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# SAMPLE ALLOCATION IN ESTIMATION OF PROPORTION IN A FINITE POPULATION DIVIDED AMONG TWO STRATA

Dominik Sieradzki<sup>1</sup>, Wojciech Zieliński<sup>2</sup>

## ABSTRACT

The problem of estimating a proportion of objects with a particular attribute in a finite population is considered. The classical estimator is compared with the estimator, which uses the information that the population is divided among two strata. Theoretical results are illustrated with a numerical example.

**Key words:** survey sampling, sample allocation, stratification, estimation, proportion.

## 1. Introduction

Consider a population  $U = \{u_1, u_2, \dots, u_N\}$  which contains a finite number of  $N$  units. In this population we can observe objects which have a given characteristic (property), for example sex, defectiveness, support for a particular candidate in elections, etc. Let  $M$  denote an unknown number of units in the population with a given property. We would like to estimate  $M$ , or equivalently, a proportion (fraction)  $\theta = \frac{M}{N}$ . A sample of size  $n$  is drawn using simple random sampling without replacement scheme. In the sample the number of objects with a particular attribute is observed. This number is a random variable. To be formal, let  $\xi$  be a random variable describing number of units having a certain attribute in the sample. The random variable  $\xi$  has hypergeometric distribution (Zieliński 2010) and its statistical model is

$$(\{0, 1, \dots, n\}, \{H(N, \theta N, n), \theta \in \langle 0, 1 \rangle\}), \quad (1)$$

with probability distribution function

$$P_{\theta, N, n} \{\xi = x\} = \frac{\binom{\theta N}{x} \binom{(1-\theta)N}{n-x}}{\binom{N}{n}}, \quad (2)$$

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<sup>1</sup>Department of Econometrics and Statistics, Warsaw University of Life Sciences.  
 E-mail: dominik\_sieradzki@sggw.pl

<sup>2</sup>Department of Econometrics and Statistics, Warsaw University of Life Sciences.  
 E-mail: wojciech\_zielinski@sggw.pl

for integer  $x$  from interval  $\langle \max\{0, n - (1 - \theta)N\}, \min\{n, \theta N\} \rangle$ . Unbiased estimator with minimal variance of the parameter  $\theta$  is  $\hat{\theta}_c = \frac{\xi}{n}$  (Bracha 1998). Variance of that estimator equals

$$D_{\theta}^2 \hat{\theta}_c = \frac{1}{n^2} D_{\theta}^2 \xi = \frac{\theta(1-\theta)}{n} \frac{N-n}{N-1} \text{ for all } \theta. \quad (3)$$

It is easy to calculate that variance  $D_{\theta}^2 \hat{\theta}_c$  takes on its maximal value at  $\theta = \frac{1}{2}$ .

## 2. Stratified estimator

Let contribution of the first strata be  $w_1$ , i.e.  $w_1 = N_1/N$ . Hence, the overall proportion  $\theta$  equals

$$\theta = w_1 \theta_1 + w_2 \theta_2, \quad (4)$$

where  $w_2 = 1 - w_1$ . It seems intuitively obvious to take as our estimate of  $\theta$ ,

$$\hat{\theta}_w = w_1 \frac{\xi_1}{n_1} + w_2 \frac{\xi_2}{n_2}, \quad (5)$$

where  $n_1$  and  $n_2$  denote sample sizes from the first and the second strata, respectively. Now, we have two random variables describing the number of units with a particular attribute in samples drawn from each strata:

$$\xi_1 \sim H(N_1, \theta_1 N_1, n_1), \quad \xi_2 \sim H(N_2, \theta_2 N_2, n_2). \quad (6)$$

