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The most important "factor" in producing clubhead speed in golf

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1 **The Most Important “Factor” in Producing Clubhead Speed in Golf**

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8

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15 **Abstract**

16 Substantial experiential research into x-factor, and to a lesser extent crunch-factor has
17 been undertaken with the aim of increasing clubhead speed. However, a direct comparison of
18 the golf swing kinematics associated with each 'factor' has not, and possible differences
19 when using a driver compared to an iron. Fifteen low handicap male golfers who displayed a
20 modern swing had their golf swing kinematic data measured when hitting their own driver
21 and five-iron, using a 10-camera motion analysis system operating at 250 Hz. Clubhead
22 speed was collected using a validated launch monitor. No between-club differences in x-
23 factor and crunch-factor existed. Correlation analyses revealed **within-club segment (trunk
24 and lower trunk) interaction was different for the driver, compared to the five-iron**, and that a
25 greater number of kinematic variables associated with x-factor, compared to crunch-factor
26 were shown to be correlated with faster clubhead speeds. This was further explained in the
27 five-iron regression model, where a significant amount of variance in clubhead speed was
28 associated with increased lower trunk x-factor stretch, and reduced trunk lateral bending.
29 Given that greens in regulation was shown to be the strongest correlated variable with PGA
30 Tour earnings (1990-2004), the findings suggests a link to player performance for approach
31 shots. These findings support other empiric research into the importance of x-factor as well as
32 anecdotal evidence on how crunch-factor can negatively affect clubhead speed.

33

34 **Key Words:** golf, 3D, x-factor, crunch-factor, clubhead speed

35

36 **1. Introduction**

37 Skilled golfers who produce faster clubhead speeds produce longer hitting distances
38 (Fletcher & Hartwell, 2004), which is an advantage when hitting both drivers and irons,
39 providing accuracy is maintained (Wiseman & Chatterjee, 2006). However, the associated
40 kinematics required to produce faster clubhead speeds have produced dissimilar findings
41 when considering performance enhancement and the potential for injury. With the majority of
42 experimental research into biomechanical performance using the driver (Myers et al., 2008;
43 Chu, Sell, & Lephart, 2010; Cole & Grimshaw, 2014), it is therefore important that the
44 biomechanical performance of irons used to reach greens are investigated, as greens in
45 regulation (number of greens reached in regulation divided by the number of holes played)
46 has been shown to be the strongest correlated component with PGA Tour earnings ($r = -$
47 0.732) between 1990 and 1994, over putting average ($r = 0.631$) and driving distance ($r = -$
48 0.231) (Wiseman & Chatterjee, 2006).

49 One of the most commonly investigated kinematic performance measures in golf is
50 the 'x-factor' (Cheetham, Martin, & Motram, 2001; Myers et al., 2008; Kwon, Han, Como,
51 lee, & Singhal, 2013). This refers to the amount of trunk axial rotation at the top of the
52 backswing and is measured as the angular displacement between the shoulders and the pelvis
53 (Myers et al., 2008; Brown, Selbie, & Wallace, 2013). It has been reported experimentally
54 that skilled golfers who can attain a large x-factor at the top of the backswing are said to
55 increase clubhead speed, and or ball velocity at ball impact (Cheetham et al., 2001; Myers et
56 al., 2008; Chu et al., 2010). Additionally, whilst the shoulders remain static momentarily at
57 the commencement of the downswing, the pelvis rotates towards the target and produces 'x-
58 factor stretch' (Burden, Grimshaw, & Wallace, 1998; Cheetham et al., 2001). This is thought
59 to facilitate a muscular elastic recoil effect from which faster clubhead speeds can be attained
60 (Cheetham et al., 2001). These kinematics are observed in 'modern' swing golfers who utilise

61 a greater shoulder turn, and keep the pelvis restricted throughout the backswing (Gluck,
62 Bendo, & Spivak, 2007). The application of x-factor to other sports has been investigated by
63 Lees & Nolan (2002), who reported faster kicking speeds in elite male footballers who
64 exhibited increased shoulder and pelvis angular displacement.

