An Application of Hybrid Lifecycle Assessment as a Decision Support Framework for Green Supply Chains

A. Lake^a, A. Acquaye^b, A. Genovese^a, N. Kumar^{a*} and S. C. L. Koh^a

^a Logistics and Supply Chain Management Research Centre, Sheffield University Management School Conduit Road, Sheffield, S10 1FL, UK

> ^b Kent Business School, The University of Kent, Canterbury, Kent, CT2 7PE, UK *Corresponding Author: N.Kumar@sheffield.ac.uk

Abstract

In an effort to achieve sustainable operations, green supply chain management has become an important area for firms to concentrate on due to its inherent involvement with all the processes that provide foundations to successful business. Modelling methodologies of product supply chain environmental assessment are usually guided by the principles of Life Cycle Assessment (LCA). However, a review of the extant literature suggests that LCA techniques suffer from a wide range of limitations that prevent a wider application in realworld contexts; hence, they need to be incorporated within decision support frameworks to aid environmental sustainability strategies.

Thus, this paper contributes in understanding and overcoming the dichotomy between LCA model development and the emerging practical implementation to inform carbon emissions mitigation strategies within supply chains. Therefore, the paper provides both theoretical insights and a practical application to inform the process of adopting a decision support framework based on a LCA methodology in a real-world scenario. The supply chain of a product from the steel industry is considered to evaluate its environmental impact and carbon 'hotspots'. The study helps understanding how operational strategies geared towards environmental sustainability can be informed using knowledge and information generated from supply chain environmental assessments, and for highlighting inherent challenges in this process.

*Keywords***:** Green supply chain, Lifecycle assessment, Decision support framework.

1. Introduction

The conflict between environmental sustainability and economic competitiveness is a false dichotomy based on a narrow view of prosperity sources and a static view of competition (Porter 1991). Therefore, it is unsurprising that environmental sustainability now forms an integral part of the contemporary Supply Chain Management (SCM) practices (Markley and Davis, 2007; Gold *et al*., 2010, Gunasekaran and Irani, 2014, Bai and Sarkis, 2014). Sustainability-related constructs have thus emerged in the broad literature of SCM (Seuring and Müller, 2008, Linton *et al*., 2007).

Sarkis (2003) and Srivastava (2007) describe the framework of Green supply chain management (GSCM) from a product lifecycle and operational perspective. Often, these two perspectives within GSCM are mutually exclusive as there is a lack of integration between product lifecycle and business operations (Srivastava, 2007). Indeed, Porter and Kramer (2006) stated that prevailing approaches towards environmental sustainability-related issues are fragmented and disconnected from business and strategy, thus obscuring opportunities for innovation. Efforts to link these together are therefore crucial in enhancing sustainability within supply chains. To integrate these complex processes, it is imperative for firms to implement an advanced yet flexible management systems to enable planning and coordination of an effective and efficient supply chain (Sengupta et al., 2006; Bhattacharya et al., 2014). Decarbonisation efforts within product supply chains involve a systematic process of measuring and strategically managing carbon emissions which can be facilitated with a decision support framework. In order to prioritize mitigation efforts, the process must be able to provide understanding of emission hotspots (described as highly carbon-intensive processes) and opportunities to model alternative scenarios to inform decision-making.

Such modelling methodologies of product supply chain environmental assessment are usually guided by the principles of Lifecycle Assessment (LCA) (Acquaye *et al*., 2014). However, a review of extant literature suggests that (see, for instance, Wang *et al*., 2013), on its own LCA is somewhat limited; hence it needs to be incorporated within decision support framework to aid environmental sustainability strategies. These frameworks should provide firms with the opportunity to use SC knowledge and information on product lifecycle environmental impacts to inform operational strategies. Despite the potential benefits of decision support frameworks, their use to model product supply chains is often compounded by the complexity of the production system due to the infinite inputs and processes at

different tiers of the supply chain (Min and Zhou, 2002). Decision support frameworks for supply chain should therefore address such complexities (Angerhofer and Angelides, 2006) and provide practical information to inform new business models (Cigolini et al., 2004). However, the analysis of the literature shows that, in many cases, proposed frameworks used in supply chain analysis are tested on generic applications, numerical examples and computational experiments, with less emphasis on issues and problems that could emerge in a potential real-world implementation in an industrial context (Genovese et al., 2014).

Considering this evidence, the goal of this paper is to contribute to understand and overcome the above dichotomy by providing theoretical insights and practical applications to inform the process of managing environmental impacts, such as carbon emissions mitigation strategies, within supply chains. This paper therefore argues that by integrating the environmental assessment based on a LCA approach into a decision-making process, businesses can be able to formulate and evaluate effective strategies for green supply chains.

Consequently, the main research questions that will be addressed in this paper are:

- How can general hybridized LCA constructs serve as a basis for a supply chain decision support framework for measuring and reporting environmental impacts?
- What are the main inherent challenges in the adoption of LCA methodologies in a real-world scenario?

To address these research questions, the paper is structured as follows. In Section 2, a literature review is conducted on LCA and its utilisation as a basis for Supply Chain Decision Support. Details of the methodology and theoretical formulations underpinning the proposed Decision Support Framework, together with details of the test case study are provided in Section 3. Section 4 illustrates key findings, by presenting the results of the application of the Decision Support Framework to an environmental assessment process undertaken in a realworld supply chain context. Section 5 discusses the findings in the broader context of the SCM literature, drawing some managerial implications. Concluding remarks are then reported in Section 6.

2. Literature Review

Modelling methodologies of product supply chain environmental assessment have been usually guided by the principles of LCA. The following sub-sections provide some literature background of LCA applications to GSCM, its integration in decision support frameworks and emerging knowledge gaps.

2.1 Lifecycle Assessment (LCA) as a basis for Supply Chain Decision Support

Initiative for Global Environmental Leadership (2012) recently reported that systems capable of collecting, analysing, and reporting data for SCM are now evolving to take into account environmental information from a lifecycle perspective. Sarkis *et al.* (2012) and Acquaye *et al.* (2014) have both therefore suggested that principles of LCA can form the basis for developing decision support framework to inform strategies to decarbonize supply chains.

In this context, Horne (2009) discusses that a systematic process is needed to understand sustainability standards in the supply chain. GSCM (Sarkis, 2003, Srivastava, 2007) and sustainable operations management (Kleindorfer et al., 2005, Gimenez et al., 2012) have emerged from the broad theoretical constructs of environmental sustainability to represent such strategic process. Fundamental to these concepts are the principles of LCA, used as the basis for evaluating the environmental sustainability performance of supply chains. A review of extant literature suggests that traditional process LCA approach has been widely used in an attempt to understand the environmental impacts of product supply chains (Sinden, 2009, Reich-Weiser and Dornfeld, 2009). This particular LCA approach is characterised from a bottom-up approach, seeking to reproduce elementary activities along the supply chain and related environmental impacts. This approach however suffers from several problems, the most notable being the truncation of the system boundary, which results in missing part of the product supply chain (Suh *et al*., 2004). As such, current state-of-the-art in LCA suggests that process-based LCA should be integrated with environmental input-output LCA into a hybridized framework (Wiedmann *et al*., 2011, 2013; Acquaye *et al*., 2012,Lee and Ma, 2013).

Despite the universal acceptance of LCA based approaches in providing a useful way of making sound environmental decisions (De Benedetto and Klemeš, 2009, Seuring, 2013) and ongoing work of the related workgroup of the United Nations Environmental Programme (UNEP) Life Cycle Initiative (UNEP and SETAC, 2011), there is no consensus on a consistent LCA methodology at the operational level (Labuschagne et al., 2005, Loiseau *et al*., 2012)

Literature analysis suggests that hybrid approaches (Cordero, 2013, Grimm *et al*., 2014) provide the most consistent and robust framework to account for supply chain environmental impacts of products, processes, etc. Hybrid LCA integrates two basic LCA approaches (the above-mentioned process LCA and environmental input-output LCA) together in order to overcome the truncated system boundary problems in process LCA and the lack of specificity and accuracy in environmental input-output LCA (Crawford, 2008, Acquaye *et al*., 2011a).

However, even the more accurate versions of LCA techniques suffer from intrinsic limitations of this methodology, being just capable of static assessments and lacking dynamic capabilities (Löfgren and Tillman, 2011). In fact, Wang *et al*. (2013) reiterate that LCA needs to be incorporated within empowered decision support frameworks to aid environmental sustainability strategies.

2.2 Literature Gaps

While hybrid LCA has seen numerous applications, a creative and meaningful deployment of it within decision support analysis to address supply chain issues is generally limited due to a number of factors such as challenges deriving from practical applications (Bani *et al*., 2009, Heijungs *et al*., 2006), methodological challenges (Guinee *et al*., 2010), complexity of SC systems (Deng *et al*., 2011, Suh *et al*., 2004) and usefulness of the results (Nansai *et al*., 2009).

