ( $\mu B f_p$ ) is high

### 2.3 Leisure

In this **section** we **will** extend the model by allowing for leisure and by allowing the production function **between** the two sectors to vary. Now, a consumer-worker either works in a clean plant, **or** works in a dirty plant **or** is being reallocated. Workers **employed** in the different sectors and **'workers'** who are **being** reallocated have different utility functions. Let these utility functions be given by  $U^S(AC, BP, T \cdot a_s)$  for those employed in the clean sector,  $U^D(AC, BP, T \cdot a_d)$  for those employed in the dirty sector and  $U^R(AC, BP, T \cdot a_r)$  for those being reallocated, **where** **T** denotes **common** available **time**,  $a_s$  denotes labour **time** in the clean sectors,  $a_d$  denotes labour **time** in the dirty-producing sectors and  $a_r$  denotes the **time** it takes to be reallocated. So, it is **assumed** that **each** **consumer-worker** has **an** equal share in aggregate consumption. Let, for  $i = S, D, R$ ,  $U^i(AC, BP, T \cdot a_i)$  be given by:

---

<sup>2</sup> For a derivation, see appendix A.

$$U^i(AC, BP, T-a_i) = A\hat{U}^i(C) + U^i(T-a_i) - Bf(P) \quad (11)$$

Accordingly, we **will** define the production functions for the clean and dirty sector as  $g_s(a)$  respectively  $g_d(a)$  which give the output of working  $a$  hours in respectively the clean and the dirty sector. **When** working in the clean sector requires different skills than working in the dirty sector we **can** interpret the model as one **where** workers in different plants build up **firm specific human** capital and in which it is possible to move from the dirty to the clean sector at the expense of a period of learning during which period one cannot **produce**.

We **will** now interpret the **costs** of **cleaning** the environment in terms of foregone production, due to the **time** it takes for a worker to move from the dirty to the clean sector. We **will** interpret  $\Theta_i$  as the probability for an individual dirty-producing worker to be moved to the clean sector, instead of the **fraction** of workers that **switches** from a dirty- to a clean-production technique. The problem now is to **find** a functional equation for the “representative **consumer**,” since we have **explicit** diversity **across firms** and households. We **can** do this by weighting the utility functions for consumption and leisure, over the different sectors. The weights are given by:  $(1-\sigma)S$ , the number of workers in the clean sector,  $(1-S+\sigma S)(1-\Theta)$ , the number of workers in the dirty sector, and  $(1-S+\sigma S)\Theta$ , the number of workers **who** are being reallocated.

The **social planner's** problem **can** again be formulated as a **dynamic** programming problem with Bellman's functional equation now given by:

$$V(S, A, B, \sigma) = \max_{a, a_d, \theta} [ (1-\sigma)S[A\hat{U}^S(C) + U^S(T-a_s)] + (1-S+\sigma S)(1-\Theta)[A\hat{U}^D(C) + U^D(T-a_d)] \quad (13)$$

$$+ (1-S+\sigma S)\Theta[A\hat{U}^R(C) + U^R(T-a_r)] - Bf(P) + \beta E[V(S, \bar{A}, B, \bar{\sigma})]$$

*s. t.*

$$c = (1-\sigma)Sg_s(a) + (1-S+\sigma S)(1-\Theta)g_d(a)$$

$$S = (1-\sigma)S + \Theta(1-S+\sigma S)$$

$$P = \mu(1-\Theta)(1-S+\sigma S)g_d(a)$$

In appendix B it **will** be shown that the **first order condition** with respect to  $\Theta$  implies that:

$$[ A(\hat{U}^D(C) - \hat{U}^R(C)) + (U^D(T-a_d) - U^R(T-a_r)) ] 1 + g_d(a)A[(1-\sigma)S\hat{U}^S_C(C) + \quad (14)$$

$$(1-\Theta)(1-S+\sigma S)\hat{U}^D_C(C) + \Theta(1-S+\sigma S)\hat{U}^R_C(C)] - g_d(a)\mu Bf_P(P) = JE \left[ \frac{\partial V}{\partial S} \Big|_{A, B, \sigma} \right]$$

