he Breeze

Serving James Madison University Since 1922

Sunny = 94°/63°

chance of precipitation: 0%

Vol. 87, No. 2 **Thursday, September 2, 2010**

Charges decrease

Off-campus charges decrease drastically first weekend back

By JOHN SUTTER The Breeze

As tradition has it, block party weekend occurs the weekend before classes begin. Many freshmen make the trek up Port Republic Road to join the numerous open-house and outdoor parties.

This year broke with tradition and the

numbers prove it. According to Mary-Hope Vass, spokeswoman for the Harrisonburg Police Department, there were 139 criminal charges filed in "college housing areas" on Friday and Saturday nights. These charges take into account charges filed by both Harrisonburg and JMU police officers patrolling off-campus.

Of the 139 criminal charges filed, 43 were filed by JMU police officers.

In 2009, about 289 criminal charges were filed for the weekend before classes began, Vass said.

"I think it was a combination of different things between the educational aspect we provided the students before the weekend, as well as the partnerships with JMU," Vass said.

While the on-campus criminal charges for Friday and Saturday remained unchanged, with three charges each year, the number of arrests made by JMU police officers increased because of additional off-campus enforcement. Even though JMU police officers made more charges this weekend than years past, Lee Shifflett, JMU chief of police,

said the weekend was very calm. "I would hope that it was a combination of the educational efforts the letter from [President Linwood] Rose and students taking responsibility for their own

actions," Shifflett said. As a response to the April Springfest party-turned-riot and to provide additional safety to students, Shifflett hired four new patrol officers over the summer to patrol off-campus student housing complexes. According to Shifflett, these officers will patrol with HPD officers off-campus and have concur-

rent jurisdiction with HPD. "They work with the HPD, specialop units that target problem areas," Shifflett said. "They go off-campus and work closely with the special ops and

bike officers." HPD also had all 13 bike officers, a eneral investigator, drug investigator, gang investigator, K-9 units and specialops patrolling last weekend.

"It's definitely a large presence and that will continue for the next few week

see STATS, page 4

the face of MADISON





LEFT PHOTO COURTESY OF SARAH EVERETT ABOVE PHOTO COURTESY OF THE MONTPELIER FOUNDATION

LEFT Sarah Everett says she is the same height and weight as James Madison. She interned at Montpelier and recently transferred from Alaska to attend JMU.

Sophomore Sarah Everett transferred to JMU this year partly because of her love for America's fourth president. She impersonates Madison at every possible opportunity.

By AMBER LOGSDON

contributing writer

James Madison was a small man, weighing only about 100 pounds and standing at a mere 5 feet tall. If asked about his favorite animal, he would probably say that it would be his horse, Liberty. His favorite color was black. When he married his wife, Dolley, he was 43 and she was 26; he would claim that it was love at first sight.

There are many who could say they know of Madson, and what he and the other Founding Fathers did in the late 1700s to build the United States.

But few may know as much as sophomore transfer student Sarah Everett, coming to IMU from the University of Alaska Southeast. She says that it was Madison himself that brought her here from her hometown of Juneau, Ala.

For the past four years, Everett, a theatre major, has dedicated her life to learning everything she can about Madison, even going as far as considering herself a scholar of Madison.

I've read just about every book and even annotated Ralph Ketcham's biography," Everett said. "James Madison: A Biography" is more than 600

Everett explained that it was chance that allowed her to discover Madison.

'It all started my junior year of high school with what was called our 'Presidential Project,' " Everett said. "I remember seeing Madison's picture up on the board, and something clicked. And I said, 'I gotta do him. He's the one I have to do.'

As she continued her research over the following three months for the project, she said she had fallen "head over heels in love" with the subject.

Ever since then, she's read anything and everything about Madison she could get her hands on.

"At this point, four years going, I feel like I've read just about everything that I can read," she said.

One avenue Everett uses to express her passion and devotion to the subject is acting as an interpreter for Madison. Two years ago, her dad suggested that, given her love of both Madison and theatre, she should start interpreting him professionally. Interpreting includes going to speak as Madison at lectures, presentations and question and answer

A month later, she went to the Montpelier Restoration Celebration in Orange, Va. There, she met Ketcham and the national official Madison interpreter, John Douglas Hall. Both encouraged her to

see MADISON, page 21

STUDENT LIVING

Housing excess leaves apartments vacant

By AMANDA CASKEY The Breeze

Several apartment complexes in Harrisonburg are not meeting maximum occupancy levels.

Mike Hendrickson, operations manager at Coldwell Banker Commercial Funkhouser Realtors, said that while some of the properties the company manages are full, others are having difficulties.

"When you're talking about older complexes — that's the problem," Hendrickson said. "Preferences have changed so much. That's why [new properties] have been built."

Funkhouser manages several studenthousing properties including Charleston Townes, Mountain View Apartments, Hunters Ridge Townhomes and Devon Lane Townhomes

According to Hendrickson, Hunters Ridge is one of the most troubling for the company due to its age and the stigma of crime and violence attached to it from a 2008 shooting. The newer properties they manage, like Urban Exchange and Charleston Townes, are full.

Lauren Headrick, a junior special education major and a Hunters Ridge resident, knows what people think about the complex but isn't fazed by its

"People shy away from it because of all the crime that happens here, but crime happens everywhere," Headrick said. "There are a lot of really nice townhomes and I just think it's kind of a make-orbreak for some people."

Senior Liz Price moved to Hunters Ridge from a townhome on Devon Lane because it was inexpensive compared to other places she and her roommates

to be fuller than what people may expect.

Junior Kevin Surring, who lives in Ashby, says the complex still seems

complexes in Harrisonburg in three years has caused individual owners of the older complexes to reassess the

"We have a private landlord who completely re-did the house," Price said. "We live in a nice unit."

According to Funkhouser realtor Scott Rogers' blog, JMU has only increased in student population by just over 1,000 in three years, while the Harrisonburg housing market has seen just under

This housing glut, coupled with

According to Price, the complex seems "I think every house on my row is full,"

Price said. "There's never any parking." Students who signed leases later in the year could find relief in the older complexes that have a low occupancy level. Complexes like Ashby Crossing offer reduced rents to attract potential

"Ashby was the only place I could get four roommates in," Surring, a business major, said. "Everywhere else I wanted

Ashby management could not be reached for comment.

The addition of five new apartment housing market in order to compete.

3,500 new student-oriented complexes.

Hendrickson said plans to fill vacancies by allowing families and nonolder complexes competing with newer students to live in Hunters Ridge have



KATIE BAROODY / CONTRIBUTING PHOTOGRAPHER

With the construction of newer apartment complexes, older ones, like Ashby Crossing, are at a lower level of occupancy.

complexes has created a challenge for not been made, but the possibility cannot be ruled out. some complexes to reach maximum occupancy

"I certainly can't say 'no' because we cannot refuse housing to certain people, but we've tried to keep properties that were built for certain intents under that

same flag for now," Hendrickson said. Many complexes managed by Funkhouser are not strictly student housing.

In several complexes, renters must see HOUSING, page 4

initatives at IMU.

summer's heat.

The Breeze James Madison University Harrisonburg, Va. 22807 PHONE: 540-568-6127

FAX: 540-568-6736 **MISSION**

The Breeze, the student-run newspaper of James Madison University, serves student, faculty and staff readership by reporting news involving the campus and local community. *The Breeze* strives to be impartial and fair in its reporting and firmly believes in First Amendment rights

Published Monday and Thursday mornings The Breeze is distributed throughout James Madison University and the local Harrisonburg community. Comments and complaints should be addressed to Katie Thisdell, editor.

> EDITOR-IN-CHIEF KATIF THISDELL breezeeditor@gmail.com

NEWS DESK

breezenews@gmail.con LIFE DESK

breezearts@gmail.com SPORTS DESK

breezesports@gmail.com

OPINION DESK breezeopinion@gmail.com

COPY DESK breezecopy@gmail.com

PHOTO/GRAPHICS breezephotography@gmail.com

breezegraphics@gmail.com VIDEO

breezevideo1@gmail.com

ADVERTISING DEPARTMENT 540-568-6127

thebreezeads@gmail.com

ADS MANAGER Nicole Ort

ASST. ADS MANAGER Cliff Stanley

ADS DESIGN LEAD Amy Morgan

ADS DESIGN ASSISTANT

Jon Mantell AD EXECUTIVES

Bryan Altenhaus Dan Devine Nathan Chua Kathrvn Crowlev Amanda Mazurkevich Samantha Platania

MARKETING & CIRCULATION COORDINATOR

David Wales

Bonnie Ham

AD DESIGNERS Michelle Hamson Anthony Frederick Jonathan Mantell Susie McCarthy Evan Floyd

VIDEO AD DESIGNER Curtis Winsor

.



@Breeze_sports



NATION&WORLD

EDITORS Elizabeth Baugh & Megan Reichart E-MAIL breezecopy@gmail.com -

Apple offers new iTunes rentals

SAN FRANCISCO - Building on its dominance in the music industry, Apple on Wednesday unveiled new iPod media players and introduced a service that lets users rent shows and movies.

The company revamped its Apple TV settop box to offer high-definition TV program rentals for 99 cents, Chief Executive Officer Steve Jobs said at an event in San Francisco. The \$99 device also will deliver first-run movie rentals for \$4.99 and work with Netflix's online service.

To offer the TV rental service, Apple forged deals with ABC and Fox. The new iTunes 10 adds a social network for music called Ping, which lets users "follow" others, Jobs said. The company also introduced new designs for all its iPods, including a \$49 Shuffle with 15 hours of music play and a smaller iPod Nano with a touch pad. The updated iPod Touch has a sharper screen, a front-facing camera, and features that allow video editing and face-to-face chats.

Amazon plans online movie, TV service

sunnv

940/630

WASHINGTON - Amazon.com has approached media companies including Time Warner with plans to start an online video subscription service to rival Netflix, said three sources with knowledge of the

The service, sold for a monthly fee by the Seattle-based Web retailer, would consist of older films and TV shows, said the sources, who asked not to be identified because the conversations are private. They said talks are early and could still fall apart. Amazon.com Chief Executive Offi-

digital entertainment services to combat rivals such as Netflix, Hulu and Apple, which distributes a range of music, TV and film through its iTunes online bazaar. Amazon would structure content deals

cer Jeff Bezos is broadening the retailer's

in ways similar to Netflix, which pays media companies for rights to stream TV shows and films over the Web, said one of the people. expired April 30, will be

POLICE LOG

Larceny

- On Aug. 26, a JMU student reported theft of a laptop after leaving it for repair in the Frye Building.
- On Saturday, a JMU student reported theft of a JACard in the Forbes Center for the Performing Arts.

Property Damage

- On Monday, a hit and run took place in the Champions Drive Parking Deck.
- On Aug. 24, a hit and run took place in G Lot.
- On Aug. 25, a hit and run took place in W Lot.

Alcohol and Drugs

- On Aug. 25, a JMU student received a possession of marijuana violation.
- On Saturday, a JMU student recieved a possession of marijuana, drunk in public, underaged possession, possessing fictitious ID, drug and alcohol violations. ■ From Thursday Aug 26

to Sunday Aug 29, six JMU students received an underaged possession/alcohol violation on Lois Lane in South View Apartments.

- From Thursday Aug 26 to Sunday Aug 29, seven JMU students received an underaged possession/alcohol violation on Greenbriar Drive and Village Lane in Forrest Hills and Forrest Hills Manor.
- From Thursday Aug 26 to Sunday Aug 29, six JMU students received alcohol related charges on campus. Three received an underaged possession/ alcohol violation. Three were charged with drunk in public.

Read more about Bill Wood on page 13

academic mice BY BILL WOOD class and caste i wrote a brilliant now copy this are dead in our society. book showing we you lowly are all equal. secretary

This week on Breeze video...



GAME TIME

Breeze Sports Editor Michael Demsky interviews JMU wide receiver/kick returner Kerby Long about the team's training camp and upcoming season opener against Morehead State. See the video at BREEZEJMU.ORG



horoscopes



IF YOU WERE BORN TODAY:

You are perfectly willing to remain in the background so long as you are even a small part of what is going on, and so long as you are learning from your experiences in a way that can pay off handsomely later. You're not the kind to be satisfied with the same thing over and over, either professionally or personally; you always want to be growing, developing and changing.



last long at all.

(Aug. 23-Sept. 22) You may be troubled with disturbing images of what lies ahead, but this period of inner unrest should not

VIRGO

LIBRA (Sept. 23-Oct. 22) Don't let a personal episode affect your primary relationship in a negative way. You'll be reminded that things

can slip very quickly. **SCORPIO**



(Oct. 23-Nov. 21) Someone may try to trick you in some wav. but vou're not

likely to be fooled by anything you've seen before - or anything



SAGITTARIUS (Nov. 22-Dec. 21) You may be in need of some kind of

intervention - or, more likely, you'll be in a position to intervene on someone else's behalf.



AQUARIUS (Jan. 20-Feb. 18) Though you're used to working through similar situations as a team, you'll want to address what arises on your own.



Progress may not be recognizable at first. but later in the day you'll realize that what you took for granted is that which matters most.

PISCES



kind: it won't take much, and even the slightest effort to please will be rewarded.

TAURUS



It's a good day to try out a new technique on someone who

(April 20-May 20)

does not suspect that you've been learning from one of the best.

GEMINI



reveal much. **CANCER** (June 21-July 22) A trip away from home can be not



(July 23-Aug. 22) What is the focal point? Don't make the mistake of thinking that you can concentrate on just anything and win the day.





at Harrisonburg's hometown yoga studio

- . SMALL CLASSES
- PROFESSIONALLY CERTIFIED INSTRUCTORS
- . CONVENIENT DOWNTOWN LOCATION NEAR CAMPUS
- · CLASSES WEEKDAYS, EVENINGS AND WEEKENDS 50% OFF FIRST CLASS FOR STUDENTS AND FACULTY
- era schedule at www.shenandoahyoga.com

HAND BLOWN GLASS! **JEWLERY, BEADS & MORE**

ONLY AT ISLAND GLASS STUDIOS

WWW.ISLANDGLASS.US

540.325.6930

107 S MAIN ST HARRISONBURG, VA 22801

Calling all experienced photographers... **WE NEED YOU!**

Come to us for professional work. breezephotography@gmail.com



ALTERNATIVE BREAK WINS NATIONAL AWARD on page 6 on page 6 APPAREL MAKER PAYS LIVING WAGE

Thursday, September 2, 2010

IN BRIEF

HARRISONBURG

JMU starts classes a week later than most

The 2010-2011 year began a week later than the 2009-2010 academic year. Winter break will also be a week shorter than last year. Don Egle, university spokesman, said the changes in the academic calendar occur because of the way dates on the calendar fall. Dates that never change, like graduation, affect the date for the first day of classes. Egle said the first day of school coming a week later than last year did not have anything to do with academics, sports or construction.

OUTER BANKS, N.C.

Hurricane Earl sets sights on East Coast

Hurricane and tropical storm warnings have been issued for portions of the East Coast stretching from the N.C.-Va. border up to Cape Henlopen, Del. Due to Hurricane Earl's size and Category 3 strength, it looks to affect a large area, though it's expected to decrease in strength as it moves up and away from the coast.

SILVER SPRING, MD

Police snipers kill **Discovery Channel** gunman

A gunman who was upset with programming on the Discovery Channel held three people hostage at the network's corporate headquarters. According to an AP report, the gunman burst into the building around 1 p.m. waving a handgun with canisters strapped to his body. Police spent several hours negotiating with the gunman before fatally shooting him. The three hostages survived and all 1,900 people who work in the building escaped safely.

SUSTAINABILITY

EDITORS Matt Sutherland & John Sutter E-MAIL breezenews@gmail.com

JMU sells green

Caring for the environment continues as priority at JMU



ROBERT BOAG / FILE PHOTO

JMU's Institute for the Stewardship of the Natural World develops environmentally friendly initatives to make JMU a greener campus.

By RYAN PLATT

The Breeze

JMU's commitment to environmental sustainability drove college choice decisions for some freshmen.

"[Our program] is definitely better than other schools I was visiting," said Amanda Shotts, a freshman psychology major. "I was amazed by how much effort JMU students put into it."

Shotts said she noticed the small changes, like bike racks and recycling bins.

"There are little things, like the reusable boxes at Mrs. Greens, and other little stuff all over campus," Shotts said.

With the creation of the Institute for the Stewardship of the Natural World, JMU combined the efforts that had been previously spread across campus.

Since its creation in 2007, sustainable construction projects include the renovation of Wayland Hall, achievement of Gold Leadership in Energy and Environmental Design status for E-Hall, the "green" Starbucks in Carrier Library and the rooftops of Warren and Taylor Halls.

The ISNW was established out of the President's Commission on Environmental Stewardship and Sustainability by President Linwood Rose in 2007.

"We have a number of faculty and staff and

students ... who were engaged with the topic, who I guessed influenced me. I became convinced and started doing more research and became a student of the subject," Rose said in an Aug. 25 interview with The Breeze.

Christie-Joy Brodrick Hartman, the executive director of the ISNW, said its development was a 30-year commitment towards a more environmentally conscious campus.

The ISNW stresses that students become leaders of an environmentally friendly world.

