

# 10th International Conference on Corporate Governance

9-10 October 2009 London

## Getting REAL with Corporate Governance



Foundation for  
Good Governance



Call for papers

[www.wcfcg.net](http://www.wcfcg.net)





Invitation

“Capital markets are instruments of national economic transformation. Our greatest challenge is to make markets transparent and accountable to ensure globalization works for everyone”

**Ola Ullsten**

Former Prime Minister of Sweden  
& Chairman, World Council for Corporate Governance

*Dear All,*

As recession deepens across the world and corporate malfeasance and banker’s greed continue unabated, it is time to question once again the role of corporate governance. What differentiates the frauds and malfeasance of AIG, Lehmann Brothers, Merrill Lynch, Madoff and Satyam from the Enron, Worldcom and Tyco of yesteryers? Why have we drawn no lessons? Why bankers have gone barmy wasting public money to aggrandise executives? Why neither draconian law of Sarbanes Oxley nor light touch “Comply or Explain” not working? Why boards are unable manage risk and opportunity? Will more regulation work? How investors confidence can be rebuilt? These are some of the questions to be addressed at our next International Conference on Corporate Governance in London on 9-10 October 2009. Details are on our website [www.wcfcg.net](http://www.wcfcg.net).

I believe you can make a significant difference to this most crucial debate of our times. I have, therefore, pleasure in inviting you to take part in the 10th International Conference on Corporate Governance on 9-10 October 2009 in London, so together we can get real with corporate governance and implement it the way it is meant not a rule based by a principle driven approach.

In keeping with this strong solution oriented focus, this year’s conference follows a format to allow, indeed to encourage, participants to contribute in a choice of different ways.

There are a number of ways you could contribute: according to your needs and preference. These include:

- Submitting a paper or case study
- Organising a session on a topic of your choice from the list below
- Writing down the proceedings of a working group
- Supporting the conference as a sponsor
- Promoting the conference among your contacts as a partner

The uniqueness of this International Conference on Corporate Governance stems from the fact that it is not just an opportunity for sharing the latest on corporate governance but also networking with diverse minds and integrating perspectives and practices from some 30 countries across all continents.

There will be business leaders, senior policy makers, regulators, eminent jurists, academics, auditors, financial analysts, bankers and reputational agents. Conference aims to tap the rich tapestry of their experience to enrich governance thinking and practice. Its object is to develop practically workable guidelines that stock exchanges, bankers, financial markets and regulators can follow.

I look forward to welcoming you at the conference.

Yours faithfully

*Ola Ullsten*



## Theme

**Getting REAL with Corporate Governance**

## Conference objectives

- Determining state of play of corporate governance through real life case studies of various industry and business sectors.
- Making boards an effective instrument for corporate transformation, innovation and change in the wake of credit and resource crunch.
- Identifying and analyzing reasons for corporate governance failures, despite all the codes and laws including Sarbanes Oxley Act and taking stock of lessons learned from it.
- Improving quality of corporate boards by focusing on STARR – Selection, Training, Appraisal, Remuneration and Retirement of directors.
- Developing a model of governance that prizes on transparency and capitalizes on diversity, dissent, difference, dialogue and disclosure, and aims to intensify stakeholder engagement to restore trust in the capital market.
- Developing an action plan on 'principle based corporate governance, which can be driven by the company's own governance structure.

