Abstract
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Title: Investigating of Taboo Language and Euphemism in Pidie Dialect
Key words: Taboo language, Taboo word and Euphemism.
Taboo words exist in all language and society. The aim of this study is to identify taboo
words and euphemistic expressions used in Pidie Jaya society. It also describes the types of
taboo words and euphemistic expressions which are used in the society. A qualitative
research was used as the method in this study and the data were collected by interviewing
eight Pidie Jaya people. The research shows that the taboo language in Pidie Jaya society
divided into two; (1) Taboo language based on the domain of speech, and (2) Taboo language
based on psychological motivation. Taboo language based on the domain of speech; (a) taboo
language related to names of wild animals, (b) taboo language related to sacred animal, (c)
taboo language related to name of God, (d) taboo language related to holy Qurâ€™s
language related to name of parents, (e) taboo language related names of family member,
relative, and older people, (g) taboo language related the deceased people, (h) taboo language
related to shameful or frightening diseases, (i) taboo language related to hunting, (j) taboo
language related to selling, (k) taboo word related to ghost or evil spirit, (l) taboo language
forbidden to mention at night, (m) taboo language saying people like animal, (n) taboo
language related to the characteristic of animal used to describe human, (o) taboo language
related to sexual activity, (p) taboo language related to sensitive parts of body, (q) taboo
language related to certain body function, (r) taboo language related to female sexual organ.
Reasons for people using taboo language can be categorized based on psychological
motivation; taboo of fear, the taboo of delicacy, the taboo of propriety, taboo because of a
religious order. In addition, there is six Euphemism used by Pidie Jaya society; metaphor,
rhyming, circumlocution, omission, hyperbole, and understatement.