To further develop a sustainable future for JMU, the university is affiliated with several prominent environmental organizations,

residents.

see SUSTAINABILITY, page 4

CAMPUS SAFETY

Crossing under the street saves time



With the completion of the Forbes Center for the Performing Arts, the Quadtunnel opened, allowing students a safe way to cross South Main Street.

By JOHN SUTTER The Breeze

No more waiting at the crosswalk light or dodging between cars on South Main Street: The opening of the tunnel should make getting to and from campus easier. But not everyone has been taking

advantage of the connecting walkway. "Obviously the tunnel is safer than

the crosswalk because there are no cars to contend with," said Towana Moore, associate vice president for Business Moore said she has seen cars run red

lights, and contends that when presented with the option of crossing the street or using the tunnel, students should be safe rather than sorry. Lee Shifflett, JMU chief of police,

encourages students to use the tunnel, as it is safer for both pedestrian and motor traffic. At the beginning of every school year,

an officer is stationed at the corner of Warsaw Avenue and South Main Street to monitor traffic and pedestrian safety.

"A lot of students didn't realize the tunnel was open for use," Shifflett said. '[On] Monday, there was just the influx of students that didn't utilize the tunnel until that officer told them it was open and directed them that way."

For some juniors and seniors old habits die hard, as they are used to parking in the Warsaw Avenue Parking Deck and using the crosswalk to get to the Quad.

"I knew it was open because I was here this summer, but I didn't even think going under it to get to my car," said Ginny Wescott, a senior communications major. Ethan Craft, a junior education major,

echoed Wescott's thoughts.

"I guess I didn't even think about it," Craft said. "I was just coming to get my car to go home and I guess I'm just not used to it yet." But some students have begun to use

the tunnel.

"I remember reading something that encouraged students to use the tunnel instead of using the crosswalk, so I thought I would check it out," said Andrew Weyer, a senior psychology

Moore says using the tunnel is gen-

erally a faster way to get to the Quad, because students don't have to wait for the light to change. "Most of my classes are in Harrison and so it is faster to go straight through rather

than using the crosswalk," Wescott said.

CONTACT John Sutter at

breezenews@gmail.com.

OFF-CAMPUS HOUSING

North 38 awarded for environmental responsibility

By TYLER McAVOY contributing writer

Nestled amid the Valley's sprawling hills, green farmlands and acres of pastures the complex seem like a natural fit.

In June, the North 38 complex was awarded the Energy Star for Homes Award by the Environmental Protec-

The award, which highlights using energy efficient heating, cooling and materials, is given to companies that build at least 50 Energy Star certified projects in a calendar year. According to an article on marketwire.com, Wood Partners, LLC exceeded this by more than four times by building the 228 room complex, one of the largest green housing complexes by the time of its completion in 2008

"North 38 continues to utilize new standards for being increasingly ecofriendly and will utilize new standards as they become available," said Angela Byers, property manager for North 38. "The EPA award adds to the on-going eco-friendly efforts at the property."

Built as a prototype for green projects by Wood Partners, North 38 came out of a change in the company's business direction from a company that constructs affordable apartments to one that builds environmentally positive student housing.

Wood Partners picked Harrisonburg and JMU as the place for their first large-scale green project because they thought Harrisonburg would be a good location to support a green apartment complex,

"Wood Partners chose to build North 38 in Harrisonburg because of support for energy efficient and ecofriendly student housing in the area,"

Completed in 2008, methods such as using recycled brick and wood and energy efficient methods of production all went in to constructing the apartments. Three-fourths of all excess materials were recycled during construction.

Byers, who has worked at North 38 since it opened, explained that simple things such as encouraging recycling and eliminating litter has had positive

responses from the residents. "The property staff encourages their residents to recycle and use utilities as efficiently as possible throughout their

lease," Byers said. More dumpsters than usual, recycling bins in every suite and even signs reminding residents to refrain from "dumping hazardous waste" all add to North 38's ongoing efforts to

remain green. "It makes me feel better living in an apartment complex that works for a greener environment and a brighter future," said Nick Omps, a junior business management major.

The influence of greener standards

is having an obvious impact on the

Mike Gallagher, a senior justice studies major, said he never recycled until he lived in North 38.

"I feel like it's given me a positive perception on recycling, and will help me continue to recycle in the future," Gallagher said.

CONTACT Tyler McAvoy at mcavoytl@dukes.jmu.edu.



North 38 won the Energy Star for Homes Award from the Environmental Protection Agency in June. The complex joins Urban Exchange as two of Harrisonburg's environmentally friendly student housing complexes.

HOUSING | Most complexes report occupancy in mid-90 percents



KATIE BARUUDY / CUNTRIBUTING PHUTUGRAPHEI

Ashby Crossing, among other apartment complexes, has found it very difficult to attract renters this year.

from front

undergo an application process that includes a background check and credit check.

Headrick, who moved from Stone Gate to Hunters Ridge because of the price, said that the row she lives on consists of JMU students and non-students.

"Everybody's pretty relaxed in the area I live in," Headrick said. "They're all pretty nice people."

Hendrickson said he has not noticed any clashing dynamics between JMU students and non-students living in the same complex.

"Generally in the properties we manage, we aren't combining two groups that are that different," Hendrickson said. "A lot of it has to do with young professionals who are working, and then you're looking at juniors, seniors and graduate students."

Surring said if families move into student housing complexes they should be understanding of their neighbors.

"I don't think they'll like what they see," Surring said. "I mean, it's still a college town and when you live with a bunch of college students, you might not be too happy about things you see."

Other complexes such as 865 East and Squire Hill are reporting occupancy in the mid 90 percents, though they expected to be 100 percent full and are offering specials and

promotions to make up for the loss.

865 East, one of Harrisonburg's newest living spaces, is currently around 91 percent full but hopes to be up to 95 percent by the end of September, according to general manager Kathy Howery.

According to Howery, in 2009 the complex was around 65 percent full because leasing began while construction was still under way.

"We're still not at 100 [percent] but we're much happier than where we were last year," Howery said.

CONTACT Amanda Caskey at caskeyap@dukes.jmu.edu.

STATS | Majority of freshmen, transfers attended Orientation events

from front

weekends," Vass said.

Vass said the extra enforcement will continue throughout the year with the bike officers breaking up into different squads to patrol various nights of the week.

Shifflett said the additional JMU patrol officers will begin patrolling off-campus every night after the first four weekends.

"Right now the enforcement is targeted for the weekends but after that it will be every night," Shifflett said.

Maggie Burkhart-Evans, director of Residence Life, said her office is still sorting through incident documentations from the weekend, although she said it was much quieter in the dorms over the weekend than in past years.

Don Egle, university spokesman, said this weekend's decrease in criminal charges can be attributed to a number of factors, but mainly partnerships created and strengthened between the university, HPD, JMU police and students.

"There were some really encouraging signs from this past weekend and a lot of that goes to the partnerships between the university and students and the university and law enforcement and the university and complexes," Egle said.

"For the university to transform the culture, it is not going to happen in just one weekend. However, this past weekend was a great start."

Don Egle University spokesman

Egle said for the university to continue to be successful it must remain focused on strengthening those partnerships and continuing programs to keep students informed.

"Although this past weekend

was encouraging, it was only one weekend, and we have many more weekends throughout this school year," Egle said. "For the university to transform the culture, it is not going to happen in just one weekend. However, this past weekend was a great start."

Vass echoed Egle's cautionary words of success toward changing the alcohol culture associated with JMU.

"It was the first weekend so we still have many more to go, but we hope to have the same results in the upcoming weekend as we did this past weekend," Vass said.

While JMU and law enforcement began new alcohol/party education programs, the Orientation Office attracted the majority of the freshman class and transfer students to its Friday and Saturday night events.

"The goal of orientation is to have programs that illustrate the JMU experience early on and to show new students what they can expect," said Sarah Orem, assistant director of orientation.

Friday night, in collaboration with the University Program Board, the Orientation Office hosted a casino themed late-night breakfast and in collaboration with the Office of Residence Life, also hosted Madison at Midnight, a dance party in the village. Orem said between 1,500 and 2,000 freshmen attended Friday's events. The numbers remained sim-

ilar Saturday night with 3,300 freshmen attending an event featuring mentalist, Craig Karges, at the Convocation Center. About 2,000 freshmen attended Club GILTY in Festival.

"We didn't do any-

thing differently [than years past], we had a great group of FROGs that supported and encouraged their students to attend," Orem said.

CONTACT John Sutter at breezenews@gmail.com.

SUSTAINABILITY

287 classes about environmental stewardship

from page 3

including Energy Star, the Association for the Advancement of Sustainability in Higher Education, and the United States Green Building Council.

In addition to construction changes on campus, the ISNW has called for students and staff to contribute to making JMU a noted leader of energy conservation and sustainability through a recycling program, conserving energy or through educational opportunities offered around campus.

"The first way [to get involved] is to participate in one of the five student committees that make recommendations directly to administration," Hartman said.

ISNW has five committees: Awareness, Education and Research, Operations, Campus Accessibility and Policies and Practices. Each committee reviews and makes "I feel like not a lot of people pay attention to the environmental stuff."

Jenn Nielsen senior

recommendations on ways to

further JMU's sustainable efforts.

Hartman said students could still be involved without joining committees by actively attending events sponsored by ISNW, such as an on-campus farmers' market, a film viewing featuring two prominent independent film makers and a no-drive day.

"I feel like not a lot of people pay attention to the environmental stuff," said Jenn Nielsen, a senior nursing major. "With the programs here it teaches the JMU community to be more environmentally friendly."

The ISNW also encourages students to actively participate to become stewards for the natural world, such as riding a bike or walking instead of driving, consuming wisely and conserving energy and water.

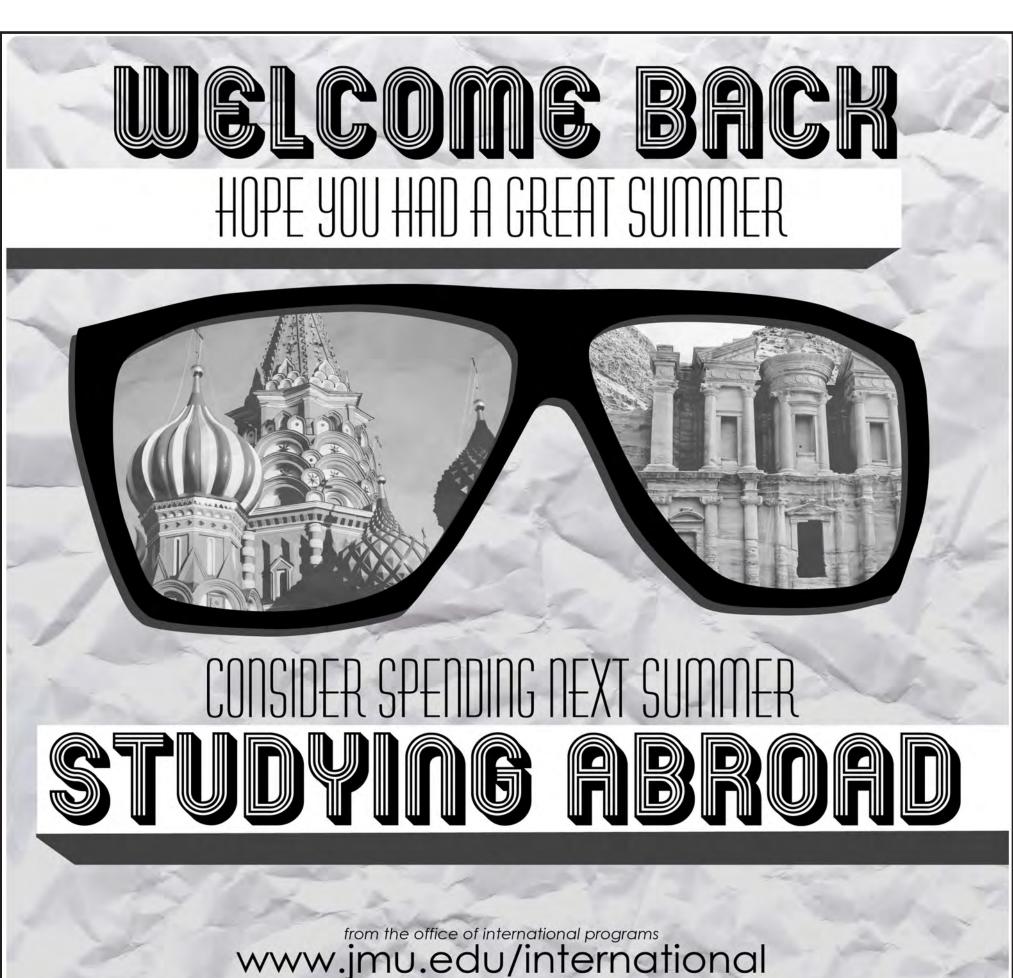
"On this particular topic, which I thought was so critical to everybody's future, everybody can play," Rose said. "Everybody has something that they can do

and contribute to this."

In addition to events, construction changes and student committees, the focus on sustainability has spread to the classroom as well.

"There are 287 courses over 32 academic departments and all of which have some element of environmental stewardship," Hartman said.

CONTACT Ryan Platt at plattrf@dukes.jmu.edu.



'Living wages' bring attention to apparel company

By MATT SUTHERLAND
The Breeze

Joseph Bozich, CEO of Knights Apparel, has a goal: make products that are not only inexpensive and competitive, but also manufactured ethically.

The largest supplier of collegiate apparel in the United States, Knights Apparel owns Alta Gracia, a clothing factory in the Dominican Republic. Unlike its competitors, Knights Apparel pays these workers what they call a "living wage," nearly three times the minimum wage in the country, according to the Worker Rights Consortium, an independent organization that monitors the conditions of factories where university apparel is produced.

Alta Gracia will soon make its own mark on JMU. Elio DiStaola, the director of public campus relations for JMU bookstore supplier Follett, said the bookstore was recently supplied with 600 to 700 pieces of Alta Gracia apparel. DiStaola also said the bookstore should be receiving the units close to Sep. 15.

Along with more than 200 other universities, JMU is supporting the first ever apparel company to exceed fair trade standards, according to Theresa Haas, director of communications for the WRC.

By supplying its 120 employees with about \$2.83 per hour, Alta Gracia adds an additional 38 percent in benefits, paying for expenses such as health care, education and vacation pay for the workers and their families, according to Bozich during a Tuesday conference call with student media across the country.

"The project really makes clear that brands can produce

university apparel in union factories that workers can make a living wage and support their families on," said Teresa Cheng, the international campaign coordinator for United Students Against Sweatshops, a collegiate campaign pressing

"The project really makes clear that brands can produce university apparel in union factories that workers can make a living wage and support their families on."

Teresa Cheng

international campaign coordinator, United Students Against Sweatshops

companies to provide fair wages to clothing factory workers.

Maritza Vargas, a worker at Alta Gracia, worked at other factories in Santiago before landing a job at her current position.

"In those factories the air was hot, there was dust in the air, the machines and people were squeezed together in small spaces and there were serious accidents," Vargas said. "At Alta Gracia, we have so much more space, better ventilation, extractors to make sure there's no dust in the air, properly marked exits and escape routes in case of emergencies, new bathrooms in good condition, and more importantly, we have management that treats us with a lot of respect."

Some critics on Wall Street believe Knights' offering of more than three times the Dominican Republic's minimum wage could cost the company by failing to generate a large enough profit margin, but Bozich said he has not seen any difficulty turning a profit so far.

"Ultimately, if we want to consider this to be profitable and long-term, it's going to depend on the consumer response," Bozich said.

Jim Wilkerson, the licensing director and bookstore manager of Duke University, said he's seen a positive response from customers at the university.

"We've sold about 600 pieces so far in a week," Wilkerson said. "We've made over \$11,000 and it's been well received. \$11,000 in a week for a new line of product is well above average for a new line of apparel in our stores. Customers are showing a lot of interest and we really haven't started the full-scale marketing of the product at this point."

Even though the wages are much higher for its workers, Alta Gracia is still able to sell enough units to tackle the big players in collegiate apparel. According to Wilkerson, Alta Gracia's shirts cost about \$18, which is 3 to 5 percent less than Nike and are about the same price as Champion gear.

According to DiStaola, the bookstore will be marketing a considerable amount for Alta Gracia. In addition to in-store advertising, the bookstore will also be utilizing out-of-store advertising and social media websites, such as Twitter and Facebook.

"We hope to see it succeed," DiStaola said. "We wouldn't participate if we didn't think it would."

CONTACT Matt Sutherland at breezenews@gmail.com.



PHOTO COURTESTY OF ALTA GRACIA

Maritza Vargas, a worker at the Alta Gracia factory, is paid three times the minimum wage of the Dominican Republic to assemble clothes, according to Knights Apparel CEO Joseph Bozich. JMU recently purchased more than 600 units from the factory to be sold in the on-campus bookstore within the month.

COMMUNITY

Alternative Break Program captures award

By KALEIGH SOMERS
The Breeze

The learning experience from JMU's Alternative Break Program has kept junior Alexis Wu coming back to the program each year since her first visit to New Orleans, nearly five years after Hurricane Katrina devas-

tated the city.

"When I got down [to New Orleans], I learned more about the social issues going on after Hurricane Katrina and I wanted to learn more and do more," said Wu, now a program coordinator. "Since then, I've been hooked

on the alternative break bug."