## Sub-themes & topics

Why corporate governance is not working?  
Why corporate frauds continue despite draconian laws as the Sarbanes-Oxley act?  
Lessons for British PLC from 'Comply & Explain'  
Lesson for India Inc from Satyam saga  
Will more regulation work?  
Is over regulation is an escape route for lack of effective enforcement.  
Rebuilding investor confidence in the market place  
Boards role in managing risk and opportunity  
Principle-based corporate governance  
Unleashing power of the boards by harnessing diversity, dissent, difference, dialogue and disclosure  
Intensifying stakeholder engagement  
Enhancing the quality of engagement through dialogue  
Unleashing the power of transparency  
Do we really need independent directors?  
Enterprise governance vs. corporate governance  
Showcasing best practices of corporate governance.  
Role of training, assessment and evaluation in improving the quality of corporate governance  
Governance of family owned and managed businesses  
Corporate governance in PSUs  
Linking remuneration with performance  
Improving quality of disclosures  
Do we really need quarterly reports?  
Improving effectiveness of committees  
Whistleblower protection  
Role of IFRS in making accounting practices uniform and realistic  
Triple bottomline accounting to give realism to pricing  
Pricing natural and social capital, and factoring it's costs in financial statements  
PROACTIVATE - an effective tool for corporate governance

## Who would benefit

Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, risk analysts, financial consultants, academics; policy makers, government officials; jurists & legislators and all stakeholders interested in the well-being of corporations & society at large.

## Conference structure

In keeping with strongly solution-oriented focus, this year's conference follows a format to allow, indeed to encourage, participants to contribute in a choice of different ways. Working groups will be established to address key questions.

The findings of each group will be presented and distilled into a volume of conference proceedings to be distributed among relevant institutions and marketed as the definitive text – with recommendations and guidelines – at the leading edge of global corporate governance thinking. All contributors will receive due acknowledgement in this prestigious volume which goes alongside published papers. In this way participants will take away from the conference new perspectives and practical guidelines for driving markets towards shared prosperity and usher a sustainable low carbon world.

## The Golden Peacock Global Award for Corporate Governance

The Golden Peacock Global Award for Corporate Governance was instituted by the World Council for Corporate Governance in January 2001 to foster competitiveness among businesses to improve the quality of corporate governance. The selection is done by an independent jury assisted by an expert panel of assessors. Applications must reach the Golden Peacock Awards Secretariat at 1 Northumberland Avenue, Trafalgar Square, London, WC2N 5BW, Tel: +44 207 872 5784 Fax: +44 207 723 6072 E-mail: [info@wccg.net](mailto:info@wccg.net) by 1 September 2009. The award guidelines and application forms can be downloaded from [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com).

*Last date for application is 1 September 2009*

Awards will be presented at the 10th International Conference on Corporate Governance.

## Tapping business opportunity

ICCG is an unparalleled opportunity to project and profile your company's commitment to corporate governance as also its products and services. The event will be attended by eminent business leaders making hundreds of millions of dollars worth of purchasing decisions and opinion makers from across the world. Here is your chance to advertise your products and services and project your commitment to society and build your brand.

### SPONSORSHIP OF THE CONFERENCE

Platinum Sponsor £ 10000  
Silver Sponsor £ 3000

Gold Sponsor £ 5000  
Bronze Sponsor £ 2000



# Registration Form

To register, by post or fax, please complete this registration form in BLOCK CAPITALS and return it to the Conference Administrator at the address below, together with payment of all fees. Registration will not be effective until the payment has been received. To register by e-mail, please fill in Digital Registration Form and e-mail to [info@wcfcg.net](mailto:info@wcfcg.net). To book online, visit [www.wcfcg.net](http://www.wcfcg.net)

Mr/ Mrs/ Miss/ Ms/ Dr/ Other \_\_\_\_\_ Family Name \_\_\_\_\_ Forename (s) \_\_\_\_\_  
Name to be used on a badge \_\_\_\_\_  
Job title or present position \_\_\_\_\_ Company/Organisation \_\_\_\_\_  
Mailing address for invoice \_\_\_\_\_ Post Code \_\_\_\_\_  
Country \_\_\_\_\_ Tel No \_\_\_\_\_ Fax No \_\_\_\_\_  
E-mail \_\_\_\_\_ Website \_\_\_\_\_  
Mailing address for joining instructions (if different to invoice address above) \_\_\_\_\_

Please indicate if you have any particular dietary requirements: \_\_\_\_\_

I confirm that I have read and agree to the conditions of registration as specified in the General Information section.

