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Take one: September 1986

Office of Informational Services, Boston University Medical Center

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Boston University
ICE CREAM BASH: Although threatening weather forced the Hospital's annual Ice Cream Social indoors, good times prevailed, with plenty of ice cream and toppings for all. The event was held in the F-1 Cafeteria. Entertainment was provided by a live jazz band. (Photo by April Lindner)

EMPLOYEE GIVING CAMPAIGN TO TAKE PLACE IN OCTOBER; DONATIONS TO BENEFIT UNITED WAY, U-HELP FUND

University Hospital's annual Employee Giving Campaign (EGC) this year will take place throughout the month of October. Money raised through the EGC supports the United Way of Massachusetts Bay and a Hospital project. For the third consecutive year, the Hospital's project will be the U-Help Fund, a source of money that can be used by UN employees to aid patients.

Both medical and non-medical staff members are urged to support this annual fundraiser. Goals for this year's EGC are $35,000 for the United Way and $25,000 for the U-Help Fund. This represents an 8-percent increase over what was raised last year.

United Way: The United Way campaign raises funds for a wide variety of health and human-service agencies in more than 80 communities in Massachusetts. More than one million people—one in three Massachusetts residents—are served by the 190 United Way agencies. The United Way provides a broad range of services, including alcohol and drug counseling, day care, care for battered women and health screening. Emergency services, such as disaster relief, shelters and food programs, also are provided by United Way.

Hospital Project: The U-Help Fund has become a popular source of patient aid since it was created two years ago. So far, more than 100 patients in need of special services have benefited from applications to the Fund. The applications were submitted on their behalf by Hospital employees.

Donations: Employee volunteers will be soliciting fellow employees throughout the Campaign. All employees will receive pledge cards for both the United Way and the Hospital project. Contributions may be made by direct gift (cash or check) or by payroll deductions.

Prize Drawings: Employees will have a chance to win two types of prize drawings. For a $15 minimum donation to the United Way or the Hospital Project (or divided between the two), employees will be eligible for four weekly drawings.

Approximately 12 prizes will be drawn each week. The sooner an employee returns his or her card, the greater the chance to win. Prizes include gift certificates for dinners, movie passes and theater tickets.

In addition, any employee who increases his or her previous total gift by $5 or more is eligible for the grand prize "Megalucks" drawing. This includes new employees who give $15 or more, and employees who did not give to the EGC last year.

Grand prizes this year include a weekend for two at the Ritz Carlton Hotel in Boston; a weekend for two at Boston's Omni Parker House; a weekend for two at the Four Seasons Hotel in Boston; a "Discovery" weekend at the Charles Hotel in Cambridge; and an all-expenses paid trip for two to the Bahamas, donated by Fresh Pond Travel.

PROVIDING SUPPORT: The United Way of Massachusetts Bay this year has allocated $4.3 million for the support of neighborhood and youth development centers that provide recreation, job training, English-as-a-second-language programs, and more. (Photo courtesy of the United Way)

Take One is published for the employees of University Hospital every second Thursday by the Office of Informational Services, Boston University Medical Center. For copy submission or information, please contact April Lindner, editor; or Owen J. McNamara, director, Office of Informational Services, DOB-600, x8482.
A number of professional accomplishments recently have been achieved by members of the Emergency Room nursing staff. Kate Whalen, R.N., Margaret Corcoran, R.N., Warren Beattie, R.N., and Helen Grant, R.N., received Active Cardiac Life Support certification after participating in a two-day ACLS course held at University Hospital.

Rose Natowich-Strumpf, R.N., also of the Emergency Room, successfully completed her Critical Care Registered Nursing examination, which was sponsored by the American Association of Critical Care Nurses.

In addition, the Beacon Chapter of the Massachusetts Emergency Nurses' Association has nominated Cynthia LaSala, R.N., acting head nurse of the Emergency Department, for an Emergency Medical Services (EMS) award as EMS Educator of the Year.

STEUBEN GLASSWARE WINNER: Susan Velleman of Boston was the winner of a piece of eagle-shaped Steuben glassware valued at approximately $400 in last month's UH Blood Bank raffle. Velleman, center, is pictured here with Desiree Carlson, M.D., medical director of the Blood Bank and Hematology, and Dave Mezzanotte, senior account representative of CIBA/Corning Diagnostics. Mezzanotte arranged for the Steuben donation. (Photo by Marilyn Karpenski)