The whole sample size equals  $n = n_1 + n_2$ . The question now arises: how shall we choose  $n_1$  and  $n_2$  to obtain the best estimate of  $\theta$ ? This problem concerns sample allocation between strata. One of known approaches to this problem is proportional allocation (Armitage 1943, Cochran 1977). Sample sizes  $n_1$  and  $n_2$  are proportional to  $w_1$  and  $w_2$ ,

$$n_1 = w_1 n \quad \text{and} \quad n_2 = w_2 n. \quad (7)$$

The second approach to sample allocation is Neyman Allocation (Neyman 1934). This method gives values of  $n_1$  and  $n_2$ , which minimize the variance of estimator  $\hat{\theta}_w$  for given  $\theta_1$  and  $\theta_2$ . The values of  $n_1$  and  $n_2$  are as follows

$$n_i = \frac{w_i \sqrt{\theta_i(1-\theta_i)}}{\sum_i w_i \sqrt{\theta_i(1-\theta_i)}} n, \quad i = 1, 2. \quad (8)$$

Neyman Allocation requires knowledge of the parameters  $\theta_1$  and  $\theta_2$ . Those magnitudes would be known exactly when the population were subjected to exhaustive

sampling. Usually values  $\theta_1$  and  $\theta_2$  are estimated from a preliminary sample. In some cases fairly good estimates of  $\theta_1$  and  $\theta_2$  are available from past experience (Armitage 1943).

Since our aim is to estimate  $\theta$ , hence the parameter  $\theta_1$  will be considered as a nuisance one. This parameter will be eliminated by appropriate averaging. Note that for a given  $\theta \in [0, 1]$ , parameter  $\theta_1$  is a fraction  $M_1/N_1$  (it is treated as the number, not as the random variable) from the set

$$\mathcal{A} = \left\{ a_\theta, a_\theta + \frac{1}{N_1}, a_\theta + \frac{2}{N_1}, \dots, b_\theta \right\}, \tag{9}$$

where

$$a_\theta = \max \left\{ 0, \frac{\theta - w_2}{w_1} \right\} \quad \text{and} \quad b_\theta = \min \left\{ 1, \frac{\theta}{w_1} \right\} \tag{10}$$

and let  $L_\theta$  be cardinality of  $\mathcal{A}$ .

**Theorem.** Estimator  $\hat{\theta}_w$  is an unbiased estimator of  $\theta$ .

*Proof.* Note that for a given  $\theta$  there are  $L_\theta$  values of  $\theta_1$  and  $\theta_2$  giving  $\theta$ . Hence, averaging with respect to  $\theta_1$  is made assuming the uniform distribution of  $\theta_1$  on the set  $\{a_\theta, \dots, b_\theta\}$ . We have

$$\begin{aligned} E_\theta \hat{\theta}_w &= E_\theta \left( w_1 \frac{\xi_1}{n_1} + w_2 \frac{\xi_2}{n_2} \right) = \frac{1}{L_\theta} \sum_{\theta_1 \in \mathcal{A}} \left( \frac{w_1}{n_1} E_{\theta_1} \xi_1 + \frac{w_2}{n_2} E_{\frac{\theta - w_1 \theta_1}{w_2}} \xi_2 \right) \\ &= \frac{1}{L_\theta} \sum_{\theta_1 \in \mathcal{A}} \left( \frac{w_1}{n_1} \frac{\theta_1 N_1 n_1}{N_1} + \frac{w_2}{n_2} \frac{\frac{\theta - w_1 \theta_1}{w_2} N_2 n_2}{N_2} \right) \\ &= \theta \end{aligned} \tag{11}$$

for all  $\theta$ .

Averaged variance of estimator  $\hat{\theta}_w$  equals:

$$\begin{aligned} D_\theta^2 \hat{\theta}_w &= D_\theta^2 \left( w_1 \frac{\xi_1}{n_1} + w_2 \frac{\xi_2}{n_2} \right) = \\ &= \frac{1}{L_\theta} \sum_{\theta_1 \in \mathcal{A}} \left( \left( \frac{w_1}{n_1} \right)^2 D_{\theta_1}^2 \xi_1 + \left( \frac{w_2}{n_2} \right)^2 D_{\frac{\theta - w_1 \theta_1}{w_2}}^2 \xi_2 \right) = \\ &= \frac{1}{L_\theta} \sum_{\theta_1 \in \mathcal{A}} \left[ \frac{w_1^2}{n_1} \theta_1 (1 - \theta_1) \frac{N_1 - n_1}{N_1 - 1} + \frac{w_2^2}{n_2} \frac{\theta - w_1 \theta_1}{w_2} \left( 1 - \frac{\theta - w_1 \theta_1}{w_2} \right) \frac{N_2 - n_2}{N_2 - 1} \right]. \end{aligned} \tag{12}$$