JMU's Alternative Break Program won the "Program of the Year" award from the Break Away organization. This is the second time JMU has won the award since the program's inception in 1992.

Break Away is a national organization that educates and trains schools, individuals and businesses starting their own alternative break chapters. JMU last won the award in 1999.

Misty Newman, the Office of Community Service-Learning's

assistant director, said the program itself will not receive additional funding for winning the award.

"We're not funded through the national organization," Newman said. "It's more of an umbrella group to make connections with other organizations."

Fundraisers take place throughout the year to help students afford the international trips. On Sept. 18, the program will host a run/walk 5K in conjuction with Dr.100, a charity bike race for Dr. Joseph Mirenda, a father of a JMU student who was killed in a bike accident last fall. Proceeds will go directly to funding alternative break trips, according to Newman.

President Linwood Rose said he values the alternative break program at JMU and believes it emphasizes the university's

ideals.
"I could not be more proud of the work of our students, faculty and staff for their leadership and participation in Alternative Spring Break," Rose said. "JMU students have touched the lives of thousands of people both

within this country and outside our borders with their selfless commitment of personal time and energy."

JMU's program is the second oldest in the country, according to Break Away's website. Since then, the program has expanded to offer trips over Thanksgiving break, spring break and in May.

Several trips are offered during each one-week time slot and divided into one of three categories: domestic-driving, domestic-flying and international trips.

According to Break Away's website, the award is based on an application process, with a deadline in early April and selection announced in early May. The program of the year must meet several criteria, including exploring a variety of issues, fitting the organization's eight components of a quality alternative break and supplying a recommendation letter from a

"Of the collegiate groups we've hosted throughout the 2009–2010 academic year, the Alternative Break students from James Madison University stand out in passion, kindness and dedication," the Project Lazarus host site said in its recommendation letter.

"JMU students have touched the lives of thousands of people both within this country and outside our borders with their selfless commitment of personal time and energy."

Linwood Rose JMU President

Junior Elizabeth Coates, a student coordinator for the program, agreed that the award is an important honor for JMU to

"The ranking will definitely attract the attention of the university, if not student attention," Coates said.

Wu, a media arts and design

major, believes that "word of mouth usually brings in the sudents, but with this award, I think more students will be interested and try to find out more about it."

Rose highlighted two key aspects of JMU's program: involvement and learning.

"I am sure that every participating student would tell you that they gain much more than they give," Rose said.

Coates has been on two different break trips since she joined the program as a freshman.

The first year she traveled to South Dakota to a Native American Reservation, where she and her group partnered with Re-Member, a nonprofit organization, to restore housing, among other things.

Last year, as a trip leader, she traveled to West Virginia to partner with the Appalachian Institute at Wheeling Jesuit University.

"Our trip focused dually on Appalachian poverty issues and an Interfaith dialogue between students of the three Abrahamic Faiths, Islam, Judaism and Christianity," Coates said. "Prior to the trip, we put together a packet of different readings, pictures, and passages that each participant provided as an expression of their personal faith tradition."

According to Wu, trips change from year to year, but some programs continue to make the list. Among those include Café 458, a restaurant in Atlanta that serves homeless people for free on weekdays, Orphanage Outreach in the Dominican Republic, and Sea Base, an environmental outreach program on an island in the Florida Keys.

"We have a handful of organizations we go back to every year," Wu said. "We have built a relationship with them and want to continue doing so."

In 1992, only 50 participants were involved in the program. Last year, 434 students and 45 faculty members attended alternative break trips, according to Wu. The program offered 45 trips, most of them over spring break.

CONTACT Kaleigh Somers at somerske@dukes.jmu.edu.

a community rooted in God's risk-taking love, life-changing grace,

passionate outreach, and open-armed acceptance

BLUE NILE ETHIOPIAN RESTAURANT @ 10 AM



receive love. give love. repeat. www.riseharrisonburg.com Come to **The Breeze** office for the **NEWS WRITERS MEETING**...Thursday at 6:30 p.m.

Highlights Hair Salon

Keith Walker

Master Designer

Keith Walker - with 20 years of experience, he is respected in his industry for his cutting edge approach for hair design!
Welcome back all JMU students and faculty!
To make sure your year goes as "SMOOTH" as possible, call me today to schedule your Brazilian Blow Out or Keratin Smoothing Treatment. Mention this ad and receive 20% off! Also specializing in color, foils, and cuts. Highlights is your FULL SERVICE

Salon. Call for an appointment!
Offer Expires 10/1/10

Keith is on the cutting edge of today's Styles!

Now accepting new clients!

Call 540-908-6785

for an appointment today!

for an appointment today!

WELCOME BACK JMU STUDENTS AND FACULTY!!!

Highlights Salon - 469 Hidden Creek Lane, Harrisonburg VA 22801





(Next to Beach Bum Tanning) 540.568.1*877*

Take out!

(Phone in orders welcome)

GRAND OPENING!

Fresh made Sushi **Lunch Box Special**

11:00am-3:30 pm

(Served with Miso Soup)

401. Lunch Box "A"

(California Roll & 2 pieces Tuna Sushi & 2 pieces Salmon Sushi)

402. Lunch Box "B" (Philadelphia Roll & 2 pieces Tuna Sushi & 2 pieces Salmon

403. Lunch Box "C"

(California Roll & Vegetable Roll)

404. Lunch Box "D"

(Spicy Tuna Roll & Boston Roll)

405. Lunch Box "E" (Eel Roll & 4 pieces Eel Sushi)

406. Lunch Box "F" (Shrimp Tempura Roll & 4 pieces

1 Coupon per person

Can't combine w/ other offers

\$7.25

\$7.25



\$6.95



\$8.95

\$7.95

\$8.95



1 Coupon per person



Expires: 9/15/10 10% off ANY ORDER: California with JAC card

Can't combine w/ other offers *With minimum purchase of \$15.00

ames McHone <u>Jewelry</u>

We Are Giving Away \$100 CASH!!!

James McHone Jewelry will be giving away \$100 Cash to one person wearing any James McHone T-Shirt.

WHEN: Thursday September 2nd at 3:00 p.m. WHERE: On the QUAD in front of Wilson Hall

To All New JMU Students... YES, THIS IS REAL!

Still do not have you free James McHone T-Shirt?

VISIT US DOWNTOWN

75 Court Square next to Bank of America www.mchonejewelry.com



BRING YOUR ELIGIBLE WORKING ELECTRONICS TO THE SHACK AND GET A GIFT CARD:

With our Trade & Save program, you can get the best for less! All you have to do is bring in your eligible electronics and The Shack will give you a gift card for the appraised value. It's the best way to get the newest gear for less.







MP3 Players



Camcorders







& Games

Visit your nearest RadioShack:

Valley Mall 1925 East Market Harrisonburg, (540) 434-3667



Value will be given on a RadioShack Gift Card. Products must be in working condition and able to "power on" in order to be appraised. Appraisal is offered at the sole discretion of The Shack Trade & Save Program and is based on the device's condition, applicable processing fees and trade in of any included chargers, cables or other accessories. All exchanges are final, Trade-in program not available where prohibited by local law. See participating stores for details.

N100013-3ABS



(540) 434-7528

833 Cantrell Avenue Harrisonburg, VA 22801

(Within walking distance of JMU campus) More info at www.hburgpc.org



PREGNANCY

Free

Pregnancy Confirmation

Accurate Info on all Options Nurse Consultations Limited Ultrasound

China Express Chinese Restaurant

The Best Value Combo

Dishes come with vegetable Lo Main Spring Roll 8 oz. Plain Fried Rice

and choice of soup: Wonton, Egg Drop, or Hot and Sour

SC1 Chicken Broccoli

SC3 Sweet and Sour Chicken

Only SC17 Beef with Broccoli

SC23 General Tso's Chicken

SC24 Seasame Chicken

SC28 Orange Flavored Chicken

Menu & Map found on GoLookOn.com

next to Food Lion Free Delivery

1031 Port Republic Road

Late Night \$10.00 Minimum - Limited Area (540) 568- 9899

> Sun-Thu until 1 am Fri- Sat until 2 am

FREE Cheese Wonton (6) or Mini Donuts (20pc)

w/ the purchase of 2 super combos or purchase of \$15 or more * must mention this ad when ordering



Photos must have been taken outside the United States Contestants must be JMU students, faculty, staff or official affiliates of JMU Photos can be black-and-white or color No more than three photos may be submitted per contestant

Contest Ends September 15th at 5:00 p.m.

FOR RULES AND REGULATIONS VISIT:

http://www.jmu.edu/international/iweek/photocontest.shtml

Soccer is more than just a sport

It's time to accept soccer as a sport, America. No more excuses.

Every four years the same statements are made about the future of soccer in the United States. And every four years Americans make the same excuses about why they won't let soccer rise to the next level.



Maybe it goes back to the Revolutionary War, and America didn't want to accept anything relating to Europe, even sports. Even though soc-

cer's governing body, the International Federation of Association Football, is a European association, the rest of the world is certainly capable of accepting the sport. Maybe America is just trying to be different. Maybe soccer can't compete with the deep-seeded history of football, baseball and basketball. Maybe America is just too competitive for soccer. FIFA won't change its rules to suit America, but in this competitive nation, who wants to see a game end in a tie? In American sports, someone wins and someone loses.

After spending my summer studying abroad in London and witnessing the World Cup on TV in a country where the sport is dominant, I no longer accept America's excuses. The rest of America shouldn't either. I know it's all about personal preference, but really, America should start appreciating professional soccer.

Soccer allows America to be a part of the global community. After all, soccer is the world's sport. It is the only sport in which all nations can compete, and all nations have a chance at winning, since the rules are universal. America can only otherwise experience this sense of community during the Olympics, but even then people pick and choose what events to watch. The World Cup allows countries to get behind one team, in one sport. In a competition like the World Cup, people are inclined to support a

different country if their home country loses, building an even greater worldwide bond.

Soccer is the most popular sport played by young people in this country, yet there seems to be little room for spectatorship. (Sure, waking up at 7 a.m. to watch a World Cup game probably doesn't help.) The reason for this disinterest is likely partially due to the way the sport is organized in America. At the top of the U.S. soccer pyramid is Major League Soccer, the professional level of soccer composed of 16 teams. The second tier of the pyramid is the United Soccer League First Division, which is run by an organization separate from the MLS. Teams in the USL First Division are unable to move up to the MLS, much like a minor league or farm team baseball division.

I know it's all about personal preference, but really, America should start appreciating professional soccer.

In England, however, the league system is a chain of interconnected leagues, with the top tier being the Premier League. The system is hierarchical, with promotions and demotions between the leagues. This means that even the lowest level club team has a chance to work its way up through the system, with the possibility of making it to the Premier League.

Martin Tyler, a top British soccer announcer, weighed in this year on why he believes soccer isn't working in America. "I do think there is a fear of football, which is ridiculous. In a country as vast and as wonderful as yours, there is room for so much more sports than you have. We think we have over 100 full-time football teams in our country, on our little island, and because you don't have any

relegation, you don't have the wherewithal for small towns to come in and become big towns."

Tyler is absolutely right. He is affirming that the English system instills a sense of community by allowing fans and whole cities to get behind a team and see them through as far as they can go. The U.S. soccer system doesn't allow for fans to build this level of support for a team. And it's in these local, fanfavorite teams that the love of the game is instilled. Then, when it's time for the World Cup, everyone in the nation supports England's team, thus building a national community.

In European countries during the World Cup, the intensity of watching and supporting the home team was undeniable. This was made clear to us Londoners from the start at a pub during the England vs. U.S. game, when we learned that we better make friends quick or sit down and shut up. They have numerous chants that our go-to "U-S-A!, U-S-A!, U-S-A!" doesn't rival. Merchandise is sold on every single corner. Flags are flown from homes and cars. Schools and businesses even close early to make sure everyone can get to a TV. I was fortunate enough to be in Amsterdam when the Netherlands won the semi-final game, and the events and celebrations that occurred can't be printed in this

Where is this kind of spirit in America? Maybe it's in single cities when a team wins a national championship, but certainly not in entire countries. My love and appreciation for the game has grown since understanding its importance and essence. As the NFL season starts again and the World Cup is forgotten, my hope is that America will one day recognize that soccer is valuable to our country and our country's relationship to the world.

Elizabeth Baugh is a senior media arts & design major and copy editor at *The Breeze*. Contact Elizabeth at breezecopy@gmail.com. **CAMERON CLARKE** | contributing columnist

Let's set this straight

By now, I'm sure you've all heard about the proposal to build a mosque and Islamic community center at ground zero in New York City. That's right. NYC Mayor Michael Bloomberg has approved plans to erect a mosque RIGHT IN THE MIDDLE of ground zero. Can you believe it? This is just an unbelievable proposal. I can't understand how anyone — wait.

Hang on a minute. I've just received word that (wait, really?) the mosque and Islamic community center is NOT being proposed at ground zero. It is in fact being planned to replace a disheveled, abandoned building about two blocks from the World Trade Center. The "shadow of the World Trade Center" would not even touch this building. It's that far away.

Not only are rights inalienable, meaning they cannot simply be wished or voted away, they are also independent of people's opinions.

Before we can get into the debate about whether or not this structure should be built, we need to examine the way the facts have been distorted over the past several weeks. Let's start with what we're calling it: "the ground zero mosque." If we pick it apart, we can come to a startling conclusion by doing our research. The second and third words in this phrase are a lie. This structure is not going to be at ground zero. This building, which you can't even see from ground zero, used to be a Burlington Coat Factory — certainly not hallowed ground by any means. To object to the erection of a building at ground zero, when a religious building is not being erected at ground zero, seems foolish.

The fourth word in the phrase, mosque, is also slightly misleading. This structure, which will be known as the Cordoba Building, is not merely a mosque. The planners have stated that it is to be a Muslim Community Center, which hopes to not only unite and create a sense of community among New

York Muslims, but also to extend the hand of friendship and brotherhood to non-Muslim New Yorkers. It merely contains a mosque. How does such a gesture cause such a negative reaction?

Moving on from the name the media has created for it, we can find more flaws in the reasons for the controversy. Many politicians on both sides, including Sarah Palin and Newt Gingrich on the right and Senate Majority Leader Harry Reid on the left, have given statements acknowledging the right of Muslims to build such a structure, but pleading that this right not be exercised. I take great exception to this. Not only are rights inalienable, meaning they cannot simply be wished or voted away, they are also independent of people's opinions. Finally, they are the law of the land. Our rights are what make us Americans. It is absurd to make a statement of this nature. To support the right to free expression of religion, but to appeal to the government to suppress it is ignorant and disturbing. To what lengths would certain politicians go in the future to suppress unwanted speech, press, religious practice and assembly?

To clarify my position, I believe that this debate over the mosque is necessary and productive. It is necessary because we need to establish that the rights enumerated in our Constitution are in fact infallible and irrevocable, and it is productive because clarifying our rights allows us to advance and prosper as a society. However, in order to debate this issue, I think we need to gain further understanding of the issue. If we are to debate the "ground zero mosque" controversy, we first need to realize that it isn't a ground zero mosque, but rather an Islamic community center in Manhattan. Then, we must remember that our constitutional rights are inalienable. And finally, we must be a bit more accurate about what we're discussing. Once all these conditions are fulfilled, we can have an intelligent, successful public debate.

Cameron Clarke is a sophomore theatre and media arts & design major Contact Cameron at clarkece@dukes.jmu.edu.

WHO'S WHO SERIES | Part 2

WHO'S WHO AT JMU: THE SGA EXECUTIVE COUNCIL



Student Body President Andrew Reese

Class of 2012 reeseah@dukes.imu.edu

Can you describe what you do in your role as student body president of JMU? I represent the student body to the administration and on the local

to the administration and on the local, state and national levels. I am also in charge of the staff and lead the Student Government Association.

What is your favorite part of your job? I enjoy being approachable, listening to the concerns of students and acting upon them.

Why did you become involved in SGA? I ran for president to be an advocate of students.



VP of Administrative Affairs Jaclyn McConville

Class of 2011 mcconvit@dukes.jmu.edu

Can you describe what you do in your role as vice president of administrative affairs at JMU?

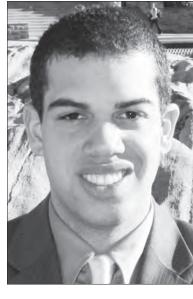
administrative affairs at JMU? I am a liaison between the administration and the student body. I appoint student representatives to university committees and serve on the honor

What is your favorite part of your job? I love taking student concerns and working with the administration

to create positive solutions.

Why did you become involved in

SGA? I joined SGA because I want to
make a beneficial impact on the JMU
community.



VP of Student Affairs Brock Wallace

Class of 2011 wallacbk@dukes.jmu.edu

Can you describe what you do in your role as vice president of

student affairs at JMU? I am in charge of addressing any and all student concerns along with planning events throughout campus such as Homecoming, James Madison Week, Graduation, etc. I also serve as an

advisor for the class council officers.

What is your favorite part of your

I love working with 16 awesome class officers and seeing a crowd of 4,000 students anxiously waiting for "Purple

Out" T-shirts.

Why did you become involved in
SGA? I became involved my freshman
year because I wanted to be an active
voice for students across campus.



