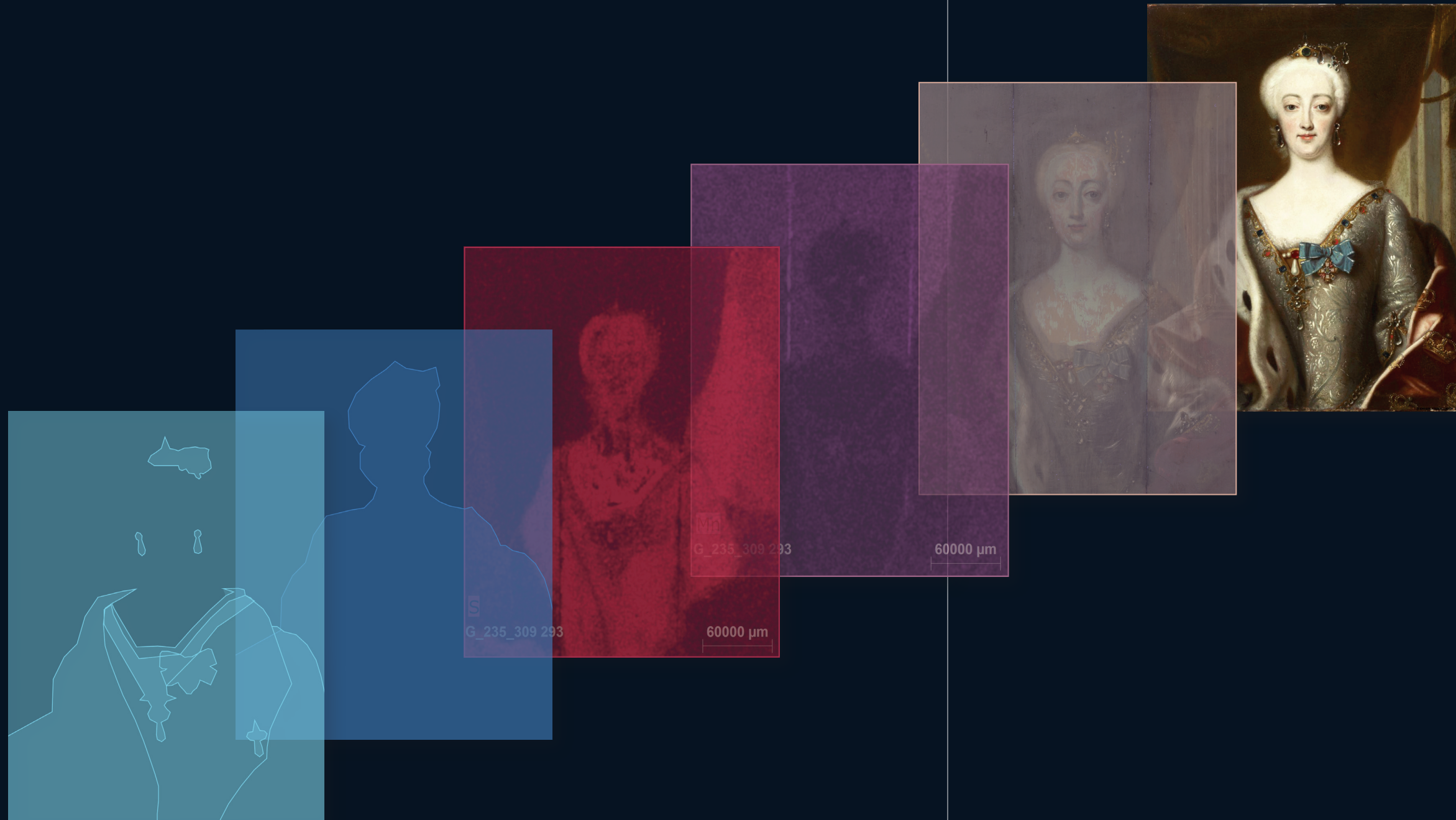


Culture Collaboratory

Virtual Workspace for Interdisciplinary Collections Research and Management

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Cultural artifacts and works of art are multi-faceted objects with often rich and complex histories and meanings. This booklet presents Culture Collaboratory, the design concept of a software that helps unfold these complexities.

The software provides a virtual workspace that combines a research platform, management system, and digital repository for cultural artifacts collections. The design supports interdisciplinary collaboration and allows researchers to engage with collection objects, organize research processes, and share their knowledge.

Culture Collaboratory follows the philosophy of open access and promotes sustainable research, making science and culture accessible to all.

Research

Sammlungserschließung

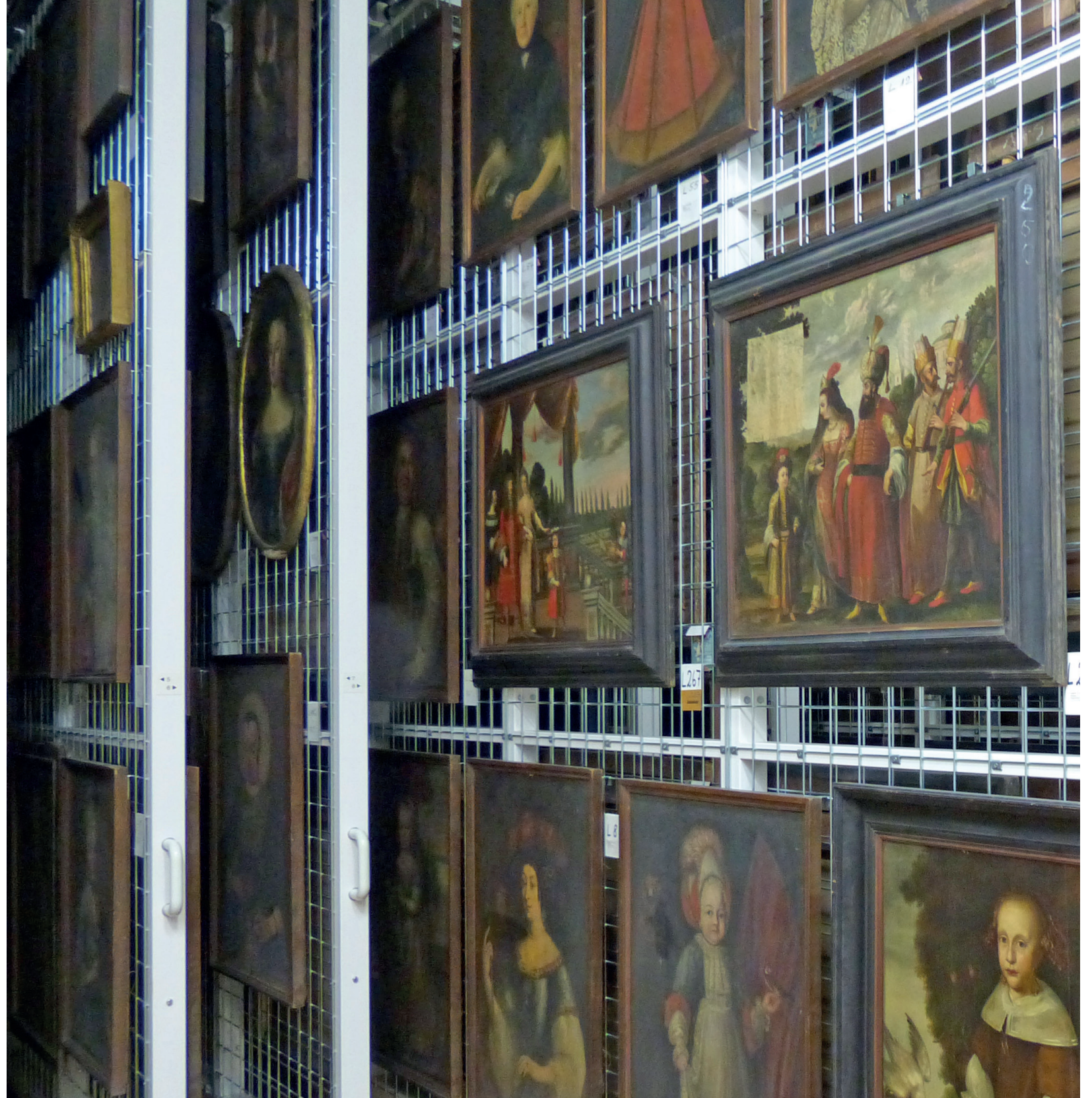
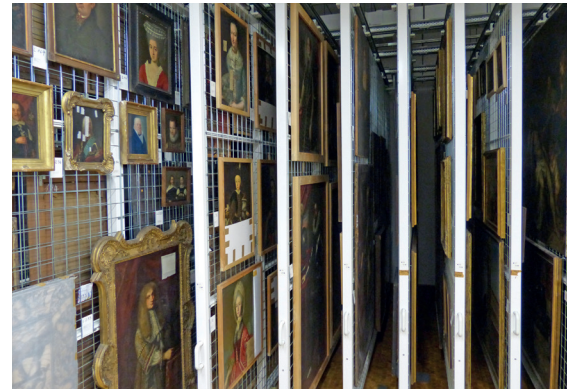
Methodology

Observations

Concept Development

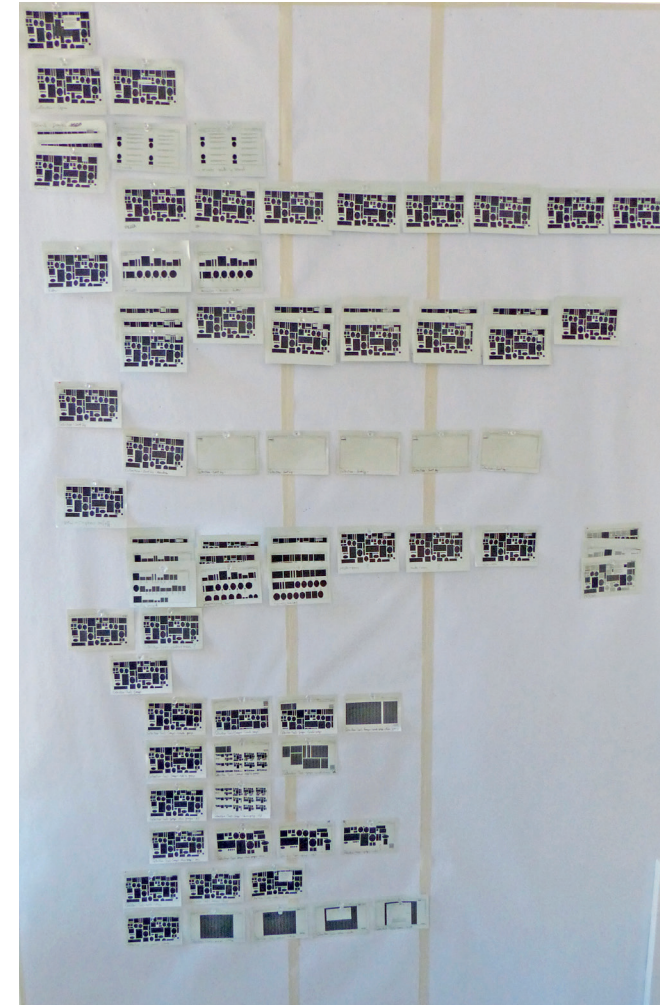
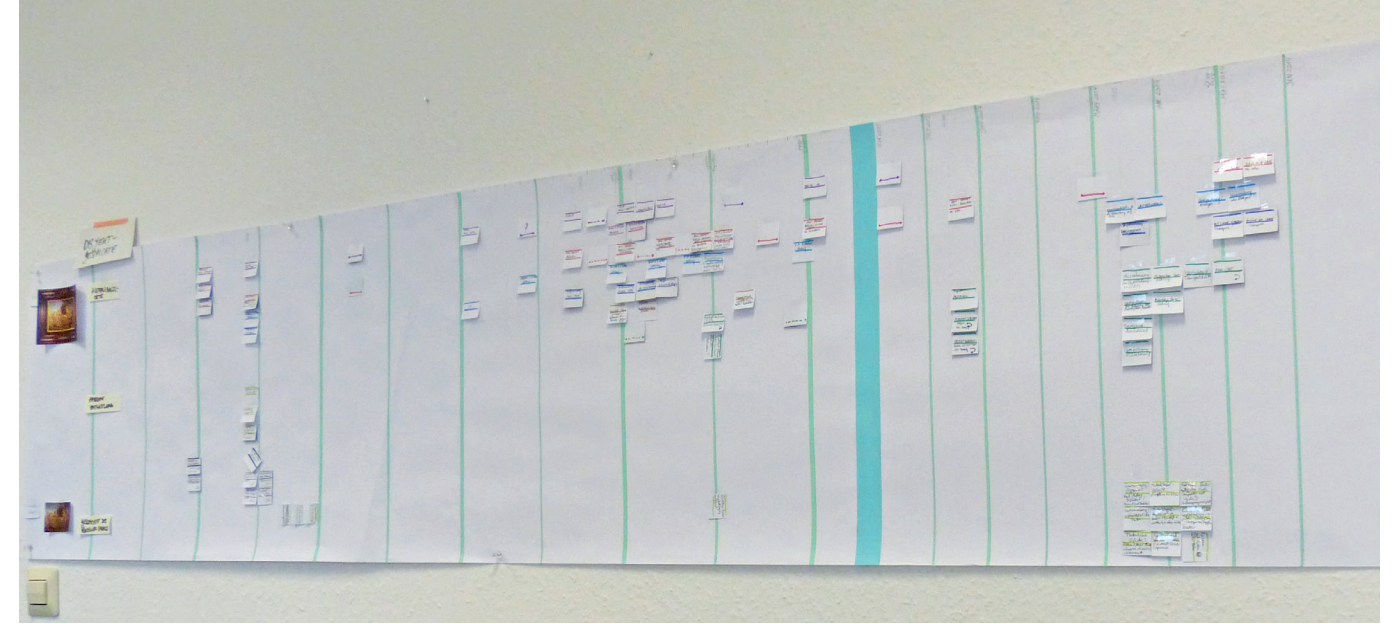
Sammlungs- erschließung

Culture Collaboratory grew out of the research project *Sammlungserschließung* at *Image Knowledge Gestaltung. An Interdisciplinary Laboratory* at Humboldt-Universität zu Berlin. Over the three-year term of this project, a team of art historians, conservators, and material scientists studied a collection of over 500 paintings. They interpreted the histories and meanings of these works and examined their physical properties. The team also included interaction designers who analyzed their colleagues' research practices and conducted extensive workplace studies and prototyping sessions. The aim of this project was to better [understand the processes of interdisciplinary research](#), and to [develop a virtual workspace](#) to support this work.



Methodology

In order to create the virtual workspace we followed an extensive research strategy. Interviews with members of *Sammlungserschließung* provided a jumping-off point for a more **detailed analysis of disciplinary methods, tools, and workplaces**. We investigated the **scientific analyses** and **research instruments** used by the conservation and material sciences and studied the **research strategies** and **interpretative methods** employed in art historical analysis. We also reviewed the software most commonly used to generate, evaluate and interpret the results of this research. Totalling **72 hours of onsite workplace and workflow studies**, the design research gave us a clear picture of the requirements for the virtual workspace. The ongoing feedback loop between researchers and designers, moreover, allowed us to develop and refine the design concept through several iteration stages.



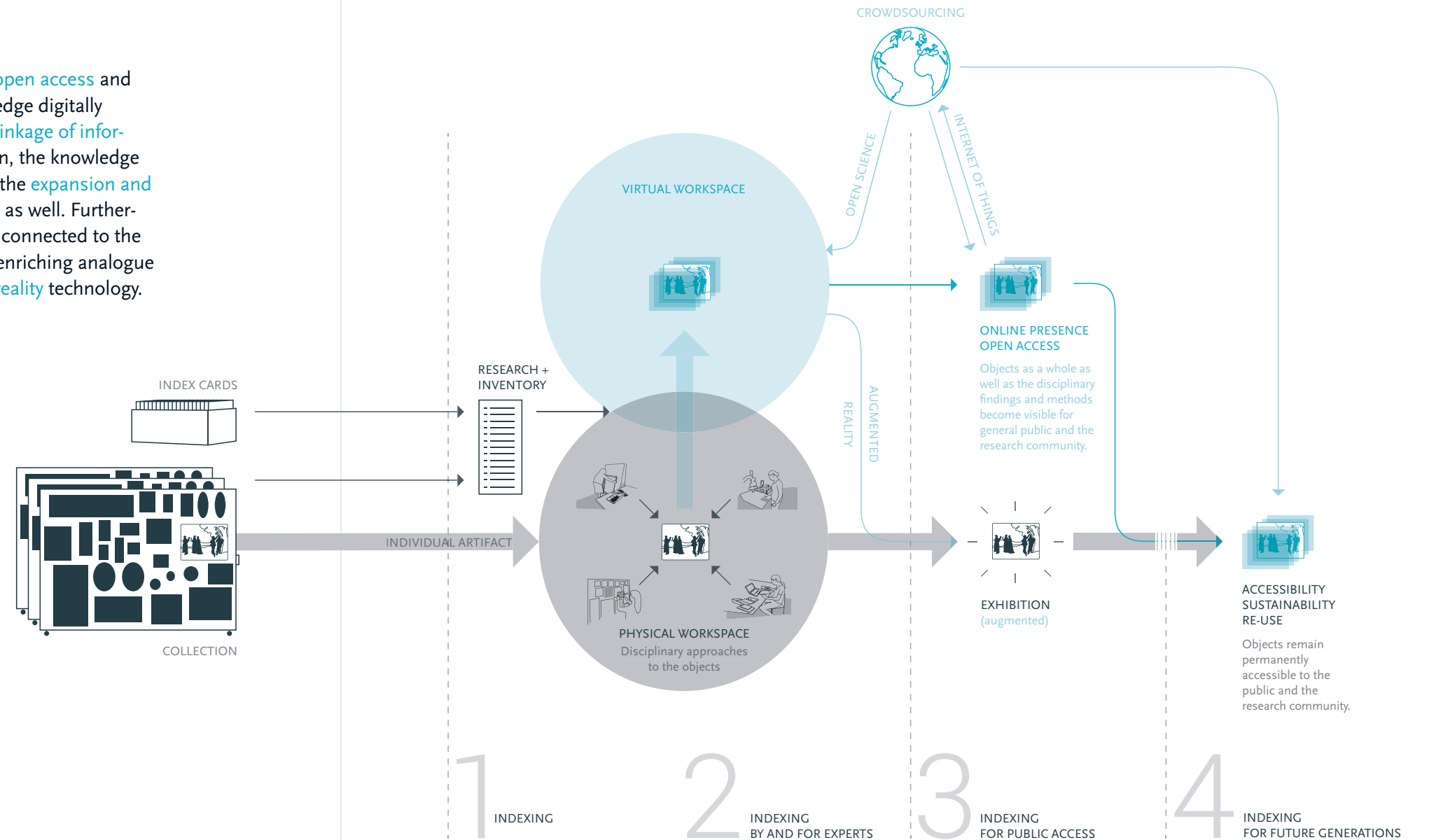
Observations

Analyzing the entire process of collection research and the various discipline-specific approaches, we saw that existing software does not harness the possibilities of digital technology.

We identified four steps integral to this complex research process, beginning with (1) the first surveying, indexing, and researching of artifacts, followed by (2) processing research data to be used by experts in the field, to (3) the preparation of information for the public, and ending with (4) provisions for future re-use.

Regarding the crucial research step in this process we saw that researchers work in both physical and virtual workspaces using physical as well as digital tools. But there are no software solutions that reflect this overlap of physical and digital work practices and that support the actual needs of the researchers. Besides facilitating active research practices, a virtual environment allows for a wide range of other digital and innovative possibilities: digital solutions can facilitate a sustainable and transparent documentation of cultural artifacts, findings, and methods for future generations especially for future researchers. The collected knowledge can be published in online repositories, to make it permanently accessible and understandable to the research community and public.