Let  $f = \frac{n_1}{n}$  denote the contribution of the first strata in the sample. For  $0 < \theta < w_1$

variance of  $\hat{\theta}_w$  equals ( $a_\theta = 0$  and  $b_\theta = \frac{\theta}{w_1}$ ):

$$\frac{h(f)}{-6(N_1 - 1)(N_2 - 1)Nf(1 - f)n} \theta + \frac{(N_2 - 1)N_1 - (N(n + 1) - 2(N_1 + n))f + (N - 2)nf^2}{3(N_1 - 1)(N_2 - 1)f(1 - f)n} \theta^2, \quad (13)$$

where

$$\begin{aligned} h(f) = & N_1(N_2 - 3N_1(N_2 - 1) - 1) \\ & + (3N_1^2(N_2 - 1) + 3N_2^2 + 2n + N_1(6N_2n - 3N_2^2 - 4n + 1) - N_2(4n + 1))f \\ & + 2(N_1(2 - 3N_2) + 2N_2 - 1)nf^2 \end{aligned} \quad (14)$$

For  $w_1 \leq \theta \leq 1 - w_1$  variance of  $\hat{\theta}_w$  equals ( $a_\theta = 0$  and  $b_\theta = 1$ ):

$$\frac{(N_2 - (1 - f)n)}{(N_2 - 1)(1 - f)n} \theta(1 - \theta) + \frac{N_1(2(N + 1)f^2 + (3NN_2 + N_2 - N_1 - 2n(N + 1))f - N_1(N_2 - 1))}{6N^2(N_2 - 1)nf(1 - f)} \quad (15)$$

To obtain explicit formula for variance of  $\hat{\theta}_w$  for  $1 - w_1 < \theta < 1$  it is sufficient to replace  $\theta$  by  $1 - \theta$  in (13). Observe that variance  $D_\theta^2 \hat{\theta}_w$  depends on size  $n$  of the sample, size  $N$  of the population, contribution  $w_1$  of the first strata in population and contribution  $f$  of the first strata in the sample. In Figure 1 variances of  $\hat{\theta}_w$  and  $\hat{\theta}_c$  are drawn against  $\theta$ , for  $N = 100000$ ,  $n = 100$ ,  $w_1 = 0.4$  and  $f = 0.3$ .

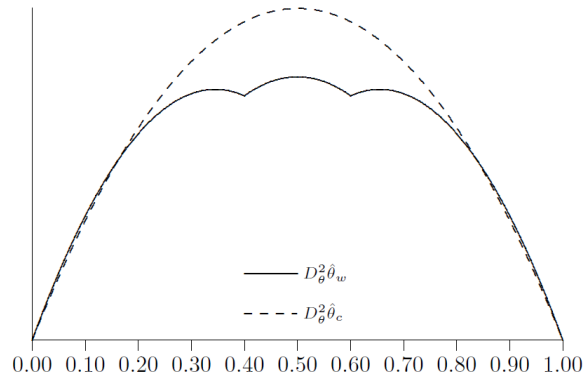


Figure 1. Variances of  $\hat{\theta}_c$  and  $\hat{\theta}_w$  for  $w_1 = 0.4$  and  $f = 0.3$

It is easy to note that  $D_{\theta}^2 \hat{\theta}_w = D_{1-\theta}^2 \hat{\theta}_w$  and  $D_0^2 \hat{\theta}_w = 0$ .