Executive Treasurer Abby Ware

Class of 2013 wareae@dukes.jmu.edu

Can you describe what you do in your role as executive treasurer at JMU? I work closely with budgeted organizations, program grants and I help manage SGA's budget. I also work with the Contingency Liaison to help student organizations receive money

to put on events.

What is your favorite part of your job? My favorite part of my job is giving student organizations the resources (a.k.a. money) to accomplish their goals.

Why did you become involved in SGA? As soon as I came to JMU, I knew I wanted to be involved and make an impact. I went to Student Organization Night and saw SGA as a great way of accomplishing my goal.



Speaker of the Senate Caitlin Natale

Class of 2011 natalece@dukes.imu.edu

Can you describe what you do in your role as speaker of the senate at JMU? I am in charge of the senate aspect of SGA. I run the senate meetings, work with the committee chairs and their committees and bring

guest speakers to the senate.

What is your favorite part of your job? My favorite part of my job is working with the committee chairs and their committees. The committees in SGA are in charge of various external activities and programs that have a positive impact on and off

Why did you become involved in SGA? I think the voice of the student body is important and I want to be a part of making sure that it is heard.

OPINIONS. You have them. I want them.

breezeopinion@gmail.com

he Breeze

Serving James Madison University Since 1922

Sunny = 94°/63°

chance of precipitation: 0%

Vol. 87, No. 2 **Thursday, September 2, 2010**

Charges decrease

Off-campus charges decrease drastically first weekend back

By JOHN SUTTER The Breeze

As tradition has it, block party weekend occurs the weekend before classes begin. Many freshmen make the trek up Port Republic Road to join the numerous open-house and outdoor parties.

This year broke with tradition and the

numbers prove it. According to Mary-Hope Vass, spokeswoman for the Harrisonburg Police Department, there were 139 criminal charges filed in "college housing areas" on Friday and Saturday nights. These charges take into account charges filed by both Harrisonburg and JMU police officers patrolling off-campus.

Of the 139 criminal charges filed, 43 were filed by JMU police officers.

In 2009, about 289 criminal charges were filed for the weekend before classes began, Vass said.

"I think it was a combination of different things between the educational aspect we provided the students before the weekend, as well as the partnerships with JMU," Vass said.

While the on-campus criminal charges for Friday and Saturday remained unchanged, with three charges each year, the number of arrests made by JMU police officers increased because of additional off-campus enforcement. Even though JMU police officers made more charges this weekend than years past, Lee Shifflett, JMU chief of police,

said the weekend was very calm. "I would hope that it was a combination of the educational efforts the letter from [President Linwood] Rose and students taking responsibility for their own

actions," Shifflett said. As a response to the April Springfest party-turned-riot and to provide additional safety to students, Shifflett hired four new patrol officers over the summer to patrol off-campus student housing complexes. According to Shifflett, these officers will patrol with HPD officers off-campus and have concur-

rent jurisdiction with HPD. "They work with the HPD, specialop units that target problem areas," Shifflett said. "They go off-campus and work closely with the special ops and

bike officers." HPD also had all 13 bike officers, a eneral investigator, drug investigator, gang investigator, K-9 units and specialops patrolling last weekend.

"It's definitely a large presence and that will continue for the next few week

see STATS, page 4

the face of MADISON





LEFT PHOTO COURTESY OF SARAH EVERETT ABOVE PHOTO COURTESY OF THE MONTPELIER FOUNDATION

LEFT Sarah Everett says she is the same height and weight as James Madison. She interned at Montpelier and recently transferred from Alaska to attend JMU.

Sophomore Sarah Everett transferred to JMU this year partly because of her love for America's fourth president. She impersonates Madison at every possible opportunity.

By AMBER LOGSDON

contributing writer

James Madison was a small man, weighing only about 100 pounds and standing at a mere 5 feet tall. If asked about his favorite animal, he would probably say that it would be his horse, Liberty. His favorite color was black. When he married his wife, Dolley, he was 43 and she was 26; he would claim that it was love at first sight.

There are many who could say they know of Madson, and what he and the other Founding Fathers did in the late 1700s to build the United States.

But few may know as much as sophomore transfer student Sarah Everett, coming to IMU from the University of Alaska Southeast. She says that it was Madison himself that brought her here from her hometown of Juneau, Ala.

For the past four years, Everett, a theatre major, has dedicated her life to learning everything she can about Madison, even going as far as considering herself a scholar of Madison.

I've read just about every book and even annotated Ralph Ketcham's biography," Everett said. "James Madison: A Biography" is more than 600

Everett explained that it was chance that allowed her to discover Madison.

'It all started my junior year of high school with what was called our 'Presidential Project,' " Everett said. "I remember seeing Madison's picture up on the board, and something clicked. And I said, 'I gotta do him. He's the one I have to do.'

As she continued her research over the following three months for the project, she said she had fallen "head over heels in love" with the subject.

Ever since then, she's read anything and everything about Madison she could get her hands on.

"At this point, four years going, I feel like I've read just about everything that I can read," she said.

One avenue Everett uses to express her passion and devotion to the subject is acting as an interpreter for Madison. Two years ago, her dad suggested that, given her love of both Madison and theatre, she should start interpreting him professionally. Interpreting includes going to speak as Madison at lectures, presentations and question and answer

A month later, she went to the Montpelier Restoration Celebration in Orange, Va. There, she met Ketcham and the national official Madison interpreter, John Douglas Hall. Both encouraged her to

see MADISON, page 21

STUDENT LIVING

Housing excess leaves apartments vacant

By AMANDA CASKEY The Breeze

Several apartment complexes in Harrisonburg are not meeting maximum occupancy levels.

Mike Hendrickson, operations manager at Coldwell Banker Commercial Funkhouser Realtors, said that while some of the properties the company manages are full, others are having difficulties.

"When you're talking about older complexes — that's the problem," Hendrickson said. "Preferences have changed so much. That's why [new properties] have been built."

Funkhouser manages several studenthousing properties including Charleston Townes, Mountain View Apartments, Hunters Ridge Townhomes and Devon Lane Townhomes

According to Hendrickson, Hunters Ridge is one of the most troubling for the company due to its age and the stigma of crime and violence attached to it from a 2008 shooting. The newer properties they manage, like Urban Exchange and Charleston Townes, are full.

Lauren Headrick, a junior special education major and a Hunters Ridge resident, knows what people think about the complex but isn't fazed by its

"People shy away from it because of all the crime that happens here, but crime happens everywhere," Headrick said. "There are a lot of really nice townhomes and I just think it's kind of a make-orbreak for some people."

Senior Liz Price moved to Hunters Ridge from a townhome on Devon Lane because it was inexpensive compared to other places she and her roommates

to be fuller than what people may expect.

Junior Kevin Surring, who lives in Ashby, says the complex still seems

complexes in Harrisonburg in three years has caused individual owners of the older complexes to reassess the

"We have a private landlord who completely re-did the house," Price said. "We live in a nice unit."

According to Funkhouser realtor Scott Rogers' blog, JMU has only increased in student population by just over 1,000 in three years, while the Harrisonburg housing market has seen just under

This housing glut, coupled with

According to Price, the complex seems "I think every house on my row is full,"

Price said. "There's never any parking." Students who signed leases later in the year could find relief in the older complexes that have a low occupancy level. Complexes like Ashby Crossing offer reduced rents to attract potential

"Ashby was the only place I could get four roommates in," Surring, a business major, said. "Everywhere else I wanted

Ashby management could not be reached for comment.

The addition of five new apartment housing market in order to compete.

3,500 new student-oriented complexes.

Hendrickson said plans to fill vacancies by allowing families and nonolder complexes competing with newer students to live in Hunters Ridge have



KATIE BAROODY / CONTRIBUTING PHOTOGRAPHER

With the construction of newer apartment complexes, older ones, like Ashby Crossing, are at a lower level of occupancy.

complexes has created a challenge for not been made, but the possibility cannot be ruled out. some complexes to reach maximum occupancy

"I certainly can't say 'no' because we cannot refuse housing to certain people, but we've tried to keep properties that were built for certain intents under that

same flag for now," Hendrickson said. Many complexes managed by Funkhouser are not strictly student housing.

In several complexes, renters must see HOUSING, page 4

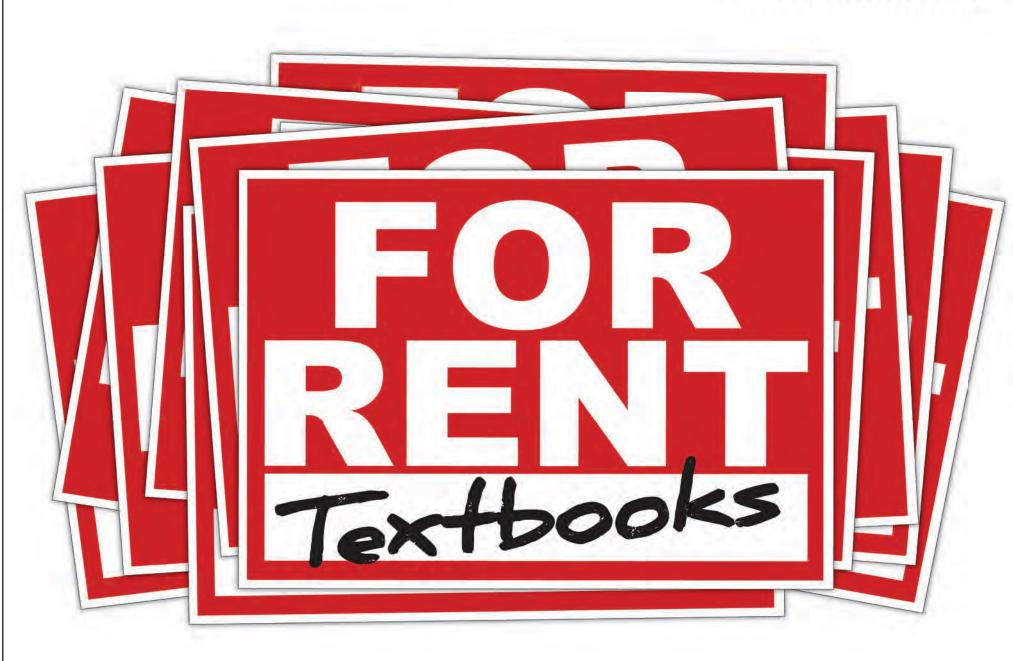
initatives at IMU.

summer's heat.

GET YOUR FREE TEMP TATTOO AT THE BOOKSTORE & PLAY TO WIN! Visit RENT & TEXT







R.E.

SAVE 50%* OR MORE

JMU Bookstore

Next to Bridgeforth Stadium and Godwin Hall

jmu.bkstr.com RENTATEXT



Last Down clue is 56

Sudoku *** 8 3 9 8 3 9 3 5

brainfreezepuzzles.com

Rules: Fill in the grid so that each row, column, and 3x3 block contains 1-9 exactly once.

Sudoku **★★★☆** 5 4 4 5 4 2 2 8 8

brainfreezepuzzles.com

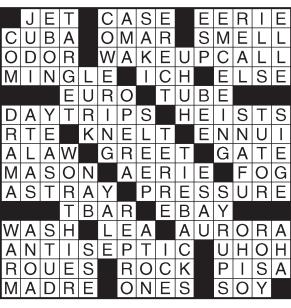
Rules: Fill in the grid so that each row, column, and 3x3 block contains 1-9 exactly once.

TODAY'S CROSSWORD PUZZLE

ACROSS

- mater Muses' father
- 9 Sundowns
- 14 Relieved sigh
- 15 That's — need!
- 16 Register for
- 17 Fails miserably
- (2 wds.)
- 19 Botanist's study
- 20 GI entertainers
- 21 Pharaoh's god
- 22 Bramble
- 23 Wool fat
- 25 Marinate
- 26 Arith. mean
- 27 Dimly
- 30 Rene of "Tin Cup" 33 — up (studied)
- 34 Monsieur's affirmative
- 36 — were (so to speak)
- 37 Prayer recipient
- 38 Countess's husband
- 39 Startled cry
- 40 Sluggish marsupial
- 41 Carlo
- 42 Lawyer's ad 44 Reunion crowd
- 45 1899 gold-rush
- town 46 Fliers'
- performance 50 Far-reaching view
- 52 Treaty 53 Royal pronoun
- 54 Boundary 55 Unexpected
- winner (2 wds.)
- 57 Give the slip 58 Shampoo additive
- 59 Colony members
- 60 Imposed a levy
- 61 Transmit
- 62 Quit working

PREVIOUS PUZZLE SOLVED

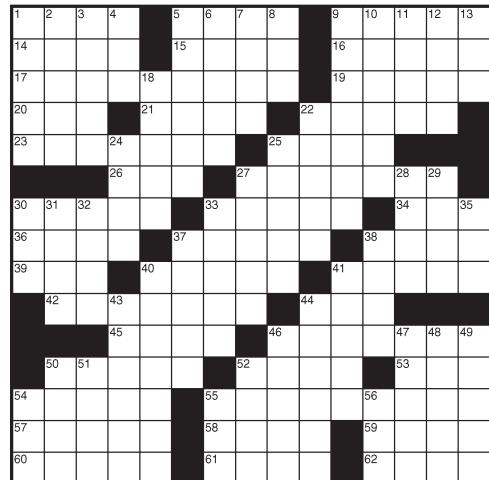


8-10-10 © 2010 United Feature Syndicate, Inc.

DOWN

- 1 Worse than bad 2 Tibet's capital
- 3 Vine product
- 4 Hole puncher
- 5 Full-figured 6 Ms. DeGeneres
- 7 Bator
- 8 Roost
- 9 Cheat 10 Different
- 11 Old colonnade
- 12 "The Galloping Gourmet"
- 13 Madrid Mrs. 18 Cannon boom
- 22 One over par
- 24 Brewer's kiln 25 — Fe Trail
- 27 Sheer fabric
- 28 Give credit
- 29 Round dwelling 30 — Dawn Chong
- 31 Exploits 32 Turban wearer

- 33 Blues street in Memphis
- 35 Seine moorage 37 Credo
- 38 Billions of years
- 40 Put on a tie
- 41 Gaiety 43 Under a roof
- 44 Recoiled, as a
- 46 Čomposer —
- Copland 47 "Stormy
- Weather" singer 48 Deposes
- 49 Take by force 50 Cheer for
- Zapata 51 Huge-screen
- film format 52 Grow ashen
- 54 Tolerated
- 55 Trial VIPs
- 56 Boat implement



Want more puzzles? Check out the "Just Right Crossword Puzzles" books at QuillDriverBooks.com

Get mulished.

It's good for you. It's good for us.

Work for *The Breeze*.

breezepress@gmail.com

MERICAN CAMPUS COMMUNITY



1070 LOIS LANE 540.432.0600 SOUTHVIEWJM.COM

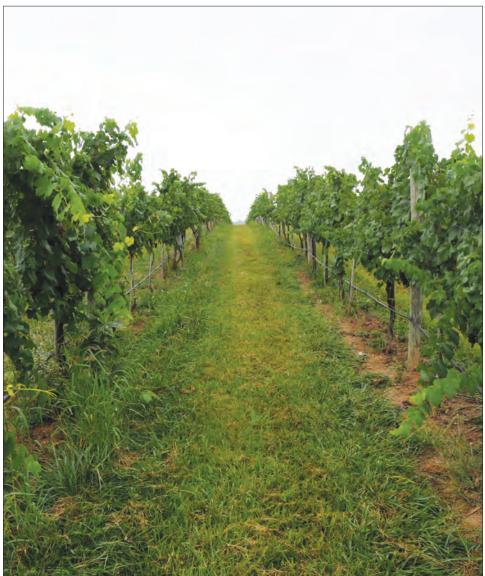
EDITORS Torie Foster & Pamela Kidd E-MAIL breezearts@gmail.com

- Thursday, September 2, 2010 $\,\,$ $\,$ $\,$ $\,$ $\,$ $\,$ $\,$ $\,$ $\,$

through the . grapevine







Top left: The wooden barrels at Cross Keys Vineyards help wine develop an oakey flavor that is commonly found in Chardonnays and Cabernets. Bottom left and right: Grapes to be harvested this summer promise a more intense flavor than harvests from wetter years.

While students suffered through the persistent summer heat, local winemakers prospered in the sweltering weather – and so have their grapes.

By PAMELA KIDD The Breeze

Local winemakers from Virginia are optimistic for competition awards and higher sales to follow the harvests of this summer.

The summer heat has given winemakers in Virginia hope for bold and impressionable wines. Wines from a wet year develop a fruitier and lighter flavor compared to the darker and bolder taste of a wine produced during a dry year.

'We like the heat; it gives us better control over the environment thanks to irrigation" said Randy Phillips, winemaker

and owner of Cave Ridge Vineyards in Mount Jackson. A dry season also protects the vines from mildew and other diseases that are fond of moisture.

"2007 was very dry and comparable to this past summer," said Kathy Looman, who works at Cave Ridge Vineyards and manages Phillips' 2-month-old wine bar, Wine on Water, in downtown Harrisonburg on Water Street.

Looman affirms that the year 2008 provided a wetter season and created a drinkable wine that is nice by itself, but nothing like the exact same label produced in 2007.

