

2004

## Last Bite: No Fish Oil No Footnotes

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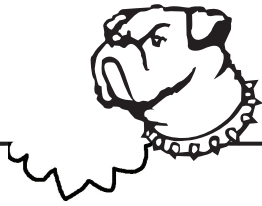
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LAST BITE



## No Fish Oil No Footnotes

You know how the juiciest information was always in the footnotes? The reflection that brought the author's point into focus? The digression that stimulated a vital idea? Footnotes add a third dimension of thought to the 2-D page—the original 'hot link'. Sadly, we rarely see our footnote friends on the page any more.

Figure 1. Frequency of footnotes in published articles (guesstimated)

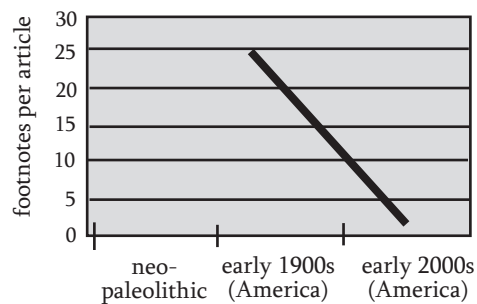
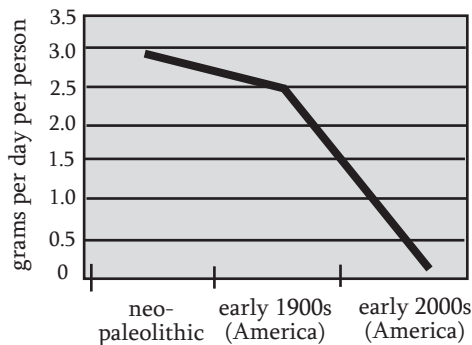


Figure 2. Daily consumption of fish oil



You may have thought that the demise of the footnote was due to laziness, to declining holism or lack of philosophism. But the graphic depictions recently unearthed and reproduced here (Figures 1 and 2) reveal the UNDERLYING CAUSE.<sup>1</sup>

Act now to  
**Save Our  
 Intellectual  
 Environments**<sup>2</sup>



*Drink your cod liver oil girls and boys!*

<sup>1</sup> For a discussion of avoiding type II errors, see Ecological Understanding by Pickett, Kolasa and Jones (1994: 45).

<sup>2</sup> Donations to the Revive The Footnote, Eat More Fish Oil fund may be mailed to Felice S. Wyndham, c/o The Journal of Ecological Anthropology.