65 Skilled golfers who utilise the x-factor at the top of the backswing to maximise trunk
66 axial rotation velocity at ball impact also combine this with lateral bending of the trunk to the
67 trailing side, as it is thought to apply a greater amount of force to the golf ball (Gluck et al.,
68 2007; Chu et al., 2010). The product of trunk lateral bending and axial rotation velocity at
69 ball impact is referred to as the 'crunch-factor', which is maximised around ball impact and
70 the early stages of the follow-through (Morgan, Sugaya, Banks, & Cook, 1997; Sugaya,
71 Tsuchiya, Morgan, & Banks, 1999; Gluck et al., 2007). Crunch-factor has also been
72 suggested (although not directly measured) to occur in cricket bowling, with peak crunch-
73 factor occurring at front-foot impact, shortly before ball release (Glazier, 2010). Empiric
74 research into crunch-factor is limited. Increased trunk lateral bending velocity has been
75 observed for skilled golfers hitting a mid-iron compared to that of a driver however, crunch-
76 factor itself was not considered (Lindsay, Horton, & Paley, 2002).

77 It has been reported that excessive crunch-factor has the potential for injury in the
78 vertebral body and facet joint of the lumbar spine (Gluck et al., 2007), as excessive trunk
79 lateral bending restricts trunk axial rotation velocity during the downswing, and from a
80 performance point of view, trunk axial rotation velocity is more important for skilled golfers
81 aiming to maximise clubhead speed (Chu et al., 2010; Sato, Kenny & Dale, 2013). Combined
82 segment postures during trunk movement have shown greater and more variable
83 electromyographic muscle activation patterns when undergoing trunk lateral bending and axial
84 rotation, compared to that of trunk flexion and extension (Nairn & Drake, 2014; Schinkel-Ivy
85 & Drake, 2015). Therefore, the importance of reducing muscle activation variability of the

86 abdominal musculature to increase trunk stiffness and stability when undergoing movements
87 specific to the golf swing is key for producing clubhead speed (Schinkel-Ivy & Drake, 2015;
88 Glofcheski & Brown, 2017).

89 A substantial amount of empiric research exists for x-factor, when compared to
90 crunch-factor. Recent developments in three dimensional motion analysis techniques have
91 seen the trunk modelled as multiple segments (trunk and lower trunk), making crunch-factor
92 more anatomically meaningful (Joyce, Burnett, & Ball, 2010; Brown et al., 2013; Cole &
93 Grimshaw, 2014), and also allowing the investigation of segment interaction which has
94 shown to be important in producing clubhead speed (Tinmark, Hellstrom, Halvorsen, &
95 Thorstensson, 2010; Horan & Kavanagh, 2012). A direct comparison of the golf swing
96 kinematic variables associated with each 'factor' has not, therefore it is unknown if there are
97 between-club differences in x-factor and crunch-factor, when using a driver compared to an
98 iron. Further, it has been recommended that future research be undertaken to assess the
99 between-club differences in crunch-factor profiles, as it has been hypothesised that the
100 different kinematic profiles of driver and iron swings previously observed (Egret, Vincent,
101 Weber, Dujardin, & Chollet, 2003; Joyce, Burnett, Ball, & Cochrane, 2013) will have a
102 greater emphasis on trunk lateral bending, than that of axial rotation velocity (Cole &
103 Grimshaw, 2014). Finally, it is unknown which golf swing kinematic variables associated
104 with each 'factor' are more important in producing faster clubhead speed. Therefore, the aims
105 of this study were to firstly, determine the between-club (driver and five-iron) differences in
106 x-factor and crunch-factor. Secondly, investigate the within-club segment interaction (trunk
107 and lower trunk) for x-factor and crunch-factor, and if more x-factor or crunch-factor
108 variables are related to clubhead speed. Thirdly, to better understand the different movement
109 strategies of low handicap male golfers, which x-factor and crunch-factor variables are
110 associated with faster clubhead speed for each club.