Following the philosophy of open access and open science, sharing knowledge digitally promotes the exchange and linkage of information worldwide. In addition, the knowledge of the crowd can be used for the expansion and diversification of information as well. Furthermore, the virtual data can be connected to the physical world again, e.g. by enriching analogue exhibitions with augmented reality technology.



Observations

The research phase yielded two central observations that form the basis for the Culture Collaboratory design concept.

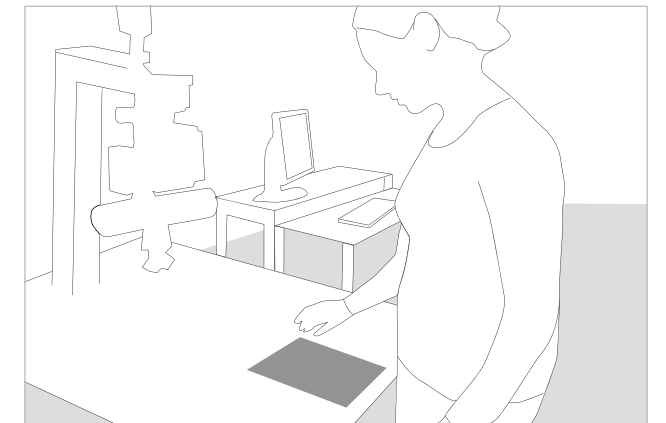
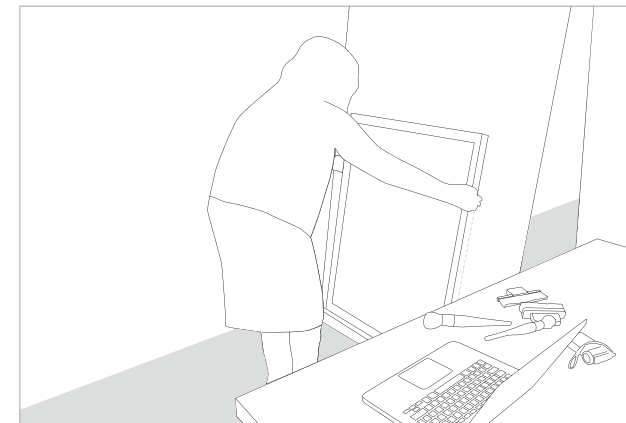
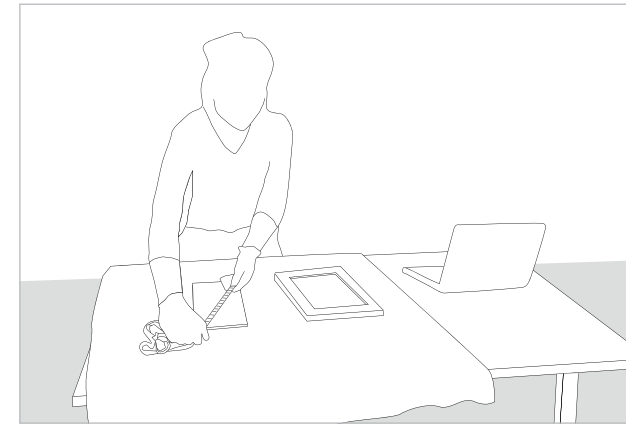
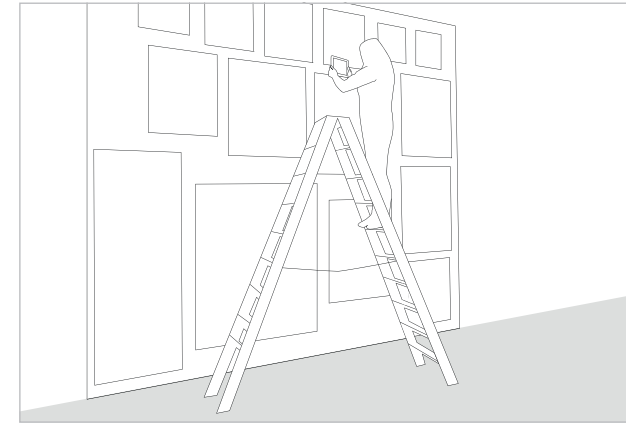
1 The complex nature of cultural artifacts requires interdisciplinary research.

Cultural artifacts are complex objects that can be understood from a **multitude of viewpoints**. They can be analyzed in regard to their **material properties** as well as their **historical function** and **meaning**. To create a **holistic understanding** of these artifacts, it is important to combine the different viewpoints of art history, conservation and material science. In order to achieve this, researchers of the different disciplines have to **work together**.

2 Research practices and outcomes vary greatly among disciplines.

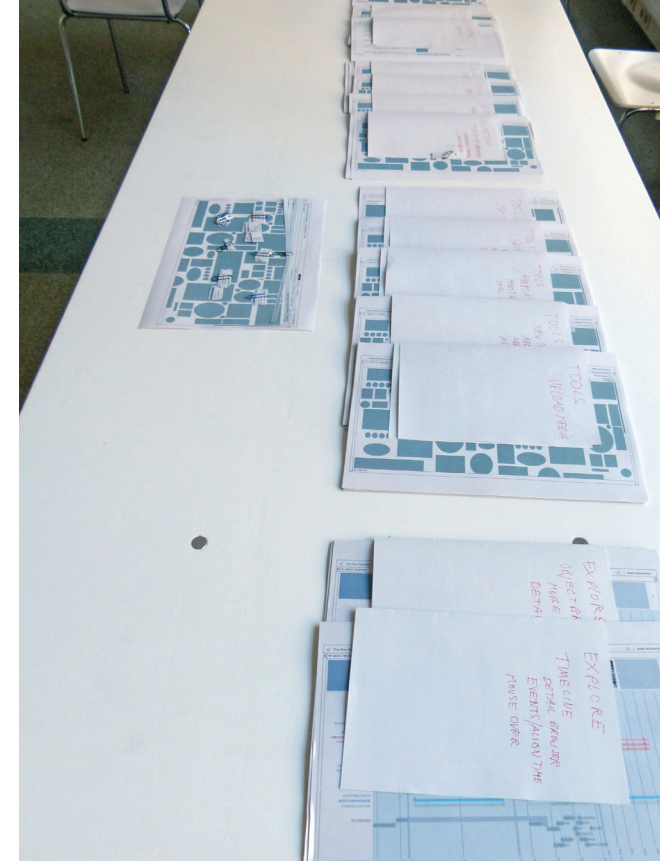
According to their different viewpoints and research interests, the disciplines use **specialized methods** and **terminologies** to make sense of the artifacts. As a result, they all create very **heterogenous** and often **large amounts of research data**, including different types of images (UV, x-ray, infrared, etc.), text documents, spreadsheets, scans, and many others. In *Sammlungserschließung* this resulted in an overly **complex information environment** of over 1,000 categories of metadata.

The review of current collections management software has shown that existing solutions do not take either of these observations into account. Most software is geared towards **individual disciplines** and does not combine multiple disciplinary viewpoints; and rather than providing interactive platforms of exchange, current software offers mostly static database interfaces with **limited means for collaboration**. Moreover, existing software is **not scalable to manage the complexity** and large amounts of heterogenous data that were generated during the interdisciplinary research of *Sammlungserschließung*.



Concept Development

Based on this research, we were able to develop a design concept that incorporates and reflects the needs of **individual disciplines** while facilitating **interdisciplinary exchange**. By defining core functions, we designed software interactions and navigation tools and synthesized ideal workflows and exemplary use cases. Several rounds of **feedback sessions** with the researchers helped to **revise and refine** the design, which was then tested using **low-fidelity wireframe paper prototypes**.

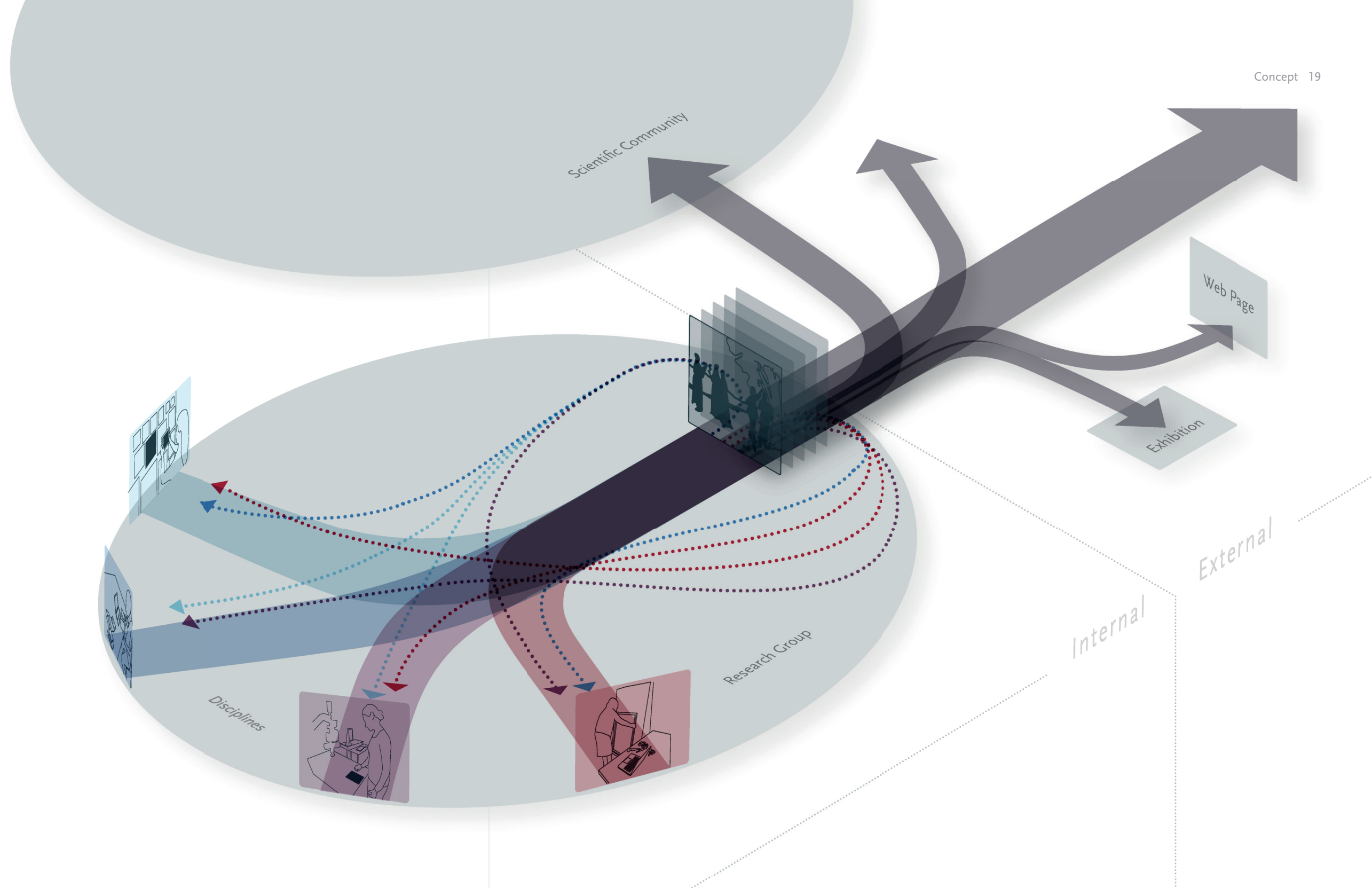


Concept

Model of Collaboration
Layer Model

Model of Collaboration

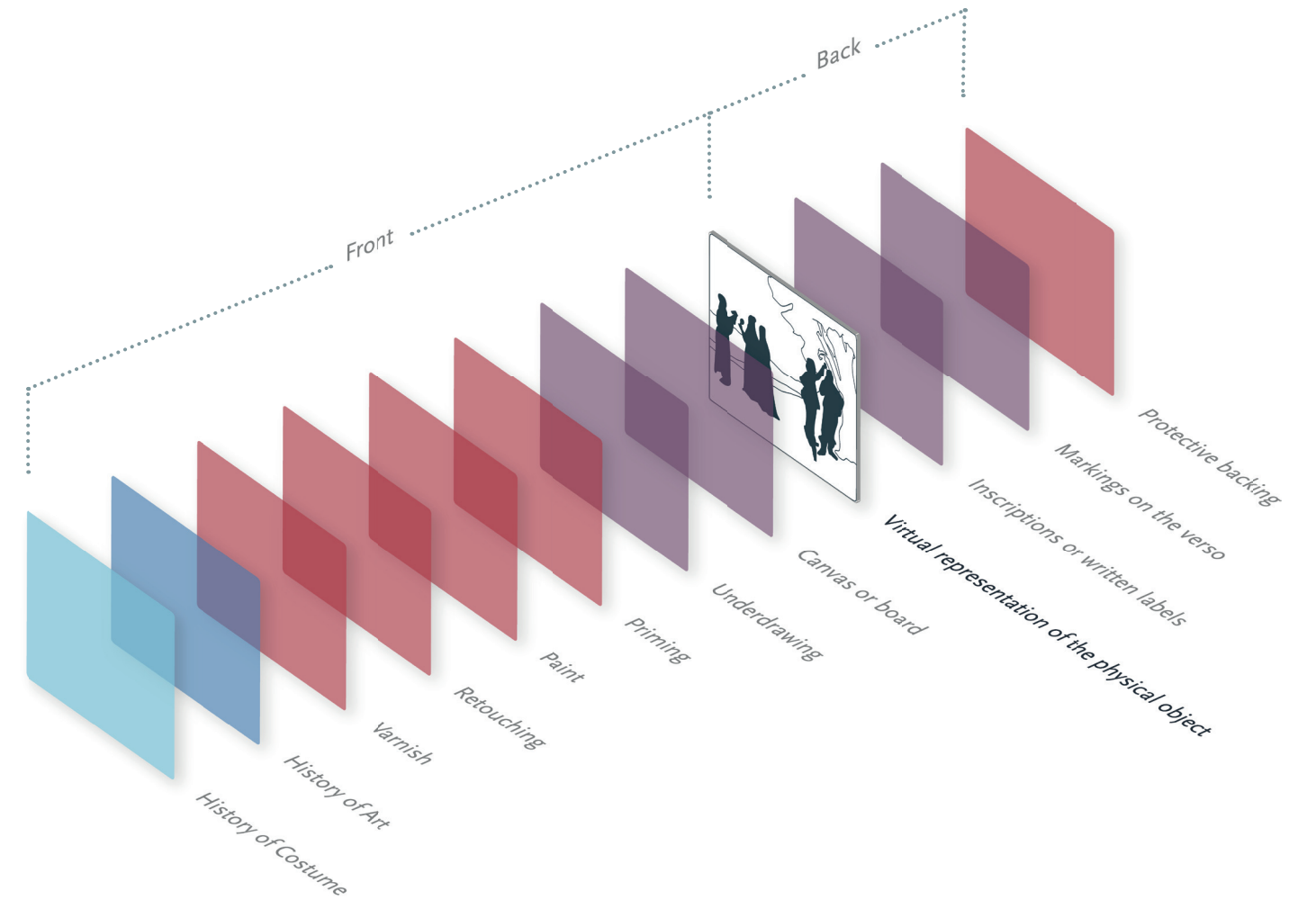
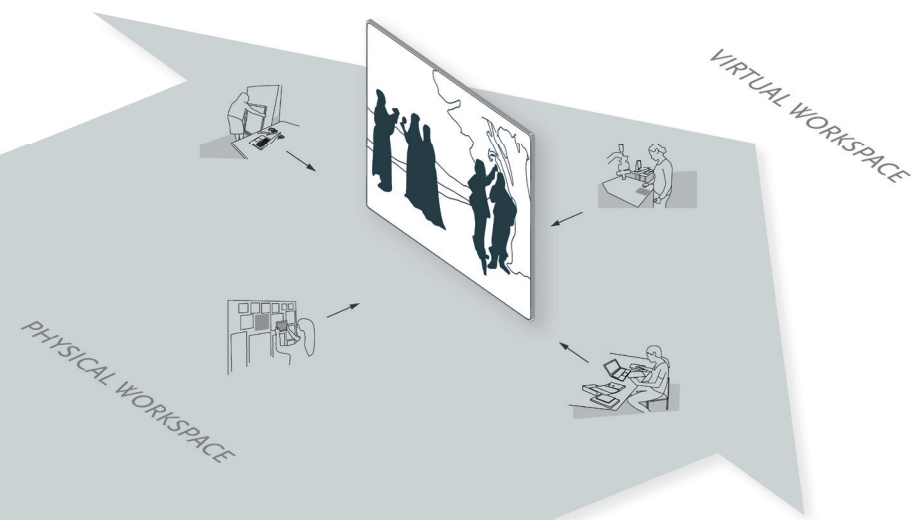
Based on the observations of the research phase we designed a model of collaboration that serves as the **conceptual framework** of Culture Collaboratory. The model provides a **collaborative workspace** that helps streamline research processes, facilitate exchange between disciplines, and make research accessible to the public. To this end, the model accommodates disciplin-specific research methods and workflows, and integrates them onto a **shared interface**.



Layer Model

During the research phase, we observed that all researchers chose to explain their results by talking directly in front of the artifact or with a photographic reproduction as visual aid. Culture Collaboratory aims to retain this scenario and transfer it into the virtual workspace. Therefore, the design employs the [artifact as a conceptual model for all software interaction](#).

This so-called layer model is inspired by the [physical structure](#) of a painting and is conceptually accessible to all disciplines. Thus, it helps to [bridge differences](#) in research methods and terminology.

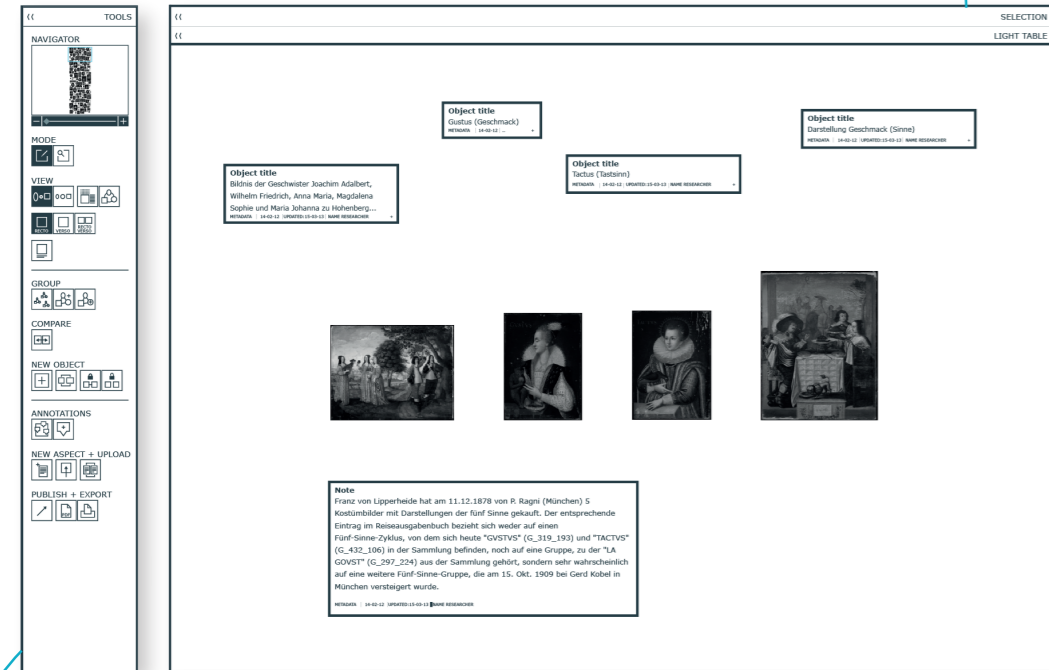


Design

Software Structure
Collection Overview
View Options
Layer Object and Layer Interactions
Timeline
Time Designations
Culture Genome

Software Structure

The light table provides a clipboard to move, arrange, and compare artifacts, and make connections visible.



