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From household production to workshops

Nijboer, Albertus

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RIJKSUNIVERSITEIT GRONINGEN

FROM HOUSEHOLD PRODUCTION TO WORKSHOPS

Archaeological evidence for economic transformations, pre-monetary exchange and urbanisation in central Italy from 800 to 400 BC

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FROM HOUSEHOLD PRODUCTION TO WORKSHOPS

Archaeological evidence for economic transformations, pre-monetary exchange and urbanisation in central Italy from 800 to 400 BC

Albert J. Nijboer

University of Groningen

(Groningen Institute of Archaeology; Department of Mediterranean Archaeology)

 $e\hbox{-mail: A.J.Nijboer@let.rug.nl}$

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RUG Department of Archaeology Poststraat 6 9712 ER Groningen The Netherlands

e-mail: A.J.Nijboer@let.rug.nl



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Albert Nijboer, Haarlem, December 1997

This thesis on social-economic transformations in central Italy during the period 800 to 400 BC, reflects my continuing curiosity in the material aspects of archaeology. The nature of this curiosity explains the structure of my research and thus neccessitates an account of the particular steps involved. The topic of research has had my interest for many years, beginning when I was an undergraduate student. My approach towards archaeology can be characterised as a combination of Humanities and Sciences. This approach is reflected in my *curriculum vitae* and in the present study.

As a consequence of my training at the University of Groningen, I became involved in the excavations at Borgo Le Ferriere, approximately 60 km. southeast of Rome. At this site, which is identified as ancient *Satricum*, information from three archaeological contexts is known, that is the necropoleis, temple precinct and the settlement. Due to the integral quality of the contexts and the longstanding and continuing research commitment, *Satricum* can be considered as an archetypal, classic site. The excavations at this site and the materials discovered, are the main point of departure for my research. This investigation evolved from the excavation at *Satricum* of pottery kilns, misfires and metal waste products which date from the 7th to the 4th centuries BC. The evidence for the production of pottery and metals was subjected to material analyses such as thin-sectioning of ceramics and metallographic examinations of iron objects. These investigations are incorporated and will be presented in detail.

In order to compare the situation at *Satricum* with corresponding settlements in central Italy, it became necessary to include information on industrustrial residues and structures from other sites. At this stage, the area of research increased rapidly which is mainly the result of a lack of technical information on primary production remains at archaeological sites. It eventually became necessary to present the archaeological evidence on technology and industry in both *Latium Vetus* and Etruria.

A complication while examining archaeological evidence on production and economy is the application of modern concepts to past conditions. Occasionally, terms such as urbanisation, market economy, demand, monetary units etc., are used for a society in which these ideas have another meaning when compared with our modern perception of the same concepts. Power, for example, was not based on capital but on land. The concept of capital had, therefore, a different connotation and some scholars even doubt if it existed at all in antiquity. Moreover, theories on technology depend predominantly on changes occurring during and after the industrial revolution of the 18th and 19th centuries AD. For example, the ideas of Marx are based on an examination of capitalist societies and their advance from feudal ones while this thesis examines a society with only slightly increasing labour divisions. The concepts associated with a capitalist society characterised by an advanced rate of specialisation cannot be directly transferred to ancient Italy. Additionally, the techniques involved are fundamentally different in ancient societies when compared with the production technology in modern, capitalist societies. They appear fairly simple because automated machinery was unknown.² Therefore whenever possible I will define and specify the terminology used in order to relate these terms to the conditions encountered in central Italy during the period 800 to 400 BC. Nevertheless, all historical studies are subject to the problem that modern terminology is applied to past conditions. In a general sense I agree with Snodgrass who asked himself, when facing the same problem, how much does this matter? His reply was: 'Very little, I would argue'.' At the same time, I have to stress that the economy during this period was embedded in social structures. As a consequence, the economic concepts applied only come

¹ cf. Finley 1981, 17-18, 185-91. However see: Morris 1994 b.

² cf. Hodges 1970, 144-205; Braudel 1979, tome 3, 469-70. For example, Braudel reports the technical feats in Ptolomaic Egypt but the constructed machinery was rarely employed for production processes.

³ Snodgrass 1986, 47, 58.

alive when related to the prevailing social phenomena.⁴

The main topic of research are the technological and social-economic developments associated with the advance of the workshop mode of production. This may lead to the conclusion that too much emphasis is placed on functional facets of society. Though I am aware that religious and political aspects play a major role in more complex societies, these topics have not been fundamentally examined during my investigation. Whenever appropriate they have been included in order to illustrate a shift in demand or to explain specific circumstances but they are not discussed per se. It must be emphasised that a pre-industrial society is being investigated and that agriculture remained the solid base on which the development presented could ensue. The changes in craft specialisation should be considered as gradual changes with eventually major consequences. I will argue that a redirection of the production facilities is an intrinsic component of the centralisation processes occurring in central Italy from 800 to 400 BC. They are embedded in the transitions from village to towns, from communal to private property and from tribal to state formation. The advance of the workshop mode of production was an active component of these cultural transformations. It was both the result of past developments as well as agent of conditions to come. The increase in craft specialisation was, however, minor in terms of the percentage of the population who shifted their activities towards the production of commodities. By far most of the labour employed in central Italy during these four centuries, was still engaged in agriculture. This cannot be stressed enough since I do not want to impart the impression that I overestimate the extent to which the population of the proto-urban and urban centres in central Italy became engaged in industry and trade rather than agricultural activities.

This thesis, which has a strong materialist orientation, may also lead to confusion about my opinion on non-materialist issues which I would like to eliminate beforehand. The quote at the beginning of chapter I is a remark made by Braudel. He wrote that technique may be the body but not the soul of civilisations. The same could be said about the economy. Material development, techniques and economies are considered to be the substance of civilisations and these aspects elusively reflect the psyche of individuals and their world. Apart from the chapter on measurements and pre-monetary exchange, my main objective has not been to specify the relationship between the materialistic and ideational but to present the archaeological evidence for the advance of the workshop mode of production. My concern is how actual men shaped their material world with the means which were known to them. Whenever I digress on other than economic aspects I hope that I will manage to retain a balance between the general and the specific.

⁴ Austin and Vidal-Naquet 1977, 7-8. These authors consider that 'one cannot apply the concepts and terminology of modern economies, for these apply only to the world for which they have been created'. It follows that a presentation of the economy in antiquity is only appropriate when related to ancient social history.