"The 2007 is bolder, smokier and very exceptional, com-

pared to the 2008," Looman said. Looman also notes that the bolder, darker wine works to bring out the flavors of different foods, especially Italian

"It'll be hard to find a bad wine from Virginia from the year 2007, or the winemaker didn't know what they were doing,"

Stephan Heyns, a winemaker for Cross Keys Vineyards in Mount Crawford, Va., is also hopeful that this summer will

help produce a good quality wine. "Rain dilutes the flavor," Heyns said. Rain causes the grapes to swell in size from the quick absorption of water; this juice takes away from the actual flavor of the grape.

"A lot more flavors come from smaller berries," Heyns said. The flavor of the wine comes from the skin of the grape. Therefore, the more rain or liquid the grape absorbs, the larger the grape becomes and its flavor becomes less

A dry season also means that the grapes develop a higher sugar content, which will slightly raise the alcohol percentage of the final product. While the sugars are developing at a rapid pace, the flavor matures more slowly.

The grapes from this summer could be harvested any time between this week and the end of October said Heyns.

Once harvested, the grapes are stored for an average of two weeks in barrels for fermentation. The flavor of the wine depends on how long the grapes ferment. Different barrels also provide different flavors.

'Each barrel is unique, with subtle differences," Heyns said. Once the wine has sat in the barrels for three years, the containers no longer provide the wine with a rich, oakey flavor and should be retired.

"Steel barrel wine is very delicious," said Jamie Foxwell, a wine-loving 25-year-old Harrisonburg resident. Foxwell explained that the steel barrel eliminates the oakey flavor mostly found in cabernets and chardonnay. "Hopefully they did more local barrels this year," Foxwell said.

Barrels from this summer's harvest should hold good news for wine enthusiasts hoping to find comfort with a bottle of earthy, distinct Virginia wine.

CONTACT Pamela Kidd at kiddpd@dukes.jmu.edu.

Thinking inside the box: Professor 'pokes fun' through comics

By MALISSA WATTERSON contributing writer

While vacationing inside a rustic lake cabin this summer, economics professor William "Bill" Wood picked up a pen and started to doodle simple cartoons of university faculty, administrators, staff and students — all with small whiskers and dark, squiggly tails.

Inside Wood's comic strip, "Academic Mice," tiny mice composed of small circles depict funny situations and circumstances that commonly occur within the world of academia. The Breeze will feature these strips on the re-designed Page 2 once a week.

Wood, who has taught economics in the College of Business since 1989, decided to create the cartoon as a way to look back and "poke fun" at higher education a realm where he's been employed for

"I wanted to reflect on how funny so many things in academics are," Wood said.

These topics include the inaccurate information tour guides give to prospective students, what he sees as the admissions staff's much larger interest in recruiting student-athletes and "convenient" on-campus bookstores that just so happen to be convenient for a

Although Wood has had no prior experience in art or drawing cartoons, he's become familiar with being able to make other laugh.

intense.

"I cover very difficult subject matter and equations in my class, so I always like to stop and tell a joke," Wood said.

Jared Anderson, a senior economics and political science double major, enjoyed the jokes he heard in all three of the classes he took with Wood.

"He managed to make the classes I had with him — ones that can be exceptionally dull like econometrics — exciting with his varied jokes and humor and sar-

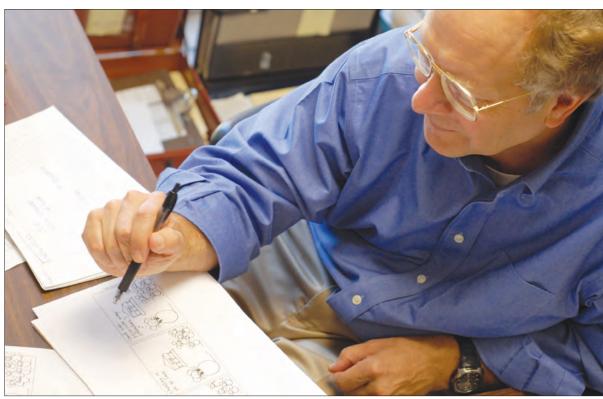
casm," Anderson said. He also said that he thinks students and faculty alike could enjoy "a professor poking fun at some of the more odd

aspects of the college experience." Wood said he developed his comedic nature years ago while writing a humor

column for his high school and college After graduating with a degree in jour-

nalism from Auburn University, Wood

planned to earn a master's degree from the University of Virginia. While working on my graduate see **CARTOONIST**, page 19



EVAN McGREW / THE BREEZE

Economics professor Bill Wood has been drawing his "mice" comics since the summer and he hopes to provide campus with a laugh.

#breezenews #breezeopini #breezelife. eezesports

You can find it all...

@TheBreezeJMU

Missio Dei

An Intimate WORSHIP EXPERIENCE

Sunday, September 5, 2010 10:00 am

Learn how worshippers at Missio Dei are using art and interactive stations for an intimate worship experience.

Christian Student Union 711 South Main Street Harrisonburg, VA 22801 (parking in rear).

Breakfast will be provided.







"Values You Can Rely On"

677 Chicago Ave. Harrisonburg, VA 22802 (540)434-0850



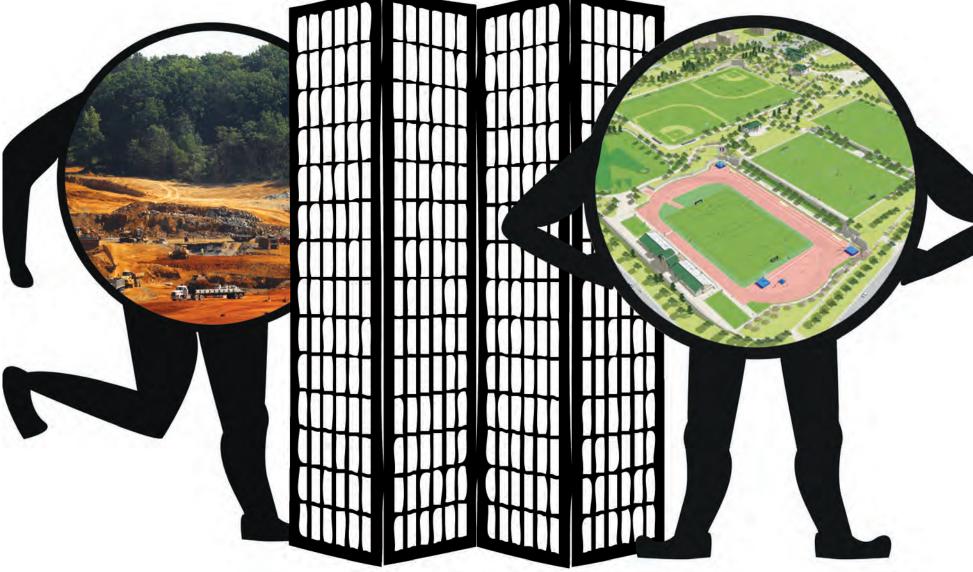
Students:

Recieve a courtesy 10% discount on your everyday purchases when you present a valid JMU student ID to the cashier.*

Visit www.redfront.com to view directions and our weekly specials.

FIELDS OF DREAMS

Facilities at Port, Neff to focus on JMU athletic programs



GRAPHIC BY NATALIYA IOFFF / THE BRFF7F

By ALEX VAN REES contributing writer

Despite resembling craters on a desolate planet, the University Park construction located at the intersection of Port Republic Road and Neff Avenue already has many JMU athletic teams excited for a new future. The state-of-the-art facilities mark a potential rebirth of teams less fortunate in the

"I think this is the missing piece of the puzzle for JMU," men's soccer coach Tom Martin said. "JMU has outstanding academics and a beautiful campus, but now we will finally have a great sports complex and I think the quality will reflect the university."

The University Park is set to open in the fall of 2012 and will cost approximately \$43.9 million dollars to construct. The park will take the place of the recreation fields located off of Reservoir Road behind Festival, with the exception of the field hockey area.

As for the U-Park features, there will be a synthetic turf field encircled by a track and enclosed by a 3,500 capacity stadium. Two new fields will be added for soccer and softball and four will be created specifically for flag football.

There will be court areas, which will include four tennis, two basketball and two sand volleyball, all of which will be used for intramural sport activities. There will also be trails for jogging, running, walking and a nine-hole disc golf course. The park will also boast an enclosed press box and a video

"Potentially, the intramural fields will double the amount of games that we can schedule," UREC intramural coordinator Aaron Combs said. "Now, intramural teams only play once a week and in the future we might be able to have the teams play twice a week with the new facilities."

Intramural sports teams in the past have had difficulty playing on a consistent basis since club teams regularly occupy the UREC fields.

"I'm excited for the new fields because now maybe they will have more playing time since there will be a permanent spot for them," junior business management major Boomer Rodriguez said.

The soccer teams are specifically looking forward to accommodating more fans.

'My favorite aspect of the new park is that we will finally have a stadiumlike enclosed atmosphere where we play our games," men's soccer assistant coach Tom Foley said. "I think it will create a positive overall effect on the event itself."

Another important aspect of the new facility will be the fact that student-athletes will be able to practice year around, as long as the weather conditions are favorable, thanks to a Bermuda grass playing field and practice field, in addition to the synthetic

"We are excited to get the new fields at U-Park," women's soccer coach David Lombardo said. "I think that it will not only be one of the top soccer facilities in the mid-Atlantic region, but it will also help us to recruit with such impressive fields."

Since the fields will be in the middle the off-campus housing, coaches are hoping the location will attract more students to come and support their athletic teams that are often out-shined by football and basketball.

Coaches are also optimistic in that more Division I teams will want to come to IMU to compete because the new park will include the facilities considered more attractive to that level of high competition. The University Park, along with the renovations to Bridgeforth Stadium, are just the initial steps to JMU becoming an athletic powerhouse.

CONTACT Alex Van Rees at vanreeap@dukes.jmu.edu.

FOOTBALL PREVIEW

No worries at corner, wide receiver

By JOEY SCHOEN

contributing writer

While JMU football didn't lose as many players as they have in the past, departures on both sides of the ball left the team shorthanded heading into training camp this summer. Positions such as wide receiver and cornerback then appeared thin, but with the season opener against Morehead State just days away, the Dukes are now confident in their new starters.

The team returns 13 starters from last year's squad that finished the season 6-5, 4-4 in the Colonial Athletic Conference. This counts the most returning players head coach Mickey Matthews has ever had in his tenure at JMU.

"We have as many returning players as we've ever had here. That lends itself to having a lot of confidence, and we do," Matthews said.

However, the nine departed starters included both starting cornerbacks, as well as the two top wide receivers, leaving at least four starting spots in question over the off-season. Those questions have since been answered, according to Matthews.

"The two positions I was most worried about going into camp were wide receiver and corner," Matthews said. "I think we've really made some great strides there; [cornerbacks] Taveion Cuffee and Mike Allen are playing really

well. I feel really good about corner, and I think we are playing really well at wide receiver as well. The experience will come, but they are executing real well right now."

Among those corners is redshirt freshman Daniel Allen, who figures to be in the Dukes' defensive rotation. Allen believes the revamped secondary, led by third-year players Mike Allen and Cuffee, is poised for a solid

"We got Cuff and Mike leading the group, helping out the young guys like Leavander Jones and me," Allen sai. "I feel like we're pretty set at corner spot. Trying to hold our ground and do what we can out there.'

On the offensive side of the ball, quarterback Drew Dudzik will have a bevy of capable playmakers to work with this season. Following the losses of receivers Rockeed McCarter and Bosco Williams, as well as tight end Mike Caussin, Dudzik must adjust to a largely untested group of pass-catchers. But like Matthews, he has been impressed with his new targets.

They're working really hard. Marcus Turner, Kerby Long, they're all doing a really great job," Dudzik said. "All I have to do is get the ball to them, they can make all the plays. They are great athletes and I'm excited about them this

Aside from Turner and Long, the

Dukes have just one other player, redshirt senior Griff Yancey, with more than 15 career receptions. Redshirt freshmen Dae'Quan Scott and Renard Robinson, as well as U.Va. transfer Quintin Hunter, will also be part of the Dukes' receiving corps. Redshirt sophomore tight end Brian Barlow will be

taking over for Caussin. The group will get their first test against Morehead, a team that takes great pride in their defense. Despite going 3-8 overall last season, Morehead ranked fourth in FCS football in run defense and seventh in overall defense. They have since lost their top defensive player, linebacker Wes McDermott, who ranked in the top 30

nationally with 106 tackles last season. Regardless of any changes to Morehead's personnel, Matthews says they

won't be looking past the Eagles. "Morehead is a solid team. We have a saying around our place, 'no one is ever as bad as you think they are, no one is as good as you think they are," " Matthews said. "You play one of these great teams and they have a lot more shortcomings than you ever dream possible, and you play a team you don't think is real good, and they will have a lot better players than you thought they had.

"Morehead certainly has some good players, anything can happen in the

see FOOTBALL, page 16



Wide receiver Quintin Hunter transferred to JMU from the University of Virginia over the summer. Despite coming in late to training camp, Hunter figures to be a significant factor in the Dukes' aerial attack. He had one reception for 13 yards last year at U.Va.



COURTESY OF JMIJ ATHLETICS COMMUNICATIONS

Premium Clubhouses to open fall 2011

With Phase II of the Bridgeforth Stadium renovations in full swing, many are wondering what is next. The \$62 million project will consist of a 25,000 capacity two-tier stadium, complete with a new press box and the clubhouses shown above. The artist rendering depicts how fans will be able to watch the game from flatscreen TVs while enjoying a variety of dining options. The temporary bleachers at the endzone will be demolished at the end of the season, as construction will go into its final phase, to be completed next fall. With the demand for tickets on the rise, a new student reservation system begins this year, forcing students to reserve their tickets two weeks ahead of time. According to JMU Athletics Communications, season tickets sold out in May, the fastest sell-out to date.

FOOTBALL | Saturday

from page 15

first game of the year. We've had a very good camp, I'll anticipate that we'll play very hard and very well."

This home opener will be different than any other in Matthews' 11-year tenure at JMU. The team will be taking the field in newly renovated Bridgeforth Stadium for the first time, which is halfway through its two-phase renovation process. Though it may not be complete, Matthews believes playing at the new venue adds extra incentive for players to perform.

"It's the semi-grand opening, I guess

the big grand opening of our new stadium will be next year, but this is the first one, the one everyone will remember," Matthews said. "We wanna make sure we have a good time."

Dudzik plans on doing just that this weekend.

"I'm pumped. Its gonna be a packed house, and we gotta get that stadium rockin," Dudzik said. "We gotta give them something to cheer about, and I'm 100 percent sure we will."

CONTACT Joey Schoen at schoenjr@dukes.jmu.edu.

NFL

Long hair worth millions

Washington Post

Troy Polamalu's hair is more than just a soft, silky handle by which to bring him down (and help him up) on a football field (attention: Larry Johnson). It's real and it's spectacular.

It's also now a magnificent, million-dollar mane. Lloyds of London has written a policy on the Pittsburgh Steelers safety's locks, in the kind of publicity stunt that rises to the top of search engines on the week before real sports resume after Labor Day. There's a serious reason for Polamalu's 'do: he has not cut it since 2000 and wears it as a tribute to his Samoan ancestors. But there's a product tie-in on the insurance: Polamalu endorses Head & Shoulders shampoo, whose parent

company sought the policy.

"They've created the first ever insurance policy to protect his iconic mane for the entire NFL season," Procter & Gamble said in a statement.

Plenty of athletes and celebrities have insured their body parts. David Beckham reportedly insured his legs for \$70 million; Cristiano Renaldo. Celebrities have insured breasts (Dolly Parton), noses (Jimmy Durante), legs (Jamie Lee Curtis, Tina Turner, Heidi Klum, Rihanna, Betty Grable, Mariah Carey), hands (Keith Richards), chest hair (Tom Jones) and bum (Jennifer Lopez).

Cricketeer Merv Hughes (His nickname was Fruitfly) reportedly insured his playoff-like facial 'stache for more than \$300,000.



Pine Furniture Everything to Decorate Your "NEW HOME"!



313 Neff Ave

Harrisonburg





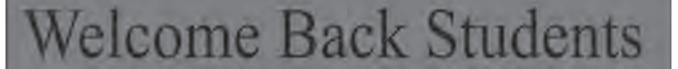
Tues-Fri 10-6

Sat 10-4

(540) 433-9627



Thursday, Sept. 9 at 6:30 p.m.



DON'T LET ILLNESS AFFECT YOUR COLLEGE EXPERIENCE



EmergiCare

755A Cantrell Ave. Harrisonburg, VA (Next to Hardee's) 540-432-9996

Serving JMU Students Since 1991

Prompt Medical Attention * No Appointment Necessary

* Minor Injury & Illness Treatment * X-ray * Flu Shots * * Physicals * STD Testing * Dehydration Treatment *

DAYS A WEEK: Mon-Fri 9-8 * Sat

Good Food Word, Sacrament and Prayer.



www.christ-presbyterian.org

563 University Blvd. Suite 110 Harrisonburg VA 540-801-8989 ww.OrientalCafeOnline.com riental ch dish is an Asian taste treat." "We will customize your meal"

Harrisonburg's Newest

—— & Finest Restaurant

SUSHI BAR, CHINESE, THAI & SINGAPORE CUISINE

General Manager Lawrence Liang brings more than 35 years experience from the D.C. & Maryland Metropolitan Area!