A tool bar provides specialized tools to navigate the collection and individual artifacts and to switch between edit and explore mode.

COLLECTION

The collection browser provides an overview of the collection.



The media browser contains all files related to the collection and individual artifacts respectively.

The timeline provides a chronological view of all data pertaining to the collection and individual artifacts respectively.

INDIVIDUAL ARTIFACT

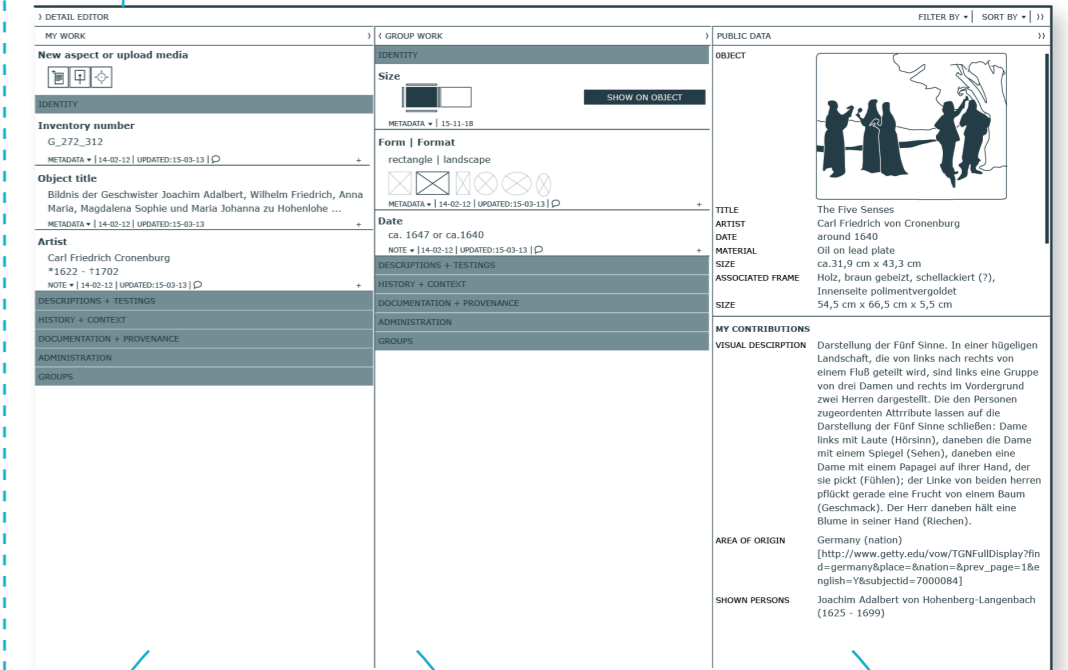
Culture Collaboratory offers two levels of interaction: the entire collection and individual artifacts.

The object browser contains a virtual representation of individual artifacts.



The provenance browser maps all locations associated with the entire collection or individual artifacts.

The workbench contains a detail editor (edit mode) or detail explorer (explore mode).



My work contains all entries by individual researchers.

Group work allows to share entries and findings among colleagues.

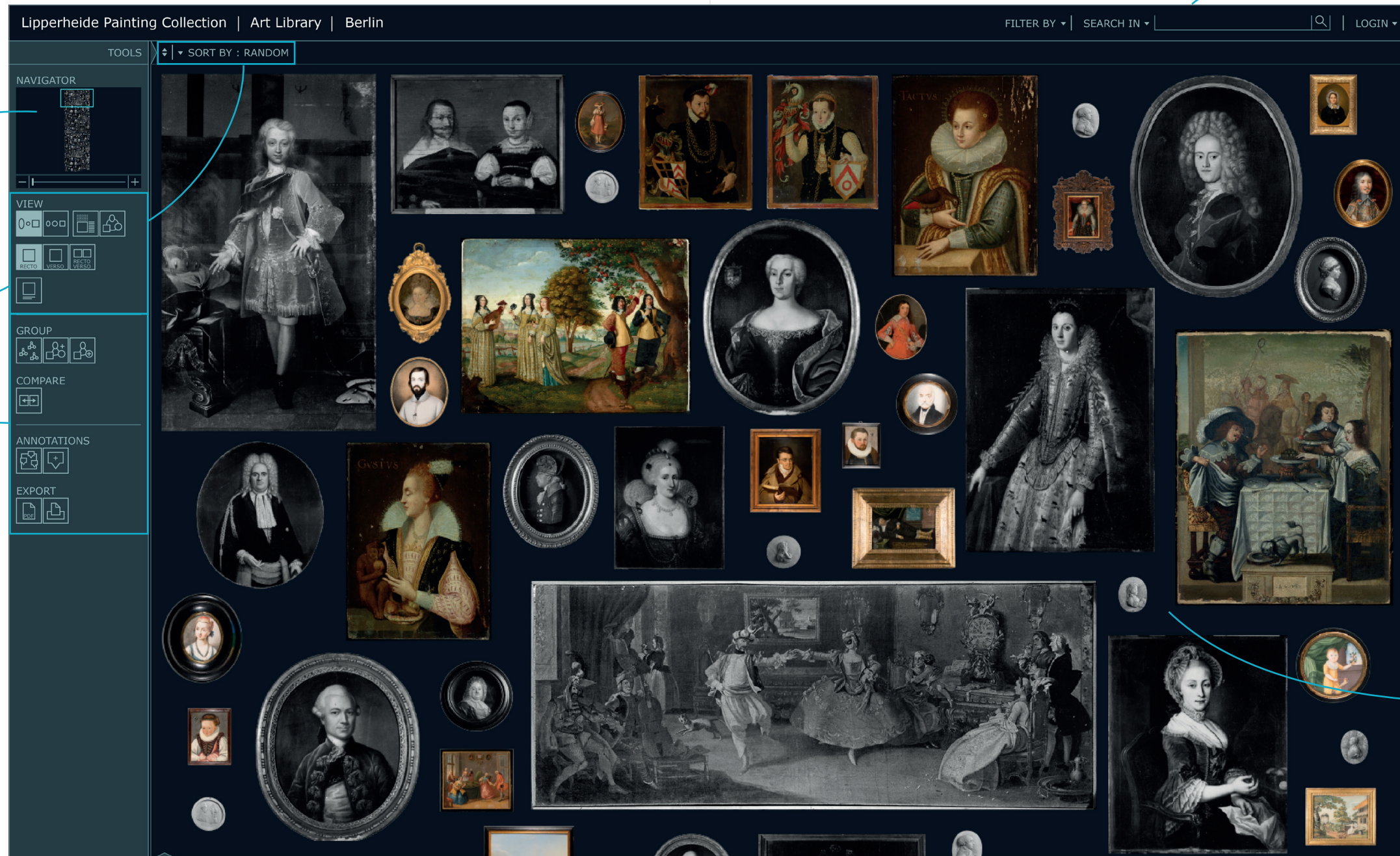
Public data shows published entries and is accessible online to external users.

Collection Overview

The navigator helps to orientate oneself while exploring the collection.

Different sort and view options help to explore the collection as a whole and the relation of individual artifacts to each other.

Create groups, compare individual artifacts, add annotations, and export data.

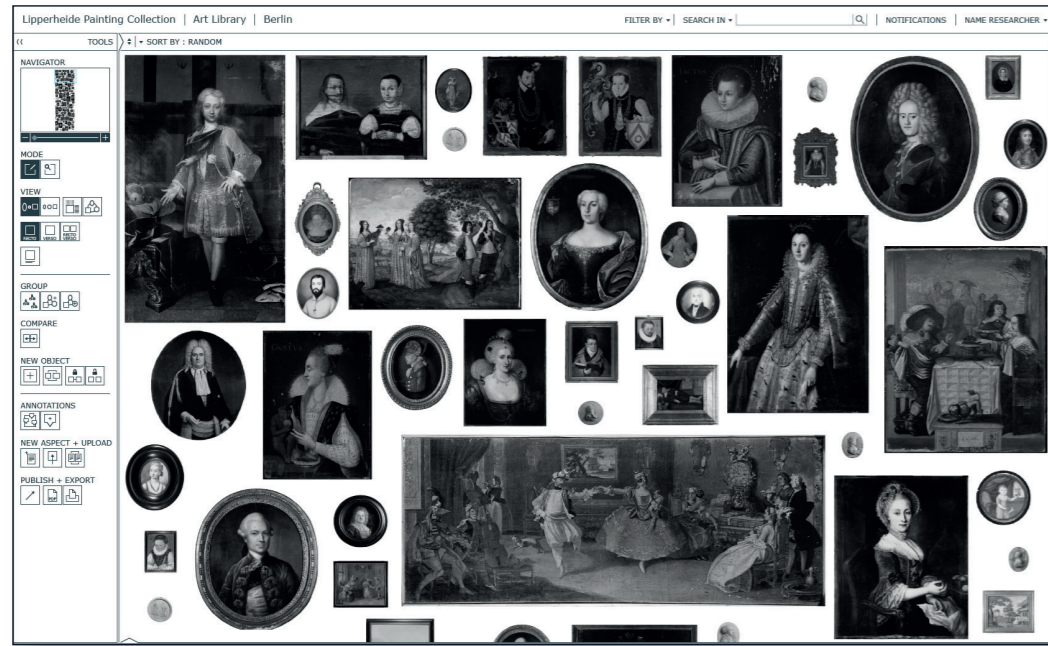


Detailed filter and search options help navigate and explore large collections according to chosen parameters.

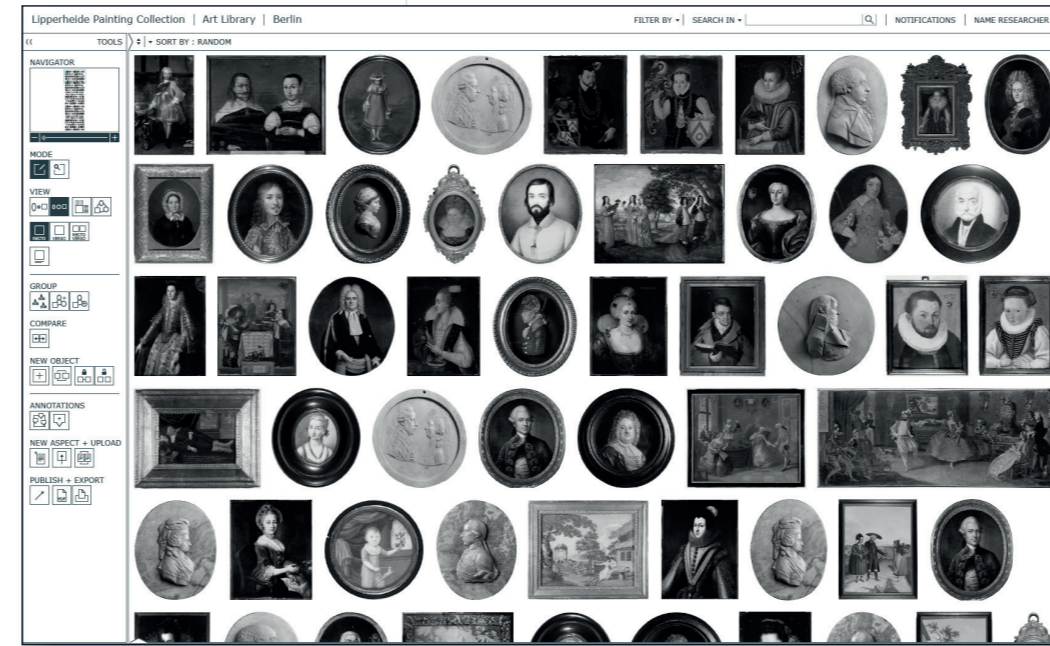
The landing page displays an overview of the entire collection. A mouseover shows basic information about individual artifacts.

View Options

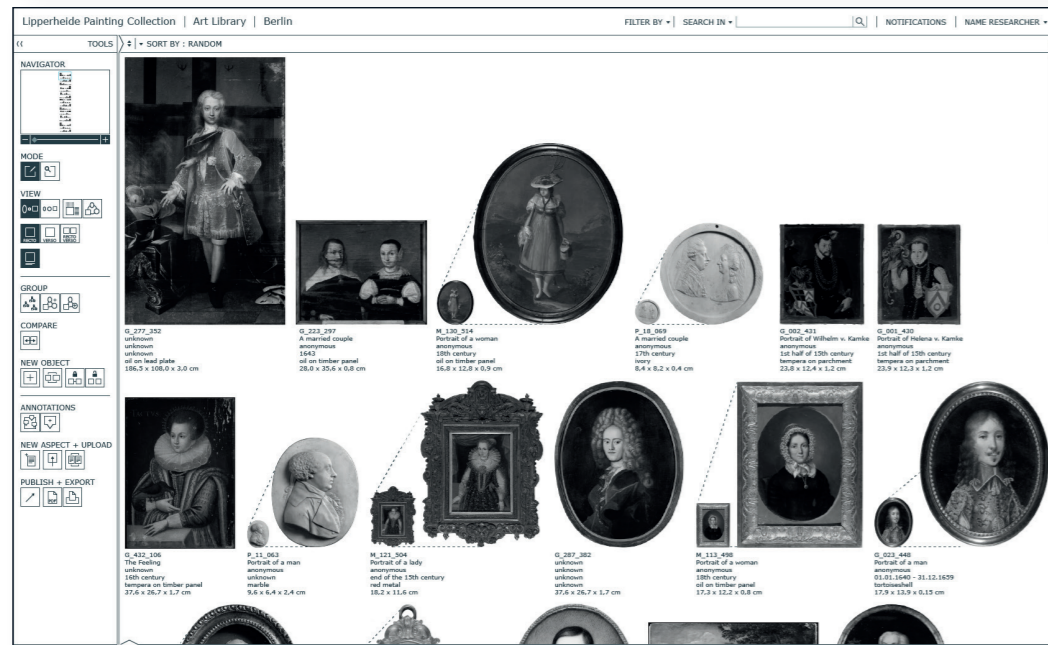
Proportionate view shows the relational size of multiple artifacts.



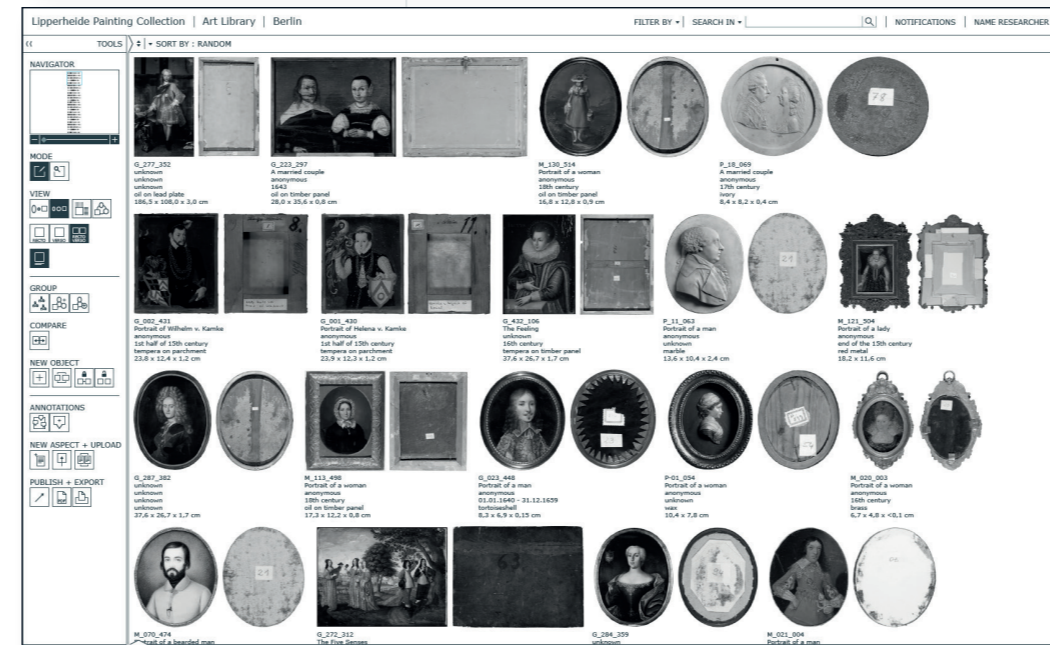
View as same size allows to ignore proportionate size and focus on visual content instead.



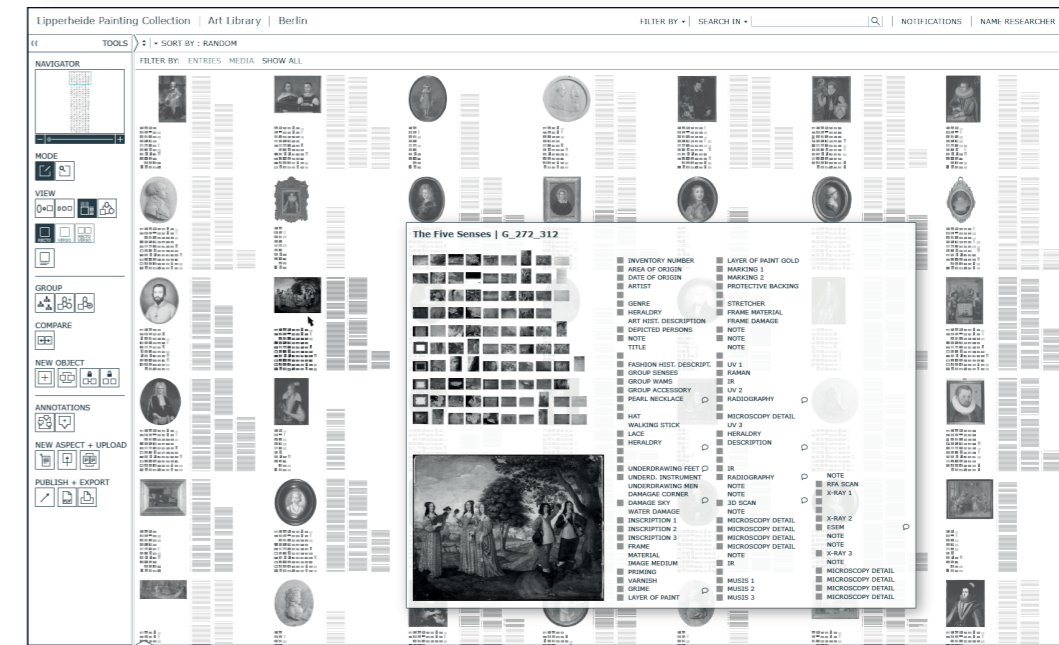
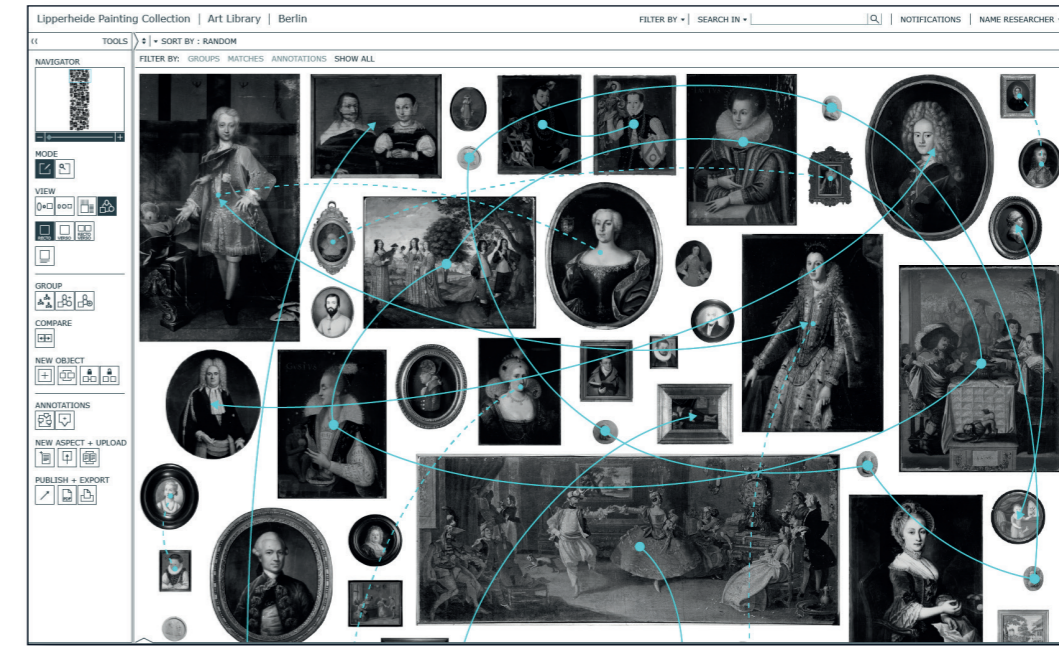
View as same size shown with captions plus recto and verso.