The **first** term between square **brackets** at the left hand **side** of (14) represents the change in current utility, in terms of leisure, of being in the reallocation mode instead of working in the dirty sector. The **second** term on the left hand **side** of (14) represents the marginal utility of consumption derived



from **working**  $a$  units of **time** in the dirty sector, **when** output is shared between workers in the clean sector, **workers** in the dirty sector and workers being reallocated, while the third term represents the disutility of marginal pollution. The **latter** two terms **can also** be interpreted as representing the utility losses in terms of foregone output due to moving a worker plus the utility gains due to **an** improved environment caused by **decreased** production. The right hand **side** of (14) gives the expected utility gains resulting from **an** improved future allocation of labour. Thus equation (14) tells us that **when**  $\Theta$  is **chosen optimally**<sup>3</sup>, the utility losses, caused by moving a **worker** from the dirty to the clean sector, (including the (temporary) environmental gains of this **action**, caused by the **fall** in production), are equal to the expected utility gains resulting from **an** improved future environment.

(13) has the following implications for **leisure**<sup>4</sup>:

$$(1 - \sigma)Sg'_s(a)A\hat{U}_c^S = U_{(T-a)}^S \quad (15)$$

$$(1 - S + \sigma S)(1 - \Theta)g'_D(a)A\hat{U}_c^D - Bf_P(P)\mu g'_D(a) = U_{(T-a)}^D \quad (16)$$

Equations (15) and (16) **tell** us that, at **an** optimal solution, the marginal utility of consumption derived from working one additional hour in the clean **or** in the dirty sector should be equal to the marginal utility of leisure in the corresponding sector.

A **problem** with the model above, is that one is either in one sector **or** in another **or** being reallocated, while it would be more realistic that labour supply decisions would vary over the three states. Townsend (1990) shows elegantly **how** one could do, this while maintaining the **setup** of a representative **consumer**.

## 2.4 Demand and technology shocks

### Demand shocks

**When**  $A$  falls, the utility of consumption **decreases**, and it **will** be optimal to transform more dirties into **cleans** (optimal  $\Theta$  increases) and hence more workers **will** be reallocated from dirty to clean plants. More **cleans** are opened because the marginal utility **costs** of foregone production, given by the l.h.s. of (7), are lower **when** aggregate **demand**,  $A$  is lower. An **increase** in  $\Theta$ , will, according to (8) **lead** to **an** increase in the number of movers,  $M$ , by  $(1 - S + \sigma S)$  **times** the change in  $\Theta$ .

In the model with leisure the same arguments hold. Equation (14) shows that a **fall** in  $A$  **decreases** the opportunity **costs** of **cleaning** the environment. But now we **also** see from (15) and (16) that there **will** be substitution from both the clean and the dirty sector into leisure.

---

<sup>3</sup> Our assumptions are sufficient to ensure an interior solution.

<sup>4</sup> A derivation of (15) and (16) can be found in appendix B.

### Technology and allocation shocks

First, consider **an** unexpected increase in  $\sigma$ ; this is similar to a decrease of the number of clean sites,  $S$ . If the innovation in  $\sigma$  is **considered** to be persistent, the **marginal rate** of transformation (from future to current consumption) **will** fall, **see** equation (10). As a **result**, less current consumption **will** be sacrificed for **an** improved future environment.

An alternative form of **an allocative** disturbance, is **an** increase in the ratio  $Y_s/Y_D$ , for example due to a new energy saving technology. This **will** according to (10) **lead** to substitution from current consumption to reallocation activity resulting in **higher** future consumption and a **cleaner** environment.

## 3. Evidence

In environmental economics, theory **seems** to be ahead of **empirics**. While the implications of environmental degradation, environmental policy and resource restrictions have been analysed in **many economic** frameworks (e.g. growth, trade, public **finance**), there has been scarce attention for the estimation of the **effects** theory predicts. The **main** reason for this is of course not a **lack** of interest, but a **lack** of data. While there is a growing attention for **economic** data on environmental policy and its **effects**, this has not yet materialized in internationally available and reliable data.

