

An Authentic-Material-Based Course Design on Resume Writing for EFL Students

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INTRODUCTION

Content-based Instruction (CBI), or English for Specific Purposes (ESP), has appeared across educational levels and attracted attention from EFL practitioners. These two terms are sometimes used alternately (Johns and Dudley-Evans, 1991) to describe instructional approaches that deal with both language learning and subject matters. In this article, the authors first try to make a list of definitions and compare them.

Leaver and Stryker, 1989: CBI is an instructional approach in which language proficiency is achieved by shifting the focus of the course from the learning of language per se to the learning of subject matter.

Stevens, 1988: ESP has four absolute characteristics, (1) designed to meet specified needs of the learner, (2) related in content to particular disciplines, occupations and activities, (3) centered on the language appropriate to those activities in syntax, lexis, discourse, semantics, etc. and analysis of this discourse, (4) in contrast with "General English".

Brinton, Snow, and Wesche, 1989: CBI is the integration of particular content with language-teaching aims, referring to the concurrent teaching