Therefore, despite the large number of studies appeared recently, papers published in the field of LCA are more oriented towards the development of techniques, emphasizing the need of quantitative methods and overlooking the importance of integration with strategic thinking across the supply chain. Indeed, while the number of applications is growing, there is little empirical evidence of their practical usefulness, being very often the proposed models tested on generic applications and experiments. Less emphasis is devoted to problems emerging in the practical implementation of the methodology, on its strengths and weaknesses, and on the perceived usefulness to concerned decision-makers. This highlights that, despite the wide spectrum of techniques and methods available for tackling these problems, there is a lack of thorough empirical tests regarding the usability of such methods in corporate environments. In particular, previous studies reported that the application of LCA is limited, because it is a rather sophisticated method, and the direct usage of the method and employment for decisionmaking is absolutely non-trivial and needs expert support. In addition, the required effort can be quite high, which poses additional barriers for its application (Rebitzer, 2005; Kaenzig and

Wüstenhagen, 2010; Sandin et al., 2014). The result is a deep dichotomy between theoretical frameworks and business practice. In other words, the literature is rich of approaches but their usability in practical applications is questionable.

Therefore, the main aim of the paper is to contribute to overcome the cited dichotomy between theoretical and practical approaches by verifying the actual usability of a wider decision support framework (integrating hybrid LCA principles) in a real-world corporate context. The paper demonstrates how the hybrid LCA approach is used as a mean of informing changes within supply chains through a) enabling decision-making, deriving environmental performance measures, and identifying possible business improvements, and b) acquiring deeper knowledge about the production system being studied; both key reasons for undertaking LCA as reported by Tillman (2000).

The effective usability and adaptability of the decision support framework (illustrated in Section 3) in firms' practices are investigated through an empirical study that will be described in Section 4 and thoroughly discussed in Section 5.

3. Research Methodology

The following sub-sections illustrate the general Decision Support Framework (underpinned by the principles of hybrid LCA) employed in the paper and its specific stages. Furthermore, the real-world case study utilised to test the approach, and to understand challenges deriving from its implementation, is presented.

3.1 Decision Support Framework

The aim of the DSS presented in this paper is to provide insights and evidence to collaborative supply chains for informed decision-making in greening operations. The methodological framework is composed of the following steps (see also Figure 1):

- *Supply chain mapping*, devoted to the reproduction and the representation of the operational and logistical flows across the SC thanks to information exchange among focal firm, suppliers and researchers.
- *Carbon calculation*, oriented to the identification of the carbon hot-spots (namely, carbon-intensive processes) across the entire supply chain using a hybrid LCA methodology.

• *Scenario Analysis*. Aimed at targeting identified carbon hot-spots and reducing their emissions through appropriate interventions, to be evaluated according to their mitigation potential.

The following sub-sections explain, in detail, the principles adopted in the framework.

<< Insert Figure 1 here >>

3.2 Supply Chain Mapping

The following methods can be adopted to collect data for the reproduction and the representation of the operational and logistical flows across the whole supply chain under investigation:

- 1) Amassing data from company documents such as process maps, bills of materials, invoices and environmental reports.
- 2) Observing business activities, company processes and implementation of existing environmental policies through site visits.
- 3) Conducting semi-structured interviews with relevant focal firm and related suppliers' managers to ensure that appropriate data about processes and existing environmental practices are gained.

To supplement primary data, the Ecoinvent (2010) lifecycle inventory can be utilised to ensure completeness of production and SC processes.

The Multi-Regional Input-Output (MRIO) framework data consisting of the UK and Rest of the world (ROW) Supply and Use input-output tables used to construct the hybridized LCA was sourced from the UK and ROW MRIO table expanded upon by Wiedmann *et al*. (2010). Appendix III provides the detailed breakdown of input-output sectors.

The collected information can be organised in a supply chain map. Supply chain maps visually represent the interaction between different entities within a supply chain and can be presented at different levels of the value chain such as product, process, firm and industry levels. In this paper, a product-level perspective is used highlighting the direct and indirect supply chain interactions. Acquaye et al. (2014) explain that the concept of a supply chain map can be used to provide clear understanding of the exact flow of materials and impacts along the supply chain and hence form the basis for managing and benchmarking the environmental performance of the supply chain.

3.3 Supply Chain Carbon Accounting Calculations Framework

Based on general principles of LCA, the general hybrid LCA framework is transformed into a 2 region UK-ROW MRIO framework. A generalized hybrid LCA (Rowley *et al*., 2009) consist of a process LCA (Sinden, 2009) and input-output based LCA (Su *et al*., 2013) integrated together into one consistent framework.

The hybridized MRIO LCA framework deployed in this paper is adopted because of a number of reasons. Firstly, Sundarakani *et al*. (2010) reported that a visibility is a key requirement when modelling carbon emissions across supply chains. By defining the MRIO structure in the hybridized framework (specifically, as a 2-region model between the UK and ROW) ensures that carbon emissions (both direct and indirect) along the entire UK-ROW supply chain become visible and are captured in the analysis. Secondly, the Supply and Use format based on a two-region (UK and the ROW) MRIO framework is adopted instead of the symmetric structure usually used (Kok *et al*., 2006, Rueda-Cantuche and ten Raa, 2007). As reported by EUROSTAT (2008), the advantages of Supply and Use input-output structure lies in its stronger level of detail which ensures a higher degree of homogeneity of the individual product and therefore better possibilities for determining categories of uses and, consequently, environmental impacts.

3.3.1 Process Framework

Process analysis is adopted as the initial method for computing the SC requirements of the production system. A process-based approach evaluates the amount of SC inputs required to produce a given functional unit of the product under investigation.

Being A_n the matrix representation of the production system characterised using process LCA approach, it can be defined as $A_p = [k_{rc}]$, where k represents elements of the production system matrix, r (rows) represents SC inputs for selected product production and c (columns) processes in the production process.

Hence,

$$
A_p = [k_{rc}] = \begin{cases} k_{rc} = 0 & \text{if } r \neq c \\ k_{(rc)n} = q_n & \text{if } r = c \\ k_{rc} = k_{r,n+1} = -k_{rr} & \forall r \text{ and if } c = n+1 \\ k_{rc} = k_{n+1,n+1} = 1 \end{cases}
$$
(Equation 1)

For *n* different types of SC inputs into the process production system, A_p would be of dimension $(n + 1)$ x $(n + 1)$; where there are n SC product inputs and 1 main product output. q_n represents the quantity of SC inputs of any of the n inputs.

To ensure system boundary completeness and visibility of the entire SC, the initial process production system A_p presented in Appendix II is integrated into the Input-Output framework specifically characterized below as a 2 region (UK-ROW) MRIO framework using the Supply and Use format.

3.3.2 Input-Output (IO) Framework

An input-output (IO) model which records the flows of resources (products and services) from one industrial sector considered as a producer to other sectors considered as consumers (Miller and Blair, 2009) is adopted as the quantitative economic framework to account for upstream SC inputs and consequently the physical impacts (carbon emissions in this paper) along the UK-ROW supply chain. An IO model can be represented as a matrix of all economic (production and consumption) activities taking place within a country, region or multi-region (in this case, UK and ROW).

The process involved in transforming the economic flows of SC inputs (products and services) in the general IO model into physical flows (such as carbon emissions) using the basic assumptions of input-output analysis is extensively described in literature (Suh, 2009, Acquaye *et al*., 2011b, Kagawa, 2012). However, in order to characterise the framework specifically for the UK-ROW supply chain using the Supply and Use MRIO structure, the process is succinctly described below.

Following on from IO literature (ten Raa, 2007, Ferng, 2009, Minx *et al*., 2009), it can be shown that: $\underline{x} = A_{io}\underline{x} + y$ implying that:

$$
\underline{x} = (I - A_{io})^{-1} \cdot y \tag{Equation 2}
$$

Where: $A_{io} = [a_{ij}]$ is a matrix describing all the SC product requirements in monetary values from sector (i) needed by industry (j) to produce a unit monetary output. It is called the technical coefficient or technology matrix because it describes the technology of a given industry which is characterised by the mix of SC inputs (including raw materials, machinery, energy, goods, transport, services) required to produce a unit output. In Input-Output economics, it is assumed that the total production of goods and services in a system is equal to the total consumption (Miller and Blair, 2009). Hence the total output x of any industry *i* is equal to the sum of the amount consumed by that same industry and other industries in making their own products and that consumed by the final demand γ groups consisting of households, governments, exports.