Proportionate view shown with captions.



View relations highlights relations between objects as generated by automated matches in metadata fields or by defining groups or connections.



View state of research gives an overview of the information attached to each object using thumbnails for media and lines for entries.

Layer Object and Layer Interactions

The layer object is a **virtual 3D representation of the physical artifact** using high resolution 2D photography. Information layers recreate the physical structure of an artwork and are arranged around the object. The layer object contains material information about support, priming, or underdrawing on its inner layers and semantic information about the subject matter on the outermost layer. **Information can be mapped onto matching layers** using the annotation tool. Moreover, the information layers are **interactively synchronized** with the detail explorer.

Layer object

The context browser consists of a provenance browser, media browser, and a timeline with the metadata thumbnail. (see p. 38-39)

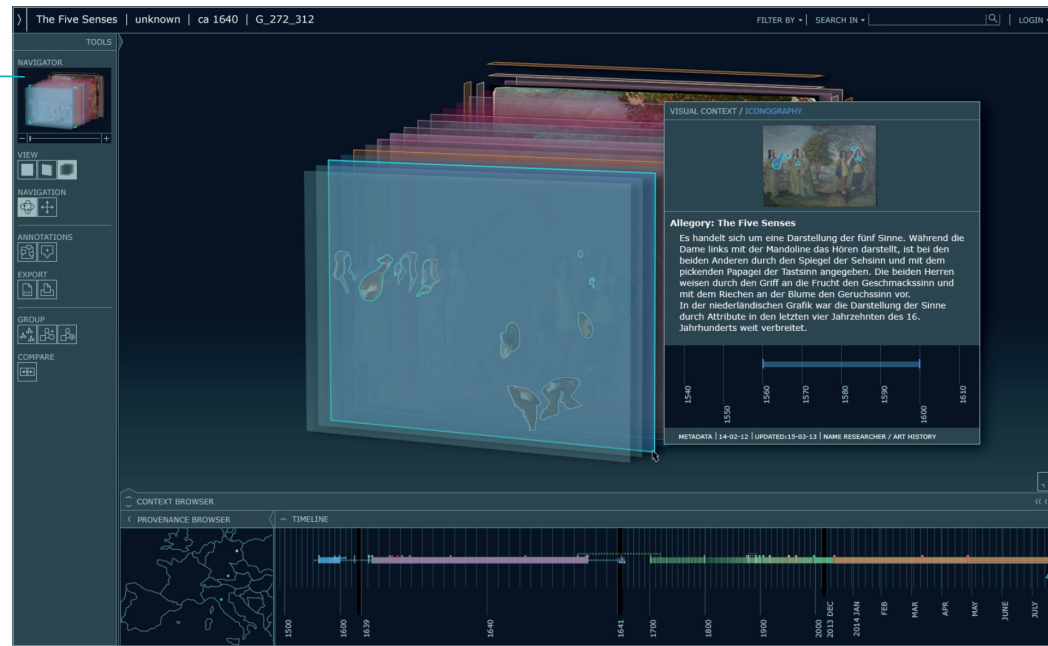
The screenshot displays a digital art interface for the painting 'The five Senses' by an unknown artist, circa 1640. The interface is divided into several sections:

- TOOLS:** Includes a NAVIGATOR, VIEW, NAVIGATION, ANNOTATIONS, EXPORT, GROUP, and COMPARE tools.
- Layer Object:** A 3D representation of the painting, showing multiple layers of information. The outermost layer is highlighted in blue, showing the painting's content.
- DETAIL EXPLORER:** A panel on the right showing metadata for the object.

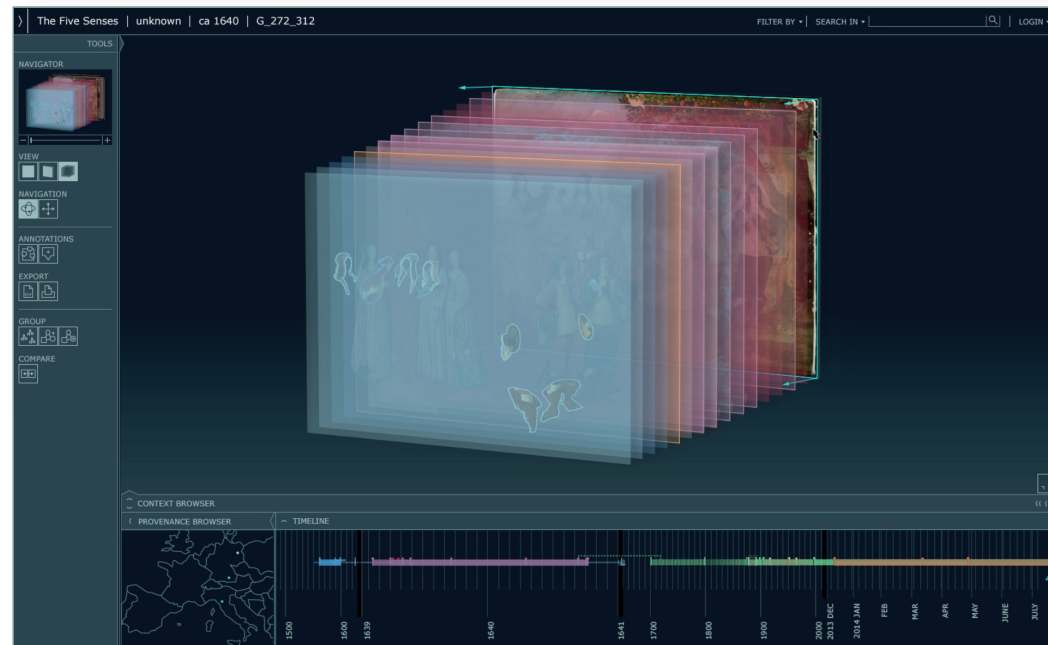
DETAIL EXPLORER	
OBJECT	
TITLE	The five Senses
ARTIST	Unknown
DATE	around 1640
MATERIAL	Oil on lead plate
SIZE	ca.31,9 cm x 43,3 cm
ASSOCIATED FRAME	wood, brown stained, shellac (?), inner side poliment gilded
SIZE	54,5 cm x 66,5 cm x 5,5 cm
- CONTEXT BROWSER:** A panel at the bottom showing a PROVENANCE BROWSER (a map of Europe) and a TIMELINE (a horizontal axis from 1500 to 2014 with monthly markers).

Data can be accessed through the detail explorer, which provides a list view of all research data sorted according to categories of metadata.

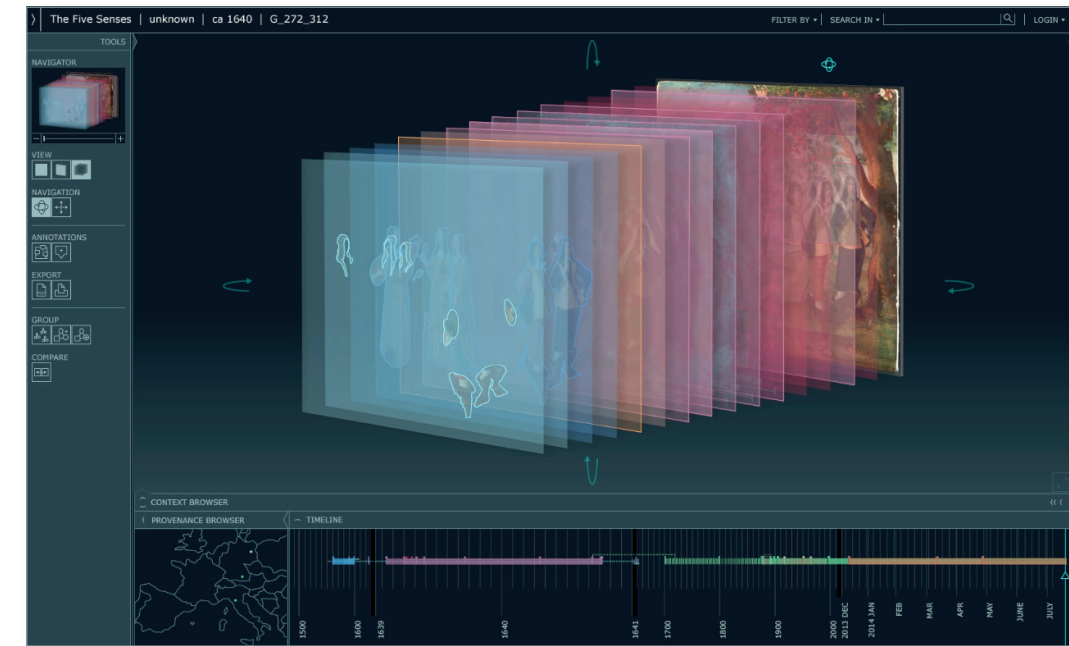
A navigator helps to orientate oneself while exploring the layer object.



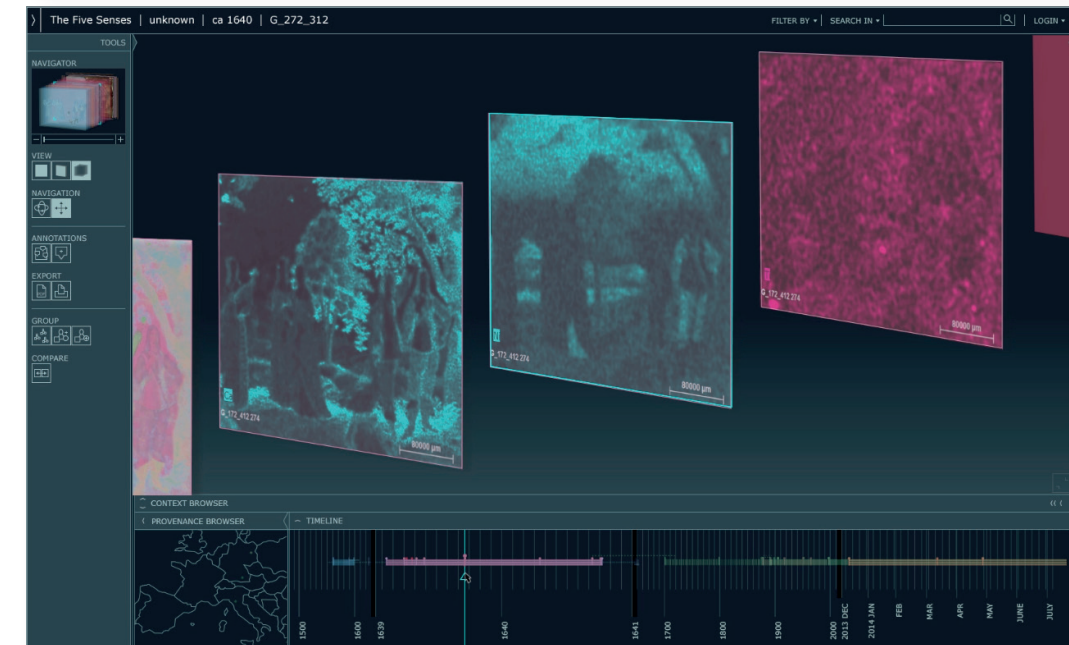
A mouseover summarizes information on the individual layers.



Select a side of the *layer object* to explore relevant information.



Rotate the *layer object* and its information layers.



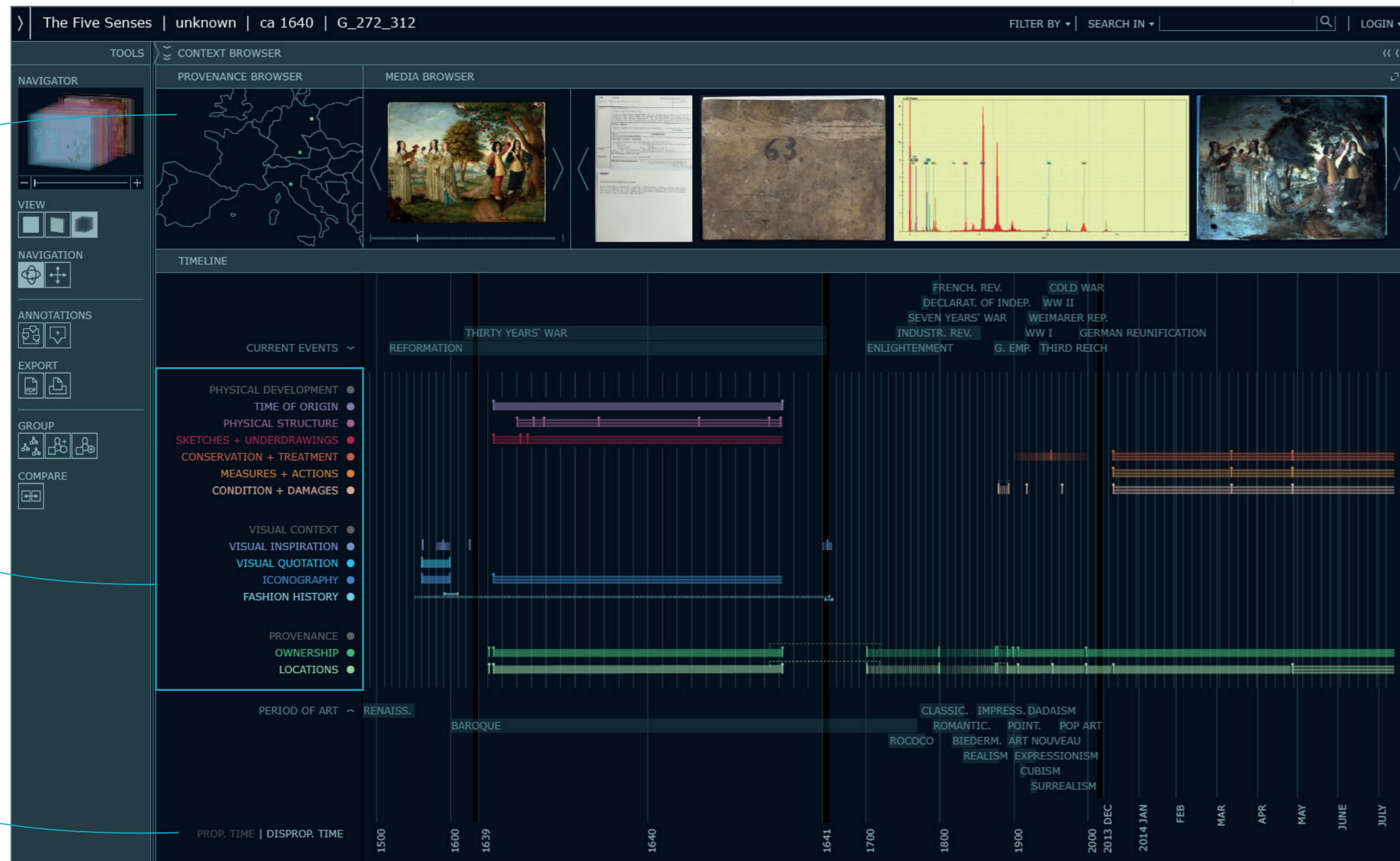
Access all research in the exploded view by panning the *layer object* directly or scrolling through the layer object on the *cultural genome*.

Timeline

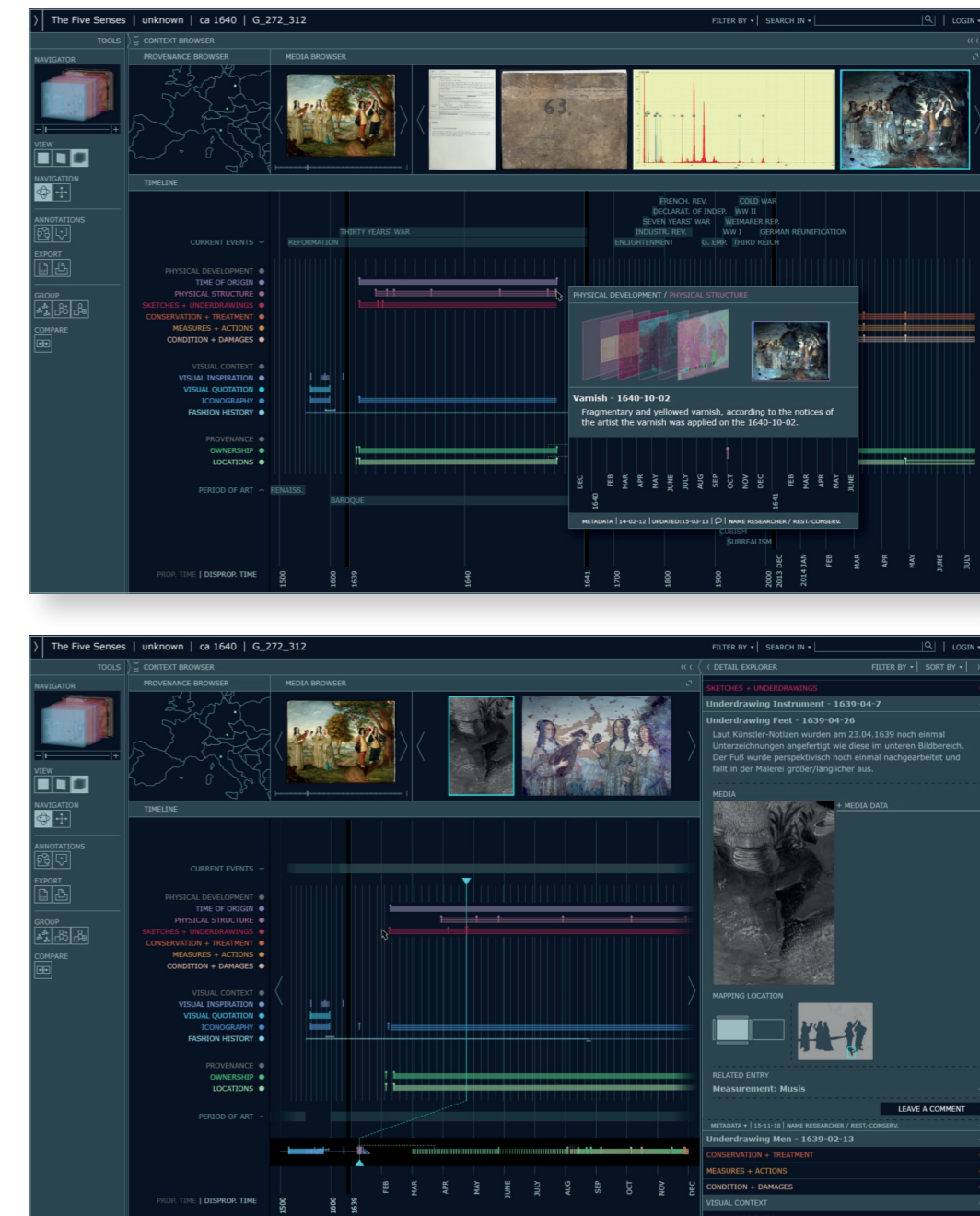
The provenance browser maps historical and current locations of the artifact.

The timeline is split into categories of metadata and disciplines. It represents all research data and links them to events in the history of the artifact.