111

112 **2. Methods**

113 *2.1 Participants & Experimental Protocol*

114 Fifteen right-handed low handicap male golfers (mean \pm SD: age = 22.7 \pm 4.3 years,
115 registered golfing handicap = 2.5 \pm 1.9) were available for this study. A modified Nordic
116 Low Back Pain questionnaire (Kuorinka et al., 1987) was completed by each participant to
117 confirm the absence of back pain within the last 12 months. This was undertaken to ensure
118 that each participant's full range of motion during their golf swing was not inhibited (Hosea
119 & Gatt, 1996). All participants also underwent a qualitative golf swing video analysis to
120 assess whether they demonstrated a "modern", rather than "classic" golf swing (Gluck et al.,
121 2007). This was performed by two Australian professional Golfers Association teaching
122 professionals who independently verified "modern" golf swing traits. Those participants who
123 exhibited golf swing traits associated with a "classic" golf swing, i.e., heel raise and
124 excessive pelvic movement were excluded from the study. On the basis of these criteria, this
125 resulted in 5 of the originally screened 20 participants being excluded.

126 After a standardised 5 minute warmup consisting of practice and real swings, each
127 participant hit five shots with their own driver, followed by their own five-iron, using the
128 same leading brand of golf ball. Participants were instructed to hit the golf ball as straight as
129 possible using their normal, full swing. During testing, participants wore bicycle shorts, their
130 own golf glove and golf shoes, and hit off a tee positioned on an artificial turf surface into a
131 net positioned 5 m in front of the hitting area. Trials were disregarded if the launch monitor
132 failed to record clubhead speed, swings resulted in inaccurate shots (balls landing outside of a
133 predicted 37 m wide fairway as determined by the launch monitor), or if the participant felt
134 that improper contact was made with the ball. This study was undertaken in an indoor

135 biomechanics laboratory. Ethical approval to conduct the study was provided by the
136 Institutional Human Research Ethics Committee.

137

138 *2.2 Data Collection*

139 A 10-camera MX-F20 Vicon-Peak Motion Analysis system (Oxford Metrics, Oxford,
140 UK) operating at 250 Hz was used to capture each participant's 3D golf swing kinematics. A
141 previously validated multi-segment trunk model (Joyce et al., 2010) was used to create three
142 anatomical reference frames for the trunk, lower trunk and pelvis. For the required golf swing
143 kinematics, two events were identified during the golf swing. The top of the backswing was
144 defined as the frame where the two club markers changed direction to initiate the downswing
145 (Lephart, Smoliga, Myers, Sell, & Tsai, 2007). A small piece of retro-reflective tape attached
146 to the golf ball was used to identify ball impact. Ball impact was defined as the frame
147 immediately before the ball was first seen to move after contact with the driver (Joyce et al.,
148 2013). Clubhead speed at the point of ball impact was collected using a validated real-time
149 launch monitor (PureLaunch™, Zelosity, USA) which was positioned at a distance of 3 m,
150 aiming perpendicular to the participant's target line (Joyce, Burnett, Herbert, & Reyes, 2014).

151

152 *2.3 Data Analysis*

153 From the five trials recorded for each club, the trials with the fastest and slowest
154 clubhead speed were removed, and the remaining three trials were averaged, assuming that
155 there was minimal retro-reflective marker drop out, the ball landed within a predicted 37 m
156 wide fairway (from the launch monitor), and where the participant felt that proper contact had
157 been made, were analysed. All golf swing kinematics were smoothed using a Woltring filter
158 with a mean square error of 20 mm² (Woltring, 1986).