I is the identity matrix which is of the same dimension as A_{io} . $(I - A_{io})^{-1}$, referred to as the Leontief Inverse matrix; $(I - A_{io})^{-1} \cdot y$ describes the total (direct and indirect) requirements needed to produce the total output, x for a given final demand y (Barrett and Scott, 2012). Hence, in terms of SC visibility, the SC of a given product can be set up in such a way that not only direct inputs are captured, but also, irrespective of their origin (domestic or imported), indirect SC input can also be captured in the analysis in addition to the direct inputs already captured by the process production system described in Section 3.3.1. This is as a result of the extended system boundary of the IO framework (Acquaye and Duffy, 2010, Mattila *et al*., 2010, Wiedmann *et al*., 2011). As a result, the whole lifecycle perspective, which is a key principle of GSCM (Carter and Easton, 2011) is upheld based on the generalised principles surrounding IO analysis (Wiedmann, 2009).

3.3.2.1 Multi-Regional Input-Output (MRIO) Framework

In this paper, the generalised IO approach presented in Section 3.3.2 is extended to a MRIO framework to specifically characterize the UK-ROW supply chain in order to evaluate upstream SC inputs not directly captured in the process production system, A_p . The MRIO framework A_{io} used in this paper is presented as a 2-region (UK and ROW) model shown below.

$$
A_{io} = \begin{bmatrix} 0 & A_{(UK)U} & 0 & 0 \\ A_{(UK)s} & 0 & A_{(UK)EXP} & 0 \\ 0 & 0 & 0 & A_{(Row)U} \\ A_{(UK)IMP} & 0 & A_{imp} & 0 \end{bmatrix}
$$
 (Equation 3)

Where A_{i0} becomes the 2-region MRIO technical coefficient matrix. This includes the respective technical coefficient matrices for UK Domestic Use, $A_{(UK)U}$, UK Domestic Supply, $A_{(UK)S}$, UK Export to ROW, $A_{(UK)EXP}$, ROW Use, $A_{(Row)U}$, UK Imports from ROW, $A_{(UK)IMP}$ and ROW Supply to ROW, $A_{(ROW) s}$. The UK and ROW economies have been classified into 224 sectors. Hence all the individual A matrices representing product sectors and industries in the UK and ROW are of dimension 224 x 224; hence, A_{i0} is therefore of dimension 896 x 896. Refer to Appendix III for the detailed breakdown.

The Technical Coefficient Matrix for UK Imports from ROW, $A_{(UK)IMP}$, for example is defined as:

$$
A_{(UK)IMP} = \begin{bmatrix} q_{ij}^{(Row,UK)} \\ x_j \end{bmatrix}
$$
 (Equation 4)

Where: $q_{ij}^{(ROW, UK)}$ represents elements of UK imports input-output table from the ROW region indicating the input of product (i) from ROW into the industry (j) of the UK while x_i represents the total output of UK industry, (i) .

The MRIO framework A_{io} representing the UK-ROW supply chain is integrated with the process production system A_p within the general hybridized framework (state-of-the-art in LCA).

3.3.3 MRIO Hybrid LCA Framework

From Equation 1, given that $\underline{x} = (I - A_{io})^{-1} \cdot \underline{y}$ defines the total (direct and indirect) requirements needed to produce an output x for a given final demand, y ; a pure input-output LCA can therefore be defined in a generalised form as:

$$
\underline{E} = E_{io} \cdot \underline{x} = E_{io} \cdot (I - A_{io})^{-1} \cdot y \tag{Equation 5}
$$

However, in a generalised hybrid LCA, the pure input-output LCA is integrated within one consistent framework with the initial process production system A_p by connecting the two

LCA systems at the downstream and upstream with SC flows D and U respectively. See Suh and Huppes (2005), Acquaye *et al.* (2011b) and Wiedmann *et al.* (2011).

Total
$$
CO_{2-eq}
$$
 Emissions $=$ $\begin{bmatrix} \hat{E}_p & 0 \\ 0 & \hat{E}_{io} \end{bmatrix} \begin{bmatrix} A_p & -D \\ -U & (I - A_{io}) \end{bmatrix}^{-1} \begin{bmatrix} y \\ 0 \end{bmatrix}$ (Equation 6)

Where: the total carbon emissions consists of the sum of the direct and indirect SC impacts for CO_{2-ea} .

Carbon emissions were chosen as the main environmental impact because it is the most commonly cited environmental indicator and because of the challenges in accessing data. In this paper, because the MRIO framework is presented in the Supply and Use format, the corresponding environmental extension matrix, \hat{E}_{io} is also presented in the Supply and Use format. $\widehat{\mathbf{E}}_{io}$ which has unit (kg CO₂-eq/£) is a diagonalised CO_{2-eq} intensity vector of UK-ROW industries.

$$
\hat{E}_{io} = \begin{bmatrix} \hat{E}_{UK} & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 0 & \hat{E}_{ROW} & 0 \\ 0 & 0 & 0 & 0 \end{bmatrix}
$$
 (Equation 7)

 \widehat{E}_p (kg CO₂-eq/unit) denotes the diagonalised CO_{2-eq} intensity vector of processes in the initial process production system A_p . \widehat{E}_p thus represent the respective environmental values e_n of each input n into of the process LCA system used to produce the functional unit of the product associated with the SC under investigation. e_n is obtained by multiplying the quantity of each product inputs q and the respective emissions intensity e_{int} . Hence, $\mathbf{E}_p = [\hat{e}_n]$; where $\forall n$ into the process LCA system; $e_n = q_n \times e_{(int)}_n$.

Matrix D and Matrix U are the SC flows linking the process production matrix (that is the foreground system) and the MRIO matrix (that is the background system) at the downstream and upstream of the LCA system respectively. It can be argued that the downstream SC flows D from the process production system into the much larger background system (The MRIO of the UK and ROW supply chain) are often negligible and can be ignored (See for instance Strømman *et al*, 2009). However, *U* is not set to zero since it represents the upstream SC

inputs which have not been captured as a result of truncating the process production system (Acquaye et al., 2011b).

 y is the functional unit denoting the output of the initial process system. Within the hybridized framework, the functional unit is linked to the initial process production system A_n already described in Section F has having a dimension of $(n + 1) x (n + 1)$; hence, the final demand matrix can be defined as: $y = [f_{d,1}]$; where $f_{d,1} = 1$ if $d = n +$ 1 and 0, \forall other d.

Refer to Appendix II for the process production matrix A_p , the CO_{2-eq} intensity vector of processes in the initial process production system \hat{E}_p and y, the final demand matrix for the production of a functional unit of the product.

By interconnecting the domestic (UK) and the imported (ROW) Supply and Use input-output tables into a 2-region MRIO framework, the hybrid LCA can overcome the complexity of product SC as a result of the globalized nature of all the interconnecting and theoretically infinite product, process and service inputs at different tiers of the SC. Indeed, in addition to direct inputs, the framework captures all indirect upstream requirement that are needed to produce all the individual SC inputs either from resources from the UK or from outside the UK (that is ROW).

In this study, the Hybrid LCA has been employed to produce SC maps of carbon emissions with the graphical output generated using the SC Environmental Analysis Tool (Koh *et al*., 2011).

3.4 Supply Chain Carbon Maps

Results of the assessment are displayed through SC carbon maps, graphically displaying the product SC enriched with information about environmental impacts. SC carbon maps can be derived using the hybrid LCA methodology presented above. The process LCA system impacts are presented on the main grid of the map while the upstream indirect impacts captured by the MRIO system are presented at the bottom row of the map. These indirect impacts which are upstream of the process LCA system and come from the wider economy (UK and the ROW) are traced to the 224 separate industrial sectors presented in Appendix III, and, for ease of presentation, aggregated across 18 economic segments as shown in the Concordance Table presented in Appendix IV.

The SC carbon maps use the following thresholds for the carbon emissions ranking of the hotspots (described as high carbon inputs): Very High (shown in Red, it indicates inputs with emissions greater than 10% of the total lifecycle emissions); High (Orange, 5 to 10%); Medium (Yellow, 1-5%); Low (Green, Less than 1%). The SC carbon maps re-affirms the fact that inputs having significant emissions impacts within a product SC are not limited to just direct inputs or domestic supplies (in this instance from the UK) but may also include upstream and imported SC inputs (in this instance from the ROW). Hence, by using the hybrid LCA framework the paper presents how the SC carbon maps are able to capture and display both direct and indirect inputs under different scenarios and help in decision-making. Additionally, for upstream SC impacts, the focal firm can identify in an intuitive way, partners belonging to a particular economic sector that should be prioritized in terms of decarbonization efforts.