"We cook to your taste"

Buy One Dinner, **Get 2nd Dinner** Coupon Must Be Present Not Valid w/Any Other Offer Expires 9/30/2010

HOUSE AD

BASEBALL

Minor changes for three Dukes

By MICHAEL DEMSKY The Breeze

After putting together perhaps the best season on the mound in JMU history, Kevin Munson had to sweat it out for a round or two before the Arizona Diamondbacks made him their fourth round selection in the Major League Baseball Draft in June

"It really was a dream come true," Munson said. "I've been waiting a long time for it."

Coming off an electrifying season for the Dukes last spring, Munson was picked later then many analysts predicted. But the Diamondbacks felt strongly enough about him to grant him a \$243,000 signing bonus. He chose to forgo his final season of eligibility in lieu of signing with the team.

"I was happy with the organization I ended up with," Munson said. "I was hoping to go a little sooner in the draft but things work out for a reason."

Equipped with a 95 mph fastball and a hard-breaking curve, Munson often drew radar gun-yielding scouts to Harrisonburg and was considered the only sure thing the Dukes had going into the draft. But in the waning rounds, the program would also celebrate the selection of two departing seniors.

Second baseman Mike Fabiaschi and utility player Matt Browning were each drafted in the final day of the draft. Fabiaschi was taken in the 38th round by the Oakland Athletics while utility player Browning was selected in the 43rd by the Seattle Mariners.

Munson's early selection was all but secured after the right-hander won the Colonial Athletic Conference Pitcher of the Year award last season, leading the conference in several categories including wins, saves and ERA. He struck out 70 while allowing just ten earned runs in 55

innings of work

The Arizona Diamondbacks organization is in a rebuilding stage, particularly when it comes to pitching. They are currently last in baseball in team ERA, seceding more than five earned runs a game. Their minor league affiliates haven't fared much better as Munson's current team, the South Bend (Indiana) Silver Hawks, is third to last in the Midwest League with a 4.34 ERA.

"I ended up with a team that needed a lot of help pitching," Munson said. "Because of that I think I'm in a good place to make it to the big leagues."

Meanwhile, Munson has continued his success in South Bend, leading the team with a 1.20 ERA. He has pitched 15 innings this summer, striking out 16 while giving up just two earned runs. His time away from the mound has been focused on learning the game as well as developing a new pitch that could speed his track to the major leagues.

"I've definitely been working a lot with the pitching coaches in trying to get better," Munson said. "I've been really working on my changeup, which is a pitch I didn't throw as much at JMU."

Last spring, ESPN's Keith Law rated Munson as the sixth-most professional ready player in college baseball. Trying not to think of where he will be this time next year, Munson remains confident he will be handled fairly by the organization.

"I hope to keep advancing in the organization but you got to be patient. I don't even think they know [where I will be next year]," Munson said. "I'm hoping that after pitching in the fall and in spring training I might move up."

While former teammates Fabiaschi and Browning haven't drawn the same hype Munson has, they both have enjoyed success this summer.

Fabiaschi has found playing time with Oakland's rookie league team, the Vancouver Canadians. After a slow start at the plate, Fabiaschi has since found his rhythm. While he is currently batting .228, his on base percentage is a healthy .366. He is fifth on his new team with 16 walks.

"I had a little bit of a struggle the first couple weeks, but I think I've adjusted pretty well," Fabiaschi said. "I've been working hard with the coaches and really feel like I've gotten better and can play at this level."

After playing for the Arizona League Mariners for three weeks in the summer, Browning was transferred to the Pulaski (Virginia) Mariners of the Appalachian League in mid-July. Playing in Pulaski has given Browning the comfort of playing close to JMU, and his hometown of Glen Allen, Va.

"I've been seeing the ball real well and putting a good bat on it," Browning said. "Initially playing on the West coast was a little awkward for me, so it's definitely been nice to play somewhere I'm familiar with."

After an unspectacular 13 games in Arizona, Browning has begun to hit in Pulaski, batting a team-high .340 with 24 RBIs in 34 games.

The players will continue to compete for their teams until the minor league seasons end in September. After an offseason of workouts and evaluations, players will return to training camp in mid-to-late February, where their place in the organization will be finalized.

With all the uncertainty of minor league baseball, Munson put it in perspective when he said, "We're getting paid to play, and it can't get much better than that."

CONTACT Michael Demsky at breezesports2@gmail.com.



COURTESY OF PAUL YATES / VANCOUVER SPORTS PHOTOS

Before taking his talents across the border, Mike Fabiaschi was an exemplary studentathlete at JMU. He was team captain for two years, first-team All-CAA and JMU Male Scholar-Athlete of the Year as a junior, and was nominated for Lowe's Senior CLASS Award as a senior.

Tomoff, Abel, Erb receive conference weekly honors

Three Dukes received Colonial Athletic Association honors for the week ending in Aug. 29.

Representing JMU volleyball, sophomore outside hitter Danielle Erb received her first CAA Offensive Player of the Week award, sharing the honors with Georgia State's Vineece Verdun. She played in a pivotal role in the Dukes' wins against UNC Asheville, Davidson and Stetson at the JMU Coca-Cola Classic.

Erb was impressive for her second straight home tournament. She won her only other CAA honors, as Rookie of the Week, last season after an impressive performance at the JMU Days Inn Invitational.

Over the weekend, she led the Dukes with 49 kills en route to a 3-0 team record. She posted a double-double against UNC Asheville, recording 16 kills and 11 digs. She also had the Dukes' first 20-kill performance in

three years against Davidson (20 kills, 8 digs) on her way to winning the Most Valuable Player award for the Coca-Cola Classic.

As a freshman, Erb led the team, and was sixth in the CAA, with 315 kills and was named a JMU Athletic Director Scholar-Athlete.

Assisting her in the Dukes' triumphs at home was the CAA Defensive Player of the Week, fellow sophomore outside hitter Natalie Abel. Abel had a team-high 45 digs in the tournament, including 18 against UNC Asheville. She would go onto add six blocks and three assists and was third on the team with 23 kills

After hosting the JMU/Comfort Inn Harrisonburg Invitational, the women's soccer team boasted a conference weekly award winner as well.

Freshman Olivia Tomoff helped anchor the Dukes' defense over the weekend, and in doing so, earned the

CAA Rookie of the Week award. The defender played major roles in

the Dukes' 1-0 victory over Villanova and 1-0 loss to St. Johns at the Invitational. Her efforts got her a spot on the All-Tournament team. Virginia Commonwealth also participated in the tournament.

– staff reports



Welcome Back JMU Students!

865 Port Republic Road Harrisonburg, VA 22801 540-442-8885 www.865east.com

Bargain Buy



Quality new & used furniture

Electronics

Jewelry, Designer Bags Antiques

Vintage Clothes

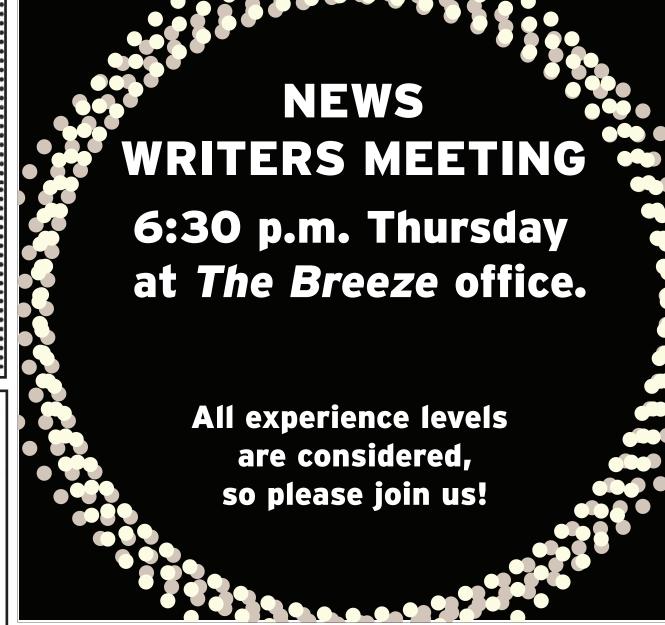
CD's **\$2** each & DVD's **\$2.50** each

1090 Virginia Ave Harrisonburg, Va North End of Harrisonburg on Rt42 540.433.2005

www.bargainbuyonline.net Tuesday-Saturday 10am to 6pm

ARE YOU IN THE KNOW? GET INVOLVED

@BREEZEJMU.ORG







10a.m., 11:30a.m. or 6p.m.

540-433-4990 www.valleychurchva.com www.imperfectpeopleallowed.com

Transit drop off (Rt. 2 or City Transit) VC can also provide transportation







Contact Information

Visit the DR100 website at

www.DR100.org for registration and detailed information.

> Also, find us on Facebook. Just search "DR100"

Change someone's world today!

Thanks to our Sponsors

Proceeds will be donated to expand

bike/pedestrian lanes on public roads

Please join us on this special day!

and on the university campus.

Black Dog Bikes Charlottesville Racing Club Community Bank

Elmore, Hupp & Company, P.L.C. (CPA) Farmers and Merchants Bank

The Runner's Corner

The First Bank & Trust Co. James Madison University Keezletown Ruritan Club Lenhart Obenshain PC (Attorneys at Law) Mirenda Family Riddleberger Brothers, Inc

Sayre Enterprises, Inc. Shenandoah Bicycle Company Summit Community Bank ValleyRealEstateBrokers.com Valley Rent.com Wells Fargo Wintergreen Resort

CARTOONIST | Hopes to entertain students, teachers

from page 13

degree, I discovered I really liked the idea of having an academic career,"

In 1980, he graduated from U.Va. with a doctoral degree in economics. The same year Wood joined the JMU faculty, he was hired as the director of the Center for Economic Education, where he helps assist local teachers with further understanding of economics.

In June, Wood showed fellow colleague and friend, Lynne Stover, roughly 10 of the comic strips he recent-

The comic strip "reflects his personality and the word play is amazing," said Stover, a teacher consultant with the

Stover added that she thinks fellow faculty members will laugh at the comic strip and "will see colleagues and possibly themselves" in them.

According to Wood, several of his comic strips help him gain "gentle revenge" of those colleagues whom he disfavors by portraying their misguided behavior, from treating secretaries disrespectfully and abusing academic tenure, to professors making no effort to continue research in their field as a result of having lifetime employment.

Although fellow faculty members might consider such topics edgy or controversial, Wood isn't worried about his mice offending people.

"There will be a few [professors] who will see themselves and get angry, but how mad can you get at a talking mouse?" Wood asked with a laugh.

A noticeable feature within the comic

simplistic shapes and features, a style strip is that all of the dialogue spoken by the mice contains all lowercase letthat Wood liked about the popular Dilters and no punctuation. Wood decided bert comic strip. to use this style because it "simulated a high and squeaky mouse voice."

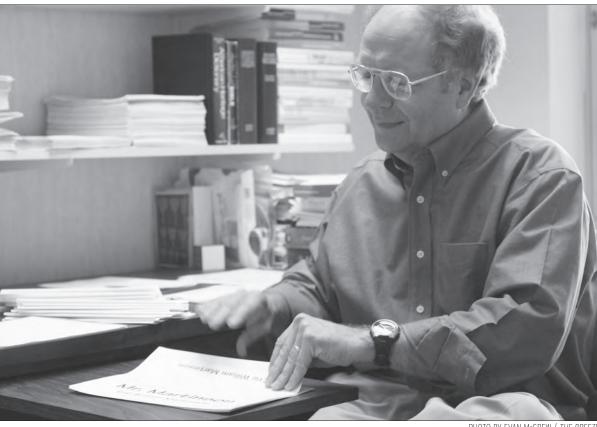
The mice are also drawn with very

Throughout the semester, Wood will be showcasing his comic strip inside the

print and web edition of The Breeze.

He hopes that by making his comic strip public, he'll make others laugh and fulfill his desire of "telling the world a joke."

CONTACT Malissa Watterson at wattermm@dukes.jmu.edu.



Professor Bill Wood isn't worried about professors taking offense at his work. Instead, he hopes that his colleagues and students will find the comics that depict mice in an academic world enjoyable.

EP REVIEW

Sufjan Stevens makes up for years of silence with his most recent release

Sufjan Stevens' latest release speaks volumes about his extended absence from music. When the singer's album "Illinois" was released in 2005, it reached audiences in a slow wave of steadily rising support. In contrast, the artist's latest release was hailed by a flurry of texts and tweets following its surprise digital

Stevens is best known for the aforementioned "Illinois" and 2003's Michigan," which at the time was promoted to be the first installments in a series of works based on every state. On "All Delighted People," the artist's first recording of new material in over five years, Stevens plays with seemingly conflicting influences; it shows why he was so missed. And while it has nothing to do with geography, it definitely gives an idea of what state Stevens is in.

The big draw here is the title track a sprawling, stuffed 11-minute ode to love, the end of the world, and

Simon and Garfunkel.

Here, Stevens plays composer, arranging the myriad of strings, horns and choral sections into a masterful blend of classical movements and pop hooks. The end result is a song so fully formed and meticulously crafted that it would be unsurprising if this was the only song he had been dedicated to for the last five years.

Though his work is an EP, nothing here can be dismissed as slight. Of the eight tracks, the two versions of its title track and the prog-rock inspired "Djohariah" together take up a little more than half of its 60-minute

It's a credit that all of this never becomes exhausting. While that is a criticism of his previous works, it's inapplicable here, both because of the format, which gives his compositions more room to bre and because of an increased mastery of longer form.

It isn't all emotional fervor and apocalyptic fretting though. Sandwiched in between the more expansive pieces are examples of the

Here, Stevens plays composer, arranging the myriad of strings, horns and choral sections into a masterful blend of classical movements and pop hooks. The end result is a song so fully formed and meticulously crafted that it would be unsurprising if this was the only song he had been dedicated to

dialed-down music that Stevens built

for the last five years.

his name on. "Heirloom," with its gentle and stripped-down pairing of Stevens' vocals and banjo, is appropriately

named, as it easily could have slotted

into any of his prior releases.

A similar story can be seen with the haunting "Owl and the Tanager" and the jaunty "From the Mouth of Gabriel." These serve as both a palette cleanser in between the more extensive works as well as a testament to his prior strengths and current flexibility.

This little treasure of an EP comes on the heel of an announcement of a new full-length album, that is described as having an "extensive use

So if this EP serves as a transitional moment, it does with aplomb. Here Stevens sounds distinctively like himself, with one foot stepping toward the future with the developed compositions, while the other standing firmly in Stevens' roots as a intimate folksy troubadour. And if Stevens keeps this up, there are a bound to be a lot of delighted fans.

AJ Gators also sports a wide vari-

ety of menu and drink choices. On the

menu, one can find actual alligator tail

and she-crab soup among the average

bar essentials: nachos, quesadillas and

Natural Light, cleverly disguised as

"Gator Brew," is offered for \$1.50 per

16 ounce draft, and the Gator Burger

requires two hands to eat — and you're

Gates-of-Hell hot wings fail on the

heat scale to Buffalo Wild Wings Blazin,

sauce but do show off the bar's made-

not going to eat it and stay clean.

CONTACT Jeff Wade at wadeja@dukes.jmu.edu.

RESTAURANT REVIEW

Burgers, wings and alligator tails

New bar features aspects that rival downtown locations

By PAMELA KIDD

The Breeze

AJ Gators hosts more than 14 televisions all tuned to channels such as ESPN, Versus and MASN. The environment is spacious, comfortable and complemented by plenty of sports paraphernalia. Football helmets, game photos, flags and other sports-themed décor line the bar and walls of the building.

Harrisonburg is the only location for this sports bar outside of Virginia Beach. The restaurant is located on Port

Republic Road within the Port Crossing shopping center and opened on Aug. 12. The bar has a prime location for on-foot traffic from South View, Ashby Crossing and The Commons, and whether intentional or not, is a promising choice.

The bar's official reason behind its new home lies in the owner of the shopping center, who also owns a shopping center in Va. Beach that hosts an AJ

The restaurant is "here because we love the Dukes," said server Brittany Wolchak, who is also a junior earth science major at JMU.

The bar atmosphere is complete with short shorts, typical bar food and highquality liquor bottles such as Ketel One and Grey Goose vodka that are found outlining the bar.

The bar overlooks a grassy field and an outside patio, thanks to a huge window that can be lowered to create a joint

"Owners plan to place two televisions in the patio bar outside," said Ashley Clyburn, 22, who is a manager for the Harrisonburg location, as well as a bartender. The patio will also serve as a drink-friendly smoking area.

BRANDON PAYNE / CONTRIBUTING PHOTOGRAPHER

on-site sauce choices. The ranch, and every other sauce in the establishment, is made fresh to maintain a one-of-a kind taste. Clyburn anticipates busy Tuesday and Thursday nights for the new bar. This may be due to the Tuesday special being "Yuengs and Wings," which offers discounted Yuengling and allyou-can-eat wings. Thursdays promise discounted domestic bottles as well as a happy-hour themed around Jager On crowded nights, the bar will remain open until 2 a.m. for all ages, but with a need of two forms of ID necessary to enjoy any alcoholic beverage.