159 The multi-segment model used in this study was developed in Vicon BodyBuilder
160 V.3.6.1 (Oxford, UK) and used in Vicon Nexus V.1.7.1 (Oxford, UK) to obtain all kinematic
161 variables (as described below). Cardan angles reported for the trunk were reduced from the
162 joint coordinate system of the shoulders relative to the joint coordinate system of the pelvis,
163 and lower trunk Cardan angles reduced from the joint coordinate system of the lower thorax
164 relative to the joint coordinate system of the pelvis (i.e., 0,0,0 indicates the shoulder or lower
165 thorax reference frame is relative to the pelvis reference frame). In order to calculate the
166 rotations relative to the pelvis, Cardan angles for each segment were reported using a ZYX
167 (lateral bending, flexion/extension, axial rotation) order of rotation, followed by derivation of
168 axial rotation velocity using finite difference calculations. X-factor of the trunk was
169 determined at the top of the backswing as the relative angle (axial rotation – X) between the
170 trunk and pelvis segments. Lower trunk x-factor was determined at this point also, as the
171 relative angle (axial rotation – X) between the lower trunk and pelvis segments. Crunch-
172 factor of both the trunk and lower trunk segments was calculated as the product of lateral
173 bending and axial rotation velocity, reported as $\text{rads}^2 \cdot \text{s}^{-1}$. With previous research (Morgan et
174 al., 1997) and pilot work in this study indicating that the crunch-factor is maximised at ball
175 impact, lateral bending and axial rotation velocity of the trunk and lower trunk, as well as
176 clubhead speed from the launch monitor, were determined at this point.

177 Six golf swing kinematic variables obtained from the trunk and lower trunk segments,
178 as well as clubhead speed from the launch monitor, were analysed in this study (see Table 1).
179 The ensemble averages for both x-factor and crunch-factor of each segment and for each club
180 between the top of the backswing (0%) and ball impact (100%) were created (see Figure 1).
181 All data were time normalised using cubic spline interpolation, so that all analysed participant
182 golf swings were time-matched.

183

184 *2.4 Statistical Analysis*

185 All statistical analyses were performed using SPSS V22.0 for Windows (IBM Co.,
186 NY, USA). All data were screened to assess normality using histogram, box and whisker, and
187 Q-Q plots. Box and whisker plots identified 2% all variables as outliers although, these were
188 all within 1.5 standard deviations of the mean, resulting in no missing values, extreme outlier
189 cases, or multivariate outliers. Descriptive data were reported as mean and standard deviation
190 with standard error, for golf swing kinematic variables and clubhead speed. For the first aim,
191 a dependent t-test was conducted to assess between-club differences in golf swing kinematics
192 and clubhead speed, with a Bonferroni adjustment of the p value made to correct the family-
193 wise error rate ($p \leq .0038$). For the second aim, Pearson product-moment correlation analyses
194 were performed to investigate the within-club segment interaction (trunk and lower trunk) for
195 x-factor and crunch-factor, and if more x-factor or crunch-factor kinematic variables were
196 related to clubhead speed. Pearson correlation coefficient values between 0.2 and 0.4 were
197 considered as weak associations, values between 0.4 and 0.7 were considered as moderate
198 and values above 0.7 as strong (Johnson, 2000). For the third aim, a forward linear regression
199 model was generated for each club. All golf swing kinematic variables were entered into each
200 model as independent variables, with clubhead speed entered as the dependent variable. Each
201 model reported the highest significant ($p < .05$) amount of variance associated with faster
202 clubhead speeds, with assumptions of normality, linearity, homoscedasticity, and
203 independence of residuals met.

204

205 **3. Results**

206 *3.1 Between-club differences in x-factor and crunch-factor*

207 For the first aim, dependent t-tests revealed no significant ($p \leq .0038$) between-club
208 differences in x-factor and crunch-factor variables (Table 1), indicating similar golf swing
209 kinematics, irrespective of club.