3.5 Scenario Analysis

Scenario analysis is an important approach for strategic decision-making, particularly in environmental impact assessments, due to its ability to define future developments for cumulative impact assessment and to determine the effects of contextual change on possible interventions (Duinker and Greig, 2007). In the framework, Scenario Analysis will be aimed at targeting identified carbon hotspots and reducing their emissions through appropriate interventions, to be evaluated according to their mitigations potential. In particular, once the SC carbon map of the base-case is obtained, the following steps are undertaken:

- Evaluating interventions targeting hotspots at a wide supply chain level, mainly addressing highly polluting manufacturing and distribution processes for which alternative solutions can be implemented;
- Focusing exclusively on processes located within focal firm facilities, evaluating alternative solutions for relatively high polluting manufacturing and distribution processes;
- Evaluating remaining process and activities throughout the SC for spotting out further opportunities for improvement.

For each scenario, associated SC carbon maps will be developed.

3.6 Implementation

A real world example provides the opportunity to use primary data, gauge the practicality and challenges in implementing the research methodology while providing the context to use theoretical constructs to inform practice (Eisenhardt, 1989, Yin, 2009). In this paper, the SC of a Pre-Stressed Concrete Strand (PSCS) from a UK based world-leading specialist in the manufacturing of high-performance steel wires is discussed to test the practicality of the proposed Decision Support Framework based on a Hybrid LCA paradigm. The identity of the company is concealed to protect its business interests. The company (which has a global presence) manufactures steel ropes for oil and gas exploration, mining and construction sectors. The company is in the process of implementing an integrated environmental management system.

At present, around 80% of the company's customers do not request an environmental audit, however the remaining 20% who do insist on environmental auditing are strategic customers who place large orders and establish long and lucrative relationships. The company utilises millions of kWh of energy per year; therefore as more carbon taxes and enforced reduction targets are introduced by regulations, carbon emissions produced both on a company and individual site level must be assessed so that pathways for carbon reduction can be identified. Due to the nature of the steel manufacturing and its impact on the environment, a number of rules, policies and standards apply to this sector. In fact, the first British Standard was developed for the steel industry (UK Steel, 2012).

Therefore, developing the case example in iron and steel sector is important to understand the implications of carbon emission on business models and in intervention options through the use of decision support frameworks in mapping the carbon emission in the SC. Furthermore, there is growing evidence that in the steel sector, technical limits and cost effective environmentally efficient measures have been reached, leaving little room for further environmental improvement (Cullen and Allwood, 2010). As such, decarbonising efforts (Sundarakani et al., 2010, Sarkis et al., 2011) at the SC level become a critical issue. This is the primary interest of the case company in utilising the proposed Decision Support Framework for assessing its SC and the potential of mitigation interventions. In this study, the SC of 1 tonne of PSCS is analysed to illustrate the proposed methodology.

4. Implementation of the Decision Support Framework

The Decision Support Framework based on the Hybrid LCA methodology presented in Section 3 forms the basis for performing the environmental analysis of the selected SC.

4.1 Supply Chain Environmental Analysis

In this study, the SC of a PSCS, a specialist high performance material manufactured for the construction industry is subjected to environmental analysis by using a Hybrid LCA framework. Reinforcing steel rods (or 'rebar') go through a series of high-intensity processing steps, including batch cleaning, wire-drawing and stranding, to produce the final product made up of six wires wrapped around a 'king' wire. Figure 2 illustrates the process map for producing PSCS.

<< Insert Figure 2 here >>

There are four main forms in which the PSCS final product can take: 'not sheathed/not dyformed', 'sheathed/not dyfomed', 'not sheathed/dyformed', and 'sheathed/ dyformed'. This study will concentrate on the 'not sheathed/not dyformed' product (being the latter the basic version from which more complex products can be obtained through some additional processes). Tables 1 and 2 detail the data used in the process LCA system (collected according to the procedures outlined in section 3.2 and to the specific Data Collection Protocol outlined in Appendix I). This includes, with respect to the production of 1 tonne of PSCS:

- Quantities and unit prices of utilised raw materials;
- Quantities and unit prices of utilised consumables (such as chemicals);
- Quantities and unit prices of utilities (in the form of electricity, gas, diesel, water and air);
- Quantities and unit prices of packaging;
- Quantities of waste generated;
- Location and transportation modes of the different suppliers which provide raw materials and consumables.

With the consultation of the company, necessary raw materials and processes involved in manufacturing 1 tonne of PSCS is estimated. Table 1 presents the amount of inputs used to produce 1 tonne of PSCS at the company. For instance, on average, 1.06 tonnes of steel rod is processed to become 1 tonne of PSCS (before scrap).

The MRIO framework data consisting of the UK and ROW Supply and Use IO tables used to construct the hybridized LCA was sourced from the UK and ROW MRIO table expanded upon by Wiedmann *et al*. (2010). Appendix III reports the detailed breakdown of inputoutput sectors.

The Ecoinvent (2010) database is used to compile secondary data regarding the carbon dioxide emission equivalent $(CO_2$ -eq/unit) for each unit of inputs and transportation. Table 2 presents this data, illustrating the input, $CO₂$ -eq/unit and Ecoinvent (2012) lifecycle inventory description. Table 3 shows the information regarding the tkm CO_2 -eq/unit of ship and lorry transportation used to assess the carbon emissions of raw material and consumable distribution.

> *<< Insert Table 1 here >> << Insert Table 2 here >> << Insert Table 3 here >>*

Although Ecoinvent (2010) database has amassed an extensive set of lifecycle inventories, exact data for certain inputs intrinsic to the PSCS process was sometimes unavailable. In these cases, a closely related input was substituted to provide emission data as it was decided that slight variations in CO_2 -eq/unit could be tolerated as long as substituted values were highlighted. Ensuring that these inputs are included in the environmental assessment enables a more complete picture of the carbon emissions produced by 1 tonne of PSCS and adheres to accepted carbon accounting guidelines (namely the Greenhouse Gas Protocol, 2011). These include CO_{2-eq} emissions intensity for zinc oxide in place of zinc phosphate; quicklime for lime and reinforcing steel for strap-banding and seal (see Table 2).

Figure 3 presents the SC map for PSCS built using the information provided.

<< Insert Figure 3 here >>

An important part of the lifecycle environmental analysis of a product is the evidence that can be gathered by the focal firm and communicated to partners. Carbon emission attributed to 1 tonne of PSCS, broken down into the process LCA and the upstream SC contributions are detailed in Figure 4. Based on the Hybrid LCA calculations, total lifecycle greenhouse gas emissions are estimated to be 2562.62 kg CO₂-eq per tonne of PSCS (not sheathed/not dyformed) produced.

<< Insert Figure 4 here >>

The greenhouse gas emissions of the PSCS supply chain (namely steel processing and transportation activities) are represented on the related SC carbon map in Figure 5, using the subjective ranking scale presented in Section 3.4. SC carbon maps highlight the relative carbon emissions for each entities used in the direct and indirect SC of the product.

<< Insert Figure 5 here >>

In the PSCS supply chain, direct inputs are calculated to provide 95.5% of the emissions, and indirect emissions were calculated to provide 4.5% of total emissions. It must be noted however that the manufacture of steel rod and road transportation for raw materials and consumables have been included in the carbon map and therefore it could be argued that the emissions produced by these inputs fall outside of the company's direct scope.

From the SC carbon map (and from the numerical values reported in Figure 4), it can be understood that the most significant greenhouse gas emitting 'hotspots' include electricity consumption (11.00%), total transportation (20.20%) and steel rod manufacture (61.00% in total). Others include hydrochloric acid (0.76%), and pressurized air use (0.58%).

It is evident that the top five contributions to the total lifecycle emissions includes not just inputs used directly in the productions system such as steel sourced from Czech Republic and UK suppliers and their associated transportation activities but also upstream SC inputs. The focal firm has a level of control on the main raw materials (such as steel, acid, electricity, transportation, etc) used in the production system; as such, it can use this insight to develop decarbonisation strategies for reducing the overall impact. Further analysis of the transportation activities indicates that the 20.20% contribution to the total lifecycle activities emanates from transport-related activities connected to the movement of steel, namely: Road Transport for Steel Rods from Czech Republic (14.7% of the total emissions), Road Transport for Domestic Steel Rods (3.7%) and Ship Transport related to Overseas Steel Rods (1.8%) (see Figure 6).

<< Insert Figure 6 here >>

Regarding the upstream impacts presented in Figure 7, the total contributions were 121.2 kg CO_{2-ea} per tonne of PSCS or 4.7% of the total emissions. The applicable sectors are as follows: transportation and communication (producing 1.5% of total lifecycle emissions), utilities (producing 1.2% of total lifecycle emissions), mining (producing 0.7% of total lifecycle emissions), fuels and metals (both producing 0.3% of total lifecycle emissions, and equipment, minerals, chemicals, agriculture and business services (each producing 0.1% of total lifecycle emissions).

