Attraction, Social Attraction, and Social Exclusion (Rejection)

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LOOKING GOOD

WHAT IS BEAUTIFUL?
• Melena said a beautiful and desirable woman choose a physically attractive man over with substance and success.
• This is not uncommon.
• What is beautiful is good effect.
1. Good looks can outweigh other factors in attraction.

- A group of researchers set up a campus dating service to test their various theories about interpersonal liking (Walser, Arronson, Abrahams & Rottman 1966).
- They collected all sorts of information about the students in their pool; then they matched them at random and sent them out on dates. The researchers favored similarity and reciprocity; they thought people who were most similar to each other on various attributes would enjoy their dates the most.
- *This did not happen*
- Instead, the main conclusion was that the dating partner’s attractiveness was the strongest predictor of how much people enjoyed the date: the more attractive your partner was, the better you liked him or her.