210

211 INSERT TABLE 1 ABOUT HERE

212 INSERT FIGURE 1 ABOUT HERE

213

214 *3.2 X-factor and crunch-factor variables correlated with clubhead speed*

215 For the second aim, **within-club segment interaction (trunk and lower trunk) found**
216 **that trunk and lower trunk x-factor ($r = .84, p < .01$) and x-factor stretch ($r = .71, p = .01$)**
217 **were correlated for the five-iron but not the driver. Trunk and lower trunk crunch-factor was**
218 **correlated for both the driver ($r = .66, p = .01$) and the five-iron ($r = .52, p = .05$). Further, a**
219 greater number of x-factor variables were correlated to clubhead speed for both clubs
220 (particularly the five-iron), than crunch-factor variables. For the driver, there was a moderate
221 correlation between lower trunk axial rotation at ball impact and clubhead speed ($r = .45, p =$
222 $.01$). A greater amount of x-factor variables (four) than crunch-factor variables (one) were
223 reported for the five-iron. There was a strong correlation between lower trunk x-factor stretch
224 and clubhead speed ($r = .78, p < .01$). There were moderate correlations for lower trunk x-
225 factor ($r = .66, p = .01$), lower trunk segment velocity at ball impact ($r = .53, p = .04$), and
226 trunk x-factor stretch and clubhead speed ($r = .52, p = .05$). There was a single moderate
227 correlation for the crunch-factor variable, trunk lateral bending at ball impact and clubhead
228 speed ($r = -.61, p = .02$). However, the negative correlation shows that increased trunk lateral
229 bending at ball impact is correlated with slower clubhead speeds.

230

231 *3.3 Driver and five-iron regression models*

232 For the third aim, there was a non-significant regression model for the driver.
233 Modifying the p value entry level to $p < .10$, allowed a single variable, lower trunk axial
234 rotation at ball impact, to explain a non-significant 20% of variance in faster clubhead speeds.
235 There was a significant ($p < .05$) regression model for the five-iron, with 74% of variance in
236 clubhead speed explained by lower trunk x-factor stretch, and trunk lateral bending at ball
237 impact. However, as seen in the correlations of the second aim, trunk lateral bending at ball
238 impact had a negative beta coefficient, meaning faster clubhead speeds were associated with
239 a decreased amount of trunk lateral bending at ball impact.

240

241 INSERT TABLE 2 ABOUT HERE

242

243 4. Discussion

244 Results for the first aim of this study revealed no significant ($p < .0038$) between-club
245 differences in golf swing kinematics. Axial rotation variables of the trunk and lower trunk
246 (see Table 1) were similar when hitting a driver and five-iron, along with axial rotation
247 velocity, the other crunch-factor variable, and lateral bending towards the trailing side of the
248 trunk and lower trunk. Clubhead speed averaged $3 \text{ m}\cdot\text{s}^{-1}$ faster for the driver when compared
249 to the five-iron, but was not significant at the $p < .0038$ level. Egret et al. (2003), had reported
250 a slightly larger, yet significant ($p < .05$) x-factor for the driver compared with the five-iron
251 although, recent evidence suggests that certain methods used to measure x-factor are
252 questionable based on the motion analysis techniques used (Kwon et al., 2013). As used in
253 this study, more anatomically valid x-factor can be obtained when modelling the thorax as
254 multi-segments (upper and lower, relative to the pelvis) to suit the rotational characteristics of
255 the spine, and using Cardan / Euler 3D methods as opposed to projected plane methods
256 (Brown et al., 2013; Kwon et al., 2013).