Although this may seem relatively small compared to process emissions, given the very large production output of the focal firm, the upstream SC emissions cannot be ignored, as GSCM is based on a principle of visibility of the whole SC including upstream inputs and associated impacts.

<< Insert Figure 7 here >>

SC carbon maps presented in this study provide a visualisation technique supporting decision-making. They consists of inputs in the process LCA system directly linked to the production of the final product (these are presented on the main grid of the maps) and the upstream inputs and associated carbon emissions impacts from the wider economy, aggregated in 18 economic segments presented at the bottom of the SC carbon map.

4.2 Scenario Analysis

As the greenhouse gas emitting 'hotspots' of the PSCS supply chain have now been identified, different scenarios are now modelled, which could be implemented to reduce the environmental impacts of the SC. Logical steps outlined in sub-section 3.5 will be followed, focusing first on SC hotspots, then on focal firm specific processes and then identifying opportunities for further improvement.

4.2.1 Increasing domestic sourcing

The main contributors to total lifecycle greenhouse gas emissions as illustrated in the original SC map are inputs related to the production and distribution of steel rod. At present, the case company sources steel rod form two separate suppliers: 30% of supply comes from UK based supplier (which is just under 30 miles away from the company's site) and 70% of supply from a supplier in Czech Republic. In addition to this, the company also source 40% of their wire drawing soap from a supplier in Germany.

Due to the distance and multi-modal transportation, it can be expected that overseas procurement would have a significant effect on the total lifecycle emissions. This scenario will estimate the reduction in total lifecycle emissions that could be achieved through selecting the soap supplier from UK. A 50/50 strategy can also be considered for steel rod procurement where steel rod supplies could be equally distributed between UK and Overseas suppliers. Figure 8 presents this scenario. Hence, Figure 8 is differentiated from Figure 5 (the SC carbon map of the base case) as a result of implementing the decision to reduce overseas sourcing of steel and sourcing soap from the UK. As a result, two differences can be noticed in the SC carbon map in Figure 8. Firstly, as a result of changing the steel procurement from 70/30 percent between overseas and domestic suppliers to 50/50 percent, carbon emissions for domestic road transport for UK steel in Figure 8 increase (hence changes from yellow in Figure 5 to orange in Figure 8). The contribution of sea transport for steel from overseas reduces because percentage importation reduces by 20%; however, the relative hotspot still remains medium (between 1-5% of total emissions). Secondly, because soap is now sourced only from the UK, there is no contribution from road and sea transportation in Figure 8 as originally in the base case carbon map in Figure 5.

<< Insert Figure 8 here >>

In scenario 1, a total lifecycle greenhouse gas emission is estimated to be 2498.69 kg CO_{2-eq} per tonne of PSCS. This means a saving of 63.93 kg in emissions when compared with the current SC (which has a CO_{2-eq} of 2562.62kg). Regarding the carbon maps identification of greenhouse gas emitting 'hotspots', it can be clearly seen that, although total lifecycle emissions have been reduced, overseas transportation from the Czech Republic is still one of the most significant producers of emissions contributing 12.1% of total lifecycle emissions.

By re-assigning all steel rod supply to the domestic manufacturer, the case company will be able to collaborate more closely with the group which may be beneficial for both environmental and financial reasons. However, although moving the full supply to UK based supplier would reduce the total emissions produced by transportation even further (as overseas transportation would be abolished from the direct scope of the SC), there are a number of risks presented by adopting a single-supplier strategy. First of all, the single supplier may face capacity shortages. Moreover, a single-sourcing strategy may increase supplier's bargaining power. The focal company, indeed, may become too dependent on the selected supplier, being very exposed to price increases and other measures.

Figure 9 presents the SC carbon map with all overseas input activities removed. This includes the removal of overseas suppliers of steel rod, soap and associated road and sea transportation inputs. In this analysis, it is assumed that all the raw materials are sourced from domestic market. Hence Figure 9 is differentiated from Figure 5 (base case SC carbon map) in that road transportation for UK steel becomes a hotspot (indicated as Red in Figure 9 from it being Medium in Figure 5). However, sourcing exclusively from the UK reduces the total lifecycle emissions.

This is because removing all overseas procurement activities has had a highly tangible effect on the CO_{2-eq} calculations. This scenario estimates that total lifecycle greenhouse gas emissions are 2339.33 kg CO_{2-eq} for 1 tonne of PSCS produced. This means a saving of 223.29 kg of emissions from the current SC map (Figure 4). If this scenario is implemented, it means that further efforts should be targeted at decarbonizing domestic road transportation since that has now become a hotspot hence a priority.

For direct impacts, emission 'hotspots' identified by the framework are still related to electricity and steel rod production, while also the domestic transport activities related to steel rod delivery (now accounting for 13.6% of the emissions) are highlighted now.

<< Insert Figure 9 here >>

4.2.2 Alternative processes on site

Most of the carbon hotspots that have been identified and targeted through above-mentioned interventions are outside the direct control of the company, happening at suppliers' plants or being related to logistics activities. For this reason, it may be interesting focusing on processes within the boundaries of the company main site.

This particular scenario involves eliminating inputs related to batch cleaning (namely the removal of consumable data for borax, zinc phosphate, hydrochloric acid and associated data concerning transportation and waste processes). Although this scenario is unlikely to have a high impact on overall emission hotspots (mainly due to the fact that inputs are grouped according to their type rather than the specific process they correspond to), it is particularly important for scenario analysis as the case company have already initialised a £3 million project to close their batch cleaning facility and introduce a mechanical de-scaling system. By implementing this change, the company hopes to reduce gas consumption at main site by around 18-19%, reduce the amount of chemicals used in processing, decrease the output of contaminated water and waste sludge and ultimately close the steam generating plant which is used to maintain high temperatures needed for batch cleaning. The updated SC carbon map illustrating eventualities of removing batch cleaning can be seen in Figure 10. Inputs related to the batch cleaning process were therefore removed; the mechanical descaling process was included in the map, by considering its primary inputs according to Gillström amd Jarl (2006), who found that the descaling of 1 tonne of steel rods requires 7 kWh of electricity.

<< Insert Figure 10 here >>

It can therefore be observed that in Figure 10 consumables such as borax, zinc phosphate, hydrochloric acid used in the batch cleaning are removed compared to Figure 5 (the base case SC carbon map); a new electricity-input used in the descaling process is added. This however was classified as a Low-impact activity, leading to a reduction in total emissions.

Accordingly, total lifecycle greenhouse gas emissions were estimated to be $2535.60 \text{ CO}_{2-eq}$ equivalent for every 1 tonne of PSCS produced. This means an average saving of 27.02 kg CO_{2-eq} (1.05%) when compared to the current SC carbon map reported in Figure 5 (accounting for $2562.62kg$ CO_{2-eq}). Although at first glance this value seems relatively insignificant in comparison with overall lifecycle emissions, it must be reinforced that the calculation is estimated for just 1 tonne of product therefore actual emission reductions emanating from this scenario would be significantly higher for overall company activities.

The main benefits of this scenario (apart from decreasing emissions, costs and the threat of legislative action associated with energy consumption) are related to the wider lifecycle and impacts of PSCS. By withdrawing the batch cleaning process, gas emissions from other processing and waste treatment activities will be reduced as the hazardous by-products of acid pickling will be eliminated; less contaminated water will be produced decreasing the quantity of lime and flocculent needed for effluent treatment; further energy reductions will be made from the removal of marginal activities such as the extraction of acid fumes; and costs can be recovered as mechanical descaling produces 'dry' waste' which can be returned to the steel suppliers for recycling. Abolishing the use of chemicals in processing also enhances the safety and general atmosphere of the working environment for employees and adheres to REACH regulations (Health and Safety Executive, 2012) regarding the 'phasing out' of borax use in manufacturing.

The following Table 4 synthesizes emission savings that can be obtained with the abovementioned scenarios.

$$
\ll
$$
 Insert Table 4 here $>$

4.2.3 Discovering further carbon hotspots

In this case, the transportation, electricity and steel rod inputs will be omitted to discover further carbon hotspots that do not fall within the boundary of the case company. The scenario will also assume that batch-cleaning functions have been removed. The resulting SC carbon map in Figure 11 is therefore differentiated from that of the base case in Figure 5 as a result of these omissions and the resulting changes in the relative hotspots of the inputs remaining in the boundary considered. In this scenario, the total lifecycle carbon emissions have been calculated for remaining consumables, namely wiredrawing soap, flocculate and lime (both used for treating waste water); utilities excluding electricity and air (as emissions originate from electricity used to pressurise and transmit the air); packaging, namely newly supplied wooden pallets, steel seals and strap banding; and waste treatment and disposal, including general waste at landfill and the incineration of spent soap. These emissions have been estimated to be 30.8 kg CO_{2-eq} for 1 tonne of PSCS. Emission hotspots, as shown by both the carbon map and Figure 11, identify that the largest contribution to total lifecycle gas emissions (after excluding transportation, steel production and electricity consumption) originates from water extracted from the company-owned borehole (24%), incineration of soap (30%), and soap supply (21%). Other important inputs that need to be considered include strap banding (6%) , gas consumption (6%) and the supply of wooden pallets (5%) . Each of these inputs will be now considered, and methods of reducing their associated emissions will be suggested.