Future plans for the bar could include pool tables, an additional smoking area and plans to buy the building next door, said Clyburn.

This would provide the bar with a separate ventilation system and allow for a smoky pool hall.

People will come back for the service, said customer and local resident Cory Bird, who has been twice in less than a week. He believes that AJ Gators will soon be the number No.1 bar in town.

CONTACT Pamela Kidd at kiddpd@dukes.jmu.edu.

JAMIE LOSE

The notso-real world

keep the good times rolling

Senior faces a series of unfortunate events

Over the summer, I found myself sitting across from a balding middle-aged man and watching the bartender decline three of his MasterCards after he bought bottle service for 12 of my new closest friends all dressed in outfits I've only seen in "Sex and the City." A question had been dancing around my brain since I started my summer internship in Chicago: What the hell is going on?

At the beginning of the spring semester I was one of many college kids scrambling to find a job or internship that would help me gain "real life experience." (I've found this seems to be the common



years of schooling have been "fake life.' and now if we don't push ourselves to serve someone coffee outside of the realm of academia we'll never understand how reality works. (Though I believe I've watched

good handle on adulthood.) I thought I hit the jackpot when I found a program online that provided housing, a meal plan, resumé editing and an internship adviser. Through working with this organization I landed an internship with an independent experimental film company in the heart of Chicago. Awesome, right? I spent the rest of the semester preparing to move into a different time zone and work on my business-casual attire.

enough reality TV to have a pretty

My first day, I was excited to learn it was my job to watch and evaluate film entries to help narrow down what would make it into our upcoming film festival. What my boss neglected to mention was exactly how "experimental" some of the content would be. Eight hours a day, five days a week, for two months I watched perhaps some of the most disturbing, confusing and exhausting movies on a computer screen — all alone in a windowless room. If this was "real life experience," I'm warning you all now, it's a messed up world out

As I began to realize my internship wasn't necessarily going to open up the doors I hoped for, I took it into my own hands to get the best experience I could out of the city. Ultimately, this resulted in the realization that the only way to gain "real life experience" was, in fact, to

live real life.

For example: Accidentally hitting on married men, spending obscene amounts of money I don't have on ironically named cocktails and signing up for my first stand-up gig that ended up going surprisingly well. I even had a grandfather offer to buy me a beer afterward, and it's rumored that somewhere there's a picture of me on the Internet. If that's not fame, I don't know what

As the summer progressed, I learned how to look my boss in the eye when asked about the artistic value of a film involving an RV, a ferret and a drag queen, and how to fix a toilet. I painted a wall in a white dress and later that week wheeled a dolly to deliver pamphlets in wake of the nation's third largest gay pride parade. I lived two blocks from the filming location of "Transformers 3" and have multiple pictures of set cars, something on fire and the back of Shia LaBeouf's head. I was proposed to three times — twice by the same guy — and I said yes to all

I suppose at the end of the day while authorities (I'm looking at you, Mr. Economy) tell us the internships, jobs and connections we make are what will ultimately make us successful, I say this: Stop and assess your life right now. If it doesn't involve some of the best people you know and experiencing incredible opportunities, then you're not doing it right.

Jamie is a senior media arts & design major and a humor columnist at The Breeze. Contact her at losejl@dukes.jmu.edu.

AJ Gators' atmosphere includes high definition TVs, as well as the friendly service found within AJ Gators.

MAKE YOUR TEXTBOOKS PAY

Free two-day shipping for students

Low prices on textbooks

Sell back at great prices





amazon.com/textbooks

Amazon Student

Zombie-themed demo release may spark future controversy

By JEFF WADE The Breeze

"Dead Rising 2: Case Zero" looks like a demo, feels like a demo and plays like a demo. But publisher Capcom does not want anyone to call

The Xbox 360-exclusive download 'Case Zero" finds the focus shifted to a new protagonist motocross and extreme sports hero Chuck Greene.

Fleeing the recently quarantined Las Vegas with daughter Katey, Chuck finds himself stranded in the small town of Still Creek. Forced not only with killing hordes of zombies and a need to escape, Chuck must also procure a constant supply of the zombie-suppressing drug Zombrex for his infected daughter. The game is knowingly goofy and self-aware and has a B-movie charm that keeps this from being too serious.

That paragraph alone should be enough to clue a person in on the fact that the "Dead Rising" franchise is an odd blend of the melodramatic and

Mostly, the games aim for a George Romero-style gravitas. Much like the aforementioned horror master, the game's narrative strives to use zombies more as a metaphor than an actual menace.

Yet, if you ask fans about the original 2006 release, you will find less buzzing about consumerism metaphors and more reminiscing on the myriad of creative ways to commit crimes against the undead.

Those people aren't entirely wrong, and "Case Zero" does a lot to cater to this view.

The biggest draw here has to be the new crafting system. By scrounging around and combining materials, players can make new weapons that range from the standard anti-zombie fare (newspaper + whiskey = moltov) to the wildly inventive (pitchfork + shotgun = the "Army of Darkness"

referencing boomstick). It is gory and violent in ways that alternate between grotesque and mesmerizingly cool.

The silly "Zombieland"-esque playground and wish fulfillment aspects are things unique to "Case Zero" — offering players a plethora of options from unique weapons to a wardrobe of wacky outfits. There is enough flexability here that all zombie-related wishes come true, assuming we all share the same wish of being a burley, cross-dressing man who beats down the undead with a kayak paddle that has chainsaws attached to both ends.

Despite these improvements and redefinitions, many of the polarizing aspects from the first game are still present in the sequel.

The method of saving progress from the original game, which was limited and archaic even in 2006, has been slightly tweaked to allow more flexibility. It isn't quite the modern auto-saving experience that is expected, but it's leagues better than

The time limit system that places pressure on players to complete certain objectives in a set amount of time still remains as well. This allows for the tension and horror aspect to still exist, but players who are into the more freestyle mayhem will continue to find it restricting.

But perhaps scarier than any zombie attack is that this digitally distributed game carries a price tag. Gamers have long been accustomed to getting a free trial of upcoming games. And since "Case Zero" does serve mainly as a way to tease the full game, it'd be easy to see why some feel like they are being extorted into paying for something typically offered for free.

In this specific case, it ends up being hard not to recommend "Case Zero." It is offered at the sweet price of \$5. For the price of a fast food combo, players get about three hours of playtime with structure and pacing of the game demanding multiple runthroughs to experience everything offered here.

Still, it is pretty obvious that this is serving as an experiment on what consumers are willing to pay for. As mentioned, the match of price and content ensure that this is a decent value, yet it isn't hard to see how other companies could be more focused on the ability to charge than to provide the same level of content. The fact that this was released the same day that Microsoft announced a price increase of their Xbox Live online service by \$10 is proof of that.

At the same time, perhaps this worrying and fretting over the implications that "Case Zero" has for the future of digital distribution is a bit much. After all, didn't everyone read the part about the double chainsaw kayak paddle?

CONTACT Jeff Wade at wadeja@dukes.jmu.edu.

MADISON | Interpretation includes speaking, behaving and dressing the part

from front

take up interpreting Madison.

Last summer, Everett worked as an ntern at Montpelier. She was granted the unique opportunity to interpret Madison twice and participate in an archaeological expedition.

"While I was applying for JMU, actually, I started telling faculty about how I interpret Madison, and I've been getting a lot of encouragement," she said. "Hopefully, they'll be contacting me in the coming weeks about doing more formal things than walking around on

As for her future as a Madison interpreter, she hopes that her passion will become incorporated in what she does

Everett's interpretation not only includes dressing the part, but speaking, pehaving and adopting the mannerisms of Madison. Included in Everett's Madison wardrobe are wigs, hats and historically accurate clothing — including an expensive coat fitted just for her. "Interpretation means that you have

"'I'm not Sarah Everett. I'm James Madison.' I'm not pretending to be James Madison so you can be happy and take pictures of me. I am presenting myself and speaking to you as Madison."

Sarah Everett sophomore theatre major

such knowledge behind you and such experience that you can actually be the person," Everett said. "It's real. You can actually shake the hand of a person, and say, 'I'm not Sarah Everett. I'm James Madison.' I'm not pretending to be James Madison so you can be happy and take pictures of me. I am presenting myself and speaking to you as Madison. That's the real difference."

For the first few days since her movein into Bell Hall last weekend, she walked around campus in full Madison gear: tri-corner hat and all. At times, Everett could be seen accompanying a pair of FROGs and their groups. Other times, she walked around by herself. respectfully nodding at people as they

Everett said she's received many positive responses from most of the

"Everyone knows who I am!" Everett said. "People have come up to me going, 'Hey, Mr. Madison!' or 'Hey, J. Maddy!' or what-have-you. It's very flattering."

Though there have been a handful of disrespectful responses directed toward her, Everett just shakes it off. They're just being immature, she said. To her, those three or four people don't do enough to make her reconsider her passion.

"I'm not doing this to be a celebrity on campus," she said. "I just want to uplift Madison's legacy."

CONTACT Amber Logsdon at logsdoan@dukes.jmu.edu.

UPB announces Wilson Concert Series

By TORIE FOSTER The Breeze

The University Program Board recently announced its Wilson Hall Concert Series, featuring Cartel, B.o.B. and Sara Bareilles

Cartel will start off the show Sept. 24 in the Wilson Hall Auditorium. This band has performed all over the world, from Tokyo to Toronto, and has its own MTV series "Band in a Bubble."

Hip-hop artist B.o.B. will perform Oct. 28. An Atlanta-native, Bobby Ray Simmons (who goes by B.o.B.) has released two EPs since 2006, as well as his first album "B.o.B. Presents the Adventures of Bobby Ray.'

Lastly, Sara Bareilles will end the concert series on Dec. 2. A Grammy Award nominee, Bareilles is perhaps best known for her songs "Gravity" and "Love Song." She plans on releasing her second album, "Kaleidoscope Heart,"

"We're very excited to have a female artist because we haven't had them in the past," said senior Mitch Ramey, the UPB director. UPB was unable to book the Convo-

cation Center normally used for their concerts due to unavailability of both the artists and the center, but Ramey is content with using Wilson Hall.

"Wilson is a smaller venue that will attract niche groups of students who want to see certain acts," he said. UPB is also selling B.o.B. tickets to

students earlier than the public, beginning Oct. 4 at 8 a.m. Cartel tickets are on sale starting Sept. 10, and Bareilles tickets are on sale

starting Nov. 5, both at 8 a.m. All tickets are available at the Warren Hall box office or through UPB's website. UPB will also be having "listening parties" for B.o.B. on Sept. 30 and for

Bareilles on Nov. 3 at Taylor Down Under from 11 a.m. to 1 p.m. There, students have a chance to win free concert tickets as well as "meet and greet" tickets.

CONTACT Torie Foster at fosterve@dukes.jmu.edu.

UPB presents:

http://upb.jmu.edu

September Movies

Grafton-Stovall Theatre







7:00 PM

9:30 PM



September 8-11



7:00 PM ERS ™ JULIE

PRINCE OF 9:30 PM



September 15-18



7:00 PM

9:30 PM 1111 B & -11 B& W



September 22-25



7:00 PM TO THE GREEK

9:30 PM

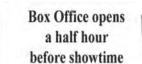


September 29-October 2



7:00 PM **HOW TO TRAIN YOUR DRAGON**

9:30 PM Sex and the City 2



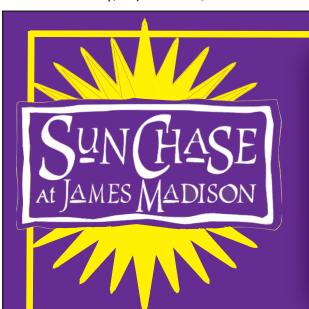


Sunday Matinees: 2:00 PM \$1.50

September 12



22 Thursday, September 2, 2010 breezejmu.org







College is a time for new discoveries, a new way of life.

Your apartment should be the same.





Welcome back JMU Students!

Still spaces available Pet Friendly! for Fall or All Year!

540.442.4800 www.sunchase.net

DISTINCTIVE LIVING



The most Space



Pet Friendly

The most Value



The most Privacy



To learn more, stop by our office Mon. - Fri. 9 a.m. to 5 p.m. at 321 Pheasant Run Circle, call us at (540)801-0660, or visit our roommate bulletin board at



WWW.PHEASANTRUN.NET

How to Place an Ad Visit: www.thebreeze.org/classifieds

5 Easy Steps! Step 1: Select Log In from the menu.

Step 2: Register as a new user.

Step 3: Once Logged in, select "Place New Ad" from menu.

Step 4: Fill in the online form. Step 5: Select "Click Here to Submit

Your Ad" for payment and review

Payment Options:

Major Credit Cards: MasterCard, Visa, Discover, American Express Check

Deadlines:

Monday Issue: Friday 12PM Thursday Issue: Tuesday 5PM

Online: All classified ads are also placed on The Breeze website at no additional cost.

Questions? Call 568-6127

Classes

shimmy, shake, pop and undulate ladies! Work those ass-ets in this unique, two hour workshop, learning to isolate different muscle groups through out your torso, building coordination, strength and ATTITUDE. TOMORROW 3rd Sept at 6pm www. EFitDance.com (540) 434-1008

CLASSROOM SPACE 1,000sqft space available for your club meetings classes and workshops wood floors mats Mirrors water cooler lots of parking all included near valley mall steve@ shergoldstudio.com (540) 434-1008

POLE DANCE, BURLESQUE & EXOTIC Teaser classes Sept 7th. Get a taste of E-Fit program dances in these discounted 60-minute classes! This is a great way to try out our classes before you sign up for a series. Sign up at www. EFitDance. com Next full session series start Sept 13th (540) 434-1008

For Rent

3 BEDROOM APARTMENT TO SHARE I am looking for a female subleaser to take over my oneyear lease, at North 38 (www. north38apts.com)

Rent: \$485/ month, with 5 utilities included. Security deposit is about

Contact info: macarthurnathalie@

Best Condo at Hunters Ridge Large two bedroom. Furnished. Kitchen LR, DR and W/ D. Central air/ heat All new carpets and vinyl. Totally repainted. \$350/ month per bedroom. References. (540) 421-

For Sale

LIGHTLY USED EXTRA long (78") twin mattress & box spring. Call 476-5462

YELLOW LAB/GOLDEN RETREIVER Pups. 4 weeks old. Purebred parents. \$200.00 Males. \$250.00 females. \$50 deposit, boblaura78@comcast.net, 867-9991

Help Wanted

BARTENDING \$300/POTENTIAL NO EXPERIENCE NECESSARY. TRAINING AVAILABLE 1-800-965-6520 EXT212

SKYLINE **GYMNASTICS** INSTRUCTORS needed: interested please call, email or apply online. webste: skylinegymnastics.

email: skyline gymnastics@comcast.net (540) 421-5624

DANCERS WANTED! Paradise City 2 gentlemen's club in bunker hill wv is now hiring beautiful energetic ladies. Must have a great smile and be outgoing. Training available. Make up to \$1000/wk call kevin @ (540) 271-2345

Wanted

Tutor Wanted ASAP!!! Multi subject tutor needed for 7th and 9th grade athlete. Flexable schedule and pay. Email kurt@goldenrulehomes.biz

Services

PARKING Lighted parking spaces for rent - \$200 per semester. University Plaza - close to campus and JMU transportation. (540) 568-

LACROSSE PLAYERS NEEDED Lacrosse Players Needed to Coach Upcoming Sunday Clinics in October for Highschool/ Middleschool Girls and Boys Players. Afternoon times with 2 hour Clinics. Location of Clinics In Harrisonburg and Rockingham County. Helping now could lead to paid Coaches Position for Spring Season, Call Carrie at 434-0922

Personals

ADOPTION Warm, loving nurse wishes to adopt a baby. I promise a lifetime of love, happiness and security. Contact Susanne anytime@1-571-882-3533 babyloveva.com



Visit the Breeze Online! - www.BreezeJMU.org

Have you spotted Breeze bags all over campus? Want one of your own?



Come see us on the Commons (in front of D-Hall) to get your free bag with your copy of the lastest Breeze inside!

We will be handing out bags:

TODAY, Sept. 2 llam-lpm

Monday Sept. 6 1pm-3pm

Thursday Sept. 9 11am-1pm

Help promote JMU's student newspaper by picking up a free bag & copy of The Breeze today!



River Rentals.com 540-438-8800



265 S. Liberty Street MARK YOUR CALENDARS

56 E Grattan Street

Renting begins for the 2011-2012 school year on October 1, 2010



Devon Lane



Westport Village



Hillmont Apts



Hunters Ridge Townhouses



Franklin St.