In this **section** we present the results of **an attempt** to test one of the outcomes of our theoretical model. We look for a business-cycle effect in series of pollution abatement capital expenditures (PACE) in industrial sectors of **Germany**<sup>5</sup>, the Netherlands and the USA. The series contain yearly data and cover the period **between** 1971 and 1991. A short description of the data and their sources **can** be found in appendix C.

The effect of the business cycle on PACE might be **obscured when** abatement technology is partly **embedded** in newly acquired **capital**. For this so-called *integrated* abatement technology, the assumption made in the model that the adjustment **cost** of installing new abatement capital is lowest during recessions, **will** probably not hold. In order to immunize the effect of integrated technology, and to **concentrate** on end-of-pipe technology, we used (the logarithm of) the ratio of PACE to total gross investment, **rather** than PACE itself, as the dependent variable. As a **consequence**, the hypothesis we test is not whether PACE is counter-cyclical, but whether it is *more* counter-cyclical (less pro-cyclical) than total investment.

The business-cycle indicator is the detrended, **real sectoral** output (in log's). We detrended the output series using a Hodrick-Prescott filter, with  $\lambda$  -the 'shadow price' of non-linearity- set to 100.

---

<sup>5</sup> Germany is the territory of former West-Germany.

The HP-filter is a **means** by which a trend **can** be estimated that minimizes residuals, subject to a **linearity constraint**.<sup>6</sup>

We tested for unit **roots** in the series. For both the PACE-investment ratio series and the detrended output series the **null** hypothesis of a unit root could not be rejected in **many** cases. Hence, in the regressions the first **difference** of the (logarithm) of the series was used, which was **indeed** stationary in **all** cases. The regression equation was estimated using OLS. The resulting **coefficients** - which **can** be interpreted as the business-cycle elasticity of the PACE ratio - are presented in table 1.

It **can** be seen from table 1 that for 5 **out** of 30 estimations the business-cycle elasticity was significant on the 5 percent level. For another 4 estimations it was significant on the 10 percent level. Of these significant elasticities **all** but one have negative **sign**, indicating a counter-cyclical pattern.

The results show important cross-country asymmetries. The **evidence suggests** that the German PACE-investment ratios have the most manifest counter-cyclical pattern. For 40 percent of the German sectors the results show a counter-cyclical effect, **where** for the Dutch and American industrial sectors this figure is 20 percent. Moreover, for one Dutch sector (notably wood and wood products) a **positive** elasticity was found, suggesting that PACE in this sector are more pro-cyclical than total investment.

It is hard to detect a pattern in the sectors with significant **coefficients**. The only sector with significant results for more than one country is electrical goods (**383**), where for both the Netherlands and the USA a significant elasticity was found. This could imply that the timing of abatement investment is dominantly **influenced** by national **factors**, such as the method of regulation (ie taxes, laws, covenants) or the compliance **time-schedule** imposed by the regulator.

For **many** sectors, especially **basic metal** and **metal** products, the estimations did not yield significant results. Therefore the outcome of our model is not unambiguously **supported**. There **can** be **many reasons** for this. Besides technical **reasons**, like the disputable quality of the PACE series, an important reason is possibly that the **predicted** counter-cyclical **nature** of environmental investments is the **result** of a model **where** environmental policy is set by a 'social planner'. The observed **pro-cyclicality** of PACE in the Dutch wood sector could therefore be explained by non-optimal timing of the deadlines in environmental programs. If **firms** have to comply with regulation within a period **where** no recession occurs, they are **forced** to **invest** on a non-optimal moment in **time**. There is one other possible explanation that **deserves** attention. This has to do with the **fact** that we had to use **sectoral** rather than **firm** data. It **may well** be the case that at the **firm** level, PACE increases **after** a negative **demand** shock but that this does not carry over to **sectoral** level. Especially **when firms** are **very** heterogeneous **and** are mainly hit by idiosyncratic shocks this sort of bias **will** be severe (see also Caballero, 1992 on this issue).