<< Insert Figure 11 here >>

- *Reducing water and gas consumption:* The large proportion of total lifecycle gas emissions produced by the company-owned borehole could be considered a surprising result as it is generally assumed that abstracting water direct from underground sources produces a small amount of carbon emissions. Ecoinvent data used, although substituted for the more intensive processing of tap-water, has a very low 0.00031855 kg CO_{2-eq} per kilogram of water; therefore, it can be understood that emissions emanate from the quantity of water required by to produce 1 tonne of PSCS rather than the gas-emitting intensity of the process itself. This result further cements the need for the water-intensive batch cleaning facility to be phased out as this process requires a large quantity of water for rinsing and producing steam.
- *Soap supply and disposal, wooden pallets and strap banding: Disposing wire drawing* soap is becoming increasingly difficult due to landfilling restrictions. Therefore, the case company could audit potential suppliers' environmental credentials, soap formulation and any services they offer on waste recovery. By doing this, the company could achieve a reduction on their carbon footprint and minimise expenditure on waste treatment. This type of intelligent sourcing, commonly referred

to as green procurement (Emmett and Sood, 2010, McKinnon *et al*., 2012), could also reduce greenhouse emissions and total costs of ownership (taking into account prices for possible rework or returns, delivery costs, lead times, packing, warehousing, inventory holding and obsolescence and administration) for the purchasing of new wooden pallets and packaging systems. This strategy could also be applied to other suppliers to reassess whether there are new products or services being offered which could benefit the company.

5. Discussion

Although a wide range of LCA models are discussed in the literature to assess the carbonemission across the product life cycle, limited attempt has been made to integrate these models into decision support frameworks to support companies willing to implement cleaner operations. Nevertheless, it is crucial to understand the reasons of this dichotomy between theory and practice, explaining why theoretical models fail to be implemented in the realworld.

In this study, the implementation of a decision support framework in a real-world scenario has allowed the identification of some key issues that may explain this gap. These are discussed in the following.

- *Emission data issues at SC level*: As highlighted by the results of the case study, most of the emission hotspots fall outside the boundaries of the focal company, being related to suppliers' activities. In the process to estimate carbon emission at the SC level, both primary and secondary emissions need to be identified to provide a holistic view of the environmental impact. Therefore, any exercise to evaluate environmental performance of the SC cannot be successful without involving suppliers. Green objectives of the SC should be decided in consultation with the suppliers to effectively operationalize assessment models.
- *Organisational issues*: The structure of the organisation should support the implementation of green practices. Environmental assessment processes would potentially identify emission hot spots in the organisation. However the effective implementation of green practices would depend upon how quickly the organisation can change or improve the carbon intensive processes. The organisation as a whole should take the shared responsibility to implement the sustainability programme that

should be embedded in the culture of the organisation. A shared common ground must be created; when everyone in the organisation understands environmental performance concepts and drivers, they can also assist in improving the performance on sustainability.

• *Green innovation issues*: Even though a number of environmental assessment techniques are available to identify the carbon hot spots, in most cases organisations have limited alternatives to replace carbon intensive processes. Therefore, organisations need to invest in developing green technologies across the product life cycle. In terms of SC, multiples parties can share knowledge and R&D capability to develop green practice from product design to disposal stage. Developing a collaborative approach for green innovation would be helpful to support smaller suppliers in the SC, who may not have enough capital to invest. Focal firm can foster effective development of collaborative green technologies to minimise environmental impact and improve the green performance.

Effective communication, collaboration and commitment are the key factors to improve the SC environmental performance. Also, it becomes apparent that, given the width and breadth of SC and of their environmental footprints, supplier selection is a crucial phase to develop sustainable SC. Often, these decisions are based on multiple selection criteria (Håkansson and Wootz, 1975, Chan and Kumar, 2007, Bruno *et al*., 2012). Along with the traditional criteria, environmental factors should be taken into account (Genovese *et al*., 2013). Implementing the principles of green procurement at the early stage of supplier selection can significantly help to minimise environmental impacts in SC. Also, capability and willingness of each supplier to participate in the environmental performance improvement process should be evaluated.

6. Conclusion and future research

In business practice, environmental issues have historically been tackled in a disconnected way at strategic and operational level thus obscuring opportunities for innovation. GSCM has therefore become an important area for firms to concentrate on reducing environmental impact. In order to integrate these complex and dynamic processes, it is imperative for firms to implement an advanced yet flexible system of management to enable planning and coordination of effective and efficient SC. Modelling methodologies of SC environmental assessment are usually guided by the principles of Life Cycle Assessment (LCA). However, a review of the extant literature suggests that, in its own, LCA techniques suffer from a wide range of limitations; hence, they need to be incorporated within decision support frameworks to aid environmental sustainability strategies.

Thus, this study has provided both theoretical insights and a practical application to inform the process of adopting a decision support framework based on a LCA methodology in realworld scenario. A Hybrid MRIO LCA methodology (capable of ensuring a more comprehensive system boundary in the assessment process) has been integrated within a decision support framework. Through a real-world case study, this paper has shown how a company can evaluate the environmental performance of its SC and identify and assess different interventions to mitigate its impact. Also, the study has tried to shed light on the dichotomy between theory and practice concerning the lack of application of LCA methodologies in decision support methodologies that can be employed by companies in real life, identifying relevant barriers.

Future researches can be oriented at further developing the integration of LCA-based methodologies into decision support frameworks (potentially considering its embedment into operations research, simulation and modelling techniques) and to better understand the cited dichotomy between theory and practice. Specifically, analyses could be focused on investigating barriers, pitfalls and risks related to the use of LCA-based methodologies by non-experts in industrial contexts and on the effect of behavioural and contextual factors on their adoption.

Table 1: Quantity and unit cost of inputs used to produce 1 tonne of PSCS

* Unit is determined by the unit denoted by the ecoinvent database

** Unit derived by dividing abstraction license (£1434.97) by total water used in 2011

Table 2: Ecoinvent data providing the CO2-eq/unit for each input

Table 3: Ecoinvent data providing the tkm CO2-eq/unit for the mode of distribution

Table 4: Scenario Analysis Summary

List of Figures

- Figure 1: Methodological Framework
- Figure 2: Process map for Pre-Stressed Concrete Strand production
- Figure 3: The Pre-Stressed Concrete Strand supply chain map
- Figure 4: The Pre-Stressed Concrete Strand lifecycle emissions
- Figure 5: Upstream and Process Carbon emissions breakdown
- Figure 6: Transport-related Carbon emissions breakdown
- Figure 7: Upstream Carbon emissions breakdown by macro-economic sector
- Figure 8: Scenario analysis carbon map: Reducing overseas procurement
- Figure 9: Scenario analysis carbon map: Removing overseas procurement
- Figure 10: Scenario analysis Replacing batch cleaning with mechanical descaling
- Figure 11: Scenario analysis Identifying further hotspots

Figure 1: Methodological Framework

Figure 2: Process map for Pre-Stressed Concrete Strand production

Figure 3: The Pre-Stressed Concrete Strand supply chain map

Figure 4: The Pre-Stressed Concrete Strand lifecycle emissions

Figure 5: Upstream and Process Carbon emissions breakdown

Figure 6: Transport-related Carbon emissions breakdown

Figure 7: Upstream Carbon emissions breakdown by macro-economic sector

Figure 8: Scenario analysis carbon map: Reducing overseas procurement

Figure 9: Scenario analysis carbon map: Removing overseas procurement

Figure 10: Scenario analysis – Replacing batch cleaning with mechanical descaling

Figure 11: Scenario analysis – Identifying further hotspots

Appendix I: Data Collection Protocol

Appendix II: Process LCA system A_p for the production of 1 tonne of pre-stressed concrete strand

Appendix III: Economic Classifications of the UK and Rest of the World Sectors used in MRIO