257 The second aim of this study was to investigate the within-club segment interaction
258 (trunk and lower trunk) for x-factor and crunch-factor, and if a greater number of kinematic
259 variables associated with x-factor or crunch-factor were correlated with faster clubhead
260 speeds. Both trunk and lower trunk correlations for x-factor and x-factor stretch were found
261 for the five-iron, but not the driver indicating that traits of a modern golf swing for the driver
262 where a greater shoulder turn and restricted pelvis is seen throughout the backswing (Gluck et
263 al., 2007). Segment interaction may then be different for the five-iron where it is possible that
264 shot accuracy is more important than maximising hitting distance, and x-factor of the trunk is
265 less than the driver, and similar to that of the lower trunk. Although not significant, x-factor
266 and x-factor stretch for the five-iron were less than that of the driver. However, trunk and
267 lower trunk correlations for crunch-factor were present for both the driver and five-iron
268 indicating similar segment interaction. This supports the suggestion that analysing crunch-
269 factor in the lower trunk is more anatomically meaningful (Cole & Grimshaw, 2014), and
270 further strengthens the Cardan / Euler 3D methods used in this study (Brown et al., 2013;
271 Kwon et al., 2013). Following this, Pearson correlations for the driver reported a single x-
272 factor variable, lower trunk axial rotation at ball impact to be moderately correlated with
273 clubhead speed. This would suggest lower trunk clearance (increased segment axial rotation)
274 through impact allows the more distal segments in the kinetic chain, such as the arms, hands
275 and golf club to progress. The interaction of multiple trunk segments, through proximal to
276 distal segment sequencing has been shown to be important in producing clubhead velocity
277 (Tinmark et al., 2010; Horan & Kavanagh, 2012).

278 Correlations for the five-iron revealed four x-factor variables that were moderately
279 correlated with clubhead speed, with lower trunk x-factor stretch reporting a strong
280 correlation. This is thought to facilitate a muscular elastic recoil effect from which faster
281 clubhead speeds can be attained (Cheetham et al., 2001). The other x-factor variables

282 reported agree with similar experimental research, that trunk x-factor stretch and lower trunk
283 x-factor were all found to be correlated with clubhead speed (Myers et al., 2008; Chu et al.,
284 2010; Joyce et al., 2013). Lower trunk velocity at ball impact was the fourth x-factor variable
285 that was correlated with clubhead speed. Further analysis revealed that this variable was also
286 moderately correlated with both lower trunk x-factor ($r = .67, p = .01$) and lower trunk x-
287 factor stretch ($r = .65, p = .01$). The single crunch-factor variable correlated with clubhead
288 speed was trunk lateral bending at ball impact. The greater amount of x-factor variables
289 reported for the five-iron support the idea that x-factor variables are more strongly correlated
290 to clubhead speed than crunch-factor variables. With respect to golf, evidence suggests that
291 excessive trunk lateral bending restricts trunk axial rotation velocity during the downswing,
292 and axial rotation velocity is more important when aiming to maximise clubhead speed (Chu
293 et al., 2010; Sato et al., 2013, Cole & Grimshaw, 2014). Increased muscle activation pattern
294 variability has been shown in combined lateral bending and axial rotation trunk postures
295 (Nairn & Drake, 2014; Schinkel-Ivy & Drake, 2015). By reducing trunk postures associated
296 with lateral bending, the reduced muscle activation pattern variability assists in stiffening and
297 stabilising the trunk more efficiently when undergoing movements specific to the golf swing
298 (Schinkel-Ivy & Drake, 2015; Glofcheski & Brown, 2017).

299 For the final aim of this study, a non-significant forward linear regression model was
300 reported for the driver. Modifying the p value entry level to $p < .10$, allowed a single variable,
301 lower trunk axial rotation at ball impact to explain a non-significant 20% variance in
302 clubhead speed. This variable was reported by Meister et al. (2011), as explaining a similar
303 amount of variability (19%), to support the lower trunk moving through ball impact to
304 support proximal to distal sequencing in the golf swing. Results for the first aim indicated
305 similar golf swings, irrespective of club. Therefore, as participants used their own driver and
306 five-iron, the greater modifiable properties that modern-day drivers possess over irons (i.e.