---

<sup>6</sup>See King and Rebelo (1993) for a description of the HP-filter, as well as its pros and cons

#### 4. Conclusions

In this paper we showed that in a perfect working market economy, where all external effects are internalized in the prices and which faces both demand and technology shocks, the best time to undertake activities that improve the future environment at the cost of current output and consumption is in recessions. The reason for this is that the opportunity costs of doing so are lowest then. A priori there is no reason for this result to carry over to the real world. First of all there is no price for a clean environment, so the government should impose restrictions on the production process, which is indeed already done in many countries. But even when a government is able to define an optimal level of pollution and announces it at the right time, there may still be many market imperfections like e.g. imperfect information and credit rationing, which prevent firms from timing their pollution abatement investments optimally.

To get a better view of the relevance of those market imperfections we have therefore collected sectoral data on pollution abatement investments for a number of countries. We find that in more than 25 percent of the sectors the pollution abatement investments-total investment ratio depends negatively on the business cycle, while only in the Netherlands there is one sector in which this ratio moves procyclical. This result suggests that there is a potential role for government intervention. This first inquiry into the cyclical behaviour of environmental investment raises as many questions as it answers. Future empirical research should therefore focus on a better way to differentiate in the data between integrated and end-of-pipe technology, and address the question of how the sectoral and country differences can be explained. The latter topic would involve scrutinizing the environmental policy in different sectors and countries, assessing its time structure and the nature of the abatement technology it triggers.

**Table 1. Estimates of the effect of the business cycle on the PACE-gross investment ratio, in the manufacturing sector of the Netherlands, Germany and the USA.**

Sector	ISIC	<i>elasticity</i>		
		Netherlands	Germany	USA
food and tobacco	31	4.84 (1.17)	<b>-3.83**</b> (-1.90)	-5.36 (-1.10)
textile and leather	32	-3.01 (-.220)	<b>-10.2*</b> (-7.01)	-2.12 (-.571)
wood and wood products	33	<b>15.6**</b> (1.75)	2.38 (.769)	-0.958 (-.429)
paper products	34	4.80 (0.217)	<b>-10.1*</b> (-2.46)	-7.09 (1.16)
chemicals	35	<b>-5.09*</b> (-2.17)	-2.90 (-1.25)	-1.33 (-.790)
mineral products	36	6.03 (1.67)	-2.32 (-.879)	<b>-4.58*</b> (-2.09)
<b>basic metal</b>	37	<b>.1.04</b> (.220)	1.03 (.487)	1.19 (1.08)
<b>metal products</b>	381	3.50 (.235)	1.85 (.487)	-1.47 (-.843)
industrial machinery	382	21.23 (1.39)	<b>-3.39**</b> (-1.84)	<b>.874</b> (.400)
electrical goods	383	<b>-14.3*</b> (-2.04)	2.32 (.456)	<b>-4.93**</b> (-1.89)

**NOTES:** *t*-statistics between parenthesis. A single asterisk indicates significance at the 5 % level. A double asterisk denotes significance at the 10% level.

## References

- Bean, C.R., 1990, Endogenous Growth and the Procyclical Behaviour of Productivity, *European Economic Review*, 34, pp. 355-363.
- Bouman, M.**, 1995, *Pollution Abatement Capital Expenditures in Germany, the Netherlands, France and the USA*, unpublished manuscript, University of Amsterdam, Amsterdam.
- Caballero, R.J., 1992, A Fallacy of Composition, *American Economic Review*, 52, pp. 1279-1292.
- Davis S.J. and J. Haltiwanger, 1990, Gross Job Creation and Destruction: **Micro Economic Evidence** and Macro **Economic** Implications, *NBER Macro Economic Annual*, 5, pp. 123-68.
- King, Robert G. and Sergio T. **Rebelo**, 1993, **Low** Frequency Filtering and the **Real** Business Cycles, *Journal of Economic Dynamics and Control*, 17, pp. 207-231.
- Lucas, R.E., N. Stokey, with E.C. Prescott, 1989, *Recursive Methods in Economic Dynamics*, Harvard University Press, Cambridge, MA.
- OECD, 1993, Pollution Abatement and **Control** Expenditure in OECD Countries, *Environmental Monographs*, 75, Paris.
- Saint-Paul, G.**, 1993, Productivity Growth and the **Structure** of the Business Cycle, *European Economic Review*, pp.861-883.
- Sargent, T.**, 1987, *Dynamic Macro Economic Theory*, Harvard University Press, Cambridge, MA.
- Townsend R.M.**, 1990, Comment to Davis and Haltiwanger, *NBER Macro Economic Annual*, 5, pp. 177-185.