Switch from proportional to disproportional time to review all events at a glance.



The media browser contains all media associated with specific events in the history of the artifact.



A mouseover shows brief information about the event. Associated media are shown in the *media browser* and are linked to the events.

Click on an event and review detailed information and media in the *detail explorer*.

Time Designations

While language is able to designate different qualities of time, existing software requires clear specifications. With strictly defined dates, however, subtle differentiations can get lost. The **visual code** of different qualities of time allows for more variance and accurately reflects the uncertainty of dating cultural artifacts.

unambiguous time designations



Dates

- e.g.: 1.1.1639

- e.g.: 1640

Periods

- e.g.: 1.1.1641 - 12.31.1650

- e.g.: 1641 - 1650

vague time designations



- 19th century, 1st half of the 19th century

- define designation starting from a specific date

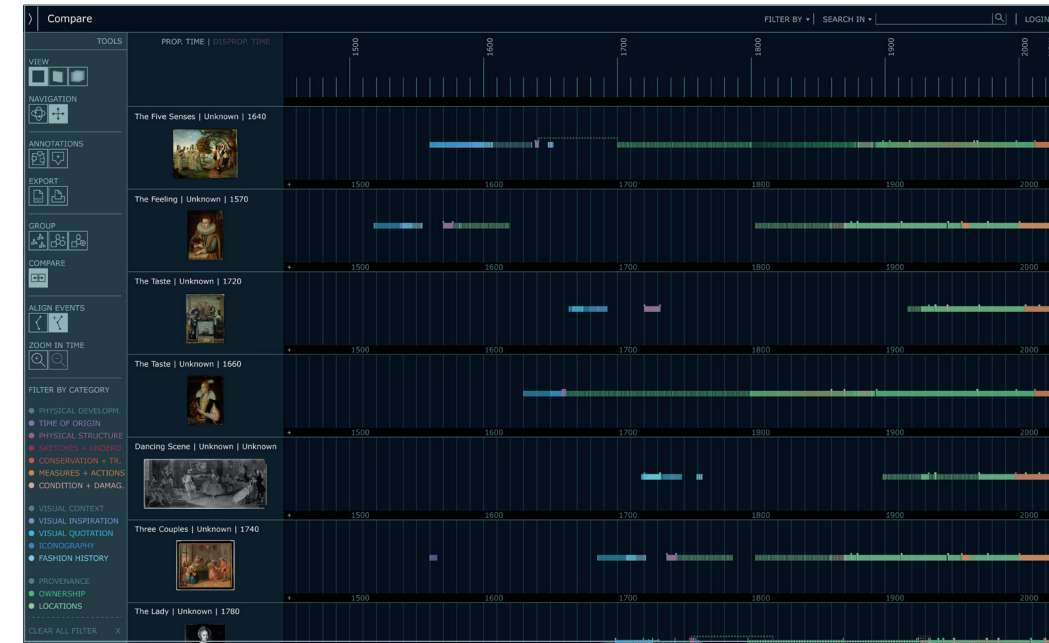
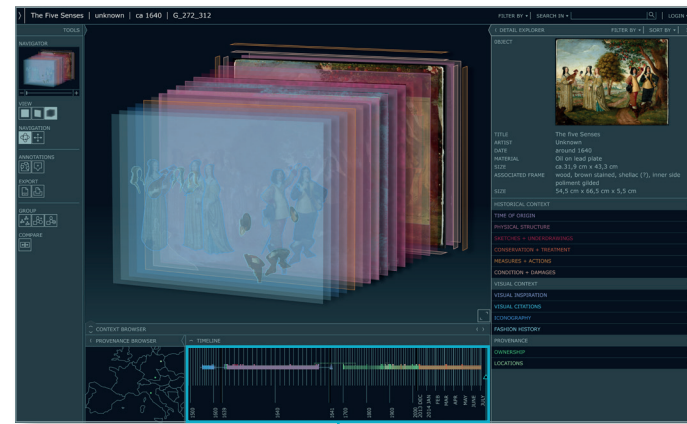
conflicting time designations



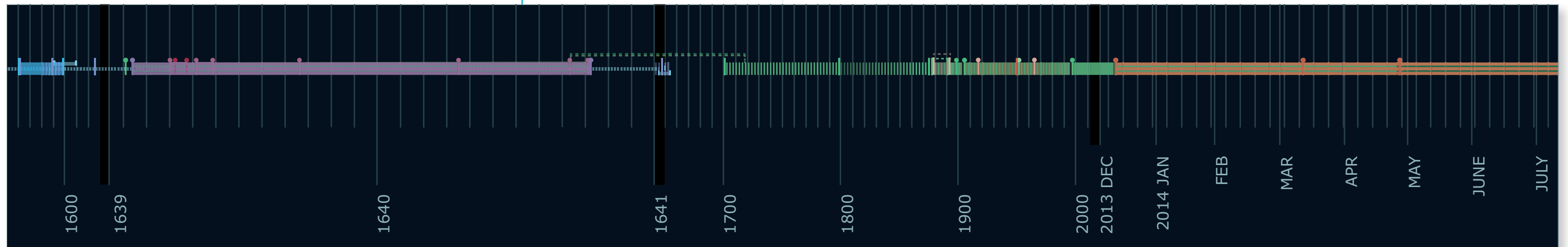
- date (of production, of purchase)

Culture Genome

The culture genome is a **visual notation system that allows to analyze and compare metadata of cultural artifacts**. It is generated by overlaying the timelines of the various metadata categories that appear spread out in full view mode. As a thumbnail of all research data associated with one object, the culture genome helps to **assess the state of research** of individual or multiple objects in one glance.



Compare multiple artifacts in one glance.



Use Cases

Adding Information about an Artist

Measuring Artifacts

Documenting Testings

Interdisciplinary Exchange

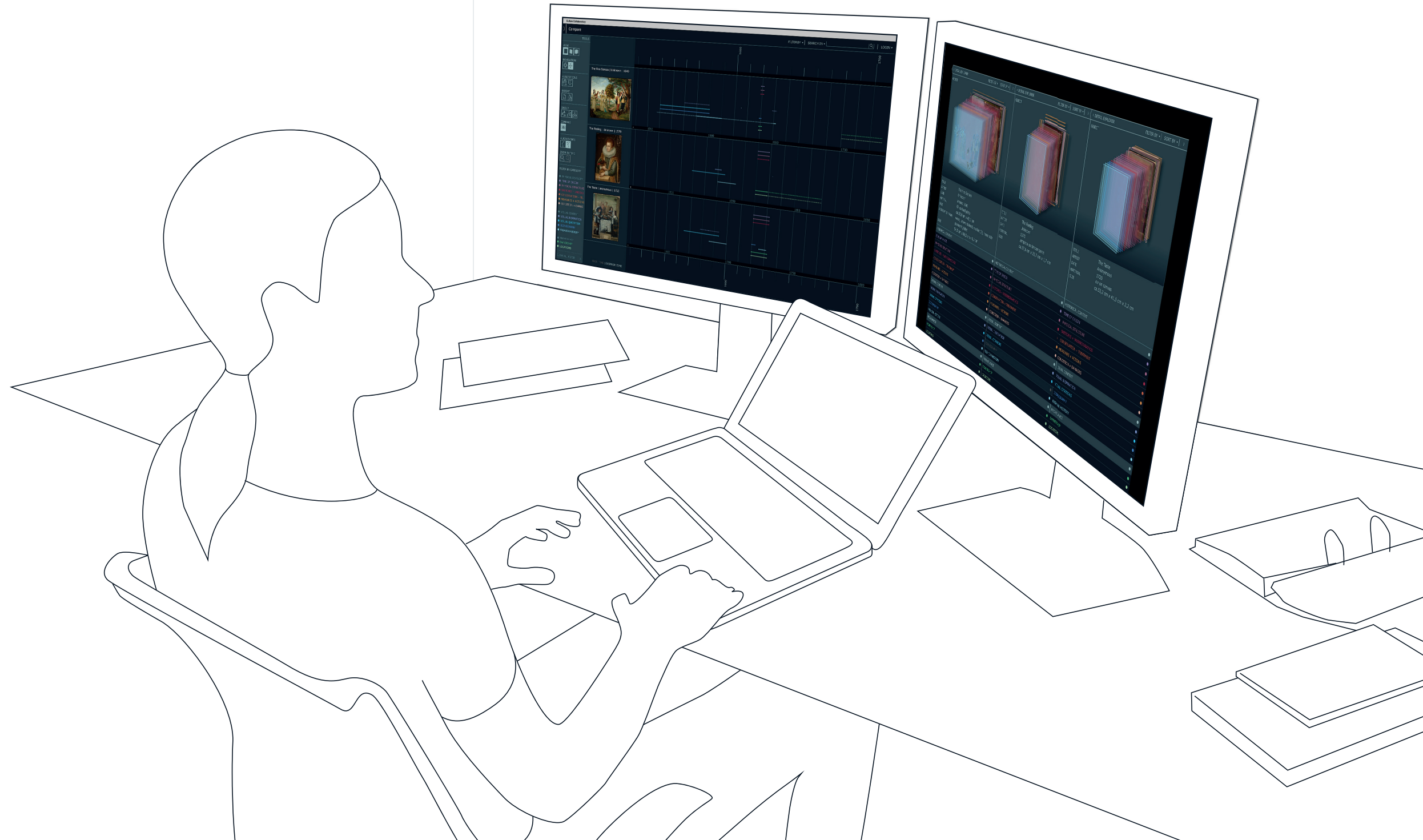
Creating Groups

Comparing Artifacts

Use Cases

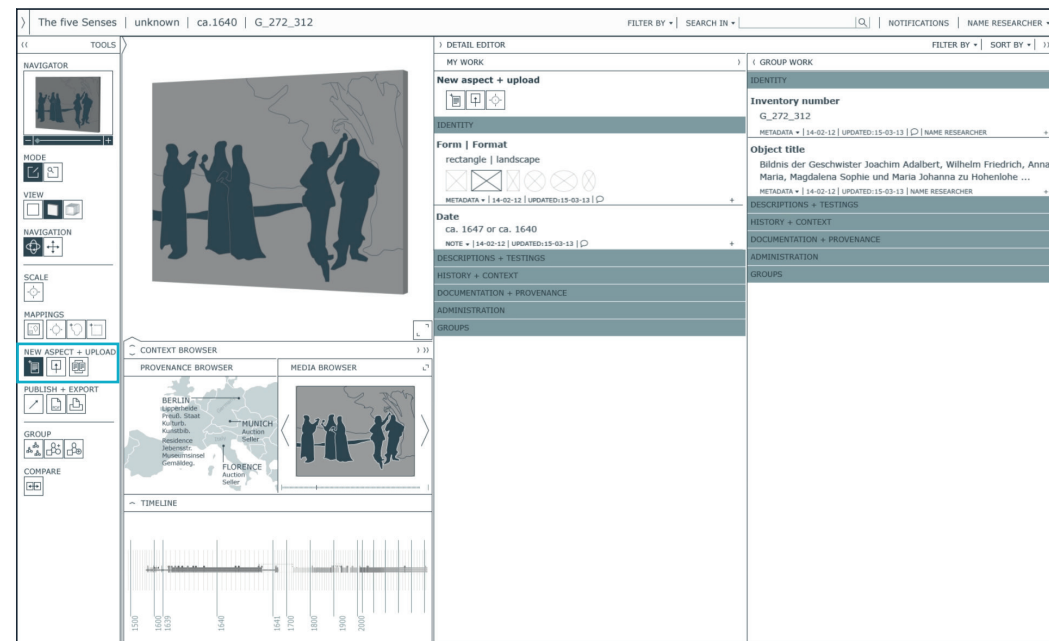
Culture Collaboratory can be used in a multitude of settings: by teams creating exhibitions or researchers in academic institutions who need to manage and interpret large sets of data. Smaller museums with limited resources benefit from a software that helps them manage, research, and publish their collections.

The following use cases show various tasks routinely performed in museums and other research institutions. They highlight the interdisciplinary scope of the design and present different user groups, such as internal and external users.

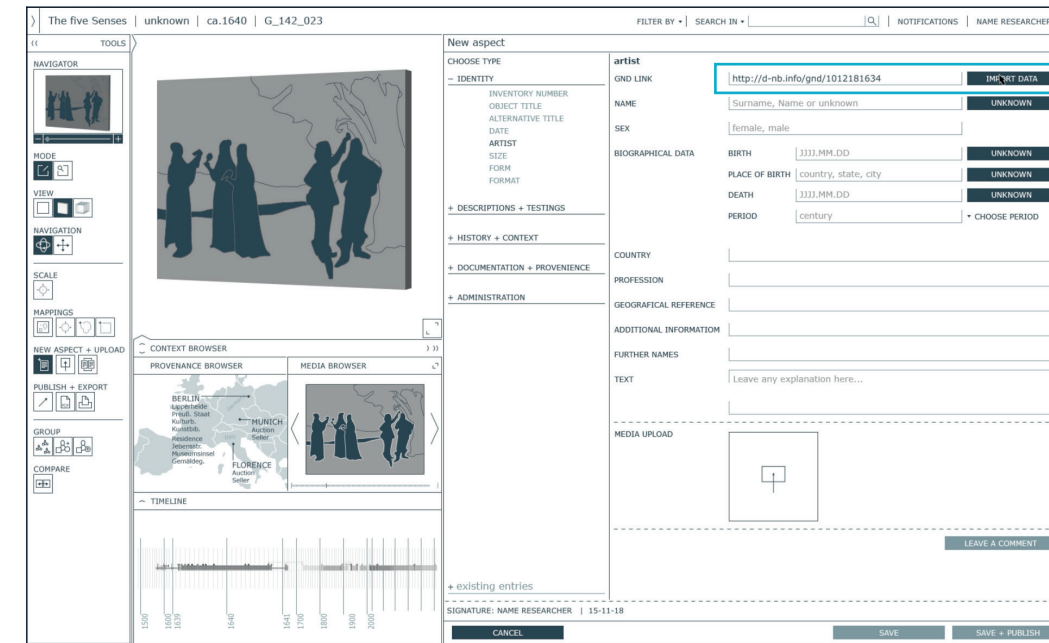


Adding Information about an Artist

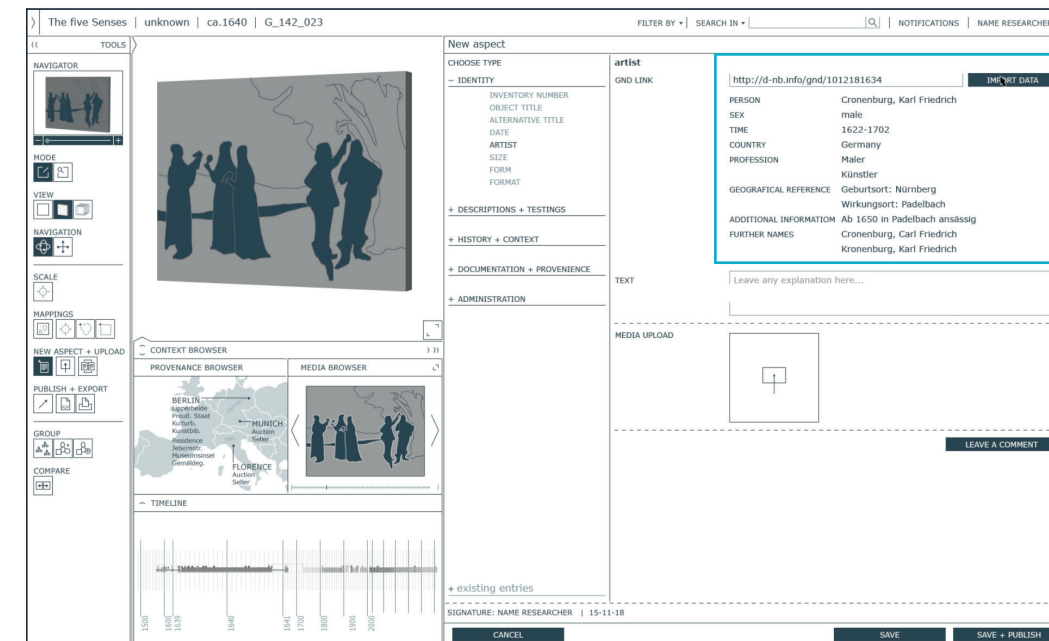
Adding information about an artist and keeping it up to date is easy with linked open data. For Culture Collaboratory, we chose to use the German National Library's integrated authority file for persons and corporate bodies (GND).



Choose **new aspect** in the **tool bar**.



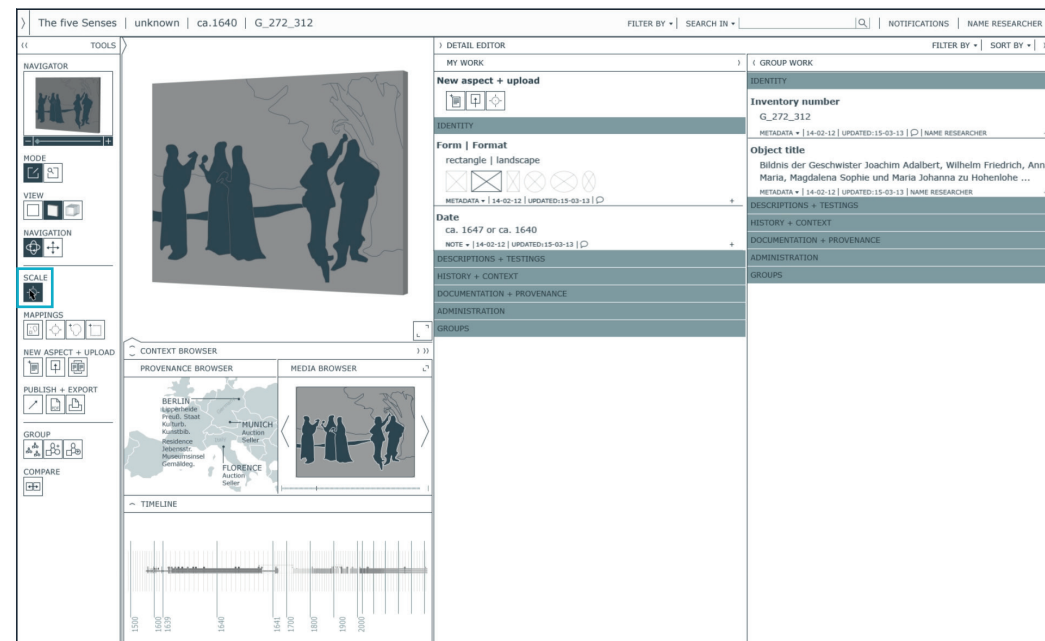
Select **artist** and enter the name and relevant information manually or copy-paste the corresponding GND link.



The link will automatically import all data from the biographic files provided by the German National Library. Saving will create an entry in *my work*.

Measuring Artifacts

Existing databases do not allow for much variance in recording the dimensions of an object. Maximum height x width x depth is most commonly used. However, most artifacts are not geometrically even. In order to reflect these inconsistencies and to be able to describe objects accurately, Culture Collaboratory uses object- and context-centered interactions.



Choose **scale** from the *tool bar*.



Select the side of the artifact you want to measure.