Maximum of variance  $D_{\theta}^2 \hat{\theta}_w$  determines for which value of unknown parameter  $\theta$  estimation of  $\theta$  is the worst one. After the analysis of variance of  $\hat{\theta}_w$ , it is seen that the maximal variance may be in the one of the intervals:  $(0, w_1)$ ,  $(w_1, 1 - w_1)$  or  $(1 - w_1, 1)$ . It depends on the values of  $w_1$  and  $f$ . In Figures 2, 3, 4 and 5 variance of  $\hat{\theta}_w$  as well as variance of  $\hat{\theta}_c$  is drawn for  $N = 100000$ ,  $n = 100$ ,  $w_1 = 0.4$  and  $f = 0.2, 0.4, 0.6, 0.9$ .

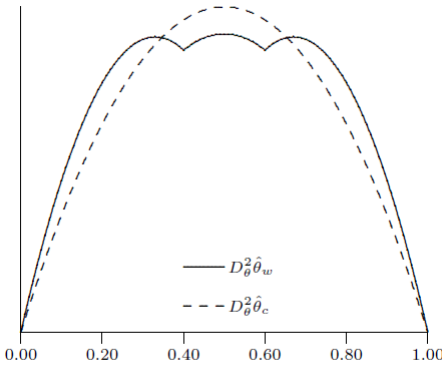


Figure 2. Variances of  $\hat{\theta}_c$  and  $\hat{\theta}_w$  for  $w_1 = 0.4$  and  $f = 0.2$

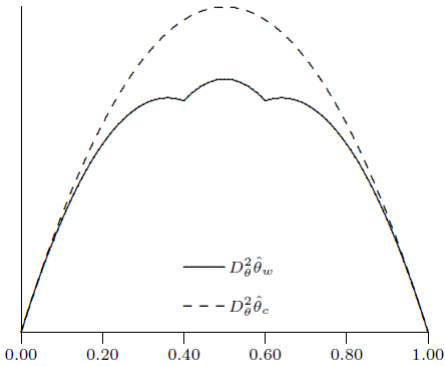


Figure 3. Variances of  $\hat{\theta}_c$  and  $\hat{\theta}_w$  for  $w_1 = 0.4$  and  $f = 0.4$

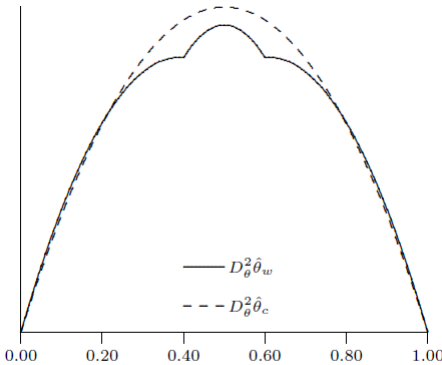


Figure 4. Variances of  $\hat{\theta}_c$  and  $\hat{\theta}_w$  for  $w_1 = 0.4$  and  $f = 0.6$

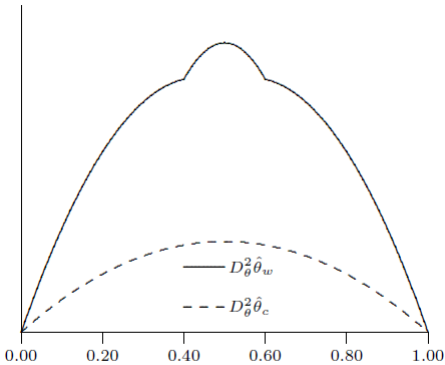


Figure 5. Variances of  $\hat{\theta}_w$  and  $\hat{\theta}_c$  for  $w_1 = 0.4$  and  $f = 0.9$

Source: Own calculations.