Appendix IV: Aggregation of 224 Sectors into 18 Economic Segments

References

- Acquaye, A., Duffy, A. & Basu, B. (2011a) Embodied emissions abatement-A policy assessment using stochastic analysis. *Energy Policy* 39(1):429-441.
- Acquaye, A., Genovese, A., Barrett, J. & Koh, L. (2014) Benchmarking Carbon Emissions Performance in Supply Chains. *Supply Chain Management: An International Journal* 19(3)
- Acquaye, A. A. & Duffy, A. P. (2010) Input-output analysis of Irish construction sector greenhouse gas emissions. *Building and Environment* 45(3):784-791.
- Acquaye, A. A., Sherwen, T., Genovese, A., Kuylenstierna, J., Lenny Koh, S. C. & Mcqueen-Mason, S. (2012) Biofuels and their potential to aid the UK towards achieving emissions reduction policy targets. *Renewable and Sustainable Energy Reviews* 16(7):5414-5422.
- Acquaye, A. A., Wiedmann, T., Feng, K., Crawford, R. H., Barrett, J., Kuylenstierna, J., Duffy, A. P., Koh, S. C. L. & Mcqueen-Mason, S. (2011b) Identification of 'Carbon Hot-Spots' and Quantification of GHG Intensities in the Biodiesel Supply Chain Using Hybrid LCA and Structural Path Analysis. *Environmental Science & Technology* 45 (6):2471-2478.
- Angerhofer, B. J. & Angelides, M. C. (2006) A model and a performance measurement system for collaborative supply chains. *Decision Support Systems* 42(1):283-301.
- Bai, C. and Sarkis, J., 2014. Green Supply Chain Technology: A Comprehensive Evaluation and Justification Multiattribute Decision Modeling Approach. In: Kahraman, C. and Öztayşi, B. (eds.), Supply Chain Management Under Fuzziness, Studies in Fuzziness and Soft Computing, Springer-Verlag: Berlin Heidelberg, Vol. 313, pp 655-679.
- Bani, M., Rashid, Z., Hamid, K., Harbawi, M., Alias, A. & Aris, M. (2009) The Development of Decision Support System for Waste Management; a Review. *Proceedings of World Academy of Science: Engineering & Technology* 49.
- Barrett, J. & Scott, K. (2012) Link between climate change mitigation and resource efficiency: A UK case study. *Global Environmental Change* 22(1):299-307.
- Bhattacharya, A., Mohapatra, P., Kumar, V., Dey, P.K., Brady, M., Tiwari, M.K. and Nudurupati, S.S., 2014. Green supply chain performance measurement using fuzzy ANP-based balanced scorecard: a collaborative decision-making approach. Production Planning & Control: The Management of Operations, 25(8), 698-714.
- Bruno, G., Esposito, E., Genovese, A. & Passaro, R. (2012) AHP-based approaches for supplier evaluation: Problems and perspectives. *Journal of Purchasing and Supply Management* 18(3):159-172.
- Carter, C. & Easton, P. (2011) Sustainable supply chain management: evolution and future directions. *International Journal of Physical Distribution & Logistics Management* 41(1):46-62.
- Chan, F. T. & Kumar, N. (2007) Global supplier development considering risk factors using fuzzy extended AHP-based approach. *Omega* 35(4):417-431.
- Cigolini, R., Cozzi, M. & Perona, M. (2004) A new framework for supply chain management: conceptual model and empirical test. *International Journal of Operations & Production Management* 24(1):7-41.
- Cordero, P. (2013) Carbon footprint estimation for a sustainable improvement of supply chains: stateof-the-art. *Journal of Industrial Engineering & Management* 6(3).
- Crawford, R. H. (2008) Validation of a hybrid life-cycle inventory analysis method. *Journal of Environmental Management* 88(3):496-506.
- Cullen, J. M. & Allwood, J. M. (2010) Theoretical efficiency limits for energy conversion devices. *Energy* 35(5):2059-2069.
- De Benedetto, L. & Klemeš, J. (2009) The Environmental Performance Strategy Map: an integrated LCA approach to support the strategic decision-making process. *Journal of Cleaner Production* 17(10):900-906.
- Deng, L., Babbitt, C. W. & Williams, E. D. (2011) Economic-balance hybrid LCA extended with uncertainty analysis: case study of a laptop computer. *Journal of Cleaner Production* 19(11):1198-1206.
- Duinker, P. N. & Greig, L. A. (2007) Scenario analysis in environmental impact assessment: Improving explorations of the future. *Environmental Impact Assessment Review* 27(3):206- 219.

Ecoinvent (2010) database ecoinvent data v2.2) Swiss Centre for Lifecycle Inventories.

- Eisenhardt, K. M. (1989) Building theories from case study research. *Academy of Management Review* 14(4):532-550.
- Emmett, S. & Sood, V. (2010) *Green Supply Chains: an action manifesto.* John Wiley & Sons.
- Eurostat (2008) *Eurostat Manual of Supply, Use and Input-Output Tables*. European Commission; Available at: http://epp.eurostat.ec.europa.eu/cache/ITY_OFFPUB/KS-RA-07-013/EN/KS-RA-07-013-EN.PDF (Last Accessed: June 2013)
- Ferng, J.-J. (2009) Applying input–output analysis to scenario analysis of ecological footprints. *Ecological Economics* 69(2):345-354.
- Genovese, A., Lenny Koh, S. C., Bruno, G. & Esposito, E. (2013) Greener supplier selection: state-ofthe-art and some empirical evidence. *International Journal of Production Research* 51(10):2868-2886.
- Genovese, A., Lenny Koh, S. C., Kumar, N., & Tripathi, P. K. (2013). Exploring the challenges in implementing supplier environmental performance measurement models: a case study. *Production Planning & Control*, (ahead-of-print), 1-14.
- Gillström, P. & Jarl, M. (2006) Mechanical descaling of wire rod using reverse bending and brushing. *Journal of materials processing technology* 172(3):332-340.
- Gimenez, C., Sierra, V. & Rodon, J. (2012) Sustainable operations: Their impact on the triple bottom line. *International Journal of Production Economics* 140(1):149-159.
- Gold, S., Seuring, S. & Beske, P. (2010) Sustainable supply chain management and interorganizational resources: a literature review. *Corporate Social Responsibility and Environmental Management* 17(4):230-245.
- Grimm, D., Weiss, D., Erek, K. & Zarnekow, R. (2014) Product Carbon Footprint and Life Cycle Assessment of ICT--Literature Review and State-of-the-art. In *System Sciences (HICSS), 2014 47th Hawaii International Conference on*.) IEEE, pp. 875-884.
- Guinee, J. B., Heijungs, R., Huppes, G., Zamagni, A., Masoni, P., Buonamici, R., Ekvall, T. & Rydberg, T. (2010) Life cycle assessment: past, present, and future†. *Environmental Science & Technology* 45(1):90-96.
- Gunasekaran, A. and Irani, Z., 2014. Sustainable Operations Management: design, modelling and analysis. Journal of the Operational Research Society, 65, 801-805.
- Håkansson, H. & Wootz, B. (1975) Supplier Selection in an International Environment-An Experimental Study. *Journal of Marketing Research (JMR)* 12(1).
- Health and Safety Executive (2012) *Registration, Evaluation, Authorisation & restriction of CHemicals (REACH)*. http://www.hse.gov.uk/reach/ (Accessed 5 July 2013).
- Heijungs, R., Koning, A., Suh, S. & Huppes, G. (2006) Toward an information tool for integrated product policy: requirements for data and computation. *Journal of Industrial Ecology* 10(3):147-158.
- Horne, R. (2009) Life cycle assessment: origins, principles and context. *Life Cycle Assessment: Principles, Practice and Prospects*:1.
- Initiative for Global Environmental Leadership (2012) *Greening the Supply Chain: Best Practices and Future Trends*. Available at: http://igel.upenn.edu/pdf/KW%20IGEL_Supply%20Chain%20Sustainability.pdf (Last accessed 30th August 2013).
- Kaenzig, J., & Wüstenhagen, R. (2010). The effect of life cycle cost information on consumer investment decisions regarding eco-innovation. *Journal of Industrial Ecology*, *14*(1), 121- 136.
- Kagawa, S. (2012) The Sustainability Practitioner's Guide to Input–Output Analysis. *Economic Systems Research* 24(2):225-227.
- Kleindorfer, P. R., Singhal, K. & Wassenhove, L. N. (2005) Sustainable operations management. *Production and Operations Management* 14(4):482-492.
- Koh, S. C. L., Acquaye, A. A., Rana, N., Genovese, A., Barratt, P., Kuylenstierna, J. & Gibbs, D. (2011) *Supply Chain Environmental Analysis (SCEnAT)-a new system for delivering a low carbon supply chain;* Available at:

http://www.lowcarbonfutures.org/sites/default/files/2579 Low Carbon Report Nov2011 13 22663482.pdf (Last Accessed: May 2013)