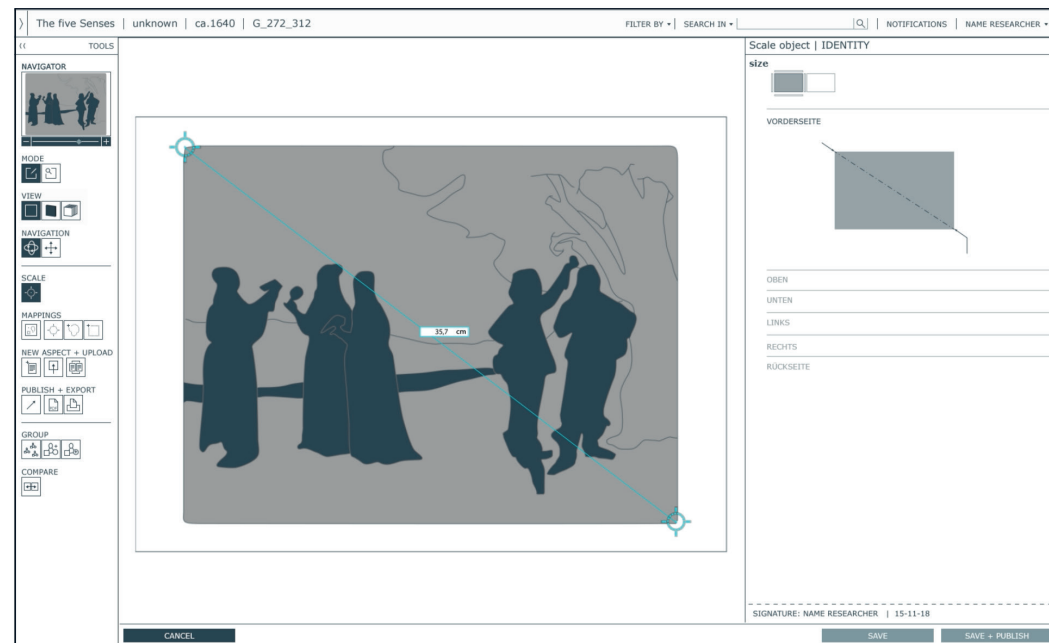
A *smart zoom* will zoom in on the reference point as closely as the resolution of the digital image allows to ensure the exact replication of the measurement.



Move the cursor vertically, horizontally, or diagonally and select the end point of the measurement.



... click save after adding all measurements.



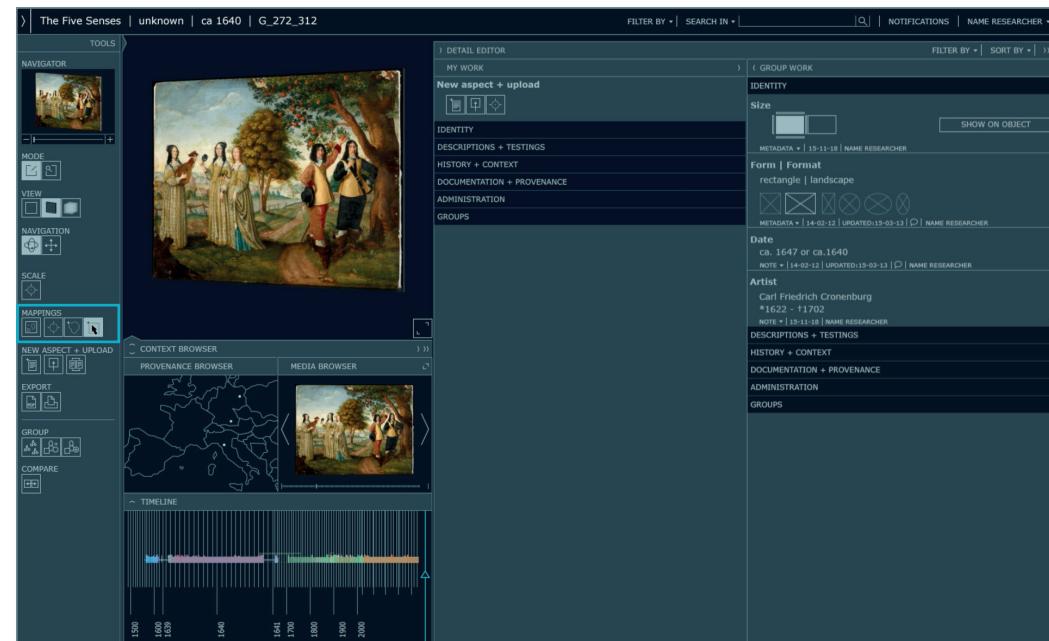
Enter the dimensions ...



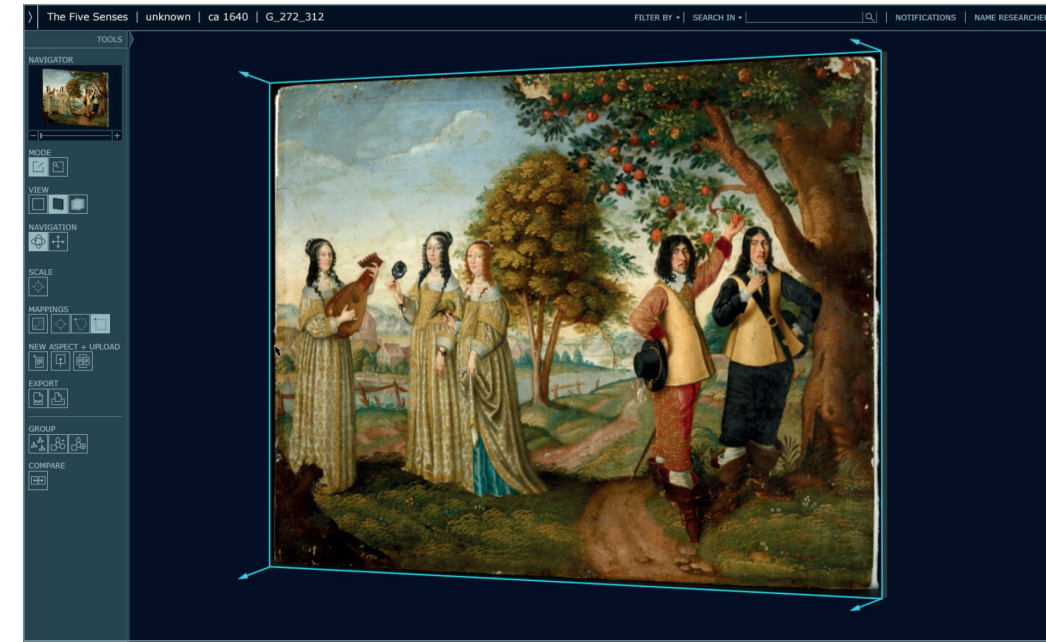
Review all dimensions in my work.

Documenting Testings

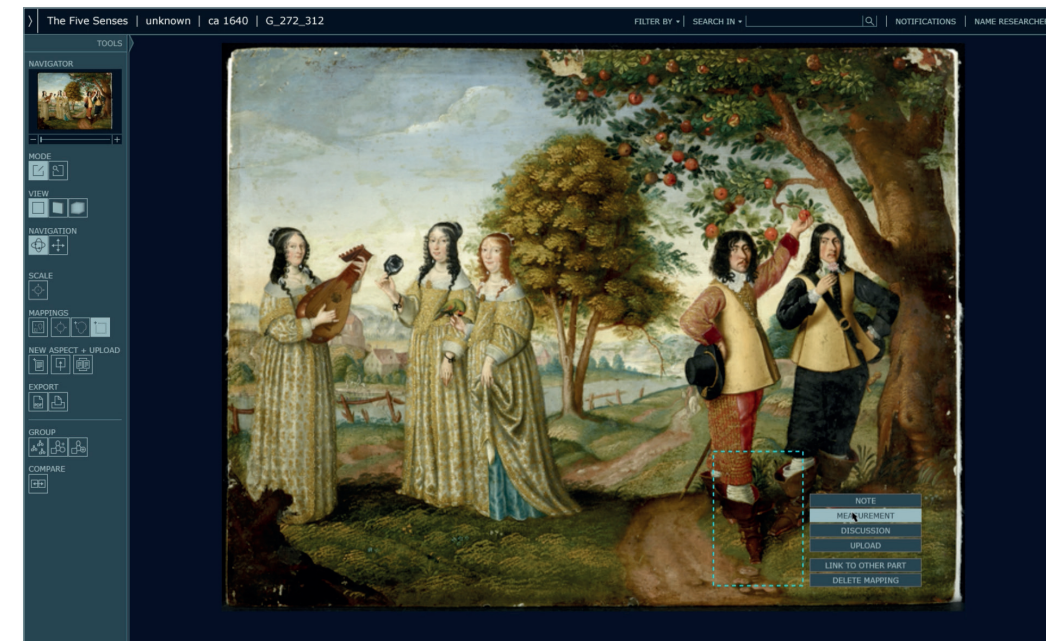
Documenting testings and results are key to transparent and replicable research. In order to maintain the relationship between research data and the artifact, all results can be mapped directly onto the layer object.



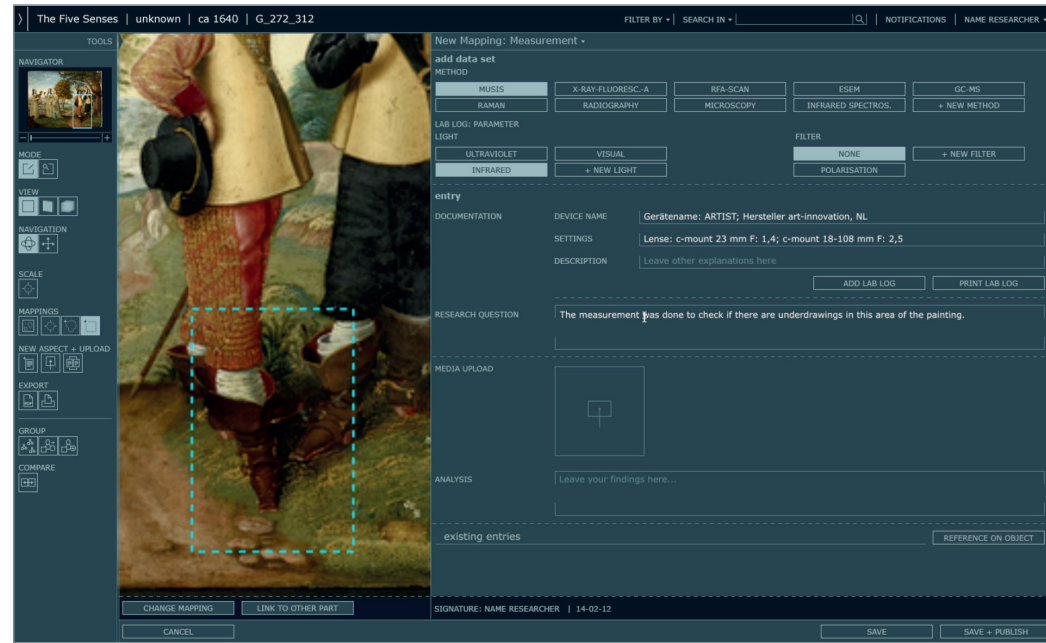
Choose a [mapping tool](#) from the *tool bar*.



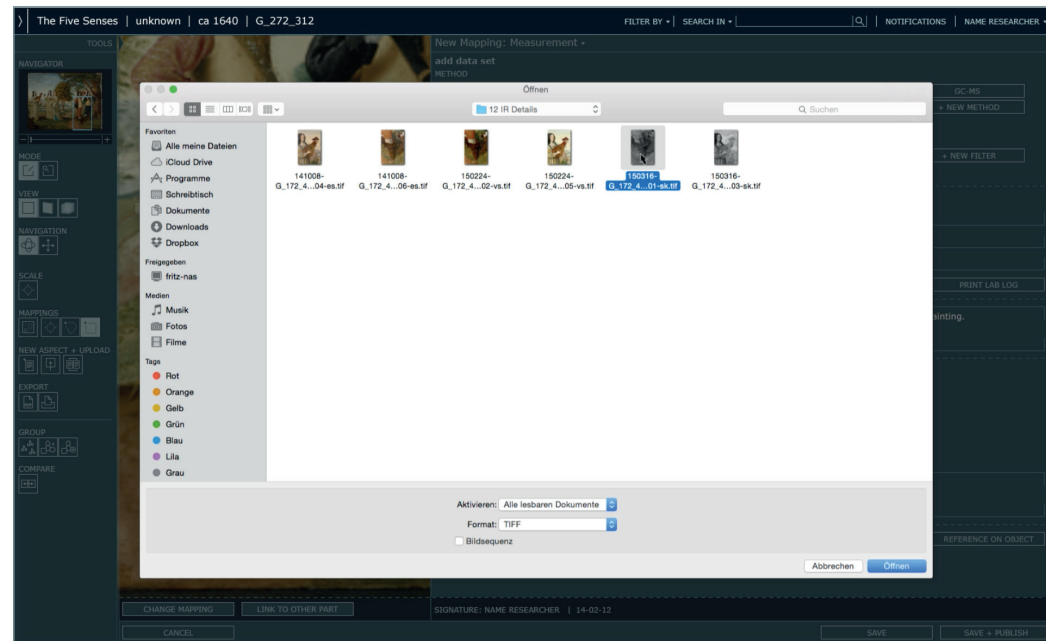
Select one of six sides of the artifact ...



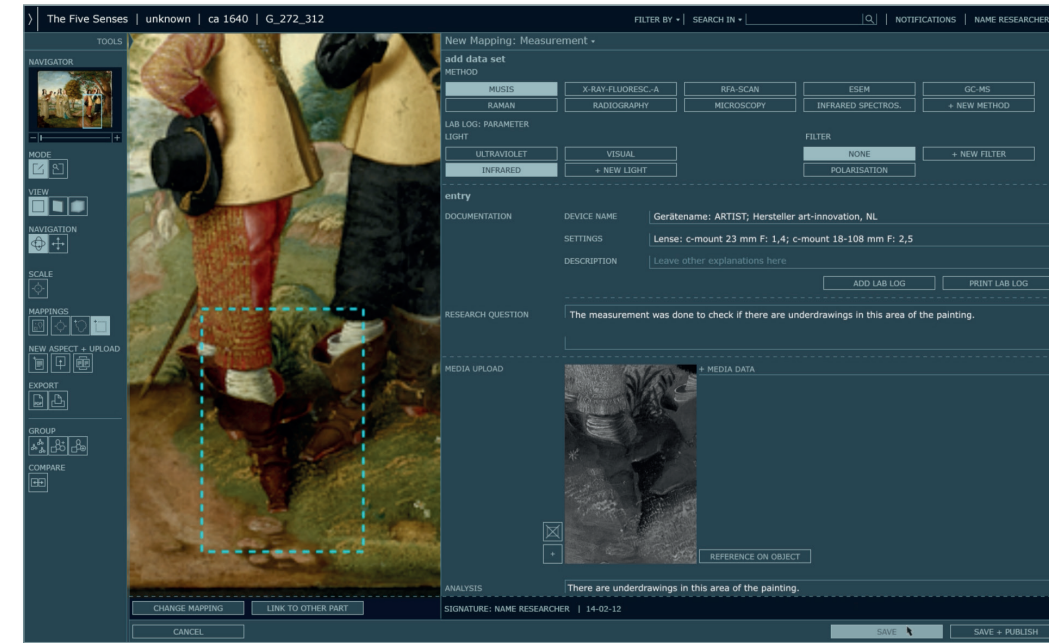
... tag the relevant area and choose *measurement*.



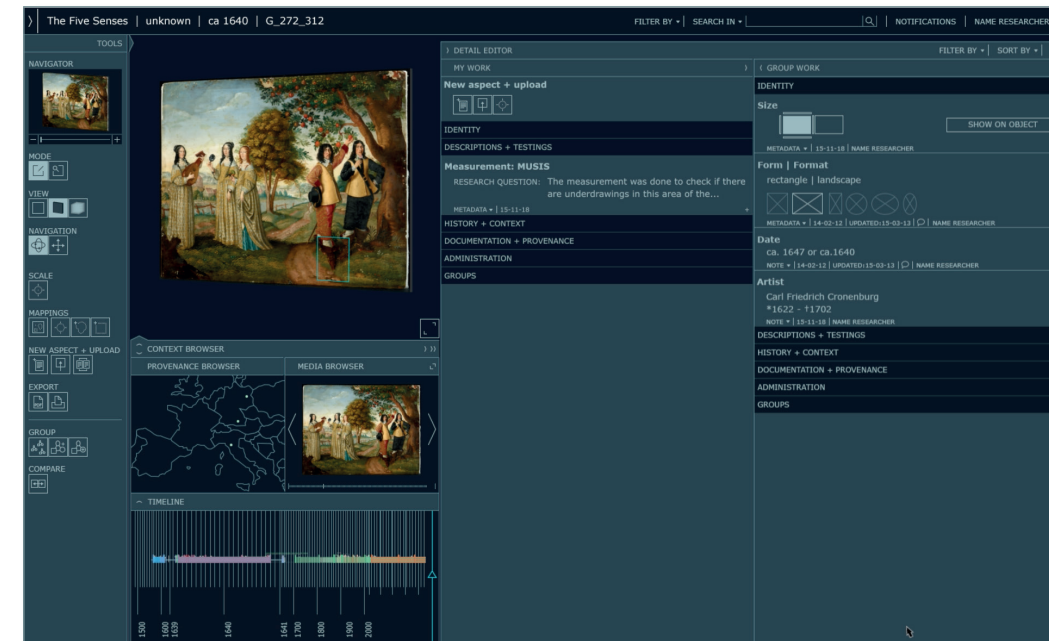
Select a measuring method and enter all parameters, instrument settings, and research questions.



Upload related images to document the testing or measurement.



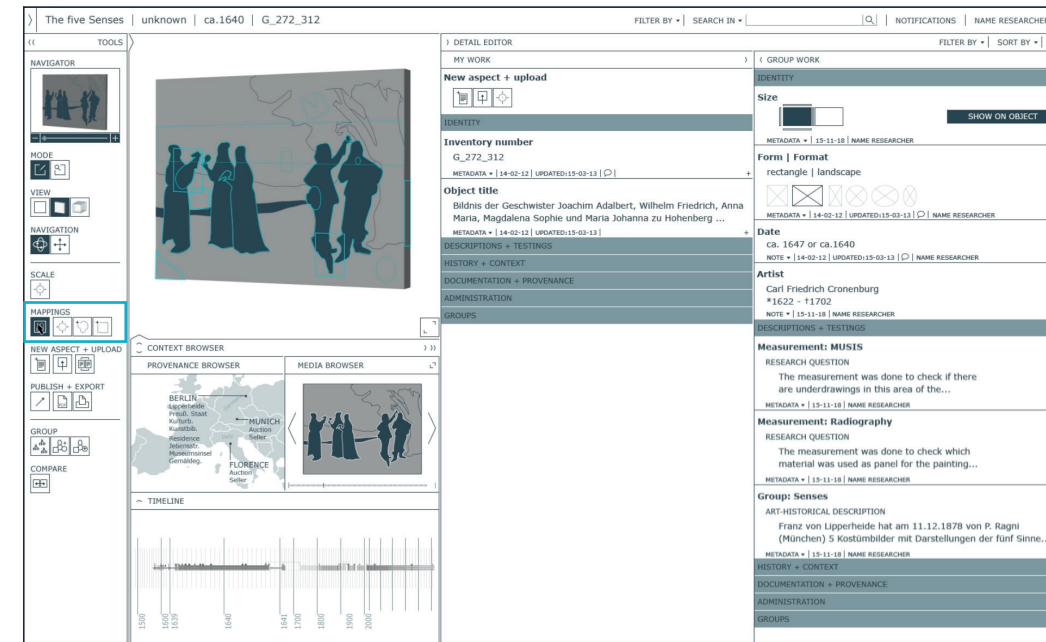
Save ...