307 shaft flex) may be responsible for the low amount of variance explained (Hocknell, 2002;
308 Osis & Stefanyshyn, 2012). The interaction between participant and their driver in terms of
309 'loading' the shaft for maximising clubhead speed through wrist kinematics was not
310 considered in this study although, this interaction for drivers fitted with shafts of different
311 stiffness has reported differences in clubhead speed (Betzler, et al., 2012). The five-iron
312 model accounted for a significant ($p < .05$) 74% of variance in faster clubhead speed,
313 explained by lower trunk x-factor stretch, and trunk lateral bending at ball impact. The
314 negative beta coefficient reported for trunk lateral bending supports previous findings that
315 faster clubhead speed is produced when crunch-factor, through lateral bending, is minimised
316 (Chu et al., 2010; Sato et al., 2013). Both models reported lower trunk involvement being
317 important for producing clubhead speed. In the modern golf swing, pelvic movement at ball
318 impact leads the trunk irrespective of club which leads to increased lateral bending of the
319 trailing side (McHardy, Pollard, & Bayley, 2006). Although not significant at ball impact,
320 trunk lateral bending was greater and trunk axial rotation velocity was slower for the five-iron
321 which may have contributed to slower clubhead speed, compared to that of the driver.

322 The findings of this study should be considered along with some limitations. This
323 study was limited to a highly-skilled homogenous cohort, with a fixed sample size of 15. The
324 non-significant difference reported for the first aim may be due to a type II error (the
325 probability of accepting a false null hypothesis) however, the homogenous cohort available
326 would not show differences in their golf swings due to skill level, for x-factor and crunch-
327 factor. This may have resulted in a non-significant amount of variance explained in the driver
328 regression model. However, as the five-iron model explained a significant amount of variance
329 in clubhead speed, it is possible that by allowing the participants to hit with their own drivers,
330 the various modifiable properties modern day drivers possess over non-modifiable irons
331 (Hocknell, 2002), as well as inter-participant variability of how they modified the kinematics

332 of other body segment not measured in this study, such as wrist ‘release’ (radial to ulnar
333 deviation), based on various different shaft profiles used (i.e. stiff and extra stiff) (Betzler,
334 Monk, Wallace, & Otto, 2012; Osis & Stefanyshyn, 2012) may have explained the non-
335 significant driver model. Conversely, allowing participants to hit with their own clubs allows
336 familiarisation which is important for indoor testing (Kenny, Wallace, & Otto, 2008).

337

338 **5. Conclusion**

339 There were no between-club differences in the kinematic variables associated with x-
340 factor and crunch-factor however, **within-club segment (trunk and lower trunk) interaction**
341 **was different for the five-iron, compared to the driver, and** a greater number of kinematic
342 variables associated with x-factor were shown to be correlated with faster clubhead speeds.
343 This was further explained in the five-iron regression model, which revealed a significant
344 amount of variance in clubhead speed to be associated with increased lower trunk x-factor
345 stretch, and reduced crunch-factor through trunk lateral bending. In particular, the greater
346 number of significant results reported for the five-iron strengthen the link to approach shots,
347 with greens in regulation shown to be the strongest correlated variable with PGA Tour
348 earnings (1990-2004). These findings support other empiric research into the importance of
349 x-factor as well as anecdotal evidence on how crunch-factor can negatively affect clubhead
350 speed.

351

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354 recruitment for this study, and the Institute for Health Research at the University of Notre
355 Dame Australia (Fremantle Campus) for their assistance with the research methods.

356 **Tables & Figure**

357 **Table 1.** Between-club golf swing kinematics and clubhead speed (Mean \pm SD & SE).

358 **Table 2.** Between-club forward linear regression models explaining clubhead speed.

359 **Figure 1.** Ensemble averages (solid line) of x-factor and crunch-factor variables for the driver
360 (left and five-iron (right) for all participants. Shaded areas represent one standard deviation
361 from the mean. Data are shown for the trunk and lower trunk segments from the top of
362 backswing (0%) to ball impact (100%).

363

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