College Station



Madison Manor



Victorian Village



Hunters Ridge Condos



JM's Apartments



240 Paul Street



2072 Annandale Ct.



250 Water St.



290 W. Wolfe Street



340 E. Market Street



340.5 East Market St.



352 E. Market St.



513 West Market Street



1343 S. Main St.



1357 S. Main St.



501 S. High St.



455 S. Mason St.



465 S. Mason St.



570 S. Mason St.



211 Paul Street



665 Northfield Ct.



400 W. Market St.



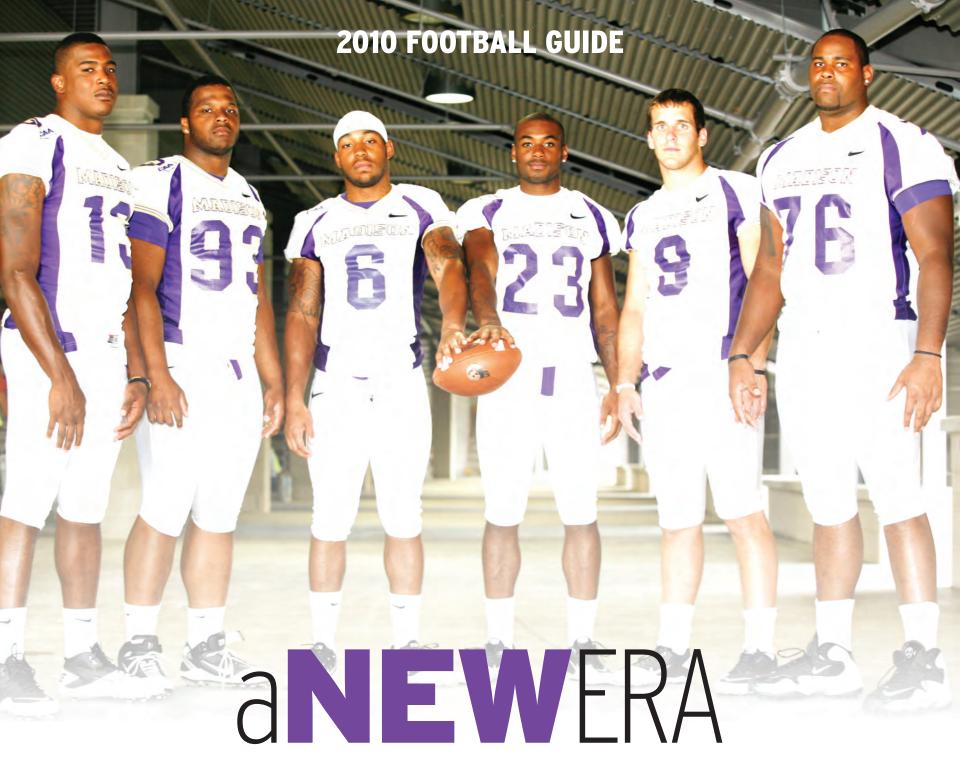
437 S. Mason St.



1267 Country Club Ct



903 S. High St.



COACH'S CORNER

CHECK OUT MICKEY MATTHEWS'
THOUGHTS ON THE SEASON
PAGE 2

KERBY LONG

OVERCOMING OBSTACLES TO BECOME A LEADER

PAGE 3

TAILGATING TIPS

GUIDELINES TO HAVING A SAFE AND FUN SATURDAY PAGE 5

The Breeze

G1 Anthony-Seeger Hall, MSC 6805 James Madison University Harrisonburg, Va. 22807

PHONE: 540-568-6127 FAX: 540-568-6736

MISSION

The Breeze, the student-run newspaper of James Madison University, serves student, faculty and staff readership by reporting news involving the campus and local community. The Breeze strives to be impartial and fair in its reporting and firmly believes in First Amendment rights Published Monday and Thursday mornings, The Breeze is distributed throughout James Madison University and the local Harrisonburg community. Comments and complaints should be addressed to Katie Thisdell, editor,

ADS DESIGN

LEAD

Amy Morgan

DESIGN ASST.

Jon Mantell

AD EXECUTIVES

Brvan Altenhaus

, Dan Devine

Nathan Chua

Kathryn Crowley

. Amanda

Mazurkevich

Samantha Platania

David Wales

MARKETING &

CIRCULATION

Ronnie Ham AD DESIGNERS

Michelle Hamson

Evan Floyd

Anthony Frederick

Jonathan Mantell

EDITOR-IN-CHIEF Katie Thisdell SPORTS DESK

Michael Demsky Colleen Hayes COPY DESK Elizabeth Baugh Megan Reichart DESIGN Rachel Dozier

PHOTO/ **GRAPHICS** Robert Boag Kristin McGreaor Nataliya loffe

ADS MANAGER Nicole Ort ASST, ADS MANAGER Cliff Stanley

COACH'S CORNER

Mickey Matthews dishes on this season's team

QUARTERBACK PLAY

O-LINE LOSSES

CC Anytime you lose two 300 pound guys on the offensive line, that's a huge loss. It has really impacted the depth we have now at that position.

CC| think [starting quarterback] Drew [Dudzik] needs to step up. This year we need better quarterback play, and I can't emphasize that enough.

THE **PLAYMAKERS**

We think we will be better at wide receiver than we were last year. We may be inexperienced, but we think we're going to have better players.))

STRENGTH AT **SAFETY**

Our three [starting] safeties [Jakarie Jackson, Vidal Nelson and Jonathan Williams] are very good players and have had very good camps thus far. I think Vidal is the leader of our defense. >>



ROBERT BOAG / THE BREEZE



wake up 1/2 mile from campus | new leather-style furniture on bus route

> jmstudenthousing.com 540.438.3835 | 869 PORT REPUBLIC RD



time to be **THE MAN**

Long comes into training camp with a new outlook

By Michael Demsky | The Breeze

Two years ago, Kerby Long took things for granted. The redshirt freshman football player had no complaints, as he figured to be a main component in his team's offense for the next four years. However, after an unsatisfying debut season and a sophomore campaign cut short by a broken hand, Long has since returned to JMU a new man.

"I was immature," Long said. "Maybe not off the field, but when it came to football I wasn't doing all I could do to get better."

His injury required surgery and is now fully healed, but there will be a much larger void in his life this

In February, Long's father, George, died after an 11-month battle with amyotrophic lateral sclerosis, otherwise known as Lou Gehrig's disease. George was Kerby's best friend as well as his coach, guiding him on the football field from the time Kerby was 6 years old up until he reached high school.

According to Kerby, his father's lively and fun-loving nature was the perfect counter to his own more reserved, laid-back demeanor, and the two were never apart for long.

"I think when his dad passed, it affected him greatly. That was his mentor. He wasn't just his father but his best friend really," friend and teammate Vidal Nelson said. "I was with him a lot of nights where he was feeling real down and out, and I saw how it affected him turning things around in terms of doing what he needed to do."

While his family mourned the loss of their patriarch, Long knew that the only way to carry on his father's legacy would be to forge his own. He had to grow up quickly and made the decision to dedicate himself to football and academics. He stayed at home for the rest of the spring semester to be with his family, taking the time to reflect on his father's teachings.

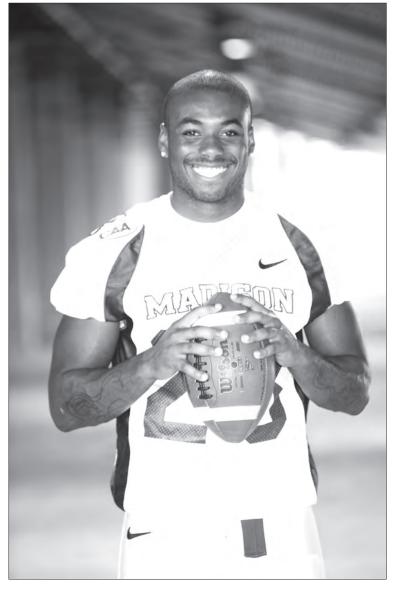
"My dad would want me to be doing what I'm doing right now," Long said. "When I saw the condition he was in, I couldn't complain again."

To JMU fans, Long can easily be remembered for some of the team's most exciting plays in recent memory. Last November, he sent the Dukes into the offseason with a 65-yard touchdown reception to seal a route against Towson. In 2009, he gave the team a late lead with a touchdown catch against Villanova in the national quarterfinals.

The catch against Towson would be Long's only reception of last yea. But since recovering fromhis hand injury, Long has continuously hit the gym and the practice field, shifting his focus from being the big man on campus to backing it up on the field. Professional football has become his top long-term goal, as he hopes to achieve the ultimate success several of his past teammates have had in the NFL. With two full years of eligibility left, Long will have every opportunity to showcase his skills.

"I need to go out and play for my family, for my dad," Long said. "Part of it is for me too, but it's mostly all for them."

Outside of Long's close circle of friends and family, few understand how close his playing days were to coming to an end. Leaving high school, Kerby's prospects for college football were thin. A quarterback at Yorktown High School in Arlington, Va., he was a two-time first team



ROBERT BOAG / THE BREEZE

Kerby Long is predicted to be one of the Dukes top offensive weapons this season. The Fork Union graduate has dealt with the death of his father and injury this year.

all-district selection and county player of the year as a junior. But he was sidetracked academically and as a result, his grades suffered. Without a single offer to play NCAA football,

Long had no choice but to listen to his father.

"It was my dad's idea for me to go to [Fork Union Military Academy] and at first I didn't want to go. I didn't even want to listen to it," he said. "But he pushed it and convinced me. I wouldn't be playing college football right now if I hadn't listened to him. It was the best decision I ever made."

Kerby enjoyed a successful oneyear campaign at Fork Union, dabbling in new positions at cornerback and wide receiver. He would also enjoy success as the team's top special team player, fielding punts and kicks for the powerhouse prep program. After the season, he fielded scholarship offers from Akron, Connecticut, Bowling Green and Maryland, in addition to JMU.

"I chose JMU because the coaches showed me a lot of love when I came down," Long said. "But I also had a lot of friends there and felt comfortable when I visited. I liked that it was close to home."

After redshirting his freshman year, Long figured to be a contributing player in his first season. He would make the permanent switch to wide receiver and challenged Scotty McGee for the team's kick returning duties.

Long's calling card has long been his speed in the open field. After running an 4.34 second 40-yard dash at Fork Union, coaches have salivated at the chance to use his speed anywhere they could put him, whether it be on offense, defense or special teams. But according to Long, he's currently the fastest he's ever been.

"Kerby is really going at a different speed then everyone else this year," quarterback Drew Dudzik said.

Self-admittedly never one to get riled up or overly verbal, Long has chosen to lead by example coming 4 | Sept. 2, 2010

Football Season Preview



STONEGATEHOUSING.COM 540.442.4496 • 1820 PUTTER COURT

III AN AMERICAN CAMPUS COMMUNITY 魚点

2010 SCHEDULE

DATE	OPPONENT	LOCATION	TIME
Sept. 4	Morehead State	HOME	6 p.m.
Sept. 11	Virginia Tech	AT BLACKSBURG	1:30 p.m.
Sept. 25	Liberty	HOME	6 p.m.
Oct. 2	Delaware	HOME	12:05 p.m.
Oct. 9	Towson	AT TOWSON	7 p.m.
Oct. 16	New Hampshire	HOME	3:30 p.m.
Oct. 23	Villanova	AT VILLANOVA	3:30 p.m.
Oct. 30	Massachusetts	HOME	3:30 p.m.
Nov. 6	Richmond	AT RICHMOND	3:30 p.m.
Nov. 13	William & Mary	HOME	1:30 p.m.
Nov. 20	Maine	AT ORONO	12 p.m.

Which game are you looking forward to most?



"I know a lot of people look at the Virginia Tech game as the biggest game of the year. But honestly our goal and our focus this year is that **WE**

WANT TO WIN **EVERY GAME**, whether it's Virginia Tech or Liberty. We don't care who it is, we

- Chase Williams, linebacker

just want to win."



"Personally, I'm looking forward to every game. For every game we have the same mindset, we want to win. We know that some games are publicized more than others, but FOR

US IT'S THE SAME MEN-**TALITY FOR** EACH GAME. - Vidal Nelson, strong safety



WE GOT TO TAKE IT ONE **GAME AT A** TIME. We have Morehead State first and we can't look ahead."

– Drew Dudzik, quarterback

2010 CAA football predicted order of finish





3. New Hampshire





6. Richmond



8. Massachusetts



Towson



Football Season Preview Sept. 2, 2010 | 5

HOW TO NOT GET IN TROUBLE TAILGATING

- All parking lots will open at 8 a.m. on game day and tailgating activities must cease two hours after the end of the game.
- All vehicles, including those with reserved hangtags, left in a reserved lot prior to 8 a.m. on game day are subject to towing.
- Reserved lots are only accessed by displaying a valid football game day parking pass. A valid parking pass must be on display while occupying any reserved space.
- Reserved lots are not accessible for dropping off and unloading.
- Saving parking spaces is not permitted.
- Tailgating is permitted directly behind your vehicle and cannot occupy an additional parking space or impede on the traffic flow within the lot.
- Open flames other than gas grills are not permitted. Grilling is not permitting in JMU parking decks. Be aware of state fire laws and bans. Charcoal grills, fire pits and open flames are not permitted.
- Secure your tailgate area before and during the game to protect your belongings. JMU will not assume responsibility for any lost or stolen items.

TRASH AND RECYCLING

- We kindly ask our fans to clean up their tailgating area to keep our campus clean and traffic areas safe for travel. Facilities management will provide black trash bags for general waste and clear trash bags for recyclables.
- During the game leave bagged trash behind your car for pick-up. Upon leaving, place bagged trash in your parking space out of the roadway.

SOLICITATION

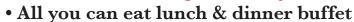
- No sales activities are allowed on the campus, including any/all tailgating areas, without permission from the appropriate university office.
- Only James Madison University or designated representatives will be allowed to sell merchandise.

- Information from JMU Athletics



Go Dukes Football!

Show your JMU student ID, get a 10% discount
Free soda after games with JMU ID



- Over 200 items to choose from
- Traditional American, Italian, Chinese & Sushi
- Something for Everybody
- Private dining room available for all occasions
- All you can eat Snow Crab legs (Fri. & Sat. after 4pm)















540.438.8881

......www.EnjoyAroma.com

6 | Sept. 2, 2010

Football Season Preview

FOOTBALL CAMP

Dukes prepare for the tough season ahead

- 1. Sophomore defensive end Sean O'Neill
- 2. Redshirt junior tailback Scott
- 3. Starting free safety sophomore Jakarie Jackson
- 4. Redshirt senior quarterback Drew Dudzik

PHOTOS BY ROBERT BOAG / THE BREEZE









Injury and death in one season gives receiver new perspectives

from page 3

into this season. Nelson, who played with Long at Fork Union before they decided to come to JMU, has been Longs's best friend for the past five years. Now JMU's starting strong safety and one of the team's most vocal leaders, Nelson has paid close attention to what his "right-hand man" has been

improving on.

"His work ethic and attitude are great. Now, you see it more," Nelson said. "He's more intense, more into what's going on."

With each of them coming off injuries, Long and Dudzik have continued to work hard to develop a connection on the field. The both of them only played two games with each other last

season. But, despite having played few snaps together at game speed, they have been on the same page during training camp.

"Kerby's coming out here and working hard. He's been real impressive during camp and he wants it," Dudzik said. "He's going to be a very good player for us this year."

Long's hard work has earned him

the faith of his coaches as well. After two years of working with wide receivers coach Clayton Matthews, Long has put a lasting impression on his father as well.

"The player who has really surprised me in training camp is Kerby Long," head coach Mickey Matthews said. "He always had flashes of brilliance but his problem was consistency. He has that consistency now and the coaching staff is very excited about him."

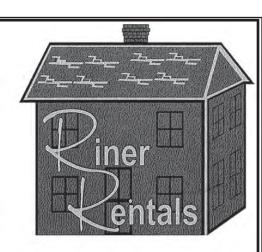
If the words of his teammates and coaches are any indication, Long will turn heads as the Dukes take the field this season. After overcoming the toughest year of his life, Long is eager to uphold his family's name with the same pride and work ethic as the man who raised him.

RENTALS!

Renting for the 2011-2012 school year beginning on October 1, 2010

Call: **(540) 438-8800** for more information!!

www.RinerRentals.com



THE HONEYBAKED HAM CO.

AND CAFÉ

Perfect for all your fall occasions.

It's the way you'd rather gather.





We take

parties



15% OFF

Party Platters

THE HONEYBAKED HAM CO.

AND CAFÉ

SKU 7442

Offer expires 12/18/10.

Must present coupon at time of purchase to receive offer. May not be combined with any other offer. One coupon per person per visit at participating retail store locations.



\$1 OFF

Boxed Lunches

(includes Sandwich, Side, Cookie, and Drink)

THE HONEYBAKED HAM CO.

AND CAFÉ

SKU 7443

Offer expires 12/18/10.

Must present coupon at time of purchase to receive offer. May not be combined with any other offer. One coupon per person per visit at participating retail store locations.

While supplies last.



AVAILABLE ONLY AT THE HONEYBAKED HAM COMPANY: **Harrisonburg** - 182 Neff Avenue, Suite S 5 (540) 434-5700



Copper Beech

- All townhome bedrooms feature a private full-size bathroom with bathtub/shower
- Multiple-level living for increased privacy
- Free high-speed Internet connection
- Large capacity washer & dryer
- High-efficiency heating & air conditioning
- Expanded cable television included in rent
- Premium insulation package
- Available furnished or unfurnished
- Professional landscaping







Copper Beech Townhomes 410 Copper Beech Circle Harrisonburg, VA 22801 (540) 438- 0401

harrisonburg@cbeech.com

We'd like to wish the best of luck this season to the JMU Dukes!