The point at which  $D_{\theta}^2 \hat{\theta}_w$  takes on the maximal value may be located in interval  $(0, w_1)$  or in interval  $(w_1, 1 - w_1)$ . Hence, to find the global maximum due to  $\theta$ , we have to find local maximum in both intervals. Denote by  $\theta^*$  a local maximum point in interval  $(0, w_1)$  (local maximum point in interval  $(1 - w_1, 1)$  is  $1 - \theta^*$ ). In an interval  $(w_1, 1 - w_1)$  local maximum is achieved at  $\theta = 1/2$ . Let  $\tilde{\theta}$  denote a global

maximum point, i. e.  $\tilde{\theta} = 1/2$  or  $\tilde{\theta} = \theta^*$ , hence

$$\max_{\theta \in (0,1)} D_{\theta}^2 \hat{\theta}_w = \max \{D_{0.5}^2 \hat{\theta}_w, D_{\theta^*}^2 \hat{\theta}_w\}. \quad (16)$$

Regardless of which point is the global maximum point ( $1/2$  or  $\theta^*$ ), the maximum of the variance  $D_{\theta}^2 \hat{\theta}_w$  depends on size  $n$  of the sample, size  $N$  of the population, contribution  $w_1$  of the first strata in the population and the contribution  $f$  of the first strata in the sample. Values  $N, n, w_1$  are treated as given. It may be seen that for given  $w_1$ , variance  $D_{\theta}^2 \hat{\theta}_w$  may be smaller as well as greater than  $D_{\theta}^2 \hat{\theta}_c$ . We would like to find optimal  $f$ , which minimizes maximal variance  $D_{\theta}^2 \hat{\theta}_w$ .

### 3. Results

A general formula for the optimal  $f$  is unobtainable, because of complexity of symbolic computation. But for given  $N, w_1$  and  $n$  numerical solution is easy to obtain. Table 1 shows some numerical results for  $N = 100000$  and  $n = 100$ .

**Table 1.** Maximal variances  $D_{\theta}^2 \hat{\theta}_w$

$w_1$	$f^{opt}$	$n_1^{opt}$	$D_{\theta}^2 \hat{\theta}_w$	$D_{0.5}^2 \hat{\theta}_c$	$\left(1 - \frac{D_{\theta}^2 \hat{\theta}_w}{D_{0.5}^2 \hat{\theta}_c}\right) \cdot 100\%$
0.05	0.018	2	0.0004645	0.0025	81%
0.10	0.041	4	0.0008404	0.0025	66%
0.15	0.071	7	0.0011328	0.0025	55%
0.20	0.111	11	0.0013493	0.0025	46%
0.25	0.166	17	0.0015004	0.0025	40%
0.30	0.250	25	0.0015984	0.0025	36%
0.35	0.350	35	0.0017045	0.0025	32%
0.40	0.400	40	0.0017982	0.0025	28%
0.45	0.450	45	0.0018544	0.0025	26%
0.50	0.500	50	0.0018731	0.0025	25%

Source: Own calculations.

In the first column of Table 1. the values of  $w_1$  are given. In the second column, optimal contribution of the first strata in the sample is shown. It is a value  $f$ , which gives minimum of  $D_{\theta}^2 \hat{\theta}_w$ . Column  $n_1^{opt}$  shows optimal sample size from the first strata (called averaged sample allocation). The values of minimal (maximal) variances  $D_{\theta}^2 \hat{\theta}_w$  are given in the fourth column. The next column contains maximal variance  $D_{0.5}^2 \hat{\theta}_c$ . The last column shows how much estimator  $\hat{\theta}_w$  is better than  $\hat{\theta}_c$ .

#### 4. Summary

In the paper a new approach to the sample allocation between strata was proposed. Two estimators of an unknown fraction  $\theta$  in the finite population were considered: standard estimator  $\hat{\theta}_c$  and stratified estimator  $\hat{\theta}_w$ . It was shown that both estimators are unbiased. Their variances were compared. It appears that for a given sample size there exists its optimal allocation between strata, i.e. the allocation for which variance of  $\hat{\theta}_w$  is smaller than variance of  $\hat{\theta}_c$ . Since a theoretical comparison seems to be impossible, hence a numerical example was presented. In that example it was shown that variance of the stratified estimator may be smaller at least 25% with respect to variance of the classical estimator. For such an approach there is no need to estimate unknown  $\theta_1$  and  $\theta_2$  by preliminary sample. It will be interesting to generalize the above results to the case of more than two "subpopulations". Work on the subject is in progress.

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