Communications and Knowledge Management approaches and tools @ ILRI

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Principles

- The knowledge we generate is open and public
- We value the knowledge of our clients and partners
- We publish and communicate using multiple formats for multiple purposes
- We support knowledge collecting, connecting and conversing
- Face-to-face communications are as important as other communication channels
- Communications is everyone’s responsibility
- Communications is inextricably linked to research outputs and development outcomes
- Internal communication is part of our communication strategy
- Partnerships are key to our impacts
- We innovate in the ways we share knowledge and use ICTs.
Open by default
Open planning – events and thinking

Events of the CGIAR Livestock and Fish Research Program

Program Planning and Management Committee

5th Program Planning and Management Committee Meeting, Nairobi, 13-14 December 2012
4th Program Planning and Management Committee (PPMC) meeting, Nairobi, Kenya, Sept 19-20 2012
3rd Program Planning and Management Committee (PPMC) meeting, Nairobi, Kenya, 22 March 2012
2nd Interim Program Planning and Management Committee (PPMC) meeting, Nairobi, Kenya, 29 September 2011
1st Interim Program Planning and Management Committee (PPMC) meeting, Nairobi, Kenya, 26 September 2011

Other workshops

Livestock and Fish at CGARD2, October 2012, Uruguay
Ethiopia Ruminants Value Chain Planning Meeting, 1-2 June 2012, Addis Ababa
Ethiopia Livestock Feeds Synthesis meeting, 28-29 May 2012, Addis Ababa
India Dairy Value Chain Planning Meeting, 2-3 May 2012, Delhi
Vietnam Pork Value Chain Planning Meeting, 30 April - 1 May 2012, Delhi
Component 1,3 Feed and Forages Component meeting, 28-29 April 2012, Hyderabad
MilkIT Inception Workshop, 24-25 April 2012, Tanzania
Ethiopia Livestock Feeds Training week 12-16 March 2012, Addis Ababa
Tanzania Dairy Value Chain Inception Workshop, 9 March 2012
Component 2 Value Chain Development Team Meeting and Tools Workshop, 5-8 March 2012, Nairobi
Ethiopia Livestock Feeds inception Workshop, 21-22 February 2012, Addis Ababa
MilkIT pre-inception workshop, 24-25 January 2012, Nairobi
Value chain analysis workshop, 17-18 November 2011, Nairobi
Livestock and Fish Program Planning meeting, Nairobi, Sept 25-29, 2011
Livestock and Fish Program Stakeholder meeting, Addis Ababa, August 2010
‘Open’ events – all the discussions

- Face-to-face conversation
- Meetings and workshops
- Online consultations

We support

- Design and organization (prepare)
- Facilitate and manage (collaborate)
- Document, report and follow up
Our Aims

- Empower staff to capture, connect and converse: sharing knowledge with each other and partners; get the knowledge they seek
- Collect, organize and license all ILRI research outputs ... for maximum re-use
- Extend the accessibility and visibility of ILRI’s research outputs
- Present ‘evidence base’ for others to easily find and use
- Communicate the role of livestock
Open on social media to communicate research

Current focus

• Open, accessible knowledge
• Wider social engagement
• In different spaces
  • Individual/Personal
  • Team/Project
  • ILRI-wide
  • With partners
Open on news
http://news.ilri.org/

Millions of small-scale food producers on a collision course with climate change

For people living in absolute poverty and chronic hunger, the solution is not to rid the world of livestock, but to find ways to farm animals more efficiently and more sustainably.

Livestock and Fish goes after the gold standard: Transformation at scale

The Value Chain Transformation and Scaling Flagship of the CGIAR Research Program on Livestock and Fish works to enable innovations for the transformation and scaling of selected livestock.
Which strategy directions for ILRI?

To guide detailed development of our strategy, we have developed a ‘storyline’ setting out our overall thinking (see below). We developed it as a way to guide our attention and focus on the issues we face in addressing livestock development. Alongside this, we are looking at the ways we do research, the partnerships and approaches we use, and how to make these more effective.

Please read the storyline below and give us your comments and feedback:

1. Do you agree with the starting diagnosis – that ILRI needs to expand its scope, focus and targets, and the reasons why? Tell why you disagree and what you disagree with!
2. How about the three approaches and the system typologies underpinning them – ‘inclusive growth’, ‘slow growth’ and ‘growth with externalities’. Do these reflect the
Open presentations
http://www.slideshare.net/ilri
Open photos

https://www.flickr.com/photos/ilri
Open multimedia

Audios

Videos
Open on social networking

Twitter

Facebook

Linkedin
Open reports and repository

Welcome

This is a repository of agricultural research outputs and results produced by different parts of CGIAR and partners. It indexes reports, articles, press releases, presentations, videos, policy briefs and more. Visit the community of your choice; search across the whole site; sign up for email alerts and newfeeds on topics or groups that interest you.

CGSpace is a collaboration of several centers and research programs. It is hosted by the International Livestock Research Institute.

Communities in CGSpace

Select a community to browse its collections.

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AgriFood Chain Toolkit [103]
Animal Genetic Resources Virtual Library [1065]
Biodiversity International [849]
Center for International Forestry Research (CIFOR) [3501]
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Working in the open!

• “bringing activities out of closed repositories and applications [and events and processes], and pulling them into the open increases the likelihood of learning information earlier.”

• **Working out loud** = Observable Work + Narrating Your Work
  – Narrating Your Work: journaling what you are doing in an open way for others to follow
  – Observable Work: creating / modifying / storing your work where others can see it, follow it and contribute to it, before it is final
Project Comms Model

INTERNAL

yammer

wikispaces

WordPress

slideshare

Mahider

EXTERNAL

YouTube

flickr
Face to face, events ....

- Probably the thing ILRI does most ...
Event Reporting Model @ ILRI

PLANNING

REPORTING
Information Services @ ILRI

• Access to online journals
• Reading and study areas
• Order books and documents for project ($)
• Meeting spaces
• Publication distribution
• Copying
• Contact management
Internal communication @ ILRI

- ILRInet
- Week ahead (Email)
- Kampus Kalendar
- Coffee mornings
- Digital signage
- Yammer
- Townhalls
- Video conferencing