Signature \_\_\_\_\_ Date \_\_\_\_\_ (This booking is invalid without a signature)

Please tick if you do not wish your details to be included in future mailing lists.

Please tick appropriate box :

- I am / my employer is a Member of the WCFCG and entitled to the WCFCG Member's rate.  
 I am currently not a Member of the WCFCG but wish to take advantage of the Member's rate by becoming an Individual Member at a price of £ 100, which I enclose with my registration fee. I am therefore paying the WCFCG Member's rate for the Conference.  
 I am not a Member, do not wish to join the WCFCG and I am therefore paying the Non-Member's rate for the Conference.

## Payment

Full payment must be received before a place can be guaranteed.

Non-Residential: Non Member : £ 425 Member : £ 382.50 Residential : Non-Member : £ 675 Member : £ 632.50

There is a surcharge of 10% for payments after 30 August 2009 and a surcharge of further 10% for payments after 30 September 2009. The total amount may be paid by (please tick appropriate payment box):

- Sterling Cheque or Draft payable on a bank in the UK, made payable to World Council for Corporate Governance, for £.....  
 Bank transfer of £..... to HSBC Bank, 186, Baker Street, London NW1 5RU, SWIFT CODE: MIDLGB22  
Account Name : World Council for Corporate Governance Account Number: 1133 8447 Sort Code: 40 04 26, IBAN:GB05MIDL40042611338447  
 Credit/ Debit card (  Visa   Mastercard   Euro   Maestro)

Card Number

Start Date  /  Expiry Date  /  Security No :

Card Holder Name : \_\_\_\_\_ Card Billing Address : \_\_\_\_\_

Postal Code : \_\_\_\_\_

Please note that all payments made by Credit/ Charge card will be subject to the surcharge which is 2% of the total amount charged.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

## General information

**Venue** : London  
**Date** : 9-10, October 2009  
**Timings** : 0900 to 1800 hrs  
**Language** : English

**Hotel Accommodation:** Limited accommodation has been reserved to be booked on first come first served basis.

### REGISTRATION FEE

#### Non Residential

Delegate registration fee £425.00 upto 30 August 2009.

#### Residential Delegates

Registration Fee – £675.00 upto 30 August 2009 (Includes two nights Hotel Accommodation with transfer from/to the airport)  
• A surcharge of 10% applies after 30 August 2009 and further 10% after 30 September 2009.  
• 10% discount available for WCFCG/FCG members and 10% discount for group participation (3 or more delegates from the same organisation).

#### Speaker Registration :

50% discount for Paper Presenters on non-residential registration fee.

#### Registration Fee includes :

- Welcome Cocktails & Dinner on 9th October 2009
- Conference kit with a comprehensive set of Conference Proceedings
- All meals and refreshments during the conference
- Certificate of Participation

**All abstracts must be accompanied by 100 words CV along with passport size photo and e-mailed to [sushil@iodonline.com](mailto:sushil@iodonline.com). Speaker guidelines are available on our website [www.wcfcg.net](http://www.wcfcg.net).**

#### Terms and Conditions

- Reservations are deemed confirmed only upon receipt of payment.
- VAT at the rate of 17.5% will be charged where applicable.
- No refund will be made for cancellation after the booking. Should you be unable to attend you are welcome to send a representative.
- WCFCG reserves the right to postpone the event or amend the programme if necessary and accepts no liability arising out of such changes.

#### World Council for Corporate Governance:

1 Northumberland Avenue, Trafalgar Square, London WC2N 5BW, Tel: +44 207 872 5784, Fax: +44 207 723 6072 E-mail: [info@wcfcg.net](mailto:info@wcfcg.net)

#### Centre for Corporate Governance:

M-64 Greater Kailash II, New Delhi, India - 110 048, Tel: 011-41636294/41636716/17, Mobile: 9811135151, Fax: 91-11-29217475/41636292 E-mail: [info@iodonline.com](mailto:info@iodonline.com)