## Appendix A. Derivation of the stochastic marginal rate of transformation.

Off corners and **under** the optimal reallocation policy function, the value function,  $V$ , is differentiable in  $S$  **with**<sup>7</sup>:

$$\begin{aligned} \frac{\partial V(S, A, B, \sigma)}{\partial S} &= A(1 - \sigma)\hat{U}_c[C](Y_s - (1 - \Theta)Y_D) + \mu B f_p[P](1 - \sigma)(1 - \Theta)Y_D \\ &\quad + \beta(1 - \sigma)(1 - \Theta)E \left[ \frac{\partial V(\bar{S}, \bar{A}, \bar{B}, \bar{\sigma})}{\partial \bar{S}} \middle| A, B, \sigma \right] \end{aligned}$$

**where** overlined variables denote next period values.

Dividing the above equation by  $Y_D$  and substituting (7) into this **equation** yields:

$$A(1 - \sigma)\hat{U}_c[C] \left[ \frac{Y_s}{Y_D} - (1 - \Theta) \right] + \mu B f_p[P] (1 - \sigma)(1 - \Theta) + (1 - \sigma)(1 - \Theta) \left( A\hat{U}_c[C] - \mu B f_p[P] \right) = L \frac{\partial V}{\partial S} /$$

So,

$$A(1 - \sigma)\hat{U}_c[C] \frac{Y_s}{Y_D} = \frac{\left[ \frac{\partial V}{\partial S} \right]}{Y_D}$$

Hence,

$$\beta E \left[ \frac{\left[ \frac{\partial V}{\partial S} \right]}{Y_D} \right] = \beta E \left[ \bar{A}(1 - \bar{\sigma})\hat{U}_c[C] \left[ \frac{Y_s}{Y_D} \right] \right]$$

Now, substituting (7) back gives:

$$A\hat{U}_c[C] = \beta E \left[ \bar{A}(1 - \bar{\sigma})\hat{U}_c[C] \left[ \frac{Y_s}{Y_D} \right] \middle| A, B, \sigma \right] + \mu B f_p[P]$$

which **can** be rewritten as:

$$\frac{A\hat{U}_c[C] - \mu B f_p[P]}{E(\bar{A}\hat{U}_c[C])} = \beta E \left[ (1 - \bar{\sigma}) \left[ \frac{Y_s}{Y_D} \right] \middle| A, B, \sigma \right]$$

---

<sup>7</sup> For a proof, see Lucas and Stokey (1989), ch 9.

## Appendix B. Derivation of equations (14), (15) and (16).

Substitute the constraints of (13) into the objective function of (13). Note that:

$$\frac{\partial C}{\partial e} = -(1 - S + \sigma S)g_D(a)$$

$$\frac{\partial P}{\partial e} = -\mu(1 - S + \sigma S)g_D(a)$$

and

$$\frac{\partial S}{\partial \theta} = (1 - S + \sigma S)$$

The first order condition for  $\Theta$  is now given by:

$$\begin{aligned} & - (1 - \sigma)SA\hat{U}_c^S(C) (1 - S + \sigma S)g_D(a) \\ & - (1 - S + \sigma S)(1 - \Theta)A\hat{U}_c^D(C) (1 - S + \sigma S)g_D(a) - (1 - S + \sigma S)[A\hat{U}^D(C) + U^D(T - a_D)] \\ & - (1 - S + \sigma S)\Theta A\hat{U}_c^R(C) (1 - S + \sigma S)g_D(a) + (1 - S + \sigma S)[A\hat{U}^R(C) + U^R(T - a_R)] \\ & + Bf_p(P)\mu(1 - S + \sigma S)g_D(a) + \beta E \left[ \frac{\partial V}{\partial \Theta} \right] (1 - S + \sigma S) = 0 \end{aligned}$$

Rearranging and dividing by  $(1 - S + \sigma S)$  gives (14).