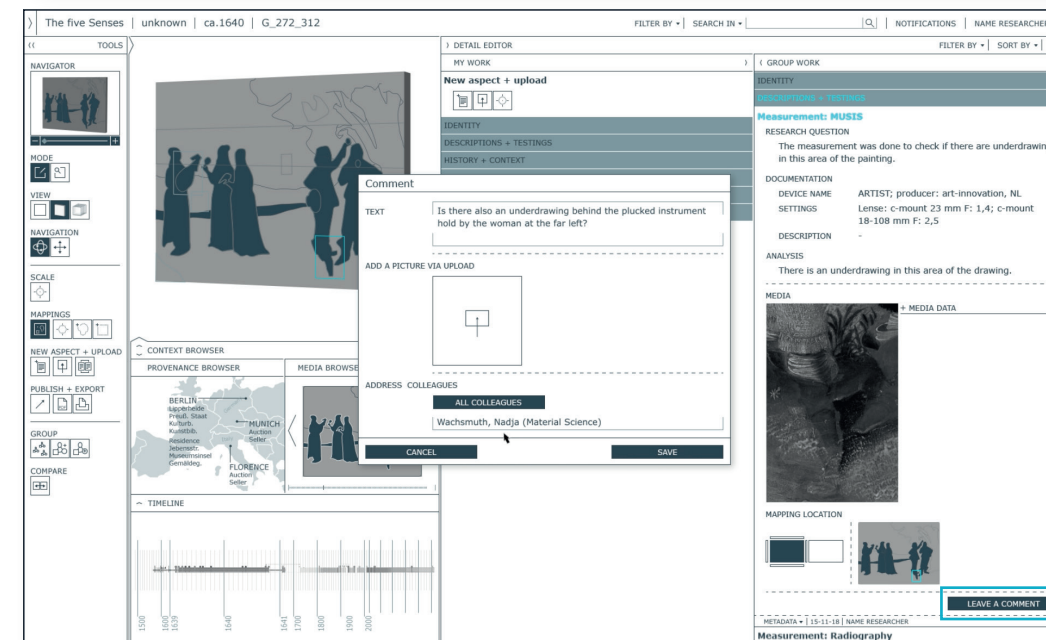
... and review in my work.

Interdisciplinary Exchange

Existing collections management systems often function as digital yet static archives of information. Culture Collaboratory, in contrast, is designed to foster exchange and interdisciplinary collaboration. The design allows to review colleagues' research, leave comments, and ask questions.



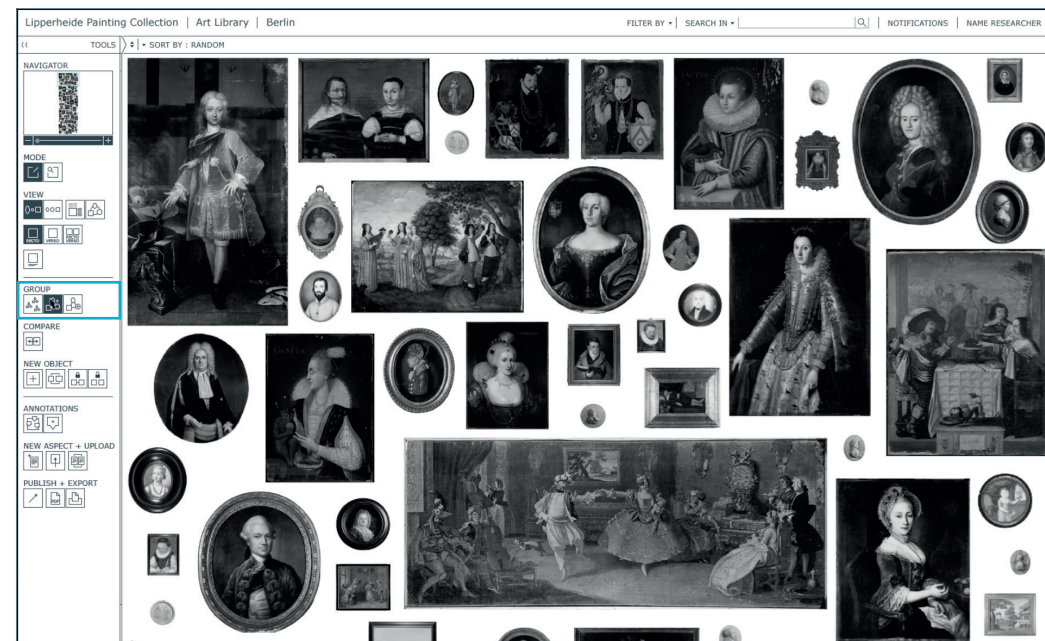
Choose **show mappings** from the *tool bar* to highlight all mappings on an artifact. Individual mappings can be selected and viewed in detail.



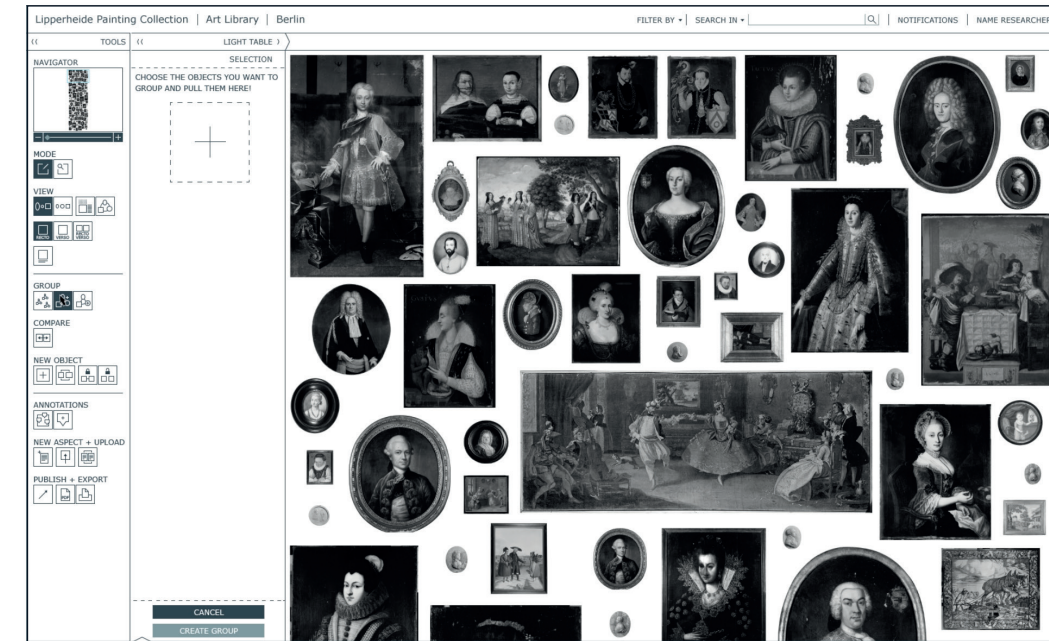
Leave a comment or questions to start a discussion.

Creating Groups

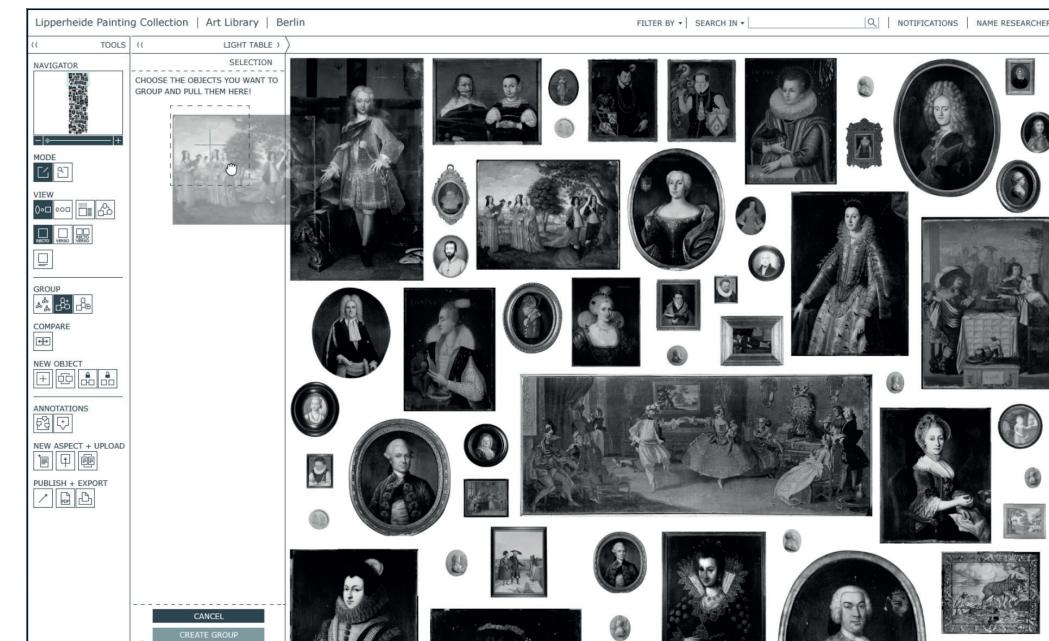
Creating groups of artifacts is a central tool for collections research and helps to identify connections and make them visible. In curatorial work, groups are an easy way of keeping a central checklist, which can be accessed by all members of the team.



Choose the **grouping tool** ...



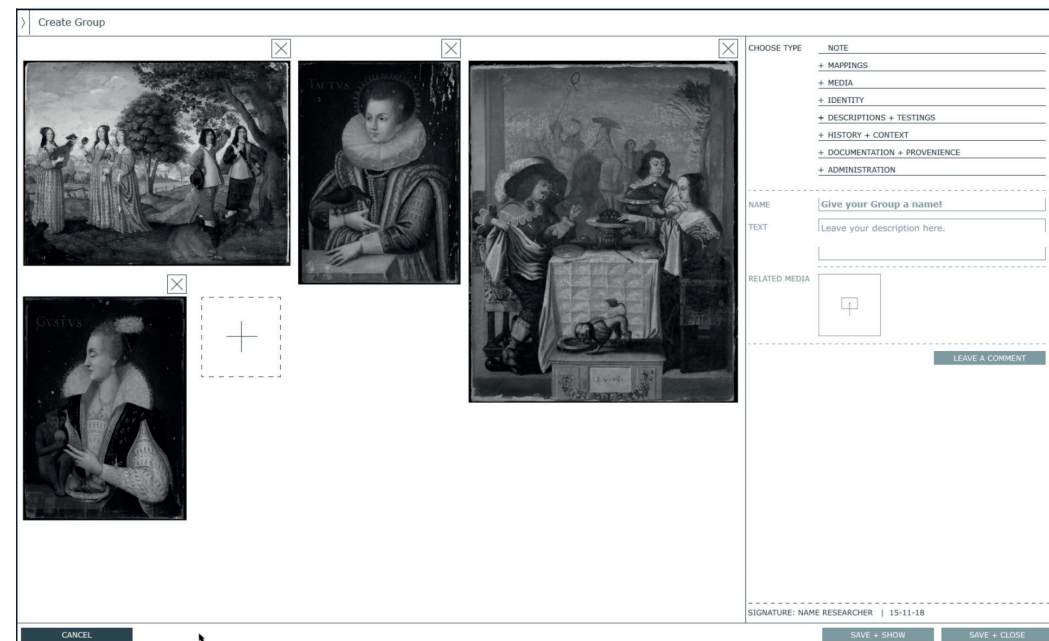
... and select artifacts from the *collection overview*.



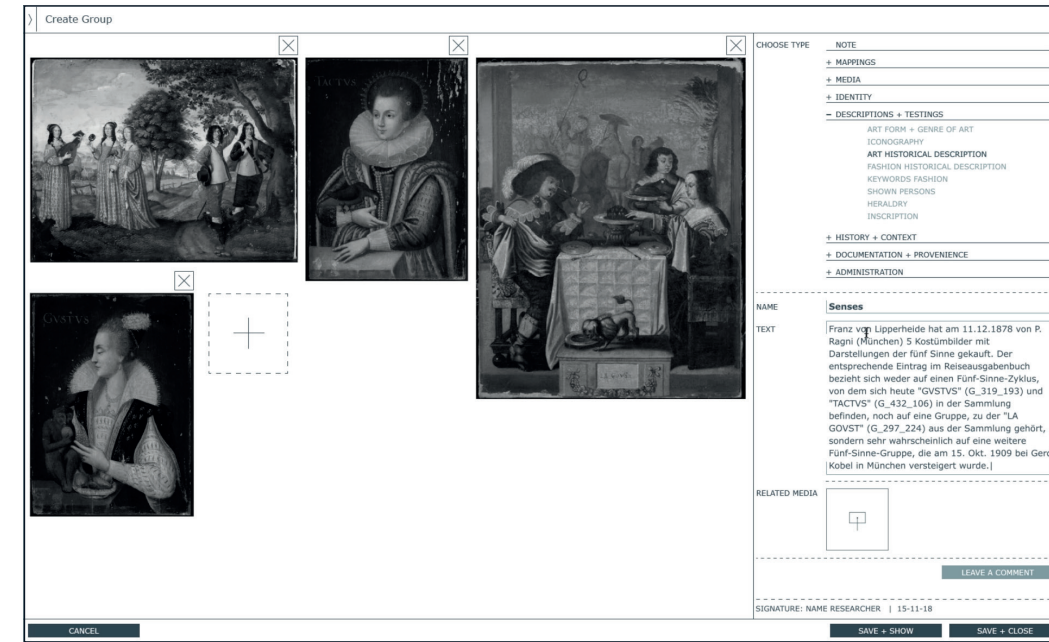
Move them per drag-and-drop to the *light table* for further research.



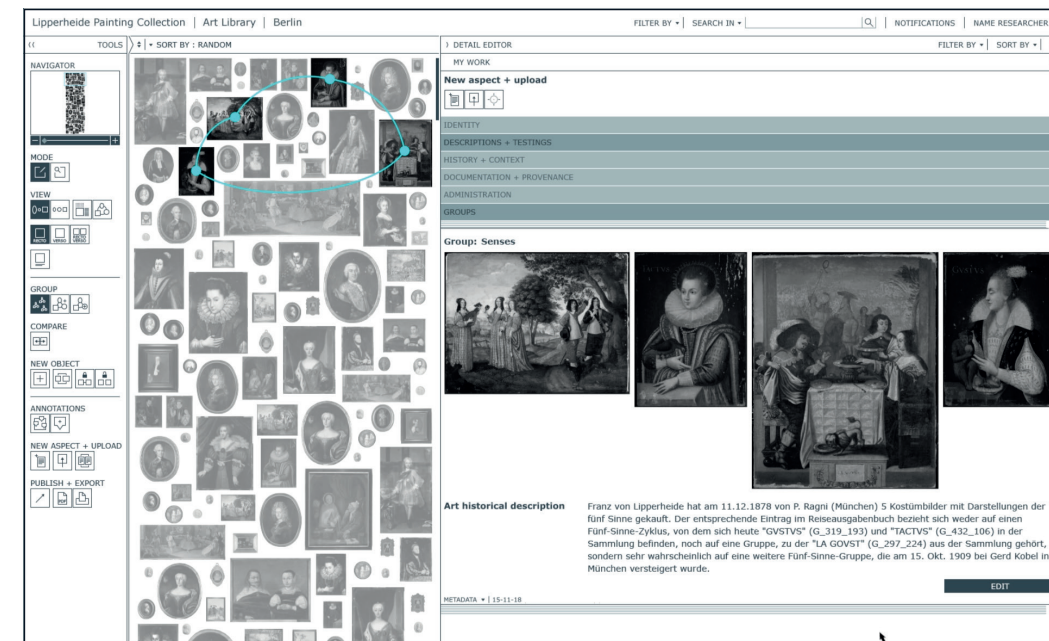
Click create group ...



... add notes about the selection ...



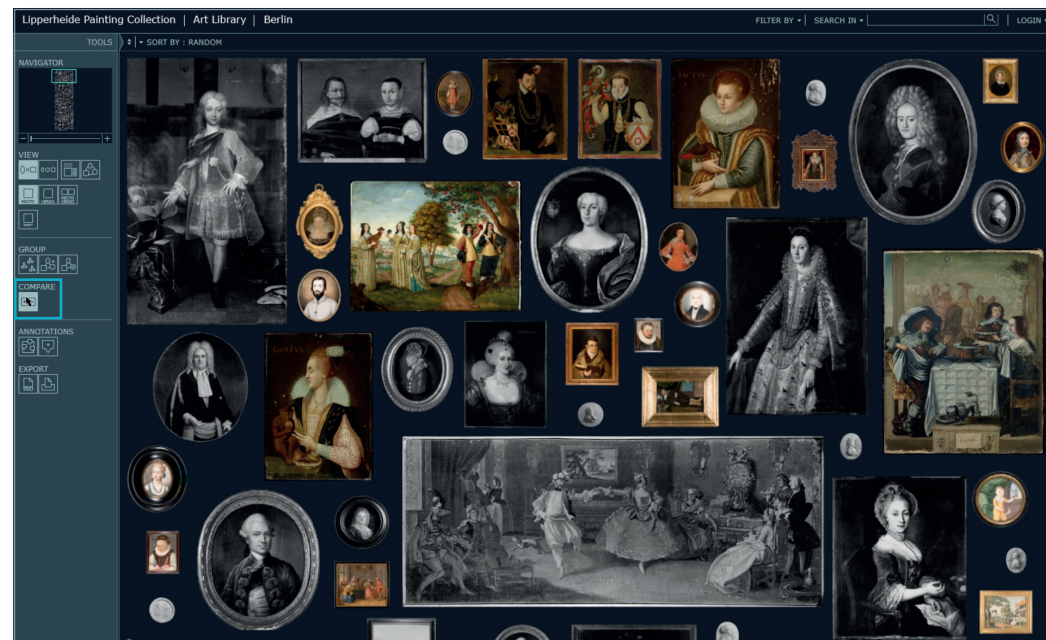
... and click save and show.



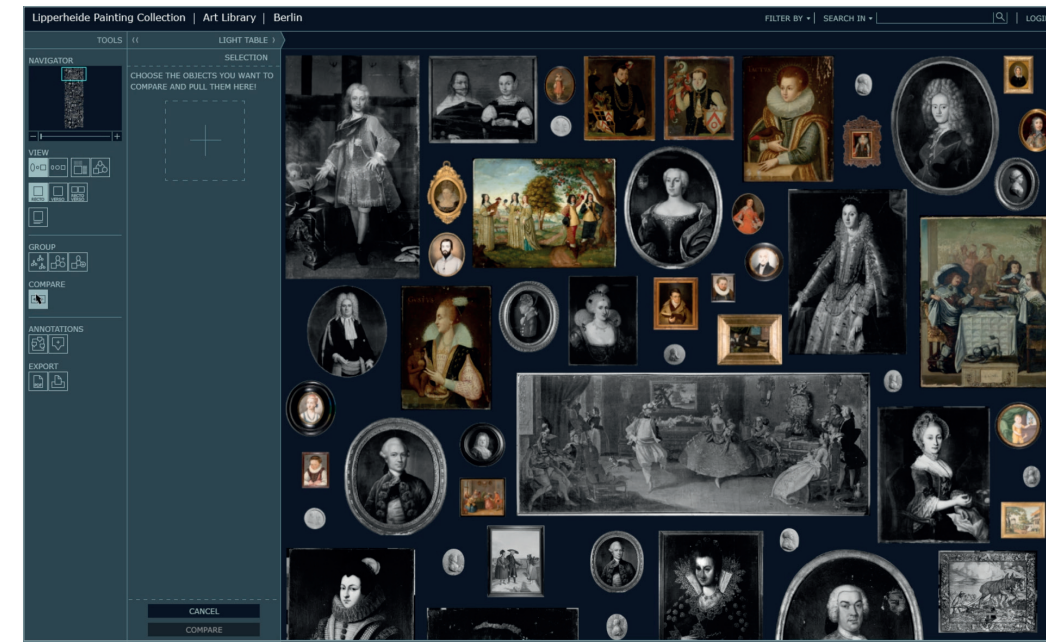
The selection will be shown in relation to the collection overview.