- Kok, R., Benders, R. M. & Moll, H. C. (2006) Measuring the environmental load of household consumption using some methods based on input–output energy analysis: a comparison of methods and a discussion of results. *Energy Policy* 34(17):2744-2761.
- Labuschagne, C., Brent, A. C. & Van Erck, R. P. G. (2005) Assessing the sustainability performances of industries. *Journal of Cleaner Production* 13(4):373-385.
- Lee, C.-H. & Ma, H.-W. (2013) Improving the integrated hybrid LCA in the upstream scope 3 emissions inventory analysis. *The International Journal of Life Cycle Assessment* 18(1):17- 23.
- Linton, J. D., Klassen, R. & Jayaraman, V. (2007) Sustainable supply chains: An introduction. *Journal of Operations Management* 25(6):1075-1082.
- Löfgren, B. & Tillman, A.-M. (2011) Relating manufacturing system configuration to life-cycle environmental performance: discrete-event simulation supplemented with LCA. *Journal of Cleaner Production* 19(17):2015-2024.
- Loiseau, E., Junqua, G., Roux, P. & Bellon-Maurel, V. (2012) Environmental assessment of a territory: An overview of existing tools and methods. *Journal of Environmental Management* 112(0):213-225.
- Lyon, T. P. & Maxwell, J. W. (2011) Greenwash: Corporate Environmental Disclosure under Threat of Audit. *Journal of Economics & Management Strategy* 20(1):3-41.
- Markley, M. J. & Davis, L. (2007) Exploring future competitive advantage through sustainable supply chains. *International Journal of Physical Distribution & Logistics Management* 37(9):763- 774.
- Mattila, T. J., Pakarinen, S. & Sokka, L. (2010) Quantifying the Total Environmental Impacts of an Industrial Symbiosis - a Comparison of Process-, Hybrid and Input−Output Life Cycle Assessment. *Environmental Science & Technology* 44(11):4309-4314.
- Mckinnon, A., Browne, M. & Whiteing, A. (2012) *Green Logistics: Improving the environmental sustainability of logistics.* Kogan Page Publishers.
- Miller, R. E. & Blair, P. D. (2009) *Input-output analysis: Foundations and extensions.* Cambridge, Cambridge University Press.
- Min, H. & Zhou, G. (2002) Supply chain modeling: past, present and future. *Computers & Industrial Engineering* 43(1–2):231-249.
- Minx, J. C., Wiedmann, T., Wood, R., Peters, G. P., Lenzen, M., Owen, A., Scott, K., Barrett, J., Hubacek, K., Baiocchi, G., Paul, A., Dawkins, E., Briggs, J., Guan, D., Suh, S. & Ackerman, F. (2009) Input–Output Analysis and Carbon Footprinting: An Overview of Applications. *Economic Systems Research* 21(3):187-216.
- Nansai, K., Kagawa, S., Kondo, Y., Suh, S., Inaba, R. & Nakajima, K. (2009) Improving the completeness of product carbon footprints using a global link input–output model: the case of Japan. *Economic Systems Research* 21(3):267-290.
- Porter, M. E. (1991) America's Green Strategy. *Scientific American* 264(4).
- Porter, M. E. & Kramer, M. R. (2006) The link between competitive advantage and corporate social responsibility. *Harvard Business Review* 84(12):78-92.
- Rebitzer, G. (2005). Enhancing the application efficiency of life cycle assessment for industrial uses. *The International Journal of Life Cycle Assessment*, *10*(6), 446-446.
- Reich-Weiser, C. & Dornfeld, D. (2009) A discussion of greenhouse gas emission tradeoffs and water scarcity within the supply chain. *Journal of Manufacturing Systems* 28(1):23-27.
- Rowley, H., Lundie, S. & Peters, G. (2009) A hybrid life cycle assessment model for comparison with conventional methodologies in Australia. *The International Journal of Life Cycle Assessment* 14(6):508-516.
- Rueda-Cantuche, J. M. & Ten Raa, T. (2007) Symmetric Input-Output Tables: Products or Industries? . In *16th International Input-Output Conference of the International Input-Output Association (IIOA)*.), Istanbul, Turkey.
- Sandin, G., Clancy, G., Heimersson, S., Peters, G. M., Svanström, M., & Ten Hoeve, M. (2014). Making the most of LCA in technical inter-organisational R&D projects. *Journal of Cleaner Production*, *70*, 97-104.
- Saraei, M. H. & Zaree Farshad, A. H. (2009) The ecological footprint (EF) as the Indicator of societies sustainability. *Journal of Environmental Studies* 35(50):15-26.
- Sarkis, J. (2003) A strategic decision framework for green supply chain management. *Journal of Cleaner Production* 11(4):397-409.
- Sarkis, J. (2012) A boundaries and flows perspective of green supply chain management. *Supply Chain Management: An International Journal* 17(2):202-216.
- Sarkis, J., Zhu, Q. & Lai, K.-H. (2011) An organizational theoretic review of green supply chain management literature. *International Journal of Production Economics* 130(1):1-15.
- Sengupta, K., Heiser, D. R. & Cook, L. S. (2006) Manufacturing and service supply chain performance: a comparative analysis. *Journal of Supply Chain Management* 42(4):4-15.
- Seuring, S. (2013) A review of modeling approaches for sustainable supply chain management. *Decision Support Systems* 54(4):1513-1520.
- Seuring, S. & Müller, M. (2008) From a literature review to a conceptual framework for sustainable supply chain management. *Journal of Cleaner Production* 16(15):1699-1710.
- Sinden, G. (2009) The contribution of PAS 2050 to the evolution of international greenhouse gas emission standards. *The International Journal of Life Cycle Assessment* 14(3):195-203.
- Srivastava, S. K. (2007) Green supply-chain management: A state-of-the-art literature review. *International Journal of Management Reviews* 9(1):53-80.
- Strømman, A. H. (2009) Dealing with double-counting in tiered hybrid life-cycle inventories: a few comments - response. *Journal of Cleaner Production* 17(17):1607-1609.
- Su, B., Ang, B. & Low, M. (2013) Input–output analysis of CO< sub> $2 \lt$ /sub> emissions embodied in trade and the driving forces: Processing and normal exports. *Ecological Economics* 88:119- 125.
- Suh, S. (ed) (2009) *Handbook of Input-Output Economics in Industrial Ecology*. Springer.
- Suh, S. & Huppes, G. (2005) Methods for Life Cycle Inventory of a product. *Journal of Cleaner Production* 13(7):687-697.
- Suh, S., Lenzen, M., Treloar, G. J., Hondo, H., Horvath, A., Huppes, G., Jolliet, O., Klann, U., Krewitt, W., Moriguchi, Y., Munksgaard, J. & Norris, G. (2004) System boundary selection in life-cycle inventories using hybrid approaches. *Environmental Science & Technology* 38(3):657-664.
- Sundarakani, B., De Souza, R., Goh, M., Wagner, S. M. & Manikandan, S. (2010) Modeling carbon footprints across the supply chain. *International Journal of Production Economics* 128(1):43- 50.
- Ten Raa, T. (2007) The Extraction of Technical Coefficients from Input and Output Data. *Economic Systems Research* 19(4):453-459.
- Tillman, A.-M. (2000) Significance of decision-making for LCA methodology. *Environmental Impact Assessment Review* 20(1):113-123.
- UK Steel (2012) *About UK Steel*, See http://www.eef.org.uk/uksteel/About-us/default.htm (Accessed 25 August 2013).
- UNEP and SETAC (2011) *Global Guidance PrinciPles for life cycle assessment databases: A Basis for Greener Processes and Products*. Programme, U. N. E., Milan, Italy.
- Wang, X., Chan, H.K. and White, L., 2014. A comprehensive decision support model for the evaluation of eco-designs. Journal of the Operational Research Society, 65, 917–934.
- Wiedmann, T. (2009) A review of recent multi-region input-output models used for consumptionbased emission and resource accounting. *Ecological Economics* 69(2):211-222.
- Wiedmann, T., Wood, R., Minx, J., Lenzen, M., Guan, D. & Harris, R. (2010) A Carbon Footprint Time Series of the UK - Results from a Multi-Region Input-Output Model. *Economic Systems Research* 22(1):19-42.
- Wiedmann, T. O., Suh, S., Feng, K., Lenzen, M., Acquaye, A., Scott, K. & Barrett, J. R. (2011) Application of Hybrid Life Cycle Approaches to Emerging Energy Technologies – The Case of Wind Power in the UK. *Environmental Science & Technology* 45(13):5900-5907.
- Wiedmann, T. O., Schandl, H., Lenzen, M., Moran, D., Suh, S., West, J. & Kanemoto, K. (2013) The material footprint of nations. *Proceedings of the National Academy of Sciences;* doi: 10.1073/pnas.1220362110
- Yin, R. K. (2009) *Case study research: Design and methods.* SAGE.