(15) and (16) can be found by looking at the f.o.c. from (13) for  $a_S$  and  $a_D$ . First note that:

$$\frac{dU^S(AC, BP, T - a_S)}{da_S} = (1 - \sigma)Sg_S'(a)A\hat{U}_c^S - U^S_{(T - a_S)}$$

and

$$\frac{dU^D(AC, BP, T - a_D)}{da_D} = (1 - S + \sigma S)(1 - \Theta)g_D'(a)A\hat{U}_c^D - U^D_{(T - a_D)}$$

Now the first order condition with respect to  $a_S$  gives:

$$(1 - \sigma)S[(1 - \sigma)Sg_S'(a)A\hat{U}_c^S - U^S_{(T - a_S)}] = 0$$

Hence,

$$(1 - \sigma)Sg_S'(a)A\hat{U}_c^S = U^S_{(T - a_S)}$$

which is equation (15).



The first order condition with respect to  $a_D$  gives:

$$(1 - S + \sigma S)(1 - \Theta)[A\hat{U}_C^D(1 - S + \sigma S)(1 - \Theta)g_D'(a) - U^D_{(T-a_D)}] - Bf_p(P)\mu(1 - \Theta)(1 - S + \sigma S)g_D'(a) = 0$$

Hence,

$$(1 - S + \sigma S)(1 - \Theta)g_D'(a)A\hat{U}_C^D - Bf_p(P)\mu g_D'(a) = U^D_{(T-a_D)}$$

which is equation (16).

## Appendix C. Data and Sources

The data on gross PACE are taken from national sources, since no deliberate, international survey of these data exist. Moreover, there are a **mere** handful of **countries** where PACE data of the private sector are **collected** in a consistent manner and over a **longer** period. The best data **can** be found for the Netherlands, Germany and the USA. Since these data are the **result** of national surveys, they cannot easily be compared. The dust has not yet settled on the discussion about the definitions and methodology that should ideally be used for abatement investment surveys. Recently, the EUROSTAT tried to **synchronize** the national bureaus of **statistics** of the EU by suggesting a common methodology by the name SERIEE, but it is unlikely that the German and Dutch survey **will** be altered to comply with these directions in the near future.

Apart from the disparities in **definitions**, cross-country comparison of the data is hindered by the different systems that are used for the **sectoral** breakdown. Each country employs a different categorisation. The German breakdown is based on the *Systematik der Wirtschaftszweige, Fassung für Umweltstatistiken* (SYUM), the Dutch CBS uses the *Standaard Bedrijfs Indeling* (SBI), the American Bureau of the Census **based** the **sectoral** breakdown on the *Standard Industrial Classification* (SIC). In order to facilitate cross-country comparison, we **fitted** the series in a common system of classification: the International Standard Industrial **Classification** (ISIC).<sup>8</sup>

The German series are from the Statistisches Bundesamt *Investitionen für Umweltschutz im produzierende Gewerbe*, and cover the period from 1975 **till** 1991, on a yearly base. The Dutch data are from the Centraal Bureau voor de Statistiek *Milieukosten van Bedrijven*. The survey started in 1979, but estimations of PACE are available from 1971 **till** 1990. The Bureau of the Census publication *Pollution Abatement Costs and Expenditures* is the source of the American PACE series. The data range from 1973 **till** 1991. For 1987 no data are available.

Output and investment data are from the *OECD Sectoral Database*. Investment is gross **fixed** capital formation, output is **real** gross **sectoral** production.

---

<sup>8</sup> An account of **this mapping** of **classifications can** be found in Bouman (1995), which **also contains** a more comprehensive description of **the** data.