Comparing Artifacts

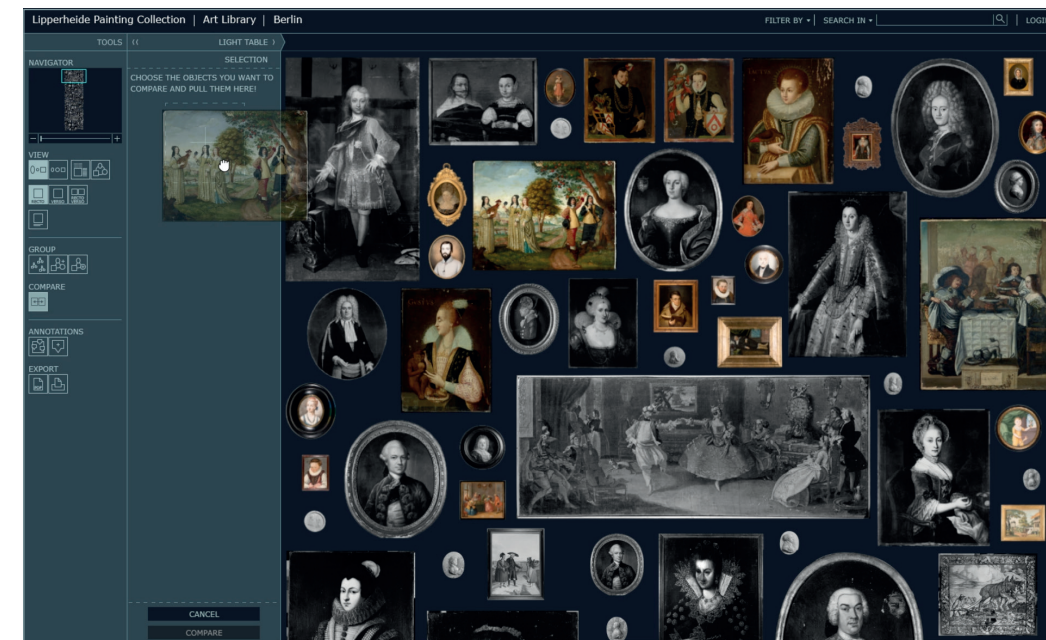
Multiple artifacts can be selected to compare their individual timelines. The metadata thumbnail helps to identify similarities and differences at a glance. Different tools support the exploration of the artifacts, such as the zoom-and-align tool, which can be used to view events in relation to each other.



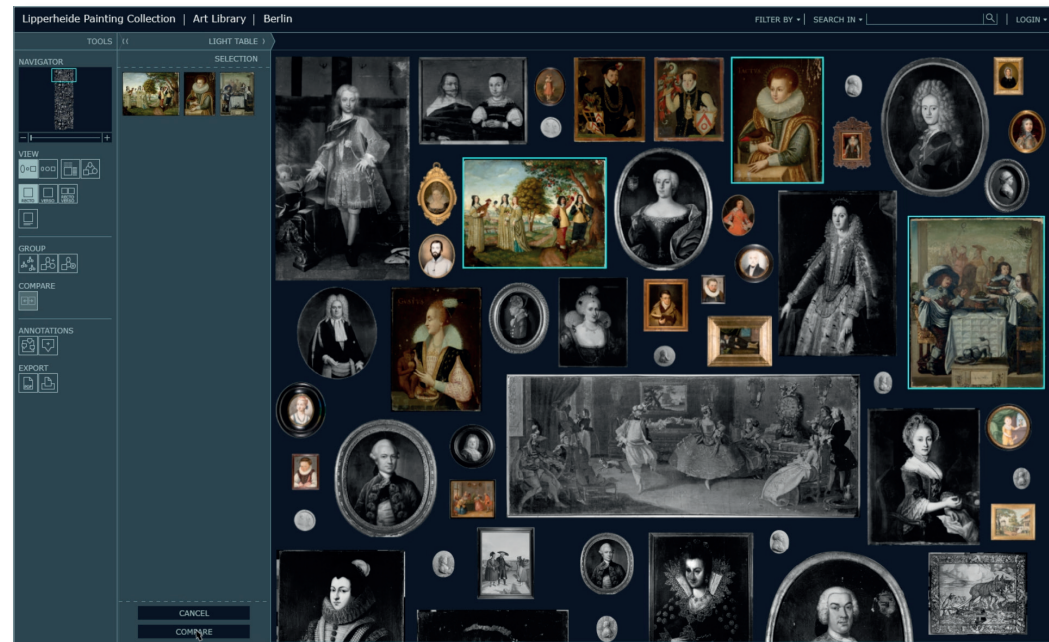
Choose **compare** from the *tool bar*.



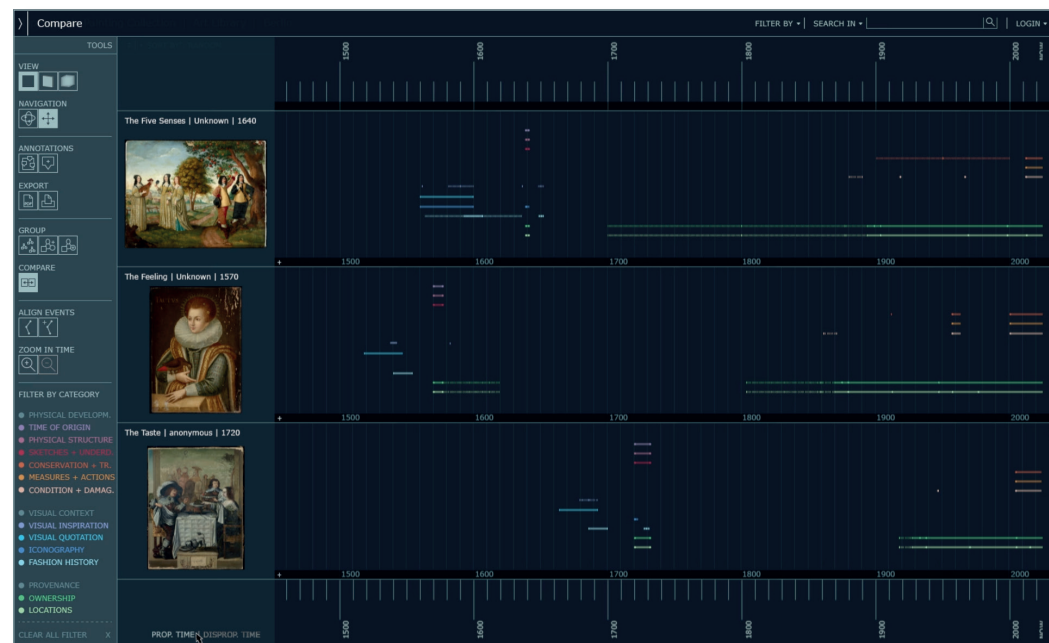
Select artifacts from the *collection overview ...*



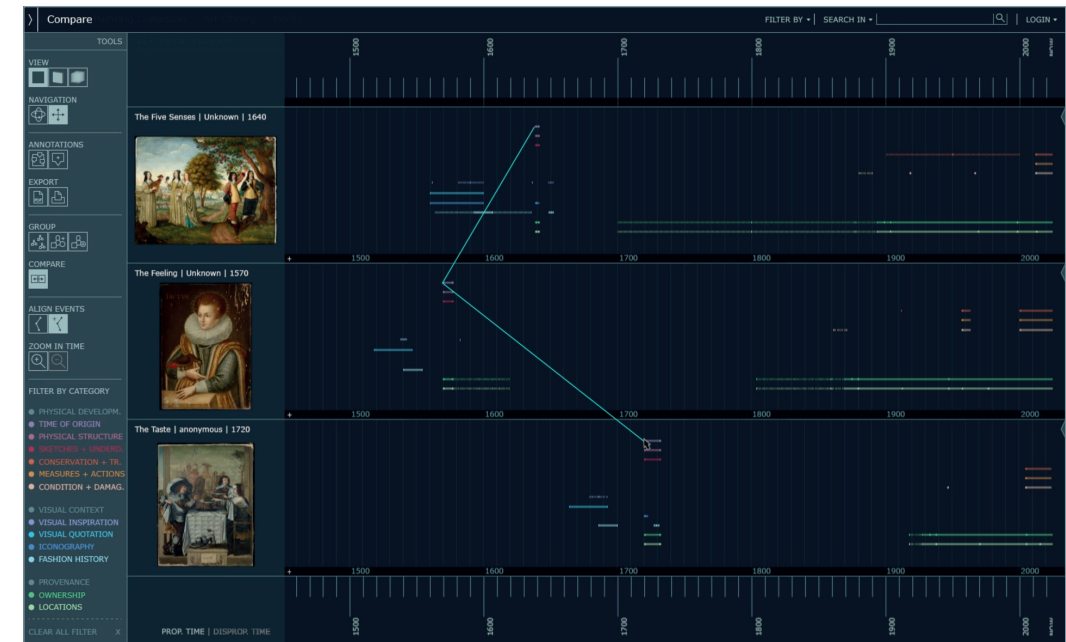
... and move them per drag-and-drop to the *light table*.



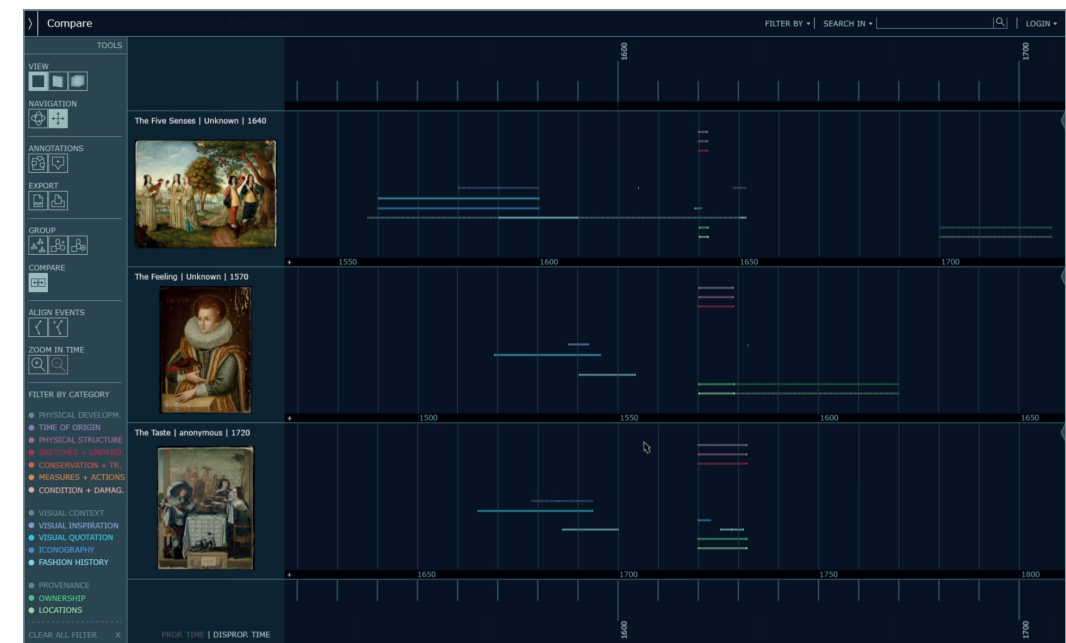
Click *compare* ...



... and compare artifacts by reviewing their metadata thumbnails. Switch between *proportional* or *disproportional time*.



Choose zoom-and-align from the *tool bar* ...



... to view selected events in relation to each other.

Innovation

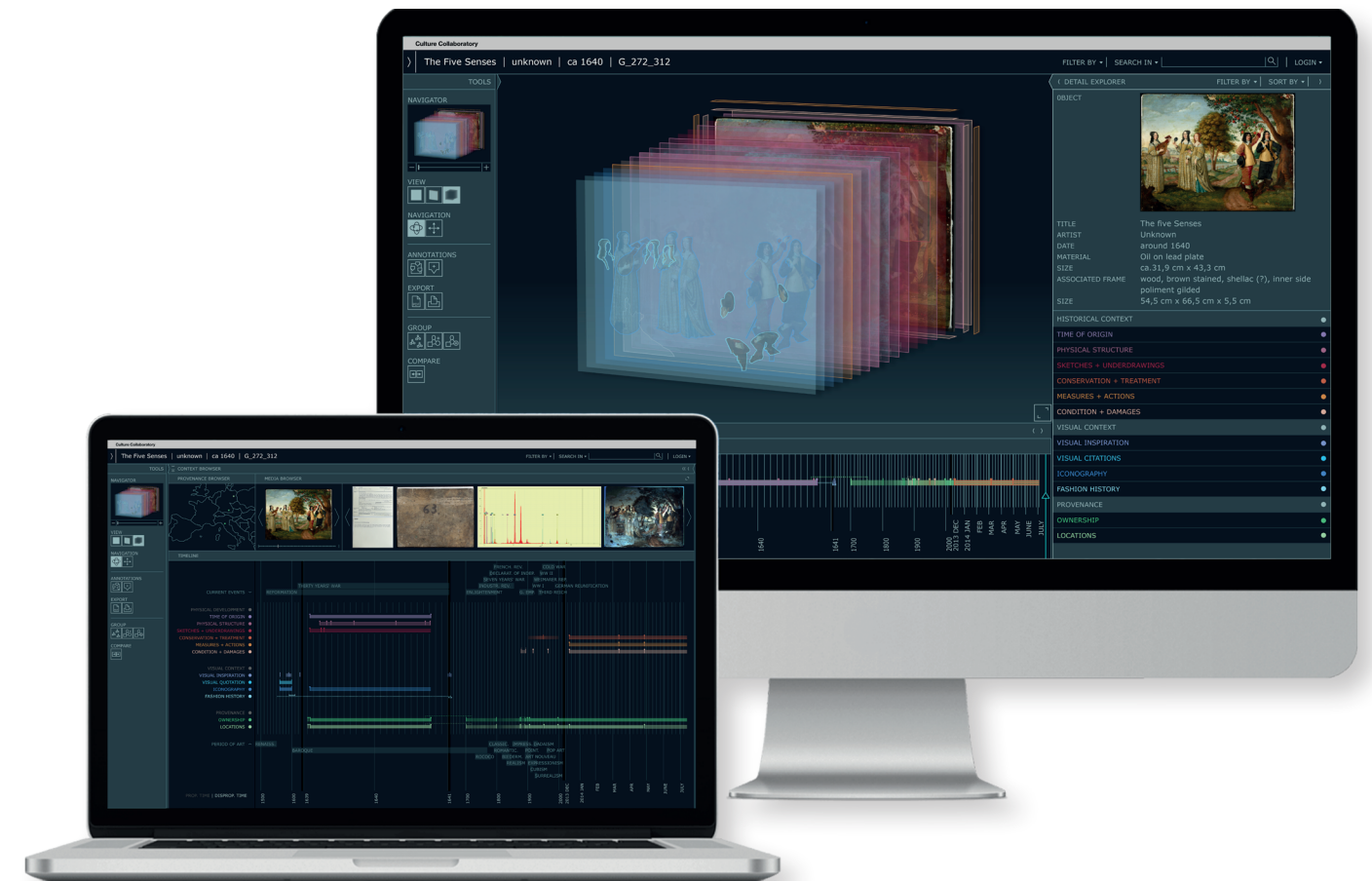
Innovation

The advantages of Culture Collaboratory over existing software are manifold. Using a **design-driven** and **user-centered** approach led us to develop an innovative design that allows for **collaboration**, **interdisciplinary exchange**, and **interactive exploration** of complex research data.

The **object-centered** approach helps researchers to **understand** and **assess complex information** in interdisciplinary settings more quickly and easily. The visualization of the layer object renders even highly specialized information understandable for diverse disciplines and audiences; cultural artifacts and research results can be accessed remotely when researchers cannot examine them in person; and data remain accessible and understandable for future generations and sustainable re-use.

Unlike static database systems, Culture Collaboratory is not merely a digital archive of information. Instead it supports interdisciplinary research processes by providing an interactive platform of collaboration and exchange. Following the philosophy of **open access** to science and culture, an integrated publishing tool makes it easy to share knowledge with the research community and the general public.

Finally, Culture Collaboratory offers a fundamentally new way of exploring research and interacting with cultural artifacts in the digital world.



About

About

The software design for Culture Collaboratory was developed by Rebekka Lauer, Lisa Dannebaum, and Carola Zwick and grew out of the interdisciplinary research project *Sammlungserschließung*, which ran from December 2012 until January 2016 at the *Interdisciplinary Laboratory Image Knowledge Gestaltung* at Humboldt-Universität zu Berlin. The project was generously supported by the German Research Foundation and was established in collaboration with *Weißensee School of Art Berlin*, the *German Federal Institute of Materials Research and Testing (BAM)*, and the *Art Library of the State Museums Berlin*.

The interdisciplinary research team of *Sammlungserschließung* included experts in art history, fashion history, conservation and material science, computer science, and interaction design. The aim of the project was to explore how these diverse disciplines approach individual artifacts as well as entire collections, and to understand both disciplinary research processes and interdisciplinary exchange. Ultimately, the goal was to develop a digital tool to better organize and support these processes and thereby improve interdisciplinary research.

The sample collection used for this project consisted of around 550 oil paintings, miniatures, and bas-reliefs, of which a sample of 20 oil paintings was studied and researched in detail. The collection is a part of the *Lipperheide Costume Library*, the world's largest library on the history of fashion and dress housed at the *Art Library of the State Museums Berlin*.

For further information on the project *Sammlungserschließung* please see the website: <https://www.interdisciplinary-laboratory.hu-berlin.de/en/content/sammlungserschliessung/> (last access: 13 June 2017)



Lisa Dannebaum



Francesca Kaes



Rebekka Lauer



Prof. Carola Zwick

Credits

Fig. 1, p. 2-3 Introduction, Layer Structure:

Illustration: Lisa Dannebaum | Image Knowledge Gestaltung 2017

Fig. 2-6, p. 6-7 Research, Sammlungserschließung:

Photos: research project *Sammlungserschließung* | Image Knowledge Gestaltung 2013

Fig. 7-9, p. 8-9 Research, Design Process:

Photos: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 10, p. 10-11 Research, Process of Collection Research:

Graphic: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 11-16, p. 12-13 Research, Work Places:

Illustrations: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2014

Fig. 17-20, p. 14-15 Research, Design Process:

Photos: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 21, p. 18-19 Concept, Model of Collaboration:

Graphic: Lisa Dannebaum, Rebekka Lauer, Carola Zwick | Image Knowledge Gestaltung 2015

Fig. 22, p. 20-21 Concept, Layer Model:

Graphic: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2014

Fig. 23, p. 24-25 Design, Software Structure:

Graphic: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 24, p. 26-27 Design, Collection Overview:

Interfaces (visual design): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2016

Fig. 25-30, p. 28-29 Design, View Options:

Interfaces (wireframes): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 31-41, p. 30-39 Design, Layer Object / Timeline:

Interfaces (visual design): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2016

Fig. 42, p. 42-43 Use Cases, Multi Screen Scenario:

Illustration: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 43-52, p. 44-49 Use Cases, Adding Information about an Artist / Measuring Artifacts:

Interfaces (wireframes): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 53-59, p. 50-53 Use Cases, Documenting Testing:

Interfaces (visual design): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2017

Fig. 60-68, p. 54-59 Use Cases, Interdisciplinary Exchange / Creating Groups:

Interfaces (wireframes): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2015

Fig. 69-75, p. 60-63 Use Cases, Comparing Artifacts:

Interfaces (visual design): Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2016

Fig. 76, p. 67 Innovation:

Illustration: Lisa Dannebaum, Rebekka Lauer | Image Knowledge Gestaltung 2016

Fig. 77, p. 71 About, Lisa Dannebaum:

Photo: Eric Dannebaum | Büro Bum Bum 2013

Fig. 78, p. 71 About, Francesca Kaes:

Photo: Johannes Herseni | Berlin 2013

Fig. 79, p. 71 About, Rebekka Lauer:

Photo: Kerstin Kühl | Image Knowledge Gestaltung 2014

Fig. 80, p. 71 About, Prof. Carola Zwick:

Photo: Annette Koroll | Berlin 2012

Imprint

Culture Collaboratory **Virtual Workspace for Interdisciplinary Collections Research and Management**

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